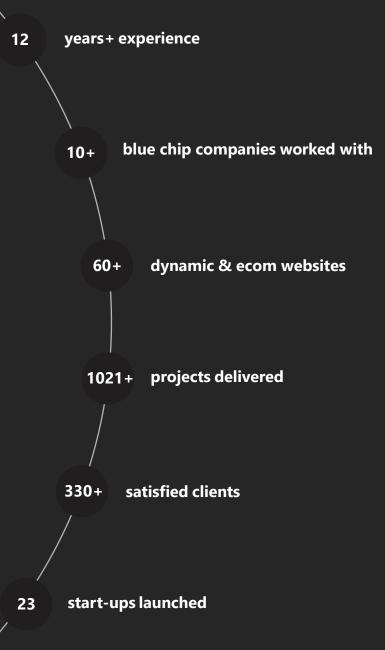


We just don't give your brand a voice We make it an echo.....

We are the innovators who help get your brand be seen and heard. Louder, further, bigger! We have led dozens of brands to international success by defining precise creative strategies that create a multi-platform connection with audiences.











some glimpses of the creative





















































संस्कृति मंत्रालय

MINISTRY OF **CULTURE**





































































THE HOUSE OF RARE



we connect ...







NXT



















WAVB_{IM}









EPSON

SONOS



















Ministry of Culture











Office of the Principal Scientific Adviser to the Government of India































































































































































































































































(An Autonomous Institution of the Ministry of Culture, Govt. of India)















































Not just a possession, an obsession













Automobile RenewBuy

































Home Decor & Real Estate









Beauty Products



Industry Partners



B2L Way of Working

We believe in making brands. Brands that are impactful.

Brands that leave a mark on the minds of our audiences. From a product or a service to an identity of its own. Creativity blended with intelligent and targeted marketing strategies help us deliver successful campaigns.



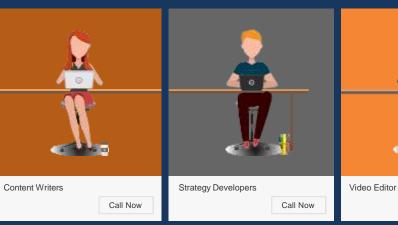


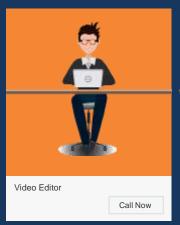
Our Team

The team comprises of 35+ dynamic young enthusiasts who love everything about social media.

They are imaginary shadows over social media and follow it wherever it goes.

It is their love for brand building that we are able to cater to diversified clients simultan eously









ONLINE MARKETING

Social Media Management
Search Engine Optimisation
Performance Marketing
Influencer Marketing
Website Development & Support

OFFLINE MARKETING

Brand Strategy and Creative Development

Corporate Brand Identity and Brand Packaging

BTL Creative Communication

FM / Video Developments

Still and Video Shoot / TV Commercials

Expertise

ON-GROUND MARKETING

Events & Activations

Exhibitions

Road Shows & Product Launch Retail

Branding & Indoor Interior Rural

Marketing & Rallies

PUBLIC RELATIONS Strategic Planning Liaising & Digital PR Press Conference Media Brief Reputation Management



Facebook Management





Monthly Active Users

2.4 Billion

1.6 Billion

Mobile Users 88%

Daily Time Spent 58min





Instagram Management





















In conversation with Shalini Sharma, "teachers are our mentors. They shape us to fight our battles and help us in carving a pathway to better tomorrow" Listen to our conversation with Ms.Sharma about the benefits and challenges of online learning.

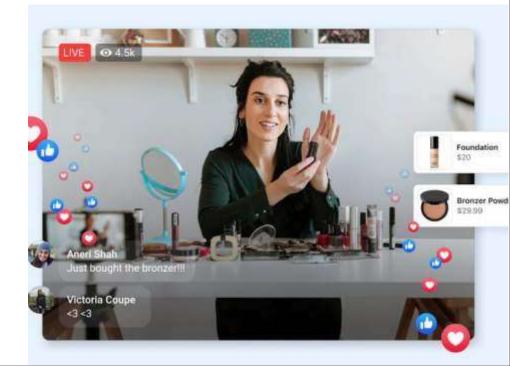
#InHonorOfTeacher #LuxorIndia #LuxorAtEveryStage











Instagram
Facebook ad
Management

Facebook Statistics



Bay Area Yargel Demo Y - Proprisions

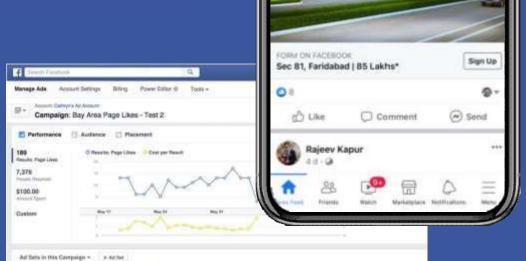








Page Insights



BPTP Ltd.

