



WE 

CREATE

CAMPAIGNS





# PIONEERS OF INFLUENCER MARKETING & BEYOND...



2016

**Founded by  
Industry Leaders**



2017

**Represented  
exclusive  
influencers**



2021

**Went global with  
QYOU Inc.**



2022

**Launched  
ChtrSocial**



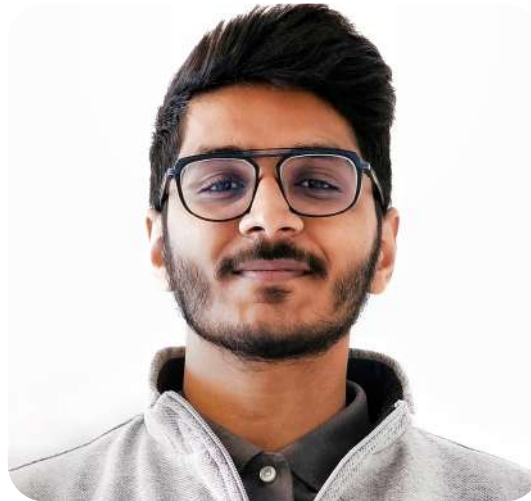
# THE CREATIVE MINDS BEHIND THE **CHTR**



**Karan Pherwani**  
Vice President,  
Chtrbox



**Mrunali Dedhia**  
Vice President,  
Chtrbox



**Darshil Shah**  
Director,  
ChtrSocial



**Kriti Kathreen**  
Senior Lead –  
Chtrbox Represent



**Aliya Naushad Ali**  
Senior Lead – Client  
Servicing & Growth



**Sukriti Dutta**  
Senior Lead –  
Creative Strategy



**Karan Pursnani**  
Senior Lead –  
Influencer Relations



**Aashi Parekh**  
Senior Lead –  
Brand Partnerships



**Disha Dinesh**  
Lead – Brand  
Solutions



**Roshani Bajaj**  
Lead – Influencer  
Relations



**Ayush Chudiwala**  
Lead – Chtrbox  
Represent



**Ayushi Rai**  
Lead –  
Talent Partnerships



## Awards & Accolades



**Chtrbox**  
Best Influencer  
Marketing Agency



**Mrunali Dedhia**  
Wonder Woman 100  
Emerging Leader



**Chtrbox Represent**  
Influencer Marketing  
Professional Of The Year



**Chtrbox Represent**  
Talent Management  
Agency Of The Year





**Karan Pherwani**  
e4m  
40 under 40



**Disney**  
Digital Influencer Marketing  
Campaign Of The Year



**Trendies Awards 2024**  
Influencer Marketing  
for Use of YouTube





**National Geographic India**  
Best Brand Engagement for  
#nofilter by Indigo



**National Geographic India**  
Best Social Media Brands-  
Chtrbox



**National Geographic India**  
Best Use of Storytelling  
Campaign





**Sammie- Whisper**  
Best Social Media  
Brands-Chtrbox



**Sammie- Nokia**  
Best Social Media  
Brands-Chtrbox





### **Mcube Awards**

Premium Holi campaign  
Chtrsocial x Spotify



### **ChtrSocial**

Best product Launch Campaign for  
Tyaani by Karan Johar







2K+

BRANDS

30K+

CAMPAIGNS

1.25B+

IMPRESSIONS

8L+

INFLUENCERS





PRESENCE IN - *MUMBAI, DELHI, BANGALORE & KOLKATA*

**LOCAL CONTENT, GLOBAL REACH.**

 TEAM

 CLIENTELE





**INFLUENCER MARKETING**



**CAMPUS/GENZ MARKETING**



**EXCLUSIVE TALENT ROSTER**



**BRANDING & SOCIAL MEDIA**



**REGIONAL CREATORS**



**VIDEO PRODUCTION**





# WITH YOU, ALL THE WAY!



YOUTH:INK



CHTR  
SOCIAL

CHTRSTUDIOS



LAUNCH

AWARENESS

SALES

REMARKETING

INFLUENCER ACTIVATIONS & CAMPAIGN STRATEGY

CELEBRITY MARKETING

SOCIAL E-COMMERCE

UGC CONTENT CREATION

SAMPLING, CAMPUS ACTIVATIONS & ADVOCACY PROGRAMME

AMBASSADORSHIP

TAILOR MADE CONTENT

AFFILIATE MARKETING

IP CREATION

INFLUENCER LED CONTENT & AFFILIATE PARTNERSHIPS

BRAND STRATEGY

SOCIAL MEDIA MANAGEMENT

IDENTITY DEVELOPMENT

SEO GROWTH HACKING

PERFORMANCE MARKETING

BRAND FILMS

VIDEO ADS

RETAINER SHOTS

TIER 2 & 3 CITIES ACTIVATIONS



# CHTRBOX

WE WERE PIONEERS OF INFLUENCER MARKETING IN INDIA & ARE STILL LEADING IT

IP CREATION

360° INFLUENCER STRATEGY PLANNING

CELEBRITY PARTNERSHIPS

MEGA/MACRO INFLUENCER MARKETING



BACKED  
BY DATA

DRIVEN BY  
STRATEGY

We blend data and creative wizardry to create 360° influencer + celeb campaigns. Our 800,000+ content creators whip up brand tales that spark awareness, consideration, and break the clutter.

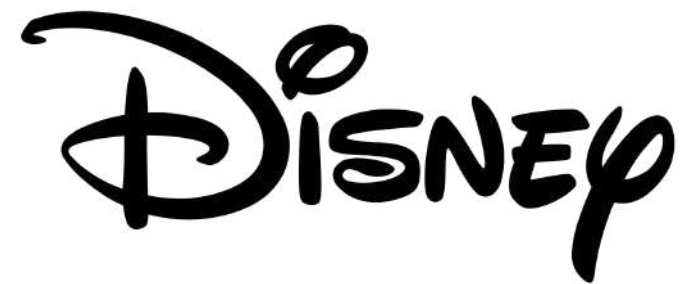






Brand  
Partnerships





With Disney celebrating its iconic 100th anniversary & to ensure this milestone would be etched in memory, we strategically collaborated with influencers spanning various categories, across key social media platforms – YouTube and Instagram. Through four captivating concepts, we narrated the truth – **“The magic of Disney lies within each of us”**.

The campaign has bagged 2 awards – “Digital Influencer Marketing Campaign of the Year” by DMEA & “Best Influencer Marketing Campaign of the Year” by afaqs! Media Brands Awards

**29M**

TOTAL AUDIENCE

**24M**

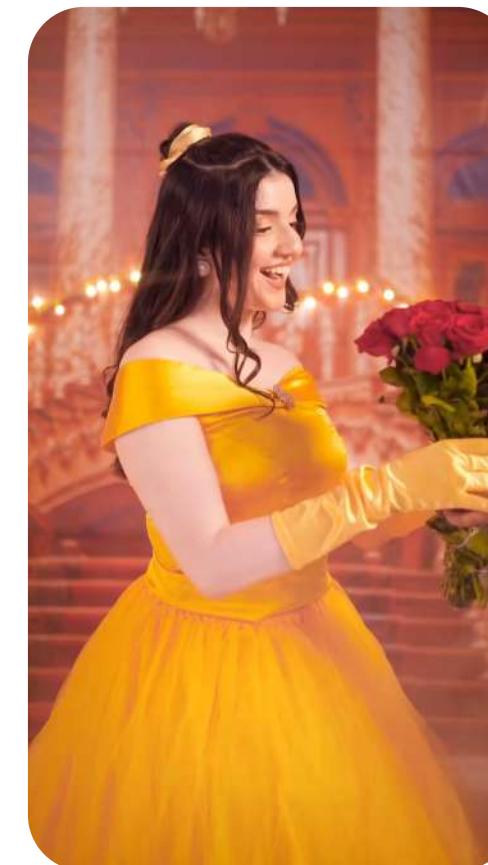
IMPRESSIONS

**13.3M**

VIEWS

**9.3M**

REACH







Our association with CRED spans multiple campaigns with creator-powered strategies deployed to meet the brand's dynamic objectives. Whether it was leading creative strategy for their Instagram Page going private campaign with #PutInARequest or curating the influencer mix for the '22 IPL Campaign with Nostalgic 80's ADs or promoting IPs such as Art of Everything, Secret Desires, The Long Game & more!

280+

CONTENT PIECES

80M

IMPRESSIONS

62M+

VIEWS

55M

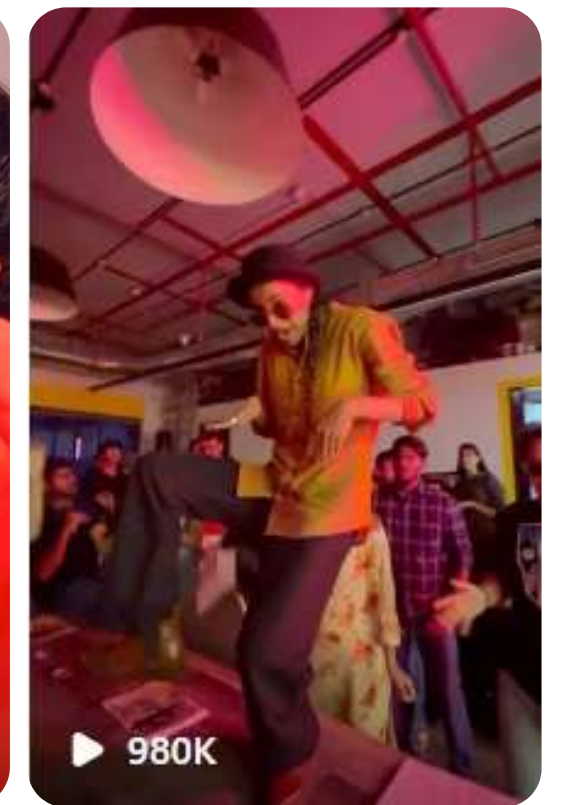
REACH



Dilip Joshi  
@dilipjoshie

Absolutely wonderful news..... Still can't believe it @CRED\_club..... 🙏  
[twitter.com/CRED\\_club/stat...](https://twitter.com/CRED_club/stat...)

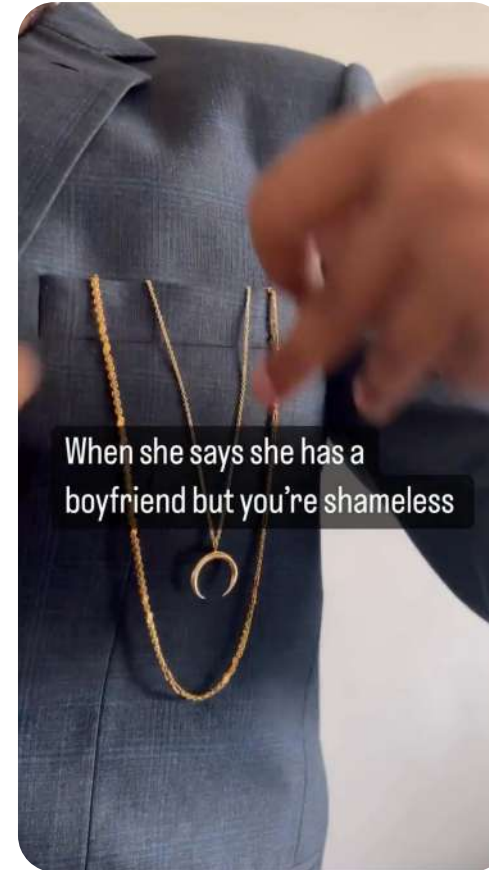
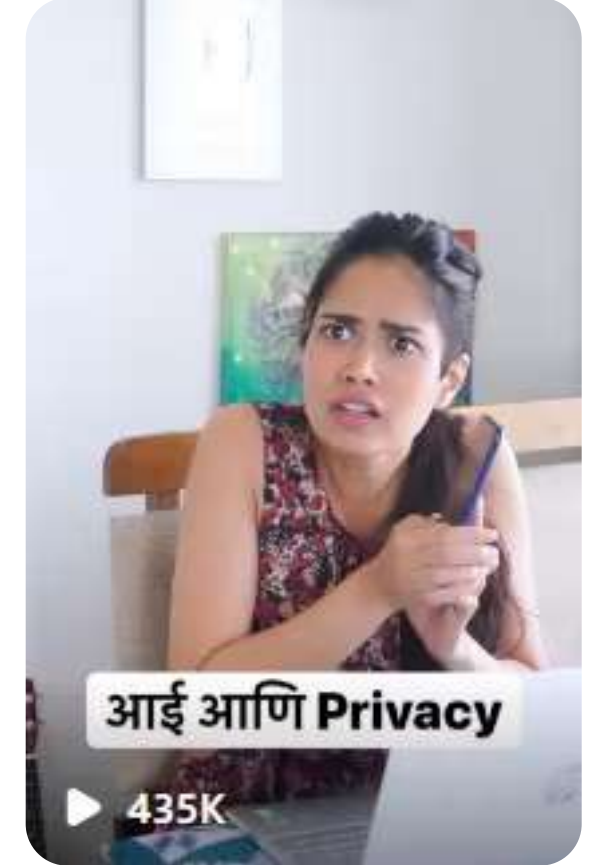
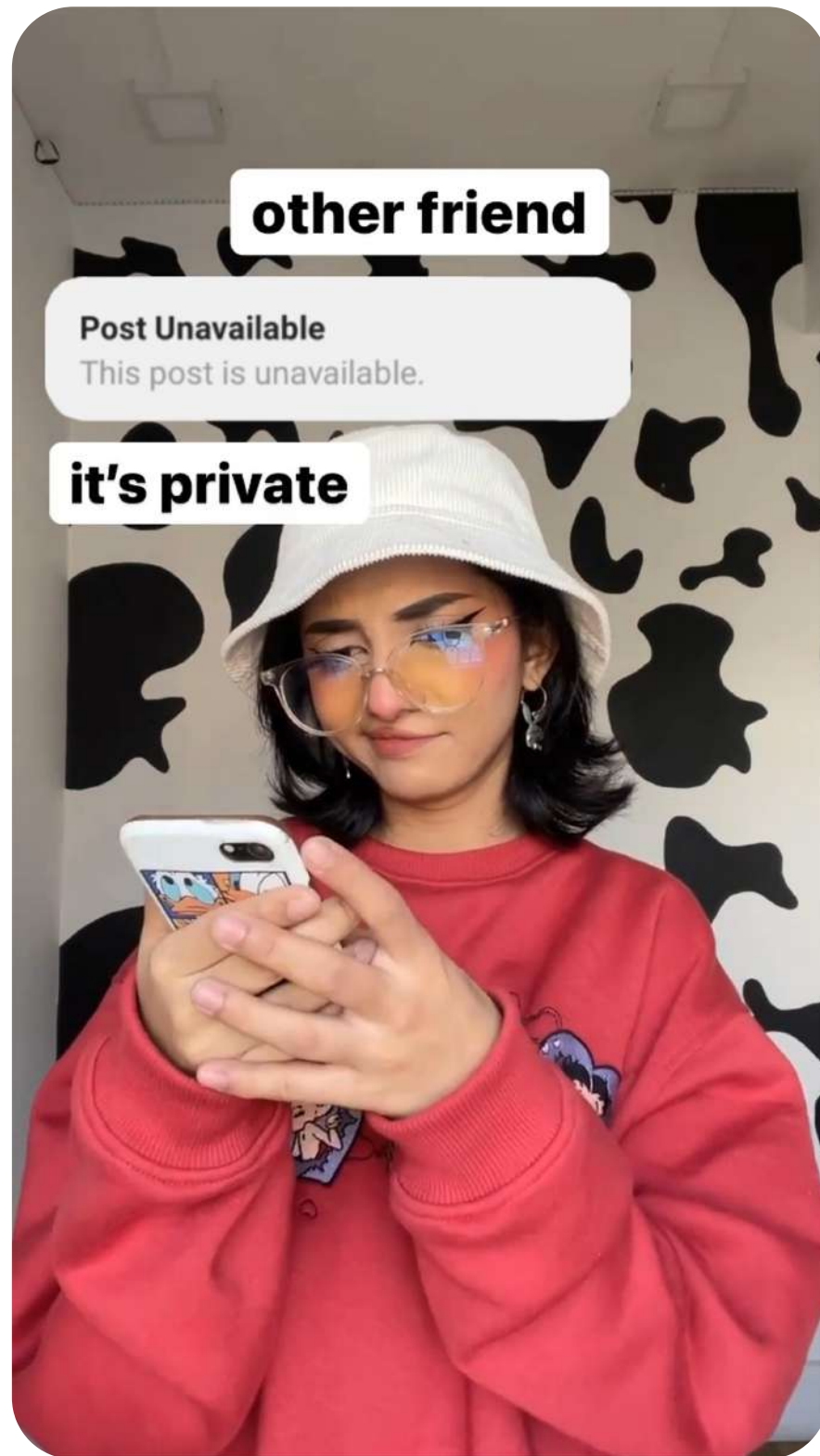
5:22 PM · Apr 6, 2022



Genelia Deshmukh  
@geneliad

Next Maldives trip sorteddddddd!!!!!! #CREDAd  
[twitter.com/CRED\\_club/stat...](https://twitter.com/CRED_club/stat...)









