

P BLING



Company Profile

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P Bling was founded on the belief that every event, no matter how big or small, deserves to be meticulously planned and flawlessly executed. We understand that each event is unique and holds significant meaning to our clients, which is why we strive to curate an experience that reflects their vision and exceeds their expectations.

From **Product Launches** and **Award Ceremonies** to **Conferences** and **Workshops**, we have the skills and experience to plan and execute successful corporate events that align with your business objectives. P Bling is committed to managing every facet of event planning from the initial concept to the final execution, covering venue selection, décor creation, entertainment arrangements, logistics coordination, and more.

P Bling also specializes in **Private Celebrations** & **Wedding Consultancy**. We understand the importance of these personal milestones and go above and beyond to create meaningful experiences that celebrate life's special moments.

Join us on this journey of making every event shine, because at P Bling, we believe that every moment deserves to be celebrated in style!

Why Choose P Bling?

Together, we'll create an event that not only impresses your guests but also strengthens your corporate narrative!

Empowering Creativity

At P Bling, we embrace the spirit of innovation & creativity. We are dedicated to designing unique experiences for our clients & creating a space where imaginative ideas are nurtured & celebrated.

Collaboration

We're committed to the power of collaboration – joining forces with our clients, suppliers, vendors & creative partners. Together, we're dedicated to designing events that make a lasting impression.

Client-Centric Approach

At P Bling, our clients are the heart of every event. We listen, we understand & ensure that each event is not just an occasion, but a personalized experience that resonates with the client & guests.

Your Story, Our Canvas

Your event is more than logistics; it provides a narrative of your organization's journey. From the theme to the smallest details, we'll design an event that reflects your brand's identity, values and aspirations.



Our Vision

Our **Vision** is to be the premier event planning company in the region, known for elevating every occasion with our impeccable attention to detail. Beyond this, we aim to build long-lasting relationships with our clients built on trust & mutual respect.



Our Mission

Our **Mission** is to deliver seamless, professional gatherings & build a reputation as one of the most trusted partners for corporate experiences. We aim to exceed expectations, inspire engagement, and leave a lasting impression on all attendees.

Our Vision.



Our Core Values

Our **Values** such as Integrity, Innovation, Excellence and Passion stand at the forefront of P Bling. These pillars steer our decision-making process & enable us to provide unparalleled services to our clients.

Areas of Expertise.



**CORPORATE
EVENTS**



**PRIVATE
EVENTS**



**WEDDING
CONSULTANCY**

P BLING

Corporate Events.





From Boardrooms to Ballrooms, Our Event Spectrum:

We are dedicated to enhancing the brand image of businesses by executing seamless events that reinforce their core values.

Our extensive network of trusted vendors allows us access to the best resources in the industry, ensuring that each event is executed flawlessly.



Corporate Events.

Our core events include:

1. Conferences
2. Seminars
3. Award Functions
4. Gala Ceremonies
5. Team Building
6. Town Hall Meetings
7. Interactive Workshops
8. Product Launch



Our Services.

01

Client Consultation

Determine the client's objectives, expectations, and the overall budget.

02

Event Design

Conceptualize the event theme & design according to the client's vision, along with a mood-board.

03

Venue Selection

Identify, negotiate with and secure the event location.

04

Vendor Management

Negotiate with and hire vendors for services such as décor, audio/visual, photographer etc.

05

Logistics Coordination

Manage all logistics around attendees, accommodation & on-site execution.

06

Budgeting

Create & manage the event budget, ensuring cost effectiveness.

Our Services.

07

Schedule Planning

Develop a detailed event timeline & schedule.

08

Risk Assessment

Evaluate potential risks, develop contingency plans & ensure the event complies with relevant laws.

09

Staff Management

Recruit & manage the event staff; volunteers/hostesses/ushers.

10

Quality Management

Arrangements for site visits, food tasting & monitor all aspects on-site to ensure high standards.

11

Post-Event Analysis

Post event evaluation – based on client brief, to assess the overall success & identify areas for improvement

12

Add On Services

Support with additional services as per event requirement i.e – photography/videography, social media content.

Support Services.

Our additional support services:

1. Invitation & RSVP Management
2. Photography & Videography
3. Social Media Content
4. Agenda Development
5. External Speaker Scheduling & Management
6. Artist Management
7. Interactive Technology Solutions
8. Furniture Rental
9. Table-Scaping





From Intimate Gatherings, to Grand Affairs Our Bespoke Event experiences:

P Bling as not just an event planning company but also a partner in creating unforgettable memories.

From elegant dinner parties to vibrant birthday bashes, each event is curated with a personalized touch.

From choosing the perfect venue to coordinating décor, entertainment, catering, and a lot more, we take care of every aspect of event planning so you can relax and enjoy your special day.

Our core events include:

- Birthdays, Anniversaries, Milestone Celebrations
- Themed soirées
- Festive occasions



Scope of Activities.



- 1 Client Consultation
- 2 Venue Selection
- 3 Theme Development & Design
- 4 Décor, Table-scaping
- 5 Experiential Catering
- 6 Artist management & Entertainment
- 7 Photography / Videography
- 8 Vendor support & coordination
- 9 Guest management & hospitality
- 10 Event coordination

From Whispered Vows, to Grand Celebrations Our Bespoke Wedding packages:

P Bling also specializes in wedding consultancy services, working closely with couples to ensure their special day reflects their individual style and personality. We understand that planning a wedding can be overwhelming; therefore, we offer personalized support throughout the entire process.

Our consultancy services include:

- Venue Booking
- Vendor Management
- Contract Signing & Budgeting
- Menu Design
- On-site logistics & Wedding Roadmap



P BLING

- Silver Spark

Finding your perfect venue!

We assist you with a range of venues, including hotels & various indoor/outdoor locations tailored to your need, conduct site visits, curate your menus & engage in negotiations.

- Gold Glamour

Let's get you going...

In addition to the Silver spark package, we also get involved in vendor recommendations i.e décor, sound & light, gifting, DJ, Emcee, photography/videography etc. and engage in negotiations.

- Platinum Prestige

We are ready!

Let us take over your entire event, from venue & vendor suggestions, negotiations, the entire flow, budget management, pre-event & on-site coordination.

Our Packages.



Founder's Message.



I'm **Paayal Bulchandani**, an Event Specialist and the Founder of **P Bling**.

With a master's degree in marketing and over 12 years of hands-on experience in event planning, I've sharpened my skills in managing everything from high-profile corporate conferences across borders, particularly in the MENA region, to curating intimate soirées.

I've learned that event experience is the heart of every successful gathering & now, as the founder of P Bling, I'm ready to infuse creativity, detailed planning, and a touch of sparkle into every event we create!

"There is only one religion in the world, hard work."

- SHAH RUKH KHAN

P BLING

Thank you!

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