



PROMOTIVE DIGITAL SOLUTIONS

Leader's In Digital Marketing



✓ LEADS GENERATED
42,55,468

✓ REVENUE GENERATED
\$27,88,72,242

✓ OUR PRESENCE



ABOUT OUR COMPANY - **SINCE 2018**

Promotive Digital Solutions is an ISO 27001:2013 certified company. Over the years, Promotive has engraved its mark in App Development, Website Development, Software Development, Performance Marketing & Digital Marketing. Promotive has successfully accumulated the trust of 2000+ satisfied customers across the world and served more than 30 nature of business categories including Govt. of India projects. We have been featured in 300+ news sites and we are adding more every year.



✓ CLIENTS SERVED IN
07+ COUNTRIES

✓ TOTAL EXPERIENCE
05+ YEARS

✓ TOTAL BRANDS
1541+

✓ PROJECTS DELIVERED
9978+

PILLARS OF PROMOTIVE

✓ **Strong Values**

We believe in processing strong professional values to every colleague of the company. Thus, we all thrive for same purpose.

✓ **Linear Approach**

We believe in linear approach, thus client doesn't face any challenges. It also helps us in keeping friendly & progressive environment.

✓ **Transparency & Honesty**

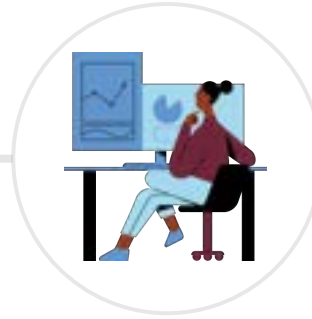
We say NO to the project straight away, if we have doubt in achieving. Keeping transparency with customers is the main key for us.

✓ **Creative & Performance Driven**

We are creative and the only thing that drives the entire workforce of the company is PERFORMANCE & thats what we focus to deliver.

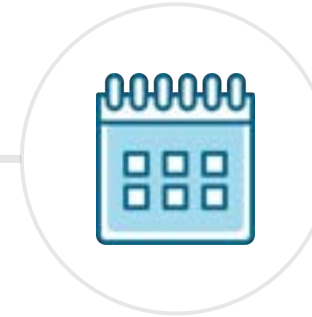


ON-BOARDING PROCESS



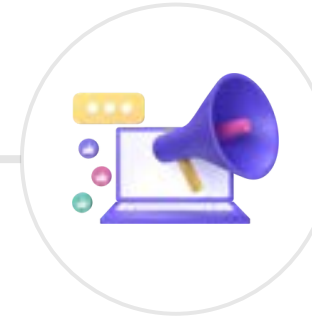
Data Collection & Account Setup

We collect all the necessary data points on doc & setup all accounts & communication for client.



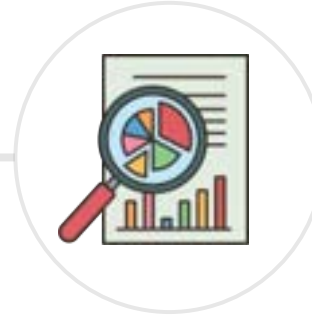
Calender Setup & Strategy Formation

Every business has different target audience & USP thus every business has to be promoted with different strategies, which include research, competitor analysis and other important techniques.



Marketing & Promotions - Goal Setup

We setup the goals with multiple milestones with proper understanding of the business & revenues, hence give them a forecasting reports and results they can expect and track regularly.



Reports

We talk and share report in every 15 days with clients to have a track on our weekly and monthly progress, so as to recommend the correction in case of need.

NETWORK WITH SMALL AGENCIES

Total 5 agencies who
outsource business to us

We do only deliveries and
rest all communication is
on them



Approx 20% business
revenue addition through
them

Expanding the network of
agencies

SERVICES WE OFFER



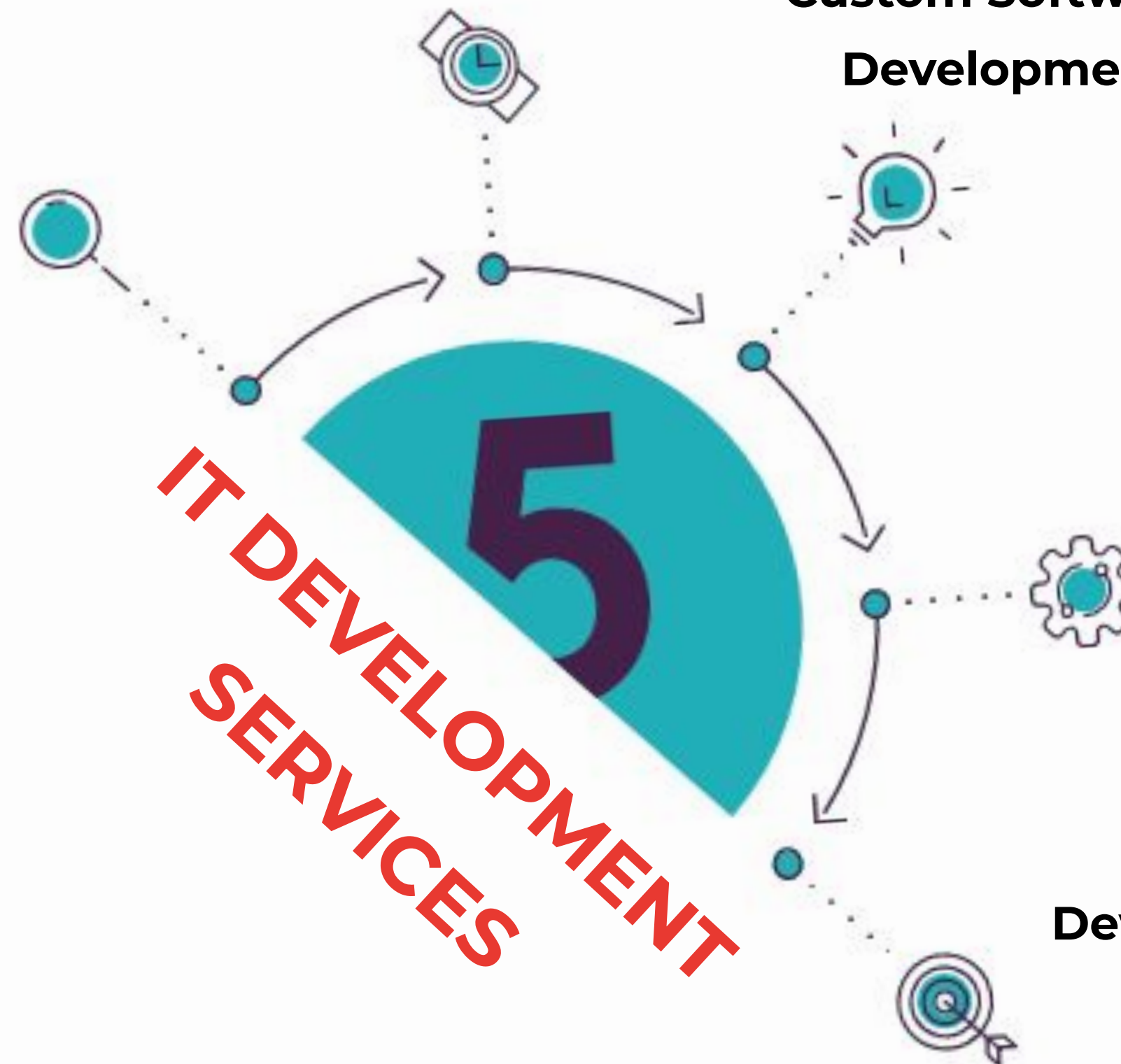
**Website Design &
Development
Services**

**IoT & Android App
Development services**

**Custom Software / Product
Development Services**

**NFT & Block Chain
Development Services**

**UX/UI Design &
Development Services**



360* DIGITAL MARKETING SERVICES



SEO SERVICES

Rank your website on first page of google in 4 months.



PPC SERVICES

Boost your sales revenue with Google / pay per click ads



EMAIL MARKETING

Engage your potential clients with personalized emails



CONTENT MARKETING

Engage your followers with creative content & blog posts.



SMO/SMM SERVICES

Expand your brand reach using top social media platforms



SOCIAL MEDIA ADS

Target your potential customers using social media ads



SMS MARKETING

Engage in 1-on-1 conversations with customers and build loyalty.



WHATSAPP MARKETING

Get verified on WhatsApp & start getting qualified leads daily.



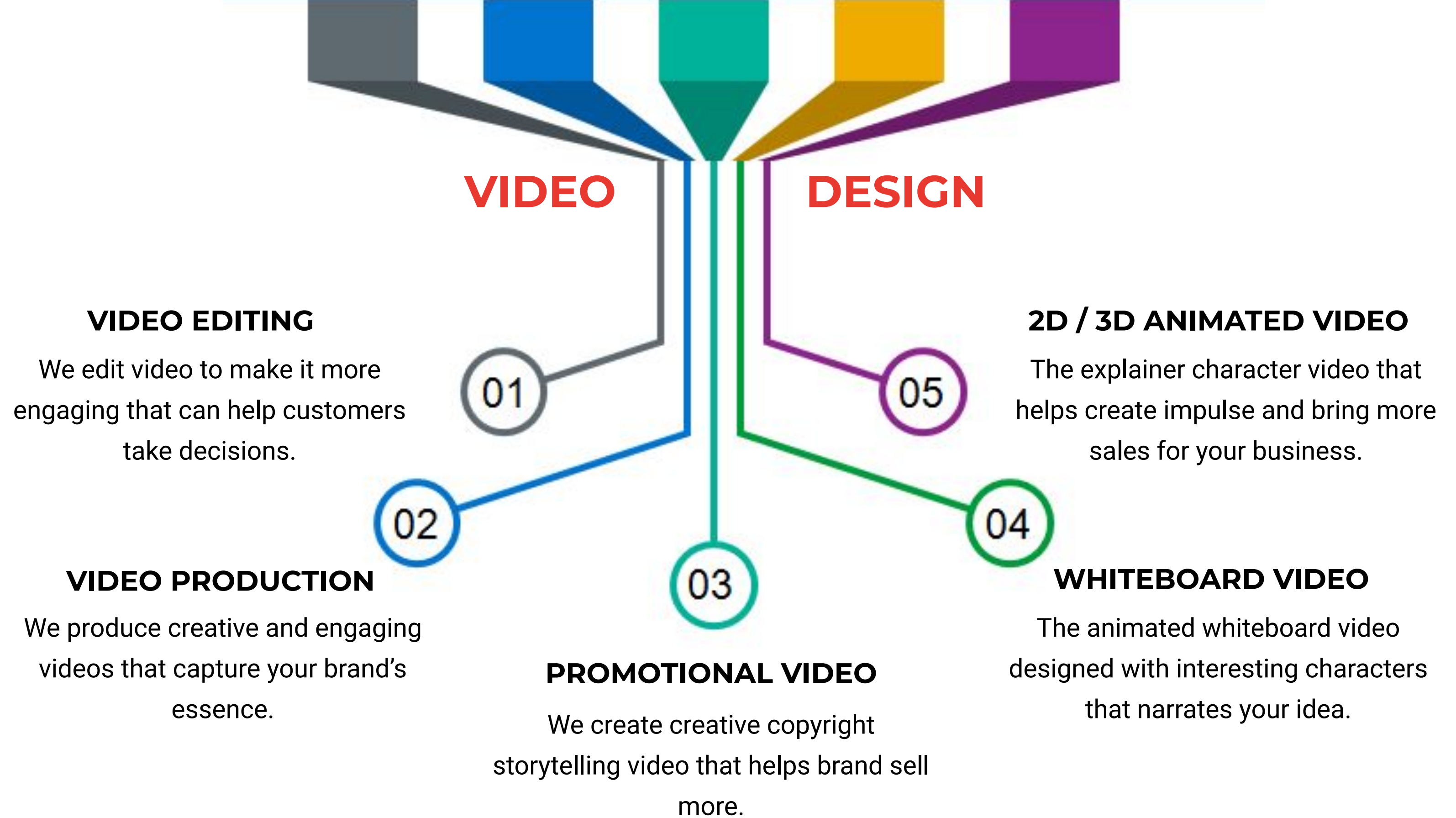
LEAD GENERATION

Get hot business leads that have been validated



REVIEW MARKETING

Grow your conversion rate with our strong review marketing strategy



GRAPHIC DESIGN SERVICES

**LOGO
DESIGN**



**BROCHURE
DESIGN**



**PRODUCT
DESIGN**



**T-SHIRT/MUG
DESIGN**



**GIF & INFOGRAPHIC
DESIGN**



**STATIONARY & CV
DESIGN**



**PACKAGING
DESIGN**



**FLYER/POSTER
DESIGN**



**OUTDOOR & PRINT
MEDIA DESIGN**



**VISITING/WEDDING
CARD DESIGN**



MEDIA BUYING SERVICES

OTT PLATFORM ADS

Drive value and trust to your brand via OTT platform Ads.



INFLUENCER MARKETING

Increase brand visibility via influencer marketing and gain loyal customers.



MAGAZINE PUBLICATION

Target your niche audience with categorical magazine publication services.



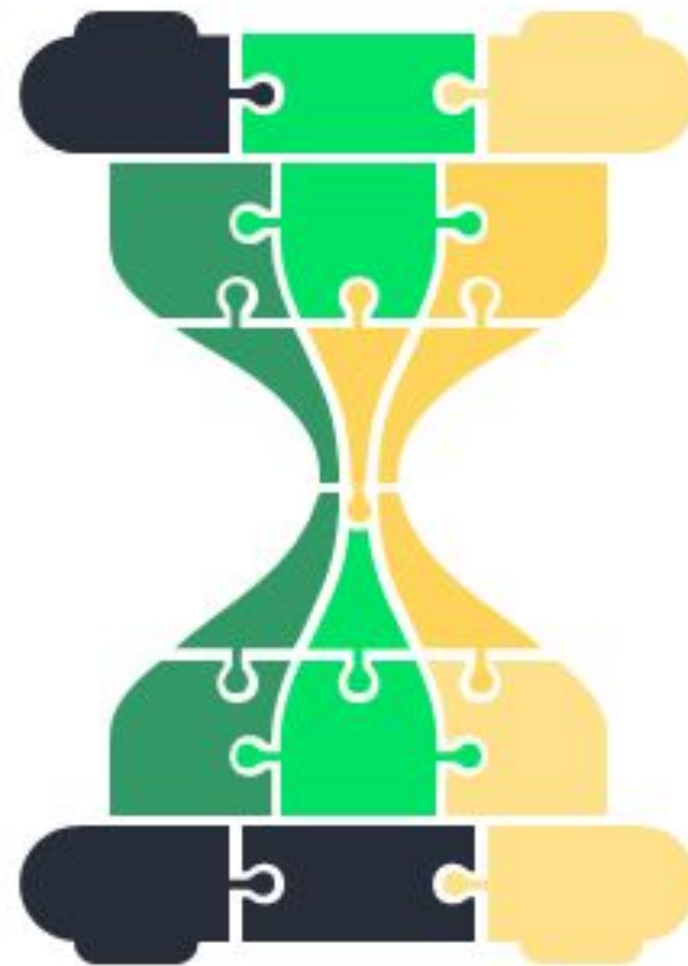
RADIO ADVERTISEMENT

Get along with the local audience using the radio advertisement services.



NEWSPAPER ADS

Drive sales and walkins to your brand stores using news paper advertisement.



PRESS RELEASE

Build authority and authenticity of your brand via press release on 500+ news sites.



TELEVISION ADVERTISEMENT

Grow your sales up to 581% using Television advertisement services.



PR & CELEBRITY MANAGEMENT

Popularise & flourish your brand with our PR & Celebrity Management services.



OUTDOOR ADVERTISEMENT

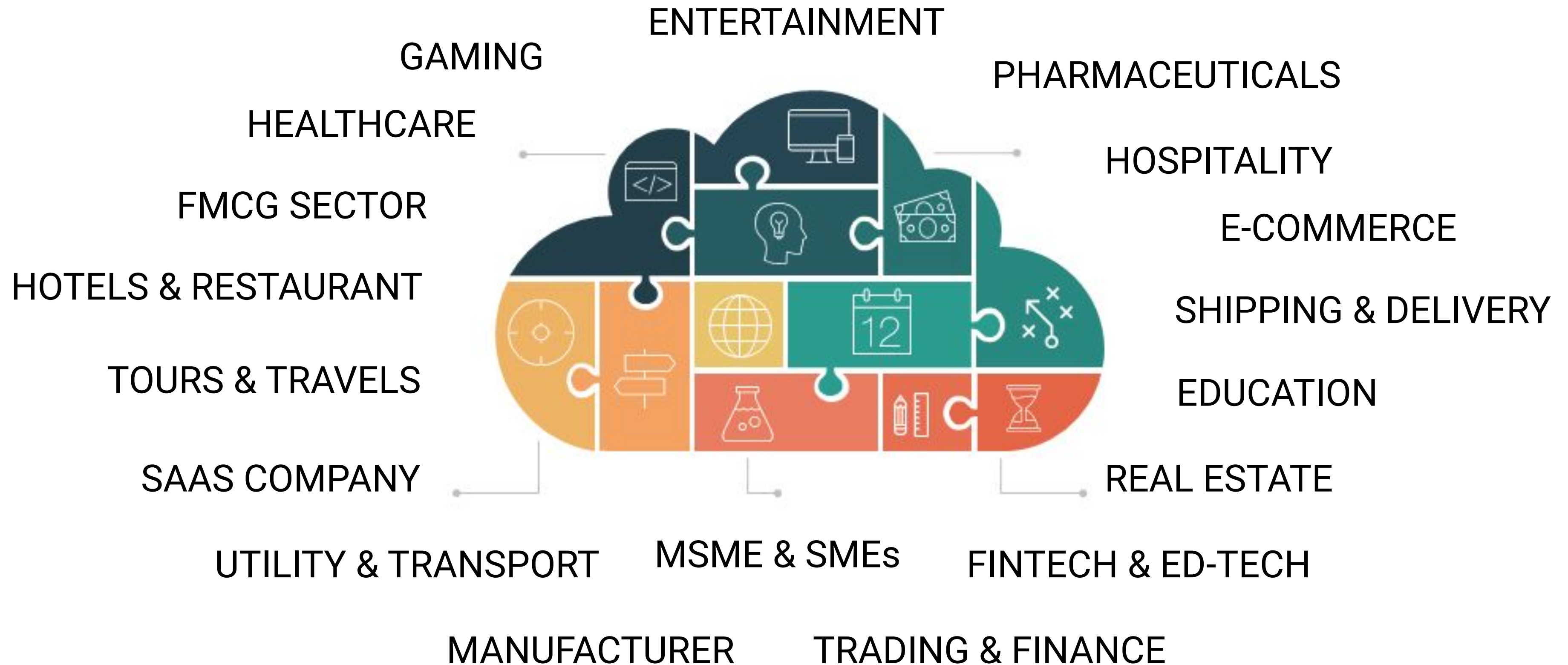
Improve your brand awareness via innovative hoardings and banners using outdoor ads.



ADS ON OTHER APPS & WEBSITE

Expand your brand reach via advertisement on all possible apps & websites.

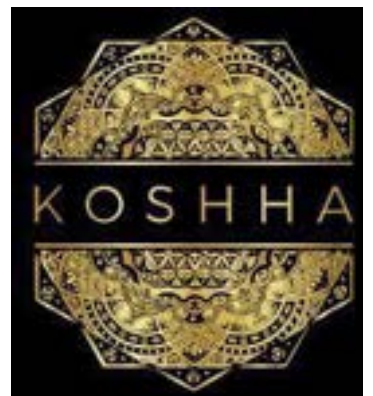
INDUSTRIES WE SERVE



OUR PREMIUM CLIENTELE



OUR PREMIUM CLIENTELE



OUR PREMIUM CLIENTELE



FISHER INVESTMENTS®



An ISO 9001:2015 CERTIFIED SCHOOL
**DELHI PUBLIC SCHOOL,
YAMUNA NAGAR - JAGADHRI**
WORLD CLASS CO-EDUCATIONAL CBSE AFFILIATED SCHOOL



OUR PREMIUM CLIENTELE



ALL INDIA TAX FILING



Website Design & Development

Case Studies

You will Love to Explore !

Technologies we excel at ...



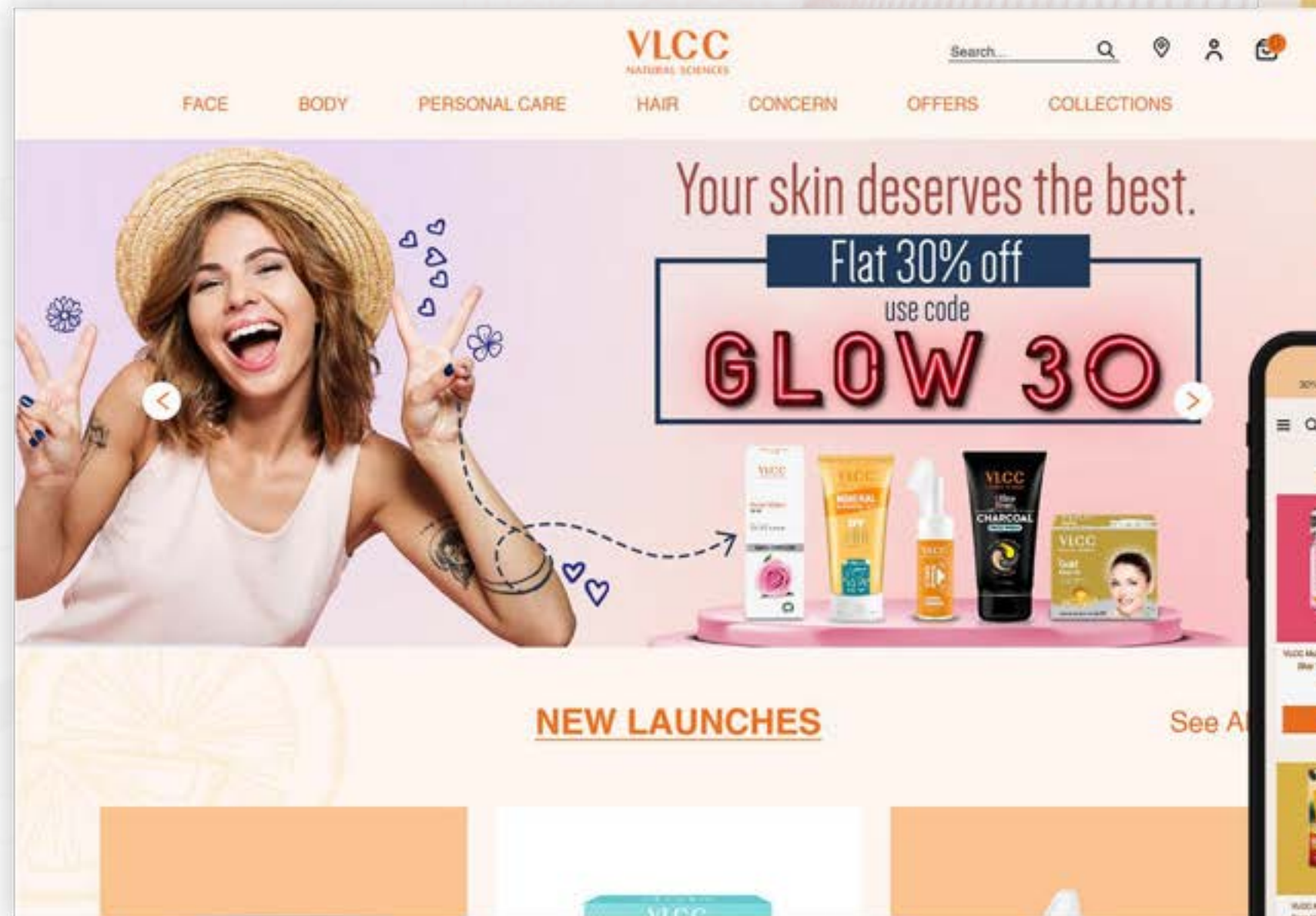
VLCC

Health & Personal Xare Brand
<https://vlccpersonalcare.com/>

A user friendly eCommerce website designed to sell personal care, body care, hair care & wellness products manufactured by VLCC itself.