A new way for a new world

Under the House of Glenmark Pharmaceuticals, we curated content for their science-backed skin & hair care formulations namely EpiSoft, Elovera & Bontress.

With the aim to simplify skin/hair routines and reach a wide audience, creators across lifestyle & skincare were strategically hand-picked to drive conversations. Dermatologist collaborations were key here to establish credibility & authenticity.

**2.1M+**

**TOTAL VIEWS**

**3M+**

**REACH**

**31**

**CONTENT PIECES**







Leveraging the launch of Gillette's exclusive jingle, Chtrbox strategically collaborated with the brand to facilitate an influencer activation, promoting the new Gillette SkinGuard razor with engaging & unconventional video content.

3.4M+

TOTAL VIEWS

31

CONTENT PIECES

4.6M+

TOTAL REACH

9

INFLUENCERS





Chtrbox leveraged its network of leading male influencers in 2022 to help Old Spice to effectively launch and promote their new deodorant, LionPride.

676K

IMPRESSIONS

554K

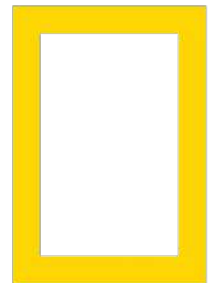
REACH

15.71%

ENGAGEMENT RATE







# NATIONAL GEOGRAPHIC

With the objective to drive awareness for **National Geographic's #YourLens campaign**, we drove participation by encouraging users to also share photographs or stories that moved them.

Our **select influencers** (credible KOLs, actors & other public figures) also engaged with **Karan Johar**, the campaign ambassador, as a re-creation of **#KoffeeWithKaran**

**8M+**

**AUDIENCE**

**6M+**

**VIEWS**

**5M+**

**REACH**

AISHA AHMED



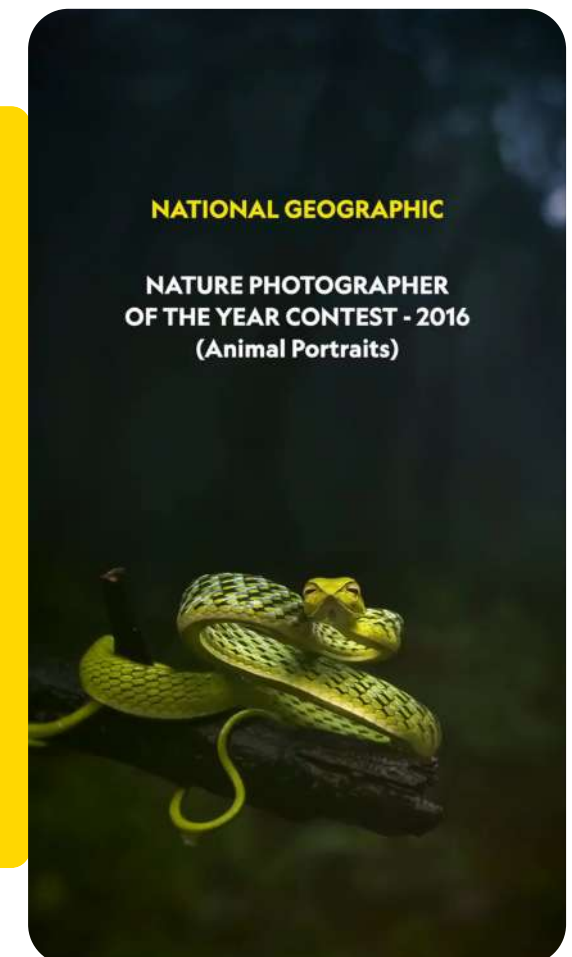
AHSAAS CHANNA



BRINDA SHARMA



VARUN ADITYA







With the experience of **4+ years** of powering **influencer strategy** & **content execution** for Olay, engaged creators a from wide range to reflect our **diverse young TG**

**100+**

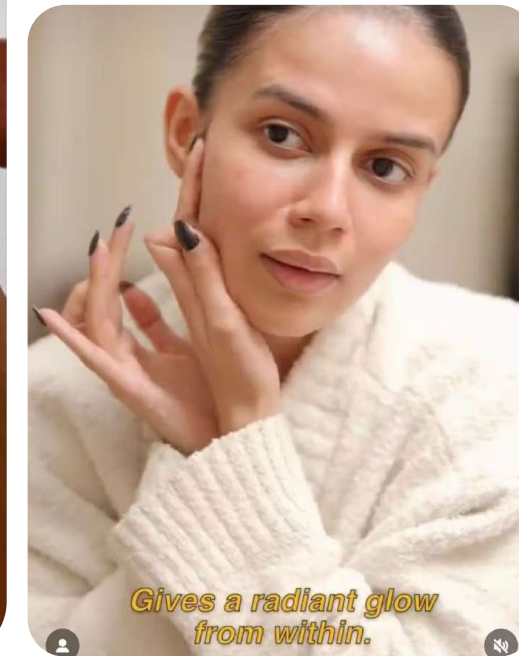
**INFLUENCERS**

**1000+**

**CONTENT PIECES**

**250M+**

**IMPRESSIONS**





# blife

*justher*™ | **bGREEN** | **HK VITALS** | **MUSCLEBLAZE** **MB**

**Bright Lifecare group** (HK Vitals, JustHer, BGreen, MuscleBlaze) entered India with the intent to drive massive awareness and purchase consideration via influencers. **Chtrbox** stepped in to build a carefully curated strategy across genres and USPs with primarily **video content** to build credibility & brand love.



**700+**

**INFLUENCERS**

**30+**

**CELEBRITIES**

**70M+**

**AUDIENCE**







International social media giant **Pinterest** entered India via some of the best upcoming influencers, selected by Chtrbox, to lead their audiences to the platform - across key categories like art, home decor and fashion.

Over the past 2 years, we've also led their first ever Pride campaign under #PridePyaarAurPinterest along with topical activations for Holi and more!

**250+**

**INFLUENCERS**

**2700+**

**CONTENT PIECES**







We've collaborated with Warner Music India to drive influencer activations promoting new releases by popular artists like **KING**, **Charlie Puth**, and **Prateek Kuhad** amongst others. These activations contributed in making the song trending on platforms & also inspired user-generated content on Instagram!



**210**  
INFLUENCERS

**210**  
REELS

**3M+**  
REACH

**6M+**  
VIEWS



# YOUTH INK



Meet our Gen Z campus ambassadors

CAMPUS CHATTER

COLLEGE FESTS

UGC CONTENT

COLLEGE CONTESTS

P2P REFERRALS

YOUTH SAMPLING

BRAND ADVOCACY

MICRO / NANO





Drove mass awareness for **Spotify's features** and amplified exclusive offers for **conversions**, using a strategic & cost-effective mix of Macro and Micro influencers. Successfully worked with the brand to promote student targeted deals and offers through student activations.

360+

INFLUENCERS

2.4K+

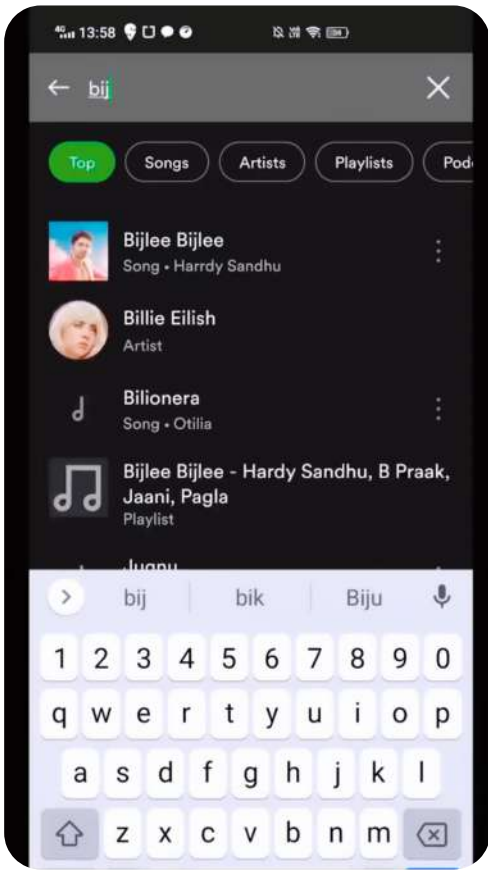
CONTENT PIECES

15M+

REACH

18M+

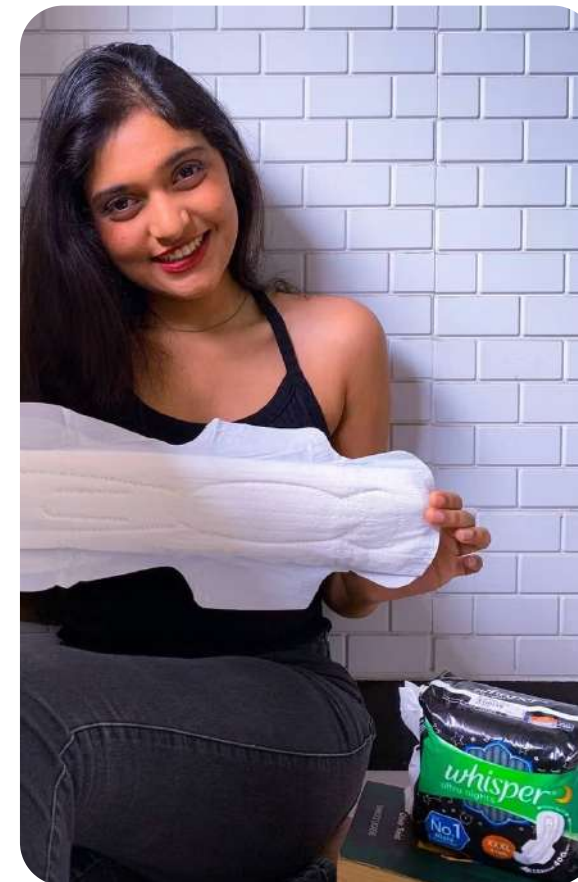
VIEWS





# whisper

Next up, to target Whisper's audience at its very core, our youth network lead the campaign communication across various campaigns, ranging from **#SuperHeroes** to **#PeriodAllies** with raw, unfiltered & powerful stories.



The fun augmented reality filter made girls digitally experience the Fresh feeling of using Whisper air fresh while creating engaging content



# Bata

Through **peer influence**, we sparked interest and **established Bata's Sneaker Studio** as a **go-to destination** for sneaker enthusiasts on college campuses. The campaign generated excitement and **solidified Bata's position** as a **leading brand** for sneaker culture.



100

COLLEGE AMBASSADORS

100

STORE VISITS

1M+

REACH





We leveraged our micro, nano & youth network to amplify the brand's assets across various shows – Adulging Season 3, Gupt Gyaan as well as their original track – Uljhe Hue.

**395**

**INFLUENCERS**

**3.2M**

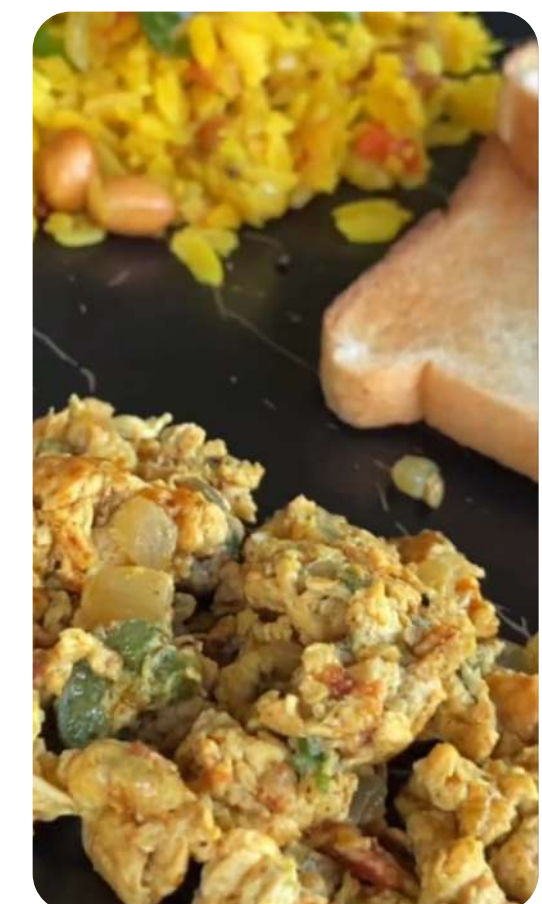
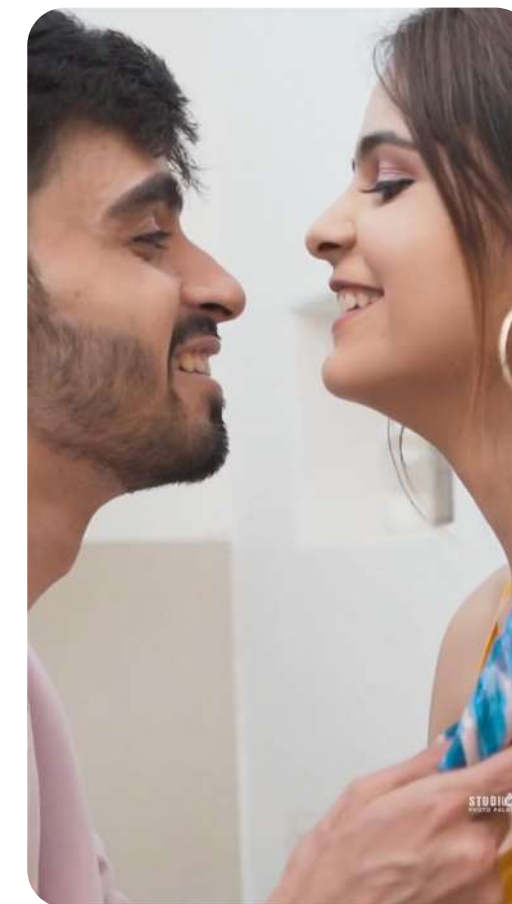
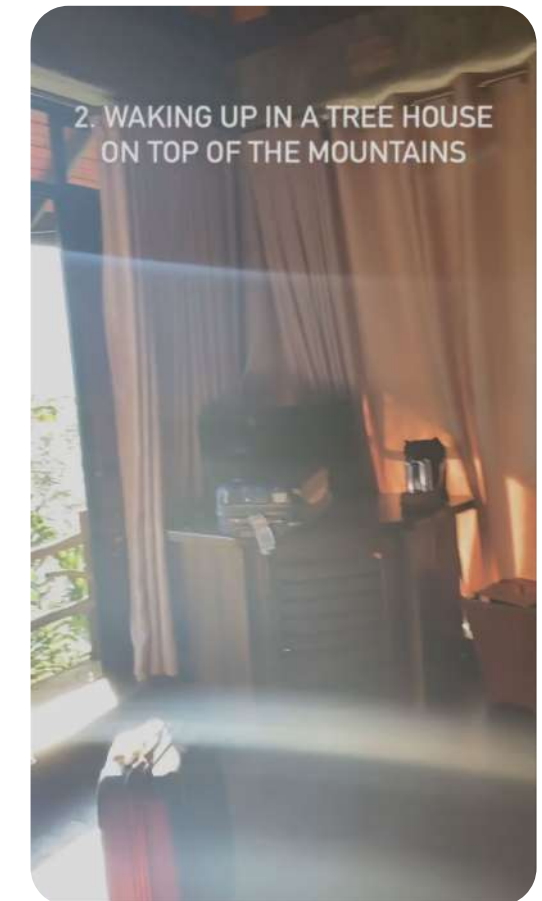
**REACH**

**5M**

**VIEWS**

**1.6K**

**CONTENT PIECES**





# CHTRBOX *Represent*

WE CURATE & MANAGE AN EXCLUSIVE ROSTER OF BOOMING INFLUENCIAL TALENTS

LONG TERM PARTNERSHIPS

BRAND IP DEVELOPMENT

CASTING

TAILOR MADE CONTENT

MERCHANDISING



# WE REPRESENT



We're crafting an elite roster of creators, with over 74 unique talents already, our powerhouse of influencers have turned marketing into distinctive storytelling beyond the boundaries of social media.

