

You dream it,
We build it

WREXIA
CORPORATE PROFILE



*Some of the notable companies that we collaborated with, and the level collaboration is subject to brands, for some orgs, we've led and delivered a standalone product, and in some cases, consulting for a small module on growth (like internal tools, notification infra), and some as sub-contractor in an ongoing project.

600% Growth in FY 2023

Achieved remarkable growth of 600% in growth in FY2023, demonstrating our ability to deliver exceptional results and drive success.

Customer matchmaking

With 150+ customers around the globe, we can easily find new opportunities to add further value to our customers through business matchmaking.

Long-term planning

We provide advice on how to attain your business goals with minimum investments.

Bench creation

With 100+ specialists on board, we can create a bench team with diverse skill sets.

68% recurring customers

Our commitment to delivering exceptional solutions and outstanding customer service has resulted in an impressive 68% of our customers becoming recurring clients.

Top Apps Store Charts:

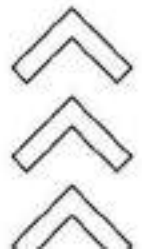
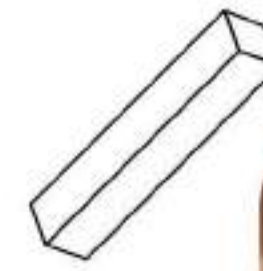
Products developed by Wrexalabs has achieved Top Charts on the Apple App Store, validating our ability to develop successful and engaging applications.

Independent QA Processes

Ensuring efficient project execution and high-quality deliverables through Agile, DevOps, or Independent QA methodologies

10+ vendor partners

We have established strong relationships with more than 10 trusted vendor partners, enabling us to leverage their cutting-edge technologies, tools, and resources.





what our customers about us.

Omar Mohammed ✓

Director of Business Operations, Abudhabi Ports

Alhamdulillah, The graphics are so nice, I totally recognize your hard work and efforts and I really appreciate your commitment. It certainly was a pleasure working with you guys.

Feb 2023 **United Arab Emirates**

Oghie Ojior ✓

Co-Founder, The BroadIQ Corporation

They took the time to understand my business needs and delivered tailored solutions that exceeded my expectations. If you want a reliable partner who truly cares about your success, look no further than Wrexalabs.

April 2022 **Nigeria**

Elena ✓

Product Manager, OONE World

Wrexalabs transformed our digital presence, boosting online visibility and engagement. Their understanding of our industry and innovative approach impressed us. We wholeheartedly endorse Wrexalabs.

Aug 2022 **Russia**

Mareno de Kort ✓

Founder, MetaVR

Wrexalabs has been a game-changer for our business. They truly understand our needs and have provided us with innovative solutions that have transformed our operations, which led to cutting operational costs of over 24%

Dec 2021 **Spain**

Fatima Daewood ✓

CEO, Zoaverse Business Hubs EST

The tech team at Wrexalabs consistently deliver high-quality work on time and within budget. Their customized solutions and adaptability set them apart. We're extremely satisfied with their service and expertise. Inshallah

Oct 2022 **Saudi Arabia**

Sergio Horta ✓

CEO, My Latin Capital

Wrexalabs is our go-to technology partner. Their professionalism, attention to detail, and technical prowess are unmatched, resulting in a remarkable impact on our business, generating a value of over \$2 million.

Mar 2023 **United Arab Emirates**



PARTNERSHIPS

To stay ahead of the curve and deliver technology value to our customers, Wrexal taps into the partnership programs with the world-leading industry players.



Frappe

UiPath™



PostHog



READY
PLAYER
ME



INDUSTRIES

To stay ahead of the curve and deliver technology value to our customers, Wrexal taps into the partnership programs with the world-leading industry players.



Healthcare



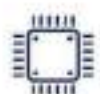
Telecommunications



Retail & wholesale



Finance



Software & hi-tech



Education



Automotive



Media & entertainment





SERVICES

To stay ahead of the curve and deliver technology value to our customers, Wrexia taps into the partnership programs with the world-leading industry players.



Technology consulting



UX design



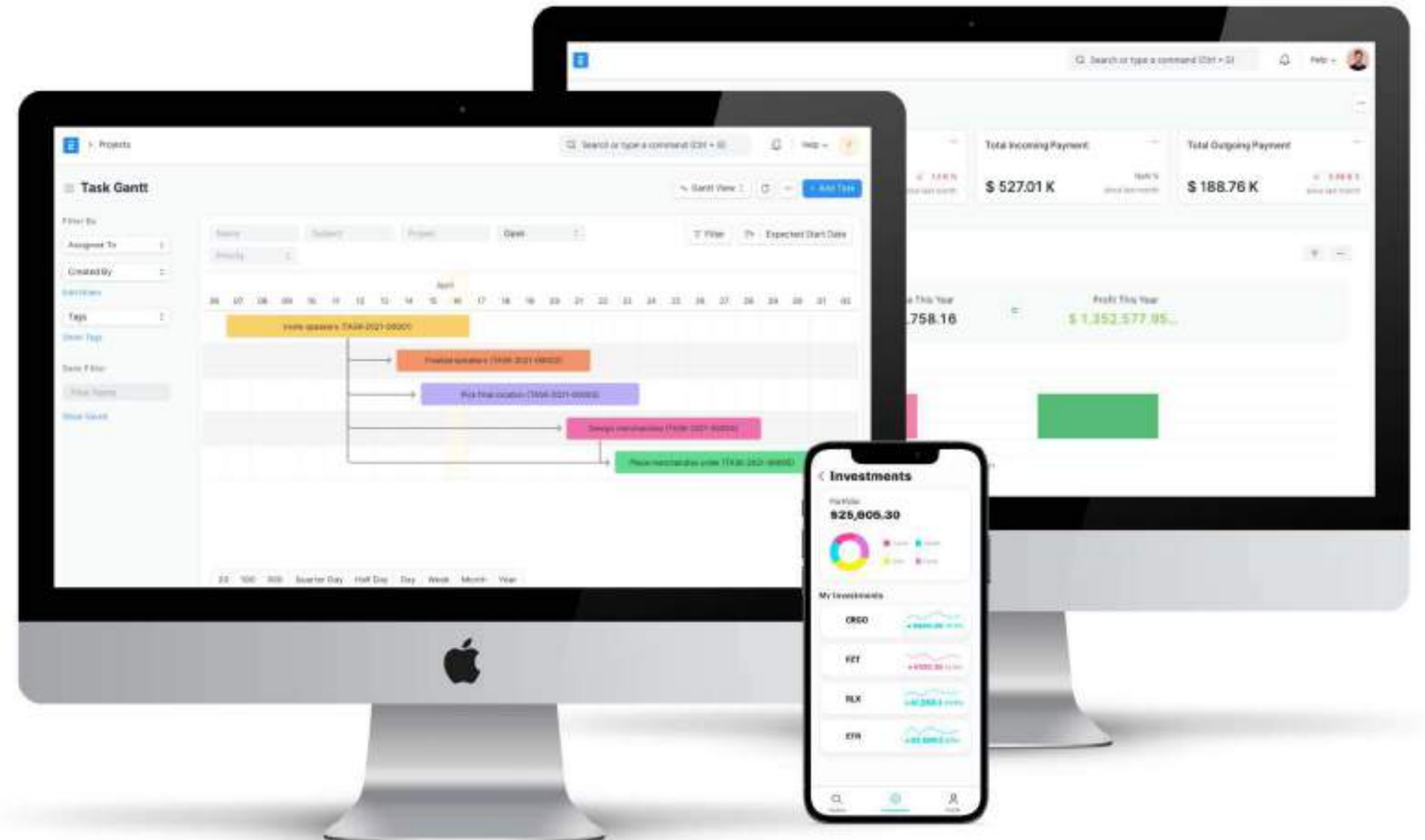
Software engineering

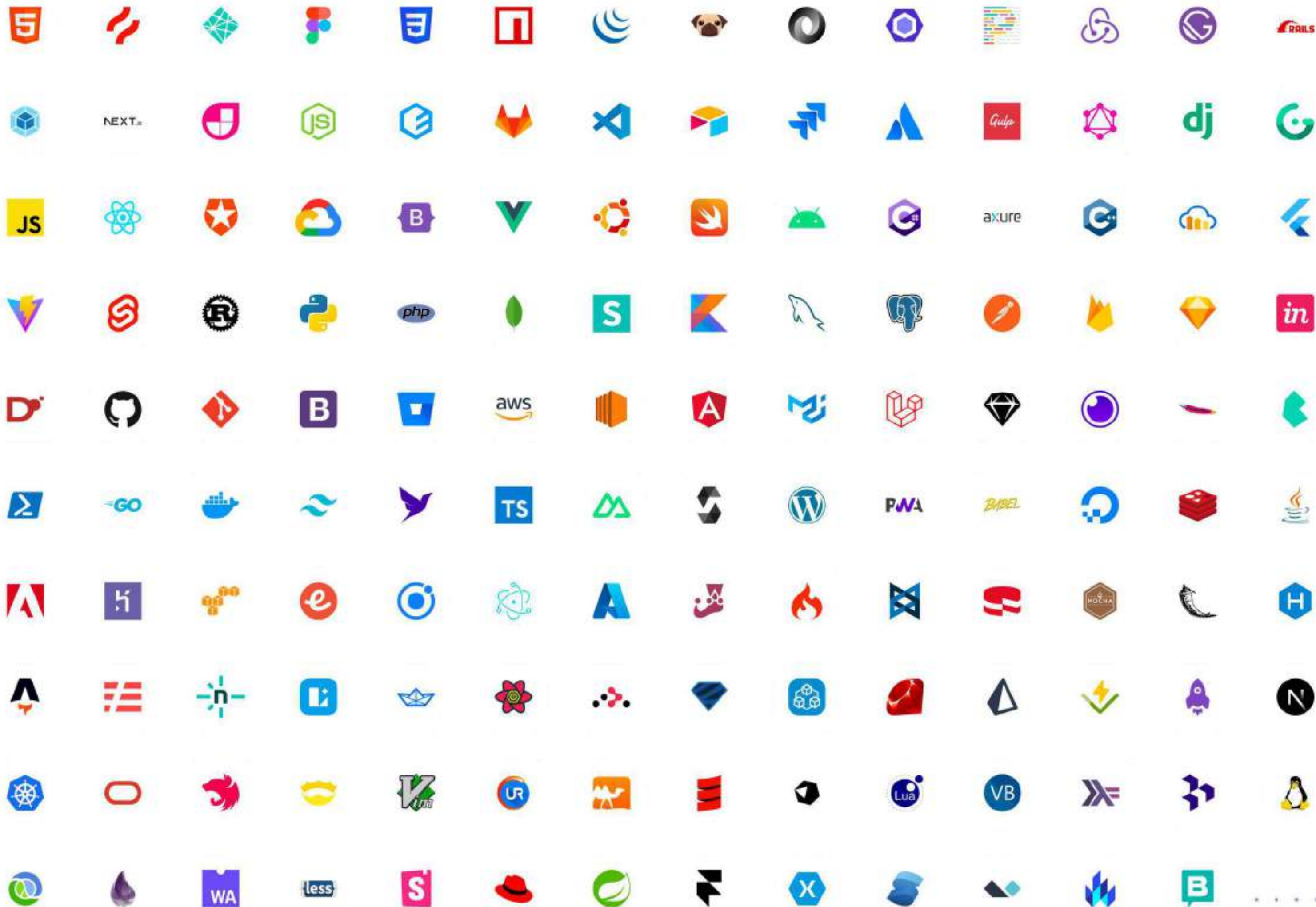


Operations support



Quality assurance





REQUIREMENT ANALYSIS

- Requirements analysis
- Scope & vision documentation
- Technical solution validation

