



# VEDA

Crafting Your Brand's Legacy

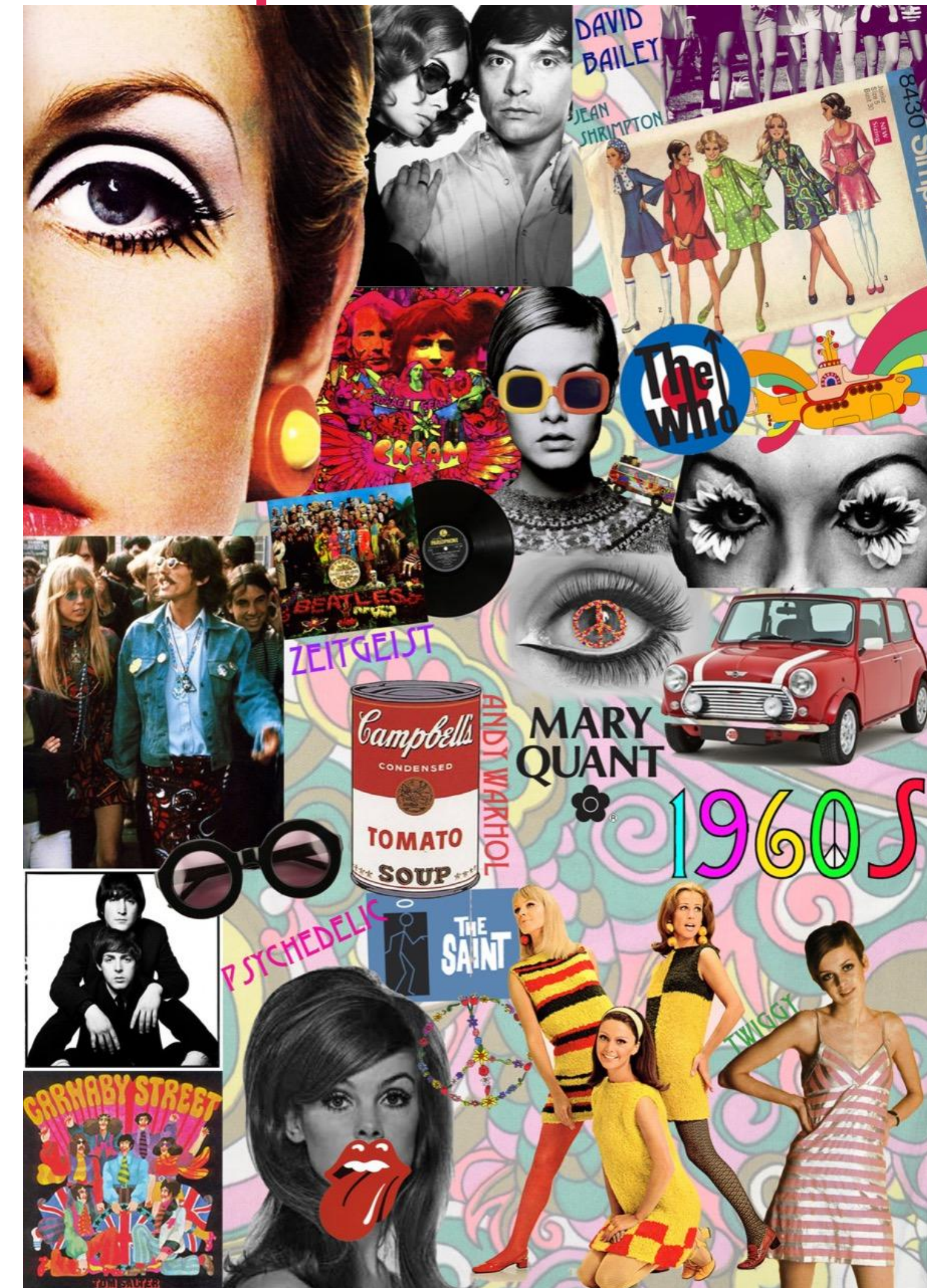
VEDA MEDIA HOUSE

Follow us



# Hi There...

At Veda Media House, we are driven by a steadfast commitment to excellence in storytelling and media innovation. Our mission is to empower brands to connect authentically with their audiences through strategic and creative media solutions. With a foundation built on **integrity, creativity, and collaboration**, we strive to surpass industry standards and deliver unparalleled results for our clients. At Veda, we believe in the power of insightful storytelling to inspire, engage, and elevate brands to new heights. Our dedicated team of professionals is passionate about crafting compelling narratives and leveraging cutting-edge technology to drive impactful outcomes. Together, we embark on a journey to redefine the art of media communication, one story at a time.