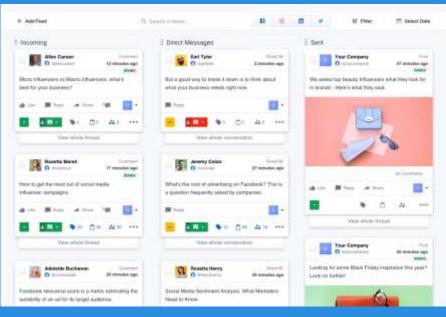
PREMIUM RETAIL SHOPS AT ULTIMATE LOCATION

District Walk is a unique, ulber-stylish project in the heart of Faridabad. District Walk's perfec... See more



Community Management









Used Applications



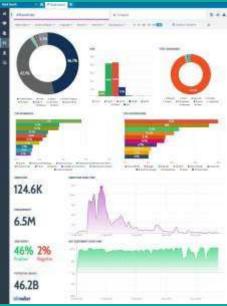


Used Applications















Top 10

22 +

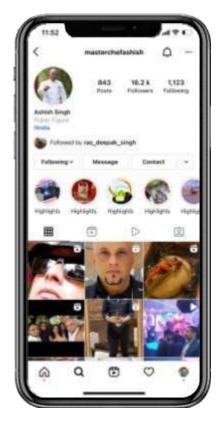
Dverall

Carding Propr	1 September 1	1 Sest. Sank	- Kirth	2 Monthly	Street B	17500	1711.0	1019	386
treawing'	ken crime candes	1	- 4	k+170	a +29 (33)	the	4,00	2010	- 13
earl-chrecov	earthrea	2		* 7.00	+-6(2)	Miller	165,000	10.00 8	ta
sum chredel	set direa terbir lirgage			*110	a +88 (\$2).	Medium	100	3.75	- 11
ears (frend)	ban chase nanders once	2	12	A+1(15)	478000	Metur	1,000	100	11
Sen corner	medem (from) strew		12.	w=d(50)	x +94(3)	586	Lwe	-	- 11
learn-Christian	Set consective		- 16	7.1	**17 1171	Mellion	16,100	2504	- 11
NAME OF THE PERSON NAMED O	lake direct ministre		16	# × F (18)	**16(0)	Stellan	8,000	0,007	15
sensonese	NAME THE REPORT OF THE REPORT OF	1	0,97	* 33541	a +9:00	Nation	1,000	3.752 M	13
kam (triese)	kommenden.	-34	100	+ 2(2)	×100	Meture	49,200	297300	18
Sent obvioser	and the members of these	3	2387	+400	* +(00)	law	.1300	52111	- 19
mose arring?	WATER VEHICLE NO. 120	2	286	+3126	a 100(20)	Medical	1,000	8274	18
name of the last	terrorma larguage	- 6	- 34	11 W/23250	+12(07)	Melan	1,900	1000	13
learn-chinasar	warn popular or maps	29	34	16/4	+450	Mellon	110	100	- 11
Name of Street	and the course		- 66	* (Cde	* 55.00	Mariam	(,600	100	13

Influencer Marketing Management



#		NAME	FOLLOWERS	ER	COUNTRY	TOPIC OF INFLUENCE	REACH	SAVE	CAMPAIGN
1	The state of the s	t Kohli atkohii	267.8M	1.47%	2 India	Spots (Dicket Armed	80.3M	Ŷ	(view Frida)
3	677 A 677	Bhatt = cobhatt	84M	126%	≥ India	Acting the Deta. Controly (Acting) Acting	25.5M	Û	(Vow motio)
9	The state of the s	ina Kaif trinckali	79.7M	0.87%	1 India	Beauty prot Set Celebrity Action Autor	23.9M	Ŕ	(West Pitchia)
5		का पादुकोण कृश्रिकृतवासकार	78,064	2.88%	≖india	Intertainment a. Actors.	23.7M	ŵ	(New Frolis)
6		a Kakkar Makakkar	77.7M	0.77%	≇ India	Disentatives is. Seget.	23.3M	Ú.	(Maw Holler)
7		nan Khan ingsalmankhan	69.2M	150%	≃ mdia	Street constraint is. Codebrily Action	20.8M	Ŕ	(New Politie)
8	4.00	shay Kumar Ikshaykumar	88.3W	0.85%	India	Endethnesset II. Combins Attent School	20.5M	Ŷ	Shea Problem
9		ha patani (paatni) 🕊 Iishapatani	6M	0.61%	india	Control Arters	18.3M	ø	(view residue)
10		nny Leone unnyteone	55.3M	0.27%	 India	Seady and bef. Amount Action Actes	15.004	ŵ	Name Profile
n		nnat Zubair Rahmani annatzubair29	49.3м	0.8%	™ India	(restatower it. Atting and Dro. Compley Actors	14.604	ŵ	- View Proble
12	100400	ohin Tendulkar achiatendulkar	42294	128%	I Indio	Special Advantage Country	14.3M	À	View Profiler
13		thik Roshan mithikrosban	47.7M	0.53%	India	Interlationary o. : Actors Actor	14.384	ŵ	Step Profile
14	1000	Dhoni nobi7/81	47,4M	13.16%	 India	Sports, Creater	14.2M	ŵ	You Rulle
15		nvoor Singh anvoorsingh	46.8M	1.41%	II inda	Artestower o. Actors Mosking Pen	3866	ŵ	View Profile
16		ah Ruikh Khan amerk	65.3M	2.08%	≖ India	Actors	13.9M	ŵ	Vaw Huller
17	- AND THE REST	pil Sherma Implisherma	45.6M	0.03%	 Inda	Art Stager Model	13.7M	\$	(Vane Profite)
18	3 01	parineetichopra	43.5M	163%	II (vdie	Spring and Self . (Action Collegedor Corn.)	1304	str	(Valvi Posta)
19		ra Ali Khan ra adikhanjis	43.5M	1,07%	 India	President ord Ad. Action	Ізм	۵	Vess Profile







Twitter Marketing

Monthly Active Users 330 Million

Daily Active Users 134 Million 140 Million

Daily New Accounts

460,000

Daily Tweets

Twitter is a very active brand to make your brand visible in a very smart and intelligent community! We have made our brands trend in India without using influencer marketing many a time.

