



Your **Success** is our Business

# About Us

## GROWTH YOGI

Growth Yogi is a team of digital experts, creators, and curious minds full of geeky and quirky people providing services in the area of digital communication, advertising, and technology.

Specializes in knowing the latest marketing trends and employs various tactics, strategies, and online tools to help your business attain its marketing and sales goals. Growth Yogi is assisting businesses in developing strong long-term traits that help them strengthen their position in the digital realm. Our constant brainstorming results in a creative release, insightful strategy, lucid communication, and clever design. We work on quantifiable terms to get firms in achieving quick, sustainable, and scalable growth.

Our approach is data-driven and results-oriented, and we use the latest tools and techniques to ensure maximum impact. We work closely with each client to understand their unique needs and develop a customized strategy that fits their goals and budget.

Pull out your business from its comfort zone and create a web of opportunity that holds the potential of ruling the web world

**GROWTH YOGI**

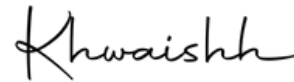
## **Brand Message**

In today's world of business, the digital realm is becoming increasingly dominant. As a result, it has become imperative to make your brand accessible online, since clients are heavily influenced by digital media. By investing in your brand's digital presence, you can gain global recognition.

To get started, simply connect with Growth Yogi and we will promptly jumpstart your business in the digital world.

GROWTH YOGI

# Our Clients





## GROWTH YOGI





## Services

From concept to cosmos, we've got your brand covered - concept creation, content crafting, social media presence, and powerful ad campaigns.



Website Development  
Designing  
Corporate Branding  
Corporate Communication  
Social Media Marketing  
SEO  
Paid Campaign  
Influencer Marketing



GROWTH YOGI

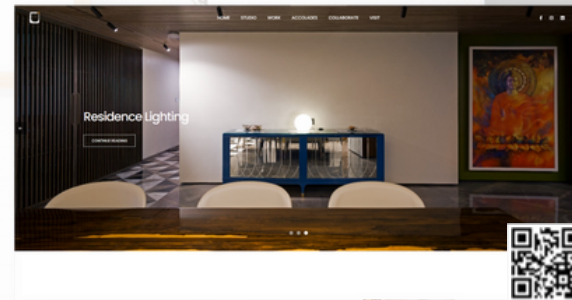
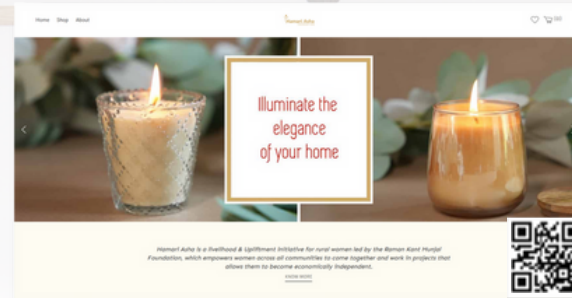
# Website Development

E-commerce website

Customized website

Mobile app design & Development

Website Maintenance







# Design

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## GROWTH YOGI

Logo

Menu

Infographics

E-book

Flyers

Brochure

Social Media Post

Catalog

Brand Guide

Ad Campaign

Business Card

Corporate Portfolio

Corporate Presentation

Packaging Design



Powered by **Roots** Foundation

**VISION FOOTBALL**

# FOOTBALL FITNESS FOCUS

Train with a **Vision**  
Train for **Competition**

**Why us?**

- 01 Experienced & licensed coaches
- 02 Unparalleled infrastructure including gym & physiotherapy
- 03 Exposure to domestic & international tournaments
- 04 Focus on fitness conditioning & nutrition
- 05 Grassroots-to-Professional pathway
- 06 Development & elite squad training

For Ages: **5 - 17 Years**

**Join Now**  
Call for a **2 Week FREE** trial program

+91 99586 66275  
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www.visionfootball.in  
Gamesforest, Balliawas, Gurgaon

QR Code

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**VISION FOOTBALL**

# FOOTBALL FITNESS FOCUS

Your **Child's**  
**Fitness** through  
**Football**

**Why us?**

- 01 Quality Coaching
- 02 Exposure to Tournaments
- 05 Individual Attention
- 04 Best Infrastructure
- 06 Overall Development

Age Group : **6 - 15 Years**

**Join Now**  
Call for **FREE** Trial Sessions

+91 99586 66275  
visionfootball@gmail.com  
www.visionfootball.in  
@visionfootball

