




Growthios

we believe in your growth 

GROWTHIOS



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COMPANY PROFILE

Our Philosophy

Helping real estate companies to thrive with qualified leads & data driven marketing

Our Mission

To get the best qualified leads for Realtors

Our Vision

Get the best marketing for Realtors that convert

Our Goals

Help 1000 Realtors all over the world get Qualified Leads before 2025



KEY SERVICES

- Youtube Ads
- Google Ads
- Meta Ads
- SMS Marketing
- UGC Ads

ABOUT COMPANY



" Growthios " founded in January 2023 with wim to solve the marketing of Real Estate companies all over the world . Growthios believes in data driven marketing with ultimate focus to increase the customer interaction and conversion rates through its creative approach.



Founded by :

 Dnyanesh Ingle

2+ years of experience in performance Marketing industry

Learn from Mentors who had worked with Google , Microsoft and Meta

had worked with multiple clients in real estate industry .

Thought Leader in Real Estate marketing with more than 1.6K Followers on LinkedIn

OUR CLIENTS



Group of Companies
Built for life... since 1979



CLIENTS TESTIMONIALS



Mr. Rupesh Pawar

Founder - Lease for you

Dnyanesh and his team at Growthios helped me get qualified leads through which we were able to get 300 site visits and 20 closures in 28 days, I highly recommend Growthios to everyone in real estate industry, they are very authentic and unique in their marketing approach.

CLIENTS TESTIMONIALS



Mr. Raed Abubaker
CIO - PSI Real Estate

Growthios helps us to generate 47 qualified leads for our luxury property in Dubai , 15 Sitevisits and 3 Closures worth 40,00,000 Dirhams (9 Cr INR). I highly recommend Growthios to all real estate companies for their marketing needs.

CLIENTS TESTIMONIALS



Mr. Vishal Sonis

Founder : Fortune Properties

Growthios helped us get 169 leads out of which 96 were qualified and 15 Site visits and 1 sale was done in 30 days. They are very creative, result oriented in their approach. we are really happy with them.

CLIENTS TESTIMONIALS



Mr. Anil Vishwakarma

**Marketing Manager :
Naman Home Builders**

Before working with Growthios we had a terrible experience in performance marketing but once we were onboarded with them we got more than 463 leads in the last 3 months and 50 Site visits out of it, they're very expert in real estate lead generation

CLIENTS TESTIMONIALS



Mr. Akshay Naik

Channel Partner

Growthios helped us with 73 leads out of which 43 were quality leads and we were able to get 20 Site visits and 3 Closures in one month. I highly recommend these guys to real estate industry for their marketing and lead generation requirements

LEASE FOR YOU

business.facebook.com/adsmanager/manage/ads?act=252813246397367&nav_entry_point=lep_123&columns=name%2Cdelivery%2Ccampaign_name%2Cbi...
WA

Ads Shraddha Dhanawade (25281324639... Updated just now Discard drafts Review and publish ...

Search and filter Oct 18, 2022 – Nov 18, 2022

Campaigns Ad sets Ads 1 selected

+ Create Duplicate Edit More Preview View Setup Columns: Custom Breakdown Reports

	Off / On	Ad	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking
		retargeting	7-day click or ...	6 On-Facebook Leads	1,151	2,971	₹256.25	
		New Leads ad	7-day click or ...	123 On-Facebook Leads	33,851	80,208	₹235.62	
		New Leads ad	7-day click or ...	14 On-Facebook Leads	10,179	13,578	₹226.49	
		New Leads ad – Copy 2	7-day click or ...	29 On-Facebook Leads	13,011	19,494	₹181.82	
		New Leads ad	7-day click or ...	7 On-Facebook Leads	4,944	6,697	₹333.89	
		New Leads ad	7-day click or ...	8 On-Facebook Leads	11,049	13,140	₹234.38	
		New Leads ad	7-day click or ...	12 On-Facebook Leads	12,511	16,670	₹330.83	
Results from 89 ads			Multiple attrib...	Multiple conversions	151,804 People	456,030 Total	Multiple conversions	

Type here to search 31°C Smoke ENG 15:37 30-12-2022



LEASE FOR YOU

SHUBH REALTY FB DATA - Google x Ads Manager - Manage ads - Ad x +

business.facebook.com/adsmanager/manage/ads?act=252813246397367&nav_entry_point=lep_123&columns=name%2Cdelivery%2Ccampaig... WWA

Ads Shraddha Dhanawade (25281324639... Updated just now Discard drafts Review and publish