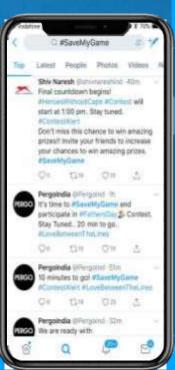
This is the power of content!

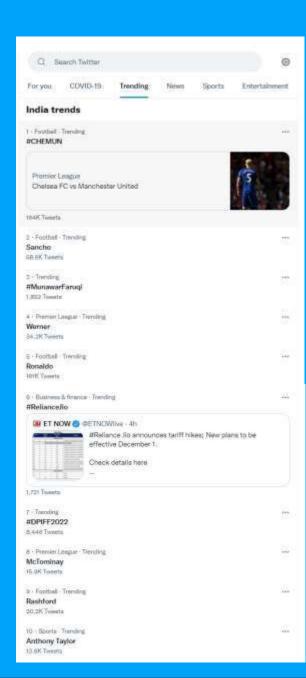


Twitter has monthly active users, and 145 million daily active users.

(Twitter, 2019)







Twitter Ads **Marketing**





Everyday style @ up to 60% off

Kurta, salwer, tunics and more now available at 60% off. Hurryl Order





Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile

More

Tweet

Campaign

Daughter Day 60

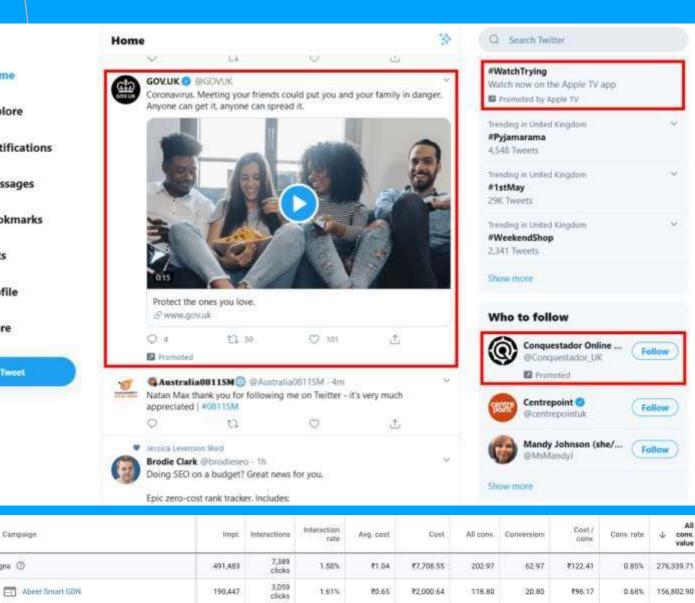
KKSB

=

0

Total: Campaigns (2)





3,299

clicks

1,031

clicks

1.66%

1.01%

80.05

72.39

₹3.243.56

₹2,464.35

80.37

3.80

41.37

0.80

₹78.41

₹3,080.43

199,215

101,821

Follow

Follow

Follow

156,802.90

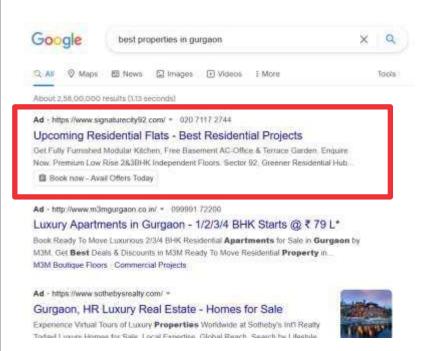
2,854.60

1.25% 116,682.21

0.08%

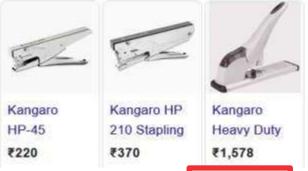


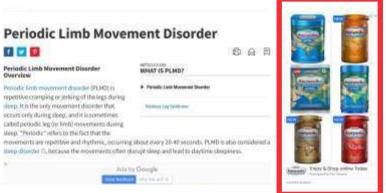
Lead Generation I Brand Visibility I Product Sales Re Targeting I Geo Base Targeting I Interest Targeting