GROWTH YOGI

# Branding

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Market Analysis

Market Analysis

Brand DNA

Brand DNA

Brand Identity

Brand Identity

Visual Language

Visual Language

Content Strategy

Content Strategy





FONT

**POPFINE**  
123  
ABC  
456  
789

COLOR SCHEME



INVERT

**4999**  
4999 GYM

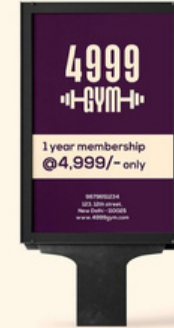
ON BLACK - GREYSCALE

**4999**  
4999 GYM

**4999**  
4999 GYM



#3



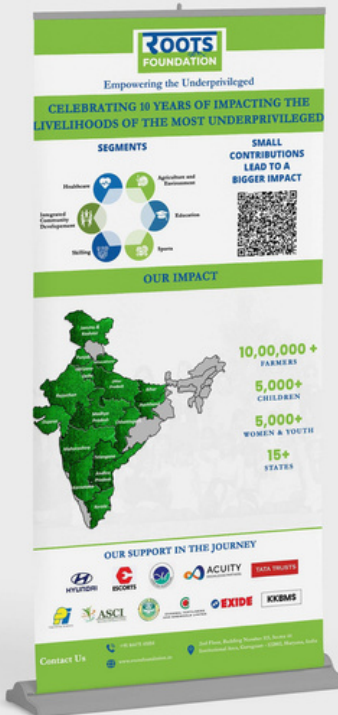
4999 GYM

MOCKUPS

#1



#2



GROWTH YOGI

# Social Media Marketing

Facebook Marketing

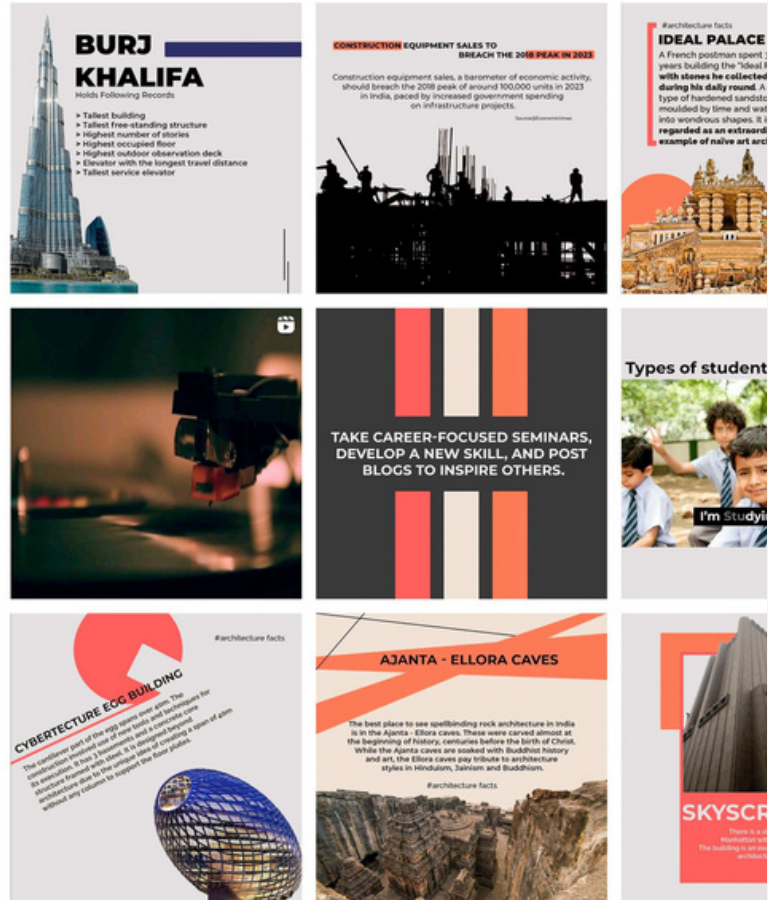
Instagram Marketing

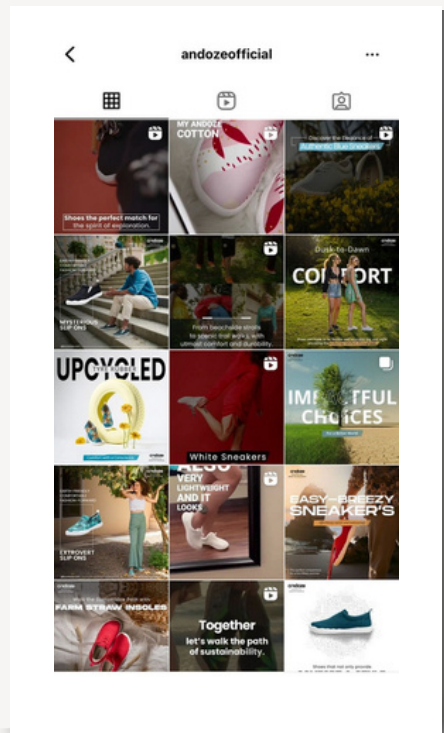
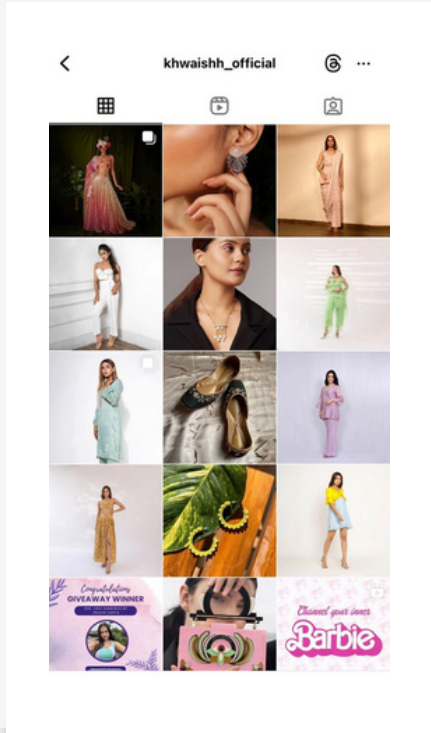
Linkedin Marketing