FEATURES

- Bulk Product Upload
- Unlimited Categories & Subcategories
- Inventory Management At 3 Levels
- Complete Dynamic Dashboard With Analytics
- Integration With Amazon & Flipkart



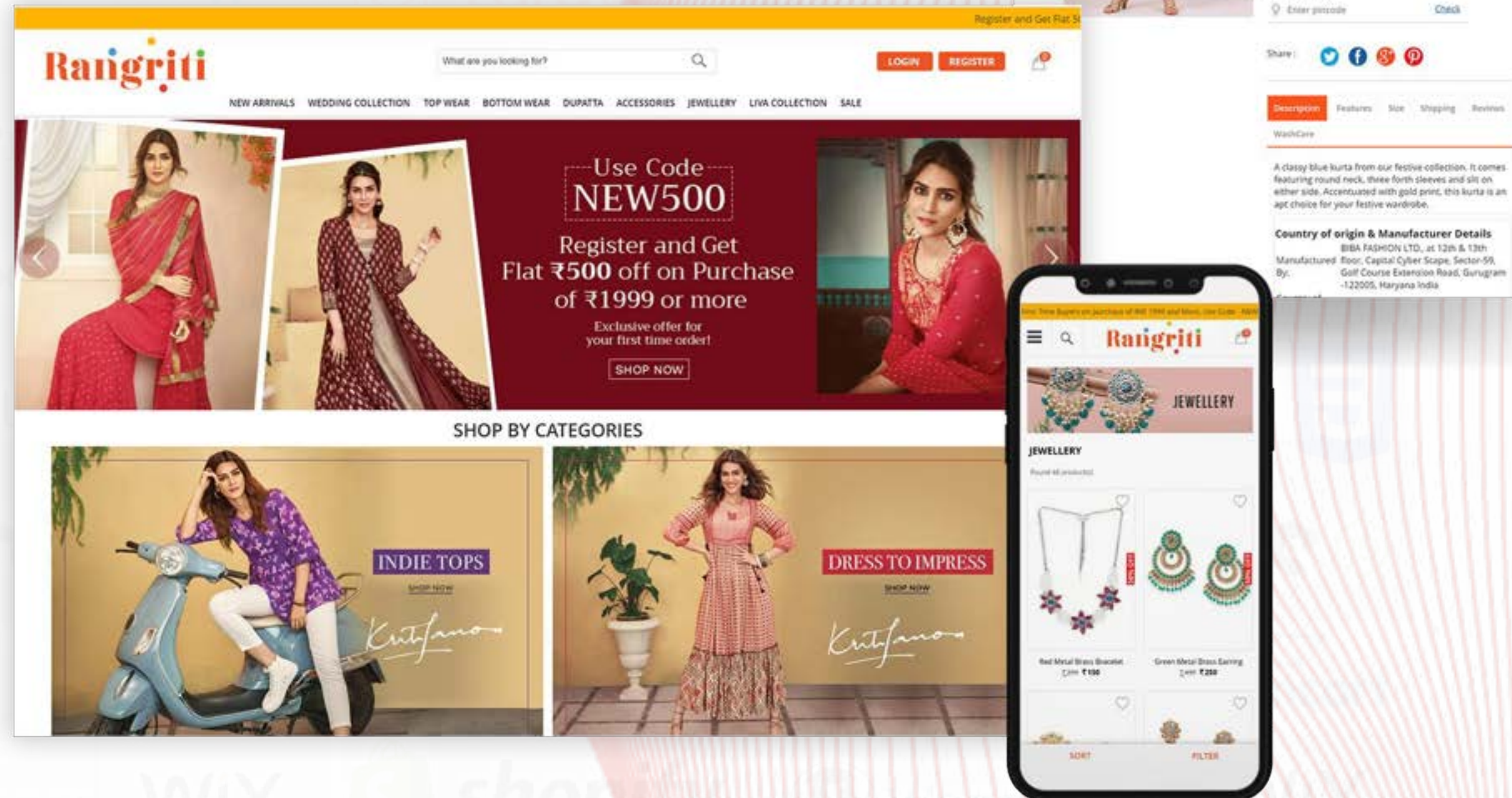


Women's Fashion & Indian Wear Brand
<https://www.rangriti.com/>

A luxury fashionable store designed to sell fashion accessories & Indian wear women's cloth, which is unique, attractive & reasonable.

FEATURES

- Bulk Product Upload
- Option To Check Pin-code Delivery Before Buy
- Product Swatches For Size & Colour
- Social Media Share At Product Page
- Completely Responsive Design For All Device





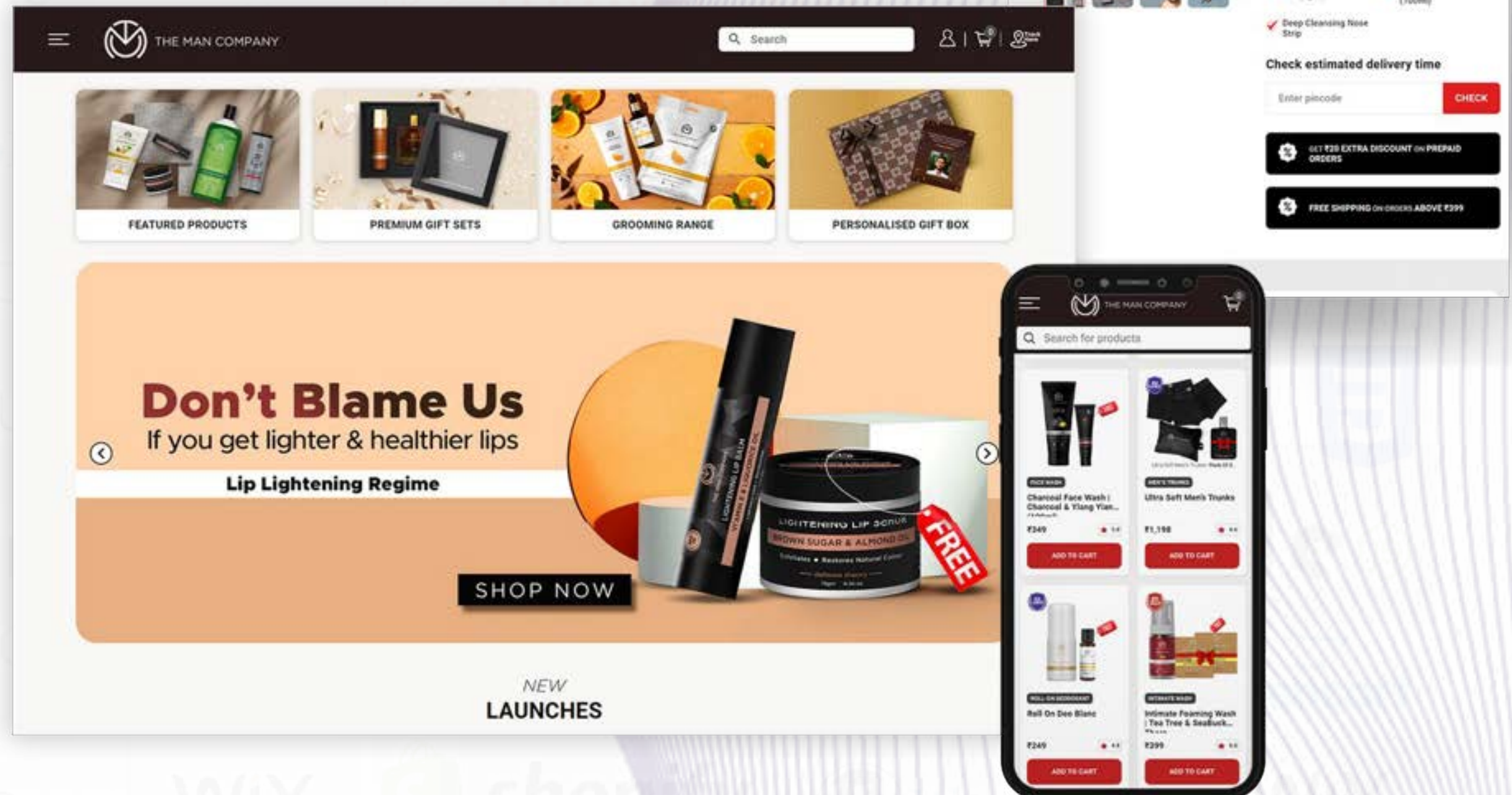
THE MAN COMPANY

Men's Gifting & Grooming Product Company
<https://www.themancompany.com/>

A men's only product store designed to target male centric audience so as to get one stop solution for men, including grooming products to personalised gifts.

FEATURES

- Combo Product Sale & Offer
- Option To Check Pin-code Delivery Before Buy
- A+ Content Product Page
- Buy Together Product Feature
- Build Feature To Make A Product For Personalized Gifting By Adding Image & Card



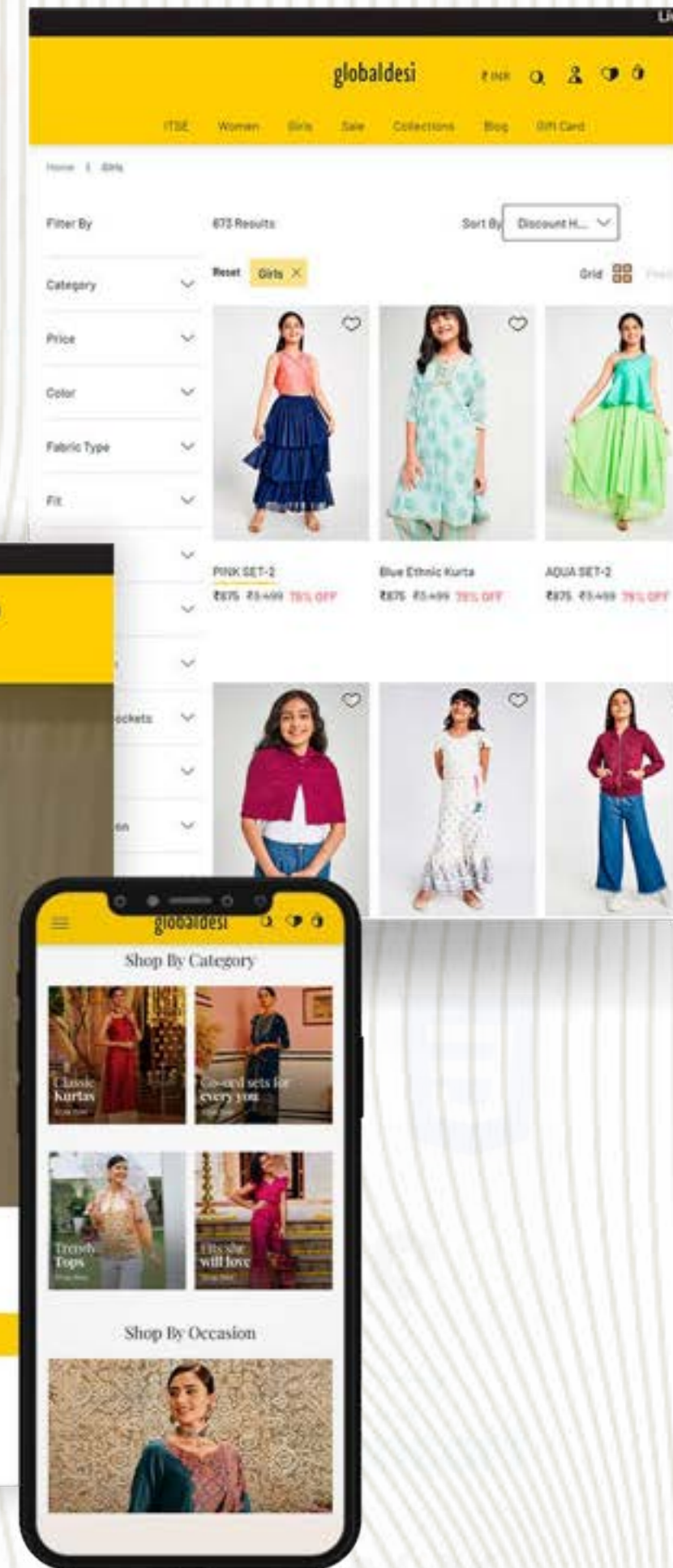
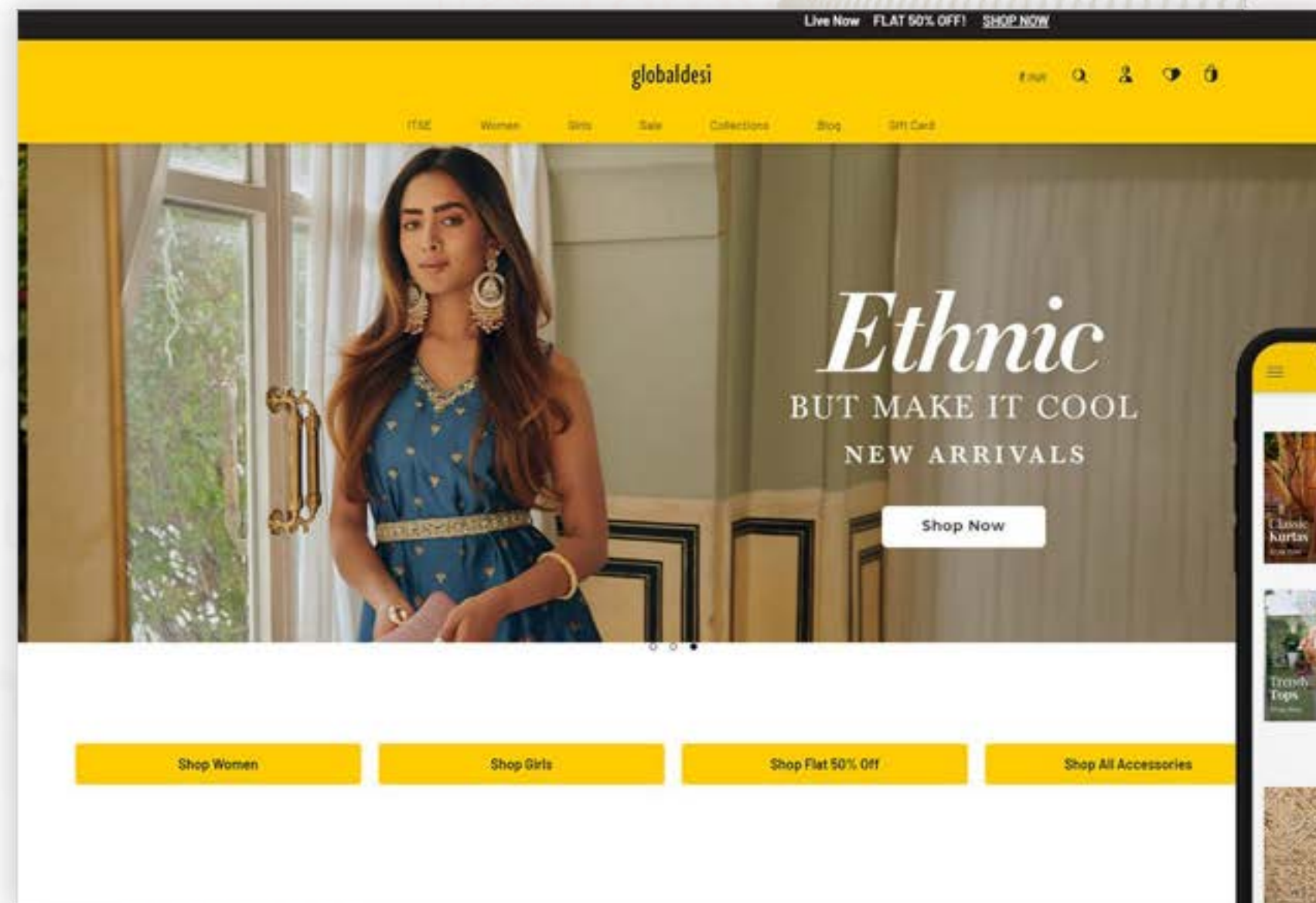
global desi

Women's Clothing & Accessories Brand
<https://www.globaldesi.in/>

Global Desi is the ultimate fashion store designed for the young girls & modern woman who is always on the lookout for exquisitely crafted ladies wear online.

FEATURES

- Size Chart On Product Page
- Delivery Method Designed For Home Or Store Pickup
- Mega Menu For Multiple Categories
- Product Swatches For Size & Colour
- Account Login Via Social Media
- Completely Responsive With All Basic Ecommerce Features



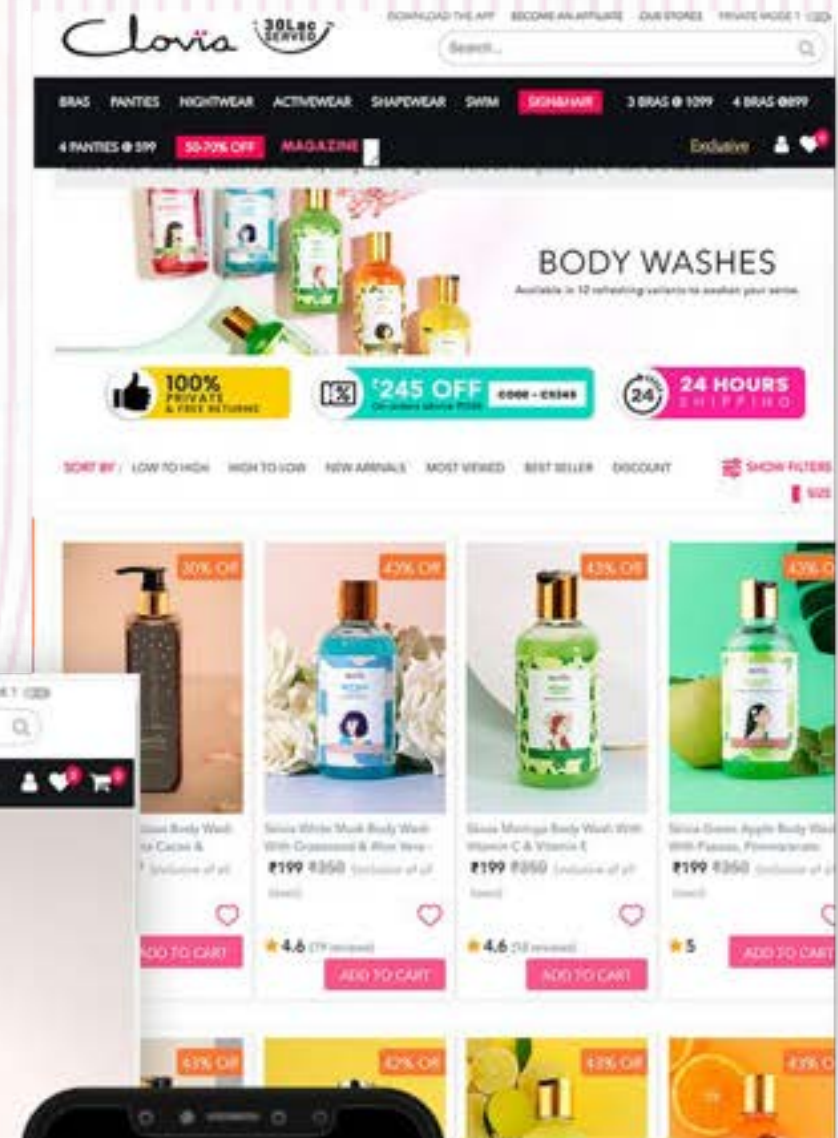


Women's Lingerie, Shapewear & Sleepwear Brand
<https://www.clovia.com/>

A uniquely designed Ecommerce store to sell quality women's inner wear & personal care products like Lingerie, Sleepwear, Lounge-wear, Active-wear, Shape-wear, Skin & Hair Care.

FEATURES

- Store Locator
- Calculate Your Size Feature
- Mega Menu For Multiple Categories
- Product Swatches For Size & Colour
- Delivery Time Calculator As Per Pin Code
- Completely Responsive With All Basic Ecommerce Features.



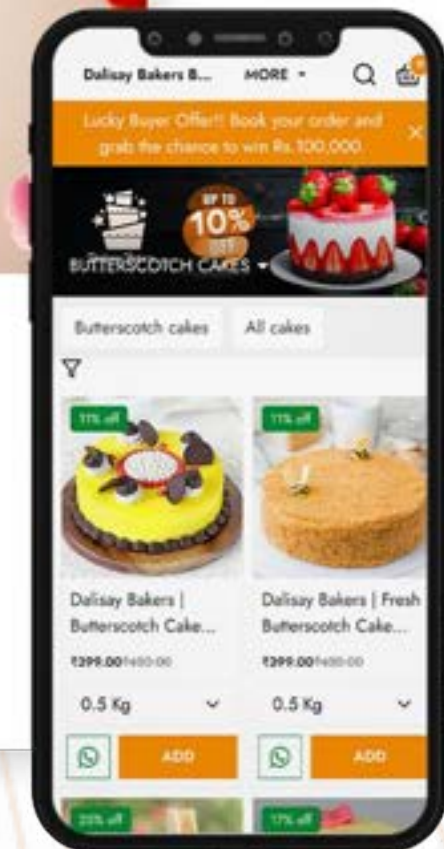
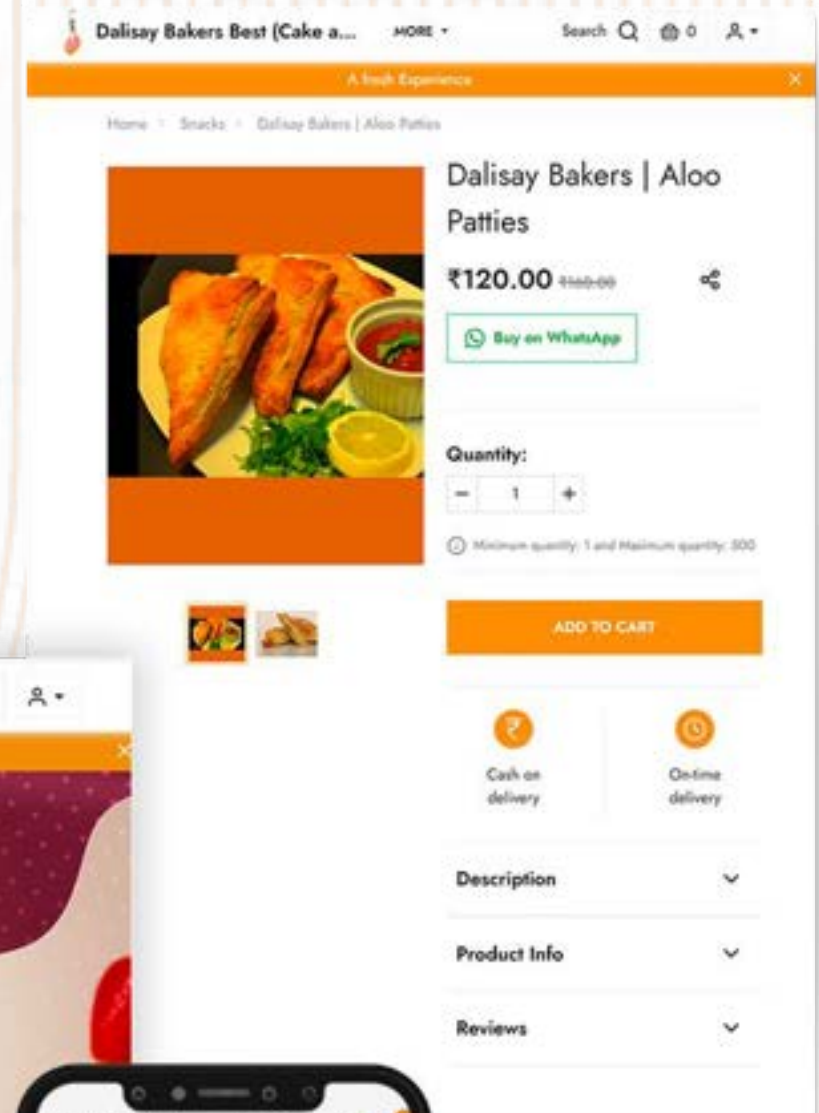
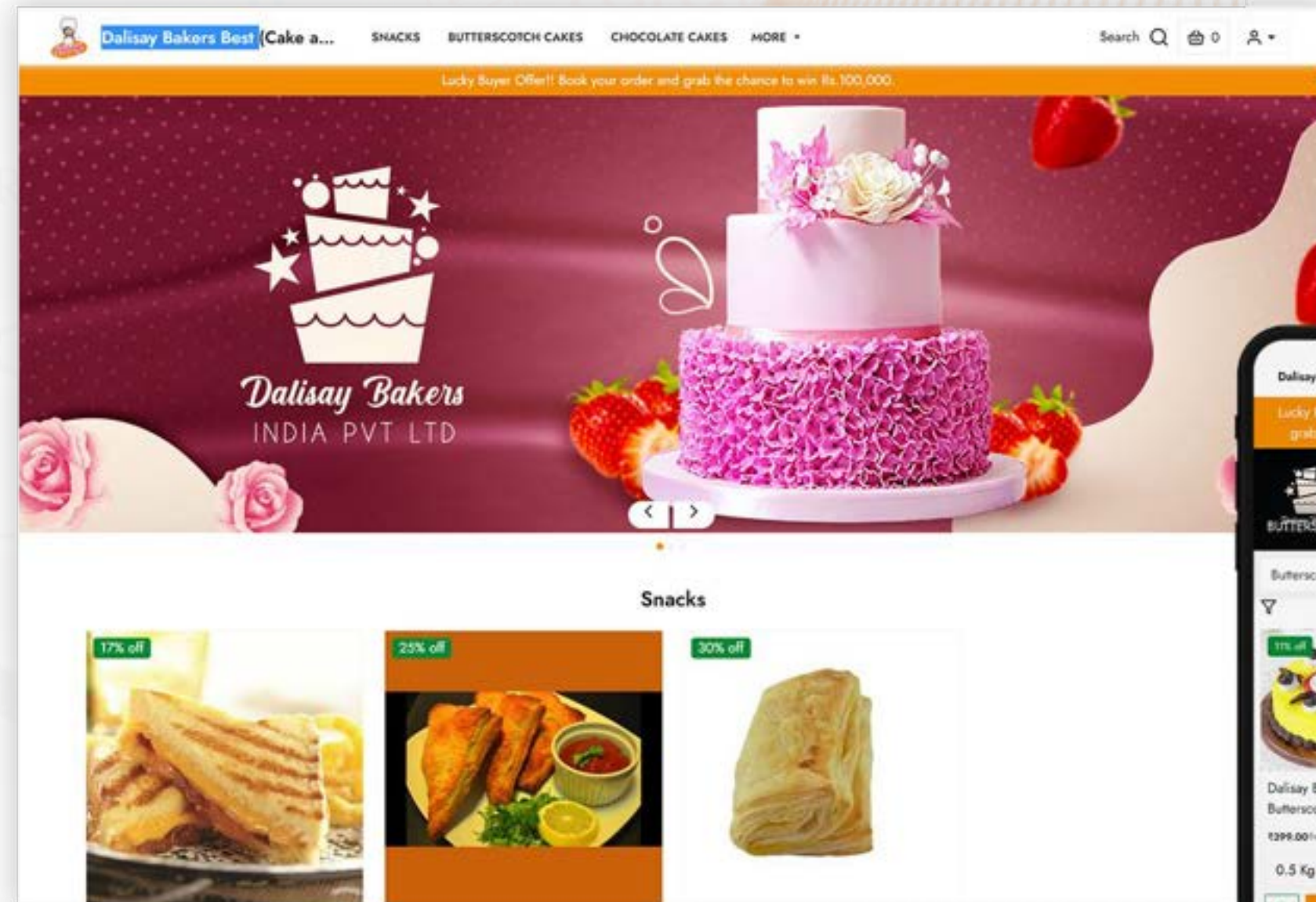


Delhi NCR Premium Bakery For Flavored Cakes & Snacks <https://dalisaybakers.com/>

Designed An Ecommerce/ B2C Store where people can come and order their snacks and cakes in Delhi NCR region at an affordable price.