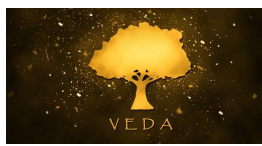


JAY BHANSALI

# Founder

Jay Bhansali founded Veda Media House, marking a significant milestone in his industry journey. Despite lacking a familial film background, Jay strategically positioned himself as Director, showcasing his adeptness in steering creative narratives. With 14 years of experience and a graduate of Mithibai College, his leadership has been pivotal in shaping Veda Media House into an industry trailblazer.

*“Less are the days  
to be big.”*



# V.P. Account

With an extensive career spanning nearly 15 years across diverse sectors including BFSI, Retail, Consumer Goods, and EdTech, I bring a wealth of experience as an advertising professional. My strategic acumen, operational expertise, and creative prowess have been honed through successful oversight and execution of numerous projects. Proficient in project management, team leadership, resource allocation, creative direction, and problem-solving, I have had the privilege of partnering with renowned brands such as PhonePe, Burger King, Axis Bank, Luminous, Reliance, Microsoft, XBOX, Diageo, Titan, MMTC-PAMP, and more. My commitment to excellence and dedication to achieving impactful outcomes define my approach to every endeavor.

SANDHYA

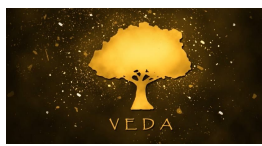




RAHUL D'CRUZ

## Creative & Strategy

Rahul D'Cruz, a seasoned digital strategist and storyteller, possesses nearly a decade of experience within the advertising industry at renowned creative powerhouses in India. He leads a team of 25 creative professionals across copy and art. Passionate about advertising and technology, Rahul's portfolio boasts collaborations with esteemed brands like Coke, Dell, KTM, KFC, Axe, Bumble, Spotify, Netflix, Disney+Hotstar, Vodafone, Gillette, Cleartrip, Coinswitch Kuber, and OnePlus. Despite his extensive track record, Rahul remains committed to hands-on involvement in projects of all scales, maintaining a dedication to humility.



# Sr. Creative Director

As a Senior Creative Director with over 9 years of industry expertise, I have had the privilege of collaborating with esteemed brands such as Nike, Adidas, Diageo, Jio, Hilton Group, LinkedIn, NPCI, JLL, ICICI Bank, Hershey's, Uber Eats, Star TV Network, Mario, HRI, Vedanta Group, and numerous other FMCG and hospitality brands. My track record of successful partnerships underscores my ability to deliver innovative and impactful creative solutions tailored to diverse client needs and industries.

