



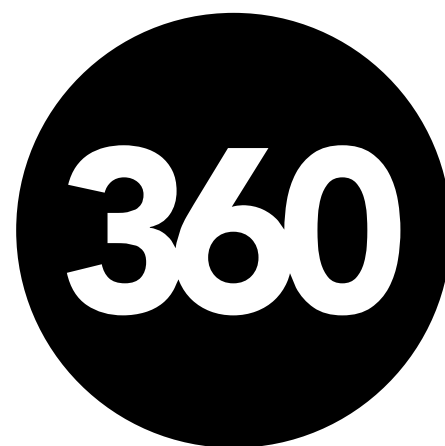
**“360 COMMS ISN'T AN  
AGENCY OR A PLACE,  
IT'S A PEOPLE”**

360  
COMMS

# ABOUT US

As an agency, we take pride in our strong work ethic. We're focused, which means you'll be working with us, the founders, and not pawned off to a junior creative team. We're creative and driven – the work we build for you becomes a part of our portfolio.

Whether that means collaborating with the finest influencers, boosting your SEO, or upgrading your content strategy, the **360 COMMS** knows exactly how to keep the crowds awake.







HONGQI  
— since 1958 —

**Microsoft®**

 Office 365



**blh** بالحصا  
Belhasa



**MITCHELL**  
B R A N D S



  
Schwarzkopf

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE

*Lulu*



OUNASS



VOGACLOSET

mom♥store



Brands For Less



COFE





# Marketing Services

Our expertise in marketing and communication allows us to support you in your projects and give you the best strategies to achieve your goals. Our ambition is to guide you towards new innovative and relevant solutions in order to build together an effective short, medium or long-term communication plan!

Marketing Strategy

Marketing Plans

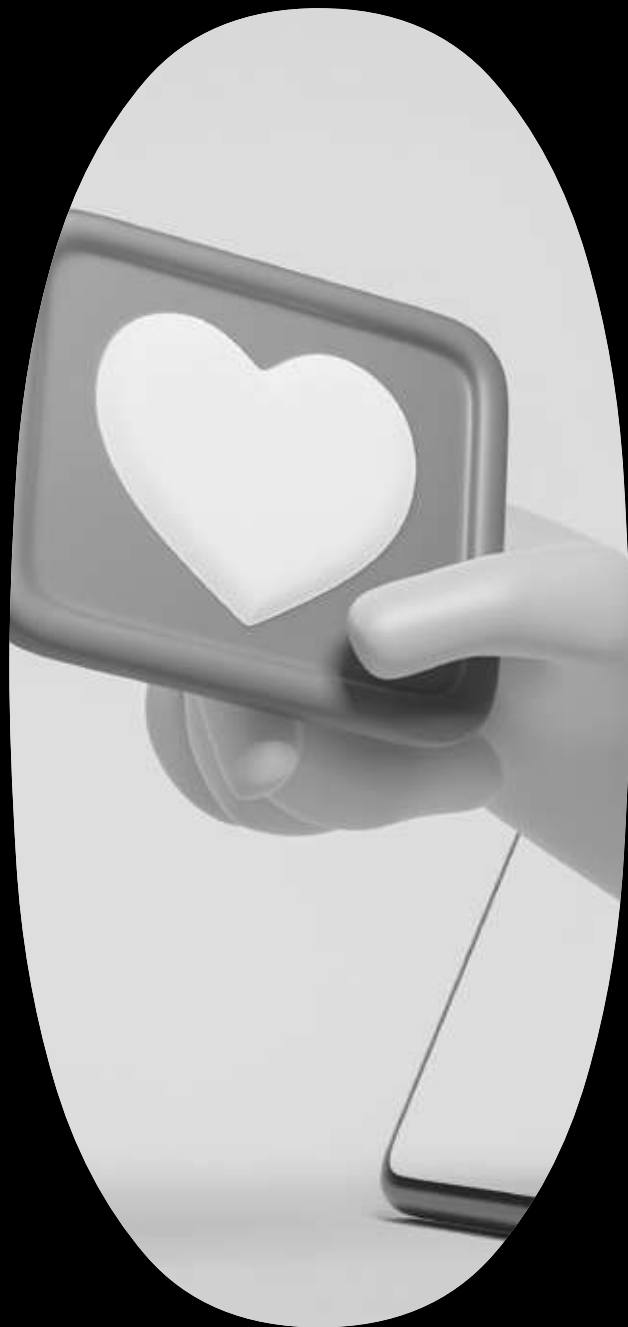
Concept Creation

Brand Management

Budget Plans







# Influencer Marketing

360 COMMS develops strategic partnerships with influencers of all sizes to create authentic content and a positive ROI for your brand.

We have access to a full range of partners and celebs across all verticals ranging from broad to niche spaces. Our programs are highly customizable and optimized in real-time, both paid & organically.





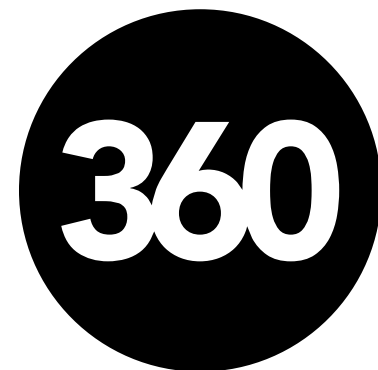
COMMS

# PR & Media Relations

we are a dynamic and innovative agency specializing in delivering top-tier public relations services. Our team of passionate PR professionals is dedicated to elevating your brand and maximizing your media presence.

**Our Mission:**

Our mission is to create impactful PR & Media strategies that drive results, enhance brand reputation, and build lasting relationships between our clients and their target audiences. We strive to be at the forefront of cutting-edge PR techniques, ensuring your brand stands out in today's competitive landscape.







# COMMS

## Radio

Welcome to the forefront of groundbreaking radio campaigns! We're not just an agency; we're a dynamic force, specializing in delivering unparalleled excellence in radio promotion. Our team of passionate radio maestros is committed to amplifying your brand and optimizing your presence across the airwaves. Get ready to soar to new heights with our innovative approach to radio campaigns, where every wave is a chance to make your brand resonate like never before.







# COMMS

## TV Ads & Broadcast

Welcome to the vanguard of cutting-edge television advertising and broadcast campaigns! We're not your typical agency; we're a dynamic force, specializing in delivering exceptional excellence in visual promotion. Our team of fervent television visionaries is dedicated to propelling your brand to new heights and optimizing your reach across screens of all sizes. Brace yourself for an exciting journey as we redefine TV ads and broadcast campaigns with our innovative approach. Every frame is an opportunity to make your brand resonate like never before, capturing the audience's attention and leaving a lasting impression.