Manage booming influencers exclusively



CHTRBOX  
*Represent*

# Our Exclusive Roster



Tanya Singh



Ria Amin



Mukul  
Richards



Tanya Joshi



Akanksha  
Kommirelly



Antara Sarkar



Shantanu  
Dhope



Sanya Puri



Deep Pathare



Nayanika  
Asarpota



Samhita  
Sharma



Masni Kukreja



Rahil Sayed



Hiba Hasan



Bindya Talluri



Sahiba Walia



Ruopfuzhano  
Whiso



Kiwi Tandon



Irum



Ritu Singh



Vishali  
Jaikumar



Aarti Sengar



Susmitha

Beauty.



CHTRBOX  
*Represent*

# Our Exclusive Roster



Team Naach



Rida Tharana



Niharika Jain



Shruti Seth



Jainil Mehta



Hamid Barkzi



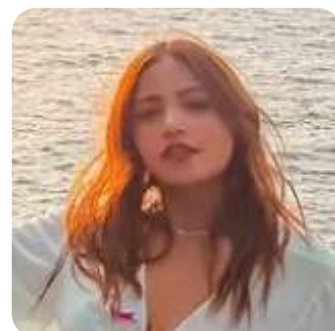
Jinali Sutariya



Pooja Purohit



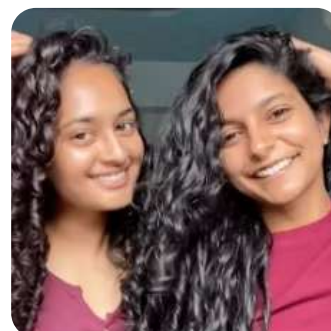
Prakhar  
Narayan



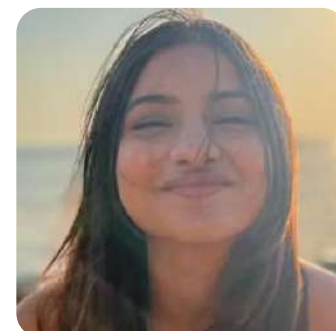
Mridul  
Tripathy



Vaishali  
Srivastava



Vibha &  
Megha



Chandni  
Solanki



Riya Bhansali



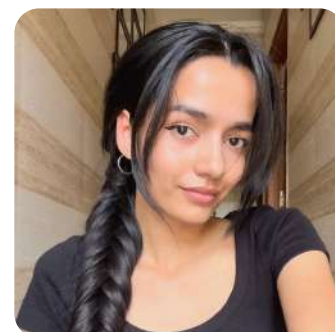
Raunak  
Mathur



Geetika  
Rawat



Shrija  
Jhinkwan



Rena  
Goswami



Ruchika  
Lohiya



Alma Hussein

Lifestyle.



# Our Exclusive Roster

Entertainment.



Nicole  
Concessao



Siddhi  
Mahajankatti



Tanya  
Varshney



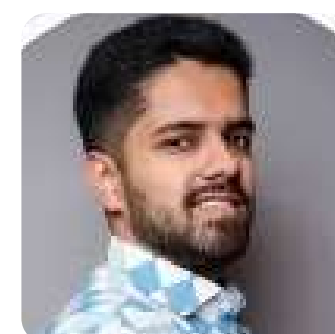
Sonal Devraj



Yogita Toora



Coach Karan



Harsh  
Punjabi



Naman  
Deshmukh



Abhijeet  
Sarkar



Smriti Khanna



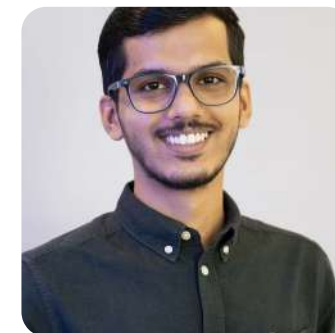
Neha  
Upadhyay

Fitness.



Prableen Kaur

Tech.



Dhananjay  
Bhosale



Rahul Giri

Arts.



Christina  
Furtado



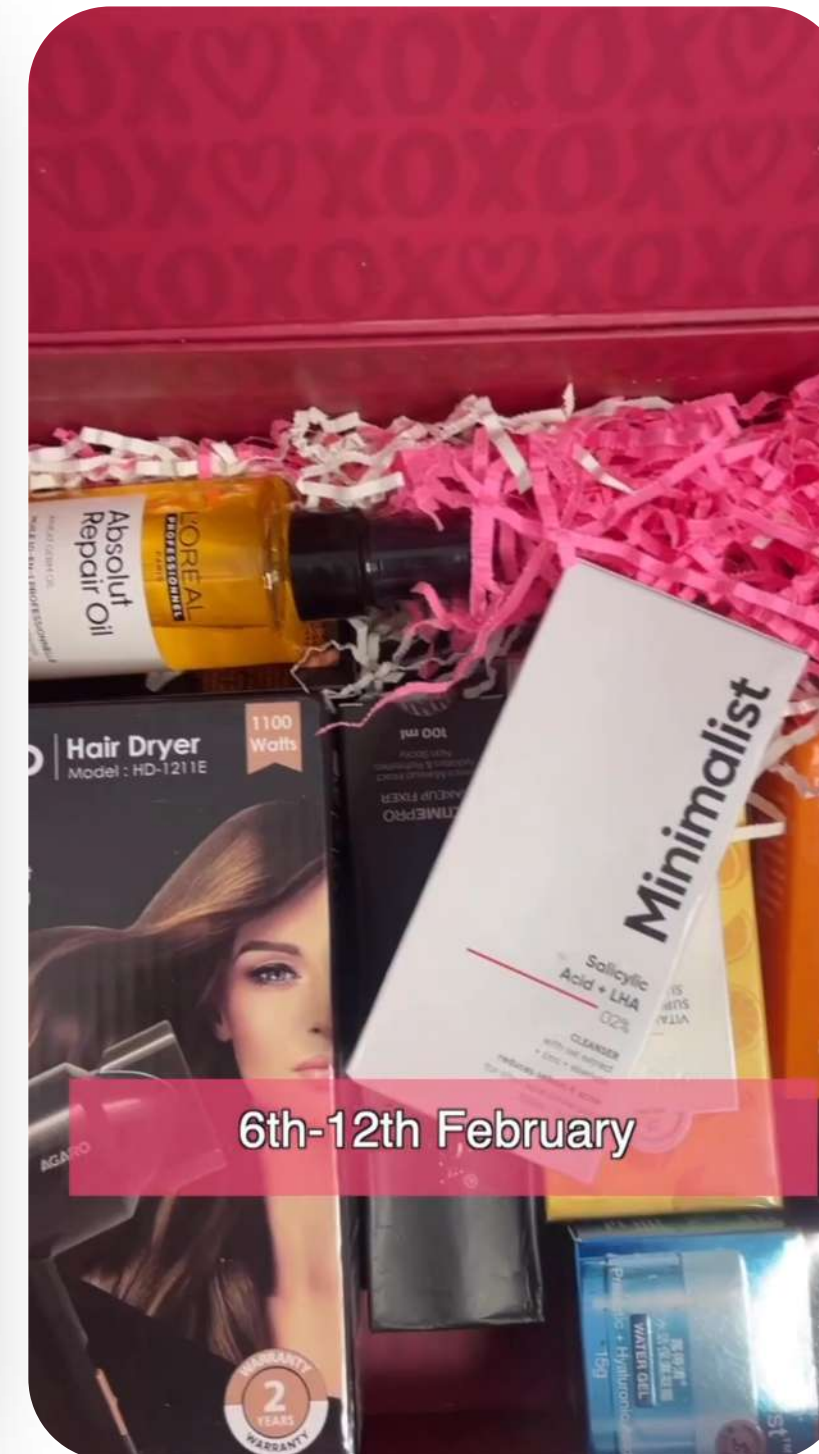
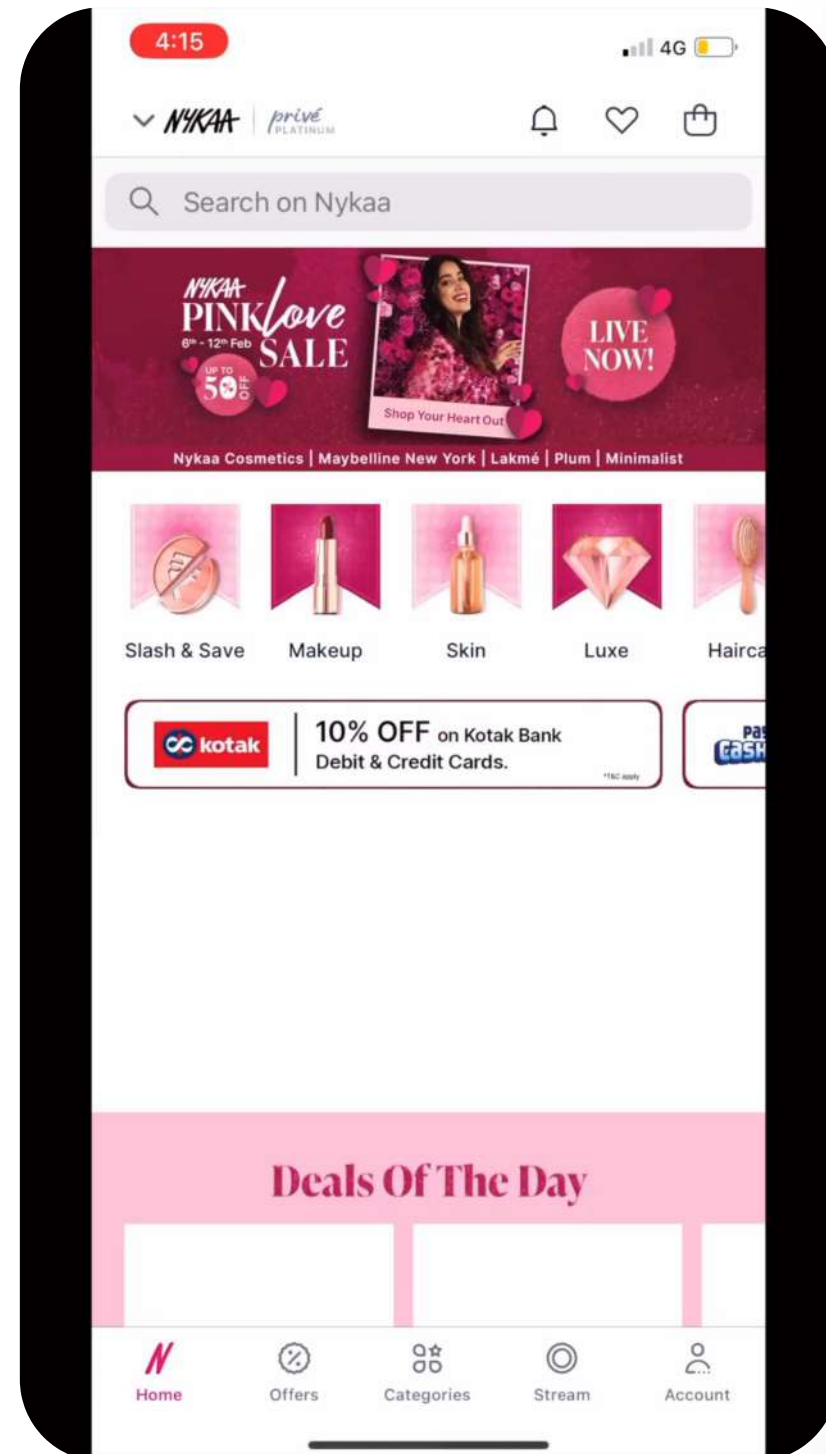


Noticeable  
Campaigns



# NYKAA

Nykaa conducted a six-month-long campaign featuring influencers Shantanu Dhope, Deep Pathare, Akanksha Kommirelly, and Tanya Joshi. The campaign aimed to promote Nykaa's Annual Sale and other campaigns, to engage their target audience, and generate brand awareness through the influencers' participation.



1.5M

VIEWS

1M

REACH



# NETFLIX

Netflix launched their new subscription prices at INR 149, aiming to create a buzz around the announcement. The campaign involved 10 exclusive creators who played a vital part in spreading the news. The entire campaign was executed within a span of 3 days, through strategic content creation and targeted promotion to generate excitement and attract new subscribers to the platform.



**1.6 M**

**VIEWS**

**11M**

**REACH**



# L'ORÉAL PARIS

Collaborated with L'oreal on over 75 campaigns along with executing on-ground activations for Glycolic Range, HA Hylauron Moisture Shampoo, L'oreal Scalpverse Beauty Verse, among others.



