

PERFORMANCE MARKETING PORTFOLIO





ABOUT US

At Xtention Crew Tech, we craft data-driven campaigns focused on delivering measurable outcomes. From boosting sales to generating high-quality leads, our strategies are designed to maximize ROI and scale your business growth efficiently.

At Xtention Crew Tech, we don't just deliver service or product — we create value-driven partnerships to fuel your success. Let's build the future of your brand together.



OUR ACHIEVEMENTS



4+

YEARS OF
EXPERIENCE

6M+

TOTAL SPENT

100k

LEADS
GENERATED

10x

ROAS
GENERATED



OUR BEST PERFORMING CAMPAIGNS



Campaigns

Updated just now

Discard drafts

Review and publish (6)

Maximum: Dec 30, 2021 - Jan 30, 2025

Search by name, ID or metrics

Campaigns (Alt + 1)

Campaigns

Ad sets

Ads

+ Create Duplicate Edit A/B test More

Columns: Performance Breakdown Reports Export

	Off / On	Campaign	Distribution	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	<input type="checkbox"/>	Web Visit Branding AS 1/2/25		—	—	—	—	—	Ongoing
	<input type="checkbox"/>	Leads Landing Page 1/2/25	pay click, 1-	69 [2]	28,744	40,799	₹95.44 [2]	₹6,585.03	Ongoing
	<input type="checkbox"/>	Leads Landing Page	multiple attrib...	644	156,095	283,757	₹108.42	₹69,825.51	Ongoing
	<input type="checkbox"/>	Leads 24th Jan Abhishek	pay click or ...	14 [2]	6,252	7,175	₹163.02 [2]	₹2,282.28	Ongoing
	<input type="checkbox"/>	Leads Single Targeting 22/01/25	pay click or ...	30 [2]	15,754	18,272	₹159.27 [2]	₹4,778.03	Ongoing
	<input type="checkbox"/>	Leads STG 7	multiple attrib...	67	22,876	29,145	₹114.18	₹7,649.81	Ongoing
	<input type="checkbox"/>	Leads STG 5	multiple attrib...	63	18,553	22,199	₹93.06	₹5,862.50	Ongoing
	<input type="checkbox"/>	Leads Scaling STG 17/1/25	pay click or ...	50 [2]	18,319	22,602	₹123.31 [2]	₹6,165.42	Ongoing
Results from 143 campaigns ⓘ Excludes deleted items				Multiple conversions	4,011,116 Accounts Center acco...	9,833,167 Total	Multiple conversions	₹2,379,924.89 Total spent	



ds

Had delivery

Active ads

Active ads

+ 22 more views

Create a view

ID or metrics

Ad sets

1 selected

Ads for 1 Ad set

Maximum: Dec 30, 2021 – Jan 30, 2025

Duplicate

Edit

A/B test

More

Columns: Performance and clicks

Breakdown

Reports

Export

Charts

Campaign	Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	Ends
Website Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	193 Website Subscribes	23,971	33,135	1.27	₹25.33 Per Website Subscri...	₹500.00 Daily	₹4,888.86	
Website Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	75 Website Subscribes	7,399	9,342	1.18	₹25.40 Per Website Subscri...	Using ad set bud...	₹1,904.76	
Facebook Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	57 Facebook leads	2,021	2,919	1.31	₹44.29 Per On-Facebook Leads	₹500.00 Daily	₹2,524.55	
Facebook Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	32 Facebook leads	1,547	1,915	1.17	₹45.82 Per On-Facebook Leads	₹500.00 Daily	₹1,466.19	
Website Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	17 Website Subscribes	1,963	2,260	1.05	₹25.46 Per Website Subscri...	₹500.00 Daily	₹432.87	
Website Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	14 Website Subscribes	1,262	1,394	1.03	₹28.62 Per Website Subscri...	₹1,000.00 Daily	₹400.66	
Website Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	12 Website Subscribes	1,493	1,673	1.02	₹14.11 Per Website Subscri...	₹500.00 Daily	₹169.37	
Website Leads (12 Jan) (10 Subscribers)	Active	-	6 Website Subscribes	849	883	1.06	₹29.77 Per Website Subscribe	₹500.00 Daily	₹178.63	
Website Leads (12 Jan) (10 Subscribers)	Active	7-day click or ...	2 Website Subscribes	826	866	1.04	₹81.46 Per Website Subscri...	₹500.00 Daily	₹162.91	
Facebook Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	2 Facebook leads	203	233	1.15	₹72.57 Per On-Facebook Leads	₹500.00 Daily	₹145.14	
Facebook Leads (12 Jan) (10 Subscribers)	Off	7-day click or ...	2	162	197	1.20	₹133.21	₹500.00	₹266.42	
Results from 12 campaigns		7-day click or ...	—	37,124 Accounts Center acco...	54,817 Total	1.37 Per Accounts Center a...	—		₹12,540.36 Total spent	