Esquire  
MIDDLE EAST

WHAT'S ON

TimeOut

جوتانا  
rotana

mbc

campaign  
Middle East

Arabian  
Business  
/

GULF NEWS



[N]The  
National

الإمارات اليوم

DCN

DUBAI  
دبي

one



Gulf Business

Business  
Traveller

ELLE VOGUE

GQ

GRAZIA

BAZAAR



Ahlan

identity.

COSMOPOLITAN

FIAIR  
First Arab International Luxury Magazine

الرجل

EDGAR

WOMAN  
EMIRATES

زهرة

سِيدتي

YASMINA

WIRED

Condé Nast  
Traveler

TAG  
91.1

DUBAI  
92  
DDB

93.4  
DDB

hit  
96.7

99  
العربية

الخليجة  
100.9  
Abu Dhabi

city  
101.6

dubai eye  
103.8

Virgin  
RADIO  
DUBAI

mpn  
DDB







# Digital Services

**360 Comms** is a top digital marketing agency in **Dubai** which specializes in offering data-driven and **ROI-oriented** digital marketing services. Our professional digital marketers take a customer-oriented approach to help your business reach its true potential. Start a project with us today and we will provide you with the best Internet marketing services that will completely transform your web presence into a lead generating empire.



**Website Design**

**Website Development**

**Social Media Management**

**Digital Marketing**

**Content Marketing**



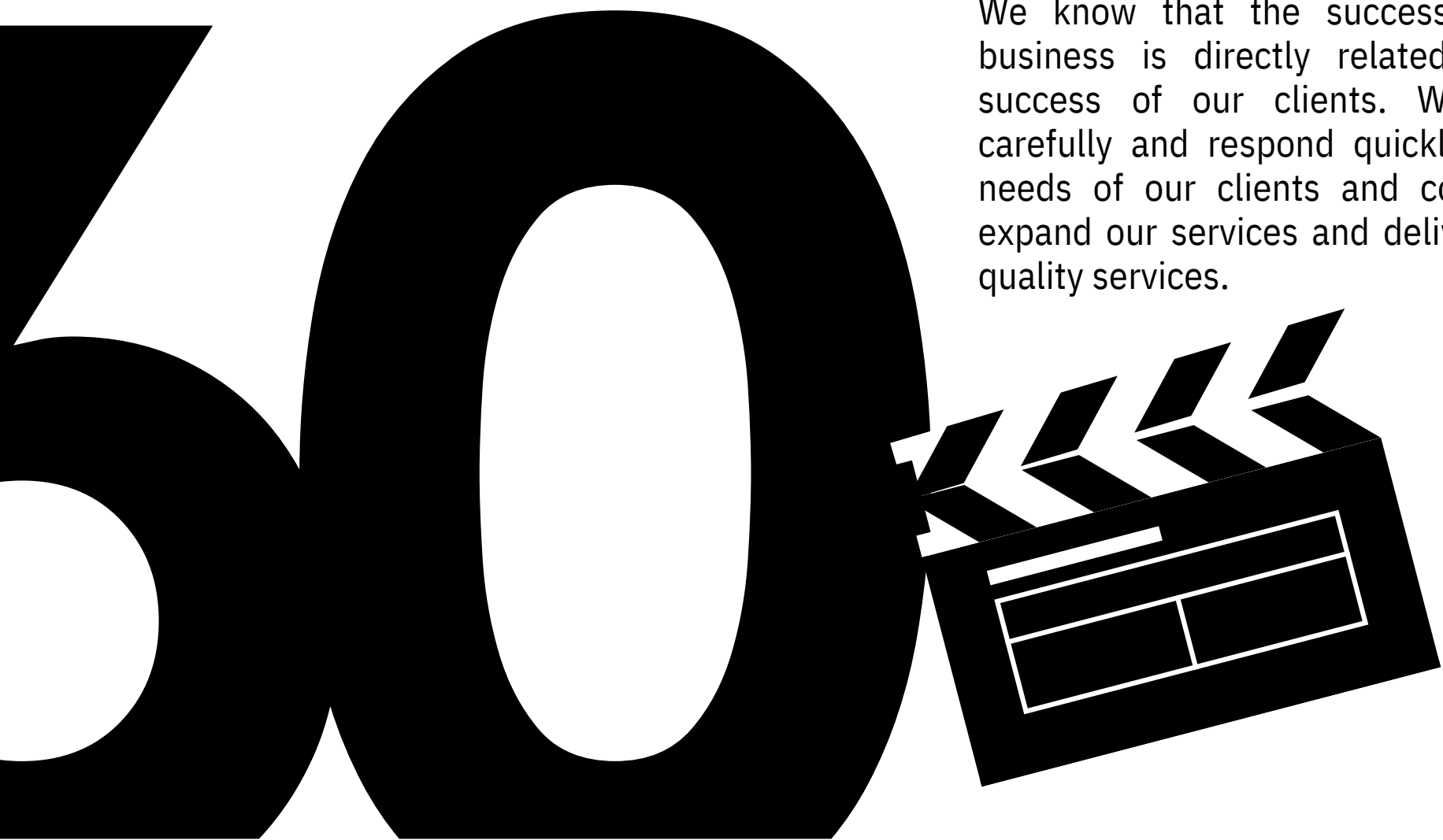




# Photos & Video Production

360 Comms specializes in the production of Advertisements, Corporates, Documentary films, Shorts and Feature films, TV Commercials and Social Media be it shooting in Dubai or overseas. We have the means to make it happen. With a combined experienced team of over 15 years in production, we have a pool of highly creative, trained, and motivated professionals working towards creating unique and out-of-the-box content for their clients.

We know that the success of our business is directly related to the success of our clients. We listen carefully and respond quickly to the needs of our clients and constantly expand our services and deliver high-quality services.







# Creative Services

Your visual identity represents the brand image of your company. It graphically expresses the personality of your company, but also your activity, your values and your ambitions.

Your identity must be specific, easily identifiable and recognizable through a set of elements and graphic codes specific to your brand (logo, colors, typography, style) available on different media.



For that, we analyze together your company, your history, your values but also the sector in which you evolve.