3.5M

VIEWS

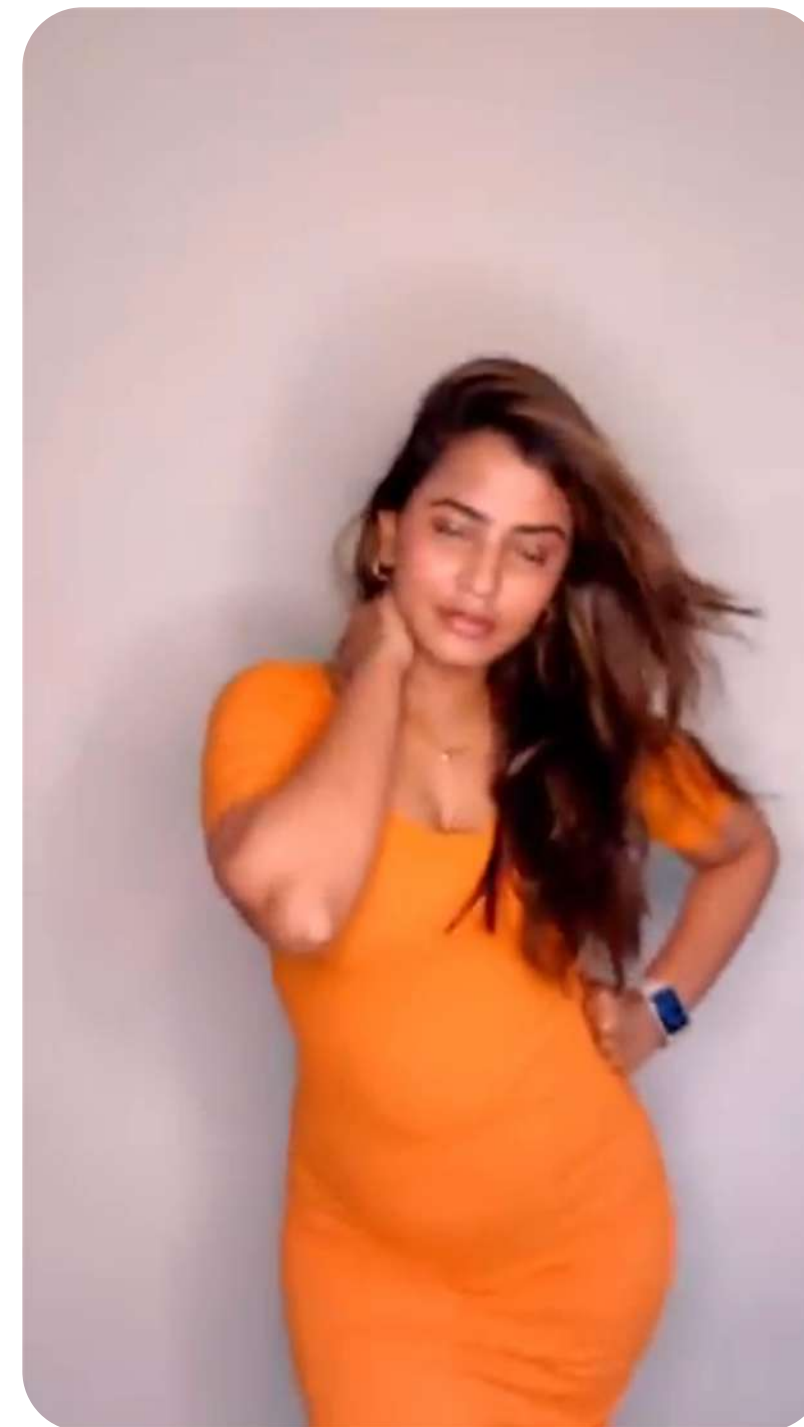
2.4M

REACH





YouTube Shorts, a feature introduced by YouTube, aimed to promote their platform through a series of content pieces featuring popular creators such as the Sharma Sisters, Rida Tharana, Sonal Devraj, Nicole Concessao, and RJ Karishma. Each creator played a role in showcasing the diverse range of content that could be created using YouTube Shorts.



**3.4M**

**VIEWS**

**2.3M**

**REACH**



# COSTA COFFEE

It was a remarkable achievement for Christina to have the opportunity to design limited edition Costa Coffee cups for Diwali, which was made available in all Costa Coffee outlets across India. This collaboration signified Christina's distinction as one of the select illustrators in the country who was able to collaborate with a brand to co-create merchandise.



**6.5M**

**VIEWS**

**4.5M**

**REACH**



**Parcos Beauty  
Influencer Awards**



**SAMHITA SHARMA**  
Most Buzzworthy  
Content



**SHANTANU DOPE**  
LGBTQIA +Influencer  
Of the Year



**TANYA JOSHI**  
Exemplary Makeup  
Influencer





**SHANTANU DOPE**  
Beauty Influencer of the  
year Male [Cosmo]



**VAISHALI SHRIVASTAVA**  
Emerging Fashion  
Influencer of the year (PC)



**RIDA THARANA**  
Super Woman of the Year  
(Social Samosa)



**CHRISTINA FURTADO**  
Macro Influencer of  
the Year [ET]



# CHTR SOCIAL

WE BUILD BRANDS, GET VIRALITY & FOCUS ON REAL-WORLD ROI FROM DIGITAL SPENDS

BRAND STRATEGY

SOCIAL MEDIA MANAGEMENT

SEO GROWTH HACKING

PERFORMANCE MARKETING

IDENTITY DEVELOPMENT



# CHTR SOCIAL

ChtrSocial is the Social Media Management and Brand Design wing of Chtrbox. With a creative powerhouse of talents in strategy, content, design and production ChtrSocial aims at humanizing brands with creative social content, microvideo production and strategic storytelling.

## Brand Strategy

Logo Designing  
Packaging  
Touchpoint designing  
Website Designing  
GTM Launches

## Content Virality

Social Media Management  
Micro-video Production  
Content Writing  
Graphic Designing  
IP Creation

## Performance Marketing

Creative Refreshes  
Ad-spend Management  
CAC Optimization  
Checkout UX optimization  
Biz Modeling & ROI Budgeting



# PROBLEM WE SOLVE #1

**Brand Identity Development**





# CHEELIZZA

The strategy for Cheelizza's new identity was to make it engaging with a bilingual brand language relating to its core customer's common parlance & apt to its positioning "India ka pizza"



OLD IDENTITY





## BRAND STRATEGY

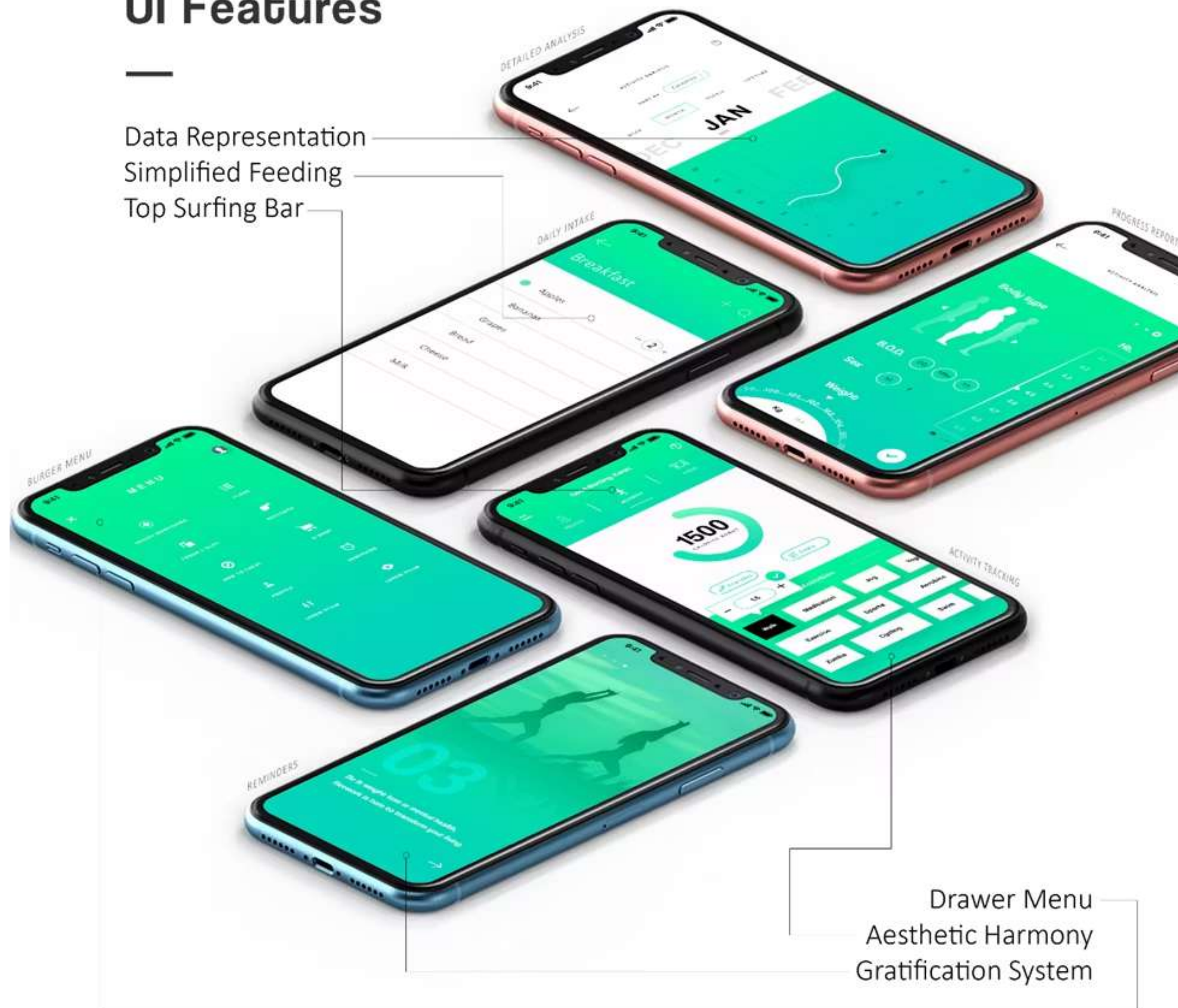


# Reework

MIND & BODY

We helped Reework, a wellness app, create a rejuvenating and nurturing identity and designed its app's UI/UX to ease customer journeys and increase usage time.

## UI Features





## PACKAGING



# fluffin

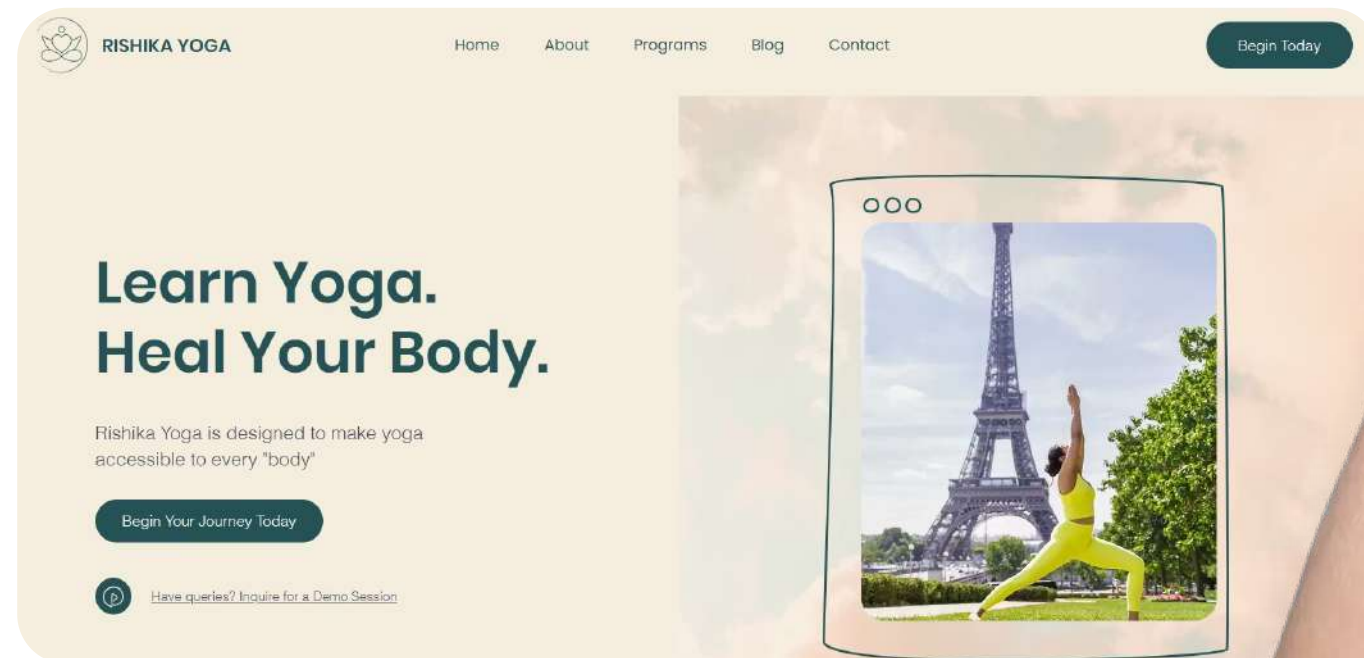
A 20 day turnkey project from nomenclature to photography & packaging that saw a 400% offtake off the shelves in the test launch week!



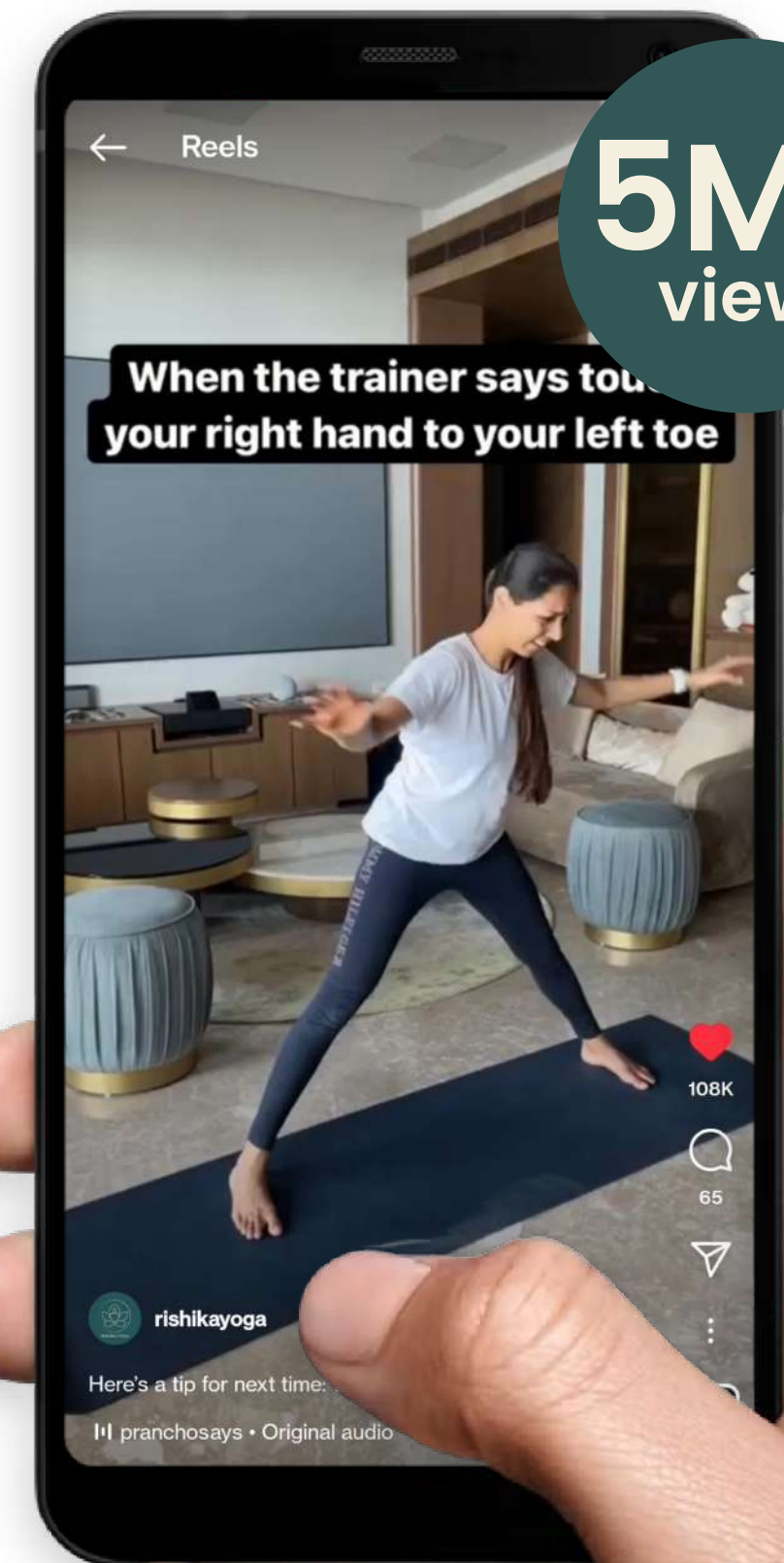
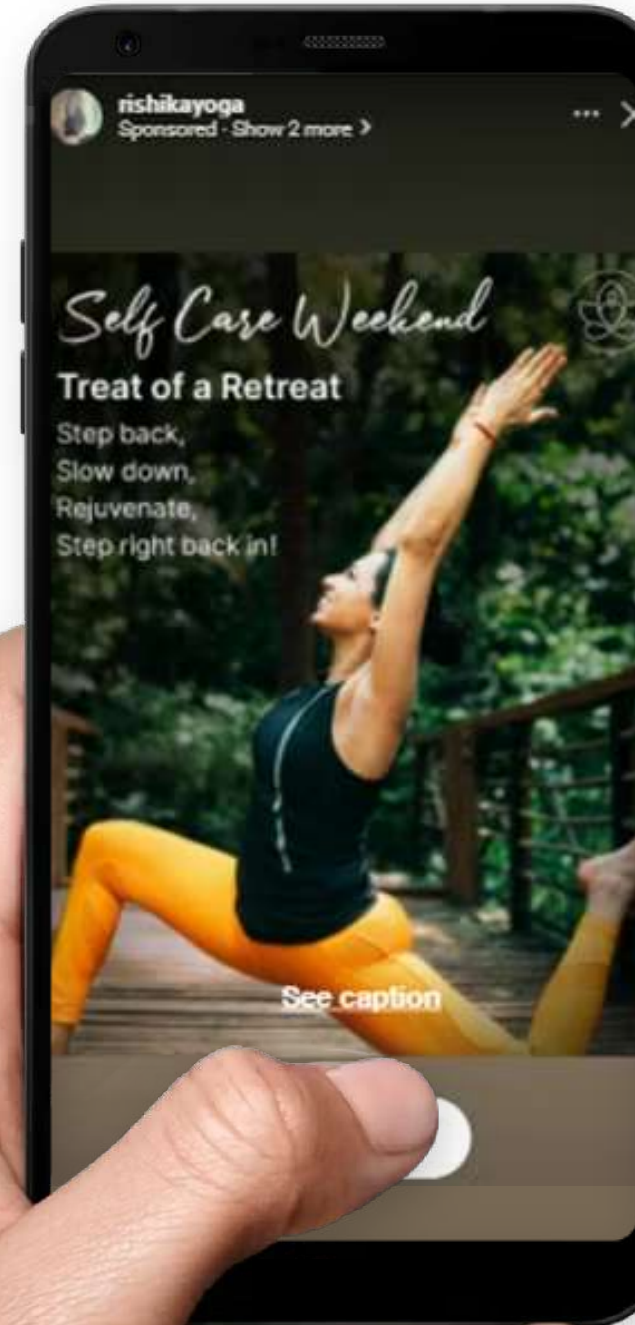
## FULL-FUNNEL MARKETING