FEATURES

- Discount Code Management
- Inventory Management
- Order On WhatsApp
- Cash On Delivery Option
- Login/Signup via Number, Email & Social Media
- Completely Responsive With All Basic Ecommerce Features



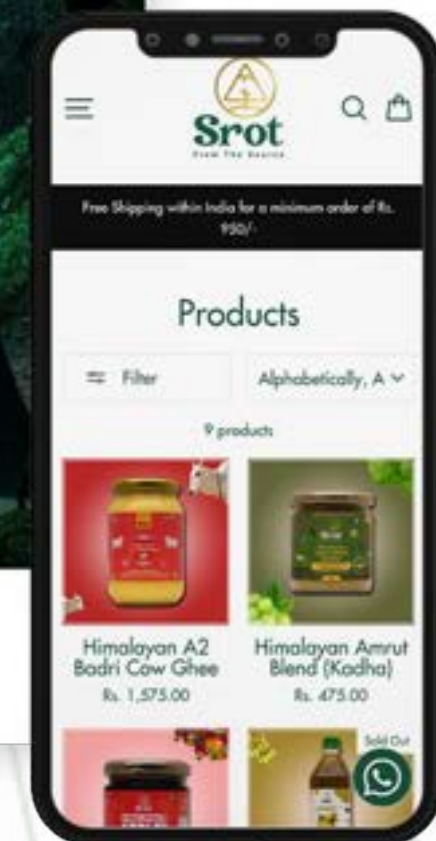
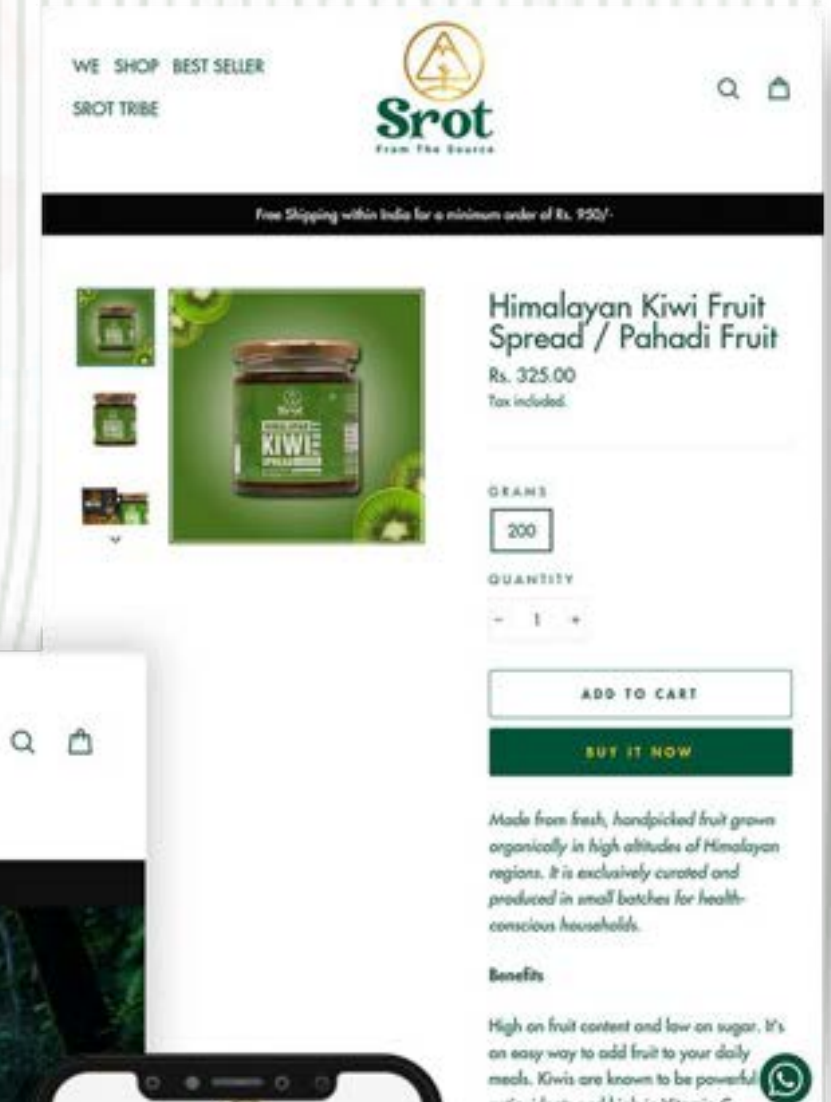
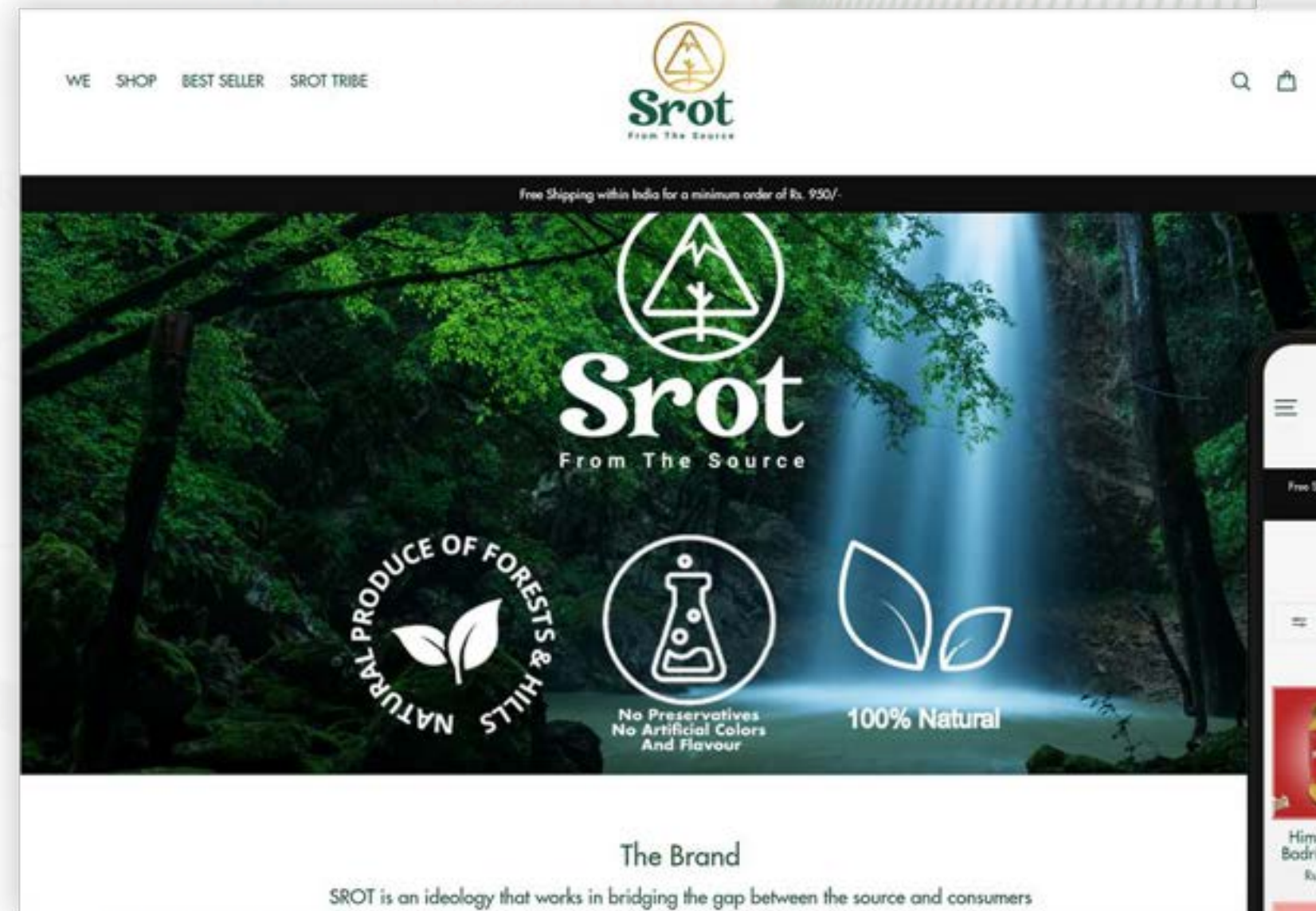


100% Natural Himalayan Range Product Manufacturing Brand
<https://srotthesource.com/>

Designed An Ecommerce/ B2C Store where people can order 100% natural himalayan range of products like Blends, Herbal Tea, Tisanes, Spreads and other at an affordable price.

FEATURES

- Discount Code Management
- Inventory Management
- Free Shipping For Limited Amount
- Login At Checkout Page
- Product Page Designed With Partial A+ Content Layout.
- Completely Responsive With All Basic Ecommerce Features.





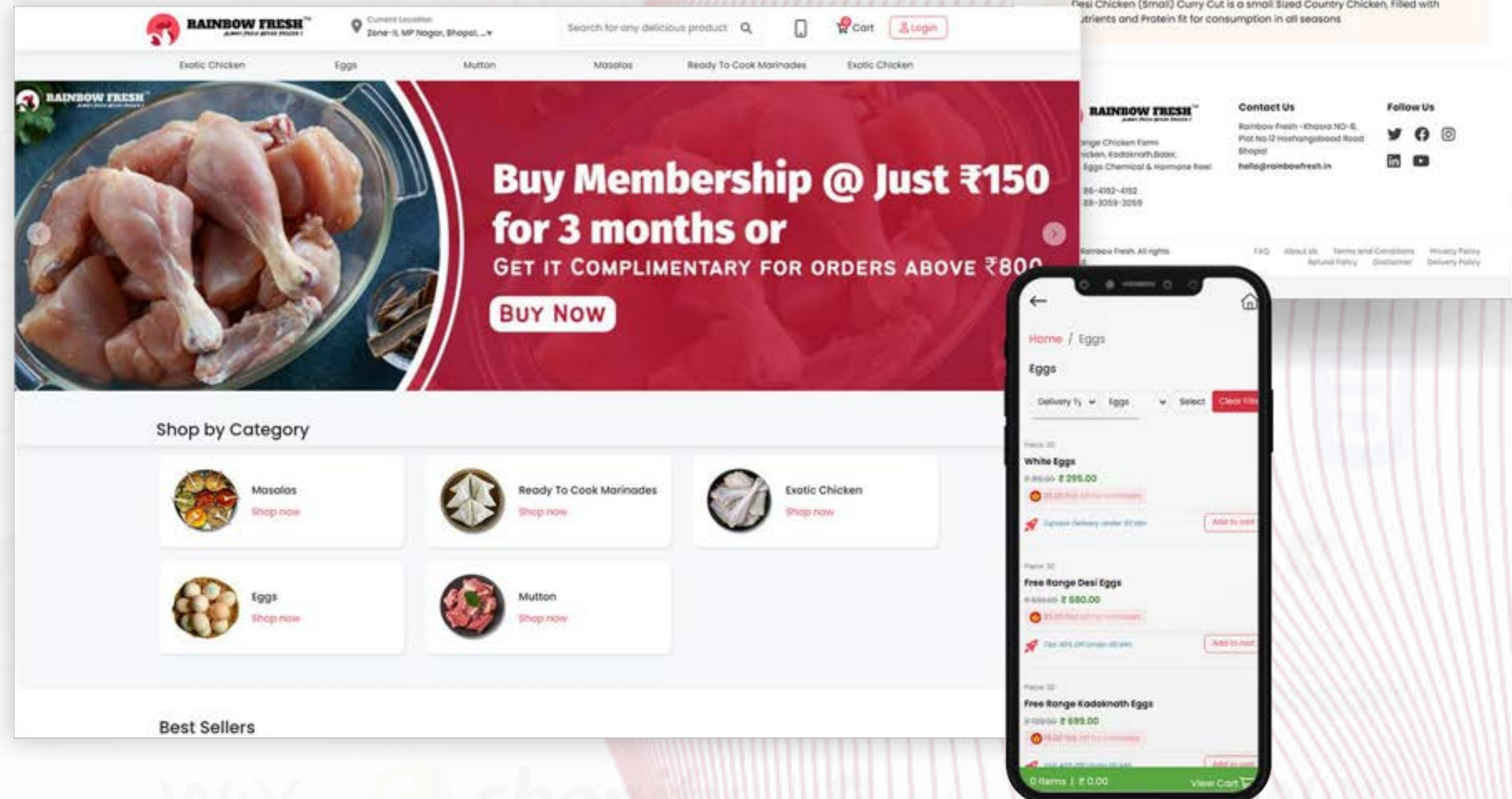
D2C Brand To Provide Fresh Farm Chicken, Eggs & Meat

<https://rainbowfresh.in/>

Designed an Ecommerce store to sell fresh farm organic chicken, meat, mutton, eggs & ready to cook marinade products in Bhopal and Indore region.

FEATURES

- Inventory & Discount Code Management
- Only Bhopal, Indore People Can Browse Products.
- Location Identifier
- Login Via Mobile no. OTP Only
- Only Login User Can Buy Product
- Completely Responsive With All Basic Ecommerce Features.





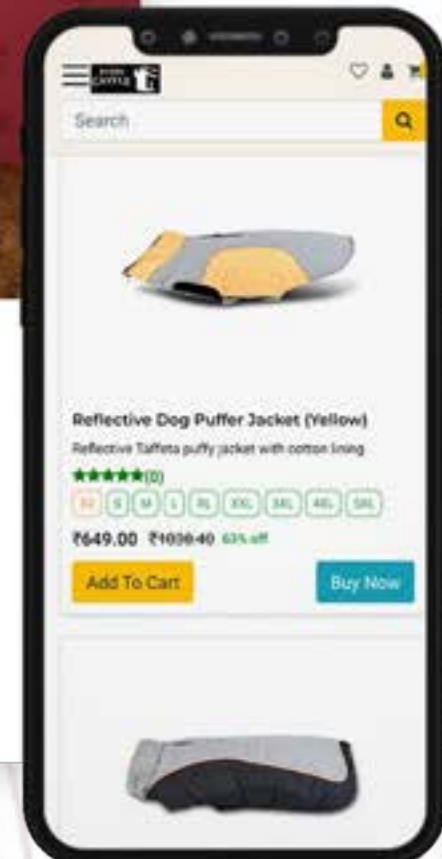
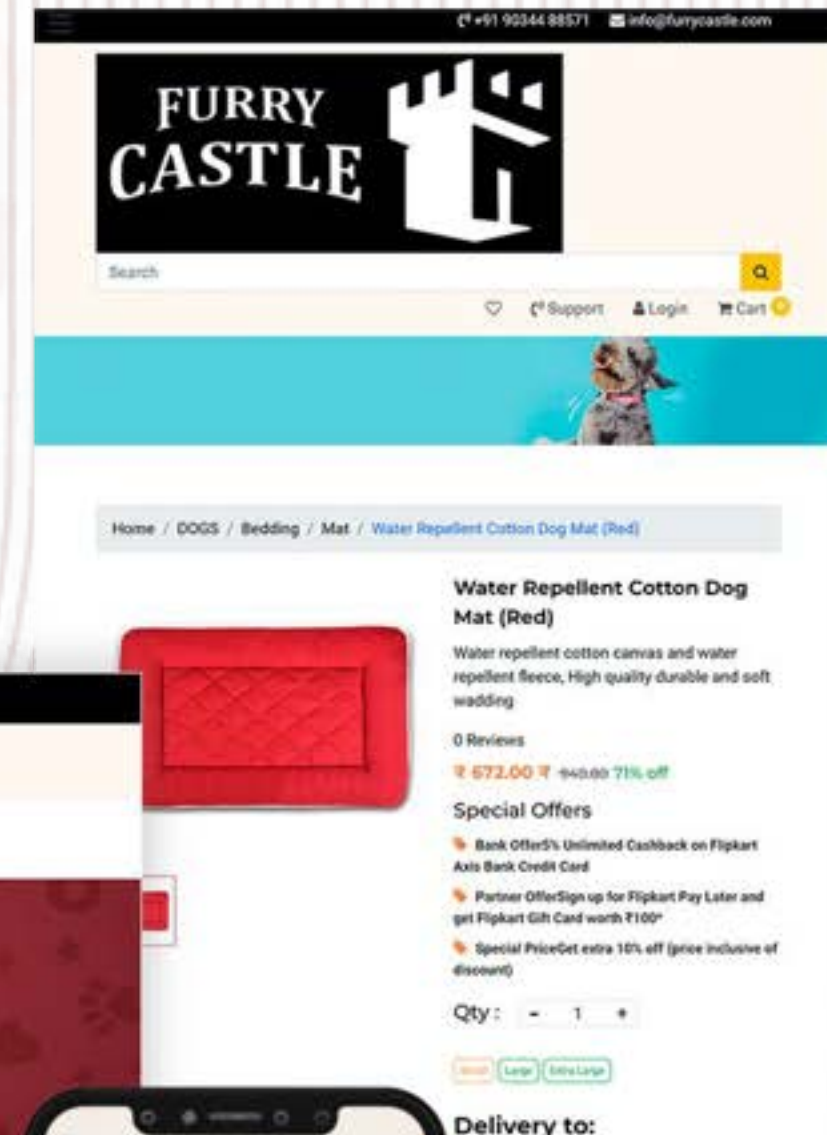
Pet Products Manufacturing Company In Delhi NCR

<https://furrycastle.com/>

Designed an Ecommerce store to sell all pet related products like bed, jackets, toys, food specially for Dogs, Cats & Birds.

FEATURES

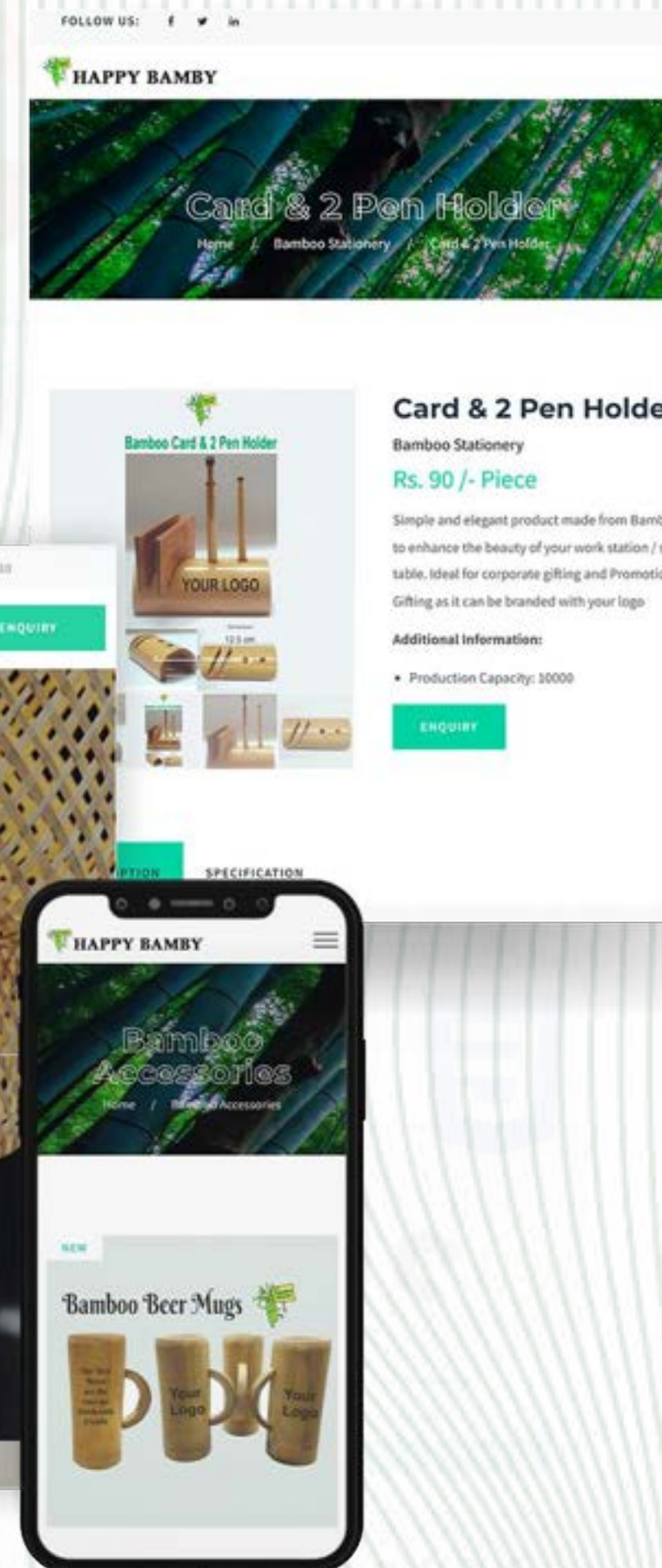
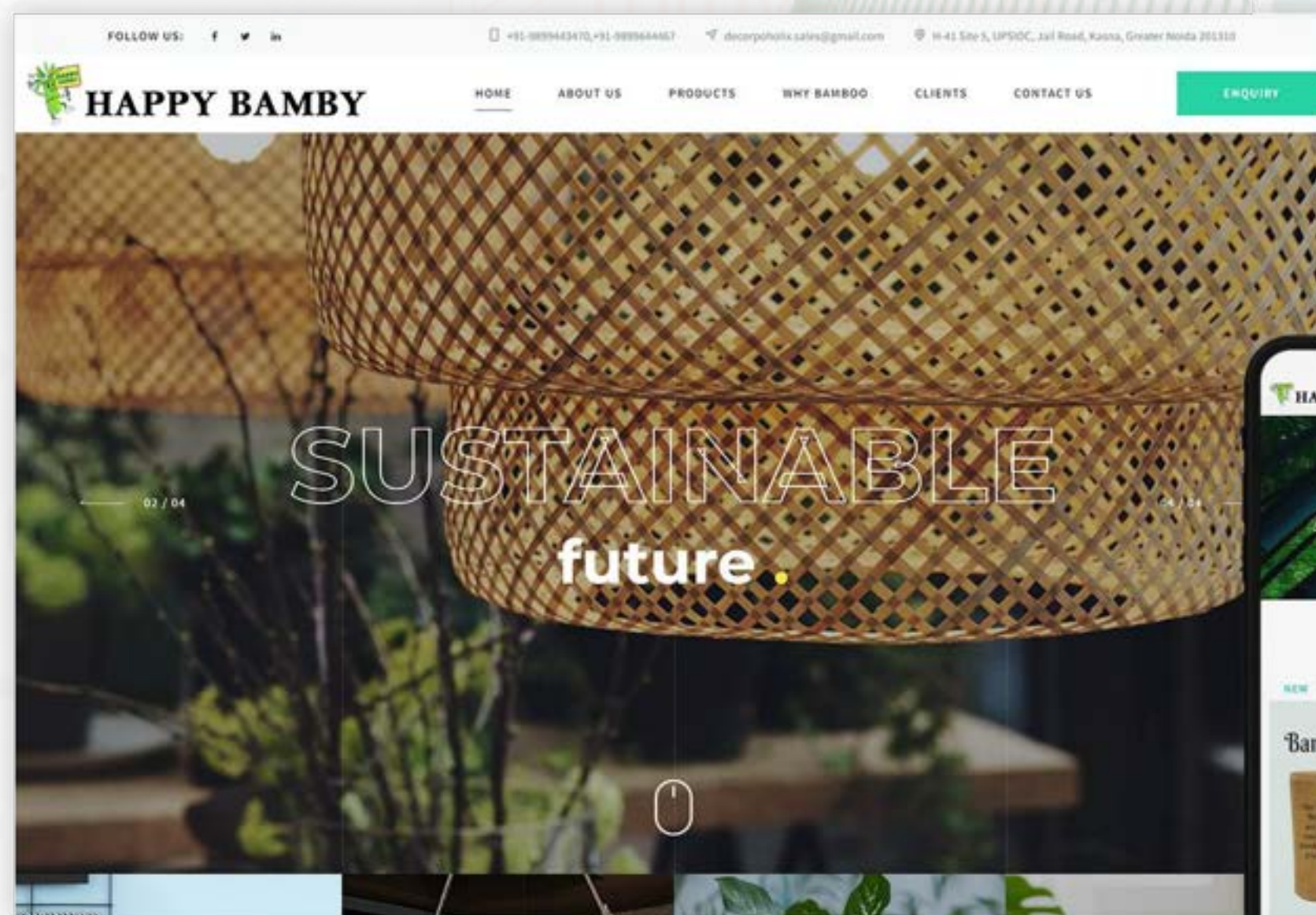
- Inventory & Discount Code Management
- Payment Gateway & Shipping Integration
- Check Pin-Code For Delivery
- Ajax Filter To Find Product Directly
- Mega Menu For Each Category
- Completely Responsive With All Basic Ecommerce Features.