SHREYANK NAIK

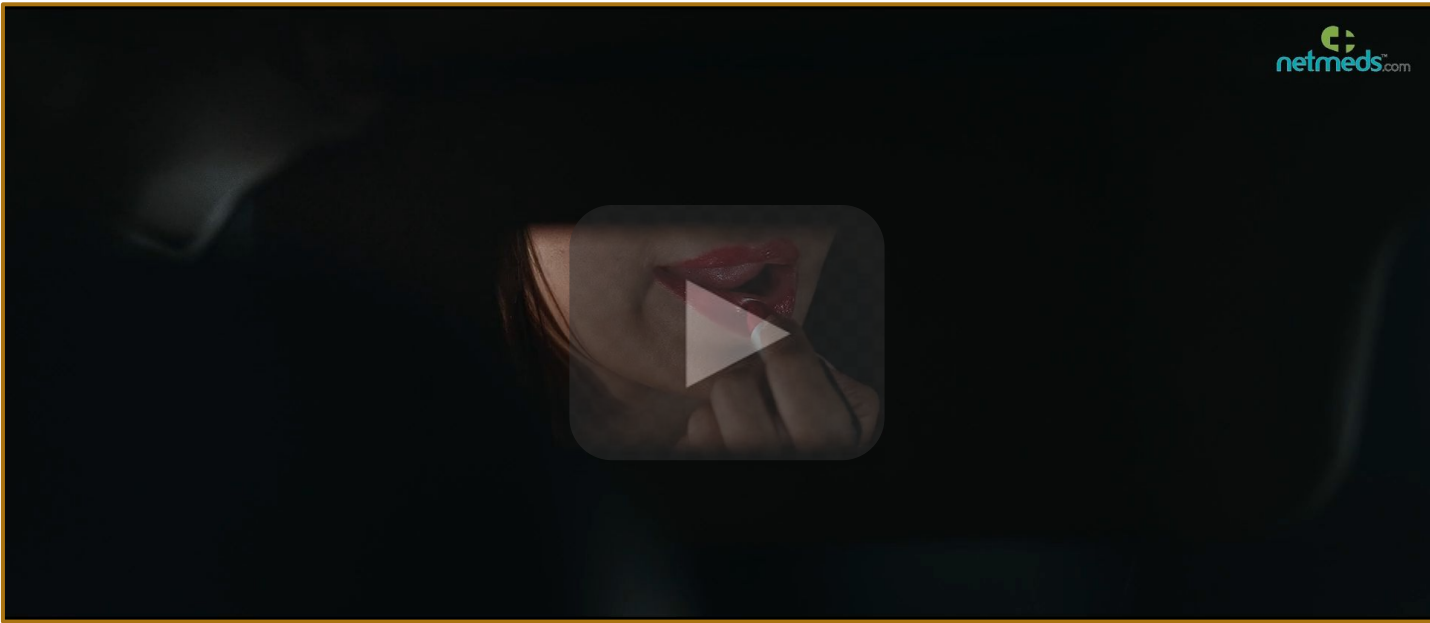