We powered Rishika Yoga to rebranding its identity, create a website, generate leads and get them viral on Social with humanized content!



VIEW WEBSITE



5M+  
views



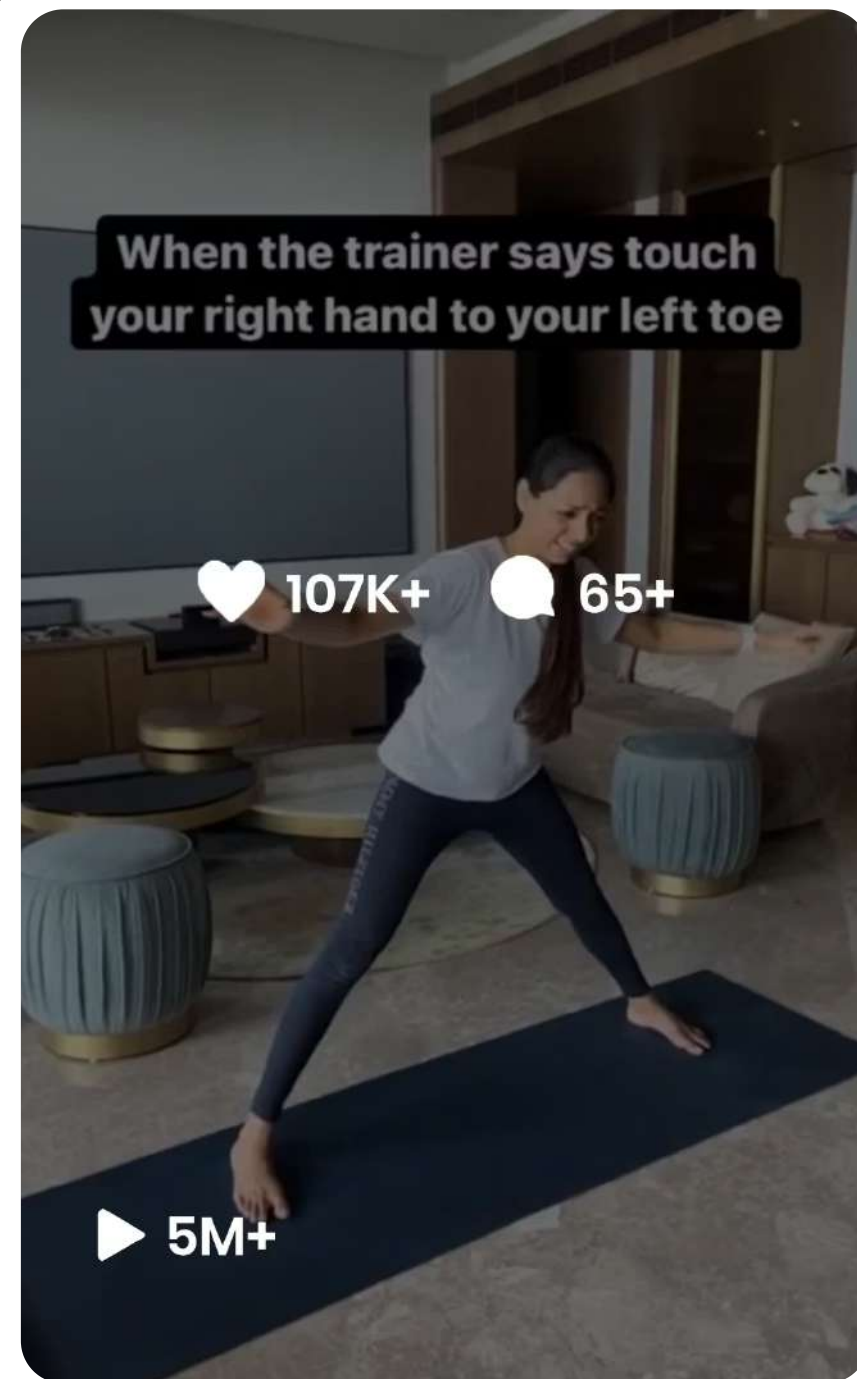
# PROBLEM WE SOLVE #2

**Organic Social Growth**

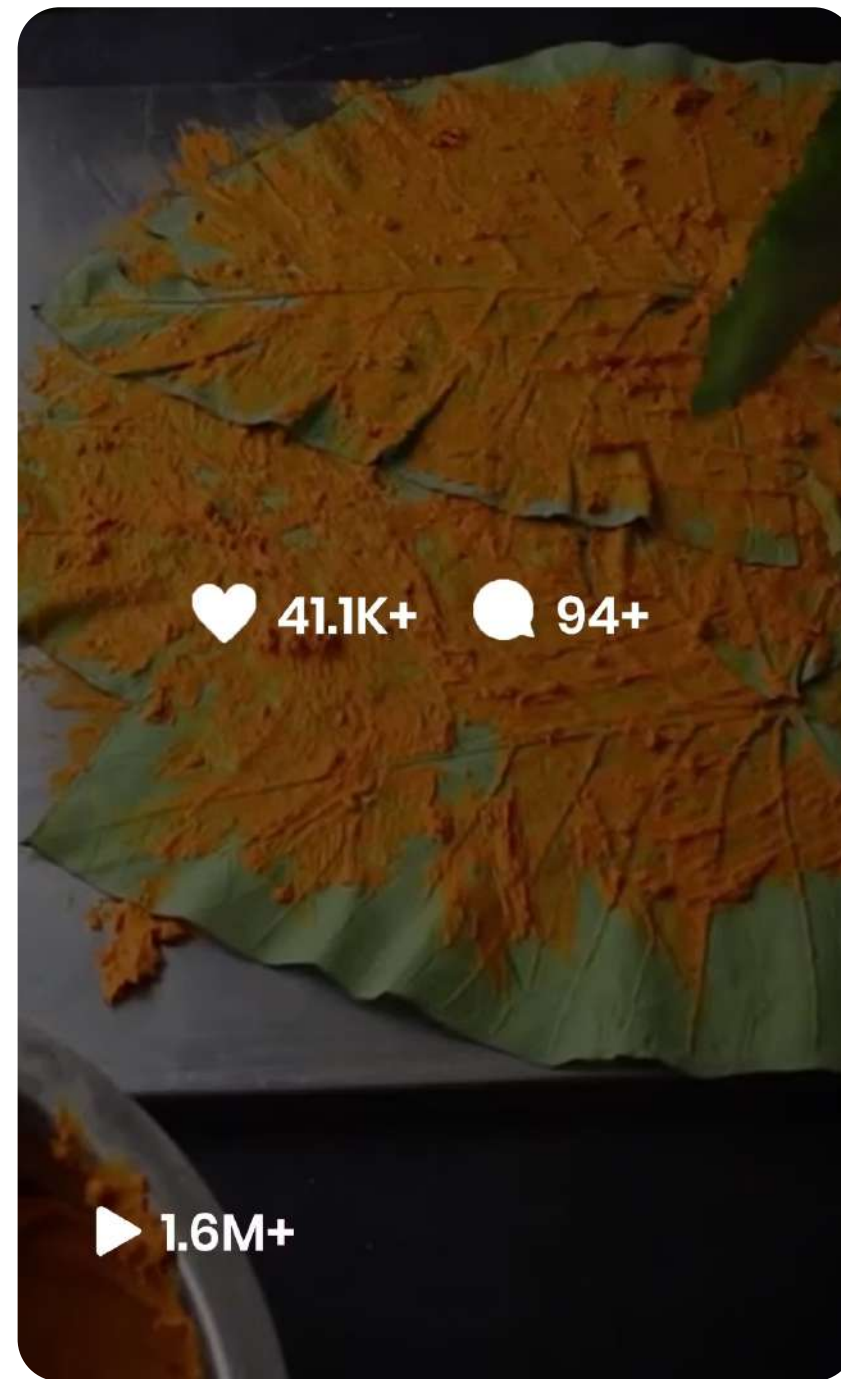




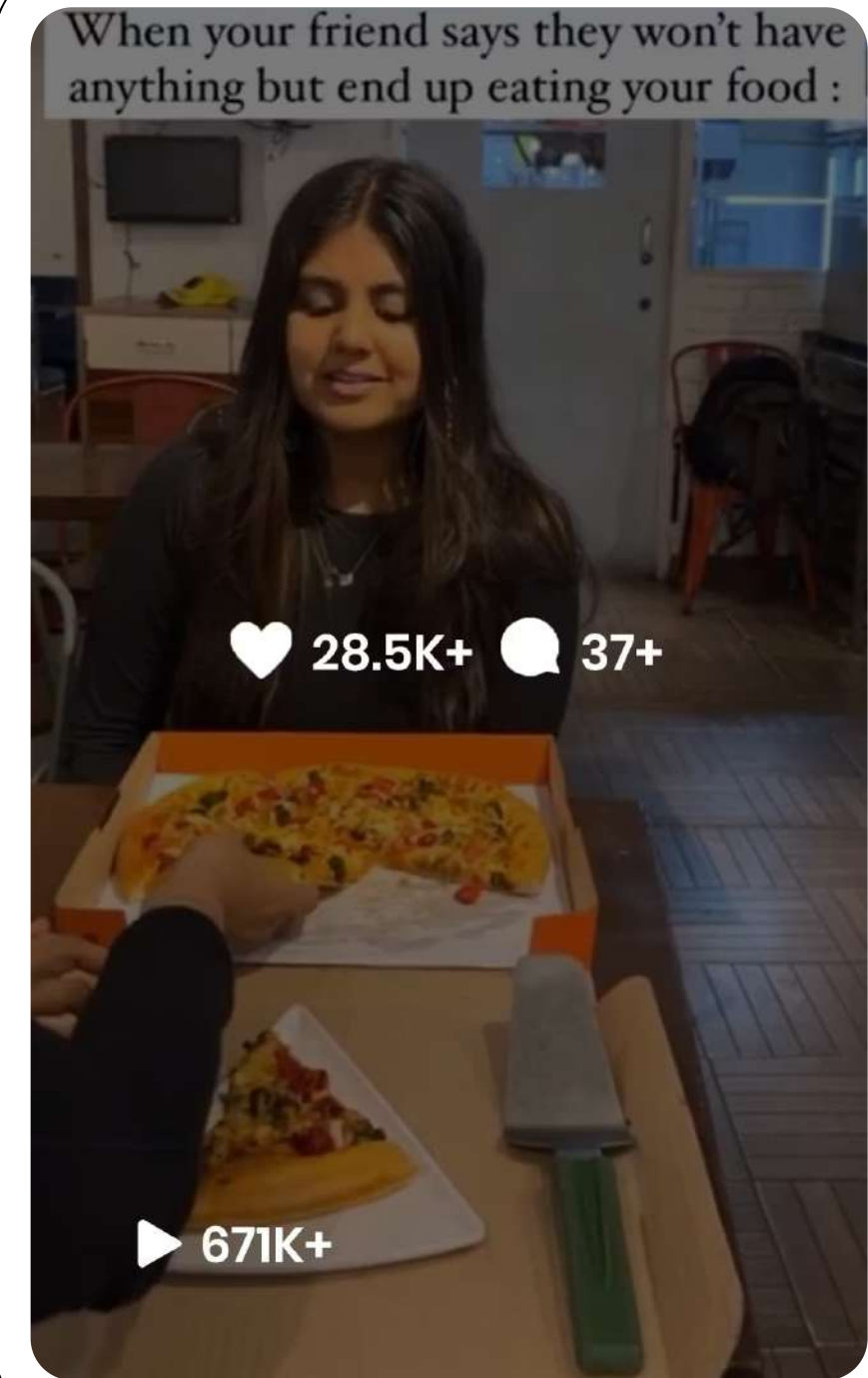
## HUMANIZING STRATEGY



## MICROVIDEO PRODUCTION



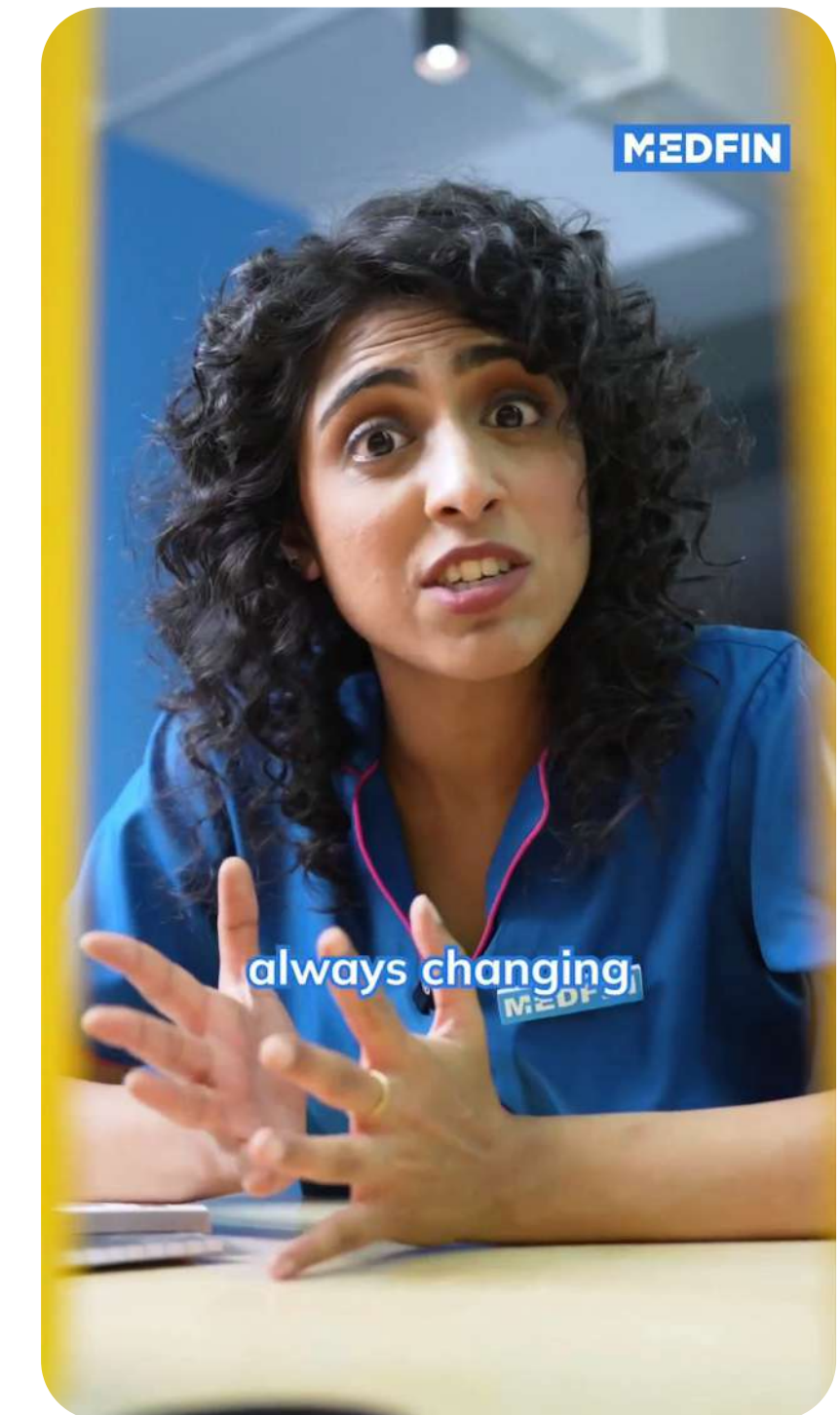
## CONTENT VIRALITY







Meet Medfin Meenakshi: A brand custodian that cares about Medfin's customers' problems, offers solutions, creates edutainment content that makes boring topics like surgeries also sound interesting and above all, embodies a persona that people can trust.



visit @Medfin\_Health



## SOCIAL MEDIA MANAGEMENT

# STEP SET GO

Having helped the founding team of Step Set Go since it's inception, we created a platform agnostic content strategy that garnered within 2yrs

# 135K+

## ORGANIC INSTAGRAM FOLLOWERS



Creating an organically engaged community with relatable content



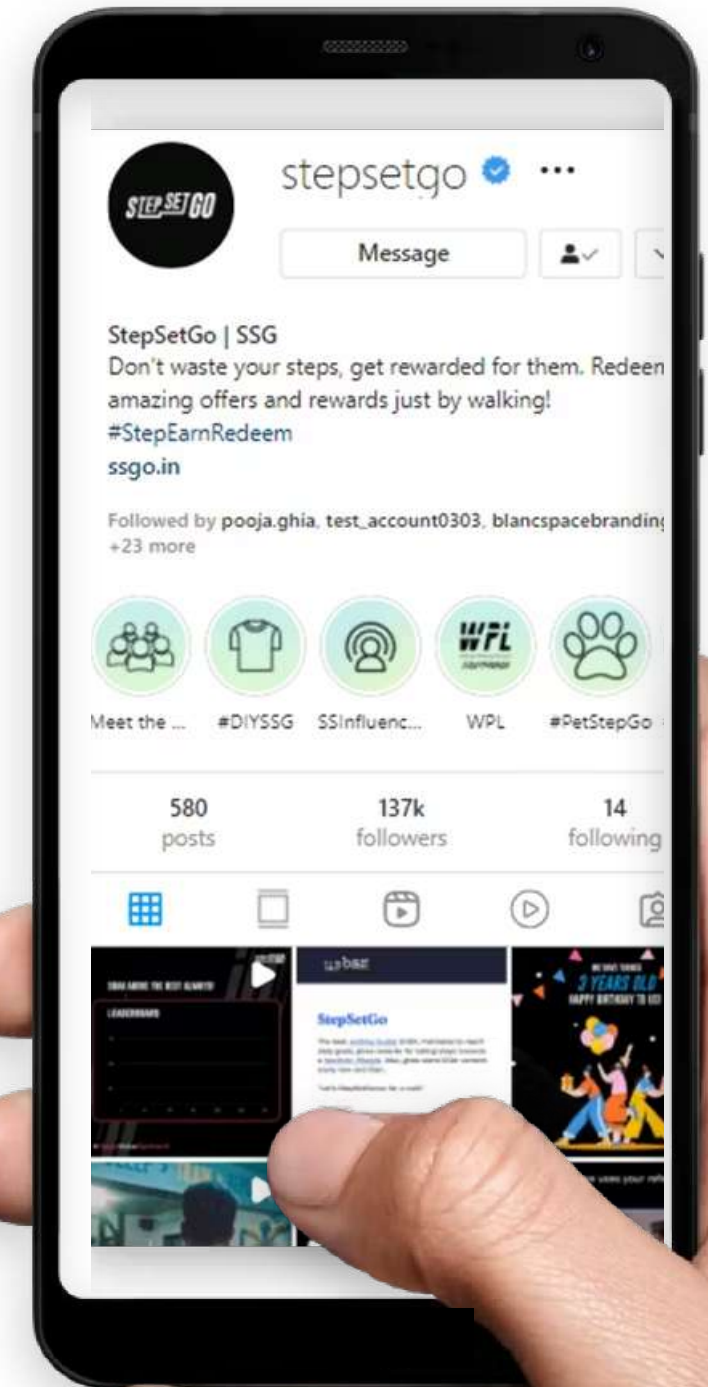
Engaging with the audience, creating conversations and a little bit of banter



Building a strong brand identity for investors and partnering brands