DESIGN

- Wireframing & prototyping
- Interaction & visual design
- UI/UX Testing

QUALITY ASSURANCE

- Cross-browser & device testing
- Performance audit
- Stabilization

DEVELOPMENT

- Technology selection
- Layout integration
- Features implementation

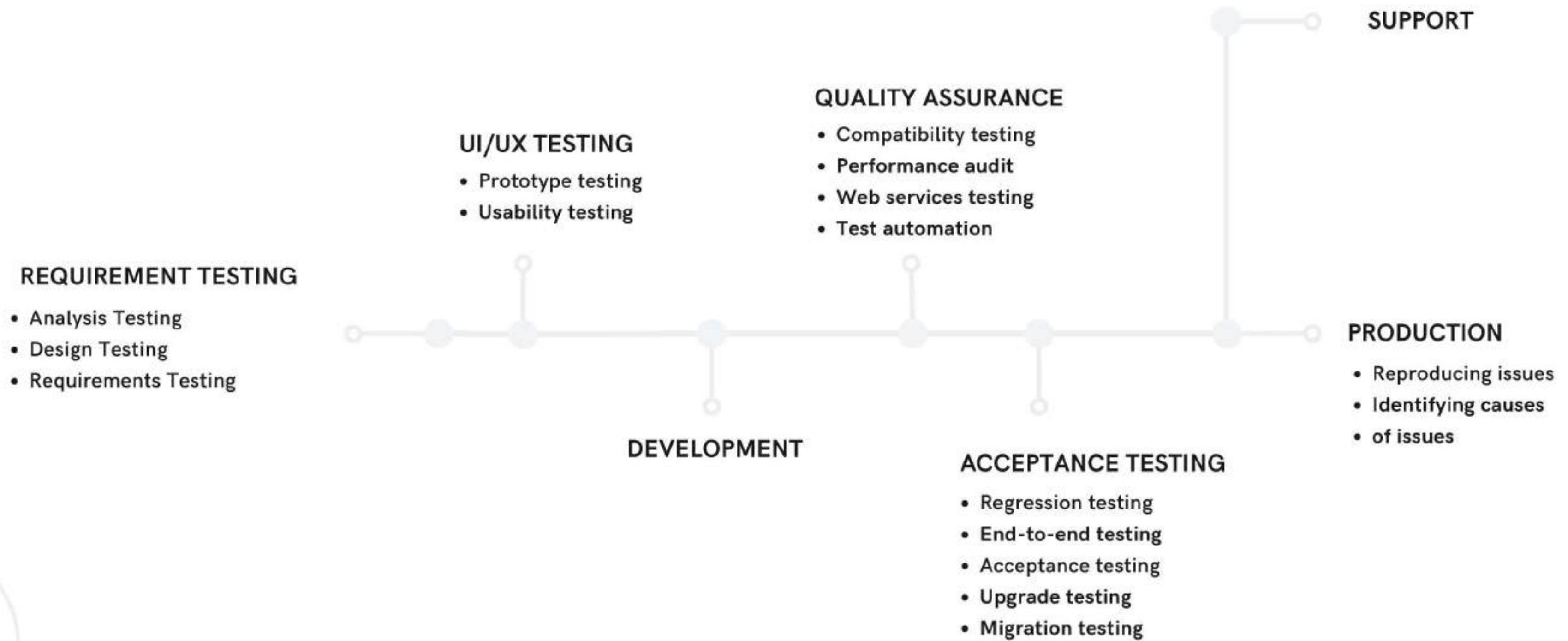
DEPLOYMENT

- Final acceptance
- Knowledge transfer
- Acceptance testing

SUPPORT

- Maintenance
- Production Bug Fixes

PRODUCTION





quality Management

As a quality-oriented software development company, Wrexia sets up and continuously maintains high standards of software engineering while adhering to the ISO-compliant quality management and security management systems.

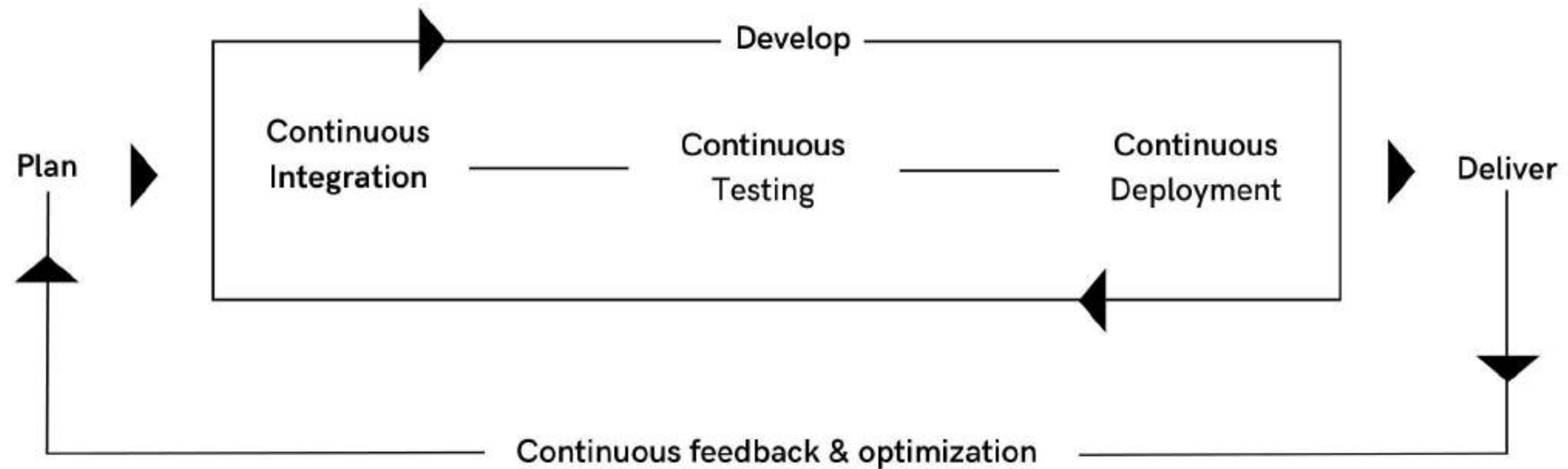
- ✓ Quality management system
- ✓ Information security management system
- Secure development lifecycle
- Technical health management
- Technical coordination





continuous delivery

Wrexia automates end-to-end deployment cycles across delivery infrastructure introducing DevOps practices, continuous integration, testing, and deployment tools enabling you to release software faster and more frequently.



AUTOMATION & MONITORING



customer success program.

We established a set of customer success processes with clear milestones, deliverables, and KPIs. We systematically plan, execute, and evolve diverse success strategies, adjusting them depending on your problem areas and business needs.

Feasibility analysis

We help customers assess the technical feasibility of their business ideas and find the most suitable technology stack for the idea implementation.

Long-term planning

We provide advice on how to attain your business goals with minimum investments.

Customer matchmaking

With 810+ customers around the globe, we can easily find new opportunities to add further value to our customers through business matchmaking.

Bench creation

With 3000+ specialists on board, we can create a bench team with diverse skill sets.

project case-studies.





Flipverse: Flipkart Big Billion Days

AR/VR | Interactive Shopping | E-Commerce Mobile



Context

Designing unique optimized WebGL experiences for Flipkart **Big Billion Days 2023**, within a challenging deadline, and tailored experiences for 6 brands from **Oppo, Poco, Samsung**, and a lot more from concept design to modeling and optimizing.

Metrics

7x daily transactions (Electronics)

91Mn+ peak traffic handled

28% increase in revenue FY23

Results





Food ordering service webapp

Restaurant Management | POS | Web-app + Mobile + Kiosk

Context

Built an ultimate solution for restaurants looking to streamline their business operations. Our powerful POS system includes a variety of features, such as multi-restaurant online ordering and food delivery apps, which can be used for billing, management, and more, with the following modules,

- Counter Web
- Food ordering mobile app
- Restaurant mobile app
- Delivery mobile app
- Ordering tablet app
- Kitchen tablet app
- Kiosk Ordering app
- Review Kiosk app