Our team then takes charge of designing a powerful and tailor-made graphic identity that meets your expectations and sticks to you perfectly

**Logo Design**

**Brand guidelines**

**Company Profile**

**Branding**

**Presentation**

**Support P**



**GO  
MMS  
S**

# **EVENT MANAGEMENT**

Whether as a full solution or part of expansive team you are putting together, we have a variety of services to meet your production needs for your event.





# Corporate events

360

## Product / Service Launches

- Brand activation, Road shows
- Marketing
- Grand Inaugural Ceremonies
- VVIP Gala Dinners
- Incentive and Awards Ceremonies
- Company Anniversaries
- Conferences
- Team Building Events



# production

360

- Exhibition Stands
- POS Kiosks
- Stage backdrops
- Styrofoam and Fiberglass props
- Event Scenic and decorations





# Mall Events

360

- Festival Decorations
- Themed Events
- Specialty Entertainment
- Fashion shows
- Promotions and Sale
- Game Shows & Reality Contests







**Projects**



We have been working closely with Cheil Communication as a preferred Live events partner for their client - Du. The Multimedia lab inaugural ceremony at Zayed University – AUH was a precise affair.

We provided turnkey solution right from the producing the branding journey, venue décor and set up, through to an innovative idea for the inaugural ceremony.

High tech 3d projection mapping replaced the traditional ribbon cutting. An animated domino effect using multimedia props led to the opening of doors revealing the Lab behind it.







### Scope of work:

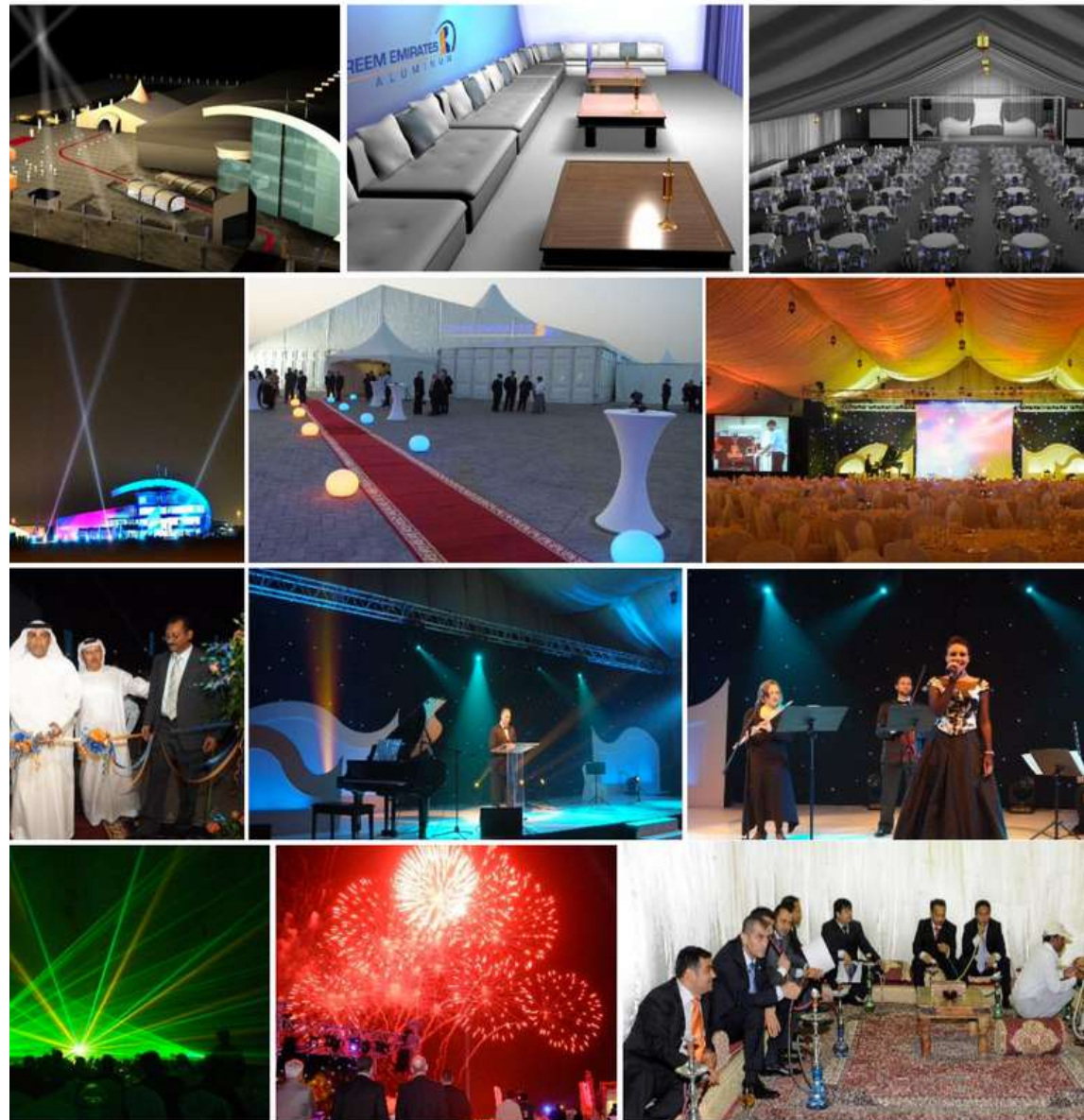
- Event concept development
- Venue set up – design and production
- interaction at pre function area
- AV equipment rental
- Filming
- Event management





### Scope of work:

- Event conceptualization
- Venue set up
- Catering arrangement
- VIP Majlis
- Facility tour coordination
- Entertainment
- AV equipment rental
- Laser show
- Synchronized fireworks
- Filming
- Event management







## 10th Anniversary and Facility inaugural of Gulf HQ

From managing the sheer logistics of equipment and personnel into and out of Jebel Ali free zone, to logistics for overseas invitees, we provided turnkey solution.

Clearly visible Signage from all the entry points and architectural lighting on Dorma gulf's façade ensured guests found their way inside the free zone with ease. The parking lot outside Dorma gulf HQ was converted into an elegant event venue with a plush marquee.

Karl Rudolf Mankel, owner of Dorma, along with other dignitaries inaugurated the Gulf HQ, in the presence of media.

A slick motion graphic presentation was the highlight of the event. Screened on scrim (mesh) to give the content a holographic effect, laser beams were used to highlight a part of the presentation which celebrated 10 years of milestones, adding to visual excitement.