Search and filter Oct 18, 2022 – Nov 18, 2022

Campaigns Ad sets Ads 1 selected x

+ Create Duplicate Edit More Preview View Setup Columns: Custom Breakdown Reports

	Off / On	Ad	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking
		28th Nov	7-day click or ...	On-Facebook Lead	—	—	Per On-Facebook Le...	
		New Leads ad	7-day click or ...	On-Facebook Lead	—	—	Per On-Facebook Le...	
		New Leads ad – Copy 2	7-day click or ...	On-Facebook Leads	50	26,624	₹213.03	
		New Leads ad	7-day click or ...	On-Facebook Leads	30	33,954	₹301.51	
		New Leads ad	7-day click or ...	On-Facebook Leads	20	11,298	₹199.15	
		New Leads ad – Copy 2	7-day click or ...	On-Facebook Leads	3	3,701	₹290.01	
		New Leads ad – Copy 2	7-day click or ...	On-Facebook Leads	59	37,975	₹220.07	
		New Leads ad	7-day click or ...	On-Facebook Leads	3	1,426	₹106.04	
Results from 89 ads				Multiple attrib...	151,804	456,030	Multiple conversions	

Type here to search 31°C Smoke ENG 15:28 30-12-2022



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LEASE FOR YOU

Ads

Shraddha Dhanawade (25281324639...

Updated just now

Discard drafts

Review and publish

Search and filter

Oct 18, 2022 – Nov 18, 2022

Campaigns

Ad sets

Ads

1 selected

+ Create

Duplicate

Edit

More








Preview

View Setup


Columns: Custom

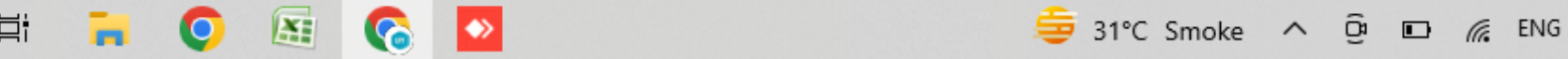
Breakdown

Reports

<input type="checkbox"/>	Off / On	Ad	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking
<input type="checkbox"/>	<input type="checkbox"/>	 New Leads ad – Copy 2	7-day click or ...	On-Facebook Leads 3	3,701	4,035	₹290.01	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	 New Leads ad – Copy 2 <div>View charts Edit Duplicate Pin</div>	7-day click or ...	On-Facebook Leads 59	37,975	58,806	₹220.07	
<input type="checkbox"/>	<input type="checkbox"/>	 New Leads ad	7-day click or ...	On-Facebook Leads 3	1,426	1,507	₹106.04	
<input type="checkbox"/>	<input type="checkbox"/>	 New Leads ad – Copy 2	7-day click or ...	On-Facebook Leads 83	45,053	96,524	₹249.34	
<input type="checkbox"/>	<input type="checkbox"/>	 Video ad sandheri	7-day click or ...	On-Facebook Leads 22	16,952	25,071	₹283.68	
<input type="checkbox"/>	<input type="checkbox"/>	 retargeting	7-day click or ...	On-Facebook Leads 6	1,151	2,971	₹256.25	
<input type="checkbox"/>	<input type="checkbox"/>	 New Leads ad	7-day click or ...	On-Facebook Leads 123	33,851	80,208	₹235.62	
Results from 89 ads			Multiple attrib...	Multiple conversions	151,804 People	456,030 Total	—	

Type here to search

 31°C Smoke



15:35 30-12-2

○ ○ ○ ○

PSI REAL ESTATE

CTR (link click-through rate)	Amount spent	Leads ↓	Website leads	Meta Leads	Cost per lead
1.08%	167.57.ﷲ	29 [2]	—	29	5.78.ﷲ [2]
0.54%	95.78.ﷲ	28 [2]	28 [2]	—	3.42.ﷲ [2]
8.39%	88.91.ﷲ	8 [2]	8 [2]	—	11.11.ﷲ [2]
6.30%	91.05.ﷲ	8 [2]	8 [2]	—	11.38.ﷲ [2]
5.22%	137.00.ﷲ	7 [2]	7 [2]	—	19.57.ﷲ [2]
5.79%	139.73.ﷲ	7 [2]	7 [2]	—	19.96.ﷲ [2]
0.87%	114.49.ﷲ	6 [2]	—	6	19.08.ﷲ [2]
6.23%	156.83.ﷲ	3 [2]	3 [2]	—	52.28.ﷲ [2]
1.53%	25.69.ﷲ	3 [2]	—	3	8.56.ﷲ [2]
1.16% Per Impressions	3,106.34.ﷲ Total Spent	111 [2] Total	68 [2] Total	43 Total	27.99.ﷲ [2] Per Action