Twitter Marketing

Youtube Marketing

Pinterest Marketing

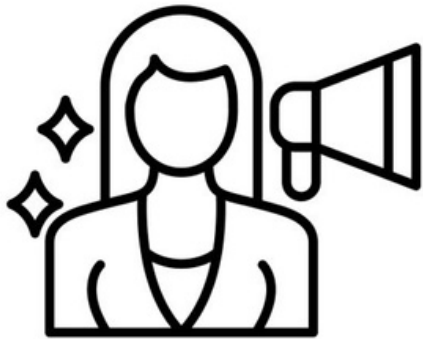






Increasing followers

## Revolutionizing your **Instagram & LinkedIn**



Utilising Influencer network for  
increasing awareness and more  
followers for your handles

## OFFERINGS

### 1. Review

We share the actual posts done and the analysis of the campaign

### 2. Outreach

We reach out to multiple influencers for tapping into their audience

### 3. Sharing objectives & to-dos

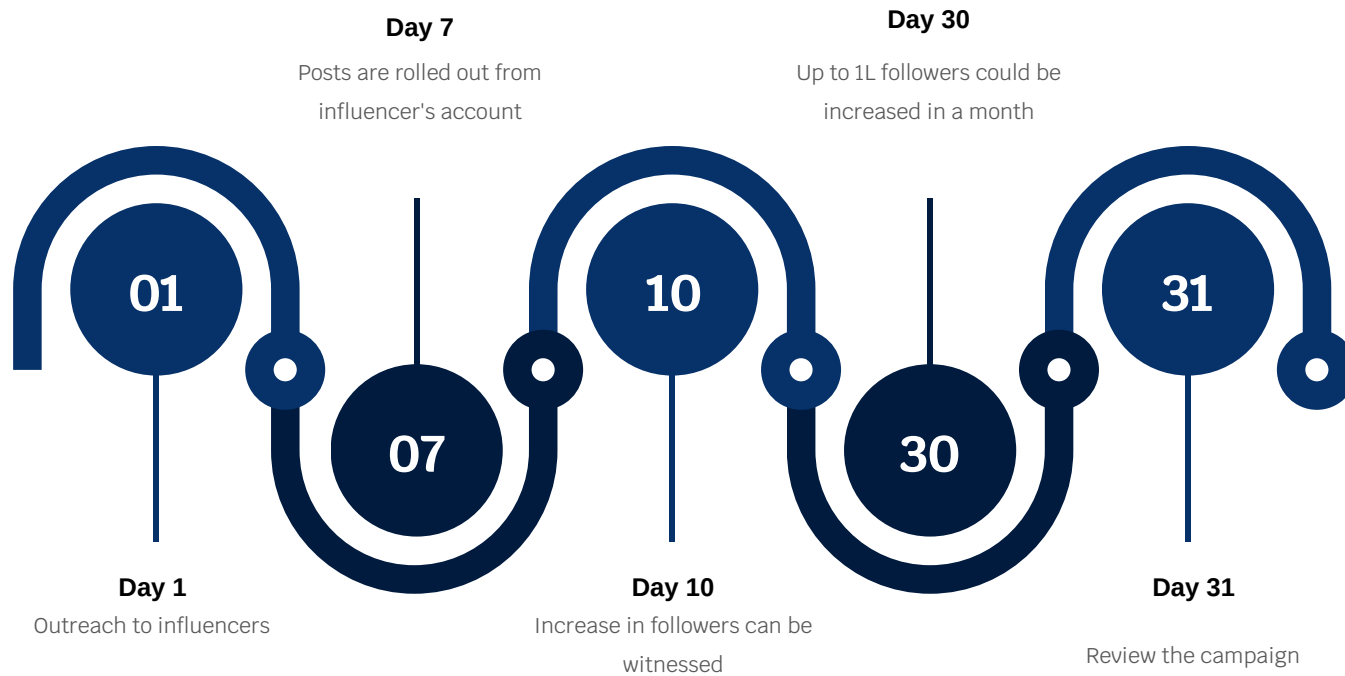
Selected influencers are sent relevant creatives and messaging along with the target to be achieved