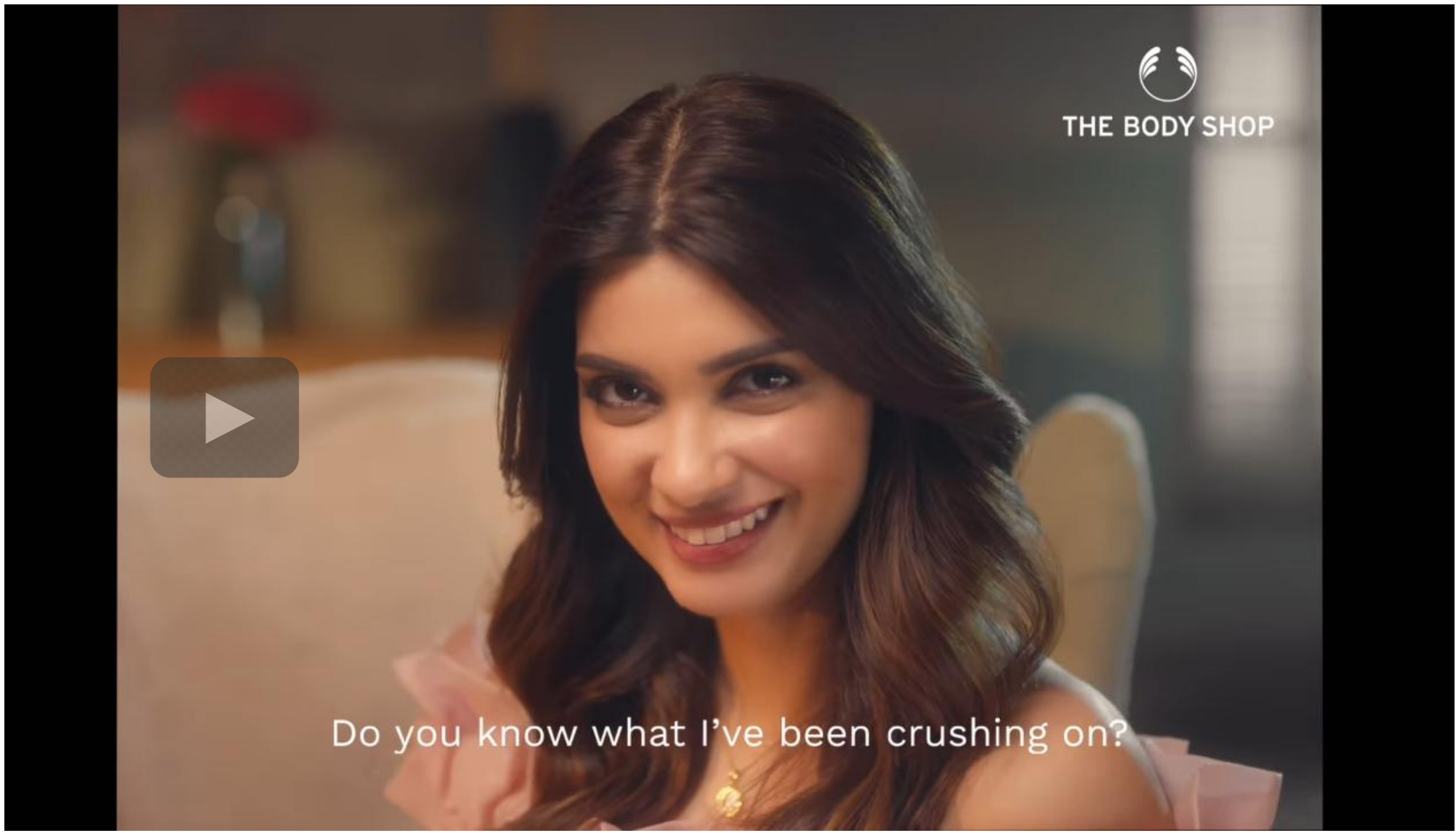
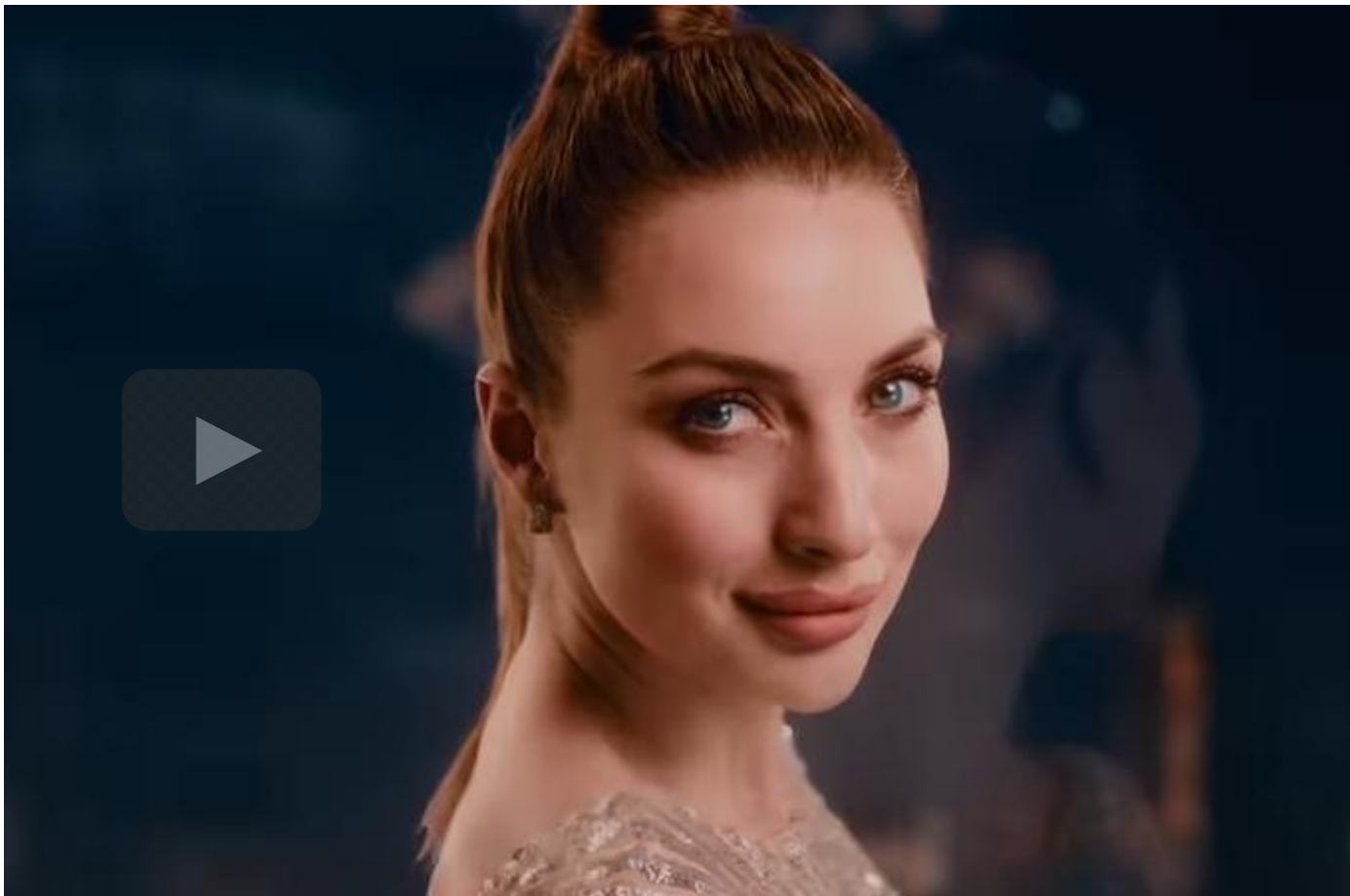