Designed a B2B / B2C store to sell customized handmade bamboo products like bamboo stationary, bamboo lighting, bamboo kitchenware, bamboo planters & accessories.

FEATURES

- Creative Category Specific Pages
- Inquiry Popup On Each Product
- Creatively Designed Landing Pages
- Category Segmentation On Home Page
- 3D Text Animation & Logo Design
- Completely Responsive For Both Desktop & Mobile



Mobile App Development

Case Studies

You will Love to Explore !

Doctor 24x7- Consult Doctors

**24/7 online doctor consultation. Medical advice
in minutes without appointment.**

Click On The Image To View The App

LIMITED OFFER

**Discounted
Membership Plans
upto 80%**

Save on each consult

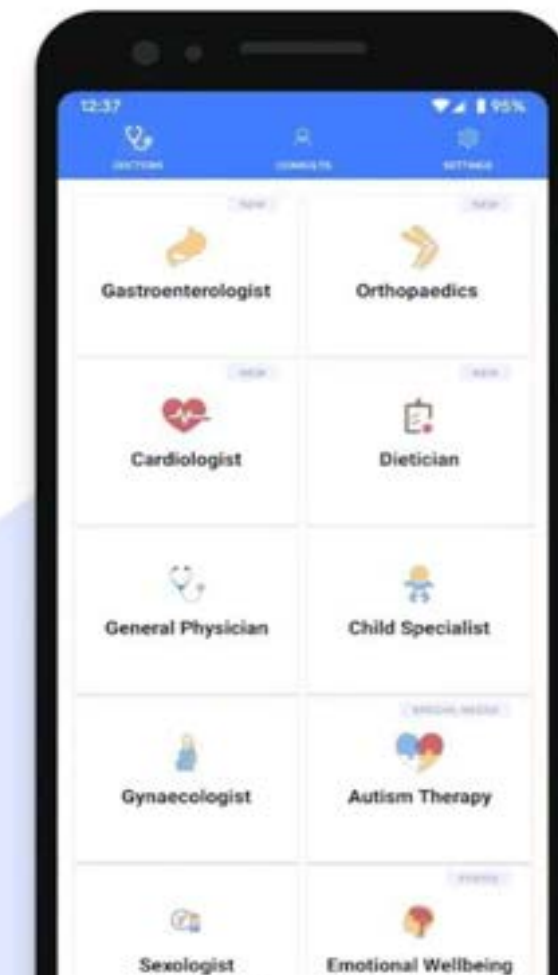
- ✓ Unlimited Doctor Consultations
- ✓ Covers you and your family



**Join the 1,00,000+
happy families who
have chosen us as a
health partner**



**Consult Top Doctors
On Call/Video
Privately**



Finjinn

Finjinn pays salaries and compliances for small businesses on autopilot.

Click On The Image To View The App

**A revolution in
employee
payments**



**Your Virtual Autopay
Account is ready!**

All employee salaries & compliance
payments will be done from this account.

Here are your Virtual Autopay Account
details.

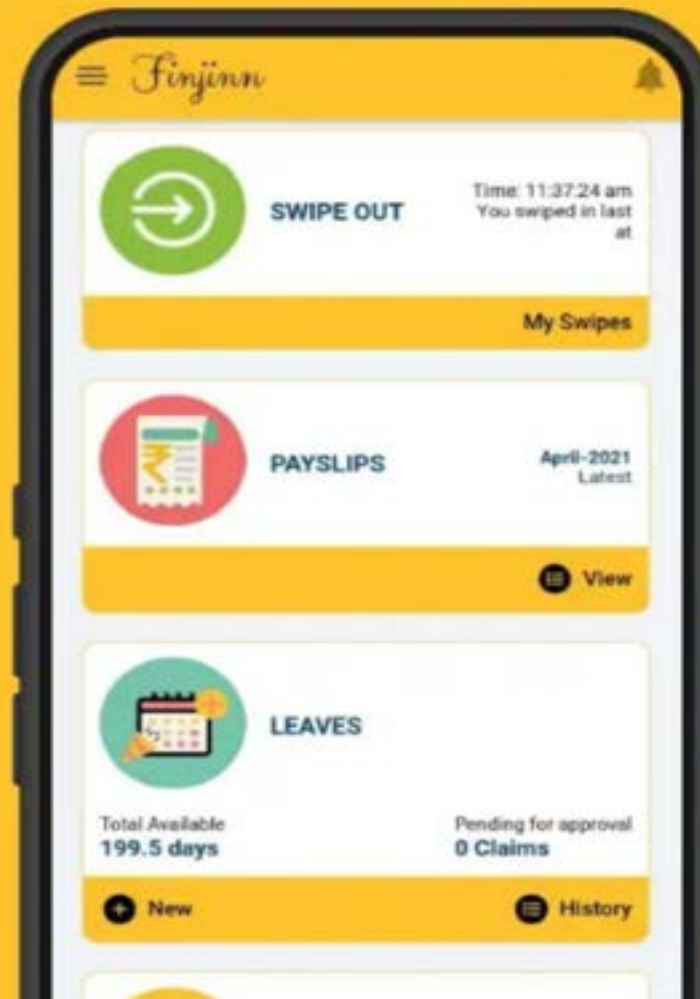
Account Name
Paybooks Fashionista

Bank Partner

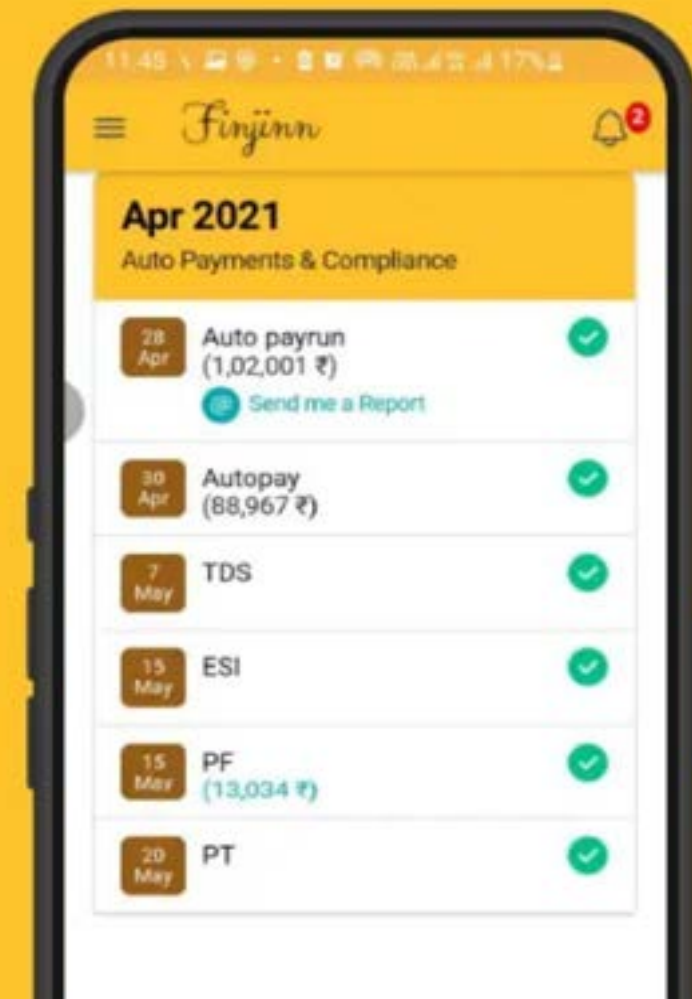
Account Number
52346739

IFSC Code
ICICI0000136

**Delight employees
with self-service
app**



**Salary & compliance
payments on
autopilot**

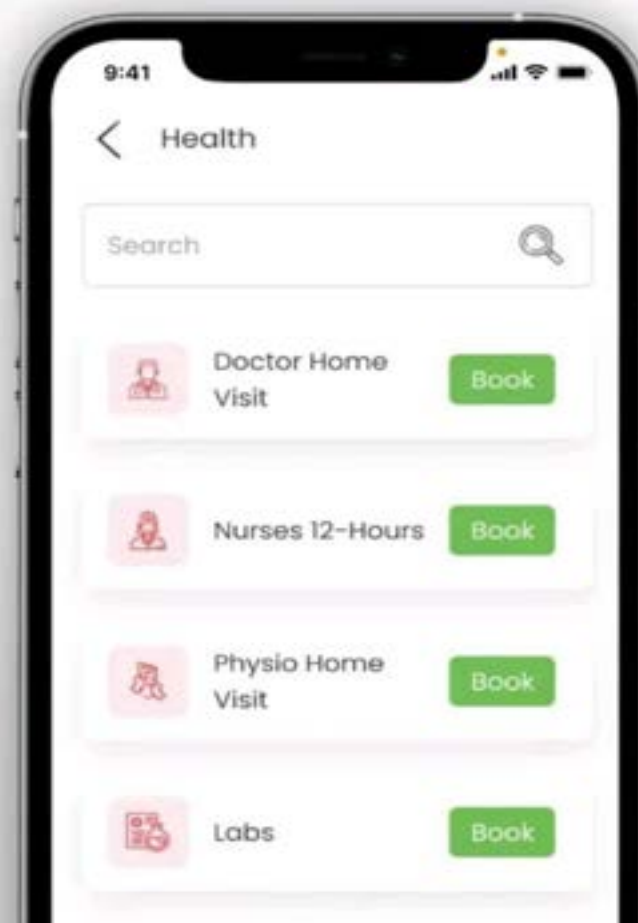


Emoha - Support for Seniors

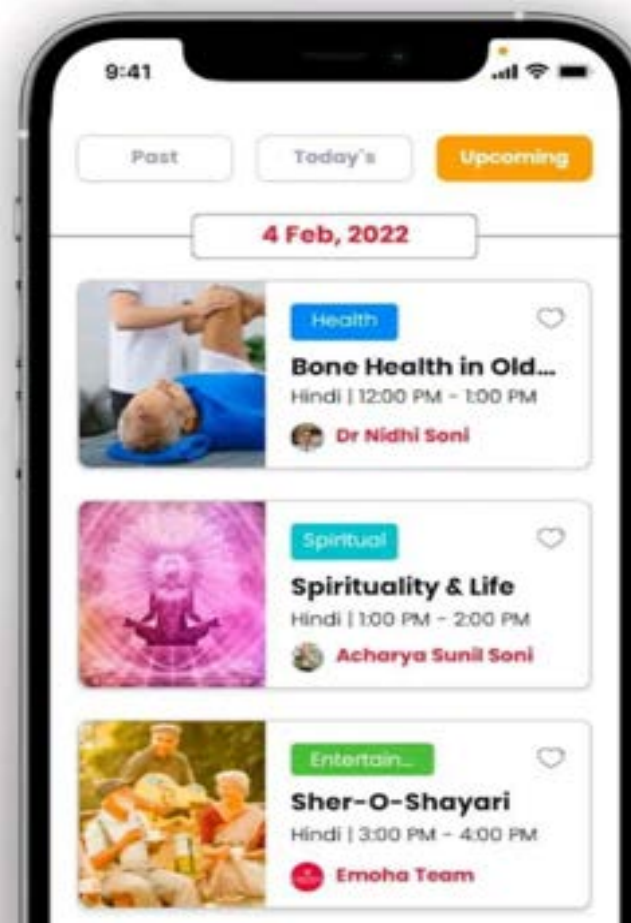
**Solutions for every senior needs from health, to
emergency and activities.**

Click On The Image To View The App

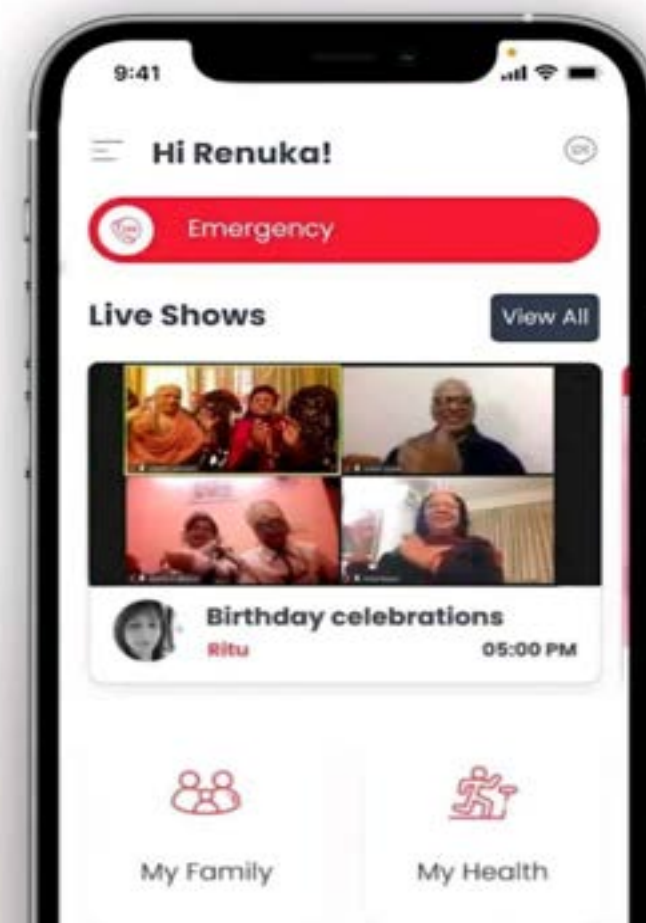
Healthcare on Demand



Live Interactive Events



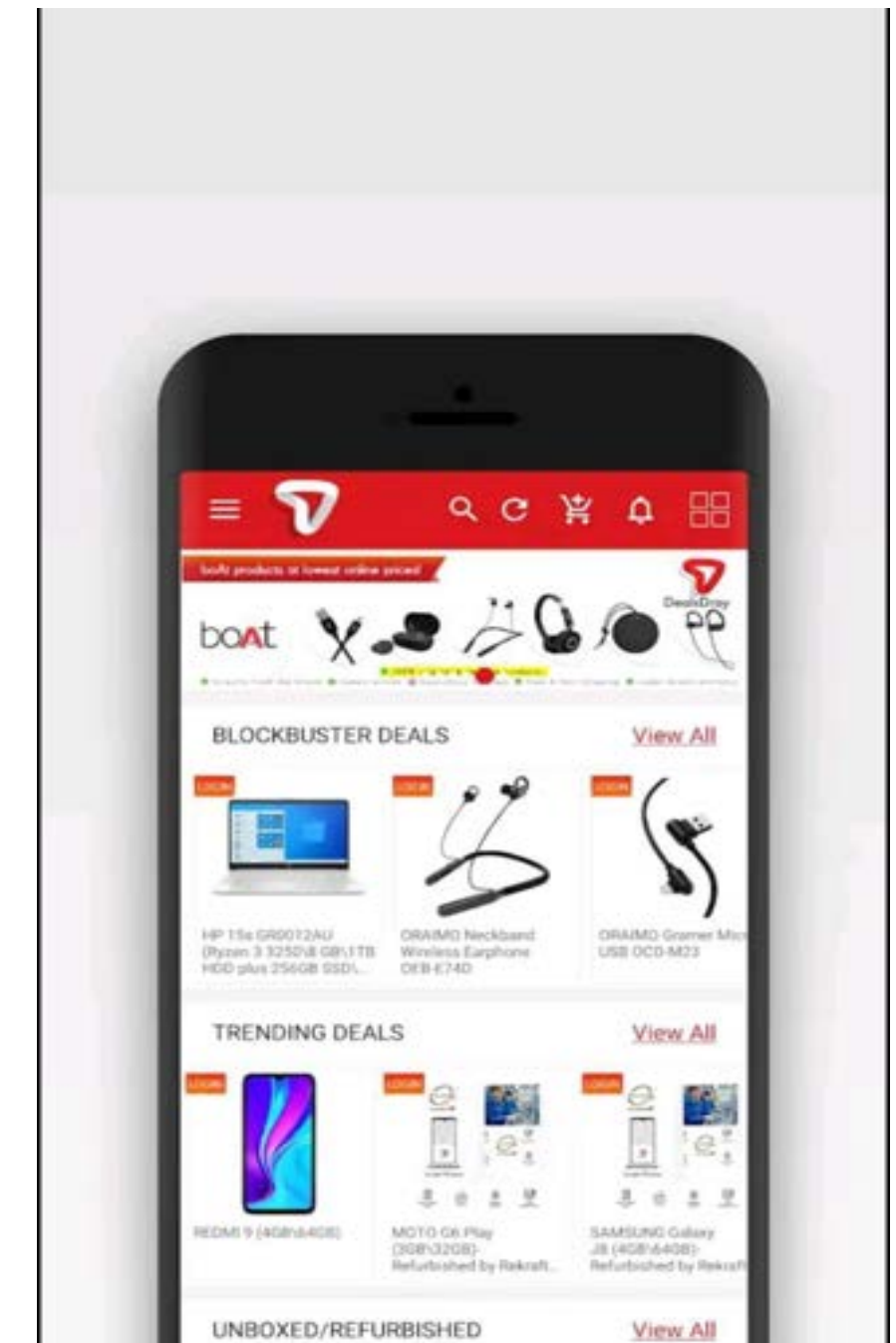
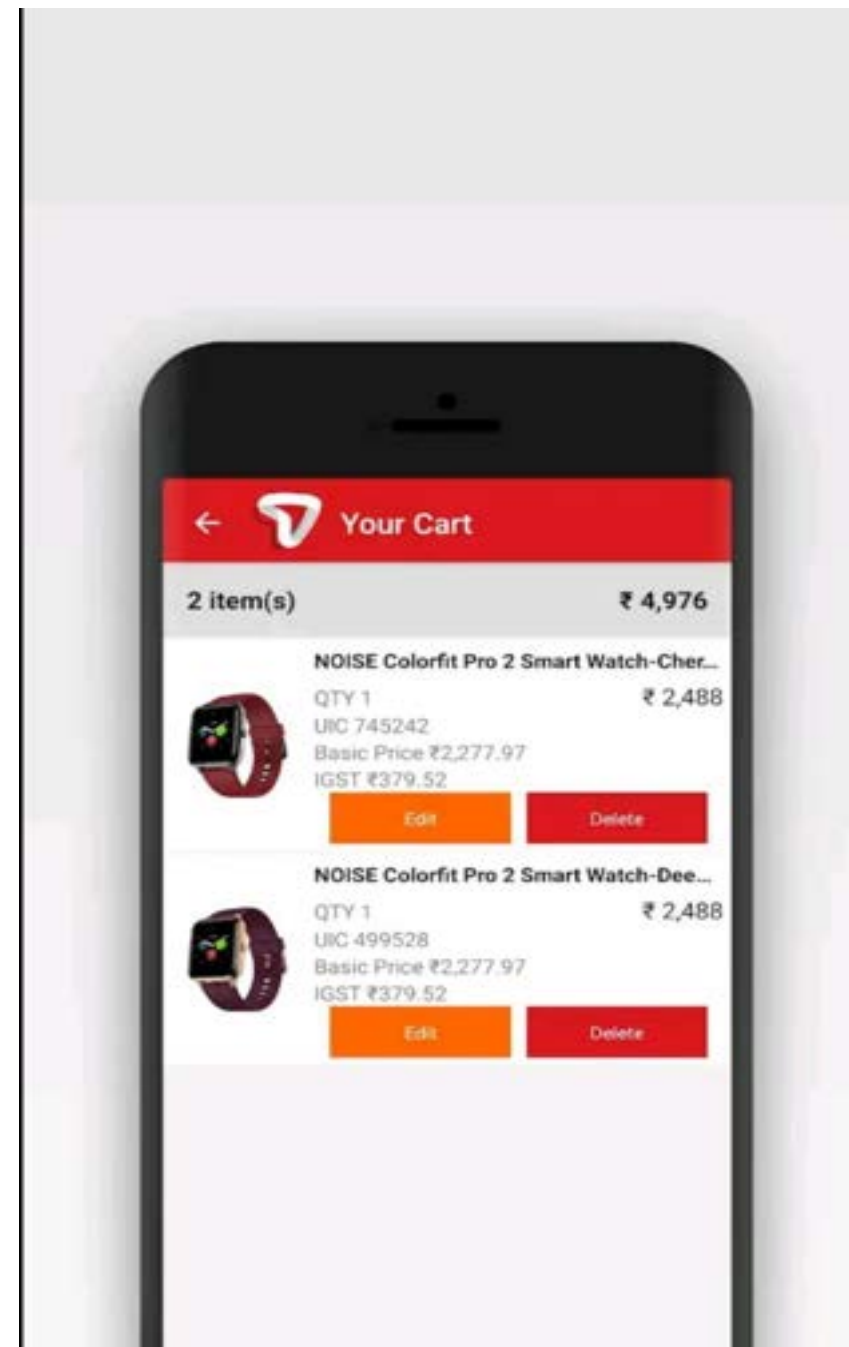
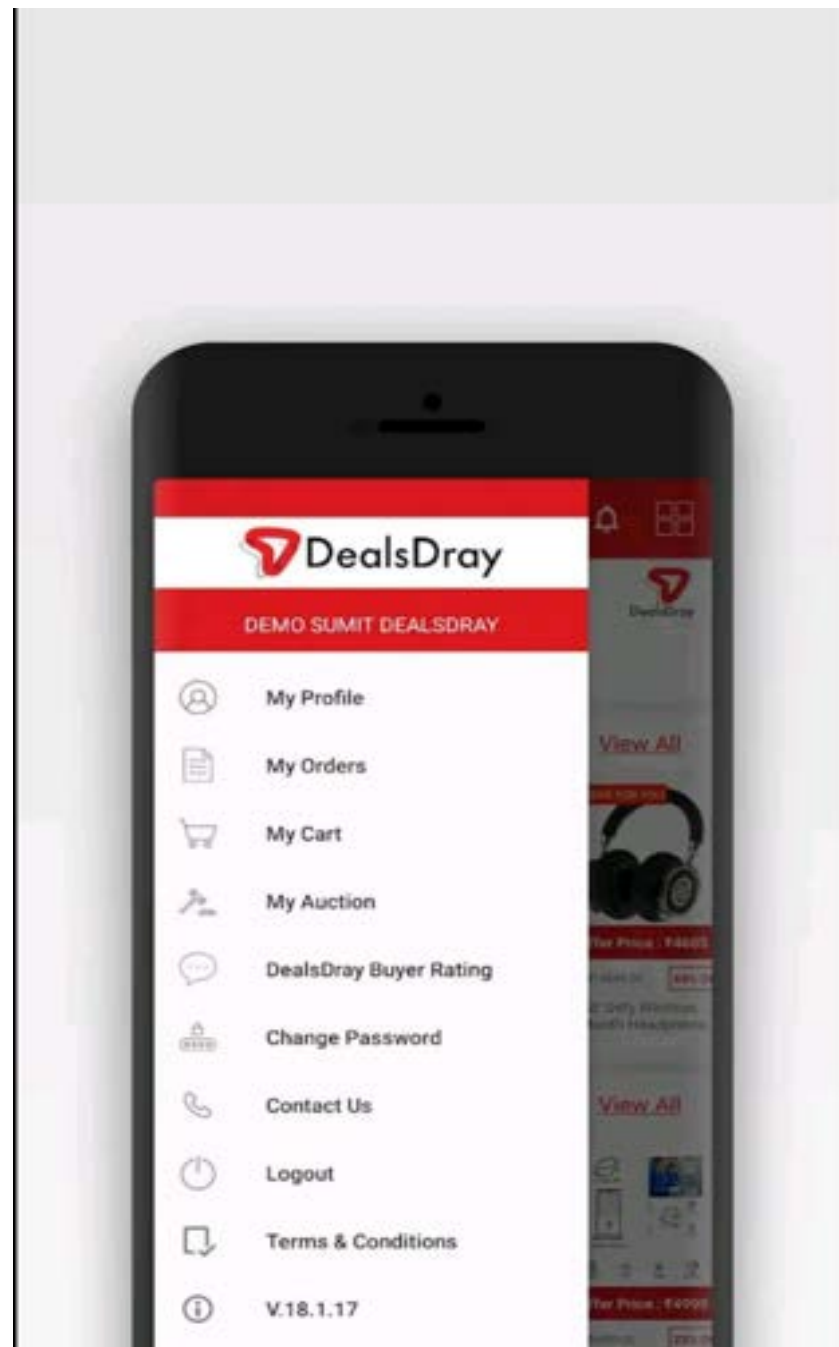
Make New Friends