Renowned architect Michael Zimmerman delivered the keynote speech while the World's only Legal pickpocket – “Bob Arno” entertained the audience.



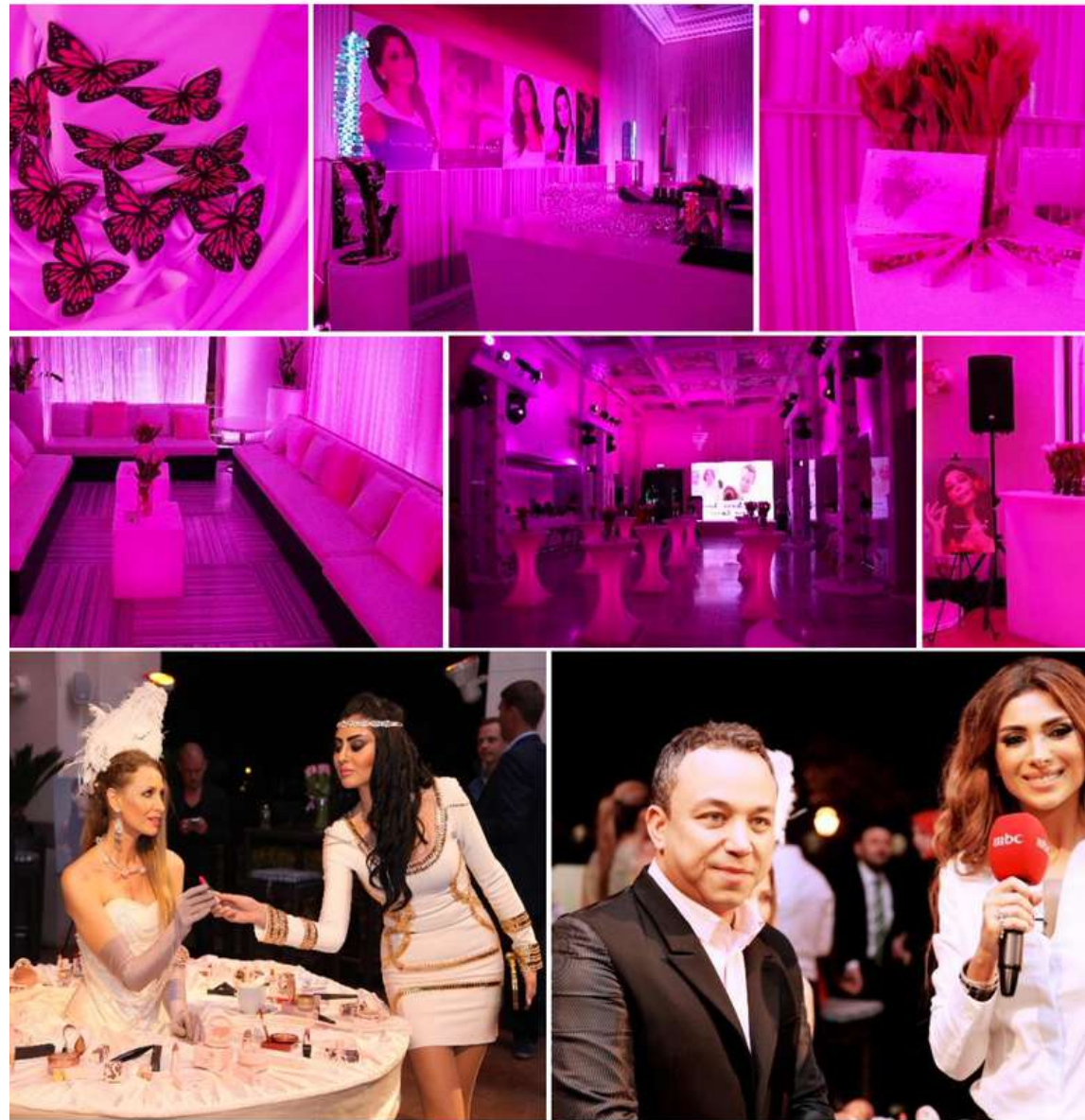


## Brand launch

We were delighted to be the chosen agency to launch Bassam Fattouh's line of cosmetics.

LED lights, fabric, flowers and lit furniture was used to transform the Voda Bar at Zabeel Saray into an elegantly branded event venue.

A large LED screen aided Bassam Fattouh in his presentation to the media at the event while our innovative display of cosmetics on a Living Table stole the show.





# SAMSUNG

360

## Galaxy Studio - Roadshow

### Scope of work:

- Experiential marketing
- Event management





كاتارا  
katara

360

## Creative Installation - Qatar National Day

### Scope of work:

- Concept and technical
- design development
- Production and assembly
- Onsite installation support



A close-up of a silver, spherical microphone on a stand, positioned in the foreground. The background is a blurred, dimly lit nightclub or concert venue with colorful stage lights (red, blue, green, yellow) and a crowd of people. The text "Artist Booking" is overlaid in white, bold, sans-serif font at the bottom center.

# Artist Booking









**Entertainment**











# Outdoor Advertising

Whether as a standalone solution or a strategic component within a larger team, our services cover the full spectrum of outdoor advertising production. From conceptualization to execution, we specialize in creating dynamic campaigns that resonate with your audience. Our comprehensive offerings encompass the design and deployment of visually compelling content on diverse outdoor mediums such as billboards, lamp posts, in-mall, unipoles, public transportation, transit shelters, and beyond. We pride ourselves on delivering not just visibility, but a lasting impression, ensuring your brand stands out in the bustling outdoor landscape. Let us elevate your outdoor advertising game with creativity, precision, and a commitment to impactful results.