Metrics

2x faster restaurant management

10+ restaurant chains onboarded

Results

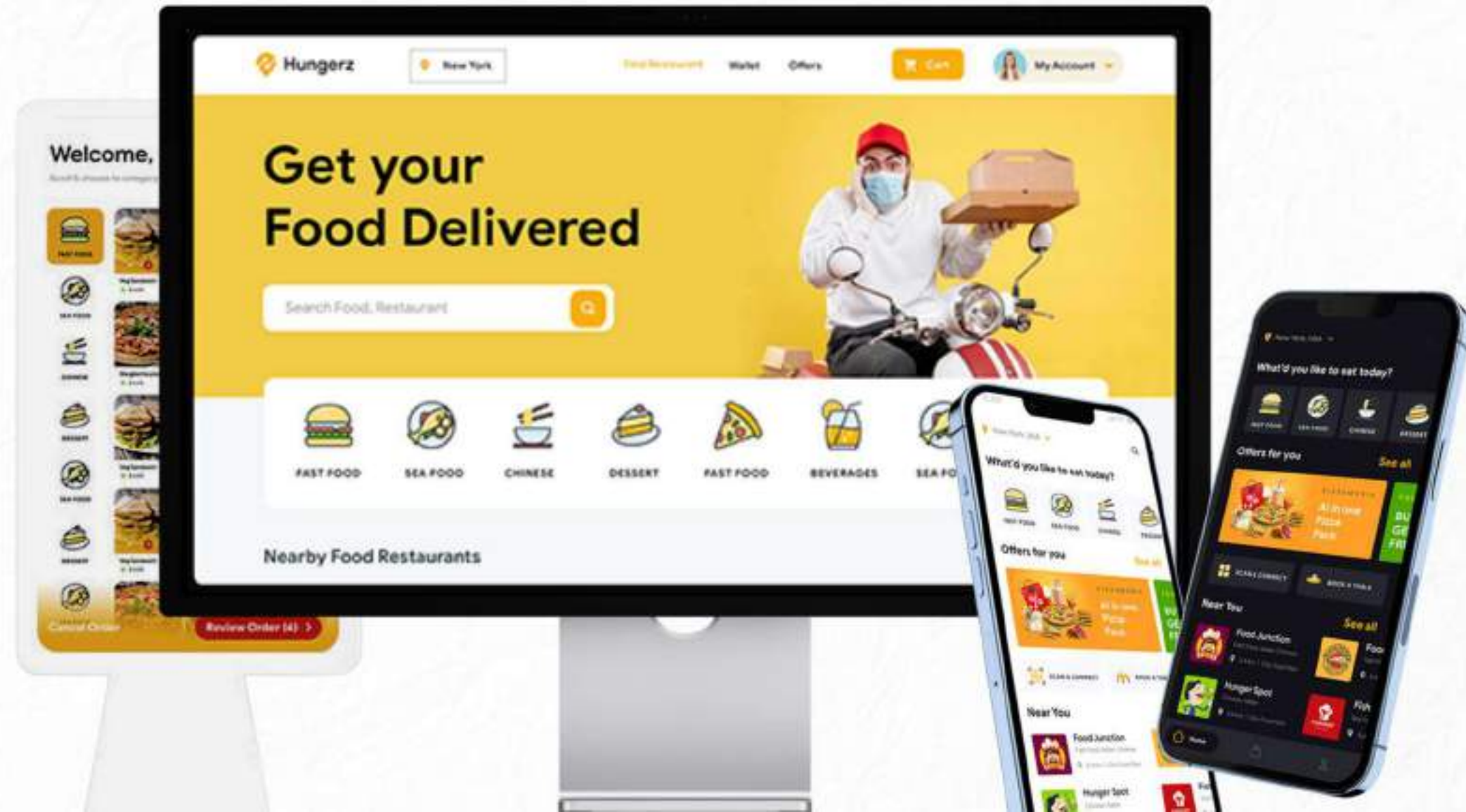


KABHI B
bakery & patisserie

**YUM
YUM
CHA**

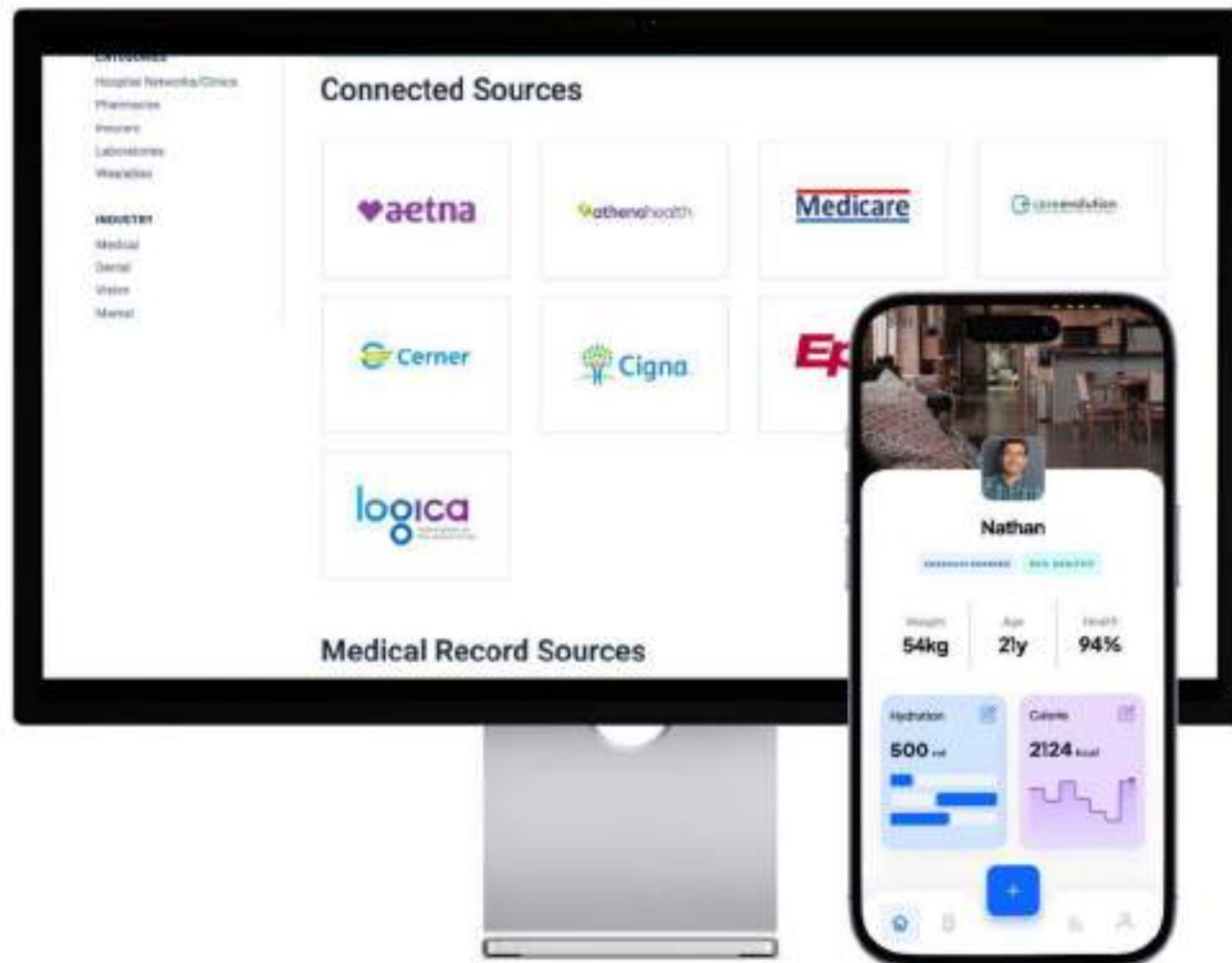
YANGKIEZ

Table 1 Served 4/5 Items	Table 2 Served 3/3 Items	Table 3 No Order	Table 4 Served 4/5 Items
Table 5 Served 3/4 Items	Table 6 No Order	Table 7 No Order	Table 8 No Order
Table 9 No Order	Table 10 No Order	Table 11 Served 1/2 Items	Table 12 Served 5/5 Items
Table 13 Served 1/2 Items	Table 14 Served 6/5 Items	Table 15 Served 1/5 Items	Table 16 No Order
Table 17 No Order	Table 18 No Order	Table 19 No Order	Table 20 No Order



Context


Designed and developed a sophisticated EHR Eco-system and medical practice management application, featuring fully integrated EHR, practice management, scheduling, and billing with **CDR** authenticated and permissions using **OAuth**, OpenID, and **SMART-on-FHIR**, focusing more on data migration from several data sources.

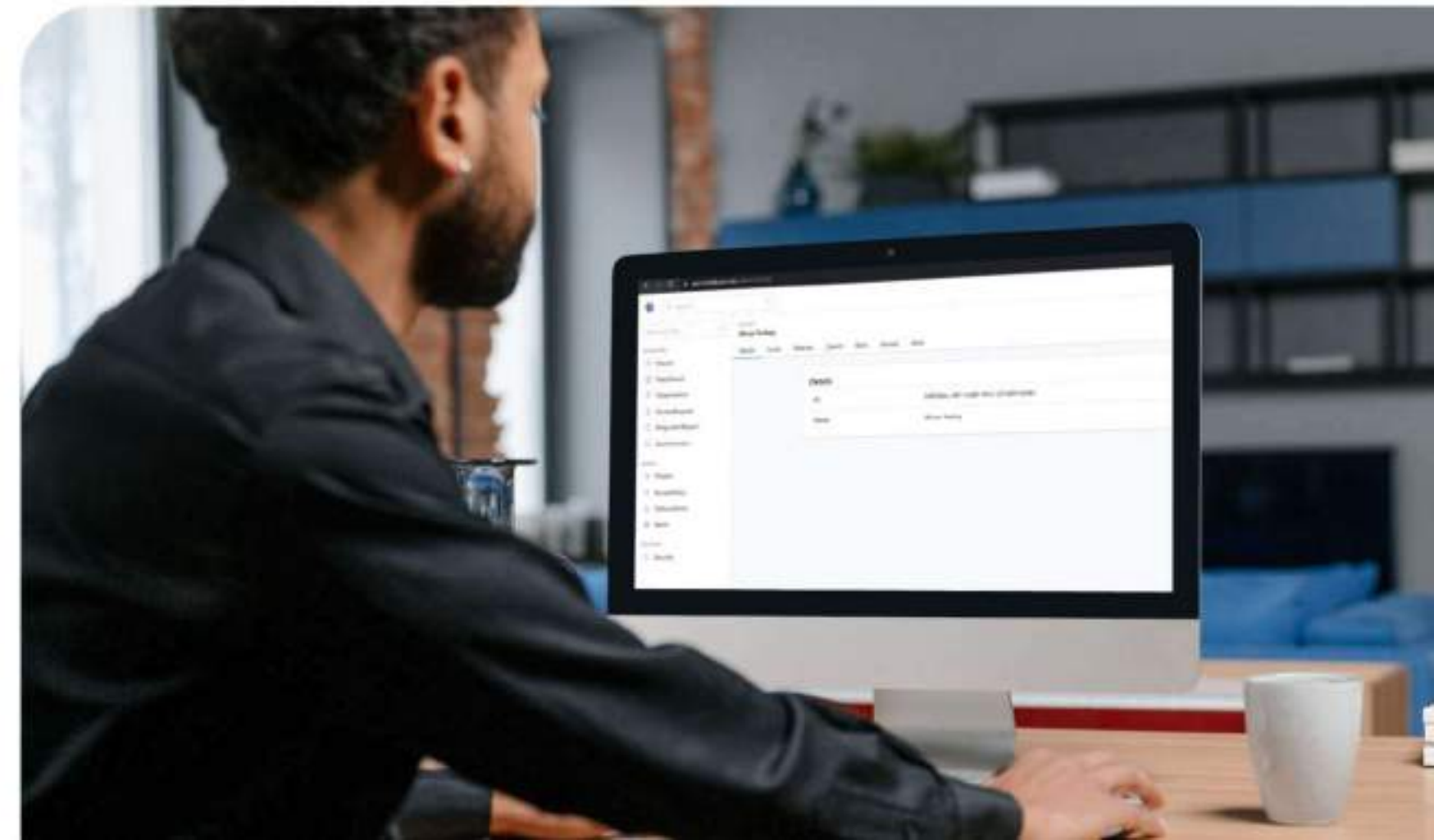


Results

We provide advice on how to attain your business goals with minimum investments.