26 [2] Website Leads	5,132	7,300	9.14.ﷲ [2] Per Lead	237.57.ﷲ
22 [2] Website Leads	3,435	4,944	6.49.ﷲ [2] Per Lead	142.81.ﷲ
18 [2] Website Leads	3,317	4,689	7.91.ﷲ [2] Per Lead	142.43.ﷲ
37 [2] Website Leads	15,459	29,620	10.37.ﷲ [2] Per Lead	383.82.ﷲ
8 [2] Website Leads	2,657	4,228	20.33.ﷲ [2] Per Lead	162.67.ﷲ
3 [2] Website Leads	1,675	1,915	25.80.ﷲ [2] Per Lead	77.39.ﷲ
— Website Lead	379	452	— Per Lead	19.02.ﷲ
— Website Lead	803	1,079	— Per Lead	45.48.ﷲ
2 [2] Website Leads	3,654	4,797	109.49.ﷲ [2] Per Lead	218.97.ﷲ

FORTUNE PROPERTIES

249828273...

No active campaigns

3

+

Off

Raunak Sample Flat - Scaling

51

On-Facebook Leads

₹237.32

Cost per On-Facebook Lead

₹12,103.34

Spent

Off

Raunak Sample Flat

68

On-Facebook Leads

₹156.92

Cost per On-Facebook Lead

₹10,670.52

Spent

Off

Raunak Prospecting CMP

50

On-Facebook Leads

₹477.00

Cost per On-Facebook Lead

₹23,849.80

Spent

Home

Lightbulb

Question mark

Menu

Home

Back

○○○○

NAMAN HOME BUILDERS

Campaigns

Anil Vishwakarma (717653148964100)

Updated just now

Discard drafts

Review and publish (4)

Search and filter

Sep 21, 2023 – Dec 14, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

More

View Setup

Columns: Performance

Breakdown

Reports

Export

<input type="checkbox"/>	Off / On	Campaign	ts	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Naman Platina ABO Video	267 Facebook Leads	123,095	276,354	₹143.57 Per On-Facebook Leads	₹38,333.53	Ongo
<input type="checkbox"/>	<input type="checkbox"/>	2 - Naman Platina Apartment intrest CBO	17 Facebook Leads	13,309	25,534	₹493.59 Per On-Facebook Leads	₹8,391.01	Ongo
<input type="checkbox"/>	<input type="checkbox"/>	Naman Platina Apartment intrest CBO	81 Facebook Leads	46,357	146,175	₹484.03 Per On-Facebook Leads	₹39,206.27	Ongo
<input type="checkbox"/>	<input type="checkbox"/>	Naman Platina - CBO <div>Unpublished edits</div> <div>View charts Edit Duplicate Pin</div>	36 Facebook Leads	35,875	63,389	₹343.66 Per On-Facebook Leads	₹12,371.58	Ongo
<input type="checkbox"/>	<input type="checkbox"/>	Naman Platina - Growthios Testing Adsets	38 Facebook Leads	35,356	58,880	₹486.40 Per On-Facebook Leads	₹18,483.24	Ongo
<input type="checkbox"/>	<input type="checkbox"/>	Naman Platina - Growthios	24 Facebook Leads	14,465	28,872	₹309.81 Per On-Facebook Leads	₹7,435.49	Ongo
Results from 6 campaigns ⓘ Excludes deleted items			463 Facebook Leads	215,418 Accounts Center acco...	599,204 Total	₹268.30 Per On-Facebook Leads	₹124,221.12 Total Spent	



JAIPUR MARKET

On-Facebook leads >

84

Cost per On-Faceboo... >

₹106.09

Amount spent

₹8,911.25

/ ₹500.00 daily budget

Reach

17,228

Impressions

43,637

3-second video plays	2,290
Link clicks	496
Post reactions	110
Page engagement	2,924
Post engagement	2,924
Leads	96