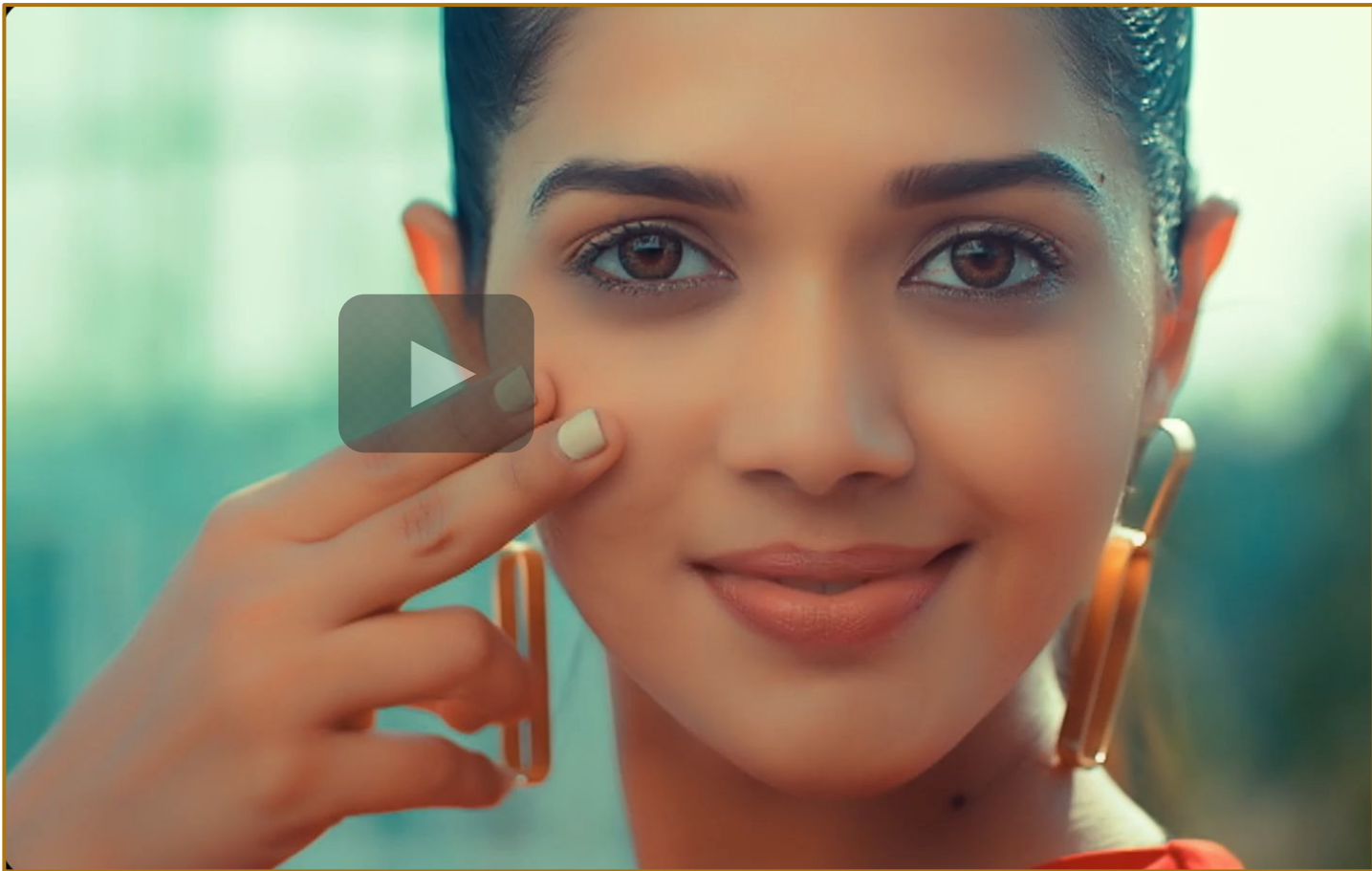
