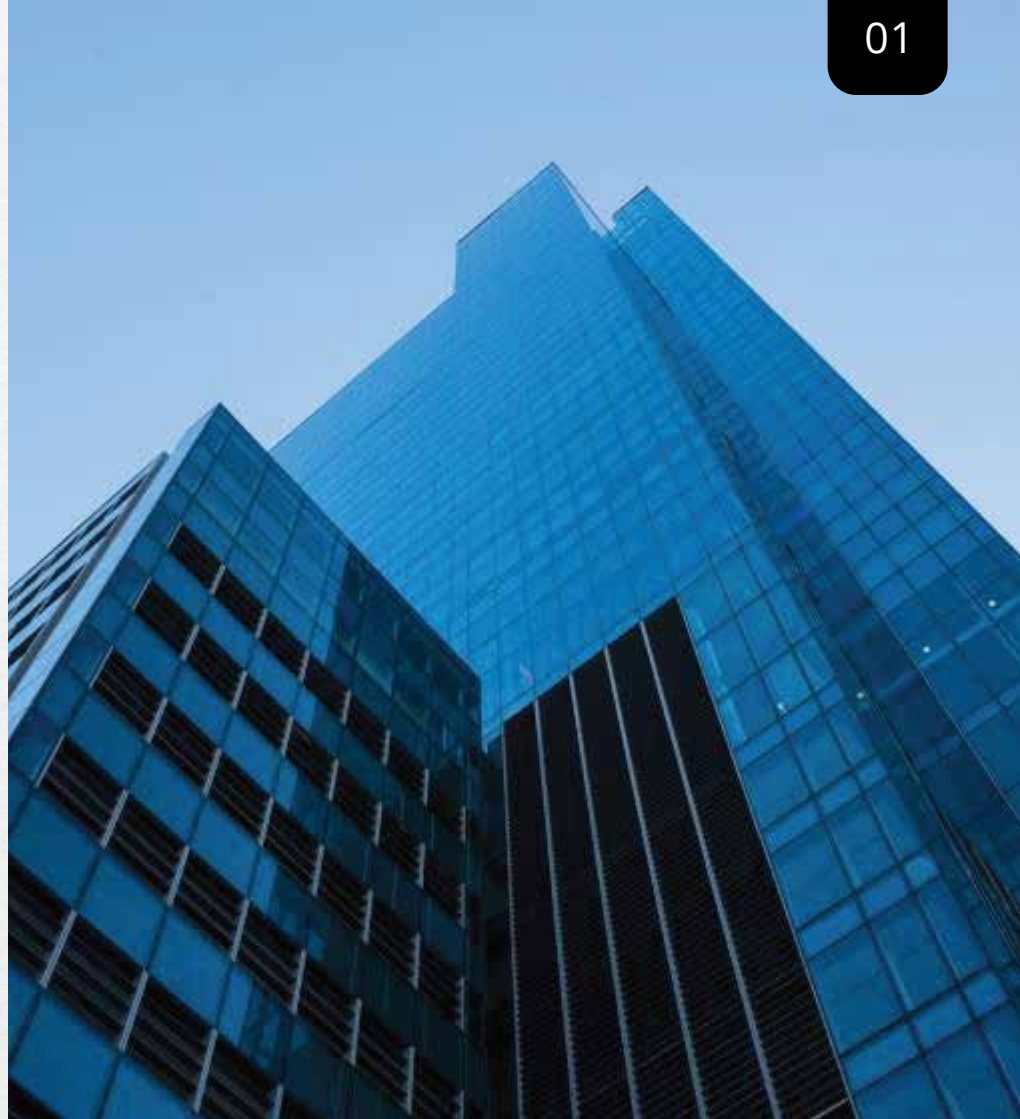




01

D-Axis Digiweb Solutions LLP

Let's Boost Your Business Together
With Digital Marketing, **Shall We ?**



We Create Digital Success Stories.

D-Axis Digiweb Solutions is one of the leading Digital Marketing Company in Delhi with best services provider. If you are looking for the best then your search end right with us!!!

We care for you!!! So our mission is to provide you with all the required Digital Marketing Services to grow your business. We are the solution to boost your business with the help of Digital Marketing. It's our guarantee to spread your business network digitally.