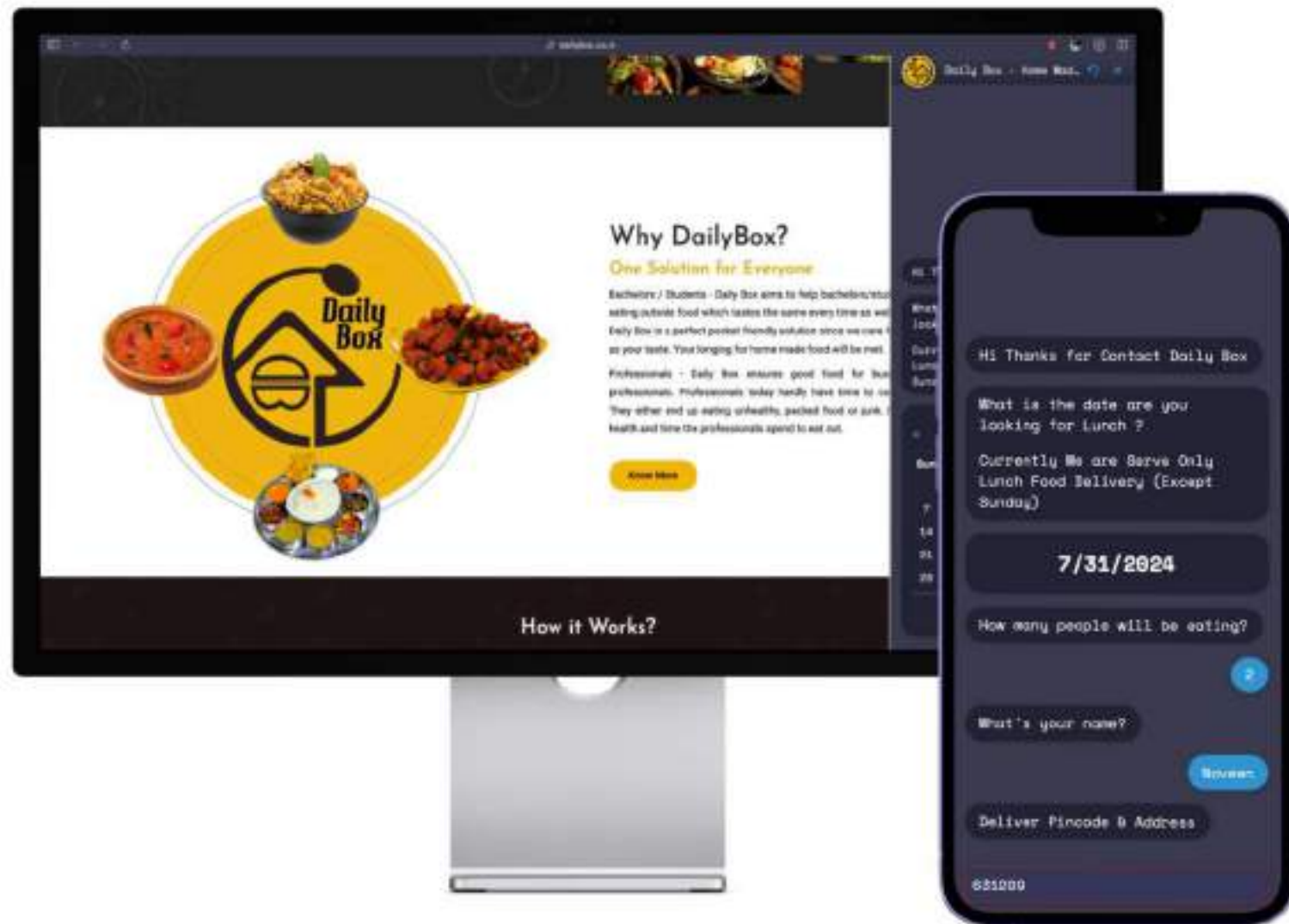
50+ Healthcare Data Migration Bots, with potential increase

 **HL7[®] FHIR[®]** FHIR Native, Clinical Data Repository (CDR)



Context

DailyBox is one of the delicious homemade food delivery service in Chennai. We at Daily Box are committed to deliver hygienic and neatly packed food at your doorstep. You can opt for our Daily Box Meal Subscription Plan. We promise to deliver food which tastes like homemade and is also healthy.



Results

our numbers speak for themselves.

2300+ homemade food orders delivered every week

10k+ monthly visits recorded

4.1 ★ from 2.9k+ reviews





Show Some Love: Say it with a Gift

Dating | Social Networking | E-Commerce Mobile

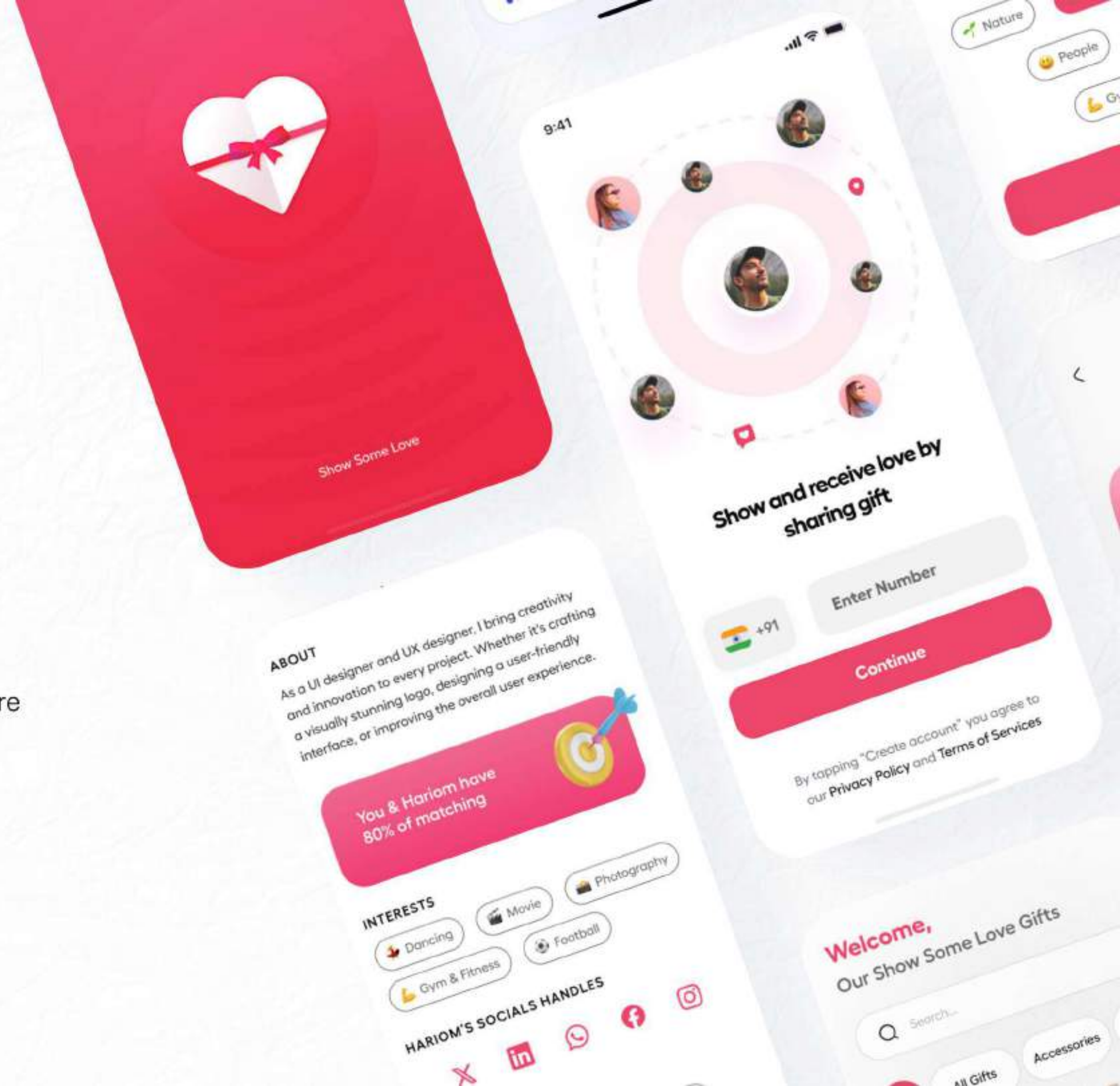
Context

Re-inventing how dating apps works, this app aims to increase retention and quality of connections by sharing gifts securely to your loved ones, and spending time with them, with in-app wallet features.

Results

- 150K+ MAU within Q1 operations
- Top3 on Social Networking category on Play Store
- 500+ Onboarded Marketplace vendors

SHOW SOME LOVE





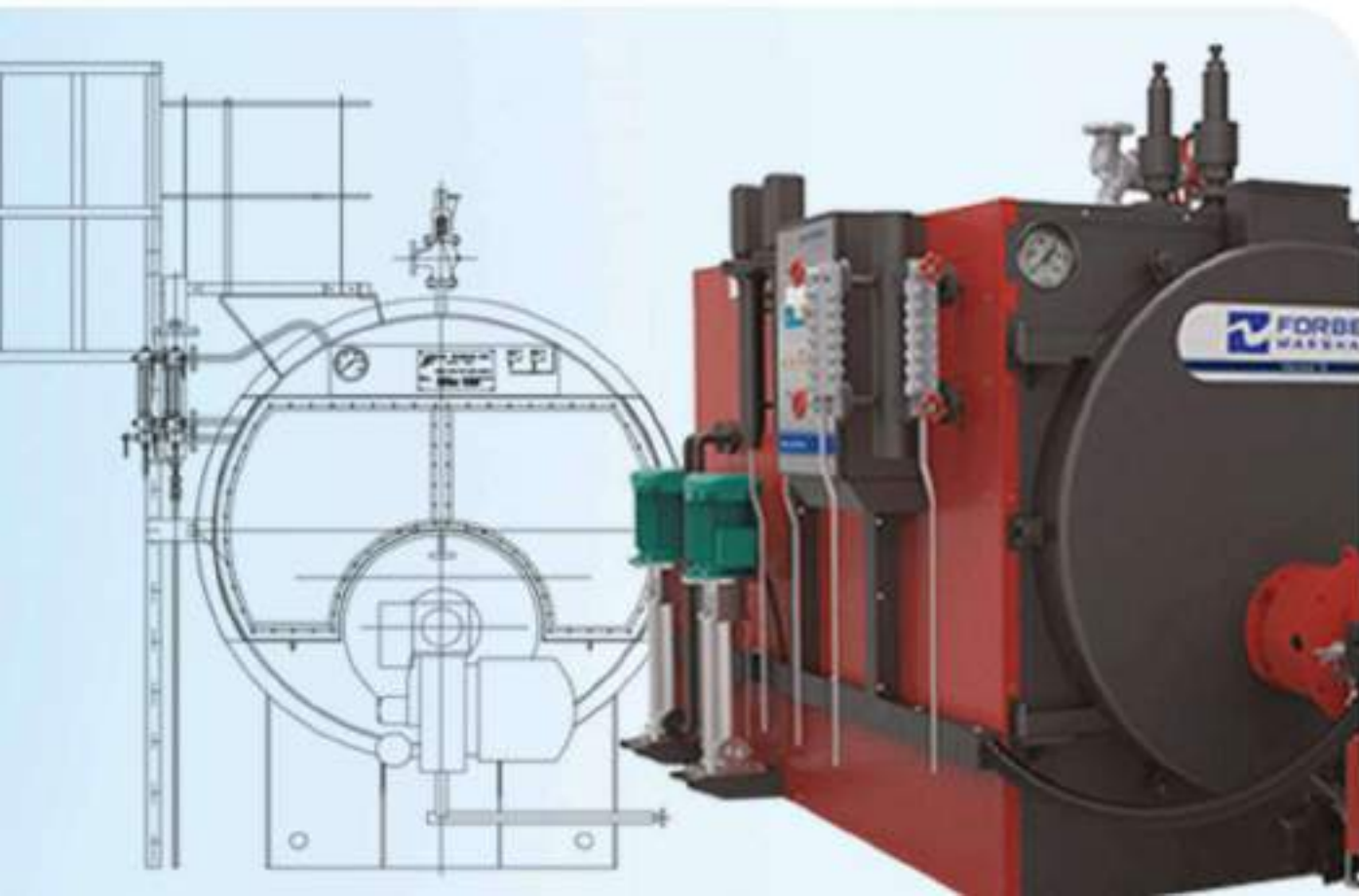
Forbes Marshall HSE VR Simulation

Animation | 3d | VR | HSE



Context

This simulation provides an interactive learning platform for industrial safety and risk management. It replicates real-world conditions in a factory environment, focusing on hazard identification, steam boiler safety, and emergency response protocols. The experience helps users enhance their decision-making skills and safety awareness, ensuring compliance with industrial safety standards.