NISSAN INTELLIGENT MOBILITY



innovation  
that excites

**NEW NISSAN KICKS**  
UPGRADE TO THE INTELLIGENT SUV





TOYOTA LAND CRUISER  
LEAD EVERY JOURNEY



تويوتا لاندكروزر  
نفخر بأصالته وعراقتة

الخطيم للسيارات



 *Hardee's*

 **Doritos CRUNCH**  
BERRY CHILI PEPPER



 **دوریتس کرانش**  
بوری چلی پیپر

**هاردیز** 











# SUCCESS COLLABORATION

NOON APP





# SUCCESS COLLABORATION

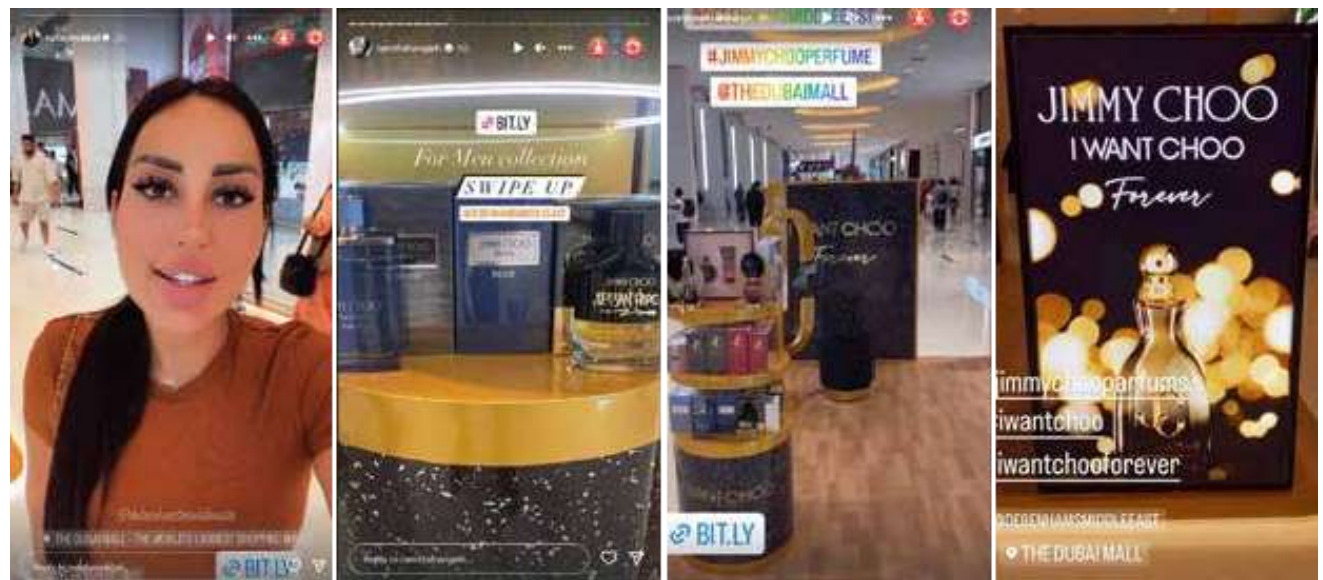
OUNASS APP





# SUCCESS COLLABORATION

JIMMY CHOO



# SUCCESS COLLABORATION

CITY CENTER MIRDIF



# SUCCESS COLLABORATION

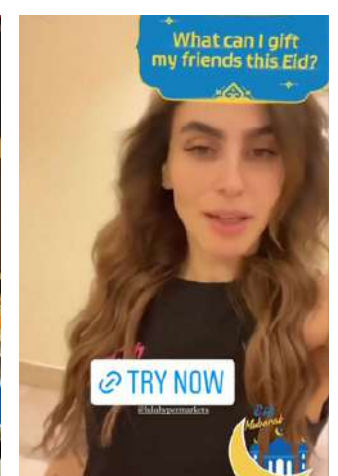
CARREFOUR





# SUCCESS COLLABORATION

LULU



# SUCCESS COLLABORATION

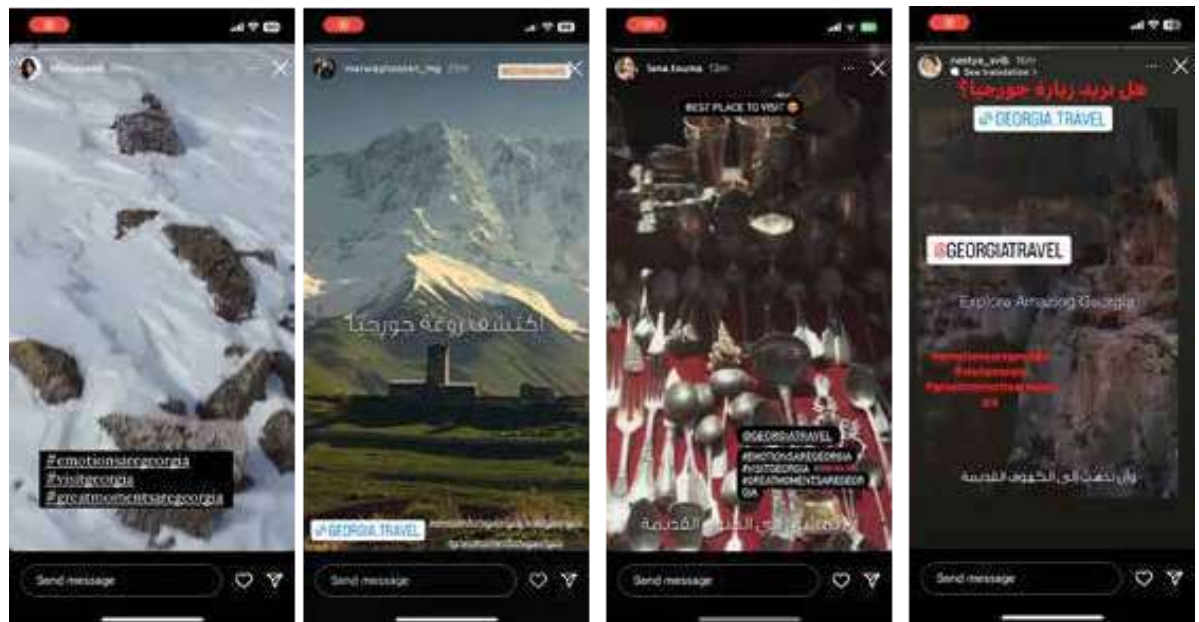
AMG

Grand Opening for  
AMG Store at City Walk



# SUCCESS COLLABORATION

VISIT GEORGIA





# SUCCESS COLLABORATION

LEVEL SHOE UAE



# SUCCESS COLLABORATION

TALABAT APP



# SUCCESS COLLABORATION

COACH





# SUCCESS COLLABORATION

MEDICINA



# SUCCESS COLLABORATION

SALVATORE  
FERRAGAMO



# SUCCESS COLLABORATION

ELIE SAAB