We transform your business into a success story.



We always tailor our strategy to suit individual clients.

03

From designing, developing, and optimizing websites, to increasing sales through tactical digital marketing activities, we work with our clients to raise their brand awareness, generate more sales opportunities, and maximize their marketing budget ROI.



01

WORK WITH US



100% SUCCESS RATE IN ALL PROJECT



2+ YEARS INDUSTRY EXPERIENCE



24/7 CUSTOMER SERVICE

02



Our Services

04



We've helped prestigious brands leave a permanent impression on web, digital and mobile platforms.

Website Development - Static Website, E-commerce Solution, Product Websites, CMS, Dynamic Website

We offer an array of digital media services with a unique flair for expertise. our digital solutions offer clients complete control over their business.

Digital Marketing - Lead Generation, Social Media, SEO, PPC, Video Creation, Paid Ads



Search Engine Optimization

05

Why SEO? It's because only SEO can bring you most targeted traffic than any other marketing technique in very cost effective way. It is the most profitable investment that promises good ROI (Return on Investment) if implemented correctly.

D-Axis Digiweb knows how to rank on top keywords and drive targeted traffic from search engines. With the implementation of short and long term strategies we generate good quality leads for our valued clients.

01

KEYWORD ANALYSIS

04

GOOGLE PAGE RANKING

02

OFF PAGE OPTIMIZATION

05

INCREASE TRAFFIC

03

ON PAGE OPTIMIZATION

06

ON PAGE OPTIMIZATION

Social Media Marketing

Social media is the one strong platform where you can market any business whether it is B2B or B2C. D-Axis Digiweb Social Media Marketing services are fully focused on placing our client brands and products on top in the competition.

- Brand Awareness
- Lead Generation
- Traffic to Website
- Post Engagement



PPC

07

Do you need the search engines to come back taking care of your site? Imagine your business website ranking on the primary position of Google search page will not you're keen on this sight?

Every business owner dreams of this, and that we will build THIS HAPPEN for you through our SEM (PPC) i.e. Pay Per Click services.

E-Commerce Website

08

We have done some incredible website planning and improvement work by working with clients with numerous inventive highlights that help them settle on their purchasing choice quickly.

Our long periods of rich business experience go ahead a platter alongside our administrations that give you bits of knowledge to help you save from disappointments and tap more and more freedoms to acquire in your e-commerce business and be a triumph.



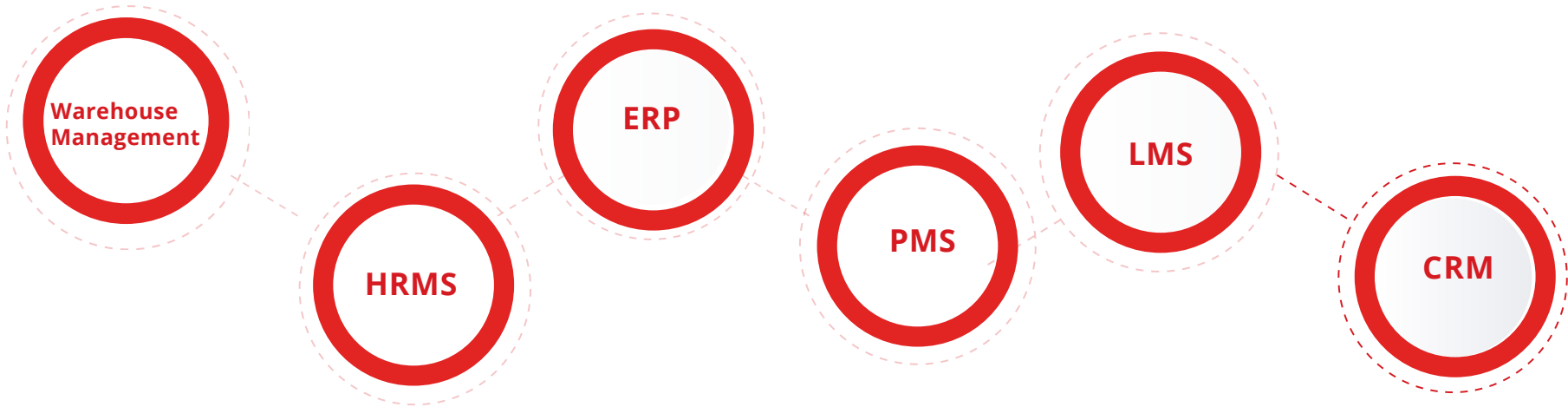
Application Development

09

Sometimes apart from the website, business requires a user-friendly app that can be accessed from anywhere at any given time. We customize the idea and put it into a form of an app. Today, apps are in high demand. It's a wise option for any business to grow quicker through application development.

