

BRAN  STRY

# WHO ARE WE

We are Brandistry. A **holistic marketing** solution provider for Start-ups, SME's and Corporates.

We are in the business of making your brand stand out from the crowd by delivering out-of-the box ideas backed with analytics to achieve your objectives. Our secret ingredient? A pinch of creativity, a dash of strategy, and a whole lot of passion.

**Traditional** or **Digital** - we cater to all your Branding and Marketing requirements.



# OUR approach



# WHAT WE DO

## DESIGN

360 degree- Campaign design, Logo, Collaterals, Videos, Product Packaging, Corporate Presentations, E-Invites

## BRAND DEVELOPMENT

Marketing Strategy, Brand Identity & Positioning  
Communications Roadmap

## WEB SOLUTIONS

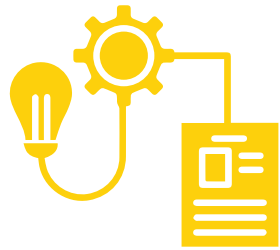
Website, Mobile Apps

## SERVICES

## DIGITAL MARKETING

Social Media, SEO, Paid Advertising, Content,  
YouTube/Video Marketing

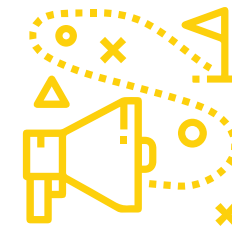
# BRAND DEVELOPMENT



MARKETING  
STRATEGY

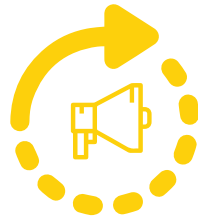


BRAND IDENTITY  
POSITIONING



COMMUNICATIONS  
ROADMAP

# DESIGN



360 degree  
cAMPaIGN DESIGN



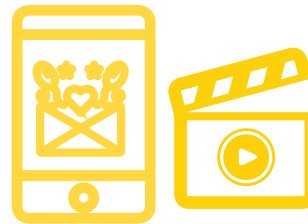
LOGO



BRAND  
COLLATERALS



PRODUCT  
PACKAGING



