PROVEN REALITY

DEDICATED VR/AR SOLUTION PROVIDER

COMPANY PROFILE

Transforming Industries with Immersive Technologies

At Proven Reality, we are at the forefront of technological innovation, dedicated to transforming the way industries operate through immersive experiences. Our cutting-edge solutions in augmented, virtual, and mixed reality empower businesses to tackle complex challenges and drive progress. We believe in creating a future where technology seamlessly integrates with daily life, enhancing productivity, safety, and engagement across various sectors.

Zaid Al Mashari

Chief Executive Officer

About Us

Proven Reality is a dynamic leader in the field of immersive technology, dedicated to revolutionizing the way businesses interact with the digital world. As a technology wing of PROVEN Solution, we are deeply committed to aligning with Saudi Vision 2030, aiming to position Saudi Arabia at the forefront of global technological advancement while honoring our rich cultural heritage.

+110
Employees
A diverse and talented team of over 110 professionals, bringing expertise and creativity to drive technological advancements.

4
Branches
Four strategically located branches that enable us to serve clients globally, ensuring local support and comprehensive service delivery.

+15
Partners
Collaborating with over 15 partners worldwide to deliver innovative solutions and expand the reach and impact of our immersive technologies.

Our Mission

At Proven Reality, our mission is to pioneer the future of immersive technology, bringing transformative solutions to businesses and individuals alike. We strive to create innovative augmented, virtual, and mixed reality experiences that solve real-world challenges and drive industry progress. By integrating advanced technology with practical applications, we aim to enhance productivity, safety, and engagement across various sectors, contributing to a more connected and efficient world.

INNOVATION

Deliver state-of-the-art immersive solutions that empower businesses to achieve their goals with augmented and virtual reality technologies.

VISION ALIGNMENT

Align with Saudi Vision 2030 by positioning Saudi Arabia as a global leader in technology, while preserving and promoting our cultural heritage through innovative solutions.

ADVANCEMENT

Advance the boundaries of immersive technology, continually exploring new possibilities and pushing the limits of AR, VR, and MR

COLLABORATION

Collaborate with industry experts to create tailor-made solutions that meet the specific needs of our clients, enhancing their operations

Our Vision

At Proven Reality, our vision is to be a global leader in immersive technology, transforming the way people interact with the digital world. We aspire to create a future where augmented, virtual, and mixed reality seamlessly integrate into everyday life, enhancing experiences, improving productivity, and fostering innovation across industries. We are committed to pushing the boundaries of what's possible, ensuring that our technology not only meets the needs of today but also anticipates the demands of tomorrow.

> "Immersive technology has the power to revolutionize industries, enhance human experiences, and drive innovation. At Proven Reality, we are dedicated to making this vision a reality, one groundbreaking solution at a time."
>
> **Pavel Makarevich, VP**

PROVEN REALITY

VR/AR

Focused on immersive technologies, Proven Reality leads in augmented, virtual, and mixed reality, creating transformative experiences for industry and everyday life.

PROVEN ROBOTICS

ROBOTICS

Proven Robotics develops advanced robotic solutions to automate processes, increase efficiency, and improve safety across various sectors.

PROVEN SOLUTION

AI

Proven Solution provides tailored IT services and consultancy, helping businesses streamline operations, enhance performance, and achieve strategic goals.

Company Portfolio

Proven Reality operates within a dynamic ecosystem, with specialized divisions dedicated to technological advancements.

Clients

At Proven Reality, we pride ourselves on delivering exceptional value and innovative solutions to a diverse range of clients. Our commitment to excellence and client satisfaction has earned us the trust and loyalty of leading organizations across various industries.