WellCoin: The Healthcare Gamified.

Healthcare | Blockchain | Gamification |

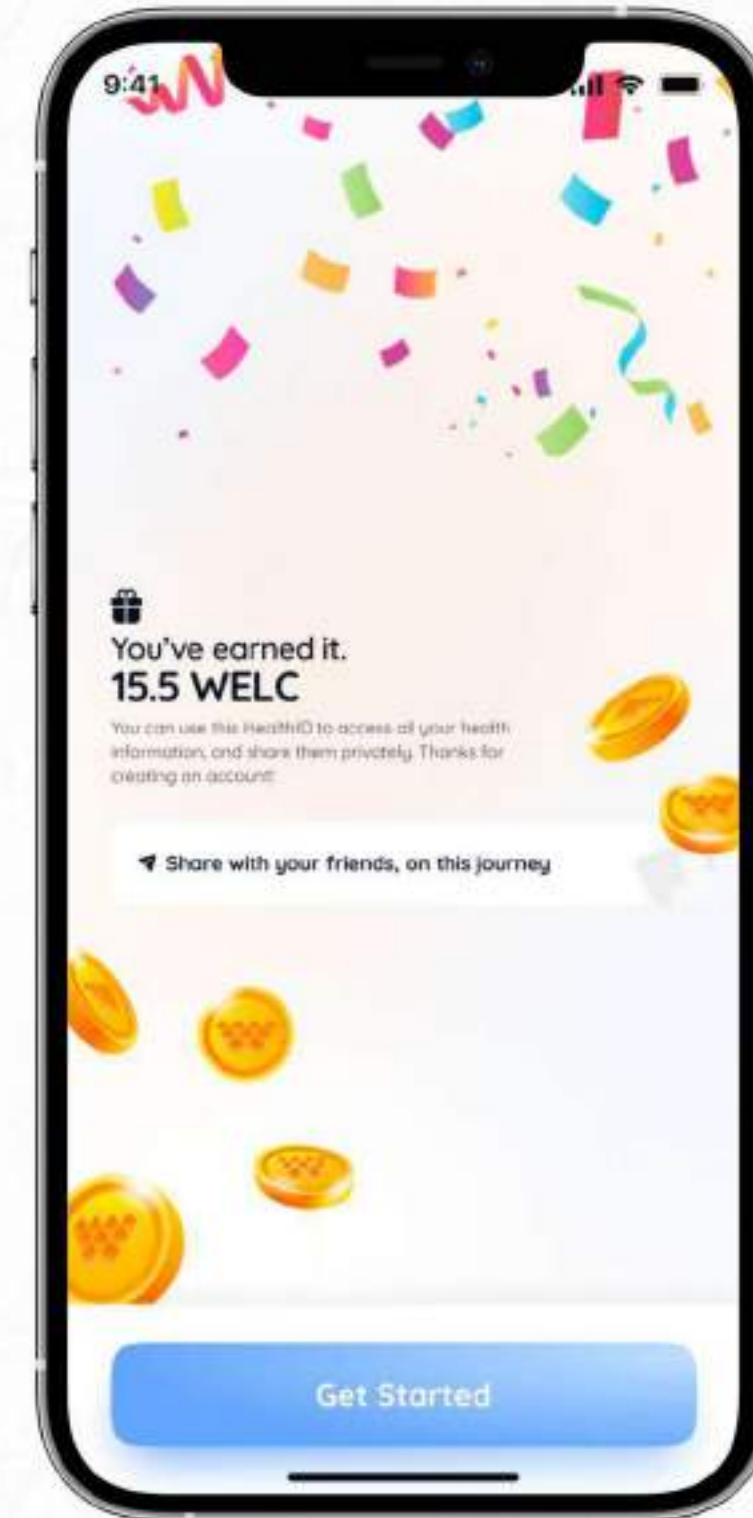
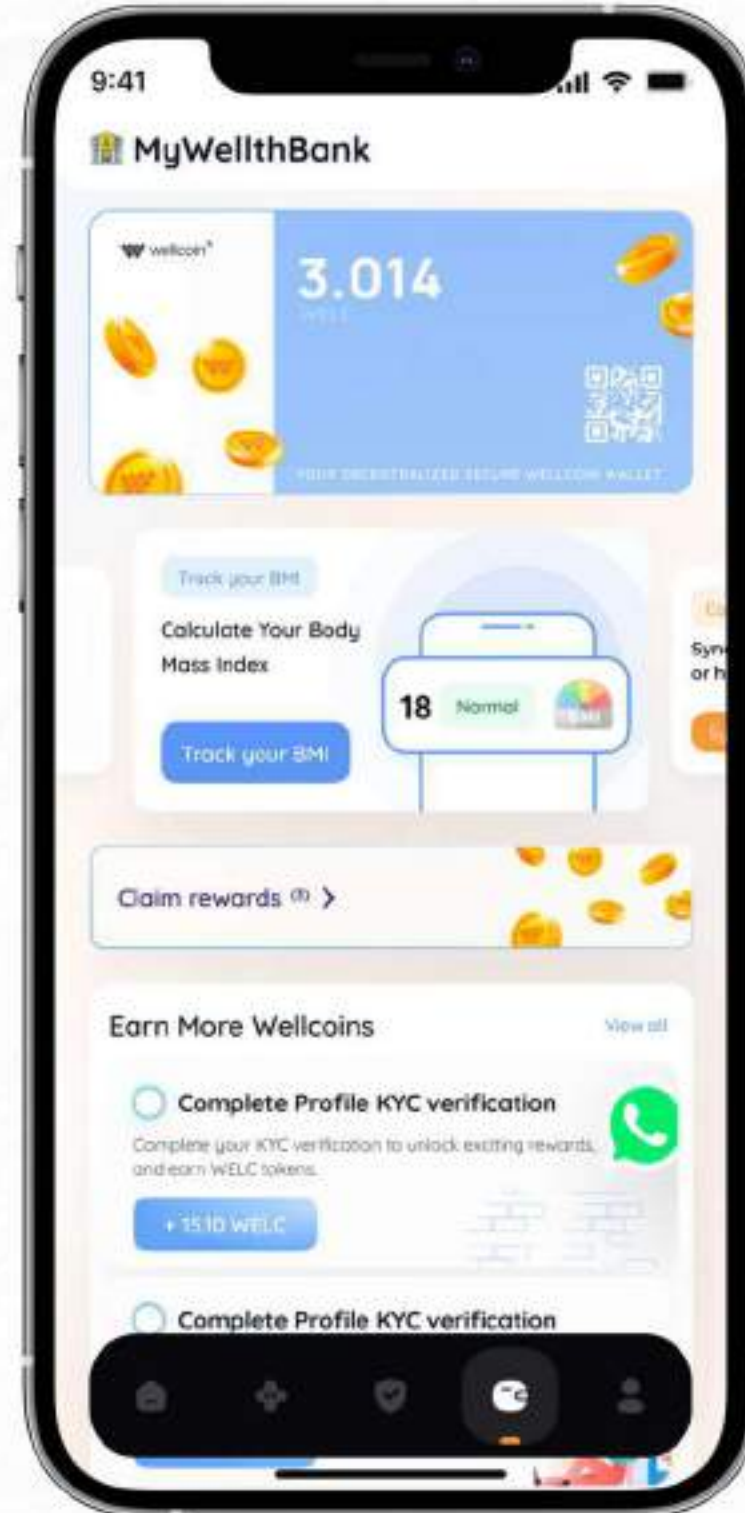
Context

Be Health, Track Health data, Earn rewards.

Architected, designed and Built, the mobile client, Blockchain Token on Polygon ("WELC") & ("PTOY"), Health CDR SDK for B2B Integrations on Smart-On-FHIR and FHIR HL7 Bridge

Metrics

\$1.2Mn	Diluted Market Cap
70Mn+	Circulating Supply
100+	B2B Gamified Integrations





AloT & 3D Display Advert

AloT & Advertising



Context

Dahua wanted to develop a advert animation on their new technology 3d naked eye display screens for their exhibit in the Intersec 2023 program.



Results

Despite having a very short deadline, we as a team severed the jaw-dropping animation incorporating the naked-eye 3d effect on their screens.

- Designed and delivered within **14 days** from kickoff, despite having a very huge pressure.
- Led to **33% increase** in the audience attention
- **2x** better and more crsip than their competitors in the event.