Attracting more audiences and spreading the word





# PROBLEM WE SOLVE #3

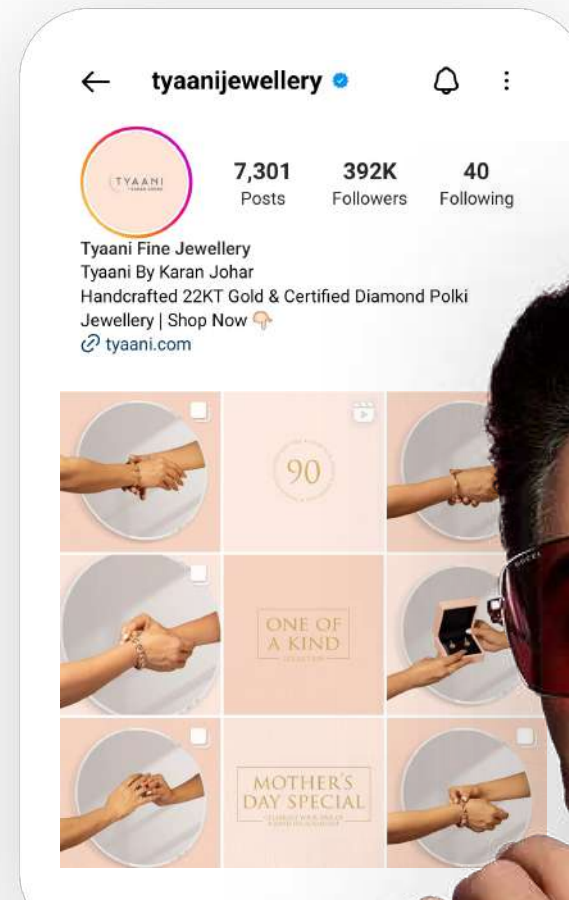
**Real World Impact**







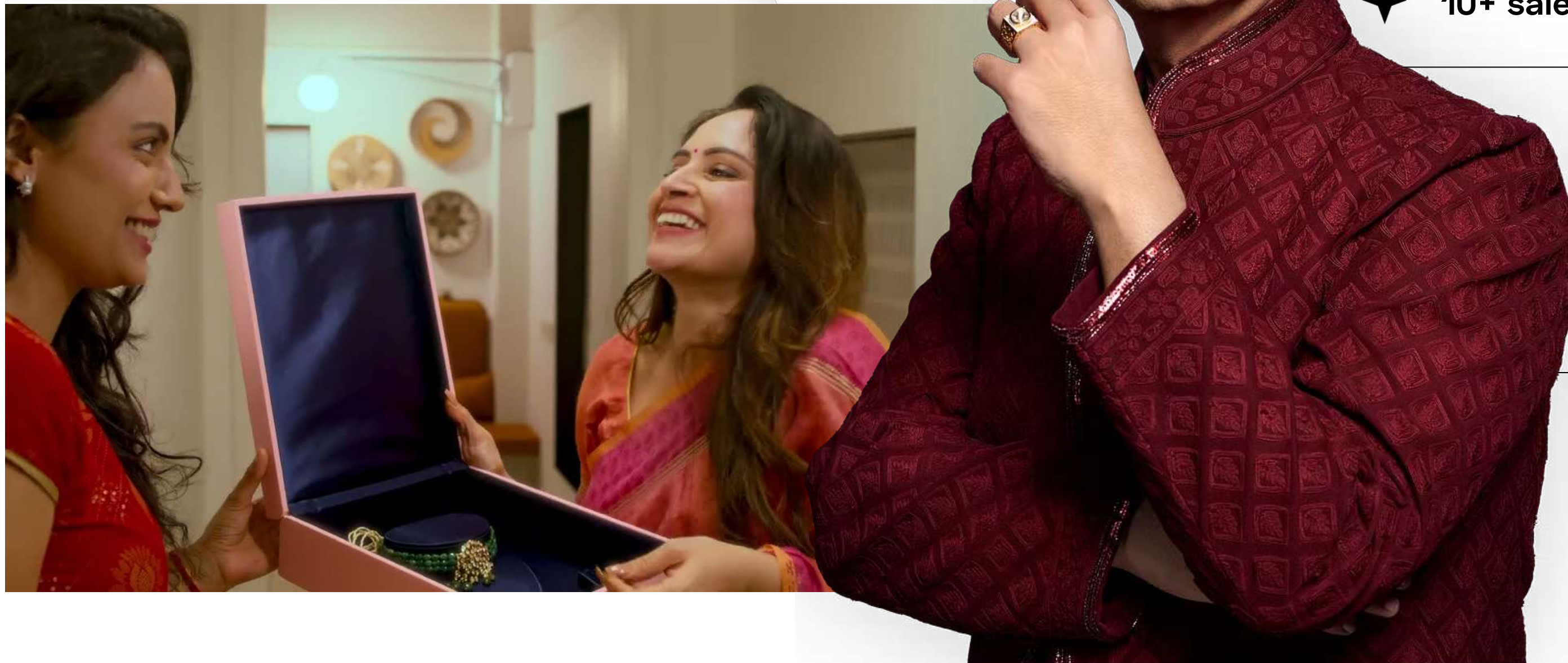
- ✦ Social Media Management → 180 posts/month
- ✦ Brand Film & Content Production
- ✦ Collection Launch Strategy
- ✦ End-to-end Performance Marketing.



CHTR  
SOCIAL

- ✦ Multiple 100k+viral view reels
- ✦ 1082% ↑ Organic Accounts Reached
- ✦ 10+ sales within 1 week of launch
- ✦ 10.7x ROAS (Online)
- ✦ 11K+ New Followers

MAY 2023







Designing creative refreshes since Oct '22

## ✦ Diwali '22 Campaign

4x'ed the last years premium subscription opt-in rate in a 4 day flash sale

## ✦ Holi '23 Campaign

## ✦ IMF Evergreen '23 Campaign

## ✦ No biggie, go Mini Campaign







*Designing creative refreshes since Oct '22*

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## ★ Diwali '22 Campaign

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## ★ Holi '23 Camapaign

Beat Diwali Campaign result by 300% which is the biggest ever Flash Sale in Spotify India's History.

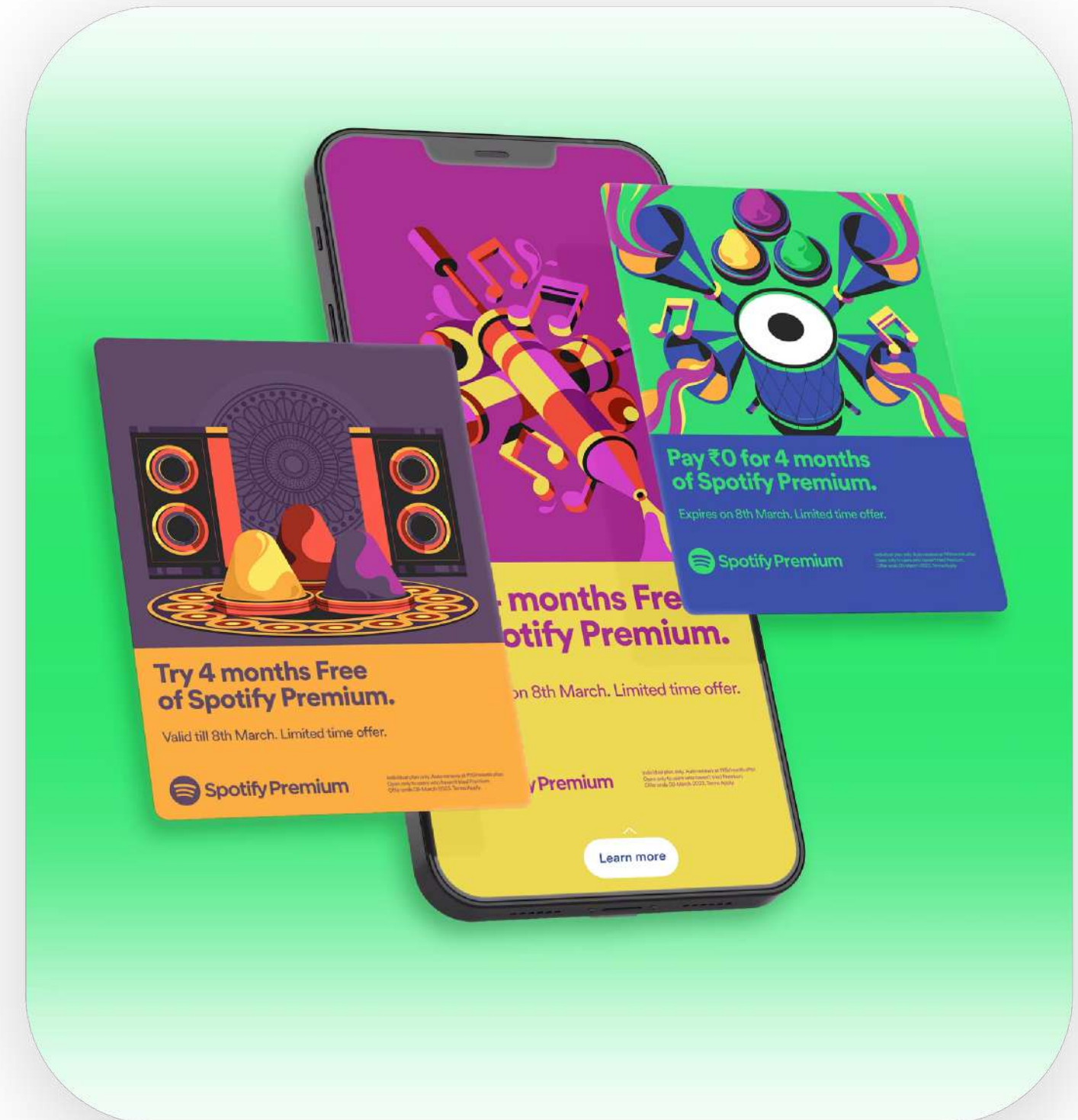
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## ★ IMF Evergreen '23 Campaign