Our Solutions

VR Solutions

PROVEN Reality reshapes industries, transforming human-tech interaction. We design robust VR solutions to drive progress from enhancing patient pain relief to risk-free training in fire, and more.
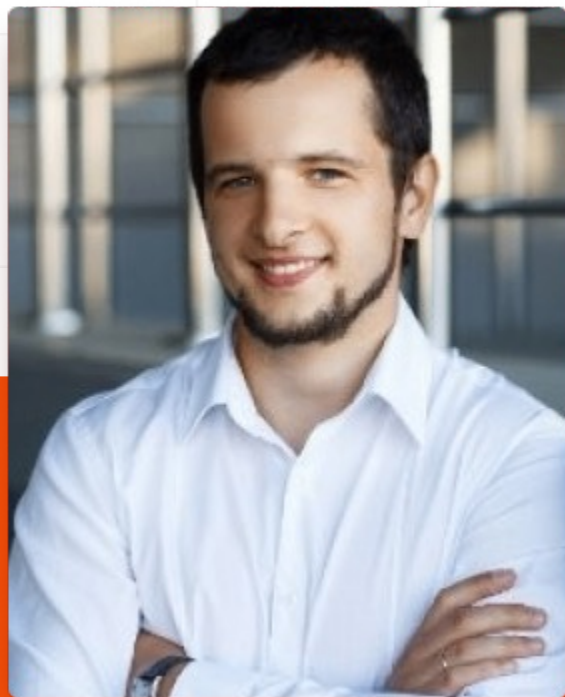
AR Solutions

As an AR solution provider, PROVEN Reality's tailored solutions prioritize industry relevance, specificity, utility, and accessibility, elevating the convergence of AR and real-world engagement to exceed expectations.

MR Solutions

Our MR solutions seamlessly integrate virtual and real world, empowering users to interact with digital content while connected to the physical world and enhancing natural and captivating experiences.

Meet Our Team

Pavel Makarevich

VP

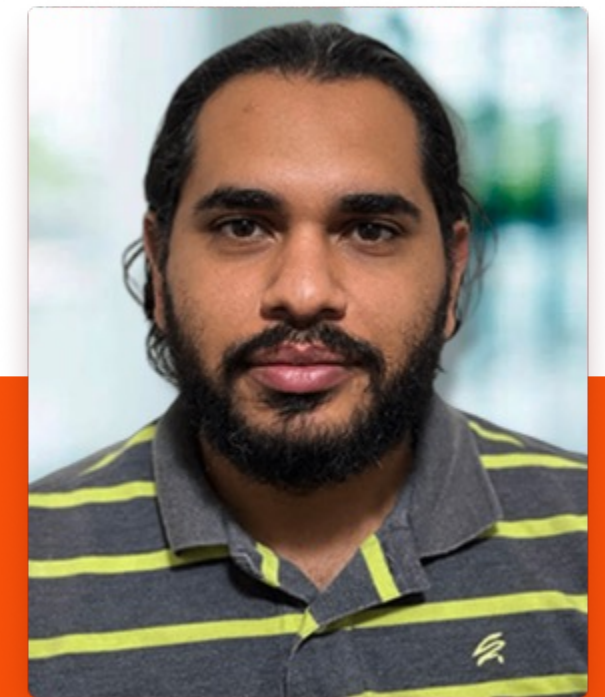**Osama Abu Kuhail**

Business Development Manager

Aleksander Morozov

Project Manager, Medical Officer

Sandra Mur

Lead UX/UI Designer

Andrew Youssef

Lead Unity Developer

Industries

Proven Reality serves a wide array of industries, leveraging our expertise in immersive technology to create impactful and practical applications.

Our solutions are designed to enhance productivity, safety, and engagement across the following sectors:

HSE training

Brand Promotion

Architecture & Design

Healthcare Education

Mental Health

Training

Health, safety and environment training

Enhance workplace safety by using VR and AR for safety solutions for comprehensive training, orientation, real-time instruction, instant hazard warnings, and the development of robust action plans.

40%
Greater engagement and knowledge gathering

30%
Cost saving for training setup

20%
More corrective actions reporting after training

24/7
Training available anytime, anywhere

Training

The VR training sessions replicate real-world cases and needed equipment, providing lifelike simulations for a truly immersive learning experience.

83%

Documented User Improvement In Time-on-task

4x

Greater Engagement In Training Vs. E-learning

80%

Improvement In Knowledge Retention

2,75x

More Confidence In Taking Action On What They Learned

Brand Promotion

2x

Increased engagement during Exhibitions and Events

30%

More Marketing Qualified Leads after VR presentation

20%

More Opportunities Due To Engagement And Interest After The Event

100%

ROI after 9 months

Using VR lets customers explore our products interactively. Engagement and understanding increased, boosting sales and doubling customer interaction time.