# SUCCESS COLLABORATION

FACES



# SUCCESS COLLABORATION

MEMO PARIS



# SUCCESS COLLABORATION

MEMO PARIS





# SUCCESS COLLABORATION

GUESS



# SUCCESS COLLABORATION

IZIL BEAUTY HAIR  
DENSIFY



# SUCCESS COLLABORATION

IZIL BEAUTY HAIR  
DENSIFY





# SUCCESS COLLABORATION

BEPANTHEN - KSA



# SUCCESS COLLABORATION

BEPANTHEN - KSA



# SUCCESS COLLABORATION

DEL MONTE APP





# SUCCESS COLLABORATION

BARAKAT APP



TOFFAHA APP



# SUCCESS COLLABORATION

DABDOOP APP





# SUCCESS COLLABORATION

## COFE APP



# SUCCESS COLLABORATION

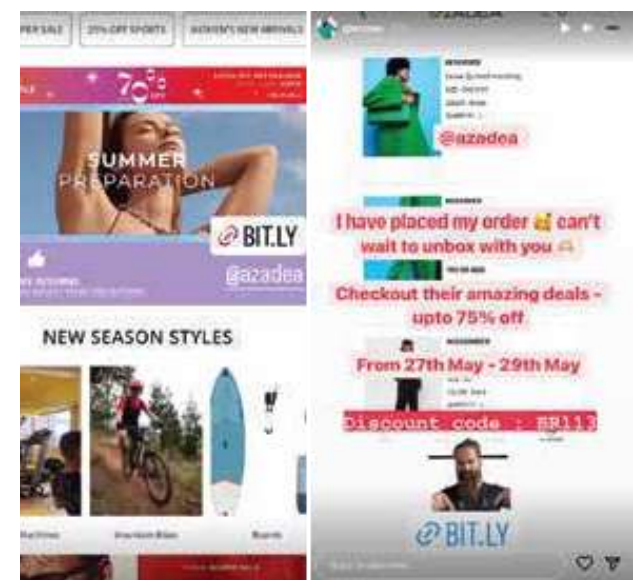
## MOM STORE APP



# SUCCESS COLLABORATION

AZADEA.COM

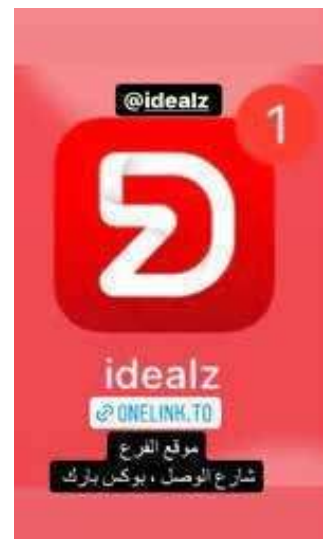
The launch for Azadea.com all over the region with focus markets being UAE, Kuwait and Qatar





# SUCCESS COLLABORATION

IDEALZ APP



# SUCCESS COLLABORATION

PIZZA HUT UAE



# SUCCESS COLLABORATION

THE CAPITAL CELEBRATE





# SUCCESS COLLABORATION

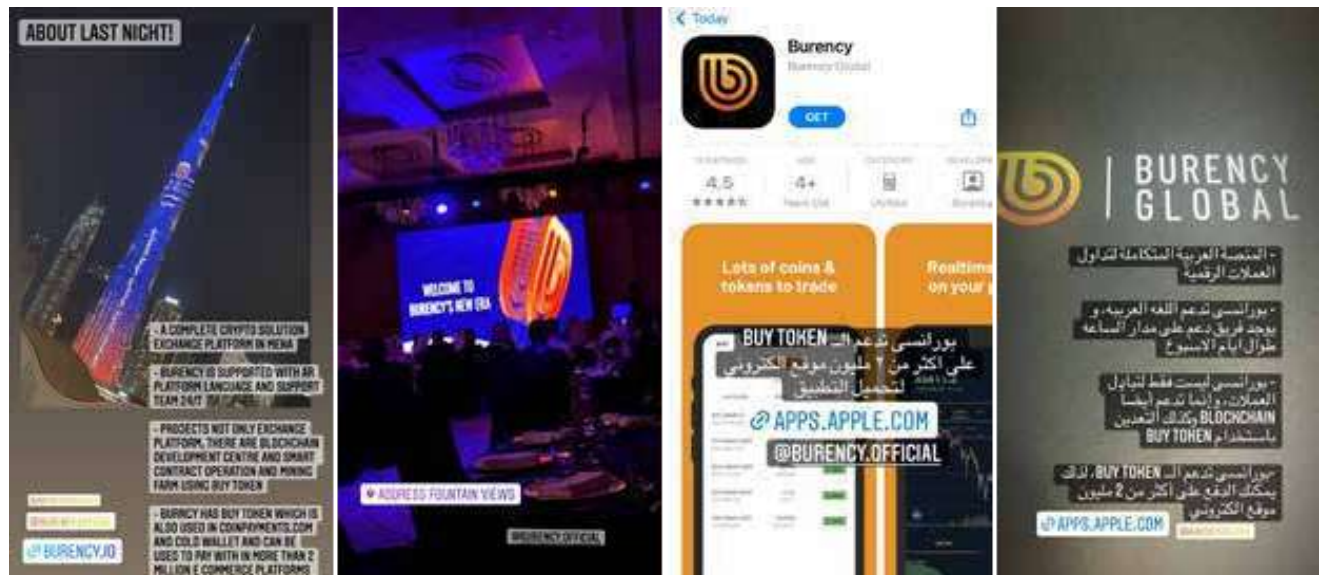
THE CAPITAL CELEBRATE

(New Year's Eve Celebration)