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## ★ No biggie, go Mini Campaign

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# CHTR FILTERS

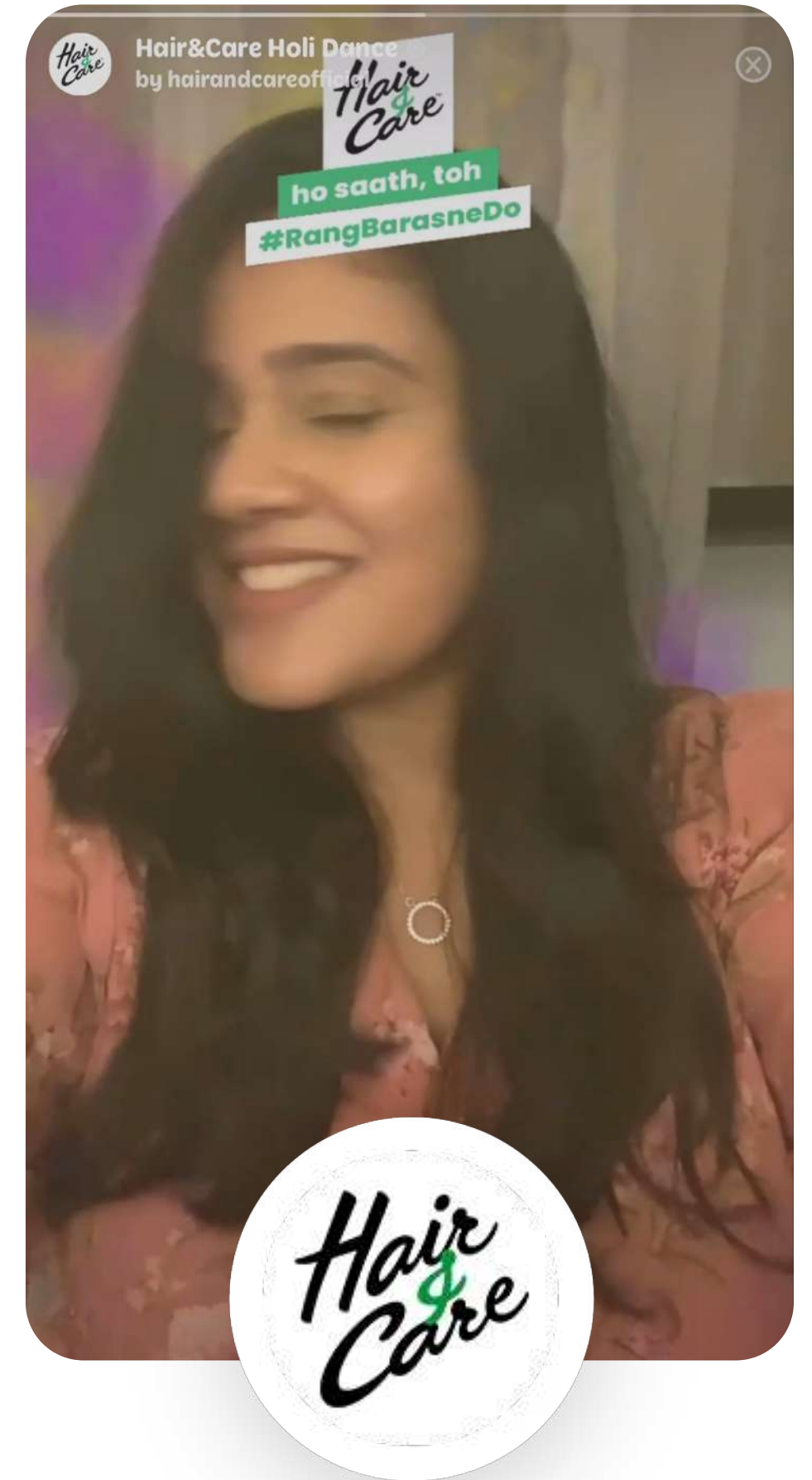
**4X YOUR ENGAGEMENT WITH AR**

Merging the world of augmented reality with the influence of social media to drive 4x engagement for campaigns.

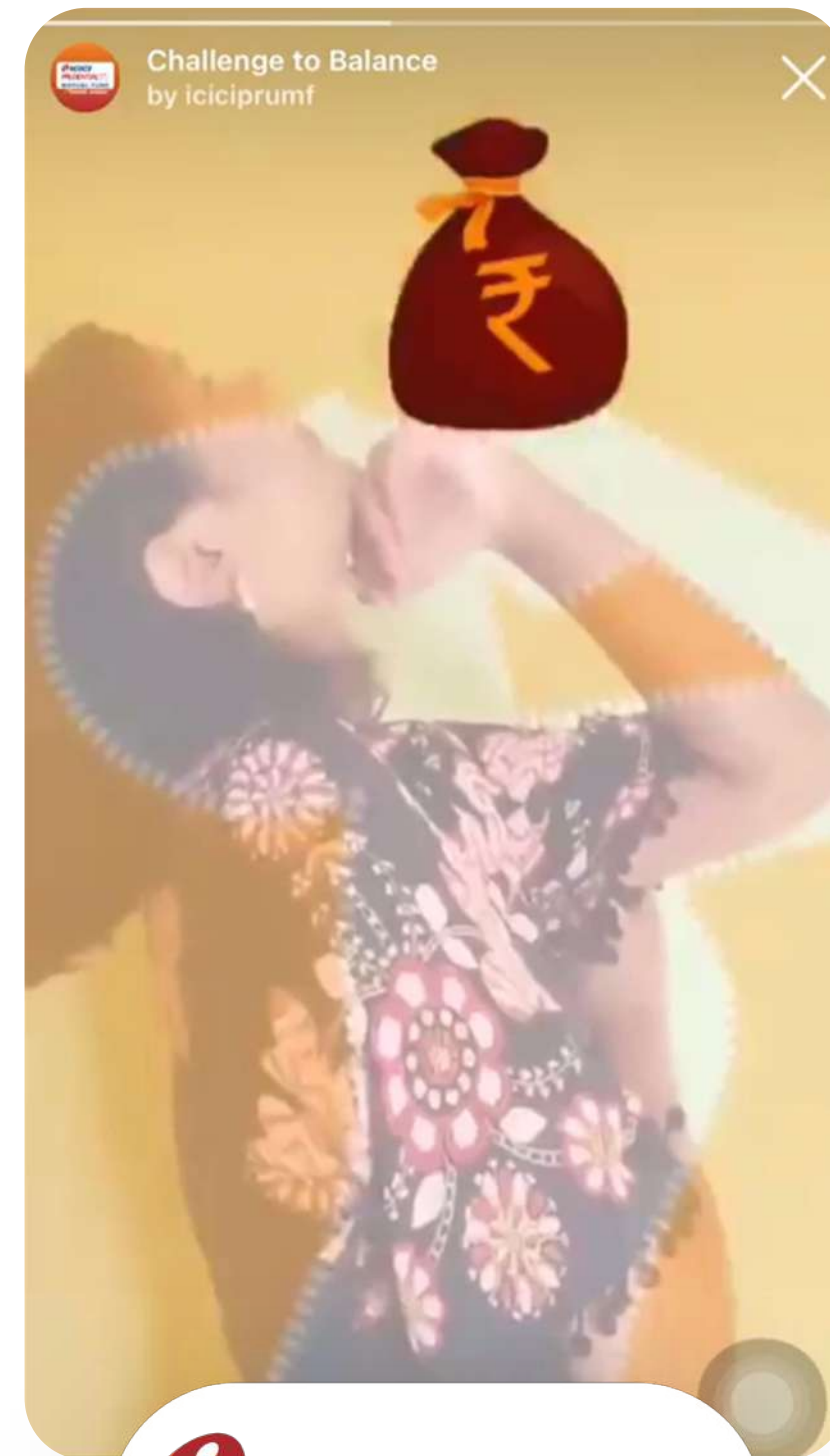
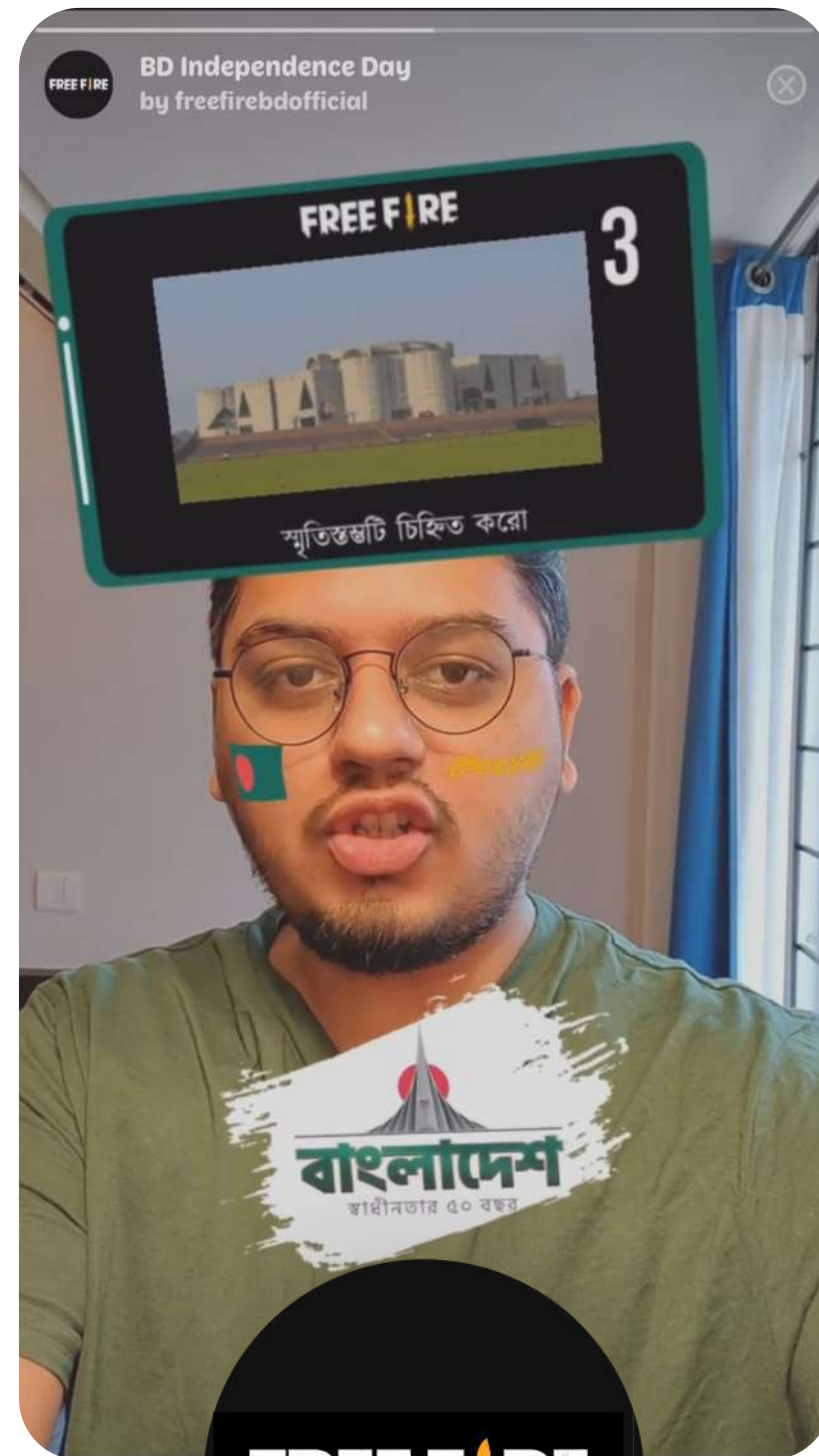
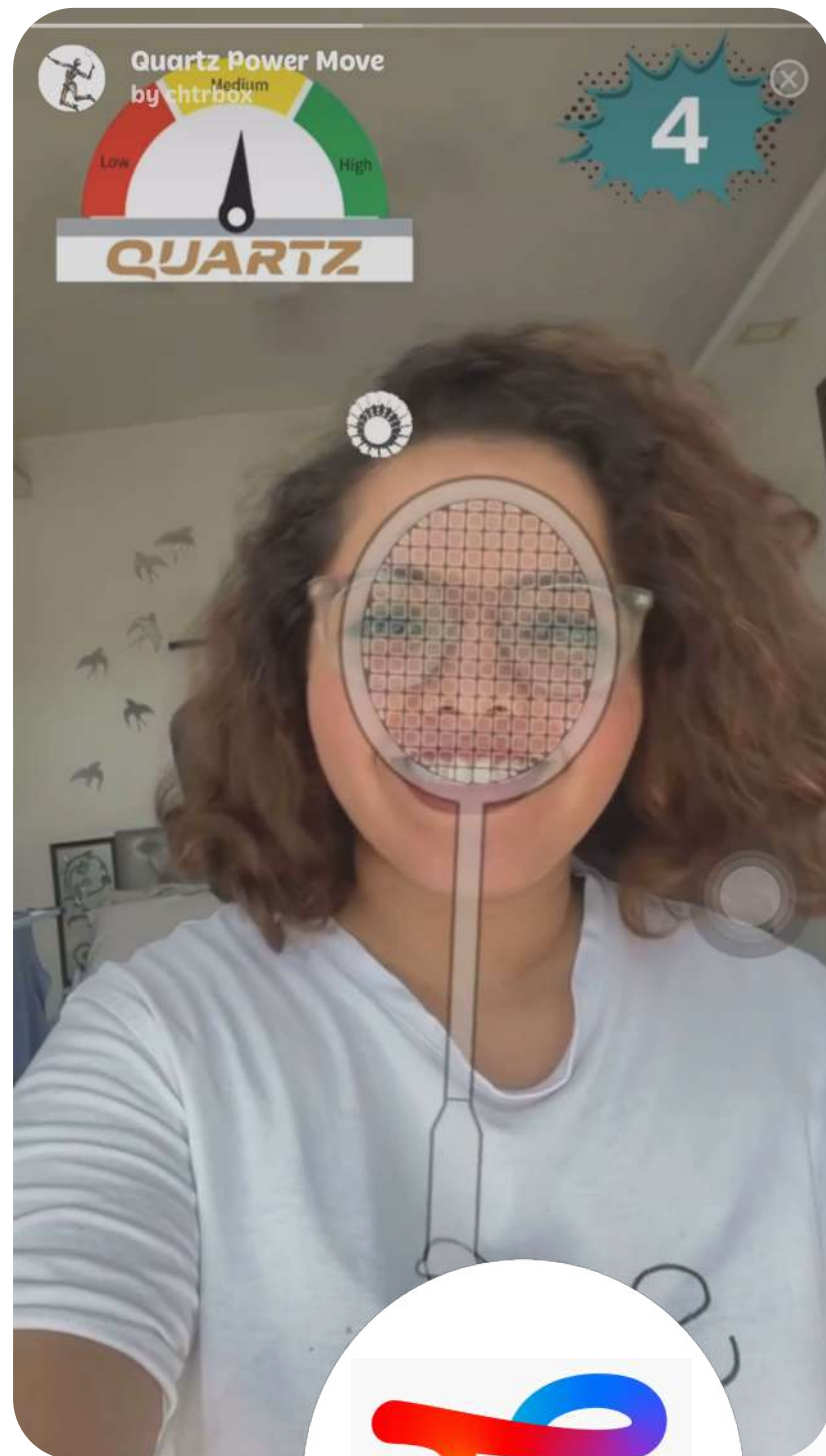
GAMIFICATION | CAMPAIGNING | PRODUCT PUSH













# REGIONAL MARKETING



LOCAL CONTENT | REGIONAL INFLUENCERS | TIER 2 TIER 3 MARKETING

The power of regional marketing is unparalleled in Bharat!  
We help brands reach the remotest audiences of India with Bharatbox.