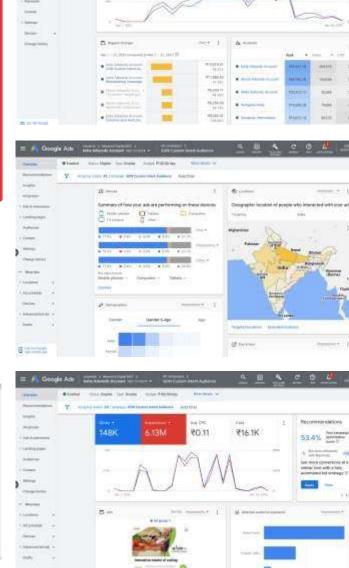


Shopping Ads









₹0.26

₹153K

Section April 18,000 4 1 K

11111

Google Adv. marrick g. Overview

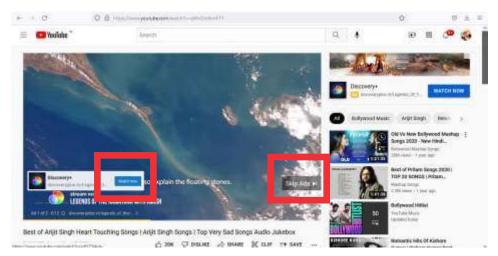
Re Marketing

Periodic Limb Movement Disorder

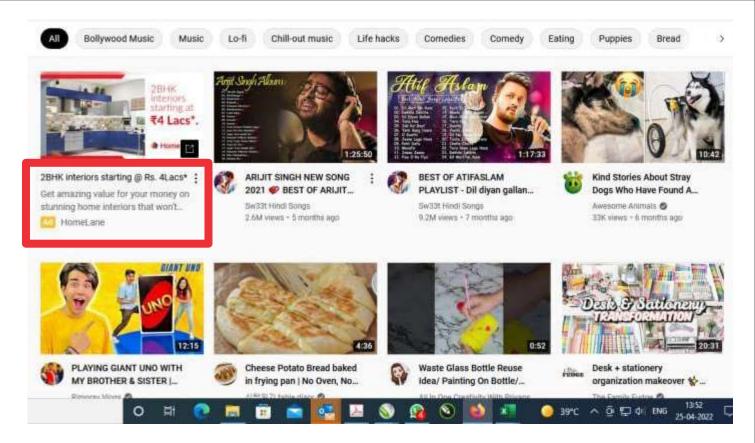
You Tube Advertising



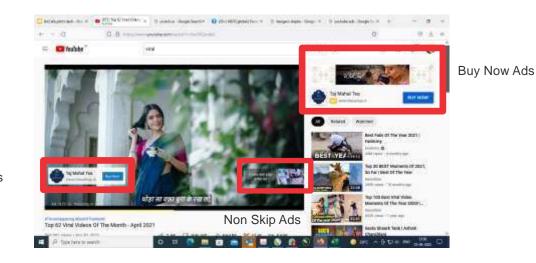
Static Google Display Network Ad



Watch now skip ads



Google Search Ad



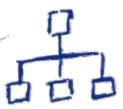
Buy Now Ads

Search Engine Optimisation

















Search Engine Optimization









Best SEO Tools we rely on.























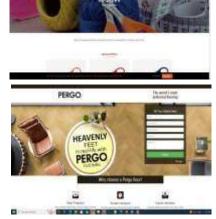
SEO Statistcs 2022





























CODES AND LANGUAGES WE ARE EXPERT ON

Content Marketing







Content marketing is a marketing strategy used to attract, engage, and retain any audience by creating and sharing relevant articles, videos, podcasts, and other media tools. This approach establishes expertise, promotes brand awareness, and keeps your business top of mind when it's time to buy what you sell.















Content Marketing 3D





AR filter in Facebook is an amazing feature, but its so engaging that people love to create their own avatar using these filters and create funny things. We have our in-house expertise to develop such AR filters which is brand specific and rotate the eyeballs of the TG and get huge engagement too.



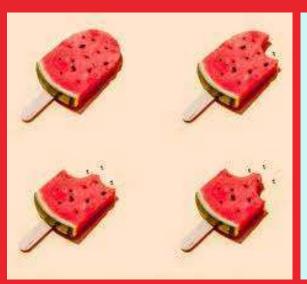








Content Marketing AR Filter





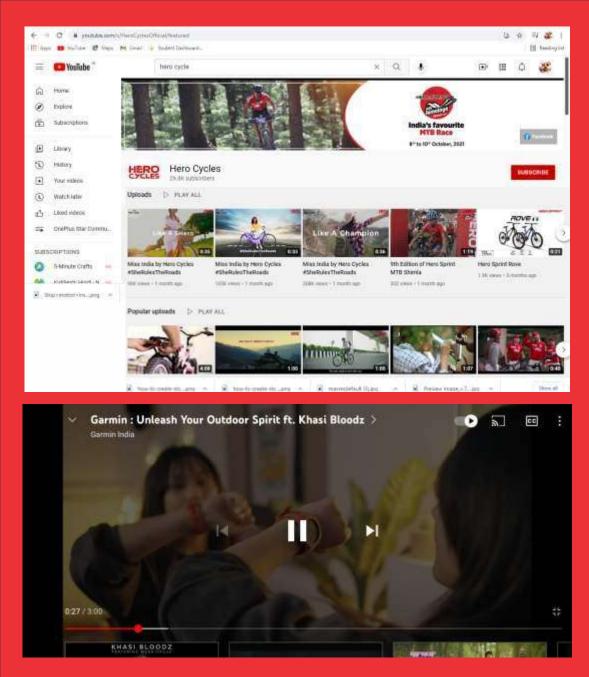


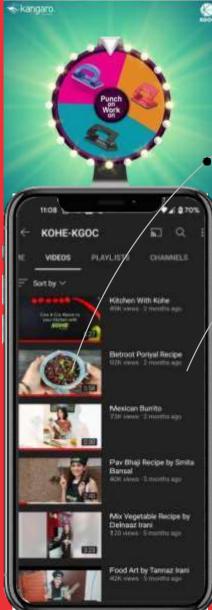




Showcasing animation step by step is ultimate and very beautiful. It is fun with music. its all in-house stop click animation. Its all manual.

