



# Vox Agencies

## Pvt. Ltd.

Creative Video Agency





VOX AGENCIES PVT LTD

# Welcome To Vox Agencies Pvt Ltd

Where video meets life

## Introducing The Company

We are a versatile video company who offers a wide range of improved video production services with comprehensive end-to-end solutions. We are Start-up-India recognized, ISO certified, MSME registered, Design rush accredited, Trademarked end to end video solutions company. Our company specializes in creating and marketing visually stunning and compelling videos that resonate with your target audience. With our team of experienced videographers, artists, editors, Director and managers, we craft impactful audio visual stories that drive conversions and boost brand awareness and ROI. We are a Trusted company who has successfully served almost 150 clients till date. Our end output resonates with all forms of video digital marketing across most social media platforms, websites, emailers, electronic displays, broadcasts, and multiplex releases.





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## Services We provide

*Where video meets life*

01

### Animation videos

2D / 3D / 2.5D / Stop motion/  
Whiteboard / Blackboard /  
Glassboard

02

### Explainer videos

2D / 3D / 2.5D (3D with 2D look)/  
Corporate AV

03

### Corporate videos

Live corporate video shoot and edit /  
DOP / Drone Videography and edit

04

### Commercial Ads

Research / Pre- production /  
Recci / Concept and ideation /  
Post production / Color correction

05

### Voice Over Recording

Scripting / Storyboarding /  
Dubbing / Proofreading / Studio  
Recording

06

### Social Media videos

UGC Reels / Reel Ads / Product  
Videos / Viral Ads / Vox pop

07

### Live Testimonial videos

Live shoot and edit / Video Assist /  
seamless Audio capture/ Voxpop /  
UGC videos

08

### Motion graphics Video

Creative Motion graphics animation /  
Informative / Entertaining / Info  
graphic / Design oriented

09

### Mixed media video

Mix of varied media into one Video /  
VFX / CGI marketing videos / Ultra  
effects



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## About Vox Agencies Pvt Ltd **Business Philosophy**

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Our service includes key benefits to all our clients with ROI , Brand Awareness, Engagement ,Conversions, after sales service, ensuring quality, meeting deadline, updates and shelf life of the creative. We aim to provide Quality over quantity with maximum ROI. Our 24x7 customer support never fails to solve Client's query anytime.



### The Best Choices

A One stop place for  
Video marketing



### The Best Solution

Results you can vouch for  
in the market





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## Why Choose us for Video marketing solutions

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**Our vision is to deliver quality, care & support and recognition to our clients.**

We do not look only at what's inside the client's pocket and give a quote right away. We study the client's requirements in detail. We research the idea and concept so that the outcome has the potential to make a mark in the market with their brands. We always send a project execution schedule with payment breakdowns before any project kick starts. We also do thorough pre-production in creating concise concepts, storyboards and mood boards before any production starts. Our project is managed by sharing project schedule updates with all stakeholders and clients at every step of the production process and beyond.

- Our Videos Boosts Conversions and Sales.
- Our Videos Appeals to Mobile Users.
- Our Videos Builds Trust.
- Our Videos are Best form of Digital Marketing.
- Our Videos Generates huge ROI.
- Our Videos are Ideal form of Sales Pitch.
- Our Videos Assets used are Copyright Free.
- Our Videos evokes Emotion and Creativity.





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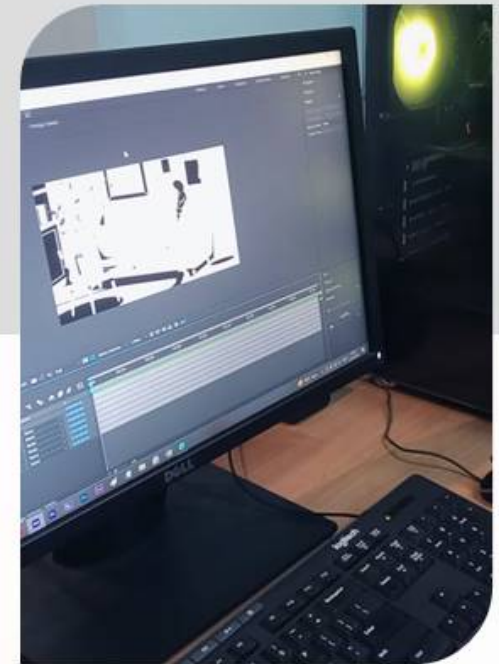


## Team Behind Vox Agencies Pvt Ltd

*Where video meets life*

Since our Inception in 2018,

we have team members from all areas of video production and video marketing. From pre-production to production, post-production to the release of the final product on different social media platforms and analytics. Some members work in-house, and many work as WFH (work from home), hybrid, freelancers, or on a contract basis. All our in-house artists, managers, Creative director, and outside vendors are highly qualified in the area of video marketing and have contributed to many high-end projects worldwide. Our team boasts superior capability and quality compared to anyone else.