Denis Mikhayevich
NOCTAVIS, CEO

Architecture & Design

Choose a floor covering (1/2)

60%
Cost Reduction Compared To Real Unit Construction

30%
Increase Of Demos In Remote Areas

10%
More Lead Converstion After VR Demo

30%
Time Reduction In Decision Making

VR solution helped us to showcase accommodation options, saving clients time and effort, and speeding up their decision-making process.

Saboor Ahmad
Servhub, CEO

Healthcare education

Research:
Implementation of Virtual Reality for Teaching Auscultation to 3rd Year Medical Students

+24000

Students

15%

Better Knowledge Gathering

25%

Better Knowledge Retention

Students can practice essential technical skills with VR, examining patients without risk, unlimitedly, ensuring they are comfortable with the modality.

Eduard Dotsenko
MD–PhD. , Professor, Therapist

Our Key Products

AdventVR

SEN living-skills training

Learning high-risk, hard-to-reproduce scenarios in safe, reproducible environment by adding virtual reality sessions based on ABA protocols such as AFLS, ABBLS-R, VB-MAPP

Focus Pocus

SEN attention training

By utilizing in-house developed evidence-based methodology, kids are able to keep attention on virtual training which is generalized by improving to day-to-day activities

SimBios

Healthcare simulation platform for education

Accessible, cost-effective and engaging simulation training for healthcare professionals resulting in raised quality of services and number of professionals available.

Meet Our Experts

Alex Morozov

Medical officer, Therapist, Radiologist

By having both technical and medical education, knowledge and experience, Alex is leading all healthcare initiatives and making sure technology meets business objectives to the full capacity.

Eduard Dotsenko

Doctor of Medical Sciences, Professor, Therapist

Head of the Department of Internal Medicine Propedeutics at Belarusian State Medical University.