Content Marketing Stop Motion









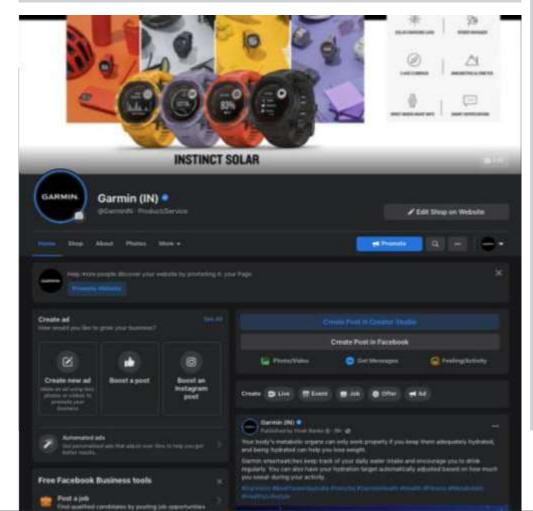
It is the most engaging platform, where you get maximum views and reach of the TG you want to target. We manage 5000+ videos every year for our brand internally. And develop and edit as per the requirement.

Content Marketing Video's



Client: Garmin India

Category: Sport and Fitness

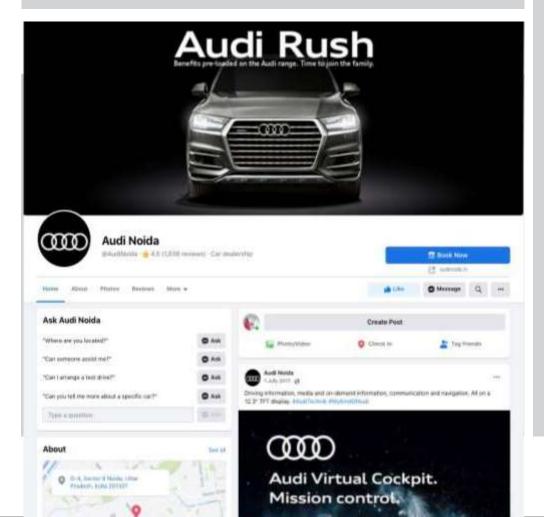


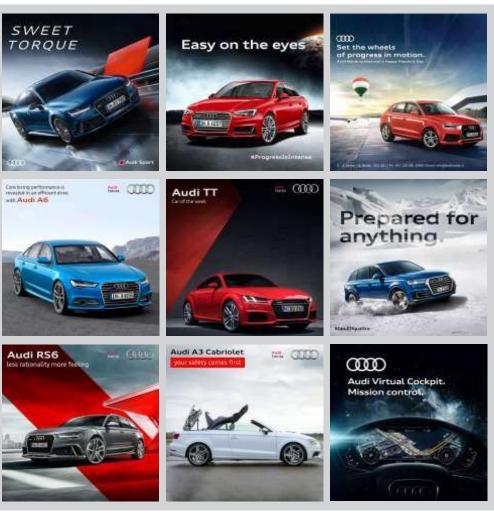




Client: Audi Noida

Category: Automobiles

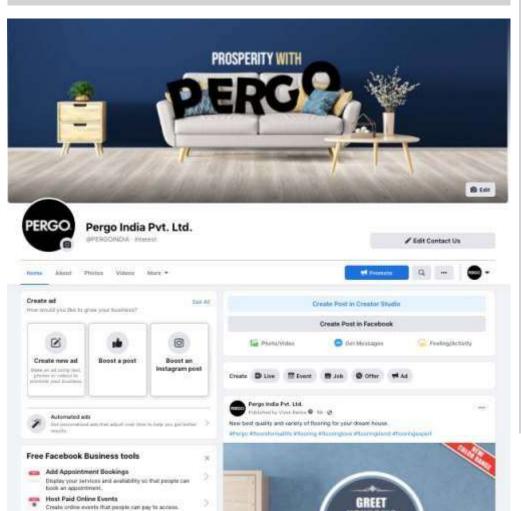






Client: Pergo

Category: Home Furnishing and Flooring



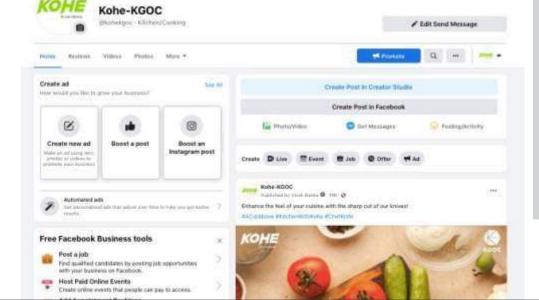




Client: Kohe

Category: Kitchen Items

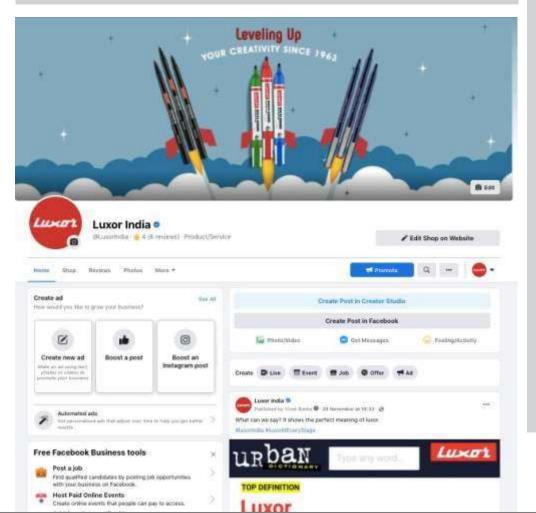








Client: Luxor India
Category : Stationery



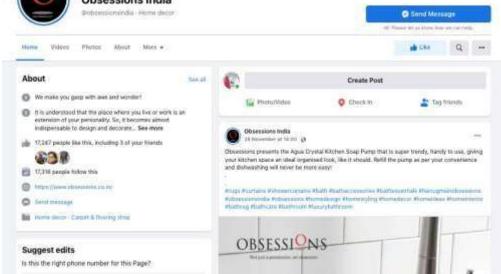


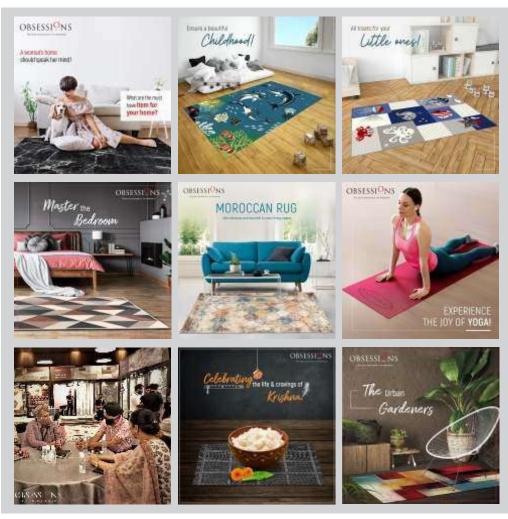


Client: Obsessions

Category: Home Furnishings