All ads

Had delivery

Active ads

+ See more

Create a view

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Campaigns

Ad sets

Ads

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Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

Off / On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	Tata Subs (25 Jan) (10 Subscribers)	7-day click, 1-touch	1 Website Subscribes	561	615	₹80.27 Per Website Subscri...	₹80.27	Ongoing
<input type="checkbox"/>	Leads (Landing Page) (14,934)	Multiple attribution	47 Website Completed Re...	11,738	14,934	₹137.35 Per Complete Registra...	₹6,455.44	Ongoing
<input type="checkbox"/>	Tata Subs (25 Jan) (10 Subscribers)	7-day click, 1-touch	83 Website Subscribes	15,533	26,444	₹66.84 Per Website Subscri...	₹5,547.68	Feb 21, 2025
<input type="checkbox"/>	Leads (Landing Page) (14,934)	7-day click or 1-touch	1,575 Landing Page Views	14,160	42,775	₹1.72 Per Landing Page Vi...	₹2,710.11	Ongoing
<input type="checkbox"/>	Leads (Landing Page) (14,934)	7-day click, 1-touch	48 Website Completed...	2,228	3,544	₹39.39 Per Complete Regist...	₹1,890.93	Ongoing
<input type="checkbox"/>	Leads (Landing Page) (14,934)	7-day click, 1-touch	39 Website Completed...	2,118	3,248	₹38.77 Per Complete Regist...	₹1,512.05	Ongoing
<input type="checkbox"/>	Tata Subs (25 Jan) (10 Subscribers)	7-day click, 1-touch	46 Website Subscribes	10,043	13,851	₹75.70 Per Website Subscri...	₹3,481.99	Ongoing
<input type="checkbox"/>	Leads (Landing Page) (14,934)	7-day click or 1-touch	4	639	709	₹54.39	₹217.55	Ongoing
	Results from 17 campaigns	Multiple attribution	—	136,553 Accounts Center acco...	269,745 Total	—	₹57,469.12 Total spent	

All adsActive adsHad deliveryHad delivery+ 22 more views

Create a view

by name, ID or metrics

CampaignsAd setsAds

Maximum: Dec 30, 2021 – Jan 30, 2025

Duplicate

Edit

A/B test

More

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Breakdown

Reports

Export

Charts

	Campaign	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost 1,000...
	Lead (LP) (30 Dec) (Senior) (10 Ads) (Ongoing)	1,020 Website Subscribes	72,890	145,258	1.92	₹22.99 Per Website Subscri...	₹1,000.00 Daily	₹23,449.09	Ongoing	139,813	
	Lead (LP) (17 Aug) (Senior) (10 Ads) (Ongoing)	844 Website Subscribes	27,024	14,748	1.68	₹17.64 Per Website Subscri...	Using ad set bud...	₹14,892.04	Ongoing	45,373	
	Senior FB Lead Gen	731 Facebook leads	58,478	—	2.15	₹43.74 Per On-Facebook Leads	Using ad set bud...	₹31,975.86	Ongoing	125,554	
	10 Ads (Test) (Link)	501 Link clicks	9,822	—	1.03	₹0.50 Per Link Click	Using ad set bud...	₹252.53	Ongoing	10,145	
	Senior Leads Campaign (10/1/2024) Campaign	423 Facebook leads	133,164	—	1.47	₹29.24 Per On-Facebook Leads	Using ad set bud...	₹12,368.65	Apr 2, 2024	196,210	
	10/1/2024 Senior Leads (10/1/2024) Campaign	402 Facebook leads	271,825	—	1.52	₹40.94 Per On-Facebook Leads	₹500.00 Daily	₹16,457.02	Ongoing	414,257	
	Senior Leads FB Lead	381 Leads	58,525	—	1.11	₹25.28 Per Lead	Using ad set bud...	₹9,630.12	Ongoing	64,671	
	10/1/2024 Senior Leads	222 Link clicks	17,530	—	1.05	₹0.78 Per Link Click	Using ad set bud...	₹172.83	Ongoing	18,351	
	Ongoing Senior Messaging Promotion (10/1/2024) Campaign	220 Messaging convers...	6,396	—	2.76	₹50.50 Per Messaging Con...	₹600.00 Daily	₹11,110.01	Ongoing	17,653	
	10/1/2024 Senior Leads	206 Facebook leads	30,343	—	1.63	₹34.30 Per On-Facebook Leads	Using ad set bud...	₹7,066.58	Jan 3, 2024	49,431	
	Results from 56 campaigns Excludes deleted items	Multiple conversions	1,554,576 Accounts Center acco...	1,804,771 Total	1.87 Per Accounts Center a...	Multiple conversions		₹301,438.68 Total spent		2,911,537 Total	Per 1,000...