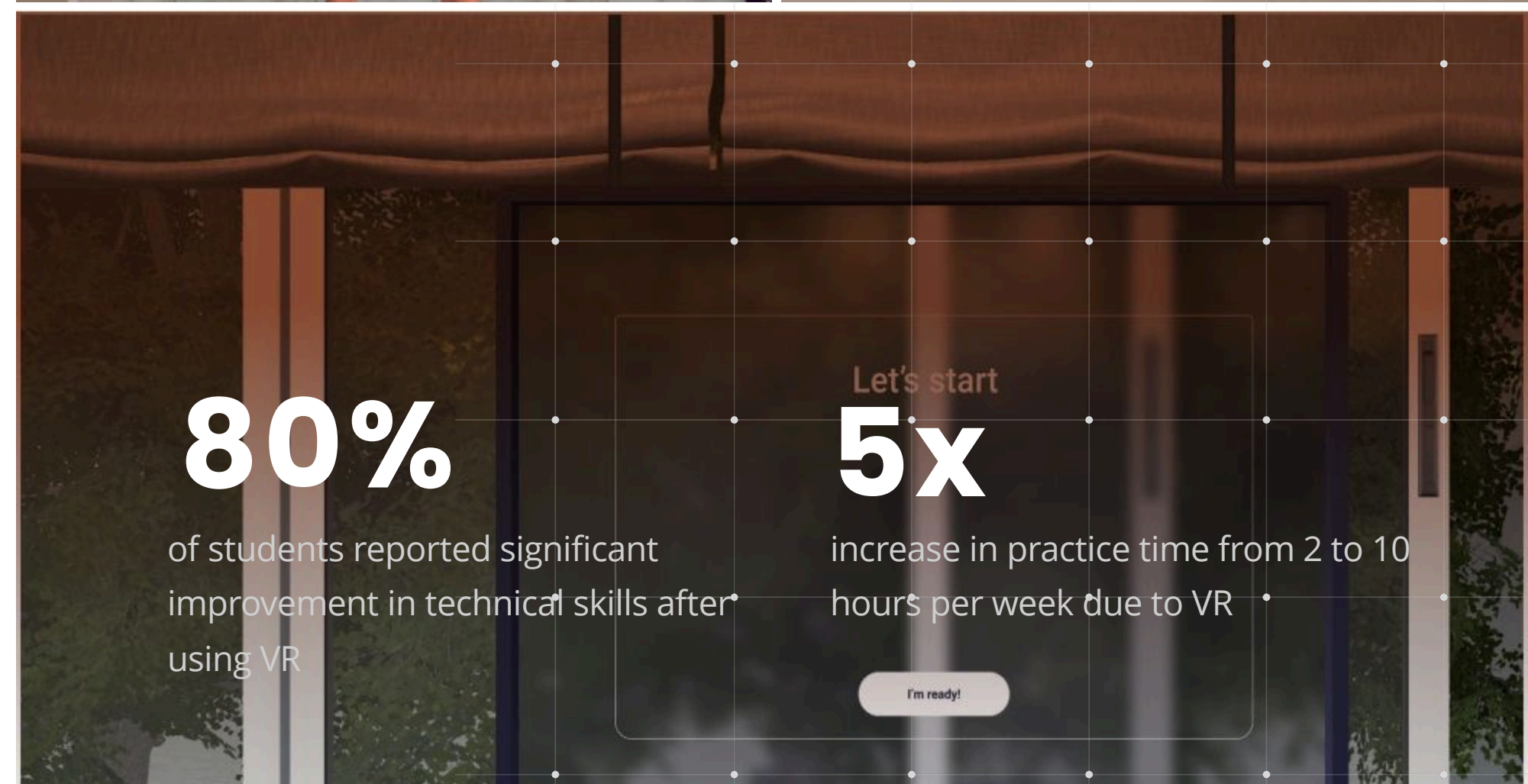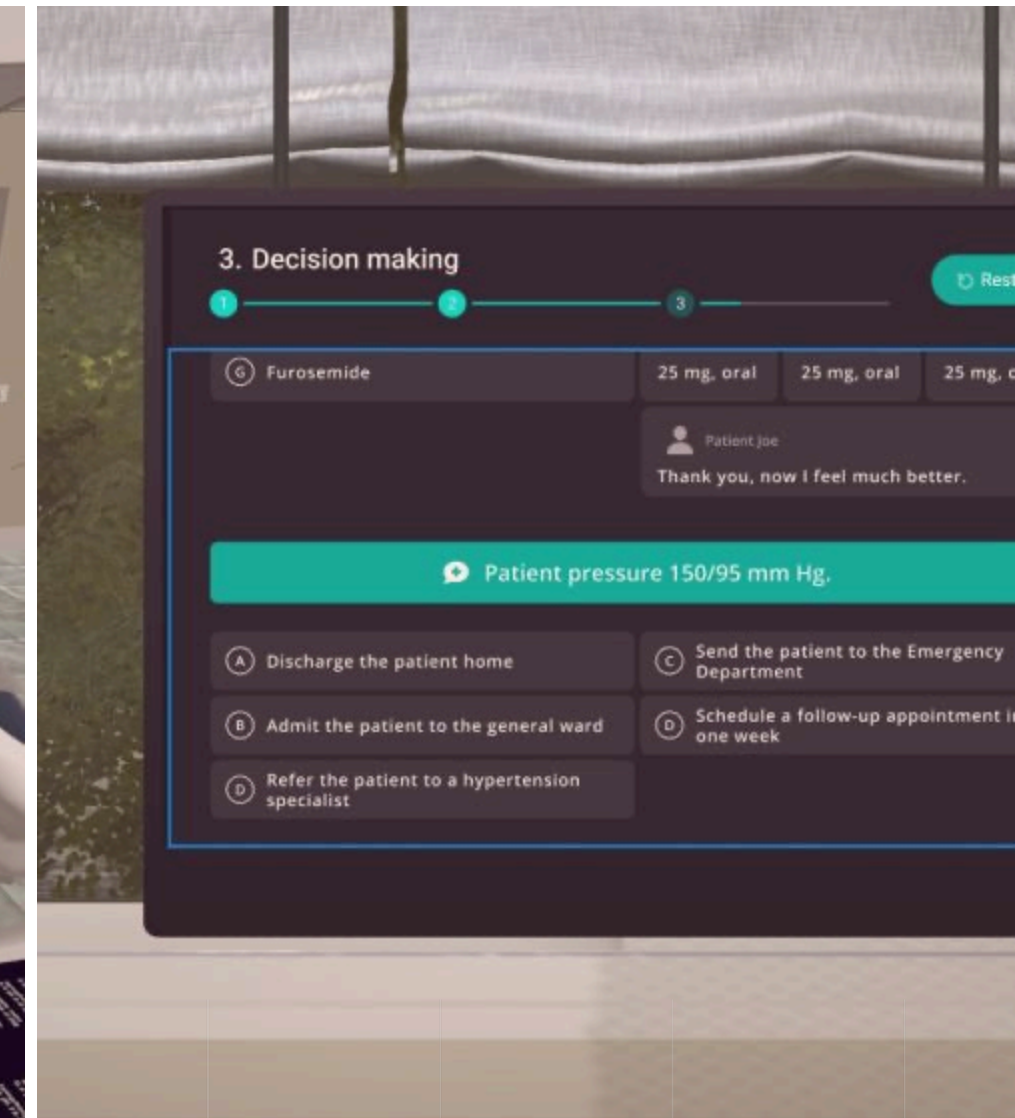