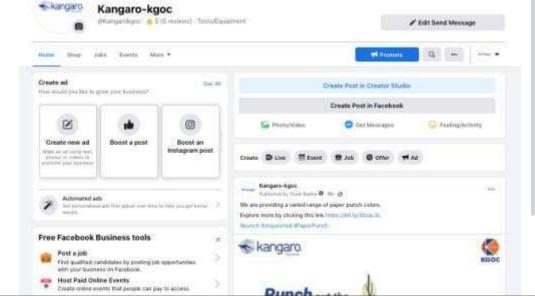






Client: Kangaro Staplers **Category**: Stationery



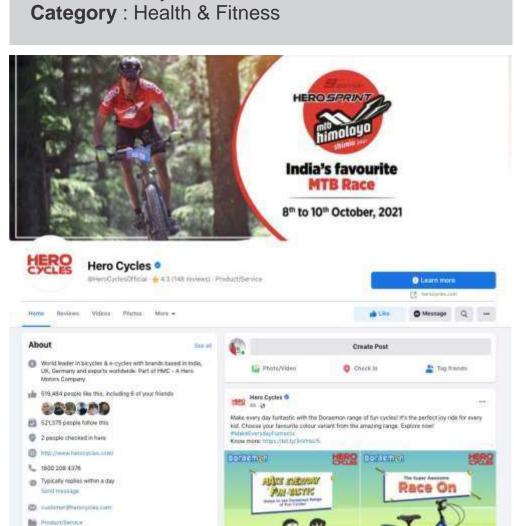


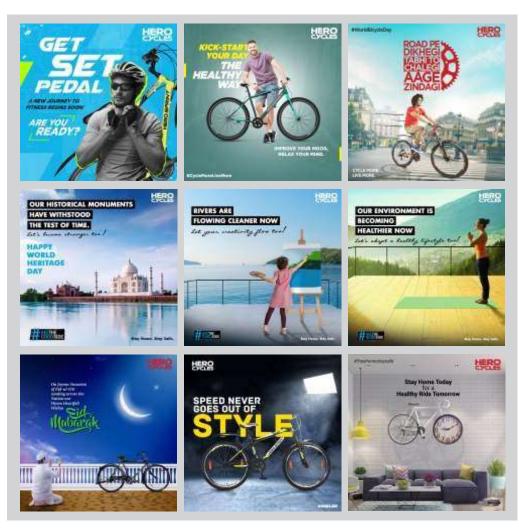




Client: Hero Cycles

Si femunyoles







Client: Omron Healthcare **Category**: Healthcare

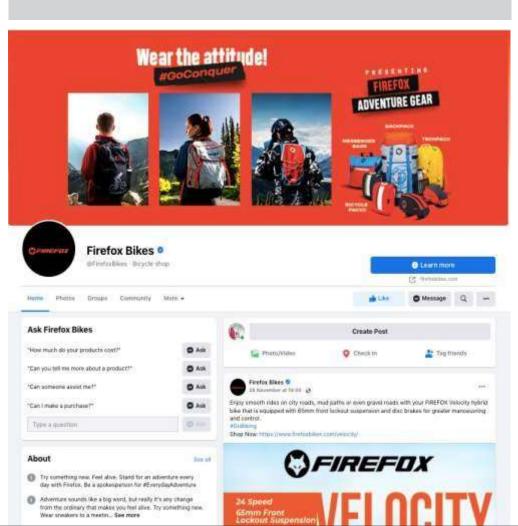


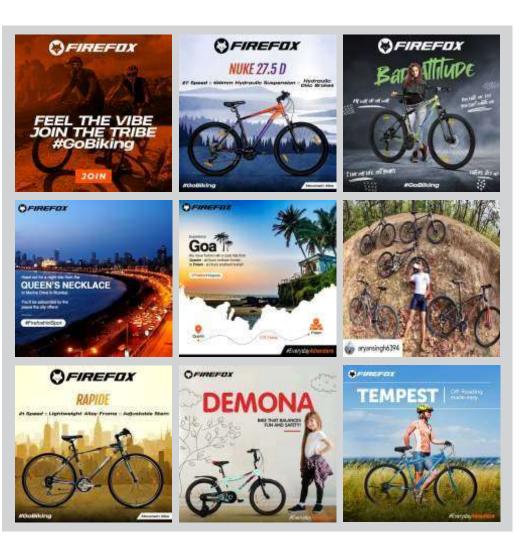




Client: Firefox Bikes

Category: Health & Fitness

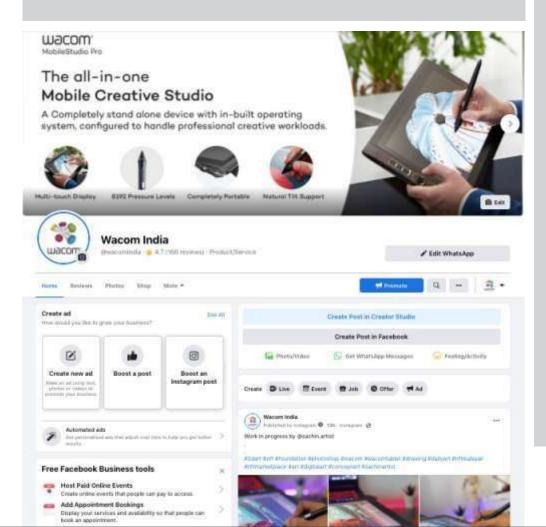


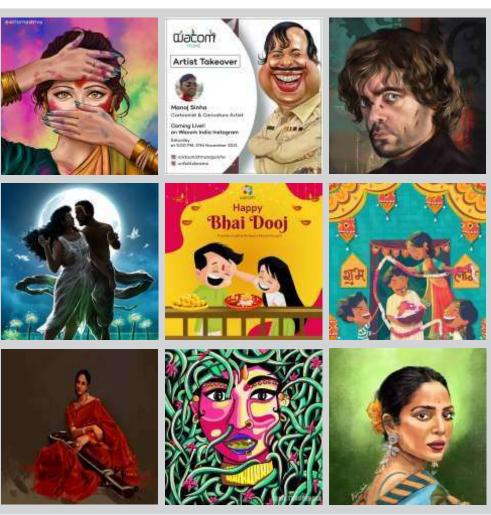




Client: Wacom

Category: Artist / Gadget







Client: Meitra Hospitals **Category**: Healthcare







Health. Hope. Happiness



Client: HCL Enterprise

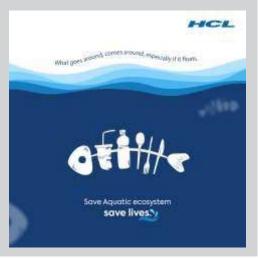
Category: CSR / IT / Internal Com.













- Brand Strategy and Creative
- Brand Packaging & Development
- BTL Creative Communication
- Corporate Brand Identity Development
- FM / Video Developments
- POSM Developments
- Outdoor and Indoor Shoots
