

# Absolute Entertainment Pvt. Ltd.



Events | Exhibitions | Promotions | Merchandising  
Branding & Signages | MICE | Digital Marketing



**ABSOLUTE ENTERTAINMENT**  
Your Vision. Our Innovation. Infinite Marketing Solutions



## ABOUT US

**Absolute Entertainment** has been managing events in India since 2009, giving us a wealth of expertise and experience that we can share with you. We love designing creative events and are renowned for unique styling ideas, unusual venue sourcing and going the extra mile to make sure you get the perfect event.

# IDEATION

## MODULE 1

- Brand Understanding
- Event Objectives
- Target Group
- Event Brief
- Tentative Budget
- Theme



## MODULE 2

- Concept Presentation
- Creative / Designs
- Talent Solution
- Implementation Plan
- Technical Plan
- Cost



## MODULE 3

- Event Timeline
- Event Run Down
- Pre Event Meetings
- Event / Execution
- Post Event
- Report
- Future Direction





# OUR SERVICES



## EVENTS

Brand Promotions  
Conferences & Seminars  
Corporate Events  
Corporate Gifting  
Exhibitions  
Musical Concerts  
Product Launches  
Promotional Collaterals(POSM)

[LEARN MORE](#)



## DIGITAL

Bulk SMS  
Content Marketing  
Graphic Designing  
Paid Ads  
Social Media Management  
Social Media Marketing  
SEO  
Voice Call M

[LEARN MORE](#)



## MICE

Meetings  
Incentive Tours  
Conferences  
Entertainment Events  
Travel Bookings  
Excursion Trips  
Offsite Logistics  
Destination Management

[LEARN MORE](#)



## INHOUSE

Light  
Sound  
Video  
Exhibition Stall  
Set Designing  
Set Fabrication  
Branding  
Signages

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IN-HOUSE AV & PRODUCTION



PAN INDIA REACH



360 DEGREE SOLUTIONS



11<sup>TH</sup> HOUR SERVICES

U  
S  
P

## USP 1

# IN HOUSE AV & PRODUCTION SERVICES

Hiring 'Absolute' for your upcoming events, definitely gives you a perk of cost effectiveness, as we do not outsource Audio-Visual & Production.

[#weworklikeapro](#)



IN-HOUSE AV & PRODUCTION



PAN INDIA REACH



360 DEGREE SOLUTIONS



11<sup>TH</sup> HOUR SERVICES

USP

## USP 2

### PAN INDIA REACH

We have an edge by ample reach  
& resources throughout the  
major cities across the country.

#PANIndia



IN-HOUSE AV & PRODUCTION



PAN INDIA REACH



360 DEGREE SOLUTIONS



11<sup>TH</sup> HOUR SERVICES

U  
S  
P

## USP 3

# 360 DEGREES SOLUTION

From conferences to awards,  
from exhibitions to promotions,  
from road shows to product  
launch, from corporate gifts to  
printing solutions, we do it all.

[#onestopshop](#)





IN-HOUSE AV & PRODUCTION



PAN INDIA REACH



360 DEGREE SOLUTIONS



11<sup>TH</sup> HOUR SERVICES

U

S

P

USP 4

## 11<sup>TH</sup> HOUR SERVICES

Whether a year away or the very next day, we are an expert of 11th hour services.