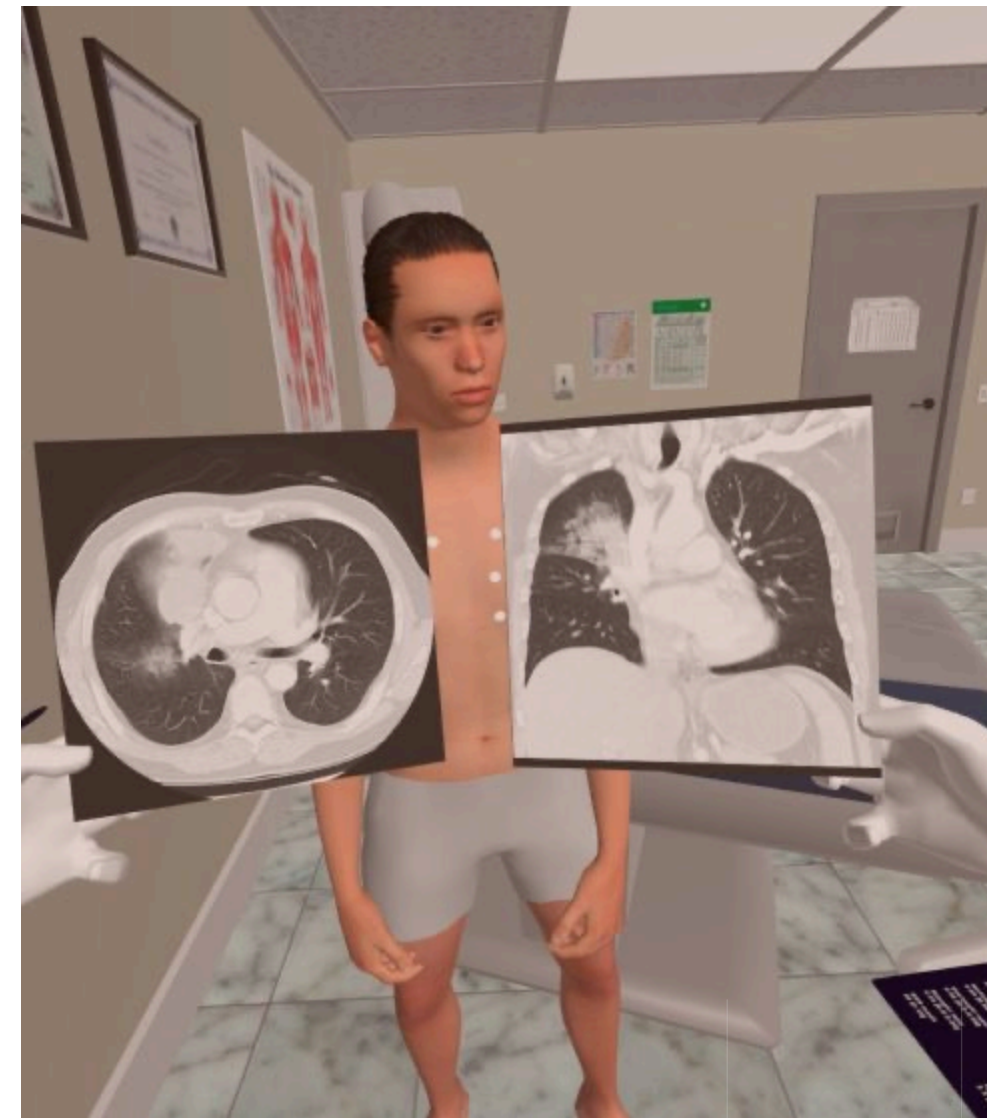**Tatsiana Sinitsa**