To reduce the barrier that computer software creates between users and their tasks, D-Axis has introduced various business simplification solutions which will help in increasing productivity and user satisfaction and thus reduce costs. We offer a wide range of Online, Offline and Customize Software such as:

Businesses Simplification Solutions



Industry Focus

11



Finance & Insurance



Logistics



Enterprises



Real Estate



Health Industry



Manufacturing



Travel

Custom Product And Services

12



HRMS



ERP



PMS



LMS



E-commerce



Travel Portal



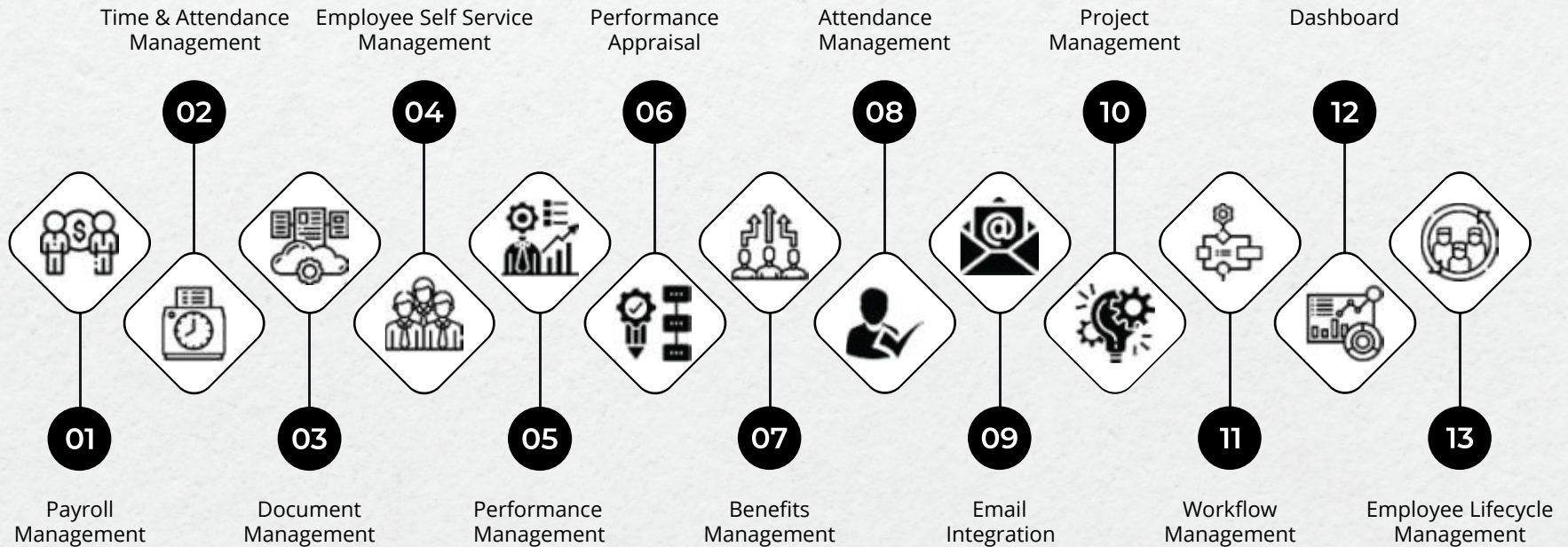
Web & Mobile Apps



Hospital Management
Software

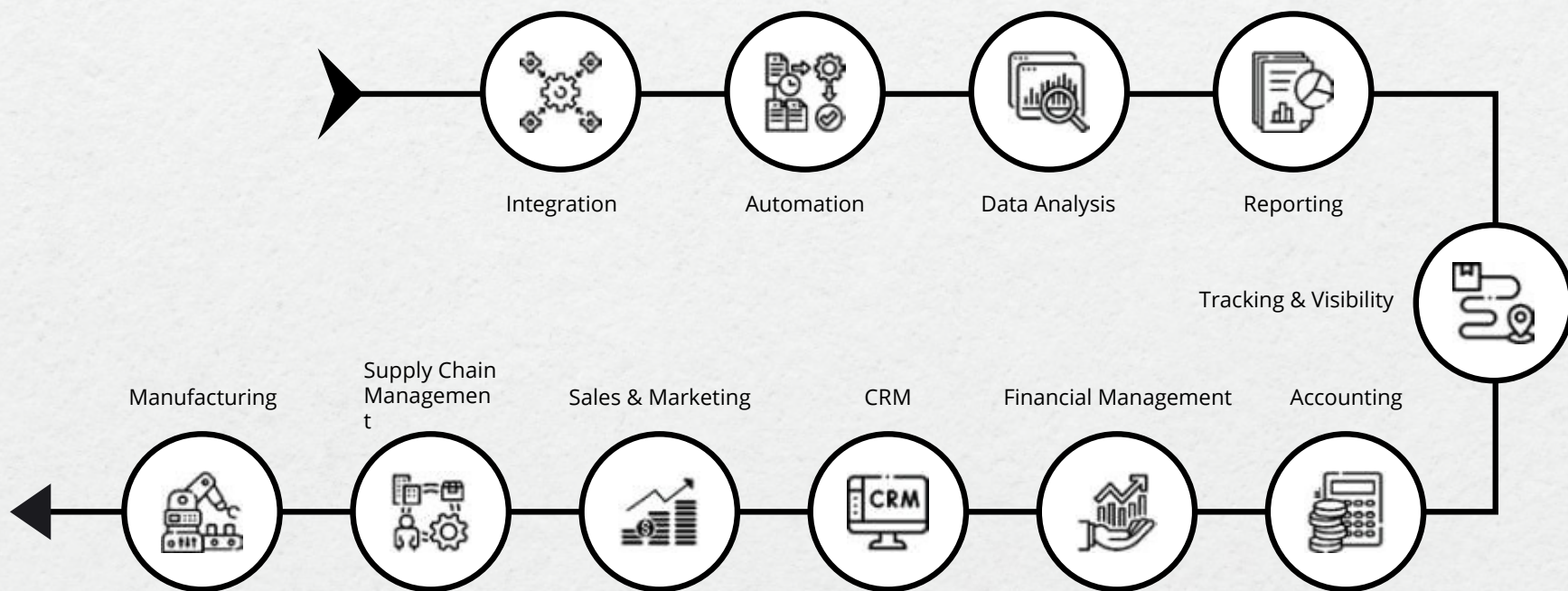
HRMS (Key Features of D-Axis HRMS)