DealsDray: B2B e commerce in

**India's best B2B deals for retailers, wholesalers,
corporates & institutions**

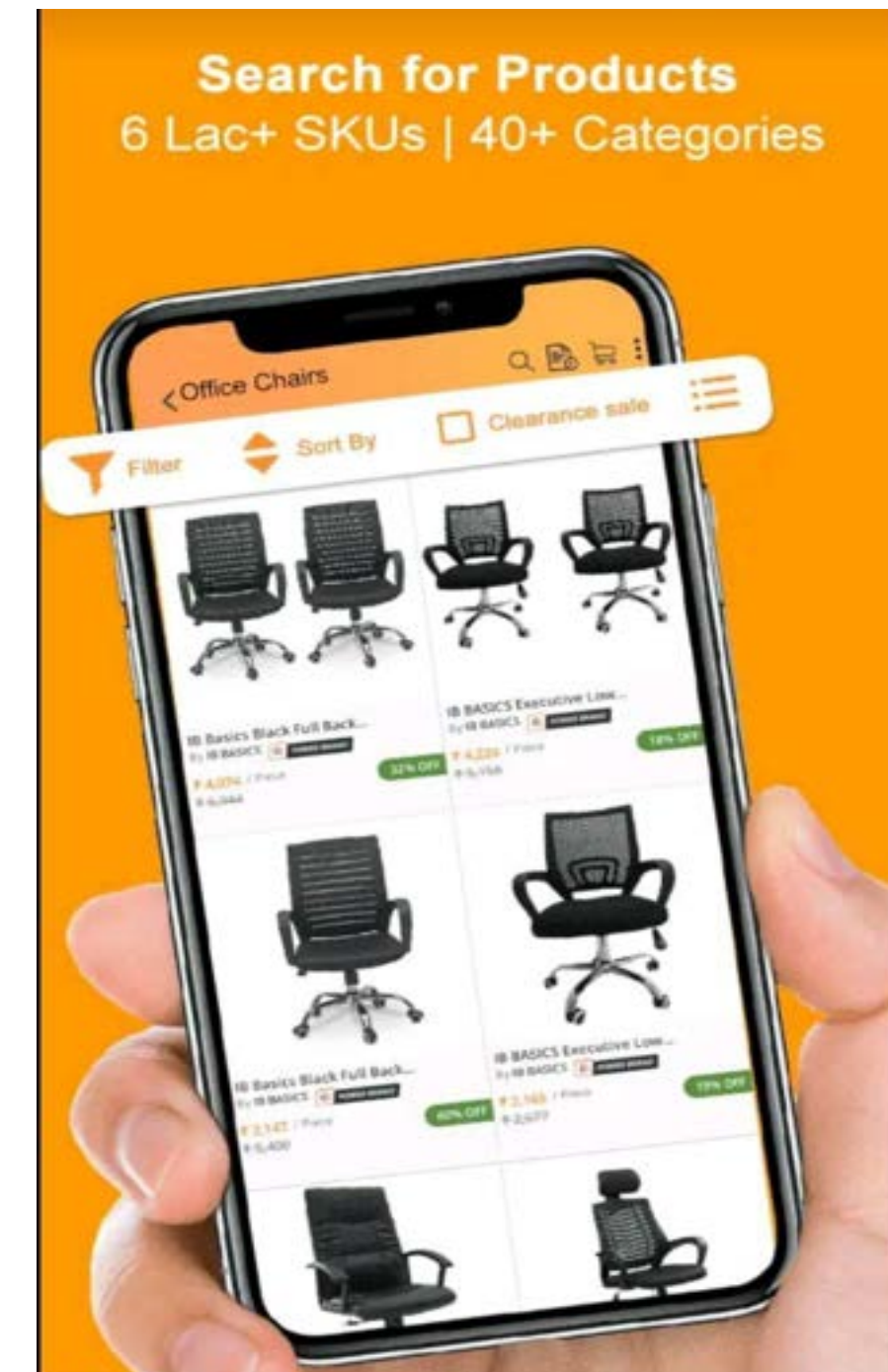
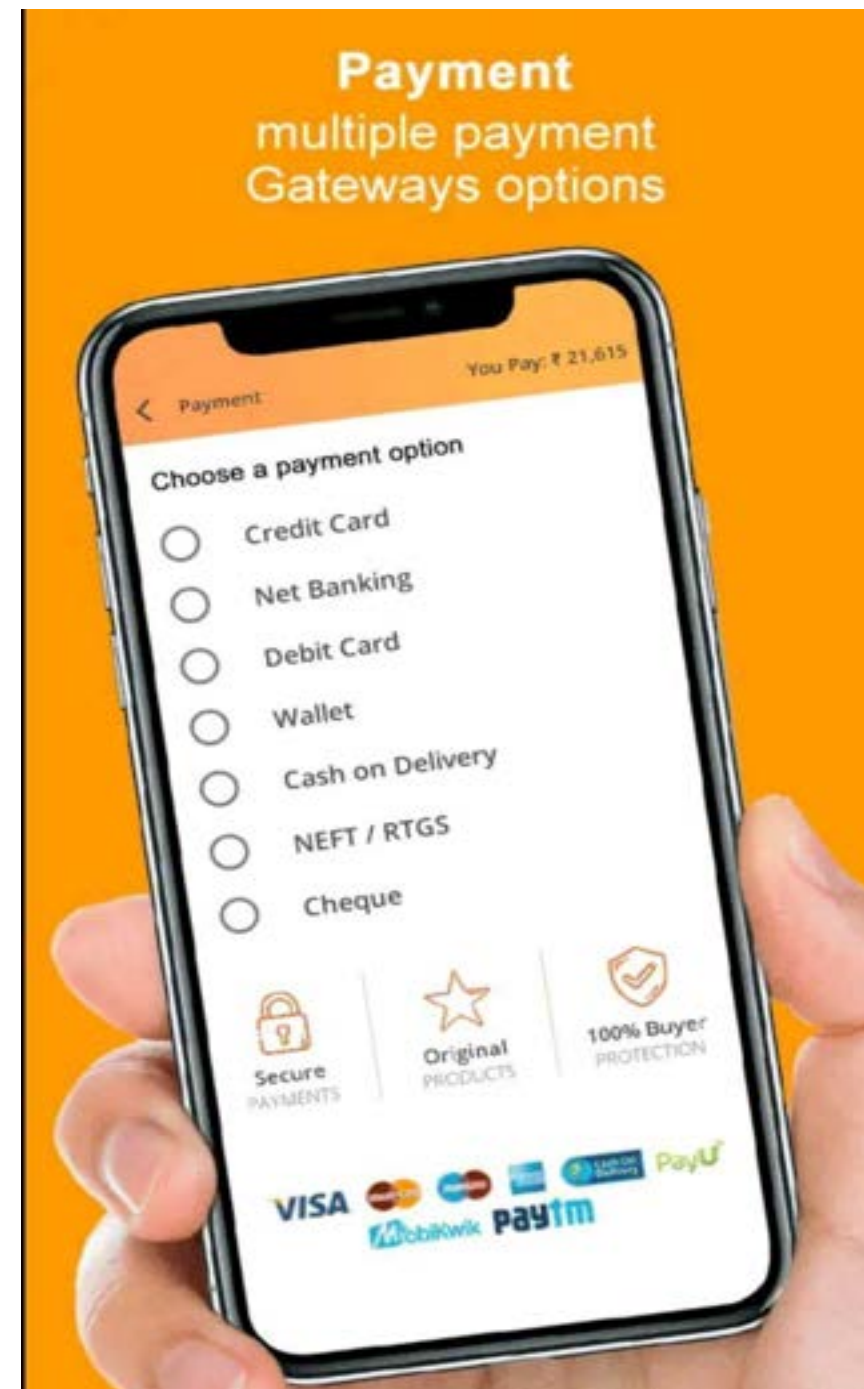
Click On The Image To View The App



Industrybuying Online Shopping

**IB B2B Shopping App: Buy Tools, Office Chairs,
etc in India & Grow Your Business**

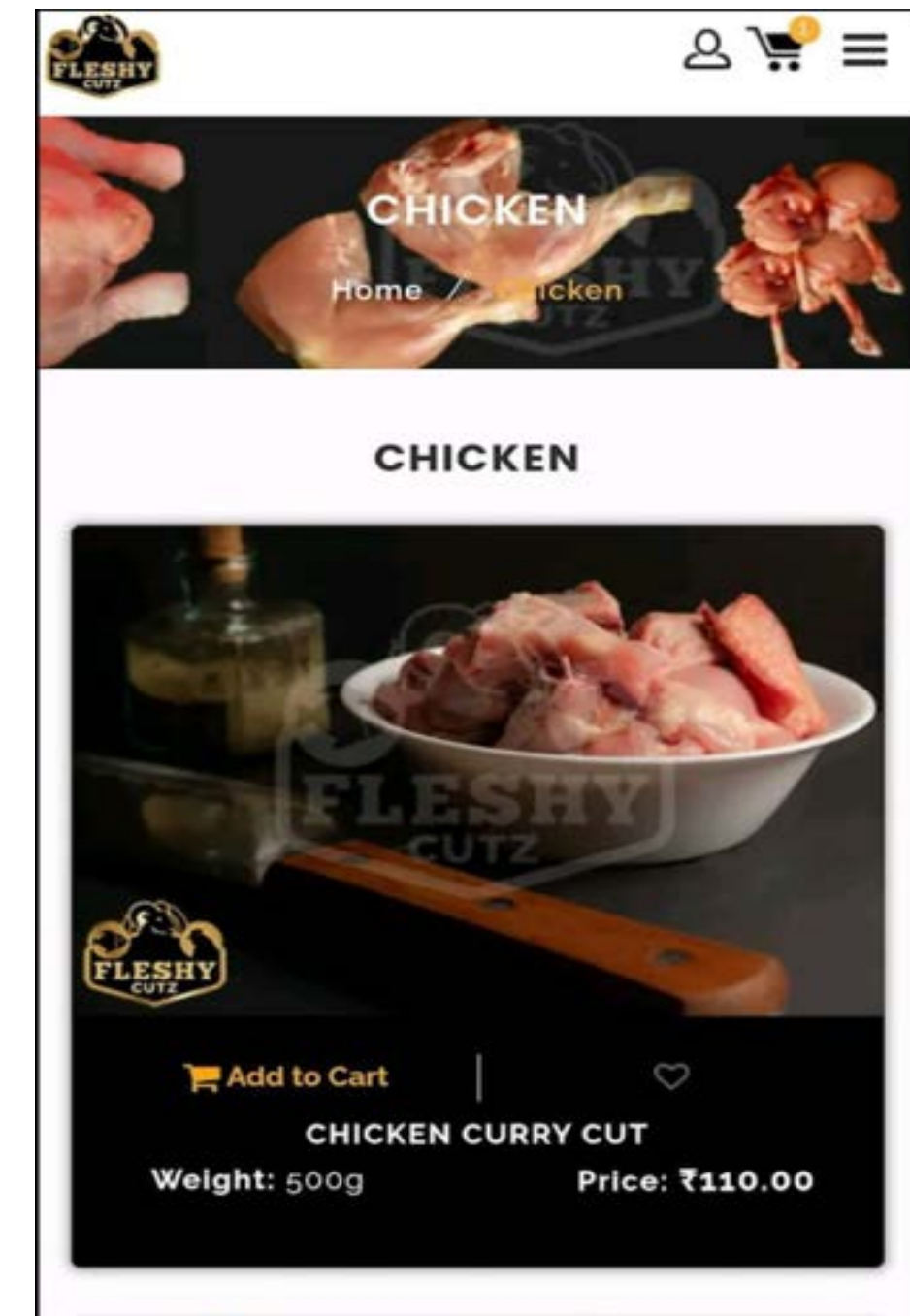
Click On The Image To View The App



FleshyCutz - Order Fresh Chick

**FleshyCutz - Order Fresh Chicken, Meat & Sea
Foods Online to your Home**

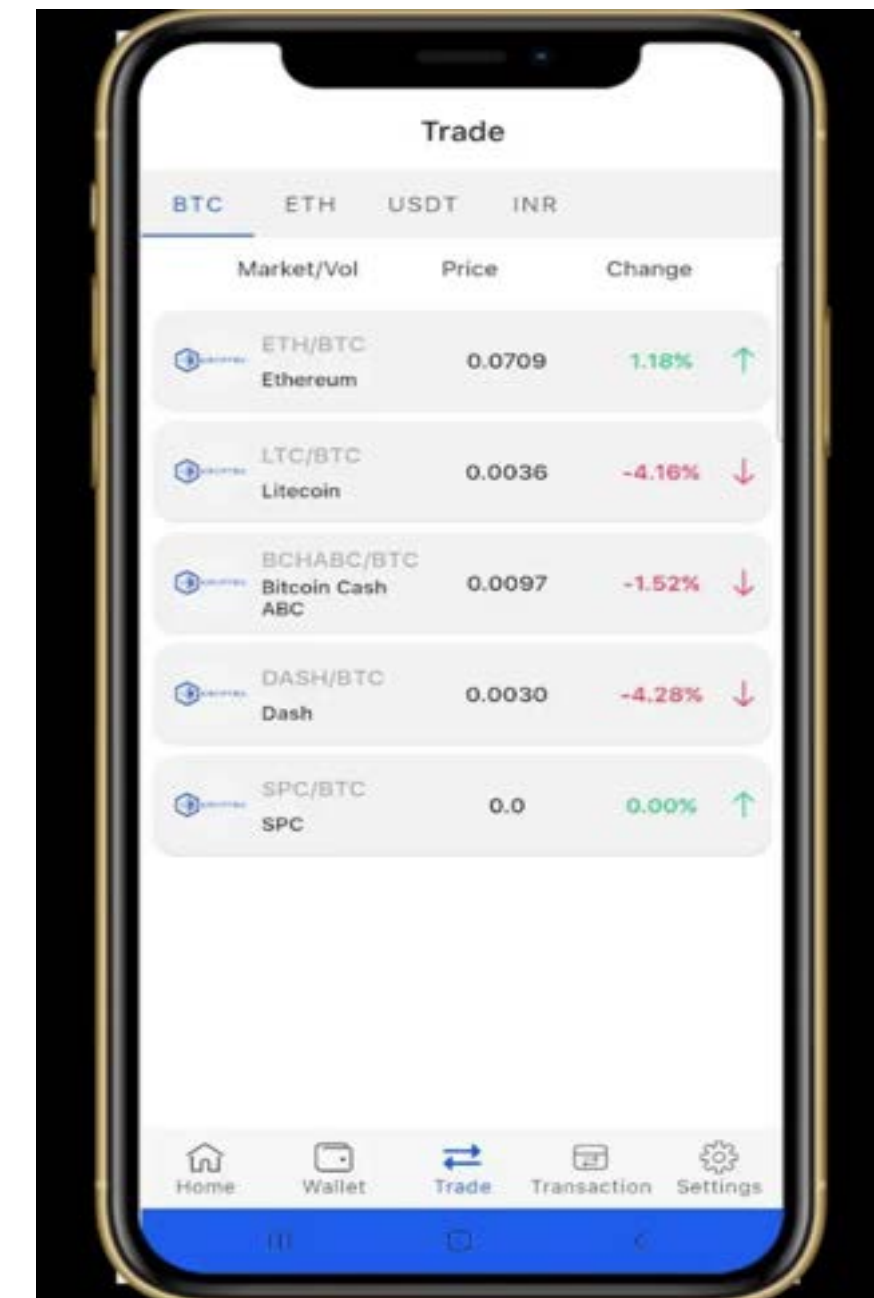
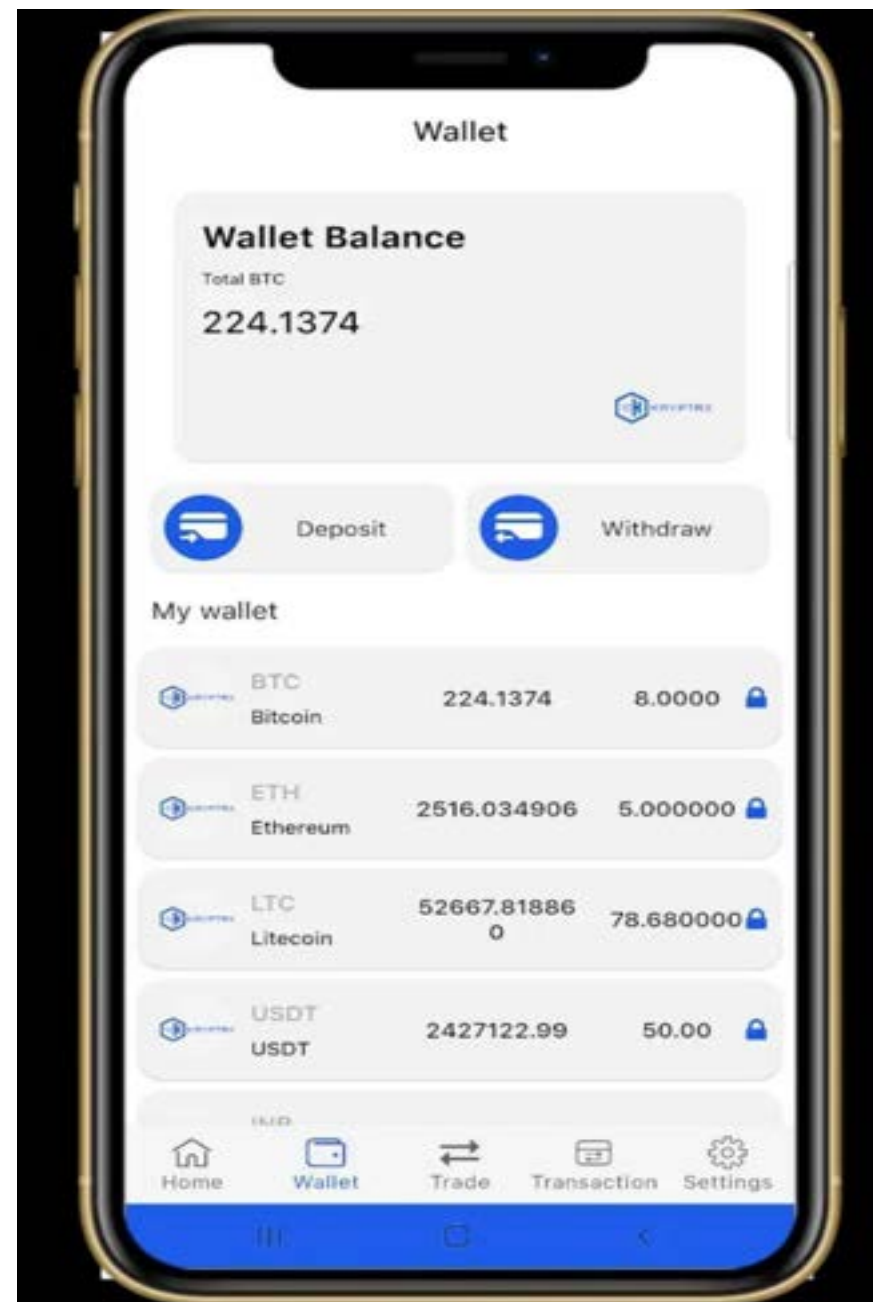
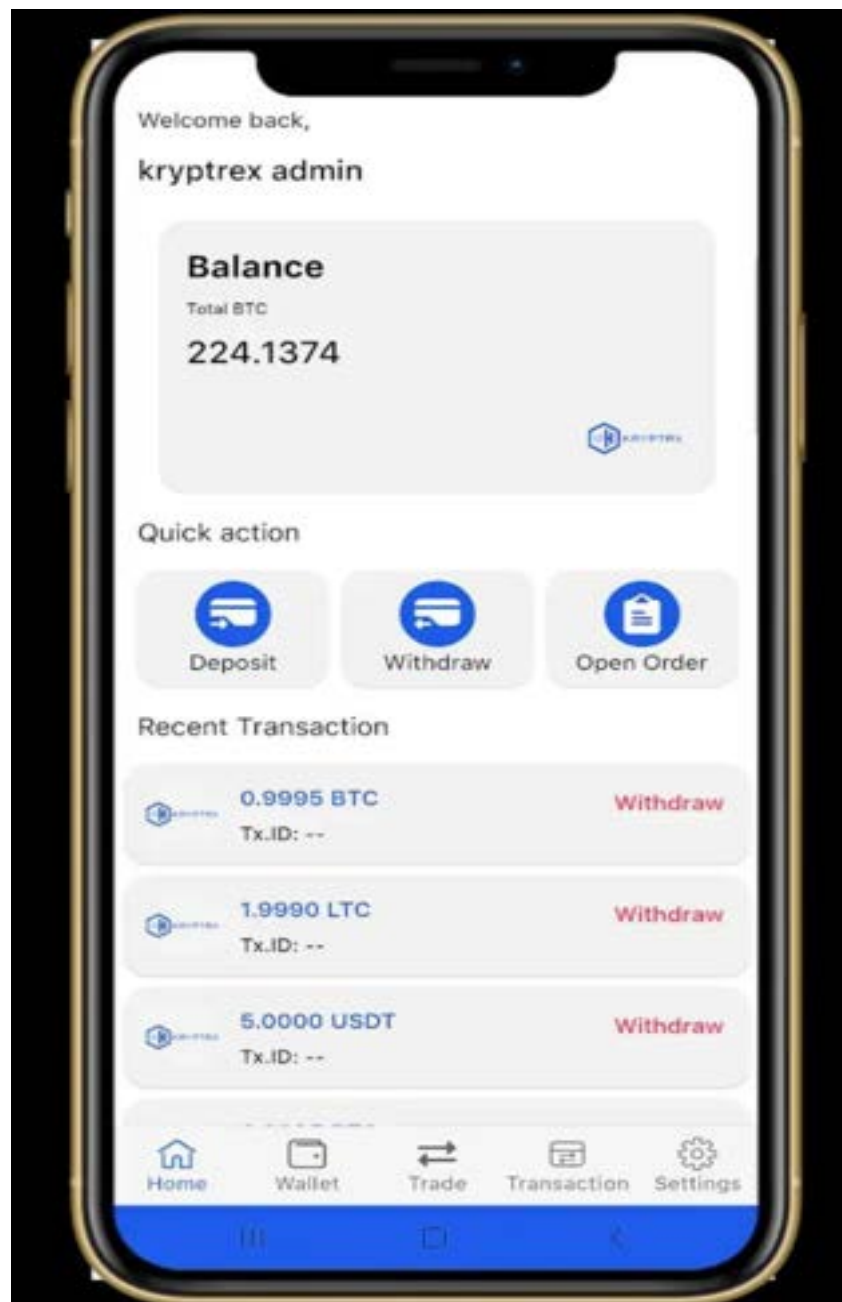
Click On The Image To View The App