VIDEOS  
e-INVITES



CORPORATE  
PRESENTATIONS

*Anything Else...?*



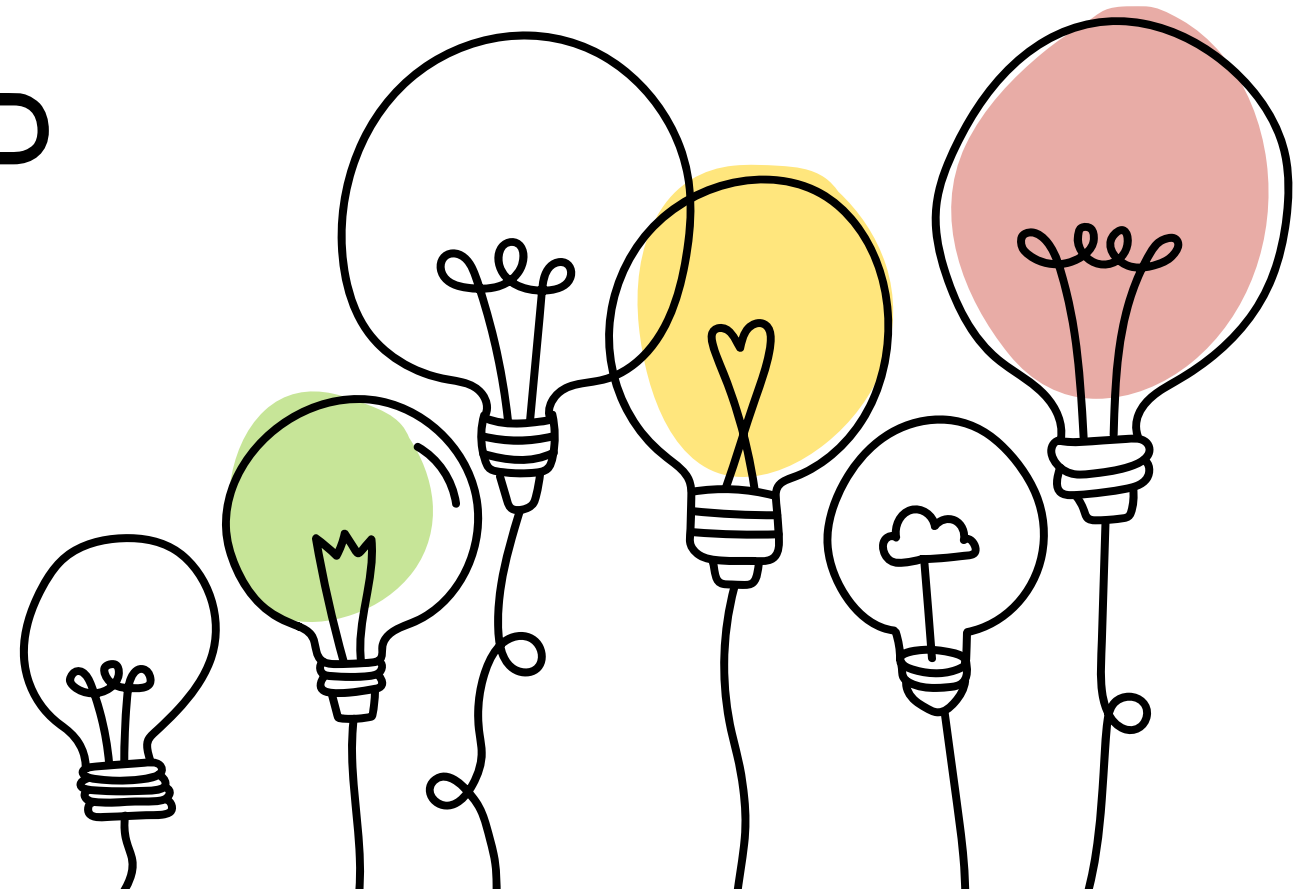
# web solutions



website



app



# DIGITAL MARKETING



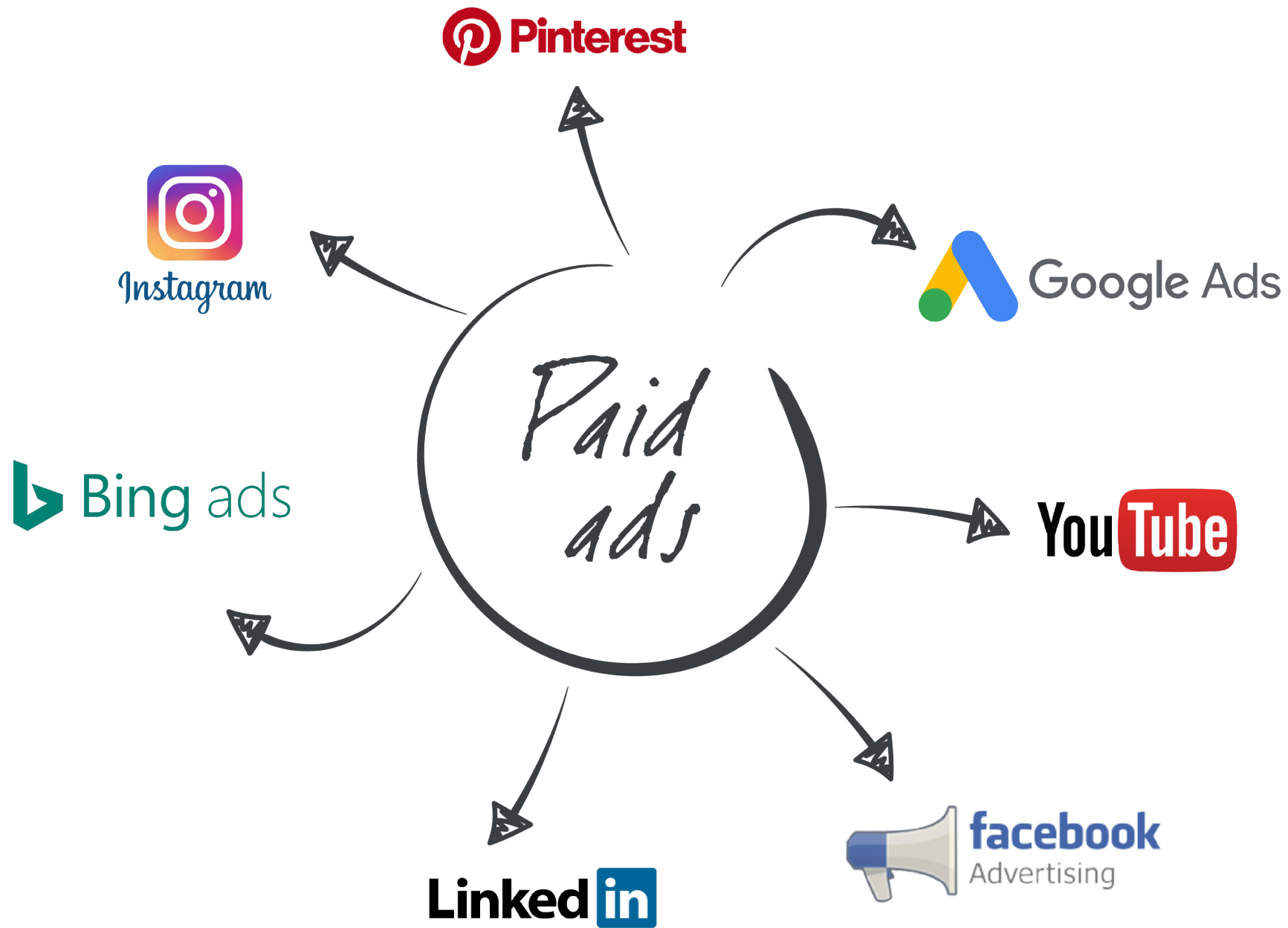
SEO



# SOCIAL MEDIA



# DIGITAL MARKETING



DIGITAL  
ADS



## VIDEO MARKETING



# OUR TEAM

We are team of people who specialize in the “**impossible**” and we make it possible via **teamwork**. Meet our designers and marketers who shape your brand with passion. Our young squad is lead by Tulip Lohia - the mind behind **Brandistry**.

# TOOLS



Google Analytics



Google Adwords



Facebook Analytics



MOZ



SEM Rush



Hootsuite



Social Bakers



Zoho



Amazon Web Service



WordPress

# OUR CLIENTS

## CATEGORY - FASHION BRANDS

Manyavar Mohey

**PUJA**<sup>®</sup>  
INNER & CASUAL WEAR

**LUX**<sup>®</sup>  
**MOZZE**

**D'ECOR**<sup>®</sup>  
Live beautiful  
SALT LAKE

**Paridhi**<sup>™</sup>  
100% Cotton | Sarees & Suits

**P S**  
PDS BY SNEHA

**BUMBLEBEE**<sup>®</sup>  
KIDS FASHION COLLECTION

**sanwara**<sup>®</sup>

**Mam Yaya**

**onex**  
INNERWEAR

**Kifa**<sup>®</sup>

**TASSEL**

  
**THE LITTLE LOOMS**

**SHREE**  
**VASTRAM**  
— ESTD. 2011 —