13



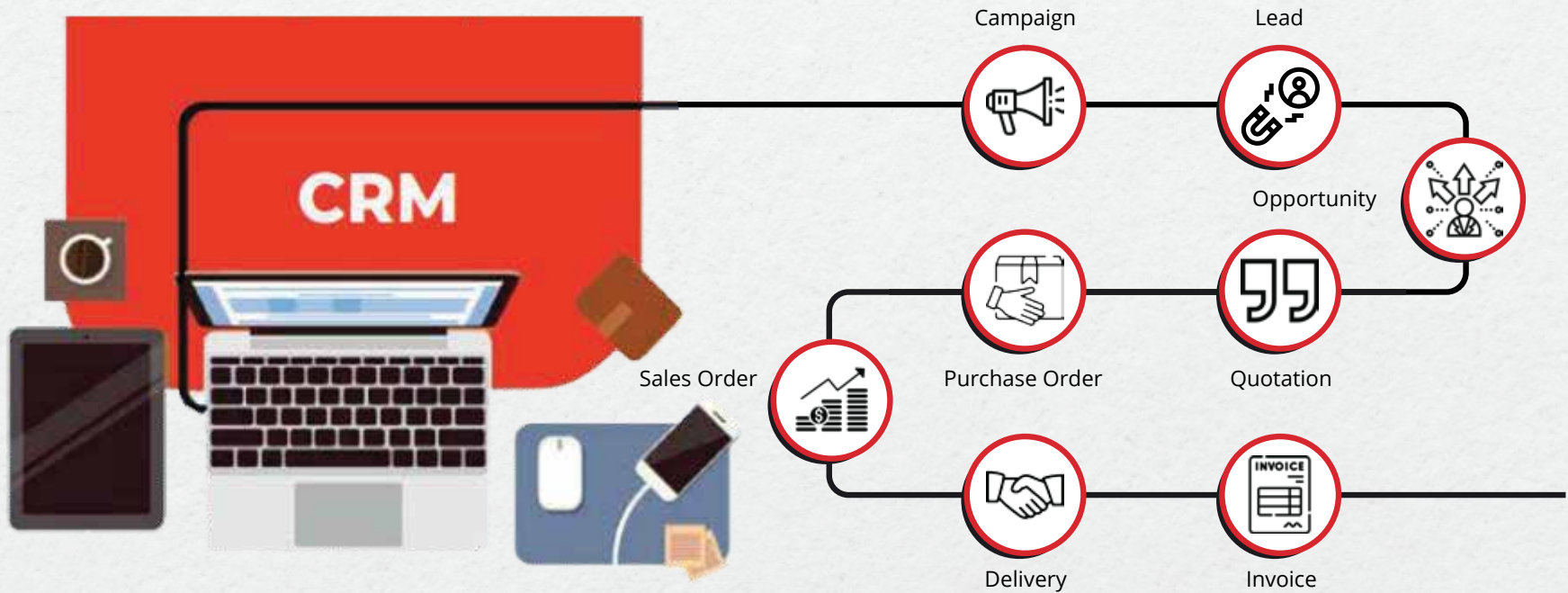
ERP (Key Features of D-Axis ERP)