Ph.D., psychology

Practicing ABA therapist

SIMBIOS

Healthcare education

Key advantages

✦ Virtual reality simulation training platform, SimBios, allowing to have training for particular skills as well as complex scenarios

✦ Scientifically proofed better knowledge gathering and knowledge retention

✦ Highly customizable training allowing data uploads (text, visual, audio) to meet curriculum needs

✦ Low capital investment, only VR headset is required

✦ Accessible simulation training without required supervision

✦ No extra space to store and manage simulation tools

80%
of students reported significant improvement in technical skills after using VR

5x
increase in practice time from 2 to 10 hours per week due to VR

SEN education and therapy (ASD/ADHD/SLP)

Please find those bottels and put them on the shelf.

+100

Students

Research: The possibility of using virtual reality in the treatment of children with autism spectrum disorders

Research: Utilizing virtual reality to enhance skill development in children with diverse neuropsychiatric profiles: a multi-therapist approach

Research: Enhancing fundamental skill development and motivation in children with autism spectrum disorder using virtual reality

Virtual Reality streamlines therapy, enhancing communication, behavior, and mobility, rapidly helping achieve therapeutic goals for students.

Dominika Siwek
Oligophrenopedagogue, special education teacher

ADVENTVR

Living-skills training

Designed for

ABA	OT
Speech therapy	

Based on protocols

VB-MAPP	ABLLS_R
ACE	PEAK	AFLS

Key advantages

✦ Focus on high-risk scenarios

✦ Focus on environments that are hard to reach during therapy

✦ VR training results into generalization of the skill to real life by training it in multiple setups

✦ Each environment has settings that allow teacher to configure it according to the individual needs and then progress with more complex scenarios

EVIDENCE BASED SOLUTION

The possibility of using virtual reality in the treatment of children with autism spectrum disorders

Enhancing fundamental skill development and motivation in children with autism spectrum disorder using virtual reality

FOCUS POCUS

SEN attention training

Designed for

| ABA | OT | Speech therapy |

Key advantages

✦ Improved attention in day-to-day activities: reading, drawing, writing, subject learning

✦ Improved motor skills

✦ Speech improvement, reading improvement

✦ Space coordination improvement (left-right, bottom-up)