#justintime

# OUR CLIENTS



# EVENTS GLIMPSE







MacBook Pro

Chintan Shivir: PM Modi Pitches For 'One Nation





Chintan Shivir: PM Modi Pitches For 'One Nation





MacBook Pro

Launching of Signutra Plant – Umesh Modi Group - Modinagar





Launching of Xtreme 125R and Mavrick 440 Bike in Ranchi





MacBook Pro

Comedy Show with Harsh Gujral – Jo Bolta Hai Wahi Hota Hai





Pacific Mall Dandiya Nights





MacBook Pro

Comedy Show with Gaurav Gupta





Bike launch of RV100 Revolt





MacBook Pro

Launching of Signutra Plant – Umesh Modi Group - Modinagar

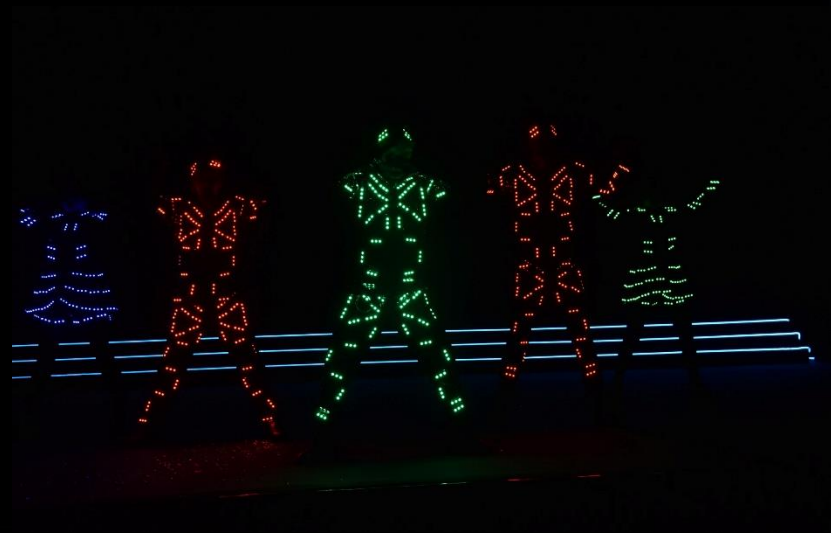




MacBook Pro

Piyush Mishra Live concert - The Ballimaran Project at PTG





MacBook Pro

Fresca Juices Annual Sales Conference





INAUGURAL LECTURE OF O.P. JINDAL SCHOOL WITH SHASHI THAROOR





MacBook Pro

CATCH KE SUPERSTAR WITH VIDYA BALAN





MacBook Pro

CATCH KE SUPERSTAR WITH VIDYA BALAN

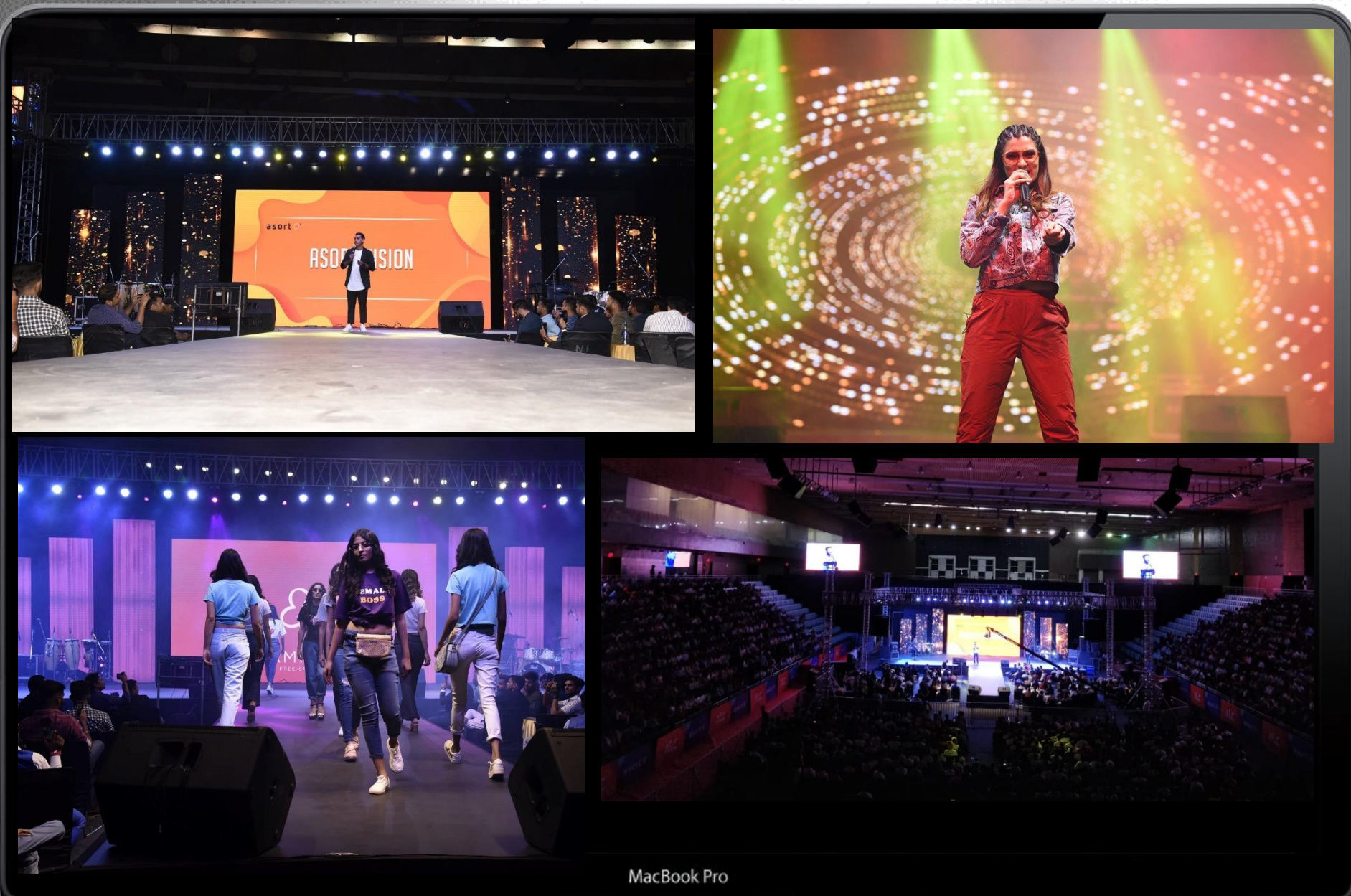




MacBook Pro

OP Jindal University : International Conference – Chief guest Shri. Pranav Mukharjee





MacBook Pro

Asort : Asort Leadership Conclave 2019 (Thyagaraj Stadium)





MacBook Pro

LAUNCH OF ABP NEWS PRADHAN MANTRI II WITH SHEKHAR KAPOOR





MacBook Pro

## Catch Sales Premiere League





MacBook Pro

DS Group : Annual Sales Meet - Theme SULTAN





MacBook Pro

Hero : Handover Ceremony of Patrolling scooters - Chief Guest Sh. Manohar Lal Khattar





MacBook Pro

Hero : Handover Ceremony of Patrolling scooters - Chief guest Sh. B.S Sandhu IPS DGP (HR)





MacBook Pro

ESIC : 67th Anniversary of ESI Scheme in the presence of Minister of Labour & Employment Mr. Santosh Kumar Gangwar





MacBook Pro

ESIC : Inauguration of ESIC hospital by Mr. V.K. Singh, Minister of State for External Affairs





MacBook Pro

OP Jindal University : Sixth Convocation Ceremony & Founder's Day





Customized event for 25th Anniversary (Theme – Bollywood)





MacBook Pro

Customized event for 25th Anniversary (Theme – Casino)





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Celebrity Events, Star visit





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Hero : Dealer Meet