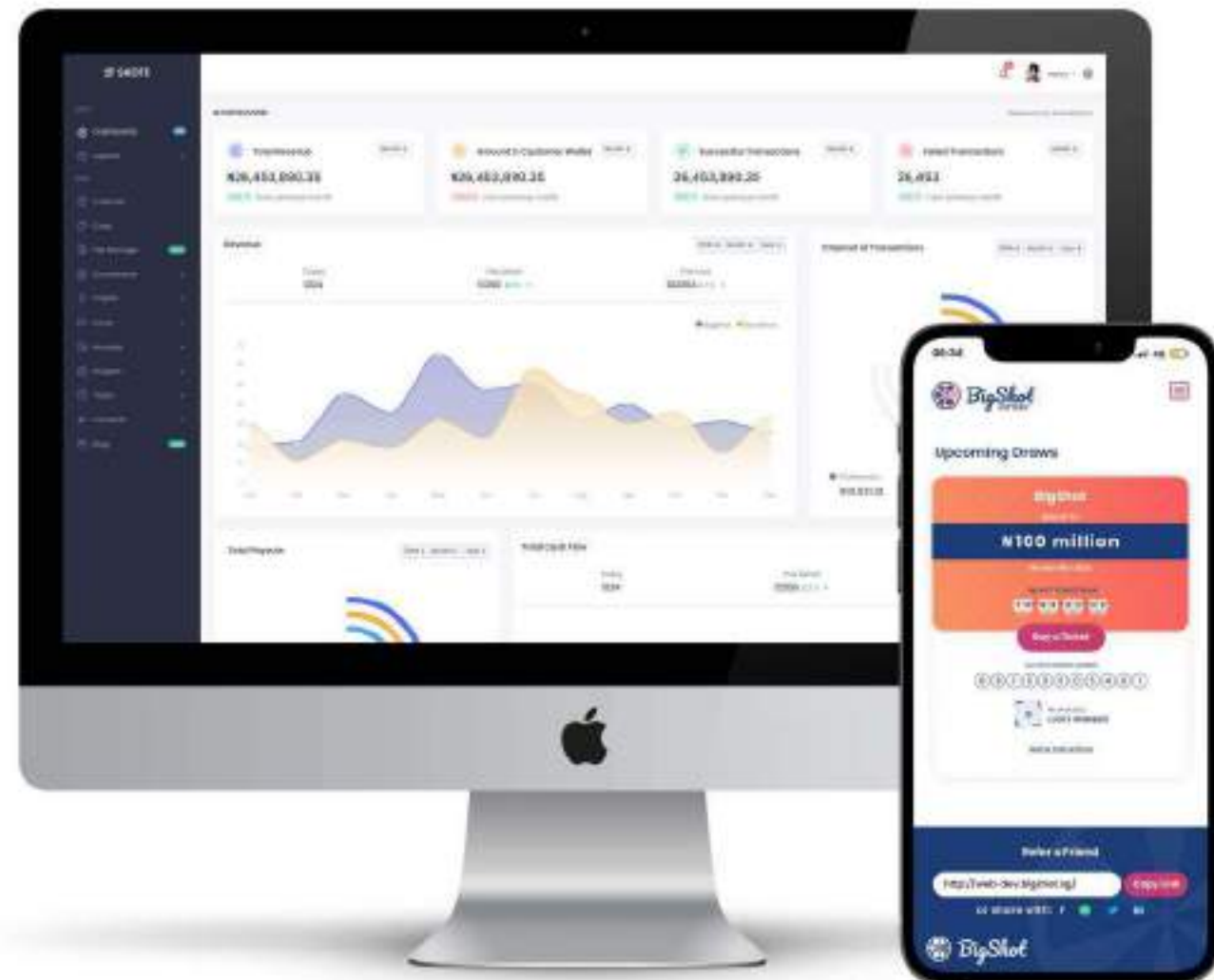
Bigshot: Raffle Draw System

Gaming | Fintech | Gambling



Context

Engaging Nigerian users with an innovative raffle game. Our goal was to create a secure, scalable platform accessible across web and mobile, providing users with the chance to win valuable prizes. By addressing security, scalability, and market-specific needs, we crafted an unforgettable experience for participants on any device.



Results

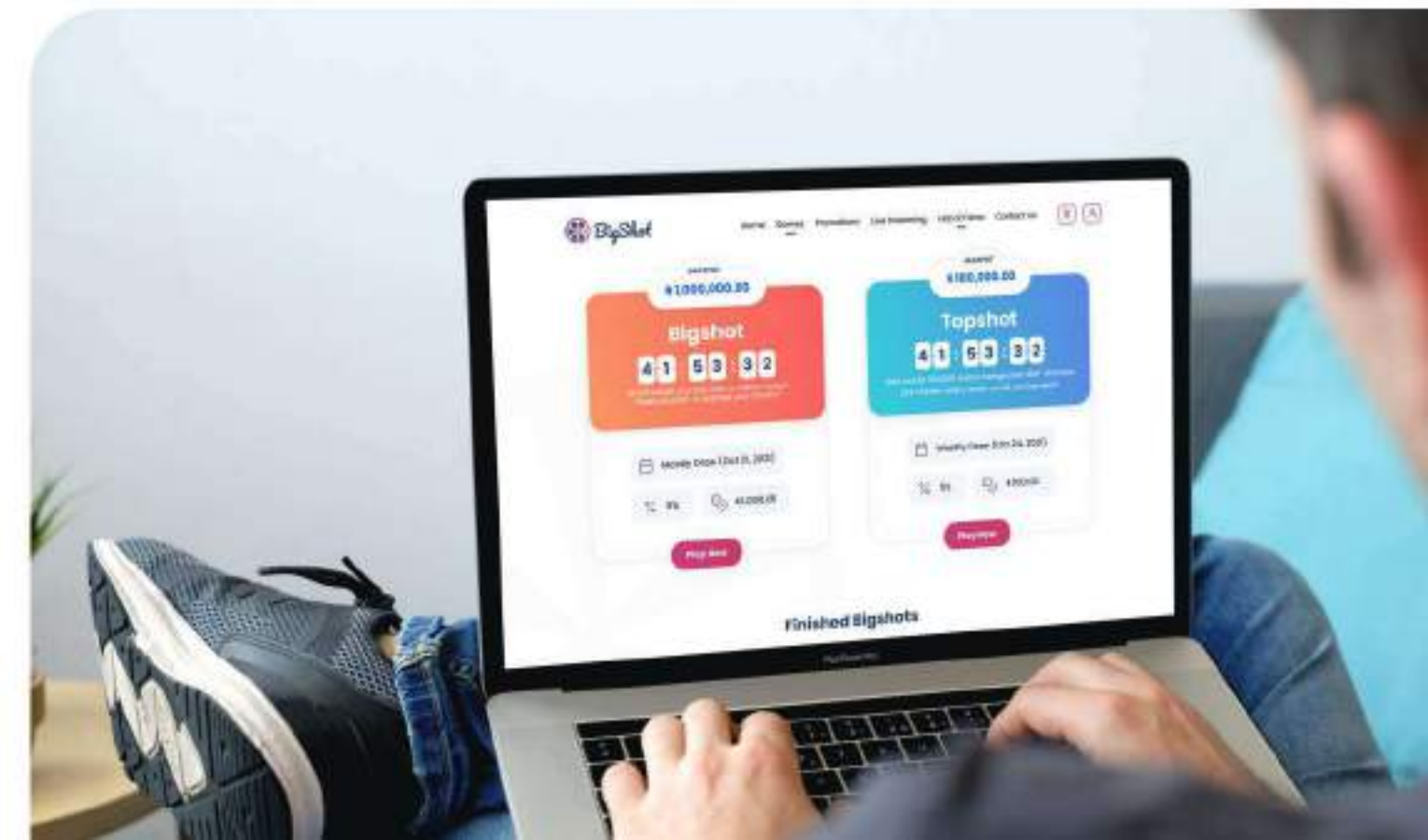
We provide advice on how to attain your business goals with minimum investments.

30%

increase in concurrent draws



PCI-DSS Compliance standard





Fire Safety HSE VR Simulation

Animation | 3d | VR | HSE



Context

This simulation provides a hands-on experience in handling fire emergencies within a controlled virtual environment. It focuses on teaching users proper fire extinguisher usage, emergency evacuation procedures, and fire hazard identification. The immersive experience helps participants understand the importance of quick, safe decision-making during fire emergencies, enhancing safety protocols and preparedness for real-world scenarios.





Wise - Online Teaching app

Mobile App | EduTech India | Live Classes



Context

Engineered Wise App in their early stages, with complex zoom in-app low-latency video functionalities to India's #1 Online teaching software used by businesses.

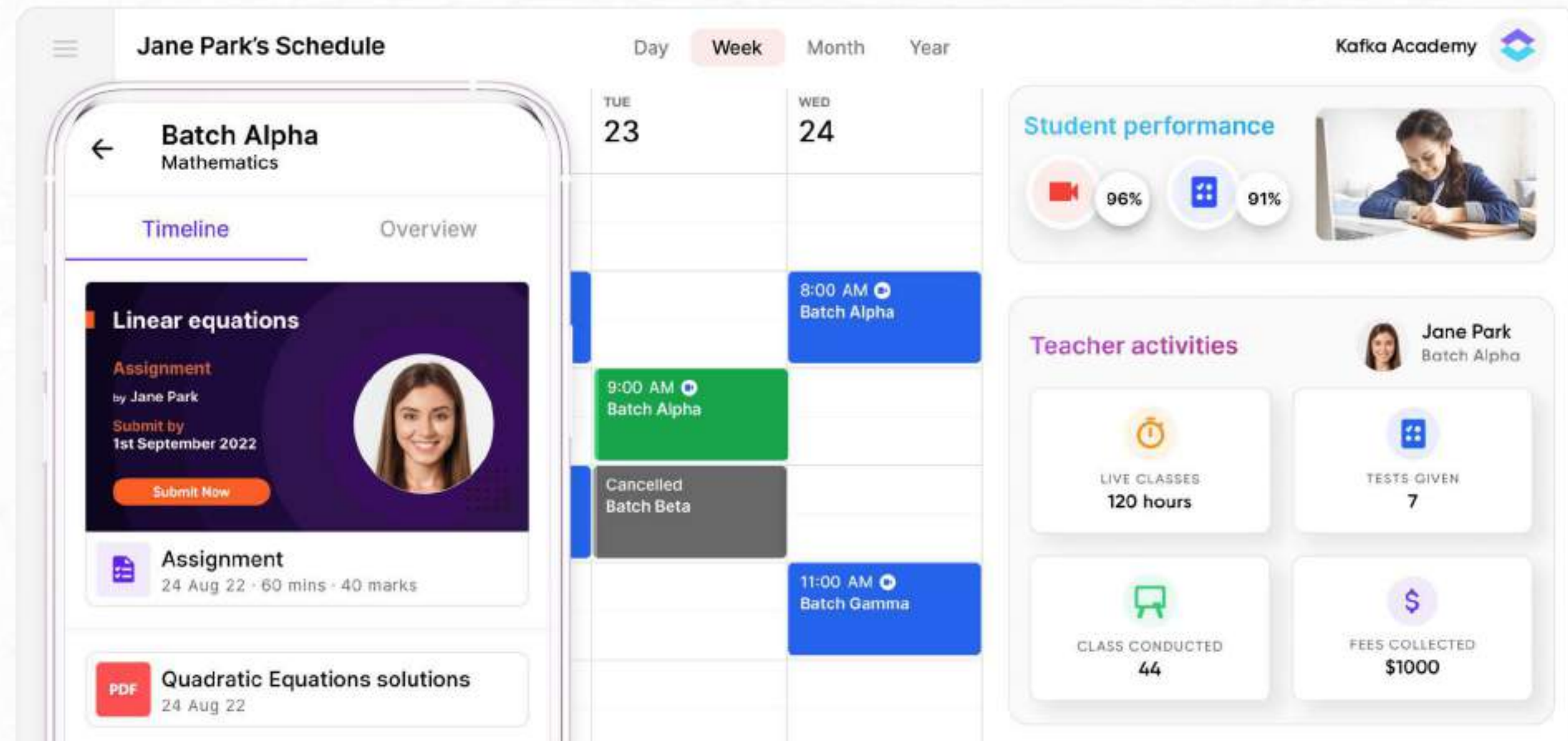
- A Google Classroom alternative, with several powerful features
- Zoom APAC Partner
- Low-Latency Live Streaming classes

Metrics

3Mn+ registered users.

2Bn+ live class minutes hosted.

4.3★ from 52.1k+ reviews



Context

Produced three engaging 3D animation adverts for **McCoy AirCooler** using Blender and Houdini & Maya, showcasing advanced modeling, texturing, and animation techniques.





Skoda Car Configurator

Animation | 3d | VFX

Context

Produced three engaging 3D animation car configurator for **Skoda** using Blender and Houdini & Maya, showcasing advanced modeling, texturing, and animation techniques.