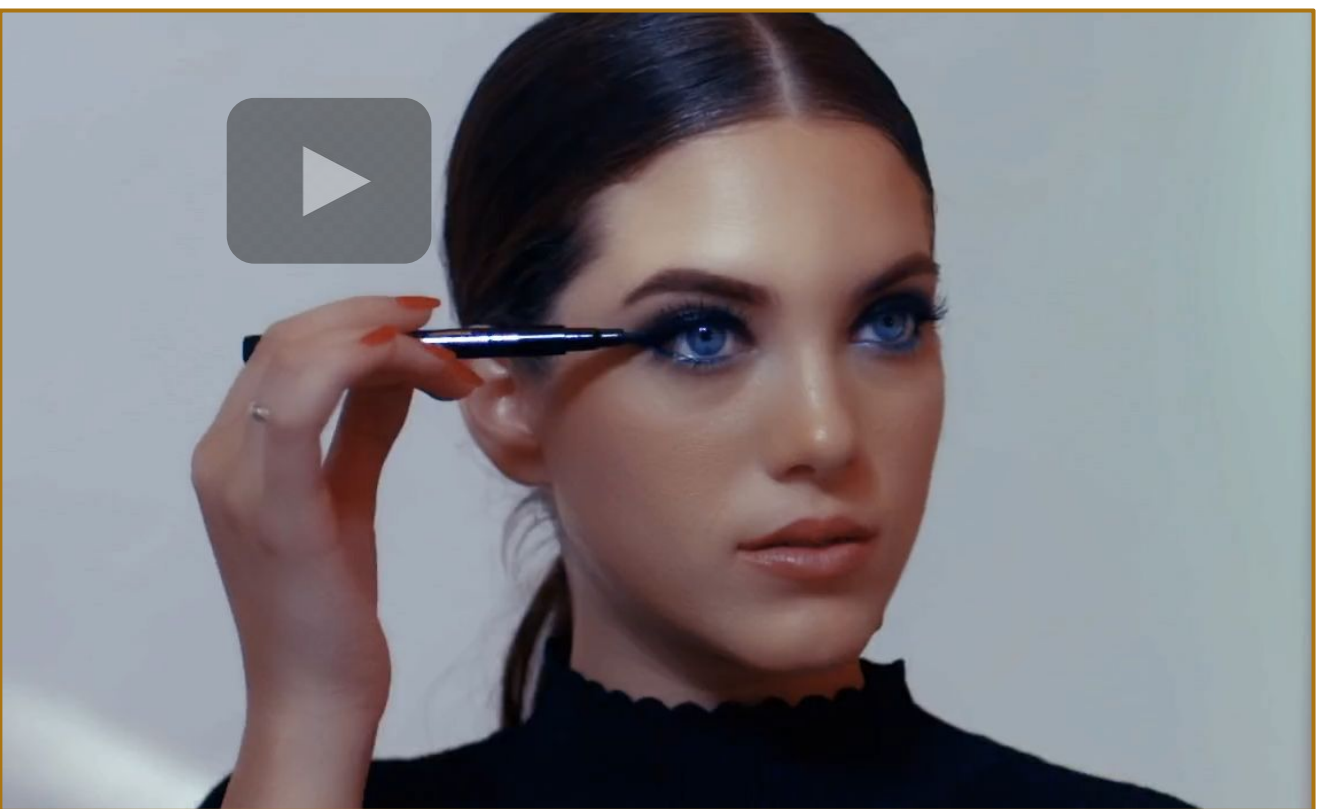