### 4. Posts by the influencers

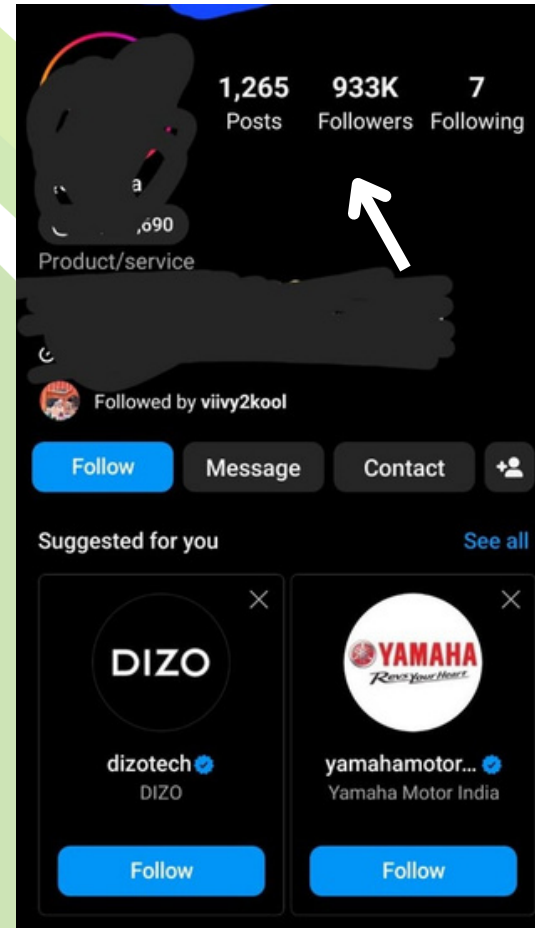
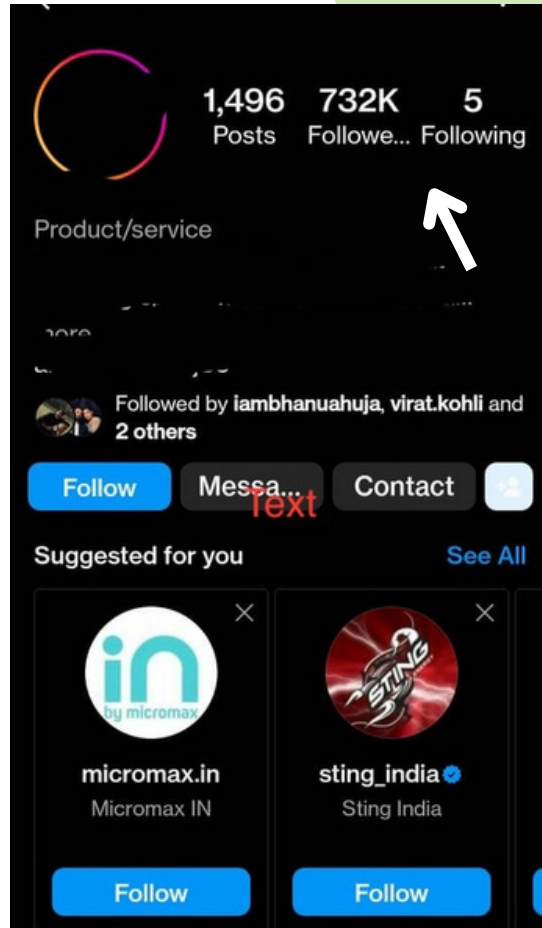
Posts are rolled out from the influencer's handle with the key objective being increase in the follower base of your brand



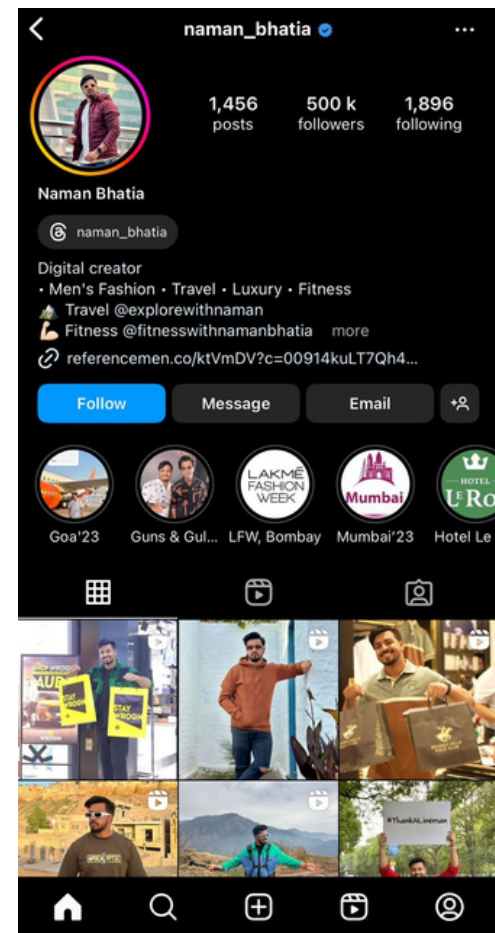
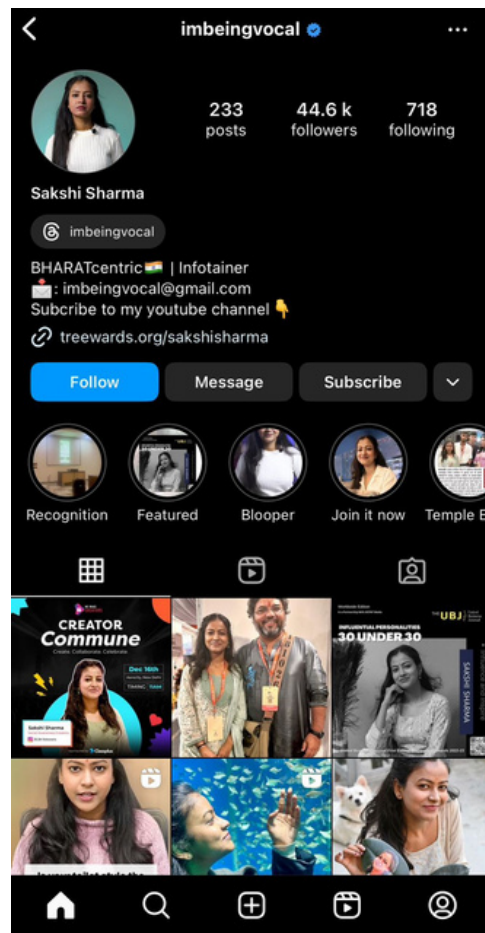
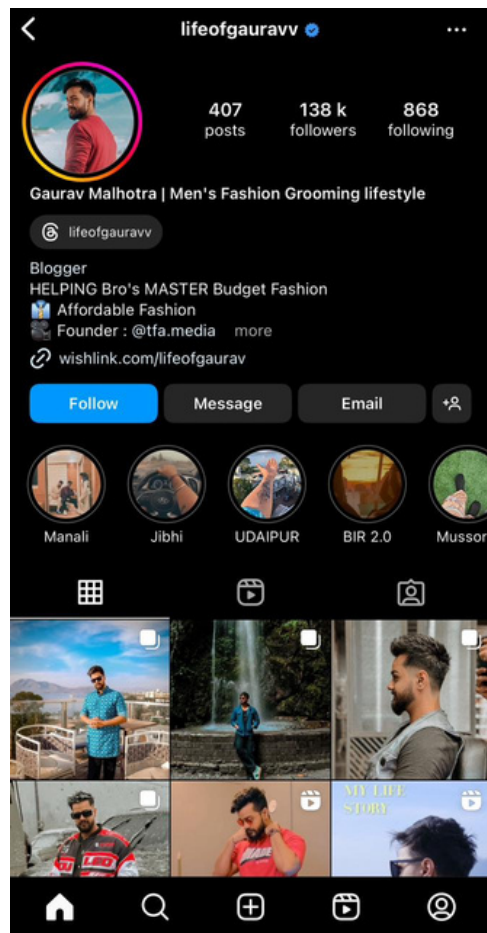
# Planning