✦ Readiness for school with less or no campanion teacher support

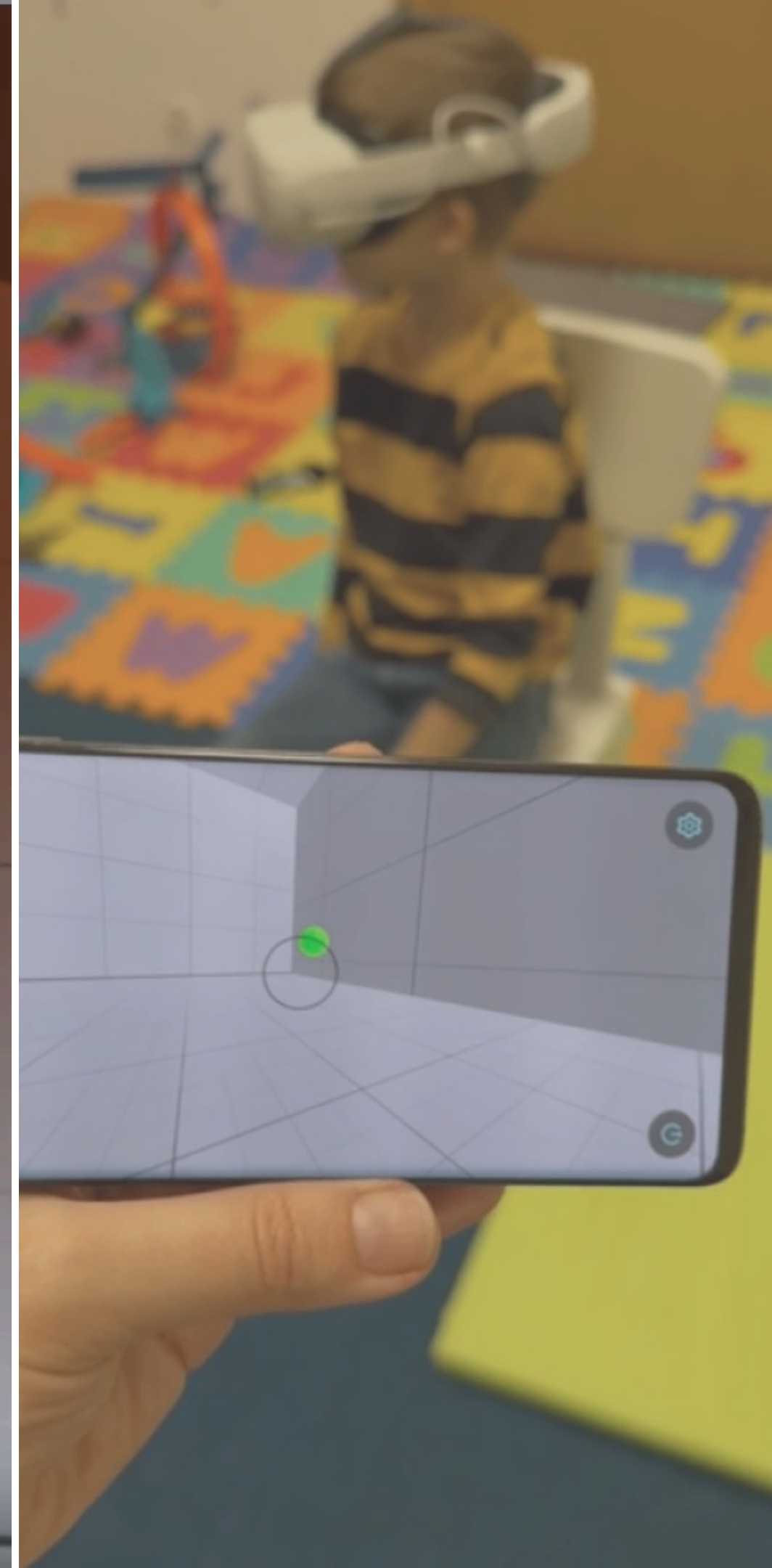✦ Motivation on other therapy practices to have session in VR

EVIDENCE BASED SOLUTION

Utilizing virtual reality to enhance skill development in children with diverse neuropsychiatric profiles: a multi-therapist approach

Enhancing fundamental skill development and motivation in children with autism spectrum disorder using virtual reality

Our Locations

📍 **SAUDI ARABIA**

Moon tower 12th Floor, 7586, King Fahd road. Riyadh.

+966 11 825 2625

📍 **UNITED ARAB OF EMIRATES**

Office 3601, JBC 1, Cluster G, JLT, Dubai.

+971 58 559 6269

📍 **INDIA**

Gayathri Lakefront, Madras Bombay Trunk Rd, Subramani Nagar, Guddadahalli، Bengaluru

+91 804 394 4873

📍 **KUWAIT**

Osama Building, Office 2, AL-Qibla Block 11, Fahed AL-Salem Street

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