14



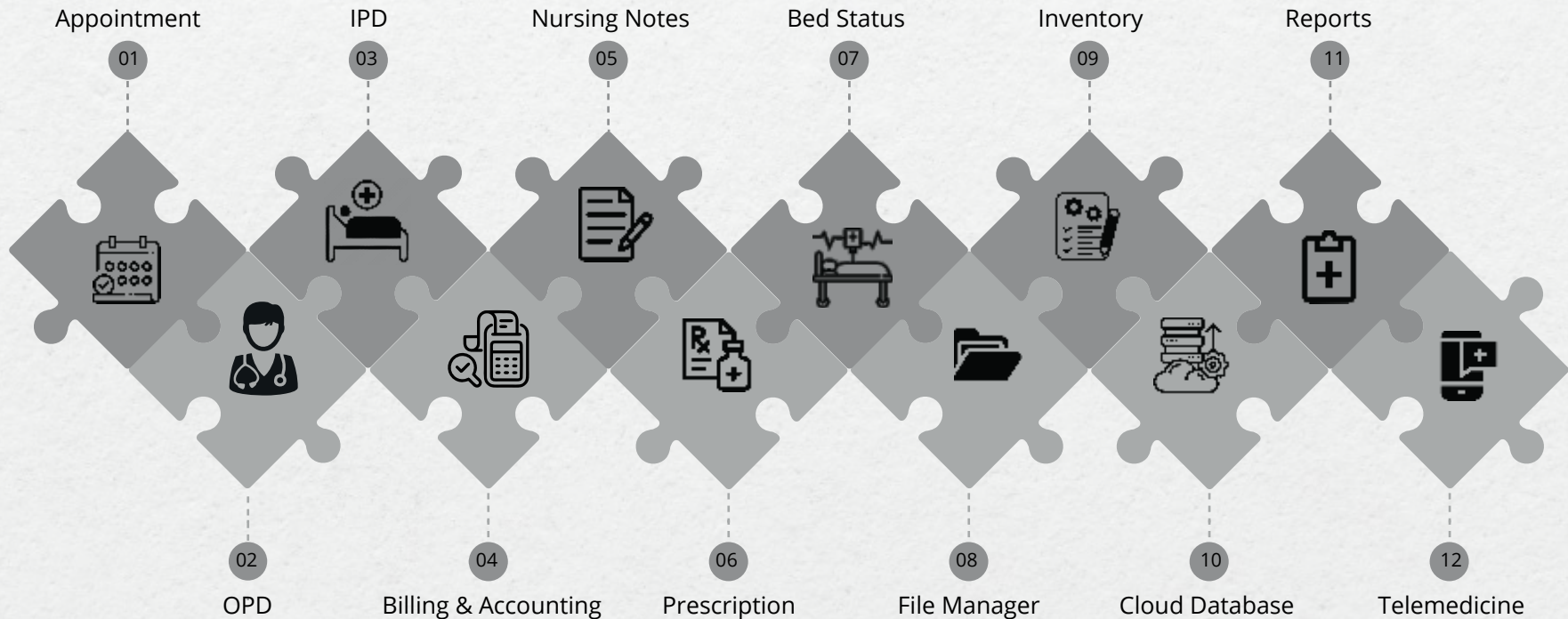
CRM

15



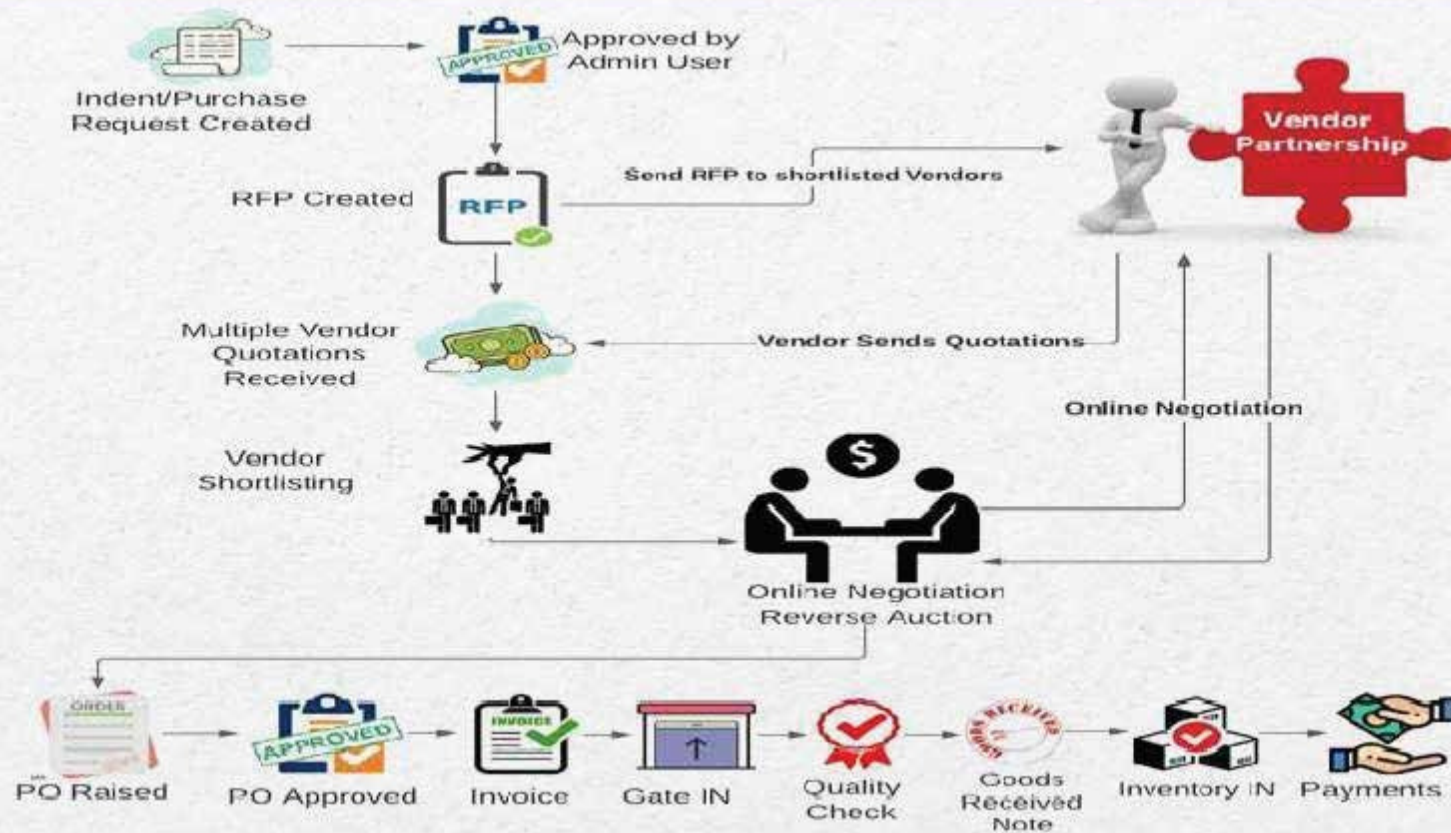
Hospital Management Software

16



D-Axis Work Procure

17



Our Work Etiquette

Team Structure

We follow agile methodology in our projects .
Once the Project is signed we assign a Program
Project Manager along with a BA Technical Architect.

The BRD/SRS/FRD/Test Plan is signed off by the client
and the following resources are assigned
to them

- UI/UX Designer
- Technical Leads/Architects
- Senior Software Developers
- Manual & Automation
- Testing Deployment Team



STLC(Software Testing LifeCycle)

19

We have big testing team in place which includes both manual/Automation testing. We do both functional/Load testing. We follow following process in testing:

Unit testing by developers (JUnit/phpUNIT/Nunit)

Module testing

Integration Testing

Regression testing (BlackBox or Selenium/QTP)

Load testing (Jmeter)

We also do security testing (Trust Wave) also for few of our clients as well.

Once all this testing is done, UAT is done by client along with PM To ensure complete test cases are working and once we get sign off, we then plan for deployment on live with client.

There will be a pre-& post test pass Sheet as well.

Technical Capabilities

20

FrontEnd: HTML5, Angular JS, Angular Script, Javascript, JQuery, ReactJS

Backend : C#, ASP.Net, MVC, Sharepoint, PHP, Python, Laravel, Core PHP, Wordpress, Embedded Programming, RTOS, Mean Stack, Java, Spring, Hibernate, Struts, Microservices, SpringBoot

Database : MSSQL, MySQL, MongoDB, Django, Cassandra, Oracle

Server : Apache, Nginx, IIS, WCF, XAMP, LAMP Continuous

Integration: Scrum, Agile, Docker, Jenkins, TFS, Git Control

UI/UX : CSS3, Bootstrap, SASS, Materialize