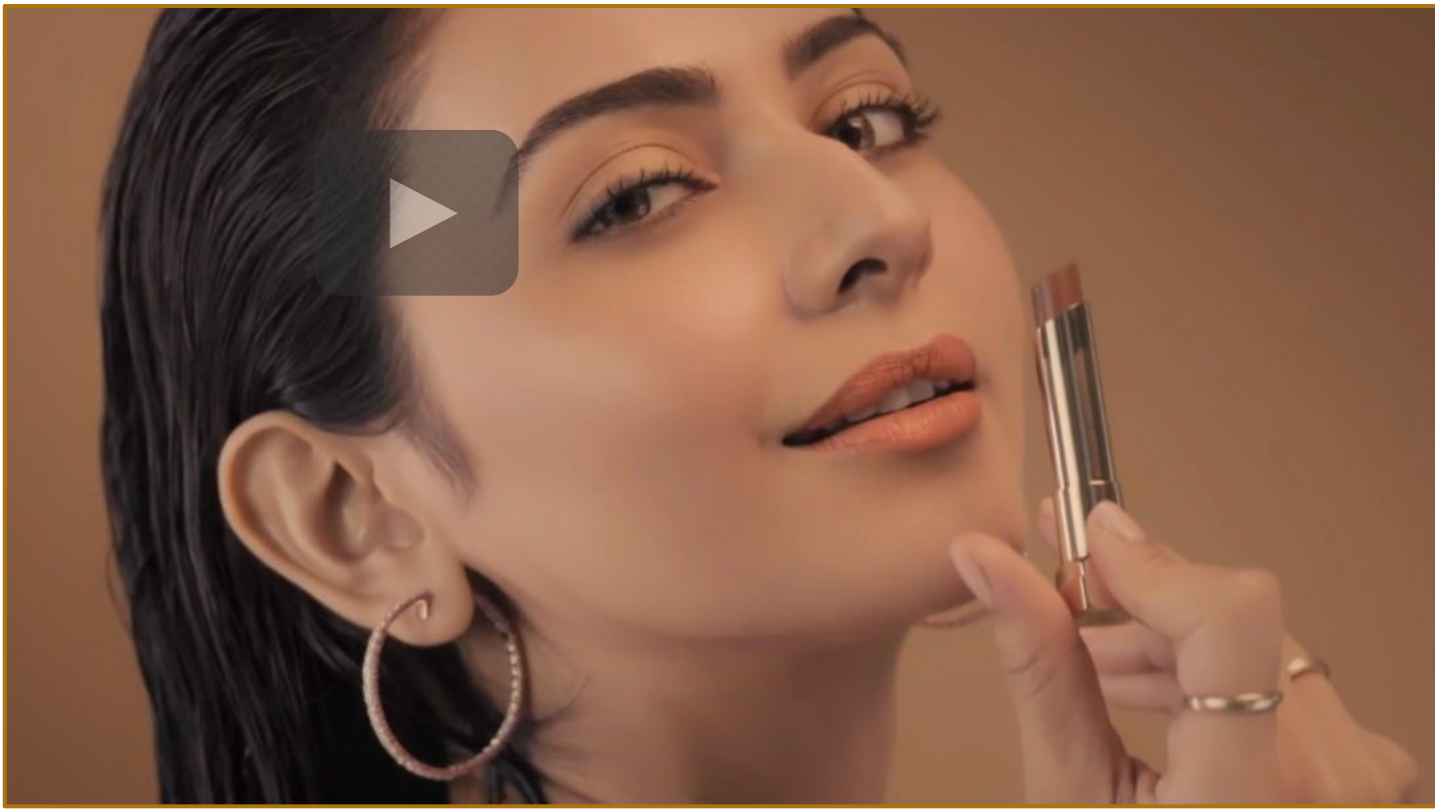
# Our Clients