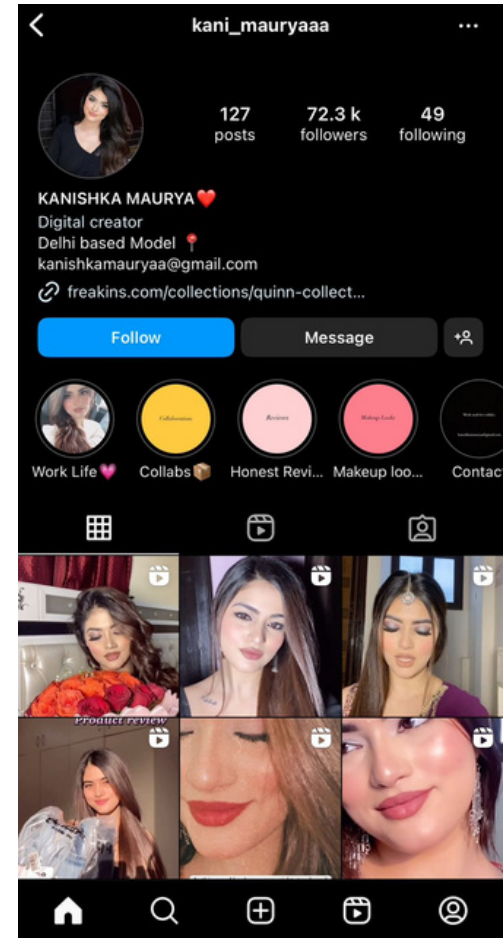
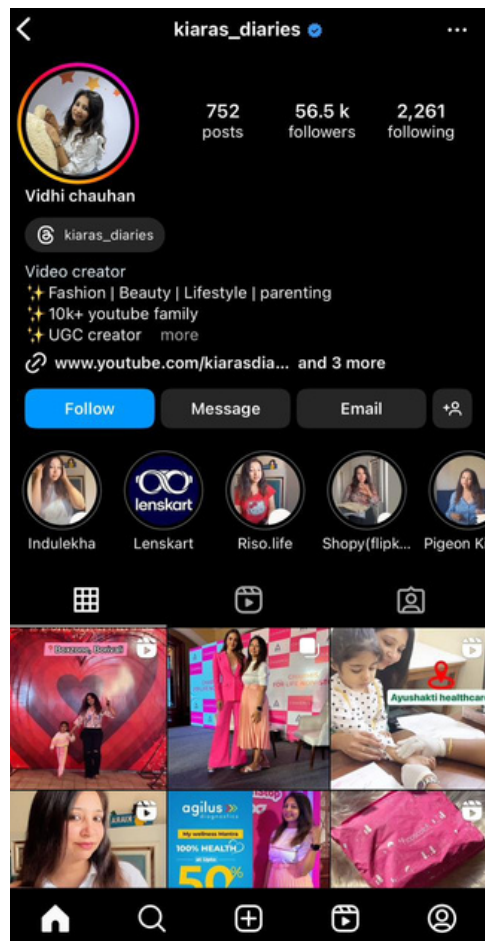
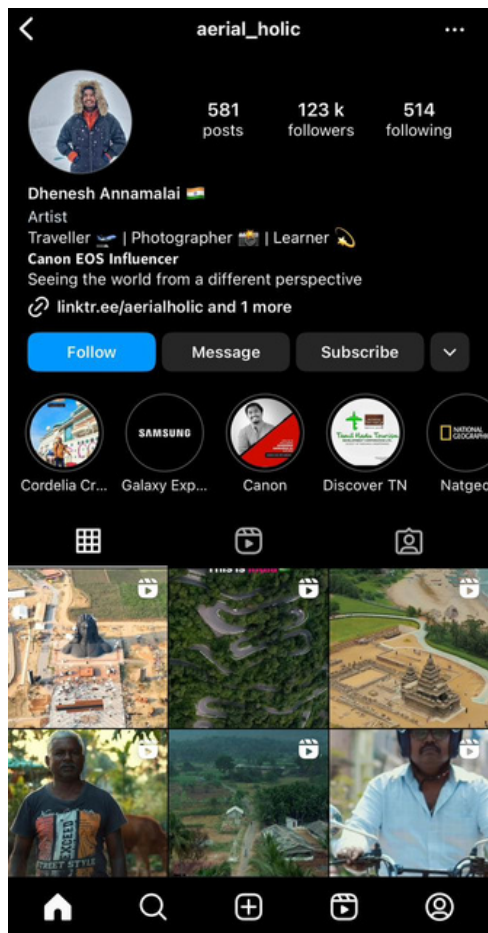


