



# HELLO FROM IGNITE.

**IGNITE STUDIO** is a dynamic, multiplatform visual effects company that pushes the boundaries of creative expression and emerging technology in the realm of moving images. We adapt a holistic approach that combines cuttingedge R&D, mixed reality visuals, strong characters and unconventional storytelling, catering to a diverse range of entertainment and commercial clients











prime video

> **OUR CLIENT & PARTNERS ROSTER**









VIacom 18





### **OUR OFFERING**

VFX/POST-PRODUCTION SOLUTIONS

We deliver stunning visuals that elevate projects to cinematic heights. Meticulous attention to detail and cutting-edge techniques consistently exceed expectations.

- Rotoscoping
- Matte Painting
- Tracking
- Match moving
- 2D/3D Compositing
- Colour Grading

CGI AND 3D ANIMATION

CGI's ascent in advertising is attributed to its ability to bring the impossible to life, limited only by imagination. This versatility has CGI and FOOH (Fake Out Of Home) advertising increasingly popular.

- Unlimited creative freedom
- Skyrocket awareness and engagement
- Cost effective advertising solutions

GAMING DEVELOPMENT SERVICES

We deliver transformative solutions for immersive gaming experiences tailored to captivate your audiences

- 3D and Mobile games
- Unity/Unreal Game development
- 3D Game asset creation
- Motion Graphics Animation

CORPORATE IMMERSIVE EXPERIENCES

We create Impactful immersive experiences to enhance corporate branding and engagement

- Augmented Reality and Virtual Reality solution
- Architecture and Real Estate
- Healthcare
- Automobile
- Immersive Showrooms



### **CO-CREATING THE PRODUCT FOR BETTER & INCLUSIVE OUTPUT**

**DEFINING SCOPE &** 

TASK BREAKDOWN

Initiate discussion with

Stakeholders..

and expectations.

Define resources, timelines and budget.

Establish communication channels and workflow with Stakeholders.

Identify tasks and assign to respective team members. Define milestones,

Identify goals, requirements deliverables and deadlines. Monitor progress and quality of work.

**TOOLS AND DUE** 

**DILIGENCE** 

Put in place a feedback system for sharing and receiving criticism.

Testing and evaluation of the works based on defined parameters.

Review and Iterate to improve quality and consistency of the deliverable

Selection of appropriate S/w applications and H/w configurations.

Ensuring tools compatibility band integration.

**MANAGING CHANGE** 

Ensure final product meets client specifications and expectations

**DELIVER** 

Archive and backup files and assets.

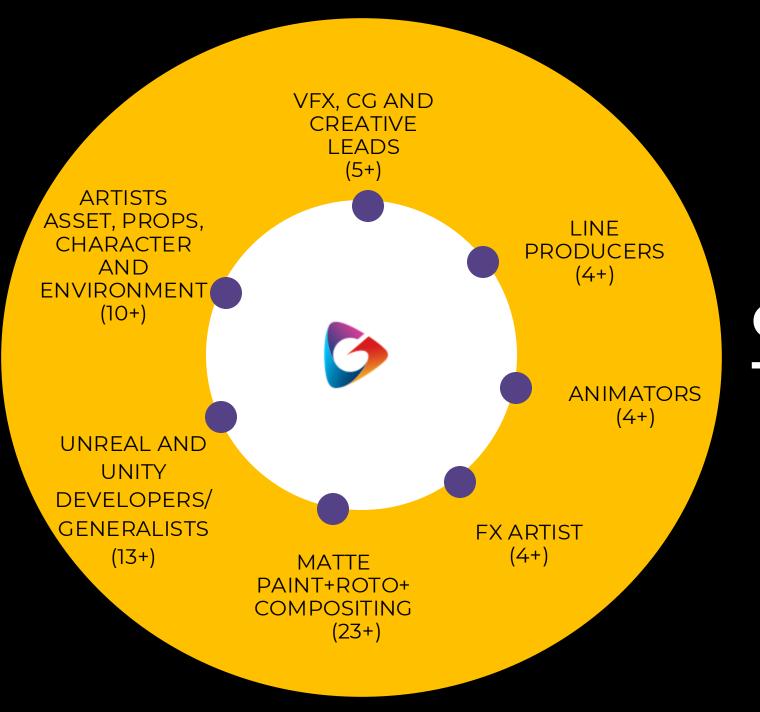
Adapt to the changes and adjust plan accordingly.

Communicate changes clearly and promptly, to the team and the Stakeholders

Document for future reference

Deal with changes caused by various factors,, such as new requests from the clients, changes in the script, footage, technical difficulties or unexpected events.





## CAPABILITIES & TEAM STRENGTH





## **CLIENT**MIRDIF HILLS AVENUE

#### **PRODUCT FEATURE**

**CGI WITH 3D ANIMATION** 

#### MARKETING MESSAGE

Highlight the various dining options using CGI and dynamic camera angles to showcase enticing food presentation.

#### **CREATIVE IDEA**

Combining stunning visuals and a focus on the Food hall's unique offerings





## **CLIENT**Confidential

**COUNTRY** 

Saudi Arabia

**PRODUCTION COMPANY** 

Confidential

**FILMING** 

**NEOM** 

VFX WHITECLAP STUDIO





looking forward to:

## new partners limitless possibilities & Unconventional Storytelling

