

PORT FOLIO

creative sharks

DIGITAL
MARKETING
AGENCY

[Check our website](#)

creativesharks.in

WHO WE ARE?

At Creative Sharks, we're the problem solvers, the brand boosters, and your digital marketing allies. Our mission is simple: we help you succeed.

We're a team of performance marketing experts with a deep understanding of the industry's best practices. We create campaigns that deliver results, whether you're in e-commerce, fashion, healthcare, or any other industry.

From web development to graphic design and SEO, we're your all in one digital marketing solution. Our expertise extends to e-commerce marketing, and we're dedicated to unleashing your brand's full potential.

Let's work together and achieve your brand's goals.

OUR MISSION

We are a performance-driven digital marketing agency that believes that each brand is distinct & that the marketing mix and strategic approach must be flexible, imaginative, & at times unusual. We attribute our success to the individuals who make up our team.

We are a group of thought leaders who aspire to win, collaborate, & establish ourselves as actual industry leaders. With a team of individuals who value honesty, bravery and work ethics, we leave nothing on guesswork.

At Creative Sharks, we believe that the best results are achieved in an environment where taking risks is rewarded, where we learn from our failures, seizing every opportunity, & where we collaborate to innovate.

We are Different

We are more cost-effective in comparison to other ad agencies in the market.

And

We are Passionate

Our mission is to provide our customers with the best digital marketing services.

OUR Services

Digital Marketing

We are a one-step solution for your digital marketing needs.

1. Search Engine Optimization
2. Social Media Marketing
3. Pay Per Click
4. Local Business Marketing
5. E-commerce Marketing

Digital Training

Arena Infosolution is one of the best Institute for Digital Marketing.

1. Digital Marketing
2. Social Media Marketing
3. Search Engine Optimization
4. Website Designing
5. Amazon Training

Website Development

Web designing is an Art! Your web design shows your business insight.

1. Dynamic Websites
2. Static Websites
3. Informative Websites
4. E-commerce Websites
5. Service Websites

E-Commerce Service

Confused About Your E-commerce Business? Don't worry we are here to help you.

1. Amazon Seller Service
2. Flipkart Seller Service
3. Meesho Seller Service
4. Website Designing

Data Extractor

We provide you Marketing Softwares to enhance your business at higher place.

1. J- Dail Data Extractor
2. F-Book Data Extractor
3. G-Map Data Extractor
4. Linkedin Data Extractor

Graphic Designing

Speaking to your promoting components through inventively planned designs.

1. Brand Identity
2. Logo Design
3. Graphic Design
4. Brochure Design

OUR EXPERTISE

Performance Marketing

We take a data-driven approach to not only bring you improved conversion rates but also attract higher quality leads at lower Cost Per Acquisition. We design campaigns to meet the unique needs of your company in the market. Witness exponential growth in your web presence, consumer base, and online revenue with our ROI-driven performance media strategy.

Website Development

We give you a complete suite of website design and development services to improve your user's journey without disrupting your website's current traffic & engagement. Our design and development experts build a website that places you ahead of your competitors, so your audience always chooses you for all their needs.

E-Commerce Solutions

Get ready to optimize productivity and deliver maximum customer value with tailored e-commerce solutions. At Creative Sharks, you get the solutions that cater to your future e-commerce expansion and growth needs! Such as Nykaa, Myntra, Etsy, Ebay, Amazon, Flipkart, etc..

Graphic Designing

We take pride in providing innovative designs for all your digital & printing needs. Our team of experienced designers and creators can leverage the benefits of aesthetics to bring improved results. We create designs for all your online and print needs by understanding how visuals are an integral part of your brand's experience.

Search Engine Optimisation

At Creative Sharks, we forge customized strategies based on the search behavior of your audience and statistics of your industry to make your website rank ahead of your competitors and gain qualified traffic & more conversions.

Social Media Marketing

Our team formulates strategies that capture trends and engage your audience across social media platforms. We build comprehensive smm strategies that allow you to interact with your consumers meaningfully in real-time. We help you grow your business with trendsetting ideas and viral content.

Full API integration

With API integration, it happens digitally, without human interaction. API integration is what opens a channel that enables our companies to, quite literally, conduct business faster and more accurately.

Business Development

Business development can include many objectives, such as sales growth, business expansion, the formation of strategic partnerships, and increased profitability. We are aware of new market opportunities, possibilities for expansion, competitor developments, and the current sources of the company's revenue.