# EFFECT

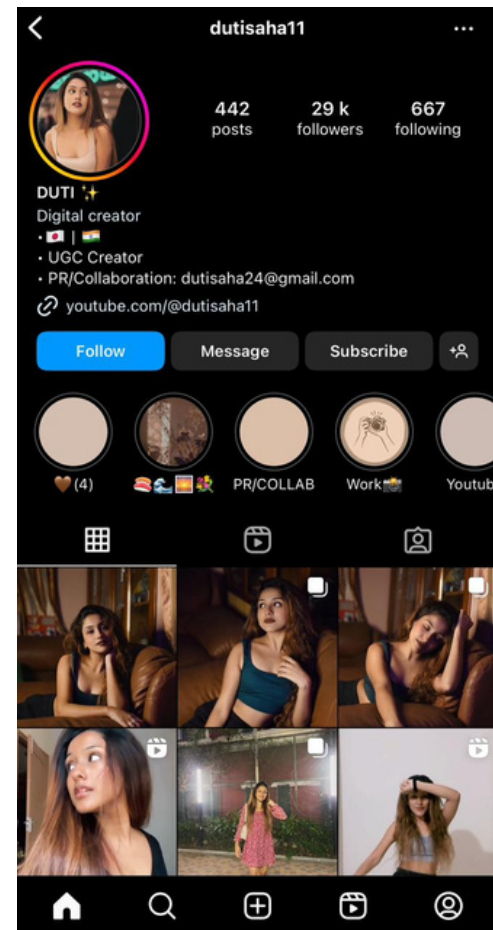
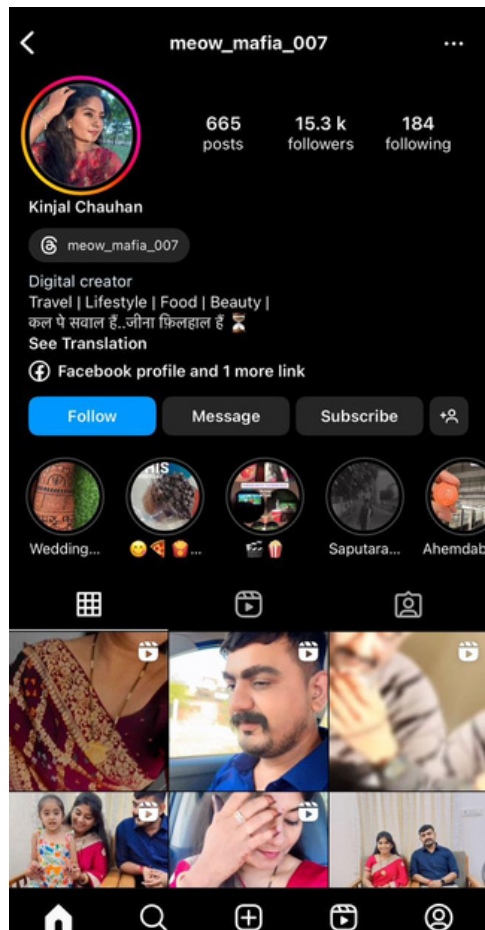
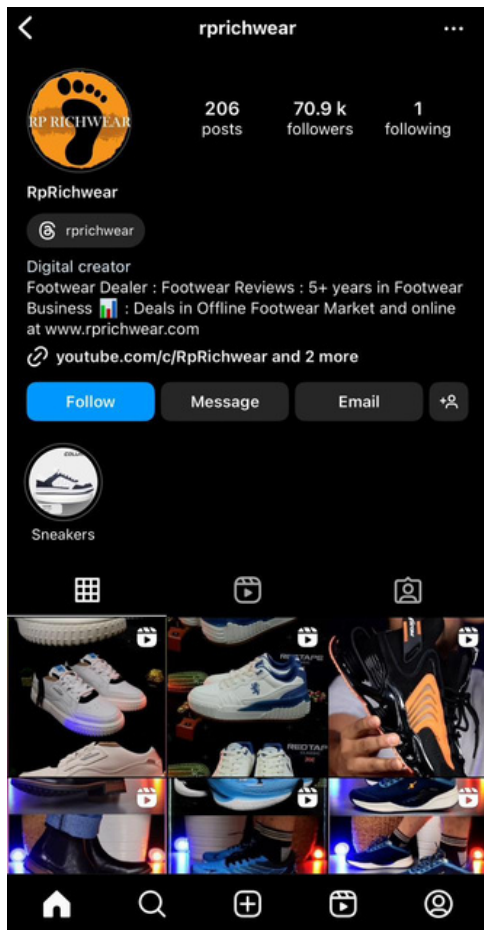