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Axis Bank : Sham-e-Axis





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IndusInd Bank : Product Launch





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Amway : Convention 2017 for Network 21 with celeb. speaker Peter Cox





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Jk Laxmi : Cement Dealers Meet



# PROMOTIONAL EVENTS







XTREME URBAN XTRACKS TEST RIDE AND STUNT SHOW





Breakfast Ride





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Hero : Sales Carnival





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Loan Mela's & Exchange Carnivals





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## Market Activations





Float Activations





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Hero : CSD Activity





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Hero : IIT Delhi College Fest





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Stunt Show





Mall Activations





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## Branding and Signages



# EXHIBITIONS







MacBook Pro

Hero : Krishi Darshan Expo 2019





MacBook Pro

Hero : Krishi Darshan Expo 2018





Hero : Krishi Darshan Expo 2017





MacBook Pro

International Road Federation Exhibition





MacBook Pro

Toshiba : IT Fair New Delhi





MacBook Pro

Acterna : Exhibition Stall Setup



# CONTACT US

## ABSOLUTE ENTERTAINMENT PVT. LTD.

### DELHI (H.O.)

F- 316, 2ND FLOOR,  
LADO SARAI, NEW DELHI  
110030

### LUCKNOW

Plot No-62, Sector-6C,  
GOPESHJUNG, NEAR CNG  
PUMP, TELIBAGH, LUCKNOW

### VARANASI

SA 2/240-1 SHIVNAGAR  
COLONY PANDEYPUR  
VARANASI PIN NO. 221002

### BANGALORE

#3 1ST MAIN, VIVEKANANDA  
COLONY KANAKAPURA MAIN RIAD  
BANSHANKARI BANGALORE 560078

### PUNE

OFFICE NO 89, TOWER NO E2,  
GANGA ORCHARD SOCIETY, PINGLE  
WASTI, PUNE, MAHARASHTRA

### NAGPUR

PLOT NO.19, MAHAKALI NAGAR  
GALI NO 1, NEAR MANEWADA  
GHAT, NAGPUR 440034

### KOLKATA

BE - 75, RAJDANGA MAIN ROAD,  
SHANTIPALLY, BEHIND  
ACROPOLIS MALL, KOLKATA -  
700107

### PATNA

OPP EXPRESSION EXOTICA, NEAR  
SBI BANK, GOLA ROAD, PATNA -  
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