Active adsHad delivery+ More views

Maximum: Dec 30, 2021 – Jan 30, 2025

ID or metrics

Ad setsAds

Duplicate

Edit

A/B test

More

Columns: Performance and clicks

Breakdown

Reports

Export

Campaign	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost 1,000...
Senior Leads (10/1/2024) Campaign	60 Messaging convers...		2,394	3,122	1.27	₹11.19 Per Messaging Con...	Using ad set bud...	₹671.46	Ongoing	3,033
Senior Leads (10/1/2024) Campaign	134 Website Subscribes	10,212	13,148	1.27	₹11.89 Per Website Subscri...	Using ad set bud...	₹1,593.37	Ongoing	13,004	
Senior Leads (10/1/2024) Campaign	250 Website Subscribes	9,661	15,118	1.53	₹13.47 Per Website Subscri...	Using ad set bud...	₹3,366.56	Ongoing	14,788	
Senior Leads (10/1/2024) Campaign	25 Website Subscribes	696	930	1.31	₹14.19 Per Website Subscri...	Using ad set bud...	₹354.66	Ongoing	915	
Senior Leads (10/1/2024) Campaign	8 Website Subscribes	468	—	1.20	₹16.66 Per Website Subscri...	Using ad set bud...	₹133.24	Ongoing	561	
Senior Leads (10/1/2024) Campaign	200 Website Subscribes	10,313	14,752	1.42	₹20.15 Per Website Subscri...	Using ad set bud...	₹4,030.78	Ongoing	14,629	
Senior Leads (10/1/2024) Campaign	11 Messaging convers...	618	—	1.12	₹20.74 Per Messaging Con...	₹312.00 Daily	₹228.13	Jul 3, 2023	695	
Senior Leads (10/1/2024) Campaign	117 Website Subscribes	5,402	7,580	1.37	₹22.92 Per Website Subscri...	Using ad set bud...	₹2,681.75	Ongoing	7,403	
Senior Leads (10/1/2024) Campaign	369 Facebook leads	19,848	—	2.67	₹27.32 Per On-Facebook Leads	₹300.00 Daily	₹10,082.72	Ongoing	52,972	
Senior Leads (10/1/2024) Campaign	975 Facebook leads	51,698	—	3.09	₹30.53 Per On-Facebook Leads	₹300.00 Daily	₹29,769.39	Ongoing	159,648	
Senior Leads (10/1/2024) Campaign	40	2,516	—	1.57	₹31.52	₹300.00	₹1,260.93	Ongoing	3,941	
Results from 39 campaigns Excludes deleted items	Multiple conversions	1,720,021 Accounts Center acco...	565,842 Total	1.61 Per Accounts Center a...	Multiple conversions		₹128,140.94 Total spent		2,777,173 Total	Per 1,000...