# OUR COLLABORATIONS

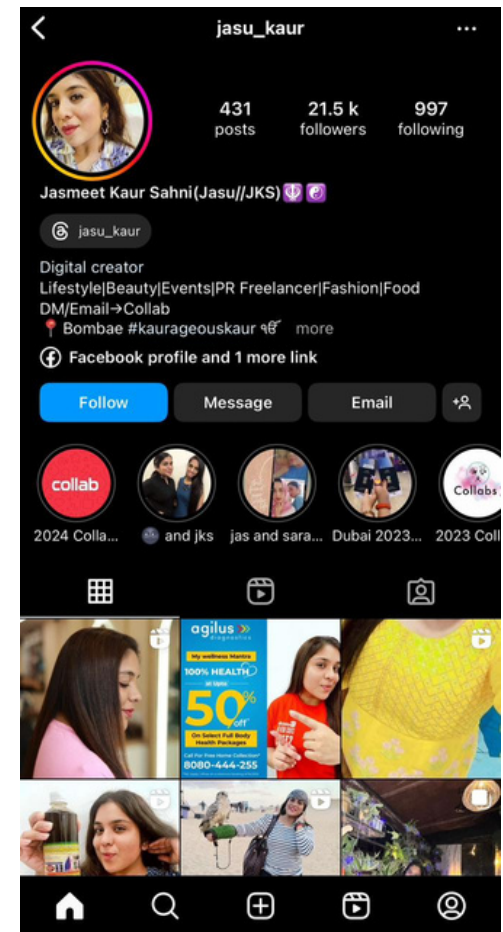
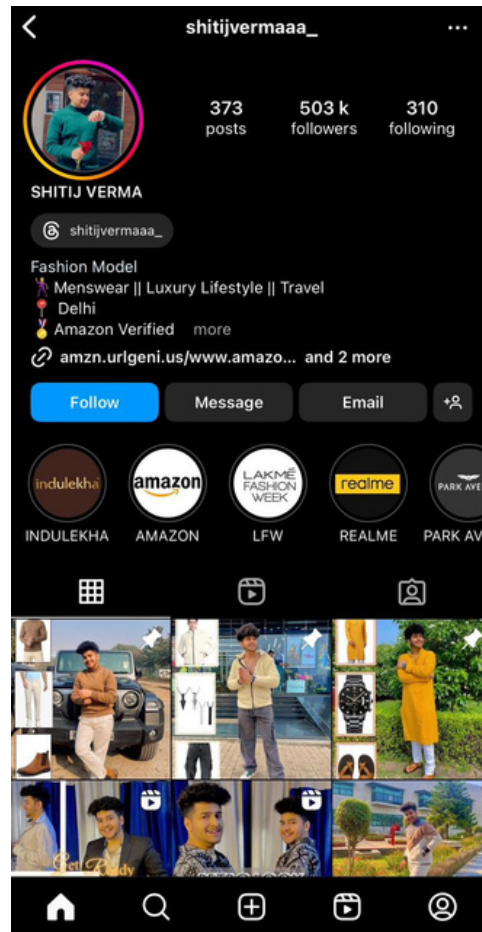
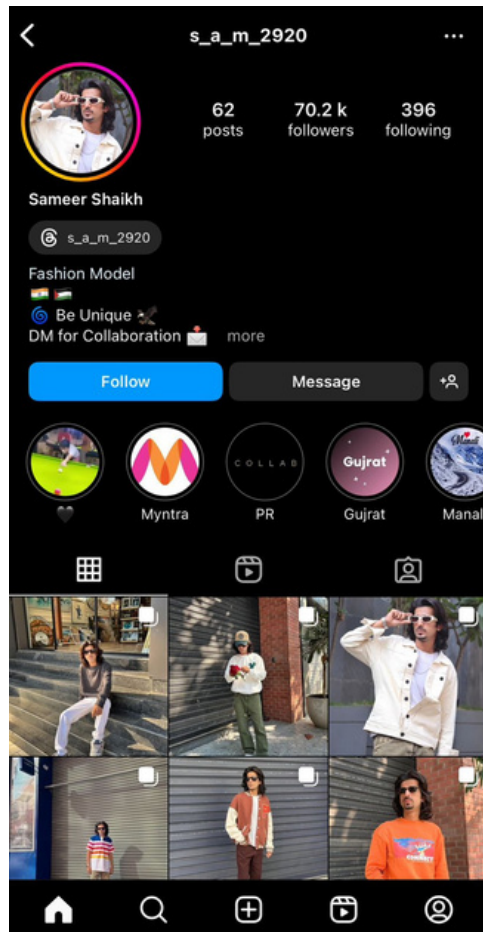








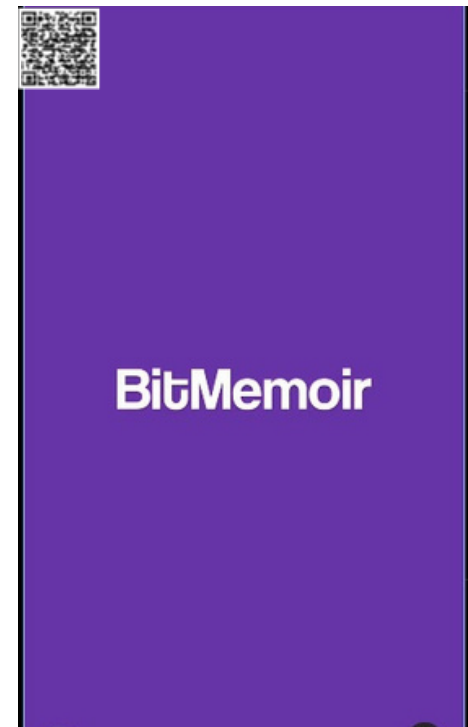






# Video Creation

- Corporate Video
- Corporate Presentation
- Branding Video
- Launch Video
- Social Media Post Video
- Event promotion Video