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## About our Company Head

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**Arunjit saha**

Director , founder

Serving the video and media industry for  
almost 20 years with grit and credibility.

Certified from Seneca college of Applied arts and technology form Toronto, Canada.  
Certified in Animation film making from Zee Institute of Creative arts, Mumbai, India.  
Certified in Video Film making direction, IT technology in video and Digital marketing  
and other accolades. Certified from Central Vigilance commission with Certificate of  
Commitment.







# About Our Success stories

Where video meets life

## Our Clientele






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## Our Services also include ...

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01

### Green screen Studio

Air conditioned , Pro Lights , Video assist,  
Refreshments, Teleprompter, Wireless audio

02

### Voice over Recording Setup

Studio recording, Mixing/mastering,  
Professional VO Artists

03

### Concept writing & Storyboarding

Content Research, Script writing, Concept,  
Storyboarding, Making Moodboards.

03

### Photography

Still photography with minor edits.

### NEED GREEN SCREEN SERVICES

CALL US NOW

- 10" Wide Floor with Video assist
- Professional Lights
- AC Floor with Changing Room

### NEED VOICE OVER SERVICES

CALL US NOW

With Professional VO Artist  
Recording Studio  
With 2 Times Minor Correction

### NEED SCRIPT & STORYBOARDING SERVICES

CALL US NOW

- Experienced Artist
- Professional writer
- Concept, Ideation

### NEED PHOTOGRAPHY SERVICES

CALL US NOW

- Experienced Photographer
- Lens , accessories and Tripod
- 6K photography with



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# Glimpse of Our Corporate Videography

*Where video meets life*







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# Glimpse of Our Corporate Videography

*Where video meets life*







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# Glimpse of Our Fiction Videography

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# Glimpse of Our Chroma & Drone Videography

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# Contact us For more

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Whatsapp - 8777258584  
Website - [www.voxagencies.in](http://www.voxagencies.in)  
Landing page - [www.voxagencies.in/video-advertising-agency-india](http://www.voxagencies.in/video-advertising-agency-india)  
Office Address - 7H Sura Cross Lane, Beliaghata. Kolkata 700010.India.  
Regd. Address - P286 CIT rd, Sch 4m. Kolkata 700054.India.







## Process of our Video SMM

- Understanding Client's SMM requirement.
- Defining goals and strategy for SMM.
- Optimizing our video production for SMM.
- Selecting Channels of SMM.
- Branding , Logo and colors.
- Content development for marketing.
- Organic Posting of content on Social media Page.
- Budget allocation of ads as per SMM channels.
- Date and timeline.
- Optimization and call to action.
- Sponsored Ads and promotion.
- Monitoring and Analytics Reporting.

## Our Video SMM solutions

- We help in shaping your video social media marketing with branding and reach in mind.
- Our SMM assets are Purchased and licensed.
- We offer all also other types of Modern video marketing like UGC reels, voxpop and CGI marketing.
- We optimize your Video SMM according to your customized requirement.
- We develop content which yields more engagement.

## Our Video Social media marketing solutions

We help you grow your brand by delivering value to your customers with quality content presentation, branding, unique selling propositions, competitor analysis, content writing, copywriting, strategies, thumbnails, views, likes, comments, calls to action, and more. It will generate ROI whenever there is a click on it. It will not only be a mere content upload; instead, your brand will become more noticeable and start becoming a leading player in branding, marketing, and promotion within your industry. Regardless of what you're selling, any brand on social media is in the business of social media lead generation with proper calls-to-action. Our Video SMM becomes your digital asset that helps engage with your customers now and forever, as long as the video remains uploaded on social media channels. Whether it's an organic post or your video, it will always be there to satisfy your customer base when there is a search or need. You can reach a wider customer base and advertise on a large scale with sponsored video ads across all social media platforms. We help you captivate your customers with your products/services through long-form videos, short-form videos created at regular intervals with cost-effectiveness, and customized creative content delivering consistent results. This is where our video SMM plays an important role in creating an opportunity to explore a vast world of potential customers for your needs. Contact us for more about this separate service.



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**Thanks.**

See You soon for a coffee