BANGALORE MARKET

Akshay Naik ▾			🔍	+
Account error ▾				
1bhk Leads Campaign (16th Jan 2023)				
13	₹703.10	₹9,140.35		
On-Facebook leads	Cost per On-Facebook leads	Amount spent		
Account error ▾				
Parikh Group Leads Campaign				
47	₹410.27	₹19,282.47		
On-Facebook leads	Cost per On-Facebook leads	Amount spent		
Account error ▾				
1bhk Leads Campaign				
13	₹681.95	₹8,865.30		
On-Facebook leads	Cost per On-Facebook leads	Amount spent		
🏠	💡	🔔	?	⚙️

● Ad set error(s) ▾

3,4 & 5 BHK Villa Leads

286

On-Facebook leads

₹191.14

Cost per On-Facebook leads

₹54,665.54

Amount spent



Akshay Naik

+

Account error

1bhk Leads Campaign (16th Jan 2023)

13

On-Facebook leads

₹703.10

Cost per On-Facebook leads

₹9,140.35

Amount spent

Account error

Parikh Group Leads Campaign

47

On-Facebook leads

₹410.27

Cost per On-Facebook leads

₹19,282.47

Amount spent

Account error

1bhk Leads Campaign

13

On-Facebook leads

₹681.95

Cost per On-Facebook leads

₹8,865.30

Amount spent

Off

9th Leads campaign VRI

33

On-Facebook leads

₹255.12

Cost per On-Facebook leads

₹8,418.85

Amount spent

Off

Land lead ad

51

On-Facebook leads

₹163.87

Cost per On-Facebook leads

₹8,357.43

Amount spent

6:19

48%

×

Campaign

i

Results

On-Facebook leads

51

Cost per On-Facebook leads

₹163.87

Amount spent

₹8,357.43

Daily budget: ₹750.00 INR

Reach

27,040

CPC (cost per link click)

₹12.27

Link clicks

681

CTR (link click-through rate)

1.22%

Frequency

2.06

CREATIVES WE HAVE USED

MOMENTS YOU CAN'T MISS ARE NEARING POSSESSION!



2 BHK* HOMES

AT JUST ₹65 Lakhs*

KALPATARU

serenity

MANJRI

#Kalpataru Serenity | MAHARERA Regn. Nos.: P52100015855 & P52100034075 | [CLICK HERE](#) | * T&C Apply.

LFY LeaseForYou

1BHK	48 Lakh	45 Lakh
2BHK	68 Lakh	65 Lakh

Who says
Luxury
can't meet
Affordability?

60%
Project

**SOLD
OUT**

This Diwali
accomplish
your dream
of luxury living!



CIDCO TENDER PLOT

Roadpali, Near Kalamboli D-Mart, Navi Mumbai.



Group of Companies

Live Twice

Code Name
RING ROAD , KALYAN (W)

Spend time with your loved ones
In front of Ulhas river



Premium 1 & 2 BHK Flats
Starting from
50.99 Lakhs*

○ ○ ○ ○

CREATIVES WE HAVE USED



Available 3, 4 & 5 BHK at
Sarjapura

Starting Price
93 LAKHS
BOOKING AMOUNT
50,000

AMENITIES
SWIMMING POOL | AMPHITHEATER | BASKETBALL COURT

Call For Appointment
+91 9513341366
honeyproprealty@gmail.com

The advertisement features a large image of a modern, multi-story apartment building with a curved facade and balconies. Below the main image, there are four small inset images showing the interior of the apartments: a living room with a sofa and TV, a bedroom with a bed, a kitchen with cabinets, and a dining area. The HoneyProp logo is in the top right corner.



Available
3, 4 & 5 BHK at
Sarjapura

Starting Price
93 LAKHS
BOOKING AMOUNT
50,000

AMENITIES
SWIMMING POOL | AMPHITHEATER | BASKETBALL COURT

Call For Appointment
+91 9513341366
honeyproprealty@gmail.com

BOOK NOW

This version of the advertisement is identical to the one on the left, but it includes a prominent yellow button with the text "BOOK NOW" in the bottom right corner. The layout, text, and images are the same.

CREATIVES WE HAVE USED









New Launch **Sarjapur Road**

Luxury 5 Bhk Villas & Row Houses
Spread Over 20 Acres | 300 Units
Price 1.95 Cr* | 2500-3500 Sq.ft





New Launch **Sarjapur Road**

Luxury 5 Bhk Villas & Row Houses
Spread Over 20 Acres | 300 Units
Price 1.95 Cr* | 2500-3500 Sq.ft



THANK YOU

*We look forward to work
with you*

OFFICE



98,Gajanan Nagar 7, Dabki Road,
Akola, Maharashtra



+91-9665774114



Support@growthios.com



www.growthios.com