# Video Production









# ACE

ACCELERATED CREATIVE SUPPORT  
FOR E-COMMERCE

DO YOU WANT YOUR  
*Winged eye*  
SPEAK FOR YOU?  
WE EXACTLY KNOW, WHAT YOU NEED!



ASK THE NEXT PERSON TO YOU,  
WHERE IS EYLINA™  
AND WE ARE WAITING FOR YOU!

WE KNOW YOU ARE LOOKING FOR A  
NAIL PAINT WHICH GOES BEST WITH YOUR  
*Daily wear*  
AREN'T YOU?



ASK THE NEXT PERSON TO YOU,  
WHERE IS EYLINA™  
AND WE ARE WAITING FOR YOU!

WANTING  
*a perfect lip*  
COLOUR FOR YOUR  
POUT SELFIE?



ASK THE NEXT PERSON TO YOU,  
WHERE IS EYLINA™  
AND WE ARE WAITING FOR YOU!

# DRESS YOUR LIPS

MOISTURE MATTE LIPSTICK

- 18 shades available
- Rich in color
- Velvet smooth matte texture
- Special moisturizing formula
- Fragrance free





Jab hotel room  
ho ganda...



Then girlfriend  
karegi panga!



Avoid karo  
yeh situation,  
Click FabHotels!

Book clean and  
well-maintained  
rooms!

#ClickFabHotels

ENLIVEN THE BEAUTY  
THAT ALREADY EXISTS






# HIGH DRAMA FOR EVERY SINGLE LASH

## VOLUME LASH MASCARA

Voluming effect | Warm water resolvable  
Easy application | Long-wear



Embrace  
the joy of  
*Womenhood*  
with all new  
collection of **NORA**  
*timeless possession of beauty*



**India International Jewellery Show**  
Bombay Exhibition Centre, Goregaon (E)  
Hall No. 6, Stall No. 6X067 I & II, 6X069 I & II  
Date: 1st August, 2015

Manufacturing Unit:  
309, 3rd Floor, Adhyaru Industrial Estate, New Sun Mill Compound, Lower Parel (W)  
TEL : +91 22 2494 1777 / 2777 Email : dhanrajbangles1777@gmail.com

DHANRAJ

*Sense*  
the feeling of  
being in *Love*



Introducing  
**Amore**  
collection

**NORA**  
*timeless possession of beauty*

DHANRAJ

Embrace  
the joy of  
*Womenhood*



Introducing  
**GraCe**  
collection

**NORA**  
*timeless possession of beauty*

DHANRAJ

# THE **WORRIED AND TENSED** BOYFRIEND!

#ClickFabHotels



**QUICK DRY**  
LONG LASTING  
SHADES FOR ALL SEASONS



ULTRA HD NAIL POLISH

High Shine | Chip Resistant  
Formulation from FRANCE

**EYLINA™**



Jab girlfriend  
bole YES to  
a romantic  
getaway



Then don't  
worry yaar..



Just book  
a FabHotel!



Click For  
Couple- Friendly  
Hotels!

**#ClickFabHotels**

WHEN NOTHING CLICKS,  
**#ClickFabHotels**



TOP RATED  
HOTELS



PRIME  
LOCATIONS



VALUE FOR  
MONEY





# Packaging / Branding





STORE BRANDING

# Let's Discuss...



Join the journey with Veda Media House – where innovation meets inspiration. Elevate your brand with our passion-infused storytelling and cutting-edge solutions. With us, it's not just about exceeding expectations; it's about rewriting the rules of media communication. Dare to stand out. Choose Veda, and let's craft your brand's extraordinary narrative together.