Google Adword

We help you leverage the platform that has over 90% of the search engine market share. We make the most of your budget by driving rush hour traffic on your shopping site with compelling Google shopping and product listing ads.

Efficient analytics

Businesses have seen a fundamental shift in the way decisions are made. Winning organisations have moved from an environment, in which personal experience and intuition is king, to a data driven world where decisions have support from quantifiable historic evidence.

Content Writing

As a full-service content marketing agency, we work alongside your brand to extend your digital reach with tailored content marketing services. We help you amplify your online presence through compelling content campaigns and transform your business by driving greater ROI.

Solutions

What we do for you?

As veterans in the realm of digital marketing, the leadership and workforce at Creative Sharks have an established history of forging impactful online marketing strategies yielding quantifiable and enduring outcomes. This substantiates our position as providers of top-tier digital marketing services.

Sale Online



E-Commerce System



Amazon



Flipkart

Content Management



Content management system



Rich Content Management tools



Video Creation Solution



Blogs & Portal based on "wordpress"

Branding Awareness and Marketing



Whatsapp & SMS Marketing



Social Media



Google Ads



Mobile Application

Customer Support & Affinity



Questionnaires & Quizzer



Social media & Internet



Online Suveys



Loyalty management system

Process Automation



Whatsapp management software



Justdail management software



Google map management software



E-commerce CRM

Client Based On **Trust**

Our goal is client satisfaction & to provide them the services above their expectations. Just give us a chance & be ready to regulate the graph of your sales drastically. We believe in the policy "You Trust You Grow". So all we are asking for is your trust & results are guaranteed with us



Social media

Digital Solutions That deliver – Creative ideas, Creative solutions, and Creative results



Seduire
BY MAHIMA MADHAN



Fab Jaipur



Ai bundle



LANDTRIX



Veerayatan



CbX.



MARKETING RECIPE



ATWARA



THE BACK BENCHERS



Lacy®



elAn®
BUILDING THE FUTURE



M3M™



PARIS
ELYSEES



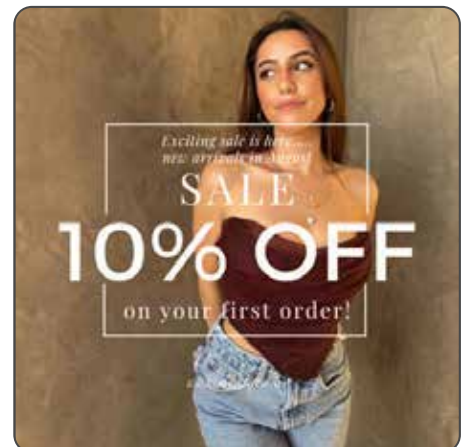
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Wedding Season
Giveaway & stand a
chance to win a
beautifully
Crafted Kurta

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PARIS ELYSEES
PARFUMS

GUESS THE PERFUME



Head Note: Bergamot, Orange
Heart Note: Lavender, Black pepper, Geranium
Base Note: Vetiver, Amber, Woods, Patchouli

CREATIVE SHARKS

How to become
A successful
DIGITAL MARKETER
on
Instagram

Swipe Left



Secure
by Nisha Khatun

Upgrade your style instantly
Like Never Before!

50% off



Secure has

LANDTRIX
Properties & Investment

Minimum

12% of Returns Guarantee

The are no maximum limits of return with
the bank Guarantee.



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- Fully Customised in Canva
- Instant Download Link

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Lifetime Access



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Fashion Influencer?

and looking for
Brand Collaboration?

Barter collaboration
opportunity for
Micro-Influencers

www.fabjaipur.in



Secure
by Nisha Khatun

Color Psychology 101

Each thread weaves a
tale of sustainable style.

Green represents
harmony & renewal.

Ensuring you
feel as good as
you look.

Every stitch signifies
our eco-conscious
approach.

Green has a relaxing
effect.



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Properties & Investment

LIFE TIME CLUB Membership & Benefits

Enjoy the Luxury



CREATIVE SHARKS

Importance of Email Marketing

To Grow your Brand



Read Caption
For More...