- TV Commercials Developments
- Infographics Videos Developments
- Public Relations



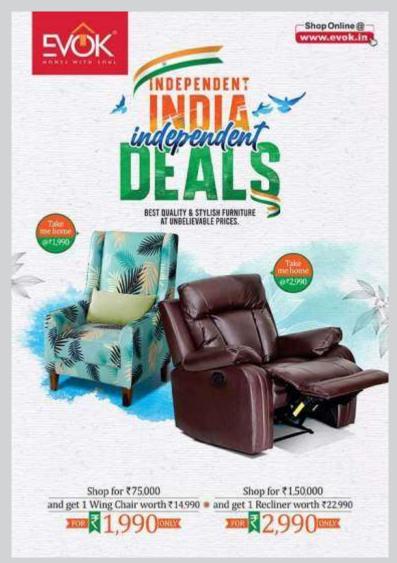
Online /Offline Projects



Client: Evok

Category: Furniture









Offline Marketing **Projects**



Client: RenewBuy
Category: Insurance











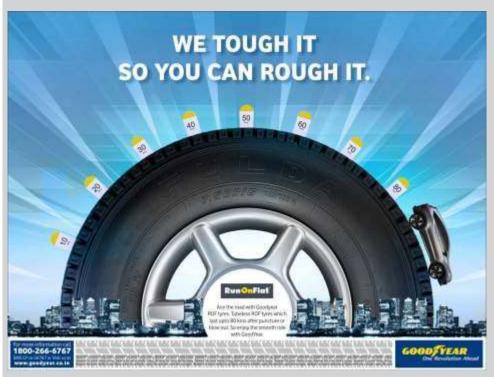




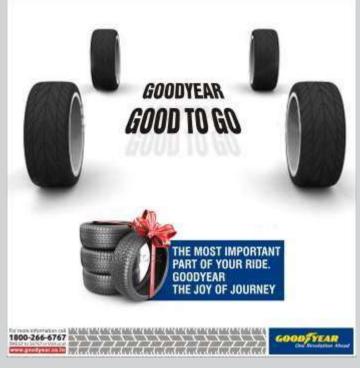


Client: GOODYEAR TYRE (USA)

Category: Automobiles









Client: HTC









Client: HTC









Client: HTC









Client: MOTOROLA









Client: MOTOROLA









Client: MOTOROLA









Client: COVETTE AESTHETICS SINGAPORE















Client: Maruti Suzuki Genuine Accesories







AUTOMOTIVE BATTERIES

CHARGE UP YOUR BUSINESS WITH

EXCLUSIVE DE SPECIFICATION BATTERIES.





| Customer safety | Best vehicle & reliability



Our Partners:

- · Amaron (M/s. Amara Raja Batteries Ltd.)
- . Tata Green (M/s. Tata Auto comp GY Batteries Pvt. Ltd.)