Mobile : Android, iOS, Phonegap, Hybrid-Ionic, Flutter Artificial Intelligence(AI), Machine Learning(ML), Internet of Things(IoT), SSRS, SSAS, SSIS, Power BI, Tableau



Deployment

21

SCALING

INTEGRATION

REPLICATION

- » Source code Version Control(Github/GitLab/TFS/AWS-Code Commit)
- » Integration (Jenkins/ansible/AWS-Code Deploy)
- » Scaling
- » Replication
- » Deployment Tool
- » Containers

Some of Our Clients



Our Website Work



Our Website Work

24



Meet Our Team

25

Think of us as an extension of your marketing department. Each member of our digital agency team is dedicated to helping you grow your business, whether you are an established business or a young startup.



Graphic Designer

Knowledge about the softwares used in graphic designing and a wacky brain that gives out some out-of-the-box ideas.



Social Media Managers

We have organized and well-managed brain for managing the strategies, graphics and content.



Content Writers

Right from small business to emerging business, our content writer ready to deliver anything and the outcome is always desirably unexpected.



Website Developers

Finding the right requirement and budget, our developers fix a strategy with the best UI/UX interface.

Why Should You Choose Us?

Innovative and Passionate

We constantly strive to find new ways to enhance the revenue levels of our clients.

Good Return on Investment

All our digital marketing & web development packages are being offered at competitive prices. Our professionals leave no stone unturned to ensure good returns from every penny invested in the project.

High-Quality Services

The quality we provide is unparalleled and we never deliver solutions or services before testing them properly.



Contact Us

27



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Thank You

Let's schedule a meeting to scale your business.