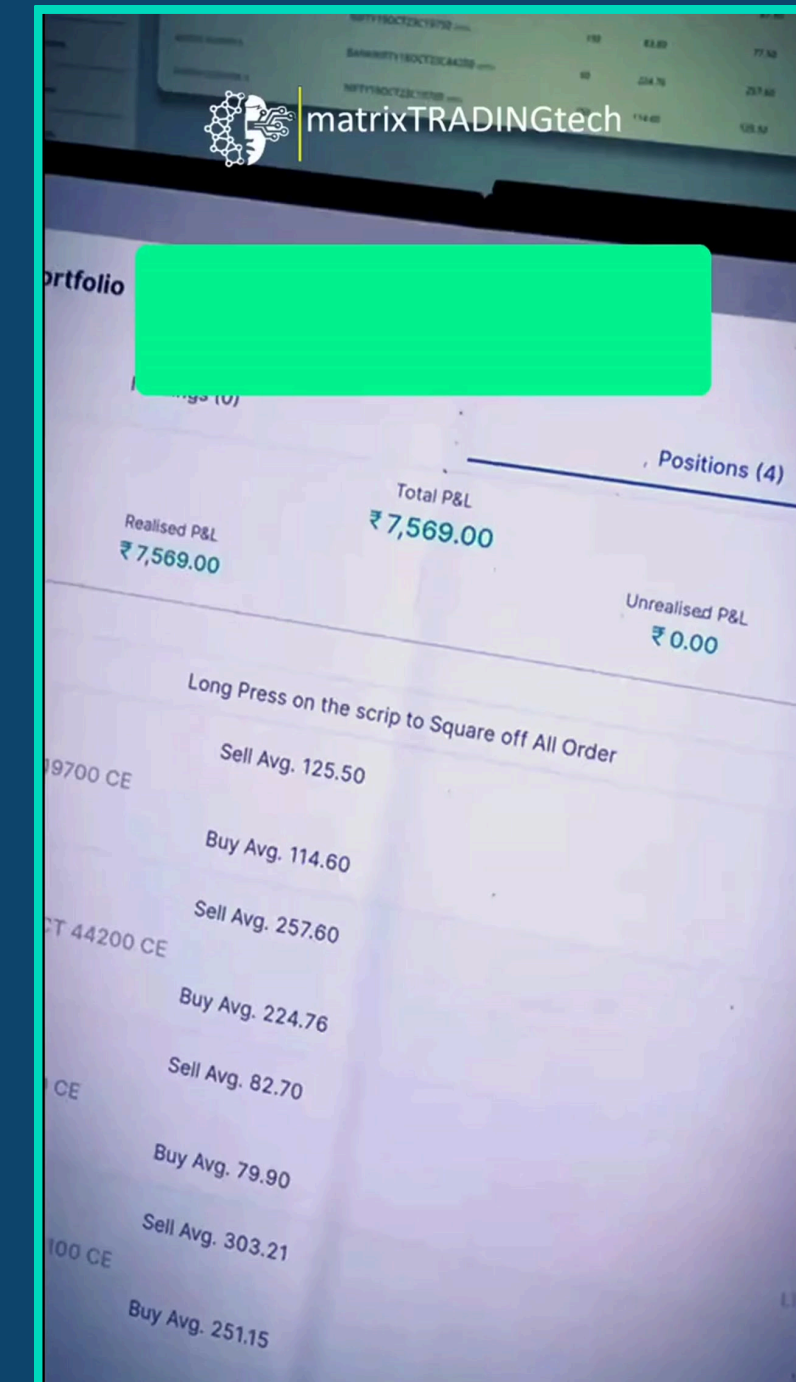




All ads											
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Ad sets											
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Columns: Performance and clicks											
Breakdown											
Reports											
Export											
Of	Campaign	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	Ends	
On	Preethi 25 Jan 62021156683 ENG	7-day click or ...	27 ^[1]	5,505	6,042	1.09	₹46.24 ^[1]	₹600.00	₹1,248.35	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Shilpa 26 Jan 6102460556 ENG	7-day click or ...	21 ^[1]	6,368	7,066	1.08	₹46.71 ^[1]	₹600.00	₹980.94	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Khushi 24 Jan 9942572596 ENG	7-day click or ...	37 ^[1]	7,207	7,909	1.08	₹35.57 ^[1]	₹600.00	₹1,316.20	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Darakhsha 24 Jan 9942572596 ENG	7-day click or ...	121 ^[1]	12,354	15,329	1.17	₹25.09 ^[1]	₹720.00	₹3,035.57	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Sweetie 24 Jan 8252105430 ENG	7-day click or ...	169 ^[1]	15,219	20,374	1.25	₹21.68 ^[1]	₹720.00	₹3,663.23	Ongo	
	mendations		Messaging convers...				Per Messaging Con...	Daily			
	Shilpa 24 Jan 9942572596 ENG	7-day click or ...	113 ^[1]	17,633	22,222	1.21	₹27.59 ^[1]	₹600.00	₹3,117.63	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Saba 24 Jan 9942572596 ENG Text	7-day click or ...	492 ^[1]	39,074	66,957	1.59	₹20.20 ^[1]	₹720.00	₹9,939.44	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Khushi 26 Jan 9942551934 ENG	7-day click or ...	36 ^[1]	2,788	3,337	1.09	₹17.34 ^[1]	₹600.00	₹624.29	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Preethi 24 Jan 62021156683 ENG	7-day click or ...	13 ^[1]	2,401	3,726	1.45	₹103.89 ^[1]	₹600.00	₹1,350.63	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Preethi 24 Jan 62021156683 ENG	7-day click or ...	43 ^[1]	3,822	4,666	1.13	₹29.91 ^[1]	₹600.00	₹1,286.28	Ongo	
	mendation		Messaging convers...				Per Messaging Con...	Daily			
	Darakhsha 24 Jan 9942572596 ENG	7-day click or ...	23 ^[1]	2,337	2,677	1.06	₹23.34 ^[1]	₹500.00	₹536.71	Ongo	
	Results from 68 campaigns ⓘ	7-day click or ...	—	2,135,561	4,927,896	3.00	—		₹1,160,395.42		
	Excludes deleted items		Multiple conversions	Accounts Center acco...	Total	Per Accounts Center a...	Multiple conversions		Total spent		



OUR WINNER AD VIDEOS





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THANK YOU