Highlights:

- . Direct supply through vendor channel partners
 - . Sale support from vendor

1. Training - Sales & Technical 2. Periodic Schemes

Further details & standard operating procedures will be communicated subsequently.

Let us capture this dynamic opportunity to grow.

> Happy Selling! Team Accessories & Network







Client: Cube Highways

Category: Construction / Maintenance











Client: AUGUSTINUS BADER Category : Healthcare / Cosmetic















Client: HONDA CARS INDIA Category : Automobiles







Client: TREK / FIREFOX Category : Sports and Fitness







Client: HERO CYCLE

Category: Sports and Fitness

















Client: HERO CYCLE

Category: Sports and Fitness









Client: HERO CYCLE

Category: Sports and Fitness









Client: LEE COOPER

Category : Shoes







Client: SBARRO Category: QSR









Client:PITAPIT Category : QSR





Client:PITAPIT Category : QSR









Client:Cryoviva

Category: Healthcare



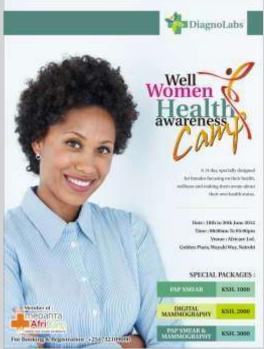




Client: Africare

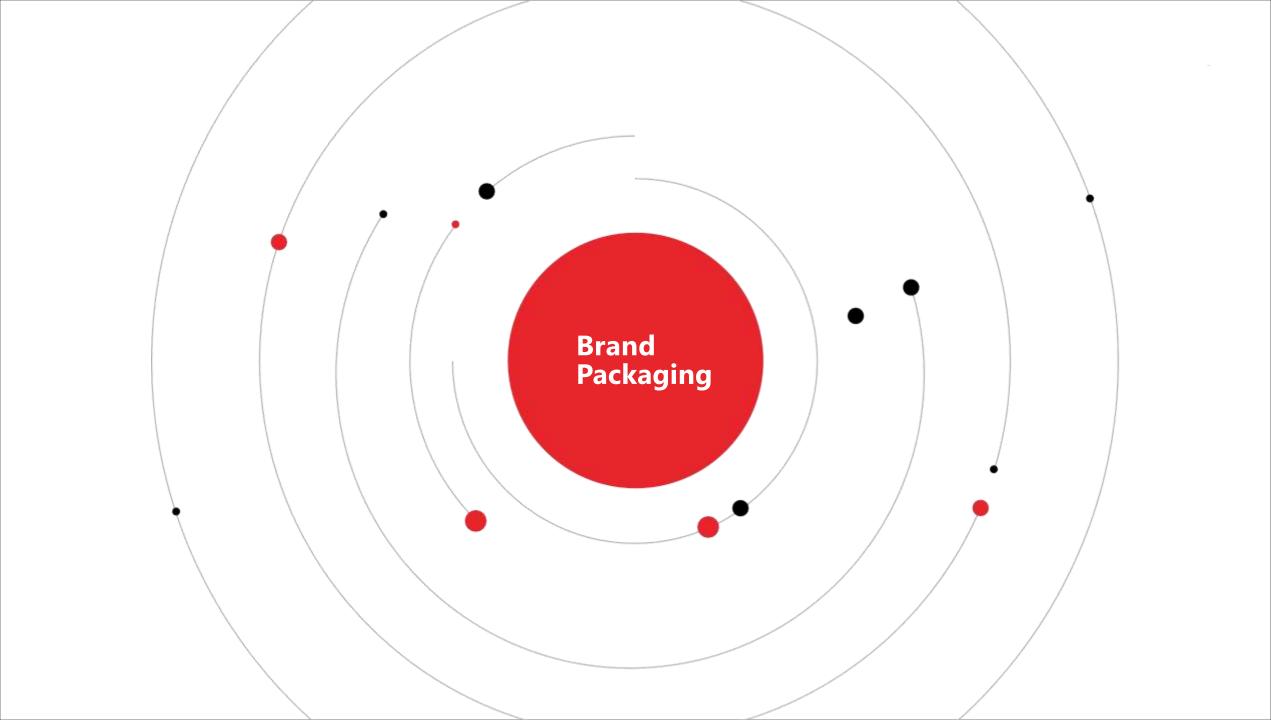
Category: Healthcare













Client:Cream Bell Ice Creams Kiwi Passion Delighto











Client:Cream Bell Ice Creams
Category: Food & Beverages









Client:Tasty Ninza Category : F&B









Client: Nippon

Category: Car Music







Radico

Client :Radico Khaitan

Category: Liquor









Client: Imvelo

Category : Consumer Products









Client:Cream Bell Ice Creams
Category: Food & Beverages





LET'S GET STARTED

We know you have something great and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or Strategic Communication services, we're all about exceptional results. Let's get started today





+91-9891950201 | +91-9810358804



info@brands2life.in



www.brands2life.in