Kryptrx Exchange

KRYPTRX is taking the challenge head-on by launching their own BEP- 20 token

Click On The Image To View The App

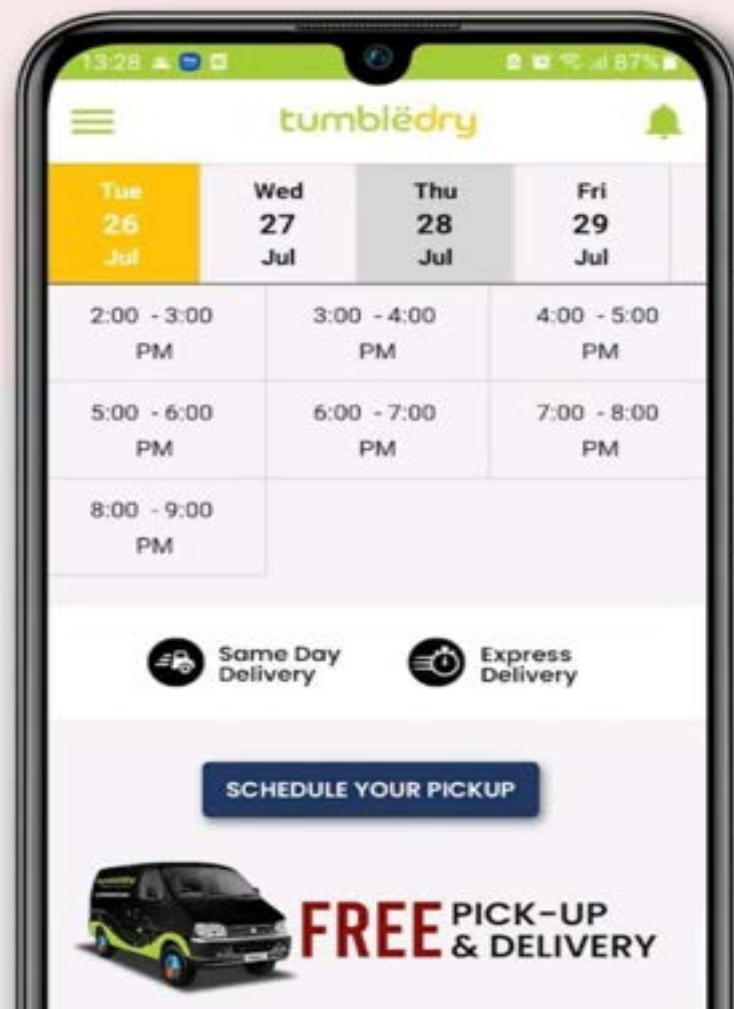


Tumbledry Dry Clean & Laundry

**Trusted by 1 Lac+ customers across India for
Laundry & Dry Cleaning Services.**

Click On The Image To View The App

EXPERIENCE
CONVENIENCE WITH
OUR **DOOR STEP SERVICE**



LUXURY DRY CLEANING
AT **POCKET FRIENDLY**
PRICING



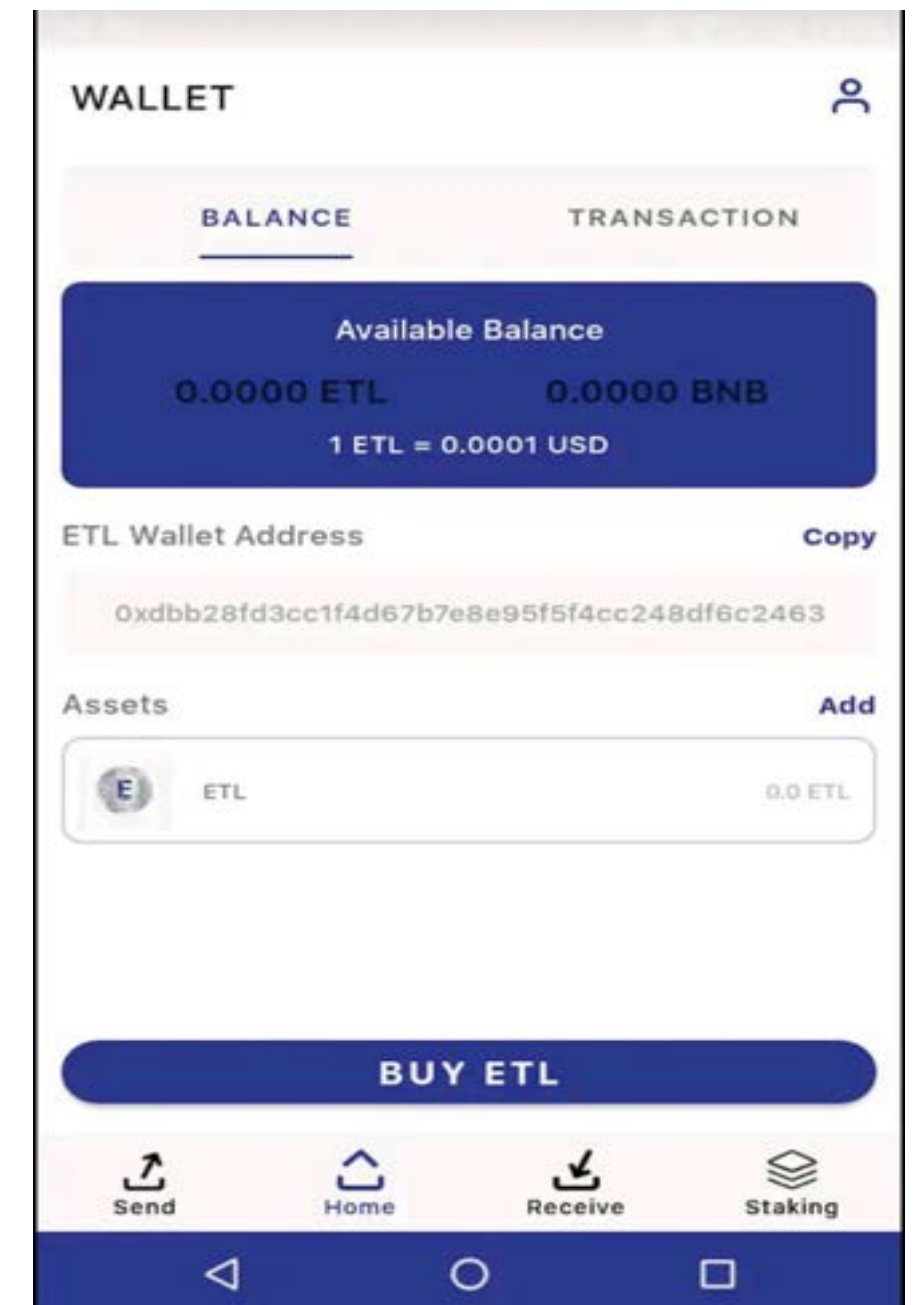
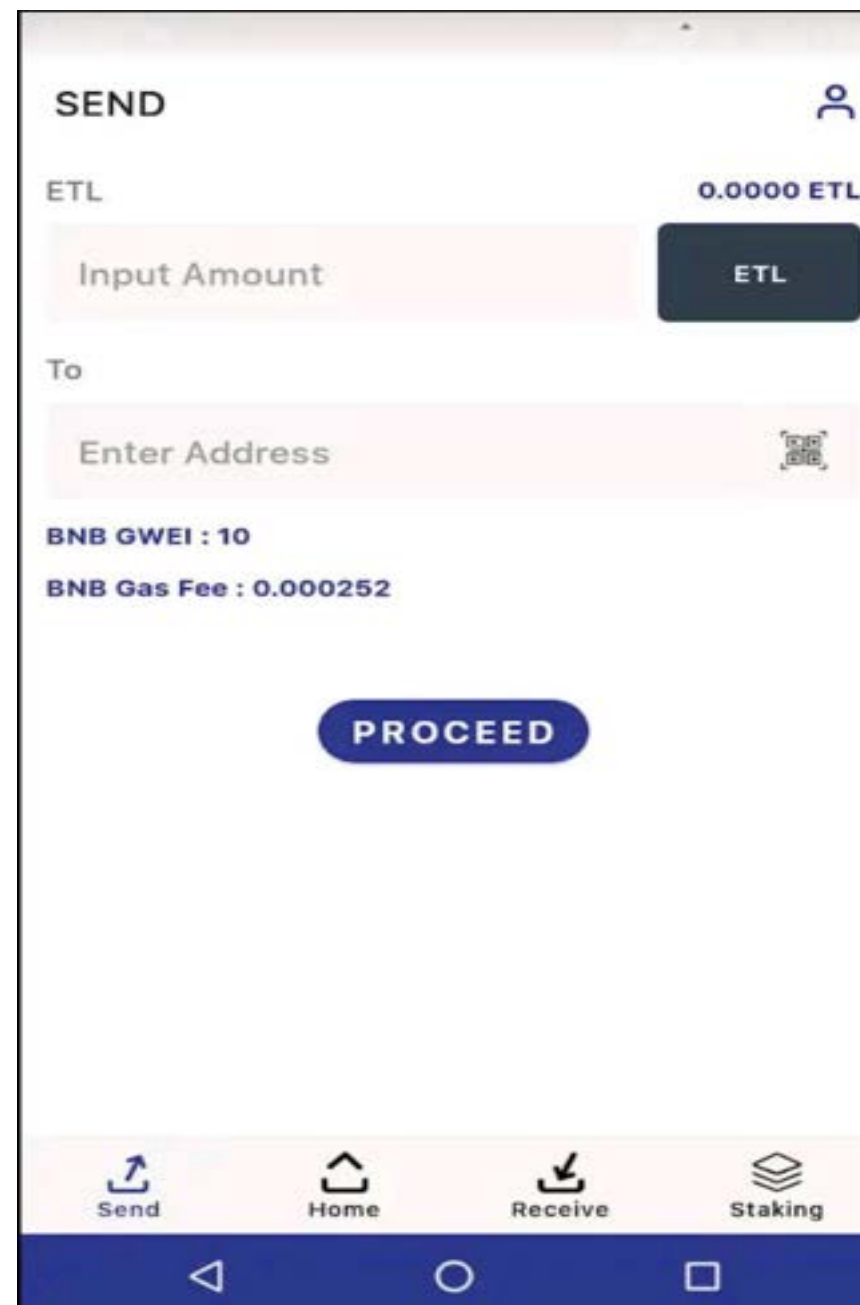
AVAIL OUR
WORLD CLASS SERVICES



Etherlin Wallet

Kryptrx is taking the challenge head-on by launching their own BEP- 20 token.

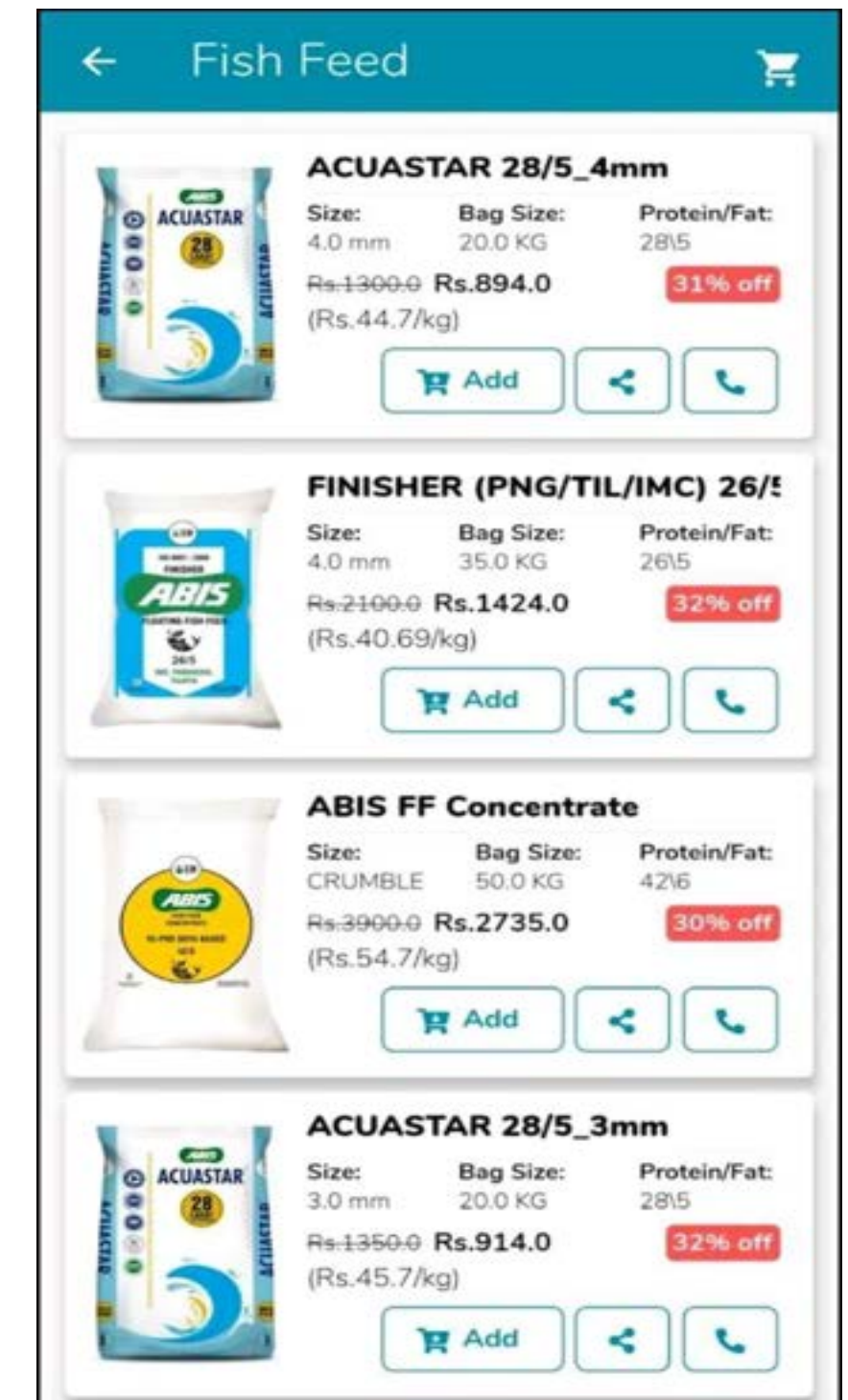
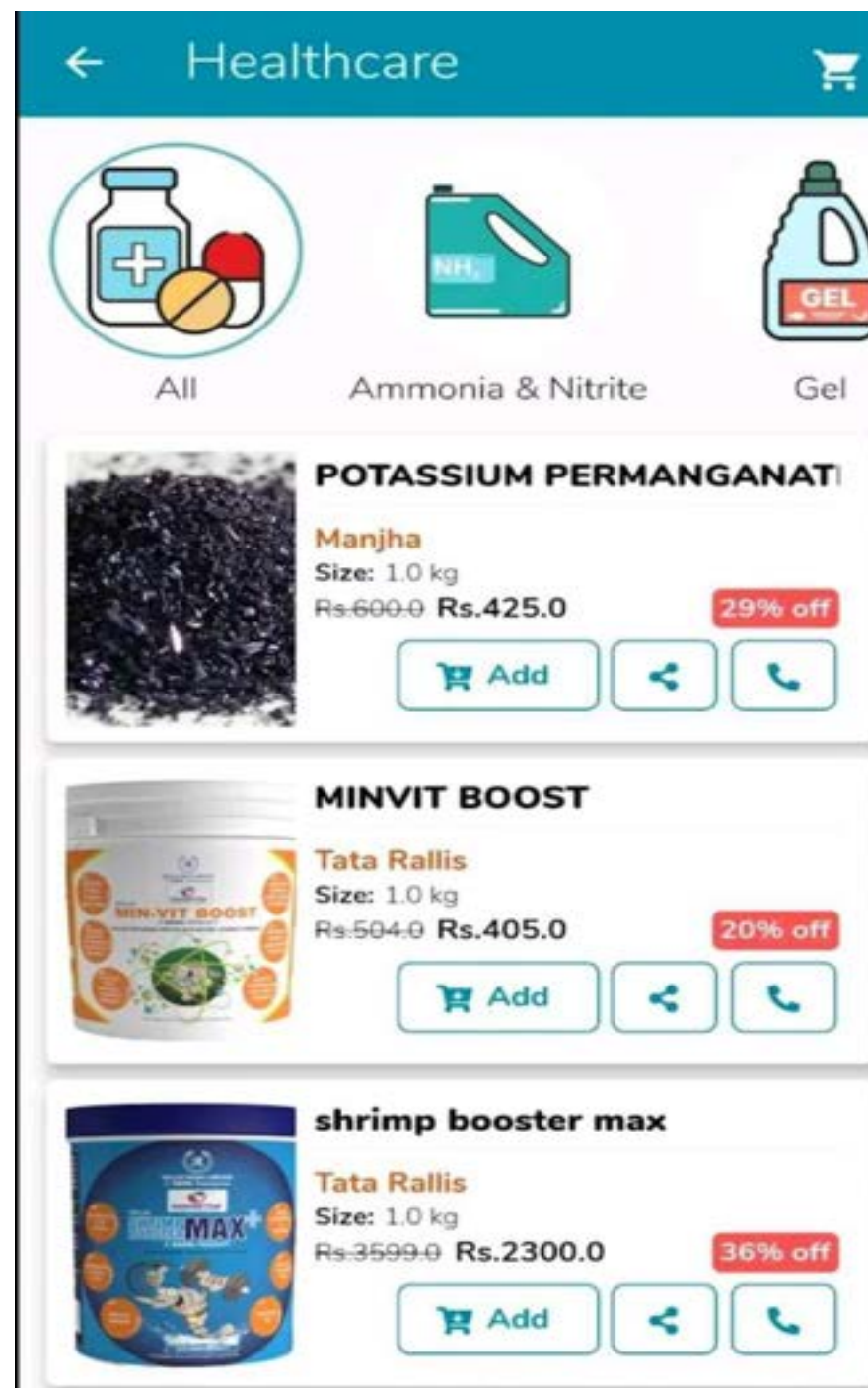
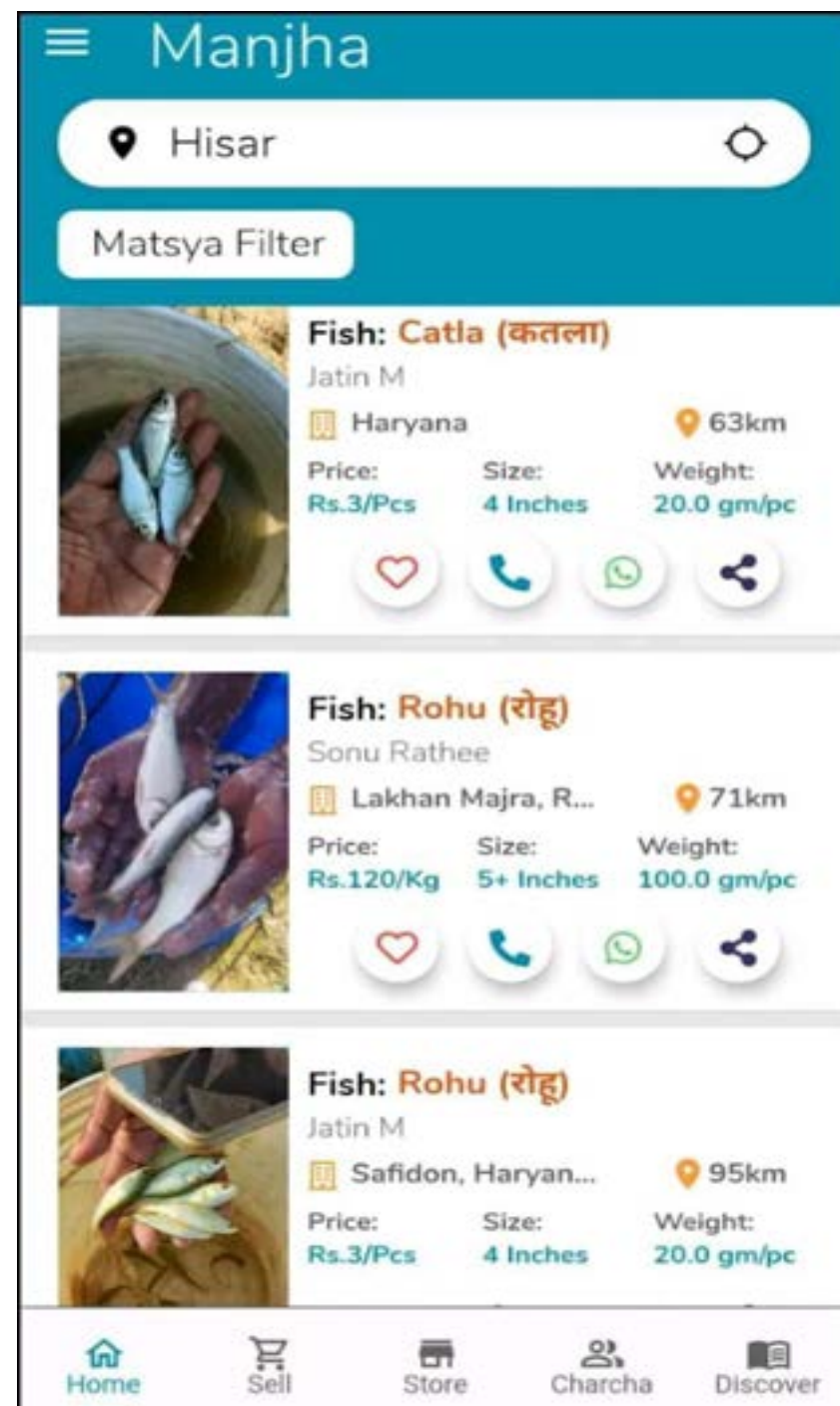
Click On The Image To View The App



Manjha: All Aqua Inputs Online

**Manjha is one stop solution for all necessities of
fish & shrimp farmers.**

Click On The Image To View The App



RR CABLES

Loyalty program APP development for their distributors & network. App work on scan the code and collect the reward points format.

Click On The Image To View The App

RR KABEL



COLLECT REWARD POINTS

Gather as many points you can and once the points are collected, you can redeem them anytime you want.

[BACK](#) [Next](#)

← **Scheme** ☰


Normal Scheme

Firex Valid till March 03 2023

Get 120 points

Cables and Wire

[View More](#)




Flamex Valid till March 03 2023

Get 40 points

Cables and Wire

[View More](#)




Unilay Valid till March 03 2023


Get 48 points

User location updated


Welcome, **SUMIT**
+91-7049063460
KYC/Verification Pending




Scan QR Code




Enter Code




Redeem Reward Points



Total Rewards



Points Information



Schemes

Performance Marketing

Case Studies

You Will Love to Explore!

CASE STUDY 01:



IMS Unison University Dehradun, provide professional degree courses. We have spent approx Rs. 50 Lacs in 4 years & generated revenue of around 250Cr as we have closed almost 5500 admissions.