SKODA





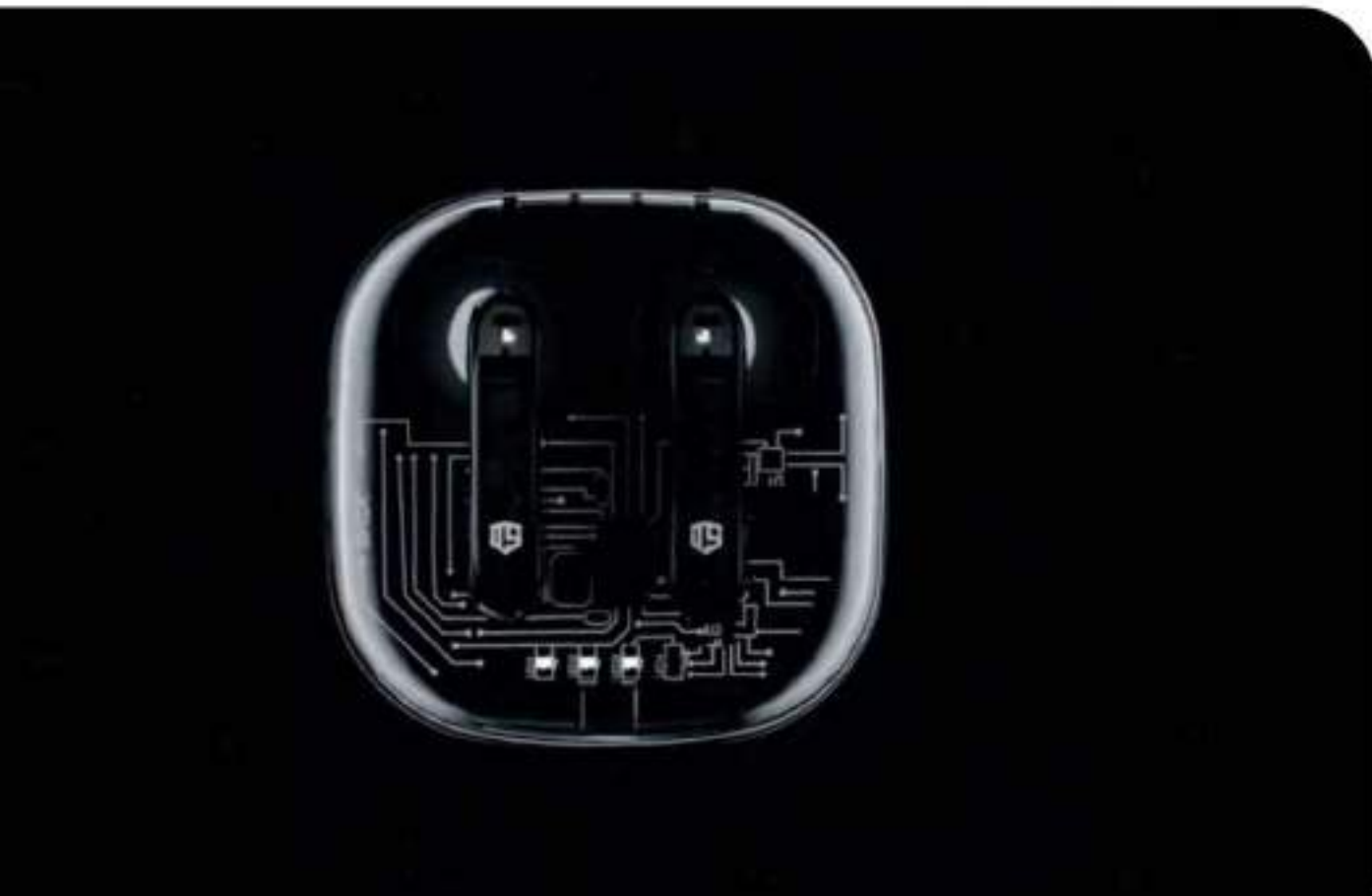
TimeStone: 3d Advert

Animation | 3d | VFX

Context

Created a dynamic 3D animation advertisement for **TimeStone** watch & earbuds brand using Blender and After Effects, employing advanced rendering and compositing techniques.

T
TIMESTONE®





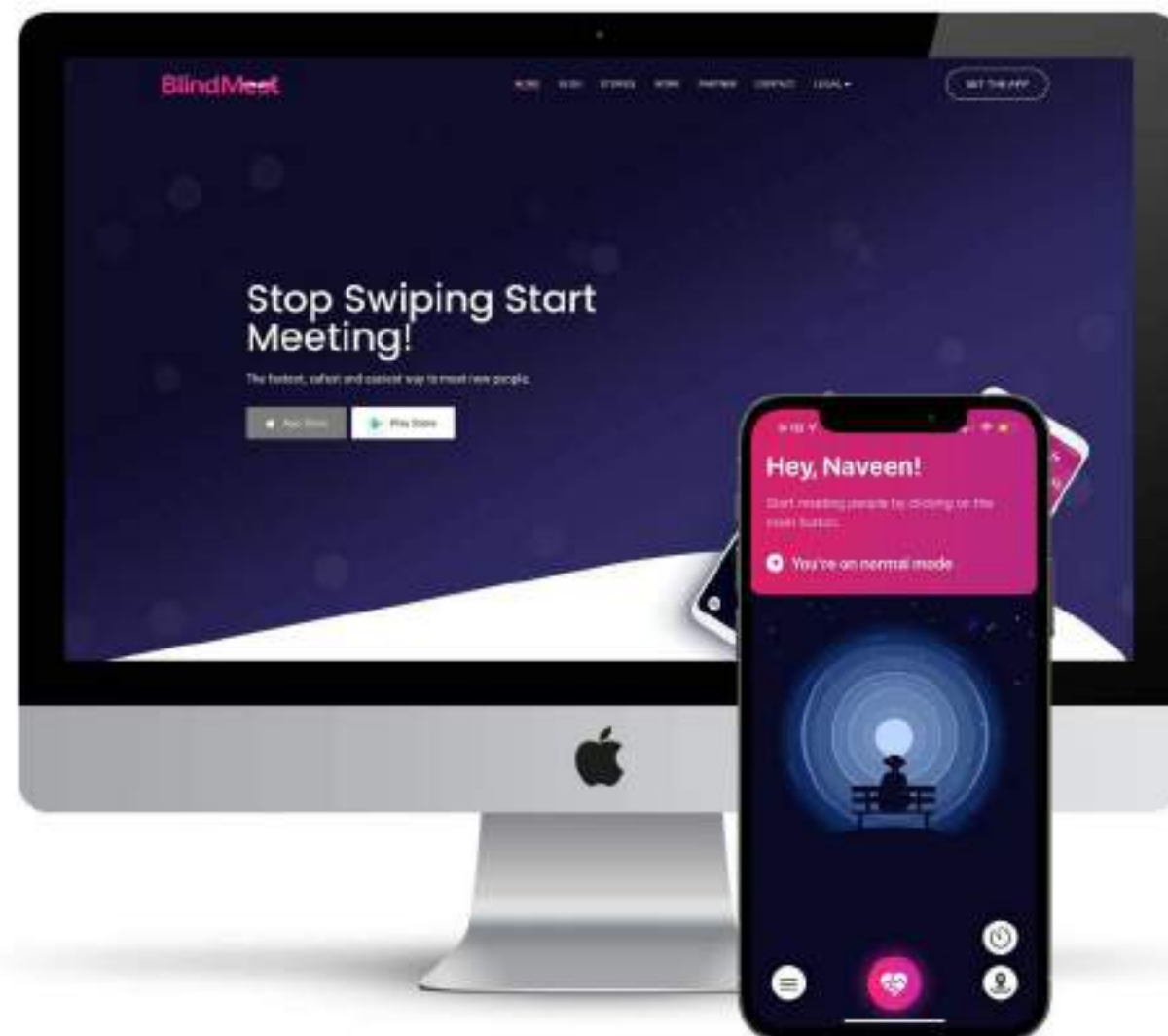
BlindMeet: Stop Swiping & Start Meeting

Dating | Social Networking

BlindMeet

Context

Directly competing against huge apps like Tinder and Bumble, BlindMeet wanted to match with its QoS and ensure unique USP among its competitors.



Results

100K+ downloads in just 2 months of launch

Top37 on Social Networking apps category on App Store

50K+ MAU reported in first year of operations





McCoy 3d Advert

Animation | 3d | VFX

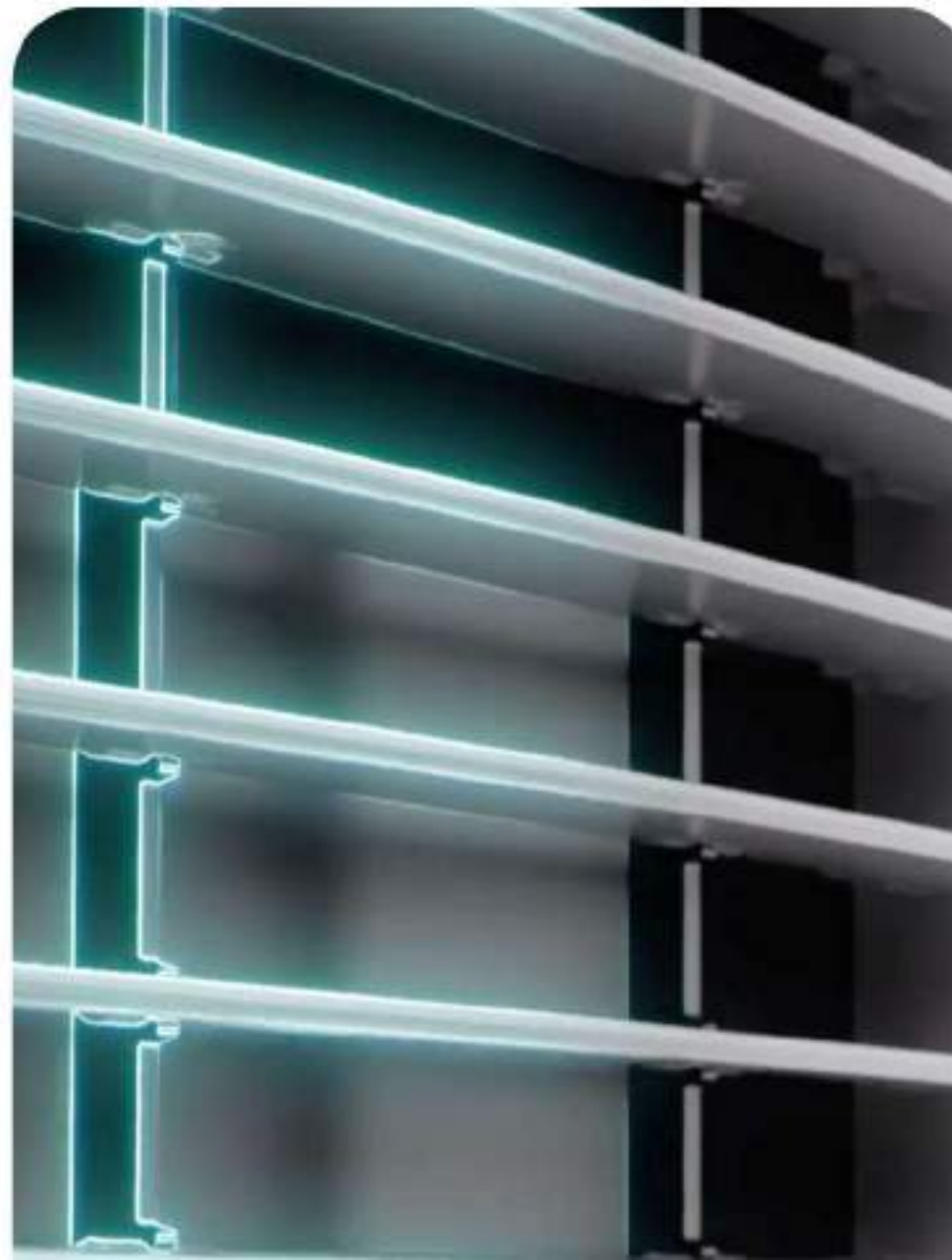
Context

From storyboarding to modelling and cinematics done inhouse for **McCoy AirCooler** advert.



