

Hello, I'm Nehha.

Brand Strategist and Marketing
Specialist



Who I Am and What I Do

I am a Marketing Specialist with over 13 years of professional experience in managerial positions worldwide. Having worked extensively in Asia, Europe and the Middle East, my core areas of expertise are Branding, Personal Branding, Social Media for LinkedIn and Brand Strategy.

Having lived in several countries, I relocated to Dubai in 2016, where I worked for several multinational companies in luxury, fashion, architecture, fit-outs and design.

Having launched my marketing agency in early 2024, I now focus on helping Entrepreneurs and CEOs build their brands online and offline by using business storytelling to create brand awareness and generate revenue.

Some of my work case studies



STORE MAKERS- MIDDLE EAST

Store Makers provide special retail solutions to realise successful stores. I was hired to re-organise and structure their marketing department after their merger. As head of the marketing and sales department, I successfully implemented various strategies, including hiring and training a team and launching a successful social media presence, website, brand strategy and corporate identity. I also organised and participated in over 60 events yearly, including Euroshop (the world's number 1 retail trade fair), where we won Bronze for the best booth.

BOGUSZEWSKA DENTAL

Building on a legacy of experience, this dental clinic in Poland continues shaping the future of dental care. Responsible for a complete makeover we are currently working on an overarching marketing strategy & brand strategy, social media strategy, content creation, website and enhancing customer experience.



ACR Partners

Mall & Placemaking Advisors

ACR PARTNERS

As expert advisors to mall developers, owners, and operators, ACR Partners assists new-build projects, reviews design criteria, and provides a detailed critical path to opening, leasing, and mall launch. I currently head their Marketing department as a fractional CMO.



DIGITAL QUBE

DIGITAL QUBE

Aims to create a new digital ecosystem in the UAE and worldwide that promotes online efficiency, speed, and customer satisfaction. We are working on the LinkedIn content Strategy, which boosts brand awareness, consistency, exposure, and customer trust.

Packages

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
3 posts per week

AED: 1600

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
4 posts per week

AED: 2100

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
5 posts per week

AED: 2500

LinkedIn Profile Optimisation

Banner Design
Headline
About Section Copywriting
Featured Section Cards Designs

AED 1600

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
3 posts per week
Linkedin Engagement+Connections
(5 days a week)

AED: 4500

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
4 posts per week
Linkedin Engagement+Connections
(5 days a week)

AED: 5000

LinkedIn Ghostwriting

Onboarding
Strategy development
Copywriting
5 posts per week
Linkedin Engagement+Connections
(5 days a week)

AED: 5400



What My Clients Say

"I highly recommend Nehha for LinkedIn Marketing. Nehha resided over excellent growth and was able to develop marketing and social media campaigns that were critical to our success. Nehha was responsible for developing and implementing LinkedIn Marketing and other tasks. Nehha had exceptional skills not only with technical details concerning online marketing but also the business side of it. She has excellent business instincts so I'm confident you won't find anyone better to handle your social media and online marketing. Nehha has an exceptional personality and she will be a great asset to any company that works closely with her".

-Alex Perlata
CEO Strategy Ladders

"Nehha is a magnetic person, that always has high energy and brightens up a room! She was a joy to work with. She really had a big impact on our LinkedIn Account, increasing it by over 200%. Her fun spirit makes working with her a really great experience. She has great skills in Social media, LinkedIn, Events and Brand Management."

-Rosie Seldon
CEO- Digital Qube



"Nehha is an excellent Marketeer, having demonstrated exceptional leadership skills and a deep understanding of the Marketing landscape. I highly recommend Nehha for any marketing role and am confident she will positively impact any organization. She has demonstrated exceptional leadership skills and a deep understanding of our industry."

-Ishwar Chugani
CEO Giordano

"Give Nehha a call. An excellent choice for raising your profile and increasing business potential through brand awareness."

-Rock Galphin
Owner- Rock Galphin Studio

Get in Touch

Email:

nehha@magnetiquemarketing.me

What's App

+971568915225

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