# SUCCESS COLLABORATION

BURENCY GLOBAL  
BURJ KHALIFA  
PROJECTION + VIP  
SETUP



# SUCCESS COLLABORATION

OWNS





# SUCCESS COLLABORATION

SHAGHAF



# SUCCESS COLLABORATION

STARBUCKS KSA



# SUCCESS COLLABORATION

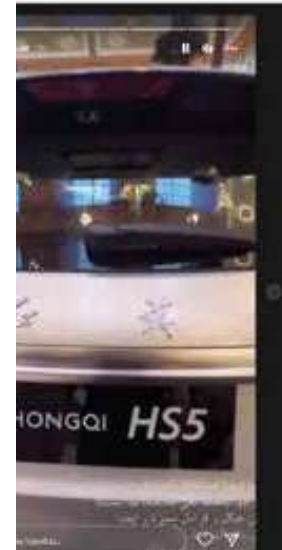
I DO





# SUCCESS COLLABORATION

HONGQI



# SUCCESS COLLABORATION

MONT BLANC



COACH





# SUCCESS COLLABORATION

## VAN CLEEF & ARPELS



# SUCCESS COLLABORATION

FACES



# SUCCESS COLLABORATION

BEPANTHEN





# SUCCESS COLLABORATION

BEPANTHEN



# SUCCESS COLLABORATION

VATIKA



# SUCCESS COLLABORATION

VATIKA





# SUCCESS COLLABORATION

SCHWARZKOPF



# SUCCESS COLLABORATION

MEMO PARIS



# SUCCESS COLLABORATION

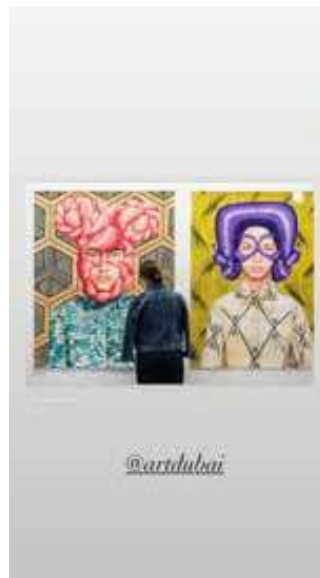
VAN CLEEF





# SUCCESS COLLABORATION

ART DUBAI



# SUCCESS COLLABORATION

MONT BLANC

Official Launch of Ultra Blue



# SUCCESS COLLABORATION

## MONT BLANC Valentine's Campaign





# SUCCESS COLLABORATION

OUNASS UAE



Example for Luxury in UAE & KSA - placing order &) (explaining app features and promo code + swipe up

# SUCCESS COLLABORATION

OUNASS KSA



Example for Luxury in UAE & KSA - placing order &) (explaining app features and promo code + swipe up

# SUCCESS COLLABORATION

CITY CENTRE MIRDIF  
Car Show 2022





# SUCCESS COLLABORATION

CITY CENTRE ZAHIA 1st  
Anniversary



# SUCCESS COLLABORATION

VOGA BLACK  
FRIDAY



# SUCCESS COLLABORATION

BIODERMA





# SUCCESS COLLABORATION

MIKYAJI



# SUCCESS COLLABORATION

AJMAL



On going campaign - Launch of new SKU "AMIR ONE"  
in) (KWT, UAE & KSA

# SUCCESS COLLABORATION

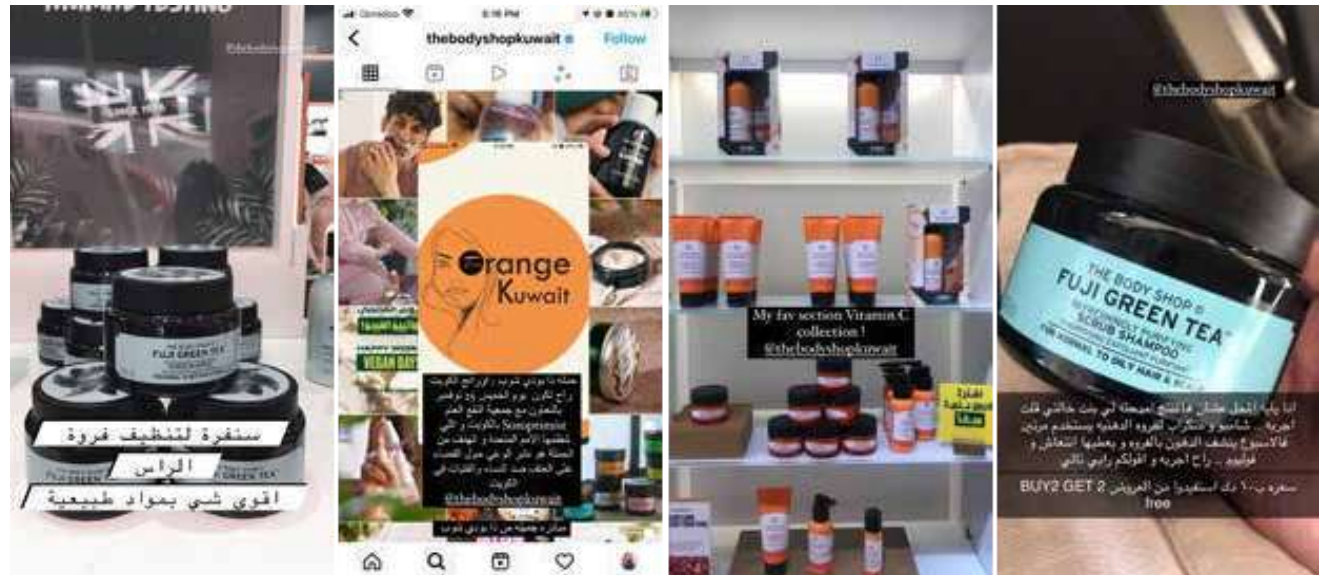
V PERFUMES



(Example for visits and detailed coverage)