**LATEST
COLLECTION**

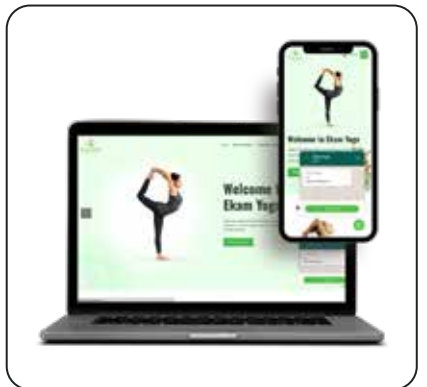
SHOP NOW

www.fabjaipur.in



Informative Website

Creative thinking never ends - Creating websites that engage users



E-Commerce Website

The Quality service you expect - Online Shopping, More stores, and More Value.



SUCCESS ANALYTICS

Campaigns

FabJaipur (23914949191423715)

1 ad with errors

Updated just now

Discard Drafts

Review and publish (19)

Search and filter

Maximum: 3 Aug 2023 - 2 Nov 2023

Campaigns

Ad sets

Ads

Create

Edit

A/B test

Rules

View Setup

Columns: Performance and clicks

Breakdown

Reports

Export

Off/On	Campaign	Delivery	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends
	Sale_Add to cart_Retarget_NA_1.Nov.23	Active	7-day click or...	1 Website purchases	4,067	1.09	₹389.88 Per purchase	₹1,000.00 Daily	₹389.88	
	New_Arrival_1Nov_1062_Reel+Carousel+	Active	7-day click or...	7 Website purchases	9,363	1.10	₹118.50 Per purchase	₹2,000.00 Daily	₹829.48	
	Add_To_Cart_Retarget_20.Oct.23_5216	Active	7-day click or...	252 Website purchases	57,048	1.42	₹40.88 Per purchase	₹1,000.00 Daily	₹10,301.33	
	Tien-1-City-Peoples-targeting-18-october	Active	7-day click or...	238 Website purchases	102,870	1.54	₹68.15 Per purchase	₹2,000.00 Daily	₹16,218.72	
	Sale_Campaign_New_1036	Active	7-day click or...	314 Website purchases	90,221	1.59	₹52.66 Per purchase	Using ad set bu...	₹16,472.69	
	Remarketing.FJ.05.oct.1034	Active	7-day click or...	392 Website purchases	87,739	1.49	₹55.19 Per purchase	₹800.00 Daily	₹21,049.27	
	New Traffic campaign	In draft						Using ad set bu...		
	Sale_RCA + PWYSWP_1.Nov.23	In draft						₹1,200.00 Daily		
	Traffic_Landing_page_View	In draft						₹1,500.00 Daily		
	New Anekali Traffic Ad	In draft						₹1,000.00 Daily		
	Conversion_sale_new_aud_17.oct.1045	In draft						₹800.00 Daily		
	Kurti_sale_23-oct-fashion_audience_1062_AN	Off	7-day click or...	43 Website purchases	17,946	1.24	₹75.69 Per purchase	₹1,000.00 Daily	₹3,246.10	
	Instagram_Followers_Retarget_21.oct.1086	Off	7-day click or...					₹1,000.00 Daily		
	Facebook Page Like_Campaign_1029	Off	7-day click or...	284 Followers or likes	4,611	1.17	₹2.79 Per follow or like	Using ad set bu...	₹792.40	
	Multiple_adset_30.Sep.23	Off	7-day click or...	22	45,003	1.18	₹395.84	Using ad set bu...	₹8,708.45	

4:21

5G

Reach

Last 30 Days

Oct 14 - Nov 12

1,000,212 Accounts reached

0% from ads

+20.2% 605 Followers

+3,400% 999K Non-followers

Impressions 1,085,605 +2,321%

Content type

All Followers Non-followers

Reels 999K

Posts 948

Stories 203

11:32

Professional dashboard

Last 30 Days

Sep 29 - Oct 28

429,933 Accounts reached

0% from ads

See how people have viewed your content over 30 days compared to the previous cycle.

708 Followers

+778% 429K Non-followers

Impressions 460,216 +509%

Top Content Based on reach

All Followers Non-followers

Reels 485K

12:30

Reach

Last 30 Days

Oct 5 - Nov 3

827,652 Accounts reached

0% from ads

415 Followers

+1,569% 827K Non-followers

Impressions 893,067 +1,076%

Content type

All Followers Non-followers

Reels 827K

Posts 705

Stories 163

Contact

Website

<https://www.creativesharks.in/>

Instagram

<https://www.instagram.com/creativesharks.in/>

Linkedin

<https://www.linkedin.com/company/creativesharks/>

Facebook

<https://www.facebook.com/creativesharks.in>



Thank You