# Search Engine Optimization(SEO)

GMB Creation

Competitor Analysis

Keyword Research

Website Panelty Analysis

Backlink Analysis

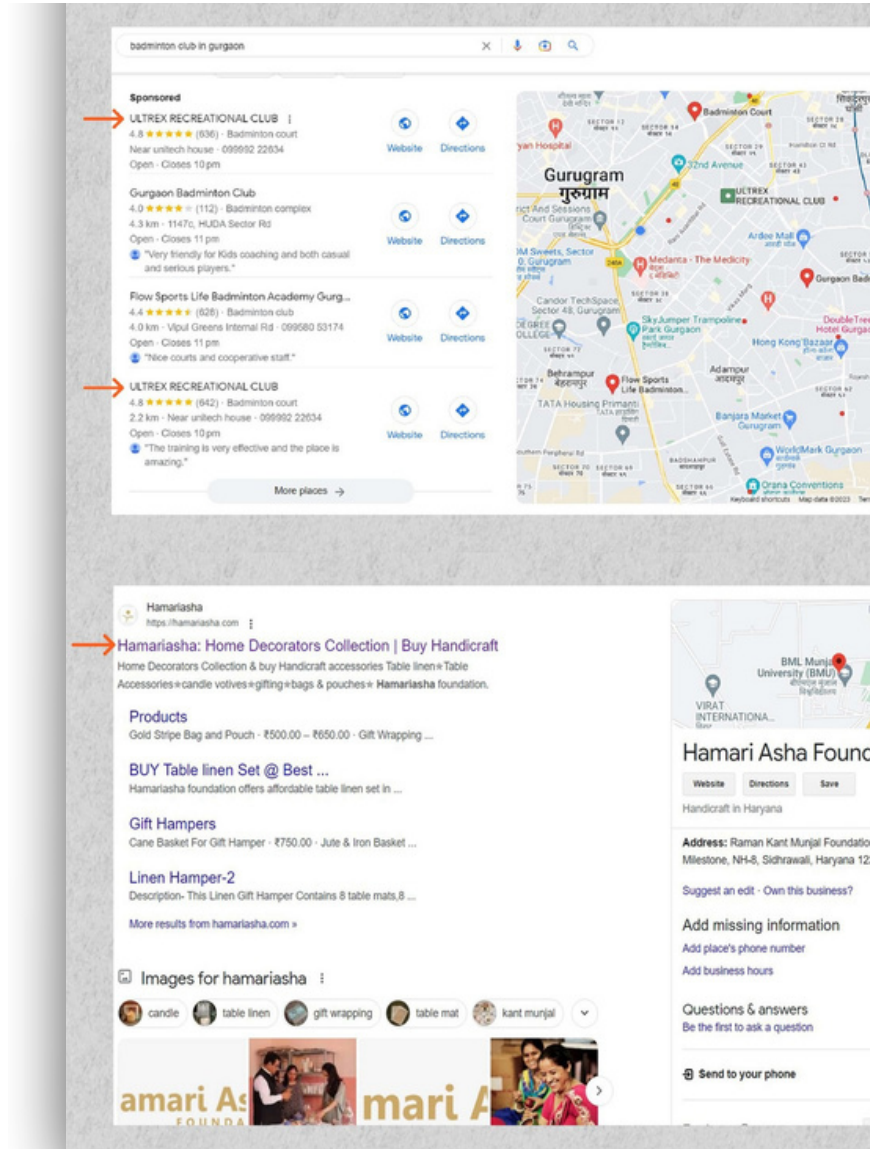
Google Analytics Integration

Google Search Console Integration

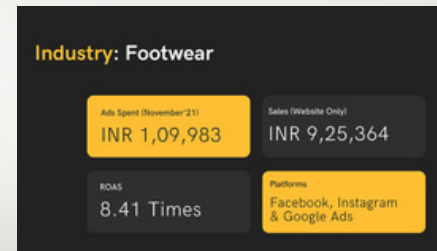
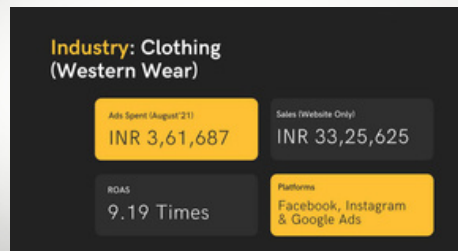
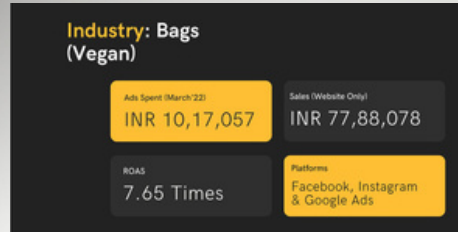
Brand Building

Blogs & Articles

On page SEO



GROWTH YOGI



## Paid Campaign

Google Ads

Facebook Campaign

Instagram Campaign

Linkedin

Campaign

Youtube

Campaign Twitter

campaign





Let's discuss  
**your brand**  
over a cup of coffee

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