# THE BODY SHOP



# SUCCESS COLLABORATION

INGLOT



# SUCCESS COLLABORATION

RITUAL





# SUCCESS COLLABORATION

LUSH



# SUCCESS COLLABORATION

ETERN CLINIC



# SUCCESS COLLABORATION

MITCHELL BRANDS





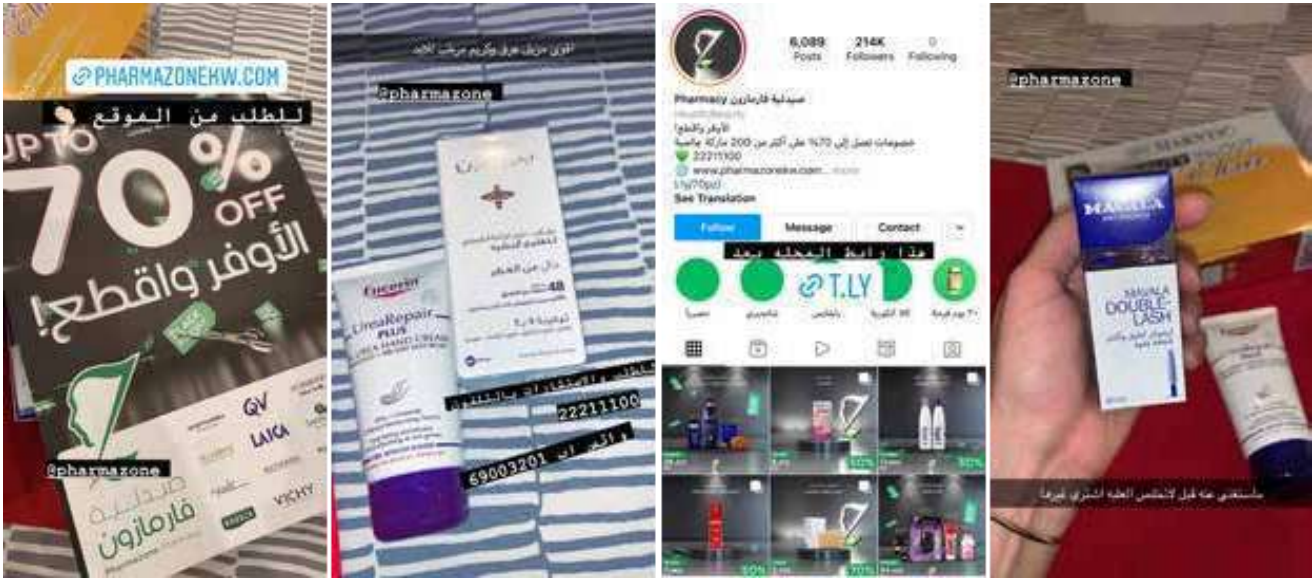
# SUCCESS COLLABORATION

ACM



# SUCCESS COLLABORATION

PHARMAZONE



# SUCCESS COLLABORATION

## APPAREL GROUP

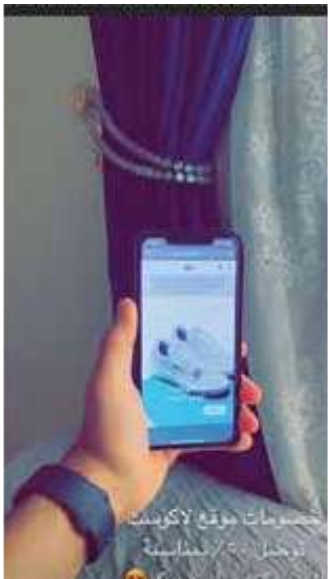


Example for work load and multi task - managing visits & (online orders for more than 22 brands at the same time



# SUCCESS COLLABORATION

LACOSTE UAE



# SUCCESS COLLABORATION

MAF DSS

MAF Malls - Dubai Summer Surprises -  
Super Sales Promotion for 2022



# SUCCESS COLLABORATION

## BEPANTHEN

The mega regional launch for Bepanthen's newest skincare line with focus markets being KSA, UAE and Egypt





# SUCCESS COLLABORATION

MOM STORE



# SUCCESS COLLABORATION

KASTEN



# SUCCESS COLLABORATION

THE BOSPORUS





# SUCCESS COLLABORATION

MEZZA HOUSE



# SUCCESS COLLABORATION

JUAN



# SUCCESS COLLABORATION

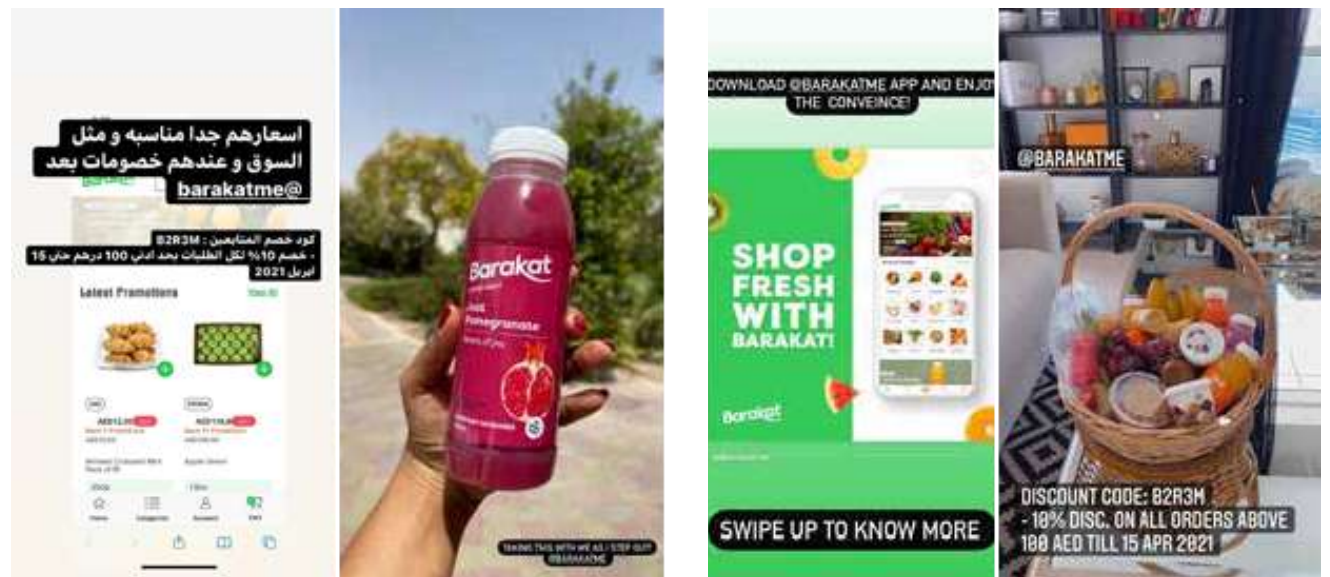
LEBANESE ROASTER





# SUCCESS COLLABORATION

BARAKAT UAE



# SUCCESS COLLABORATION

DEL MONTE



BURGER KING



# SUCCESS COLLABORATION

LOW CALORIES



# SUCCESS COLLABORATION

TACO BELL



# SUCCESS COLLABORATION

MADO





# SUCCESS COLLABORATION

MACDONALD S



Example for opening: Abraj Branch opening  
KWT - 300) (influencers in one day

# SUCCESS COLLABORATION

ASUMAN



# SUCCESS COLLABORATION

TRENDY CHIKEN





# SUCCESS COLLABORATION

SLICE AND MIX



# SUCCESS COLLABORATION

USHK COFFEE



# TREND ACTIVATION

JOE NEW MENU





# TREND ACTIVATION

LOVE NEW MENU



## OPTCOFFEE



# SUCCESS COLLABORATION

THE CUTS KSA





**“IN THE CITY THAT NEVER  
SLEEPS, BECOME A BRAND  
THAT WORTH STAYING UP FOR”**

# THANK YOU

WWW.360COMMS.AE

**SCAN ME**