<input type="checkbox"/> <input checked="" type="radio"/> Campaign	Budget	Bid strategy type	Status	Campaign type	Impr.	Clicks	Avg. CPC	All conv.	Cost / conv.	↓ Cost
Total: All but removed campaigns in your current workspace ⓘ					38,253,804	589,421	₹8.38	20,008.00	₹273.86	₹4,936,786.87
<input type="checkbox"/> <input checked="" type="radio"/> School Of Law	₹1.5...	Maximise conversions (Target CPA)	Paused	Search	625,443	49,923	₹15.01	2,435.86	₹364.74	₹749,496.61
<input type="checkbox"/> <input checked="" type="radio"/> BBA + Integrated MBA	₹2.5...	Maximise conversions (Target CPA)	Paused	Search	272,760	31,013	₹15.02	1,508.11	₹345.33	₹465,891.39
<input type="checkbox"/> <input checked="" type="radio"/> MBA + MBA Communication	₹1.5...	Maximise conversions (Target CPA)	Paused Some ads limited	Search	590,583	37,315	₹11.96	2,680.51	₹266.29	₹446,443.40
<input type="checkbox"/> <input checked="" type="radio"/> IMS Brand	₹50...	Maximise conversions (Target CPA)	Paused	Search	673,537	39,082	₹10.54	1,753.49	₹235.00	₹412,065.96
<input type="checkbox"/> <input checked="" type="radio"/> MBA Search 21 HP, HR, PG, PT, JP	₹1.0...	Maximise conversions (Target CPA)	Paused	Search	217,996	15,623	₹21.38	680.98	₹490.54	₹334,047.18
<input type="checkbox"/> <input checked="" type="radio"/> B.Com Hons	₹1.0...	Maximise conversions (Target CPA)	Paused	Search	372,030	35,005	₹9.53	1,546.22	₹215.74	₹333,574.31
<input type="checkbox"/> <input checked="" type="radio"/> BHM Search Campaign	₹1.0...	Maximise conversions	Paused	Search	192,832	15,043	₹21.37	558.73	₹575.41	₹321,494.38
<input type="checkbox"/> <input checked="" type="radio"/> School Of Liberal Art	₹1.5...	Maximise conversions (Target CPA)	Paused	Search	232,006	15,257	₹18.09	876.47	₹354.48	₹275,956.49
<input type="checkbox"/> <input checked="" type="radio"/> 1st Display campaign	₹2.0...	Target CPA	Paused	Display	6,913,120	92,965	₹2.90	914.00	₹295.99	₹269,649.25
<input type="checkbox"/> <input checked="" type="radio"/> School of media and communication design	₹1.0...	Maximise conversions (Target CPA)	Paused	Search	3,448,728	31,764	₹6.50	812.92	₹266.92	₹206,573.81
<input type="checkbox"/> <input checked="" type="radio"/> Branding + Lead - June 2022	₹2.0...	Maximise conversions (Target CPA)	Paused	Performance Max	21,256,421	122,329	₹1.41	3,354.42	₹51.56	₹172,012.83
<input type="checkbox"/> <input checked="" type="radio"/> SCHOOL OF HOSPITALITY MANAGEMENT	₹1.0...	Maximise conversions (Target CPA)	Paused	Search	152,965	10,665	₹14.85	753.18	₹333.35	₹158,400.54

CASE STUDY 02:

UAE Breverage brand achieved 297% ROI & we have increased ROAS from 0.34 to 2.97 in only 02 Months.

Amount spent	Purchases Conversion Value	Purchase ROAS (return on ad spend)	Purchases	Cost per purchase	Unique checkouts initiated	Cost per checkout initiated
6,530.11	21,552.75	3.30	94	69.47	—	75.93
3,286.50	13,571.35	4.13	59	55.70	—	39.60
2,738.09	5,221.60	1.91	25	109.52	—	85.57
1,911.02	5,303.95	2.78	19	100.58	—	91.00
1,296.59	7,682.00	5.92	17	76.27	—	58.94
1,168.95	1,469.00	1.26	7	166.99	—	97.41
760.78	1,746.00	2.30	7	108.68	—	95.10
574.89	520.75	0.91	2	287.45	—	95.82
560.30	495.00	0.88	2	280.15	—	80.04
295.64	435.00	1.47	1	295.64	—	147.82
273.00	0.00	—	—	—	—	273.00
114.10	0.00	—	—	—	—	—
—	0.00	—	—	—	—	—
—	0.00	—	—	—	—	—
—	0.00	—	—	—	—	—
—	0.00	—	—	—	—	—
—	0.00	—	—	—	—	—
19,509.97	0.00	—	—	—	—	—
Total Spent	Total	Average	Total	Per Action	Total	Per Action

(Revenue) / (Sent) = ROAS
 57,994 / 19,509 = 2.97

ROAS 2.97

CASE STUDY 03:



A leading Ayurveda brand dealing in skin care, health care & wellness products had come to us 5 years back with an annual turnover of approx 10 Cr. The market presence was not enough as the major business was coming out of marketplaces like Amazon and others.

Our 4 years of extensive marketing helped it create loyal customers and build their brand name & today they are one of the leading brand in health care industry with turnover of more than 200 Cr.

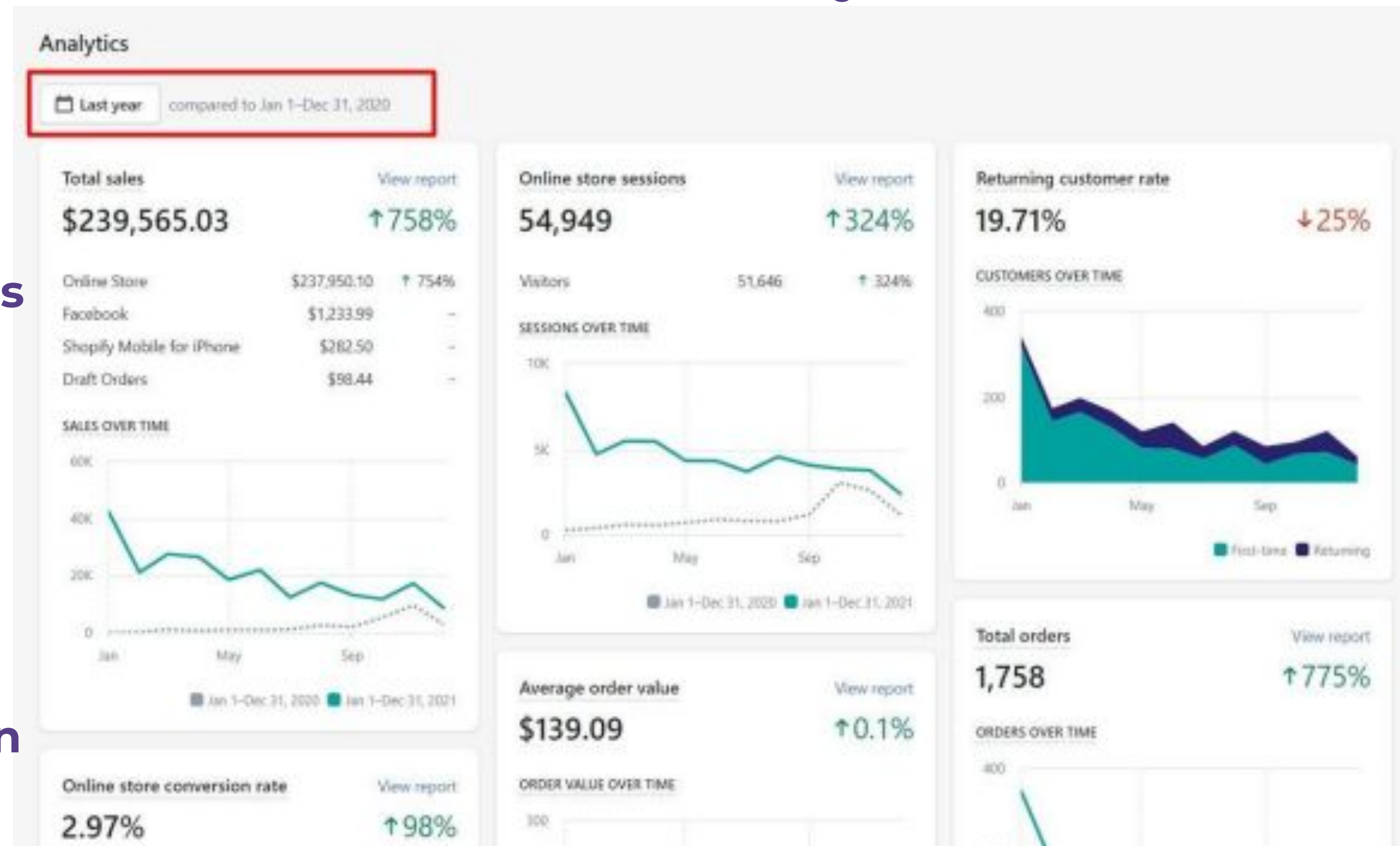
Delivery	Bid strategy	Budget	Amount spent ↓	Purchases Conversion Value	ACOS %	Purchase ROAS (return on ad spend)	P
Off	Using ad set bi...	Using ad set bu...	₹77,650.57	₹192,614.28 ¹²	40.31%	2.48 ¹²	
Off	Using ad set bi...	Using ad set bu...	₹37,573.05	₹78,306.00 ¹²	47.98%	2.08 ¹²	
Off	Using ad set bi...	Using ad set bu...	₹19,374.87	₹126,379.00 ¹²	15.33%	6.52 ¹²	
Off	Using ad set bi...	Using ad set bu...	₹16,566.13	₹31,678.00 ¹²	52.30%	1.91 ¹²	
Off	Using ad set bi...	Using ad set bu...	₹13,278.11	₹200,383.00 ¹²	6.63%	15.09 ¹²	
Off	Using ad set bi...	Using ad set bu...	₹172.69	₹0.00	—	—	
			₹164,615.42 Total Spent	₹629,360.28 ¹² Total	26.16% ¹²	3.82 ¹² Average	

CASE STUDY 04:



From \$5k/month to \$20k/month. Total sales increased by 758%.

Our client have higher AOV products & they were facing issue in getting the orders online transaction. COD orders were also facing issues in terms of deliverables and return rate. We spent on branding and retargeting and helped to get maximum orders in the targeted location which helped us to get more sales and customer retention.



CASE STUDY 05:



We have helped FMCG Brand in increasing their ROI by 349%

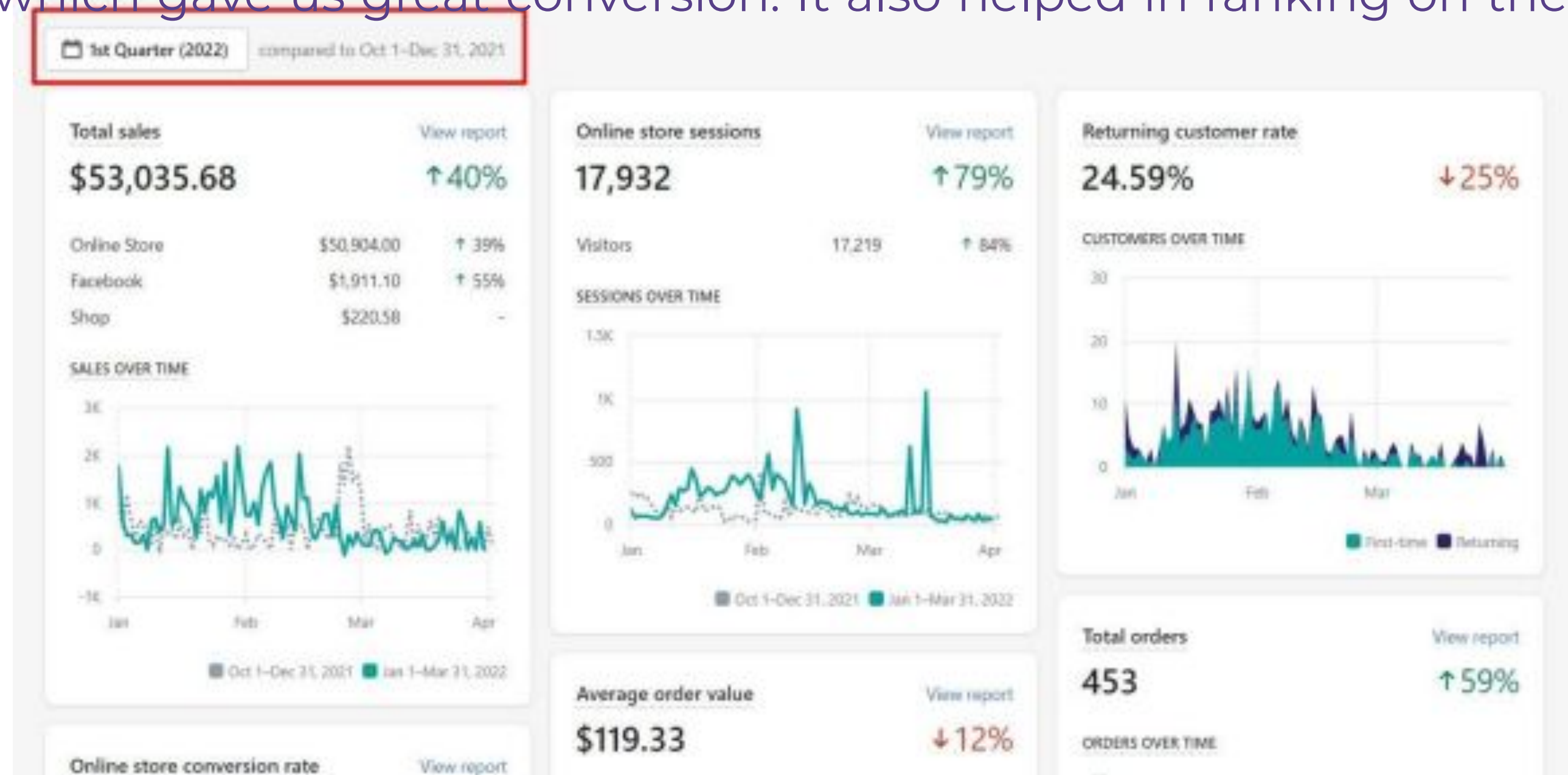
ROAS of 3.49 helped brand reach the 7 figure company mark with 1.6 million in revenue.

We have utilized a re-targeting funnel strategy by targeting the Geo-location and spent 4.86 Lacs in 45 days & earn an ROI of 349%

	Budget	Status	Campaign type	Bid strategy type	↓ Cost	Conv. value	ROAS	C
	₹3,000.00/day <input checked="" type="checkbox"/>	Paused	Performance Max	Maximize conversion value (Target ROAS)	₹142,393.43	608,159.42	4.27	
	₹3,000.00/day <input checked="" type="checkbox"/>	Paused Some ads limited by policy	Search	Maximize conversions	₹91,199.85	142,423.68	1.56	
	₹2,000.00/day <input checked="" type="checkbox"/>	Paused Some ads limited by policy	Search	Maximize conversion value (Target ROAS)	₹49,174.26	141,317.29	2.87	
	₹2,500.00/day <input checked="" type="checkbox"/>	Paused	Shopping Upgrade available	Maximize conversion value (Target ROAS)	₹48,113.69	102,637.85	2.13	
	₹41,000.00/d... <input checked="" type="checkbox"/>	Paused Some ads disapproved, Some adt	Search	Maximize conversion value (Target ROAS)	₹48,106.10	203,066.32	4.22	
	₹1,500.00/day <input checked="" type="checkbox"/>	Paused	Shopping Upgrade available	Maximize conversion value (Target ROAS)	₹31,159.15	57,389.57	1.84	
	₹1,200.00/day <input checked="" type="checkbox"/>	Paused	Shopping Upgrade available	Maximize conversion value (Target ROAS)	₹30,941.20	86,632.74	2.80	
	₹2,500.00/day <input checked="" type="checkbox"/>	Paused Some ads disapproved, Some adt	Search	Maximize conversions	₹15,471.14	259,607.52	16.78	
	₹2,000.00/day <input checked="" type="checkbox"/>	Paused Some ads limited by policy	Search	Maximize conversions (Target CPA)	₹12,496.76	59,098.82	4.73	
	₹41,000.00/d... <input checked="" type="checkbox"/>	Paused Some ads disapproved, Some adt	Search	Maximize conversion value (Target ROAS)	₹11,277.89	10,428.07	0.92	
					₹486,028.84	1,698,100.37	3.49	
	₹0.00/day				₹486,028.84	1,698,100.37	3.49	

CASE STUDY 06:

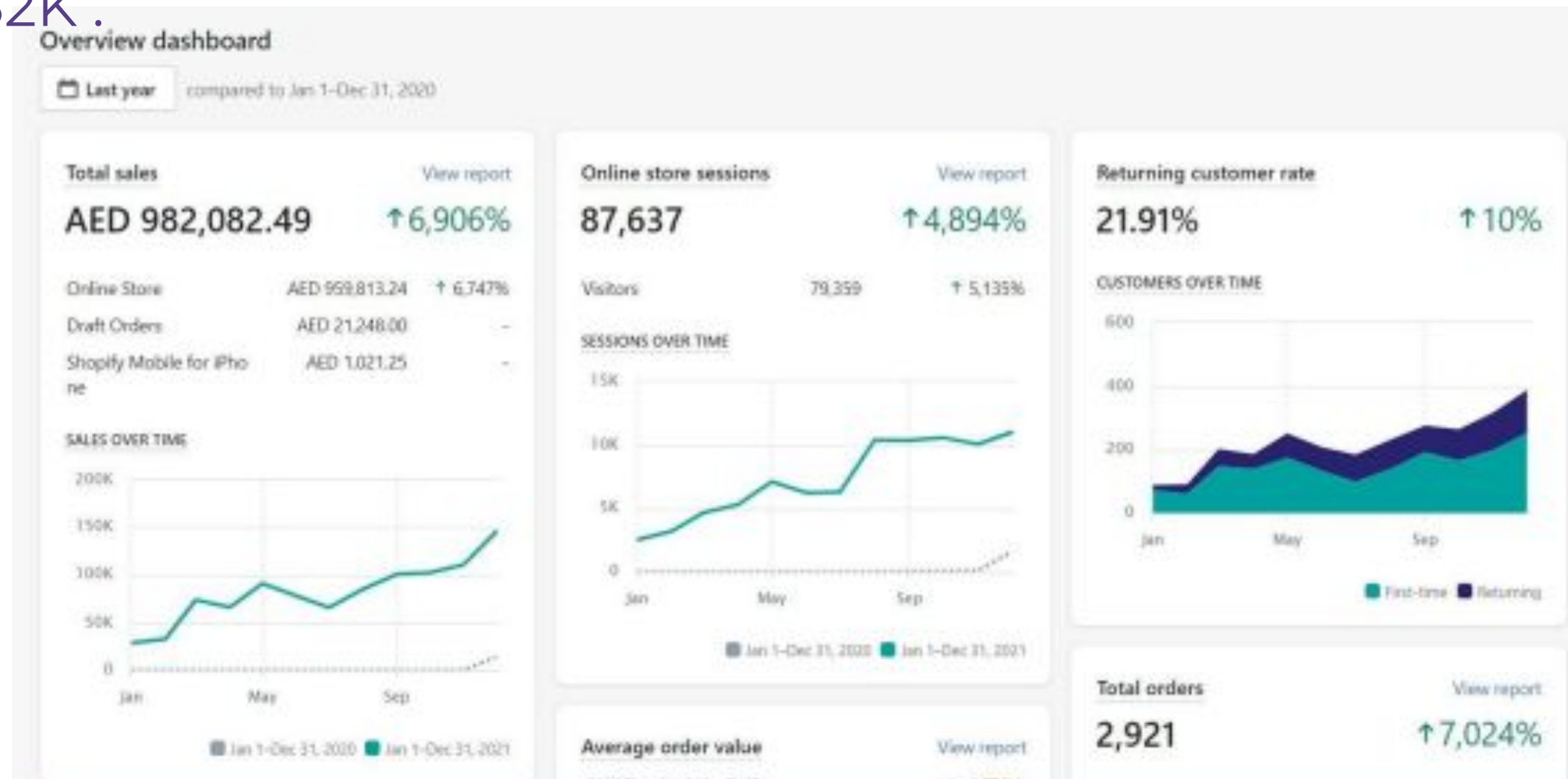
We have helped Yoga brand in increasing their revenue from \$7.5K to \$53K in just 60 days. The company deals in many categories but we have focused on single category "women yoga apparel", made it star which gave us great conversion. It also helped in ranking on the first page.



CASE STUDY 07:



A UAE based "Sleep Wear" brand looking to acquire the potential market of D2C segment. We have associated with the brand as an omni-channel partner and built a detailed sales, retention and funnel strategy so as to get new clients and can increase retention rate. With the hard work of 3 months we successfully generated AED 982K.



CASE STUDY 08:



Unison World Dehradun, is a renowned girls boarding school till 12th. Their main goal was to get limited but quality leads which can convert easily. So we have invested approx Rs. 15 Lacs in 24 Months and generated a revenue of approx 125 Cr.

<input type="checkbox"/>	<input checked="" type="radio"/>	Campaign	Impr.	Avg. cost	↓ Cost	Conversion:	Cost / conv.	Conv. rate	CTR	Impr. (Top) %	Impr. (Abs. Top) %	Clicks
<input type="checkbox"/>	<input checked="" type="radio"/>	UWS May Campaign	482,630	₹10.63	₹373,547.75	1,445.32	₹258.45	4.11%	7.28%	92.94%	36.12%	35,138
<input type="checkbox"/>	<input checked="" type="radio"/>	Admission 2022	1,155,763	₹12.24	₹334,319.76	421.00	₹794.11	1.54%	2.36%	92.01%	25.96%	27,324
<input type="checkbox"/>	<input checked="" type="radio"/>	Campaign 29 Sep Leads	647,028	₹7.01	₹242,539.77	1,484.00	₹163.44	4.29%	5.35%	67.17%	14.78%	34,616
<input type="checkbox"/>	<input checked="" type="radio"/>	Search + Display Girls' School	2,433,140	₹5.11	₹198,850.72	1,193.00	₹166.68	3.06%	1.60%	82.35%	24.25%	39,934
<input type="checkbox"/>	<input checked="" type="radio"/>	Awareness & Reach (display)	6,701,581	₹5.87	₹141,436.08	180.00	₹785.76	0.75%	0.36%	—	—	24,107
<input type="checkbox"/>	<input checked="" type="radio"/>	Search Ads 14 March	72,892	₹5.70	₹41,726.93	310.67	₹134.31	4.25%	10.04%	79.23%	29.61%	7,316
<input type="checkbox"/>	<input checked="" type="radio"/>	Lead - 11th March 23	412,977	₹3.52	₹28,548.11	0.00	₹0.00	0.00%	1.97%	90.07%	53.12%	8,117
<input type="checkbox"/>	<input checked="" type="radio"/>	Performance Max- Testing	513,362	₹1.09	₹14,264.94	0.00	₹0.00	0.00%	2.45%	—	—	12,596
<input type="checkbox"/>	<input checked="" type="radio"/>	Leads-Smart-1 Test 6 Sep	396,578	₹1.34	₹11,044.60	308.00	₹35.86	3.74%	2.08%	—	—	8,230
<input type="checkbox"/>	<input checked="" type="radio"/>	Leads-Display-2 Standard 6 Sep Test	162,661	₹3.89	₹10,429.83	42.00	₹248.33	1.57%	1.65%	—	—	2,679
<input type="checkbox"/>	<input checked="" type="radio"/>	UWS May Campaign #2	38,278	₹3.60	₹8,265.97	0.00	₹0.00	0.00%	5.99%	93.26%	65.30%	2,294
<input type="checkbox"/>	<input checked="" type="radio"/>	International Campaign	241,971	₹1.50	₹4,931.65	23.00	₹214.42	0.70%	1.35%	89.42%	19.23%	3,277
<input type="checkbox"/>	<input checked="" type="radio"/>	UWS May Campaign International	1,528	₹14.73	₹1,797.51	4.00	₹449.38	3.28%	7.98%	90.49%	52.82%	122
<input type="checkbox"/>	<input checked="" type="radio"/>	Leads-Search-1	0	—	₹0.00	0.00	₹0.00	0.00%	—	—	—	0
Total: Campaigns in your current workspace			13,260,389	₹6.88	₹1,411,703.63	5,411.00	₹260.90	2.64%	1.54%	81.04%	25.35%	204,750



CREATIVE ROUTES SAMPLES FOR ATL | BTL | OUTDOOR | PRINT





BIRA INSTAGRAM



Hero

#MyNextMove

Khudko Nahi Samajhte Kisi se Bhi Kam...
New Hero Pleasure ke saath,
ab Hamare Naye Andaz Ki Aadat Daal Lo.

Pleasure
Why should boys have all the fun

Hero

NEW
Pleasure

Junoon aisa Tumhare Jaisa

A bold design for the bolder minds

Why should boys have all the fun

Hero

AB AADAT DAAL LO दिवाने PUN KI

Pleasure

Why should boys have all the fun

Hero

#MyNextMove

Lehron Ko Cheerke Aagey Niklte Hai Hum...
New Hero Pleasure ke saath,
ab Hamare Naye Andaz Ki Aadat Daal Lo.

Pleasure
Why should boys have all the fun

Hero

NEW
Pleasure

Style aisa Tumhare Jaisa

BORN with style, just like you!

Why should boys have all the fun

Hero

CHHIPANA!!

WOH KYA HOTA HAI?

#AbAadatDaalLo

Pleasure
Why should boys have all the fun

Hero

AB AADAT DAAL LO बिंदार PUN KI

Pleasure

Why should boys have all the fun

#MyNextMove

Hero

Sakshi Ne Chuni Apne Sapnon Ki Dhum Aur Aapne?

Pleasure
Why should boys have all the fun





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LENGTH	Minimum 8 characters	🔒
COMPLEXITY	Should have at least 1 Uppercase, 1 Lowercase, 1 Number and 1 Special character	🔒
RANDOMNESS	Should not have your name, date of birth, phone number or any other dictionary word	🔒

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SURYA

GUESTS ARRIVED EARLY

GO ON. RICE WILL BE FINE.