**P.A.G.E**

 **OHAS**



## CATEGORY - JEWELLERY



MP JEWELLERS



BY GOENKA JEWELLERS



MAHABIR JEWELLERS & SONS



JAGDAMBA JEWELLERS



SOMETHING • SIMPLE



**BADALIA**  
**DIAMOND**  
**JEWELLERS**  
SASHI BADALIA GROUP



**B. SARAFF**  
GEMS & JEWELLERS

By Binod Saraff & Nitesh Saraff.



U S R A A

## REAL ESTATE



**MYRIAD VENTURES**  
GIVING LIFE TO DREAMS



Shivoham



**STREAMLINERS**  
Think of a house, think of us



architecture | structure | allied services



**GUPTA GROUP**



**Rabco**  
**ESTATES**  
WE FULFILL DREAMS



**VYOOM**  
REALTY



**Prasad Group®**

# OUR CLIENTS

## CATEGORY - FOOD & HOSPITALITY



# OUR CLIENTS

## CATEGORY - SERVICES



## CATEGORY - HEALTHCARE



# OUR CLIENTS

## CATEGORY - PRODUCTS

**Dugar Honda**



**WIN**  
**Pens**

**saboo**



**NOVOFLEX**

**Atlantis**  
MARBLES

**SHYAM STEEL**

**ATHER**

**VEDANT**  
MOTORS



**CRESCENTLITE Clé EMPORIO**

**Aspirationz WORLD**  
Crockery, Kitchenware, Decor & Gifts

**MICA**  
SHREE GR EXPORTS

**Flexmate**

**Surface**  
**tory**

# OUR CLIENTS

## CATEGORY - B2B



## CATEGORY - EDUCATION




## CATEGORY - MISCELLANEOUS



# THANK YOU

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 [www.brandistry.in](http://www.brandistry.in)