SCAN FOR MORE

Results





Escape Metaverse

Metaverse | Gaming | AR/VR



Context

Bridging the gap between AAA games like GTA with PTE Blockchain Metaverses, hence building the Biggest Metaverse spanning around **24 sq. km.** with photorealistic graphics.



Results

1.7m+ USD

raised on seed funding.

24Sq.Km.

one of the biggest metaverse ever built

< 11 Months

is all it took to design and develop with Metaverse





TimeStone: 3d Advert

Animation | 3d | VFX

Context

From storyboarding to modelling and cinematics done inhouse for **TimeStone Watch** advert.

T
TIMESTONE®





HP Oil and Gas HSE VR Simulation

Animation | 3d | VR | HSE



Context

Wrexia Technologies is revolutionizing safety training through its cutting-edge use of Virtual Reality (VR) in Health, Safety, and Environment (HSE) simulations, specifically designed for industries like oil and gas, manufacturing, and construction. Traditional safety training methods often rely on static, classroom-based learning or hands-on practice, which can be both costly and risky.





Package Debrief Amazon Warehouse HSE simulation

Animation | 3d | VR | HSE



Context

Wrexia Technologies has developed a comprehensive Health, Safety, and Environment (HSE) simulation tailored for packaging and scanning operations in warehouse environments, akin to those used by global e-commerce giants like Amazon. This cutting-edge Virtual Reality (VR) simulation provides warehouse employees with an immersive, hands-on training experience that focuses on the safety protocols required for high-speed packaging, scanning, and inventory management in large-scale warehouse operations.





MG: 3d Advert

Animation | 3d | VFX

Context

From storyboarding to modelling and cinematics done inhouse for **MG Cars**.





Flipverse: Flipkart Big Billion Days

Metaverse | Gaming | E-Commerce

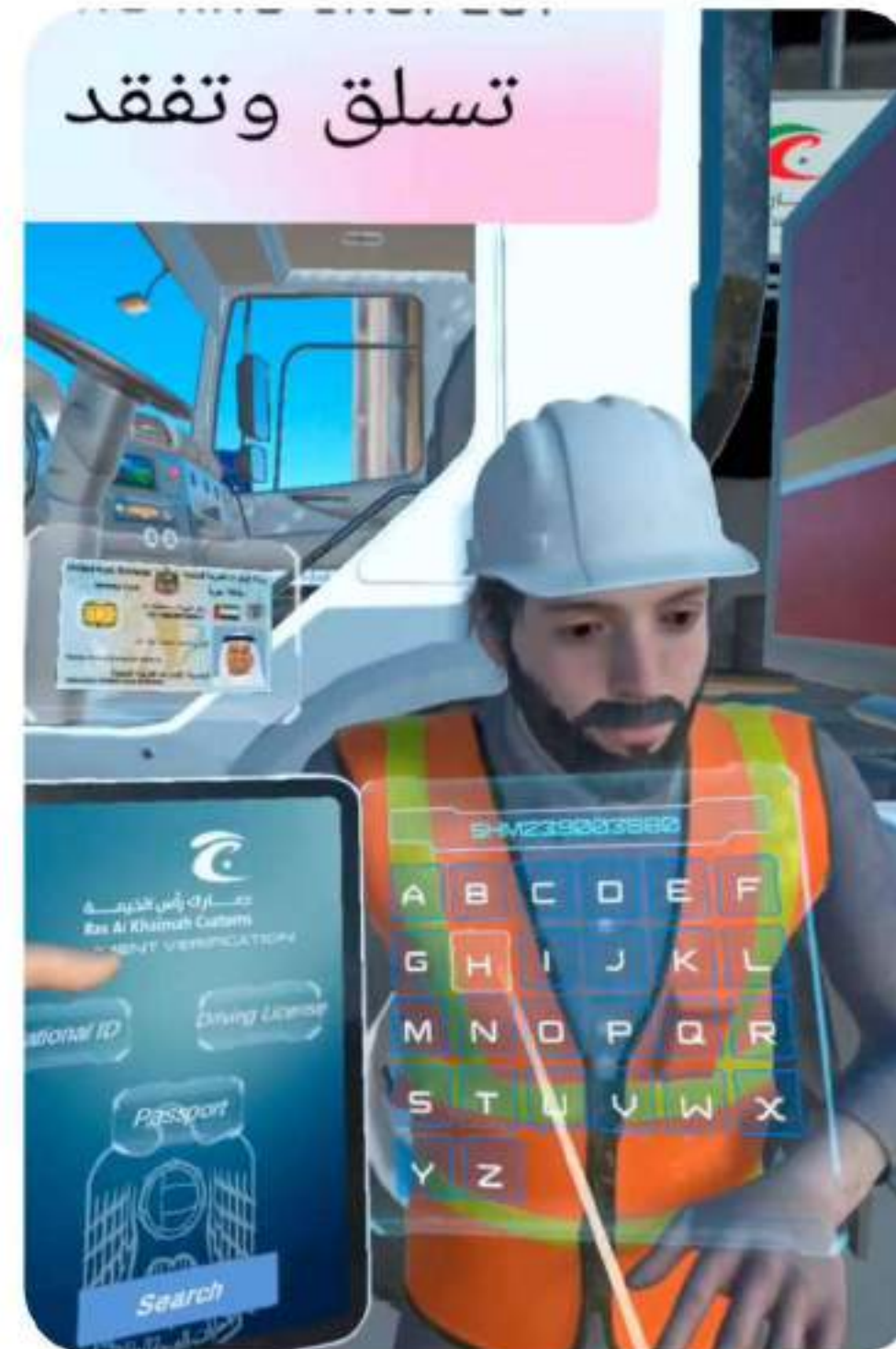
Context

Designing & building a **VR-first simulation platform** for RAK customs for their vehicle & Identity inspection training program.

Built this VR simulation with UnityVR, Houdini and Blender3D for modelling etc. this is optimized and made to execute smoothly in all the Oculus quest devices.



Results



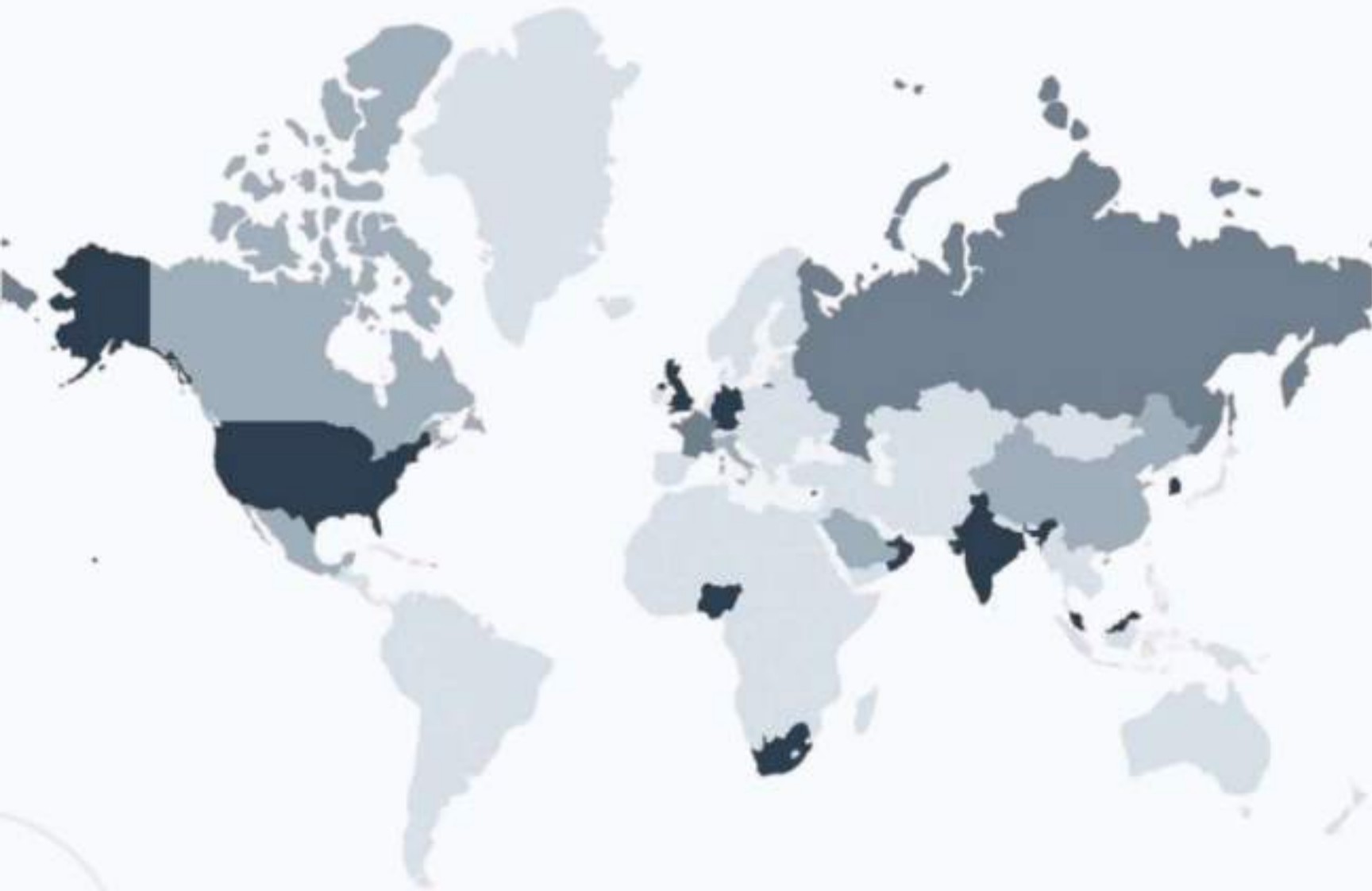
جمارك رأس الخيمة
Ras Al Khaimah Customs







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 United States

 India

 Saudi Arabia

 United Arab Emirates

 Oman

 Nigeria

 United Kingdom

 China

 South Africa

 Switzerland


 France

 Turkey

 Netherlands

 Canada

 Russia

 Singapore

 Malaysia

 Austria



FROM A SMALL TEAM OF WREXA
MADE IN PLANET EARTH.

with a hope to make our generation better.