Introducing Surya Rice Cooker for quick and easy cooking so you have time for more important thing in life.

Cooking & Keep Warm functions
 Water level indicators
 Auto cut-off function
 Dry boil protection
 Detachable chord
 [KNOW MORE](#)

SURYA

MAKE TIME FOR HER

GO ON. RICE WILL BE FINE.

Introducing Surya Rice Cooker for quick and easy cooking so you have time for more important thing in life.

Cooking & Keep Warm functions
 Water level indicators
 Auto cut-off function
 Dry boil protection
 Detachable chord
 [KNOW MORE](#)

SURYA

A MOMENT OF LOVE

GO ON. RICE WILL BE FINE.

Introducing Surya Rice Cooker for quick and easy cooking so you have time for more important thing in life.

Cooking & Keep Warm functions
 Water level indicators
 Auto cut-off function
 Dry boil protection
 Detachable chord
 [KNOW MORE](#)

Largest Museum
Indian Museum - Kolkata

INDIA'S LARGEST LIGHTING MANUFACTURER

SURYA

Sending light from past to present

- Since 1984
- Operating in 50+ countries

SURYA

INNOVATIVE

BE PROUD OF YOUR CHOICE

Introducing Surya Rice Cooker with unique detachable cord function and much more.

Cooking & Keep Warm functions
 Water level indicators
 Auto cut-off function
 Stylish look
 [KNOW MORE](#)

SURYA

LOVE ACROSS BORDERS

GO ON. RICE WILL BE FINE.

Introducing Surya Rice Cooker for quick and easy cooking so you have time for more important thing in life.

Cooking & Keep Warm functions
 Water level indicators
 Auto cut-off function
 Dry boil protection
 Detachable chord
 [KNOW MORE](#)



Sushma Crescent Sales Kit



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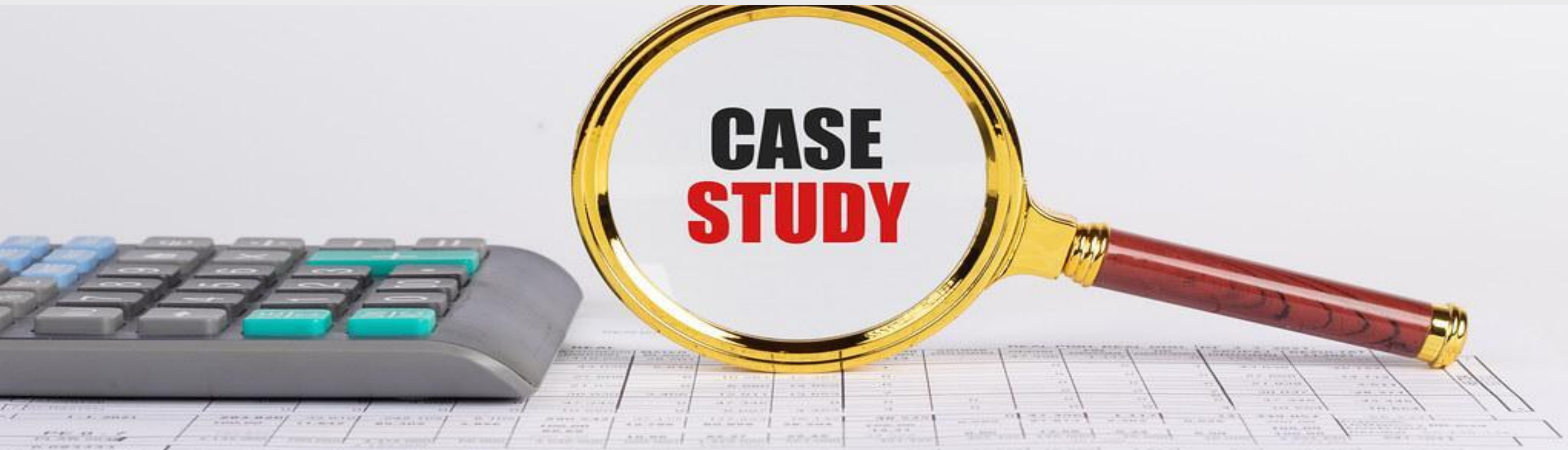
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CASE STUDY OF FILM PRODUCTION









CLEANER COMBUSTION ■





marketing
strategy



🗨️ Official WhatsApp Business APIs

Grow your business faster with WhatsApp

Transform conversations to commerce using

- Share catalogs at scale
- Automate notifications
- Send bulk campaigns
- Multi-agent team inbox
- Track campaign analytics
- Green tick verification



IMPACT WE BRING TO THE BUSINESS

85%

Reduction

In Human-Agent
Requirement

90%

Increase

In Customer Engagement
24x7

5x

Advanced

Automated Lead Verification
& Qualification

300%

Advance

In Unified Customer Digital
Experience

Ads that Click to WhatsApp



Connect with your target audience where they are most active - - across Facebook and Instagram

Automate Business Communication



Set automated alerts for COD confirmations, abandoned carts, & discount offers.

Send Bulk Campaigns & Broadcast



Experience real-time collaboration among teams with Interakt's Shared team Inbox, one number, multiple users.

Shared Team Inbox



Set up one-time or recurring campaigns and share personalized, automated alerts to customers.

Green Tick Verification



Apply for the Green tick on WhatsApp to help you build credibility and instil trust in your customers.

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Grow your fashion brand with social media ads run by experts in 30 days.

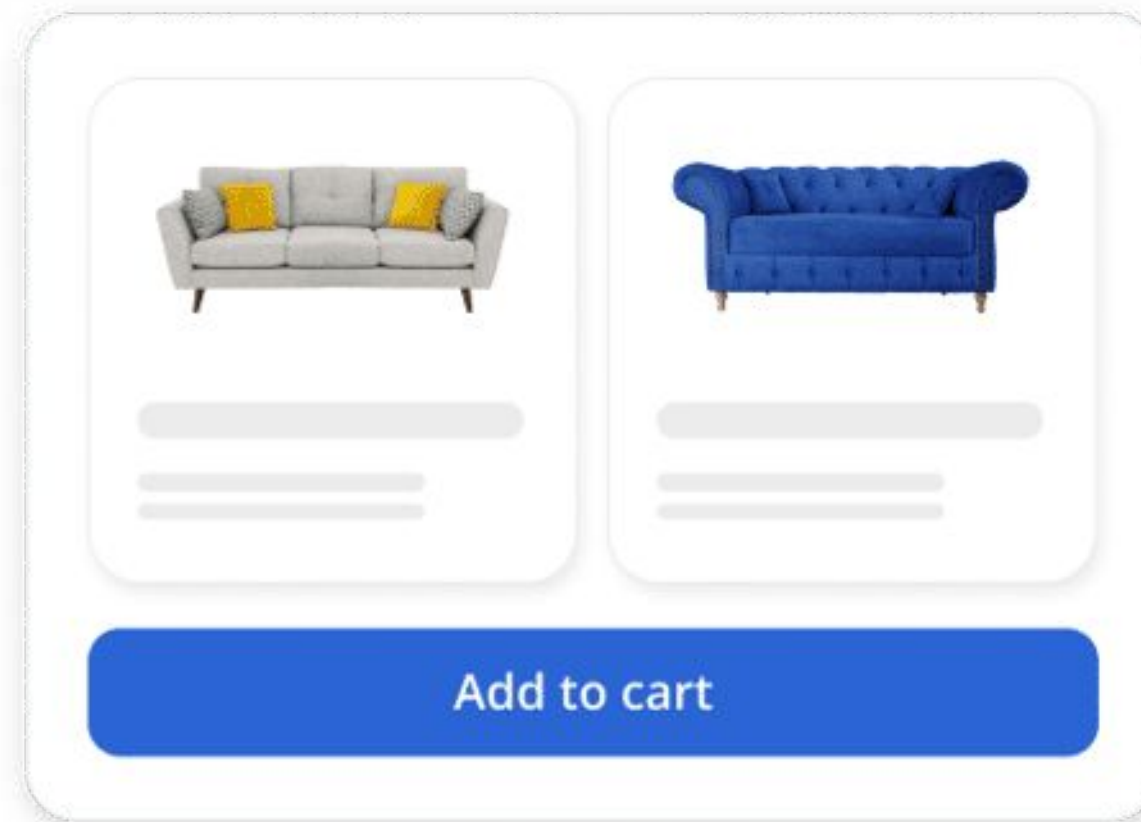
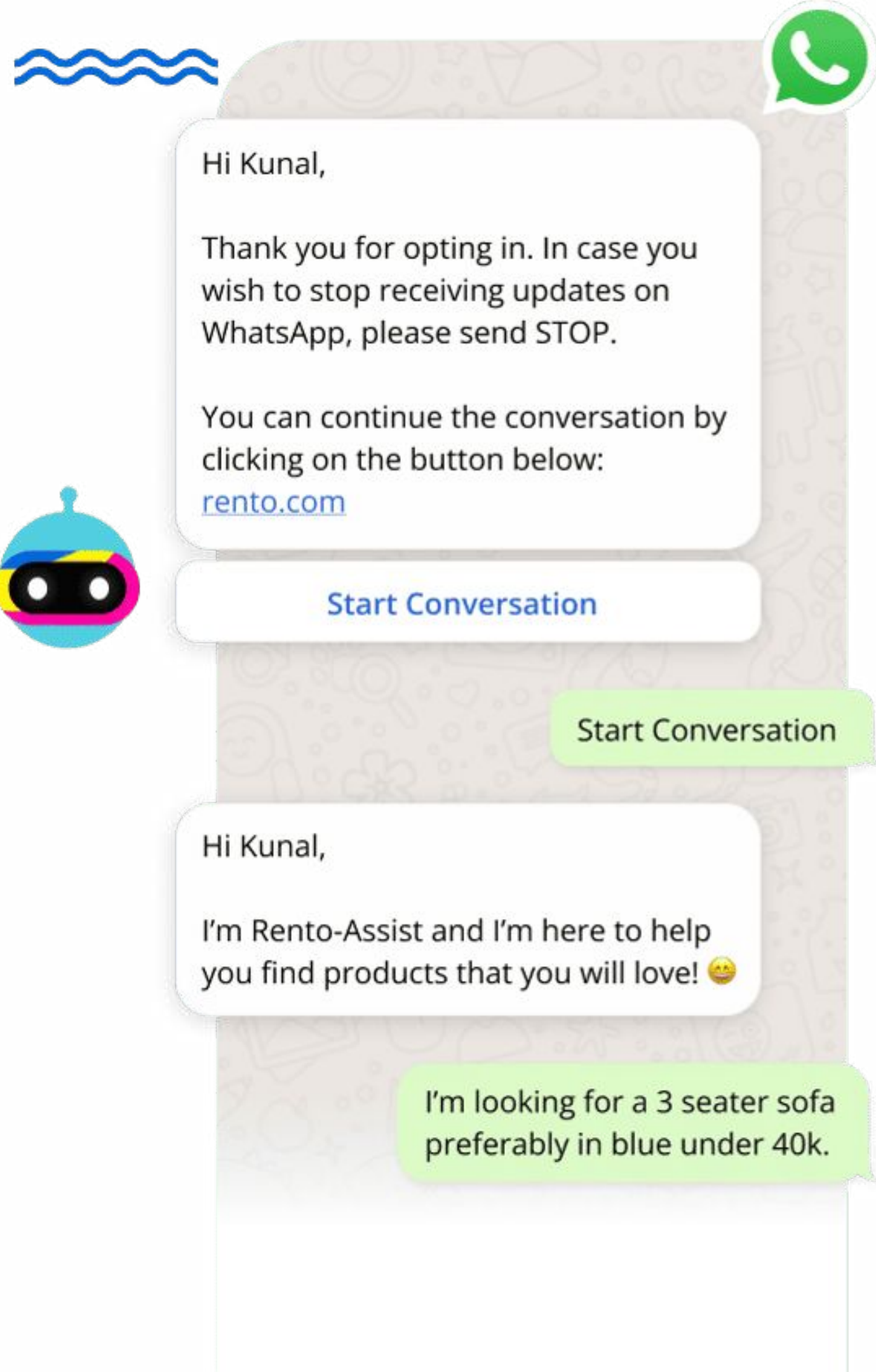
What services do you offer? ➤
About Marketing Agency ➤
See past work ➤
Talk to a specialist ➤
Message

43% Higher Engagement

10X Conversation Rates

Chat with us! WhatsApp

📞 Contact Us

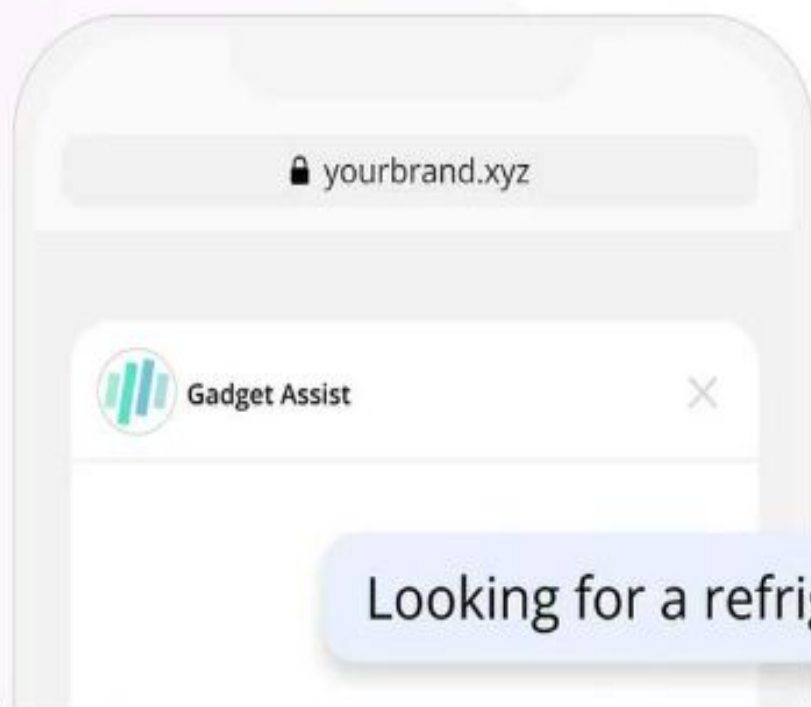


Seamless acquisition & everlasting connection

Multi-platform approach: Drive prospects from across platforms and bring them to your WhatsApp chatbot using click-to-WhatsApp ads

Proactive notifications: Engage with prospects and customers using proactive notifications & drive the desire to buy from you

Referrals: Encourage customers to recommend your brand by sending referral codes & boost lead generation



Looking for a refrigerator



Here are some single door refrigerators:



LV 2.5 L
\$472

[Learn more](#)



HCP RV786
\$109

[Learn more](#)



FridgeMagic 2.5 L
\$198

[Learn more](#)



Start Selling on Every Channel

- ✓ Bring your entire product catalog to popular messaging channels like WhatsApp, Instagram, and Google Business Messages.
- ✓ Enable prospects to compare products, read customer reviews, add items to their cart and finish the payment process - all within the messaging channel.
- ✓ Re-engage shoppers who abandoned their carts and successfully complete the transaction.

[Explore how Shopping bots can boost sales →](#)

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Lower Cost Per Lead than
Social



220K

Customers Onboarded in
6 months



68%

Repeat Rate on
WhatsApp Commerce



2X

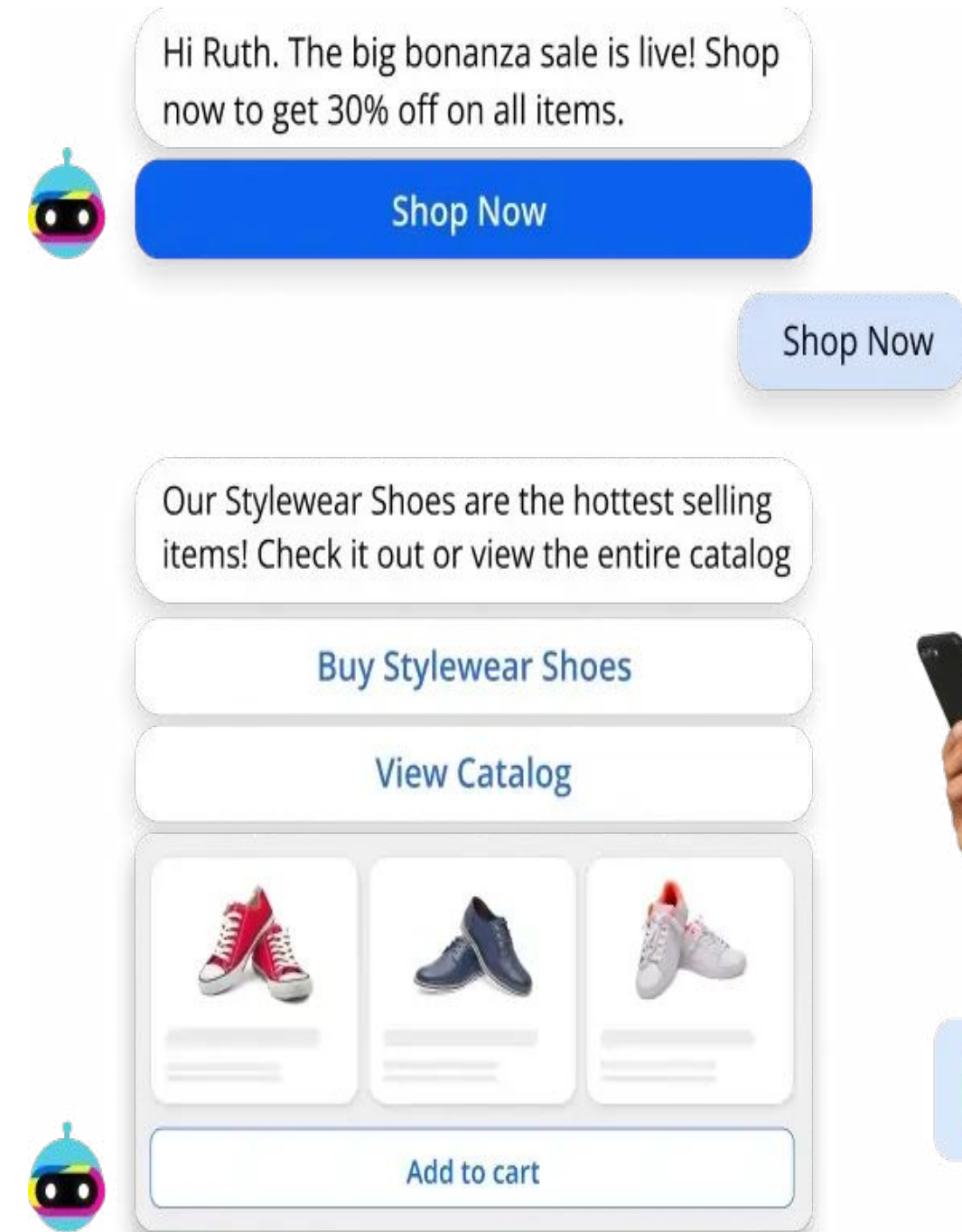
Conversion Rate as
compared to other
channels



WhatsApp API Set-Up cost (1-time)

- FBM approval
- Whatsapp API approval
- Whatsapp API setup
- Cost 1 time for whatsapp API setup will be

INR 50,000/-



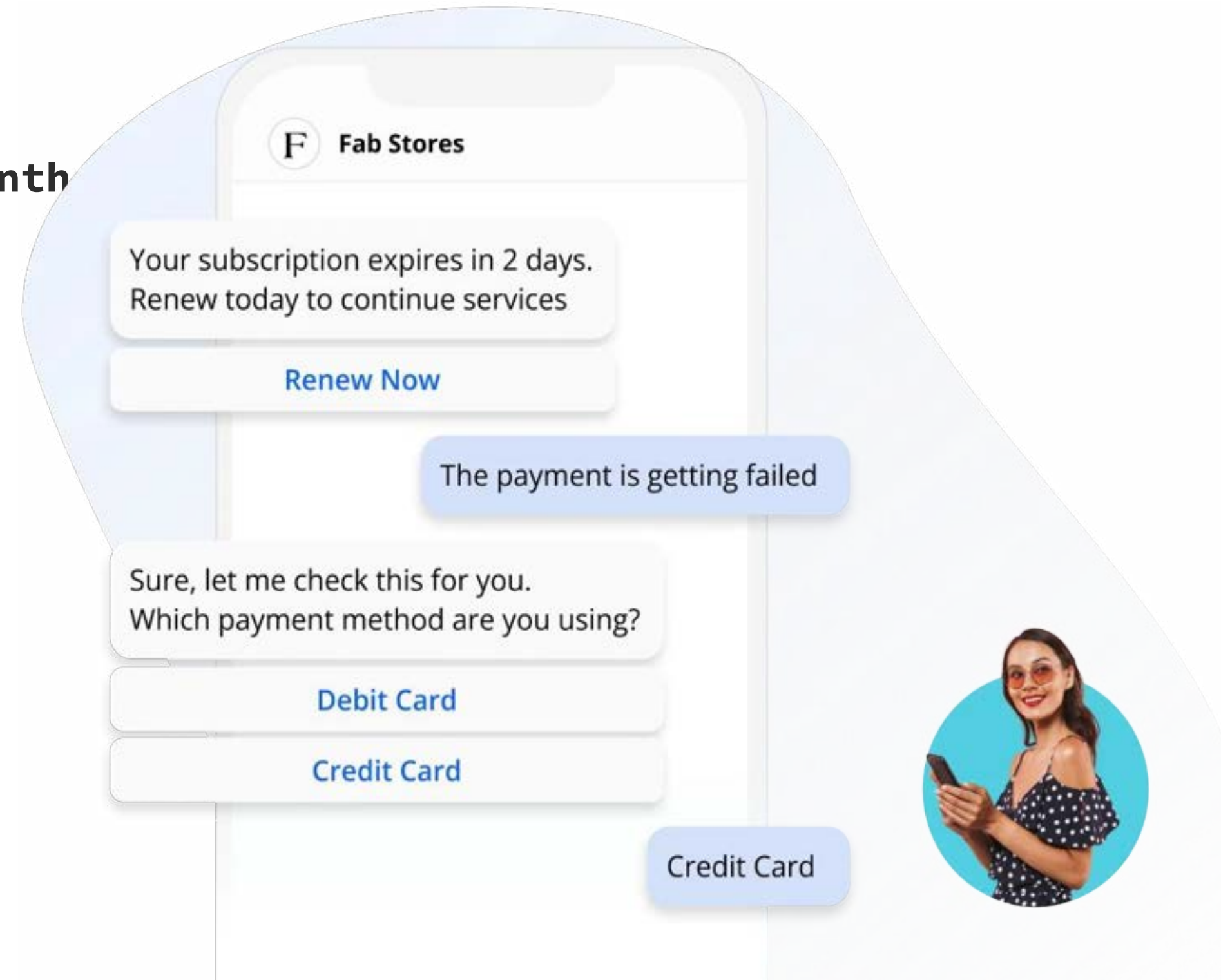
WhatsApp Monthly subscription Plan - Bill to WhatsApp

STARTER PLAN : INR 10,000/- + 18% gst per month

- Setup campaign for bulk whatsapp
- Reports of messages sent and replies.
- WhatsApp Green Tick.

PLUS PLAN : INR 15,000/- + 18% gst per month

- Starter plan +
- WhatsApp commerce
- Triggering notification with a delay after an event
- Conversation analytics
- CRM for report



Other Charges & Process

- **Cost per message = 1.8/-**
- **The charges are based on number of messages sent X 1.8/-**
- **The CRM cost = INR 5,000/- monthly**
- **The cloud storage = INR 10,000/- monthly**

- **Total dataBase - 35000**
- **Message frequency - 4 times a month (1 every week)**
- **Total messages - $35000 \times 4 = 140000$**
- **Total messaging cost - $140000 \times 1.8/- = 2,52,000/-$**

Social Media Marketing

facebook

 Instagram

twitter 

LinkedIn

You Tube

Build followers | Improve Engagement | Postings | Review management | Creatives | Videos | GIFs
Polls | Giveaways | Boost | Content marketing | Improve reach | Handling

Search Engine Optimization

ONPAGE SEO

TECHNICAL SEO

OFF PAGE SEO

RANK YOUR ALL LANDING
PAGES, GMB & WEBSITE ON TOP
SEARCH RESULTS OF SEARCH
ENGINE WITH UNLIMITED
NUMBER OF KEYWORDS



WHAT WE **ACHIEVED** SO FAR

"42,55,468"

LEADS GENERATED

"\$27,88,72,242"

TOTAL REVENUE GENERATED

"1500+"

TOTAL BRANDS

"5 YEARS"

TOTAL EXPERIENCE

"15+"

INDUSTRIES

PPC PROCESS WE FOLLOW





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