Our parent company QYOU also owns some of the most watched TV channels that are widely popular in the Tier 2 & Tier 3 cities.





# NYKAA

## 7.6M+

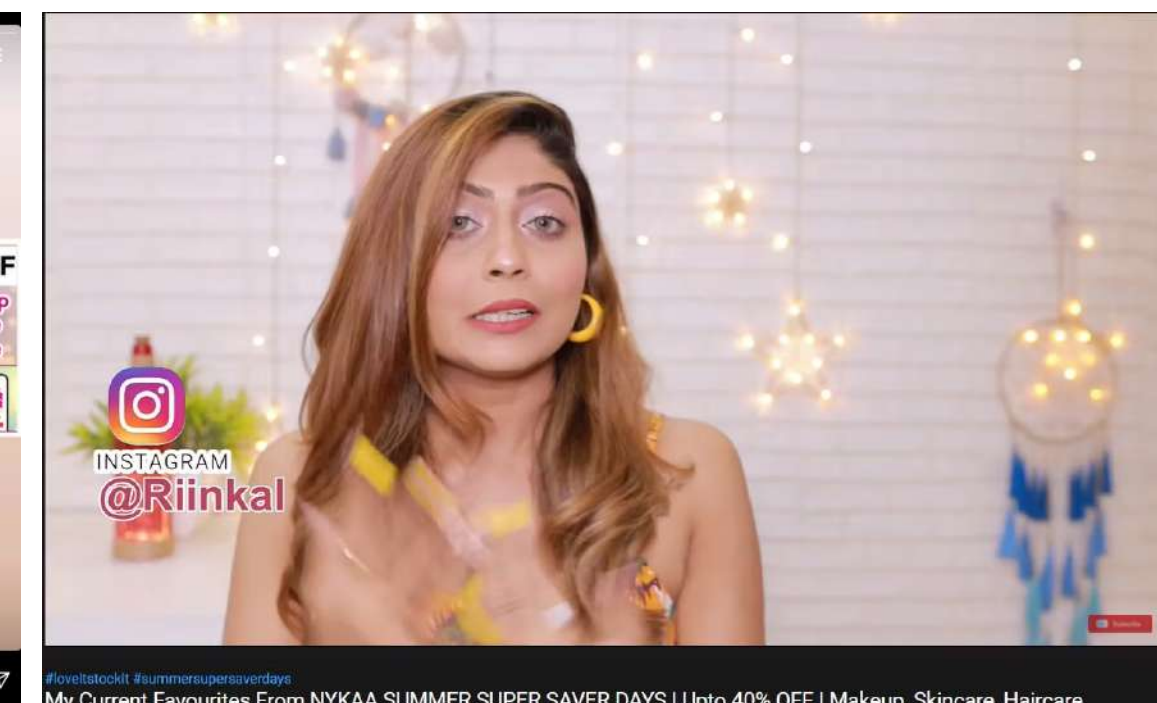
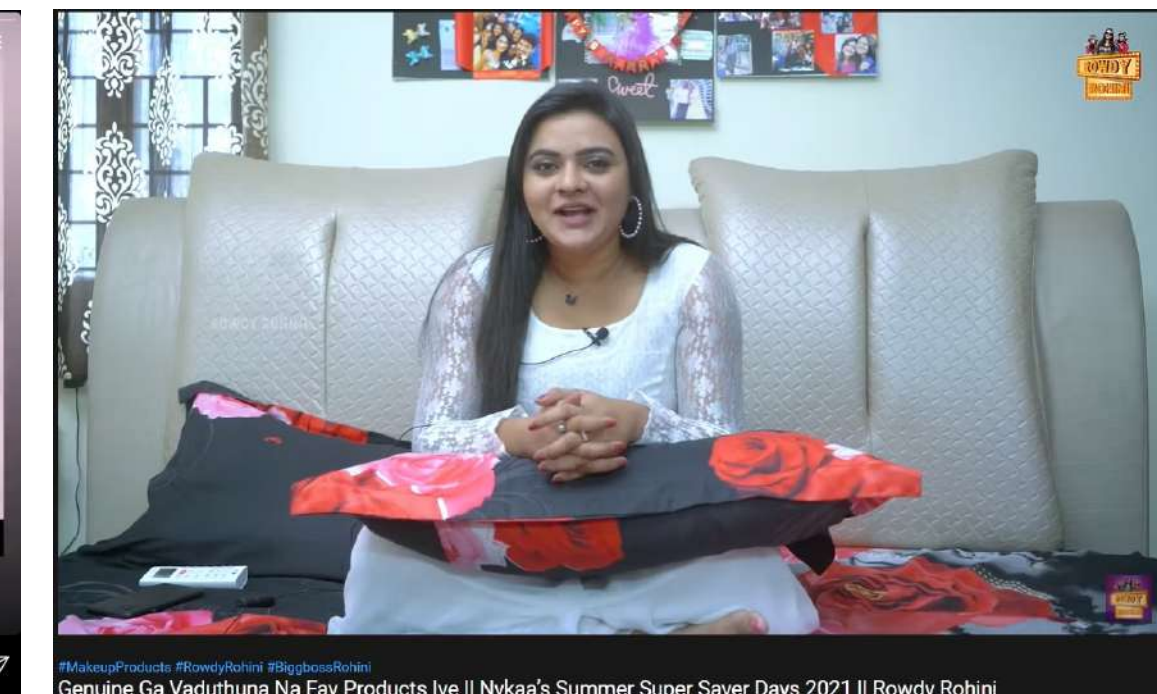
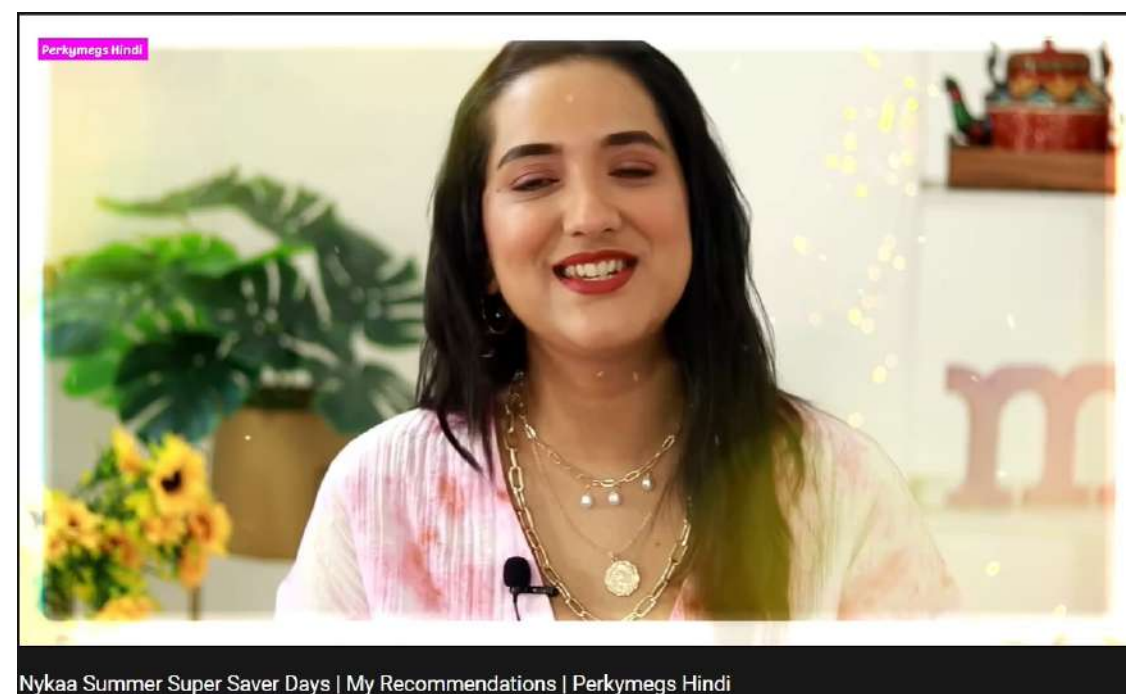
VIEWS

## 1.5M+

REACHED

## 2.1M+

IMPRESSIONS

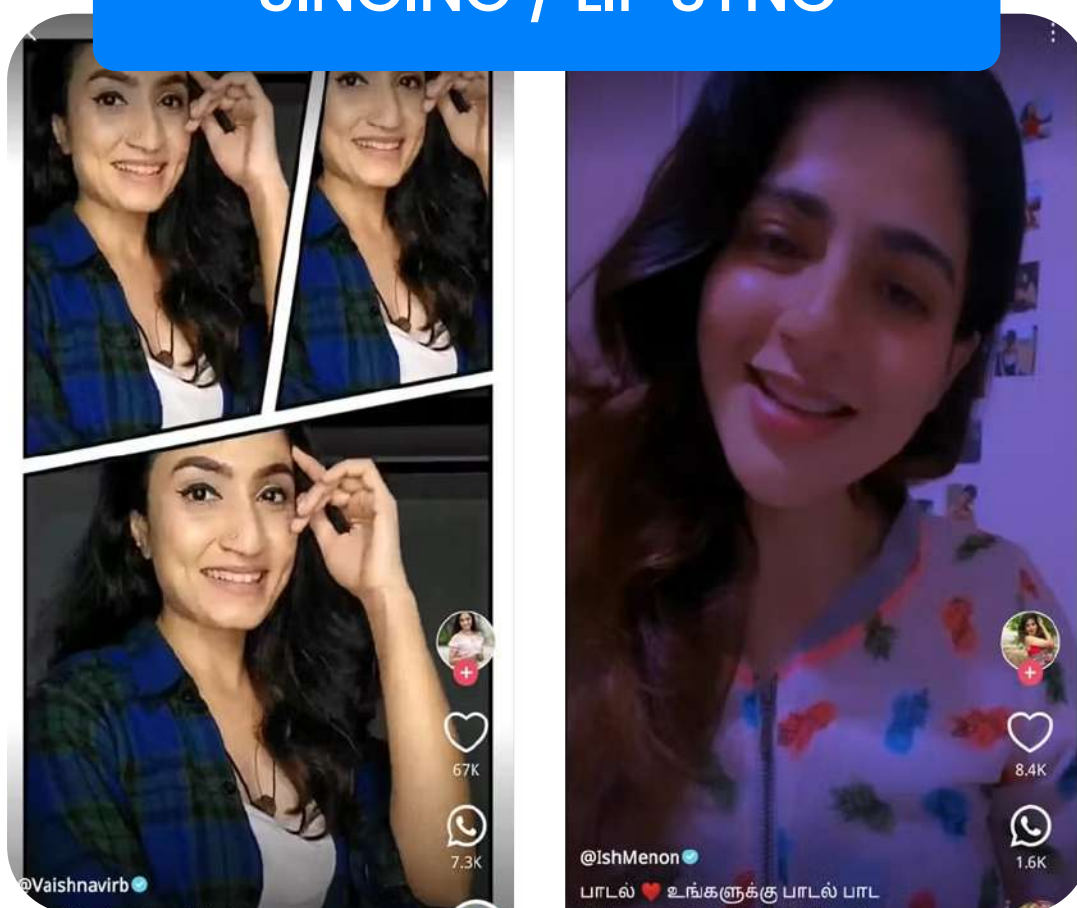






Our campaign focused on **co-creating exceptional user-generated** content with reputable and influential regional influencers across **Kannada and Tamil-speaking audiences.**

### SINGING / LIP SYNC



Over a 6 months period we generated

23M+

AUDIENCE

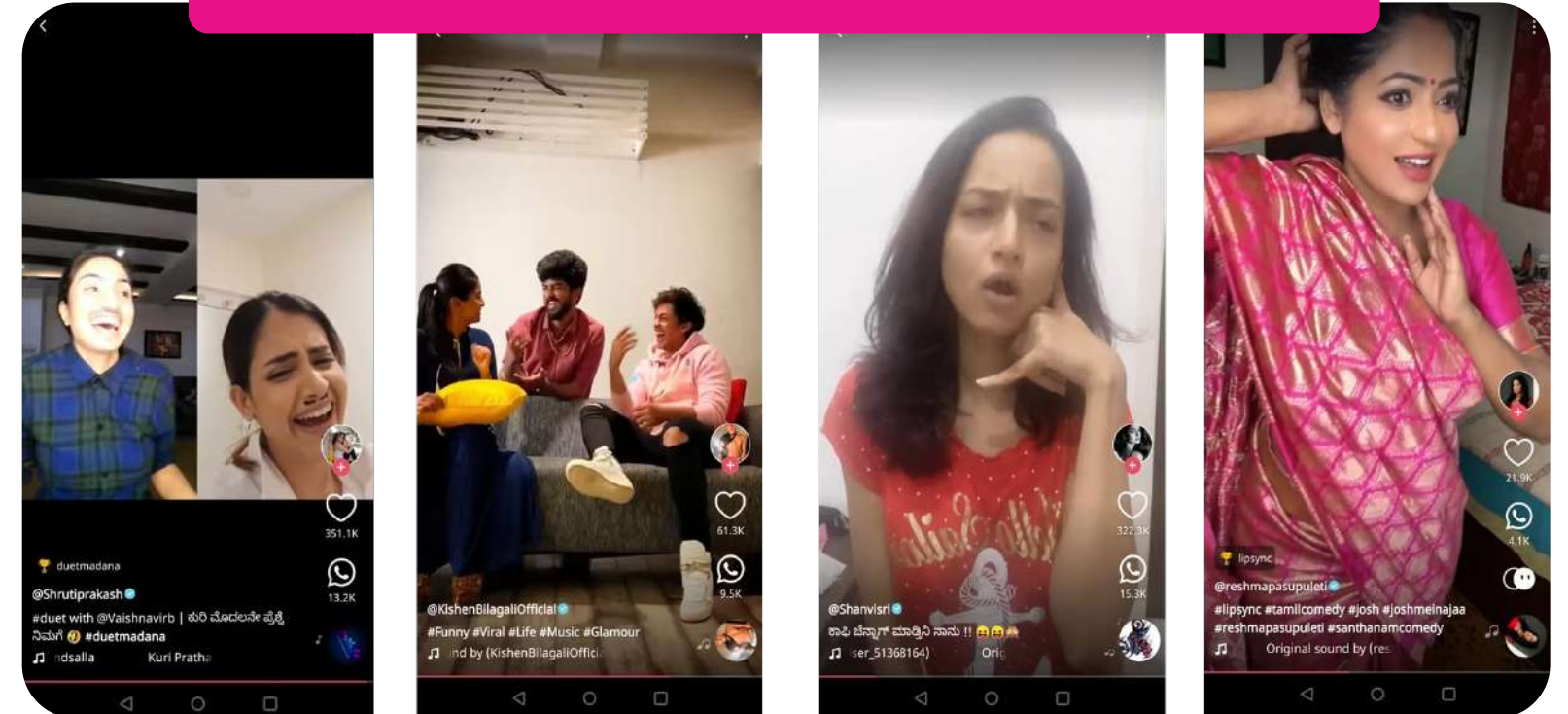
220M+

LIKES

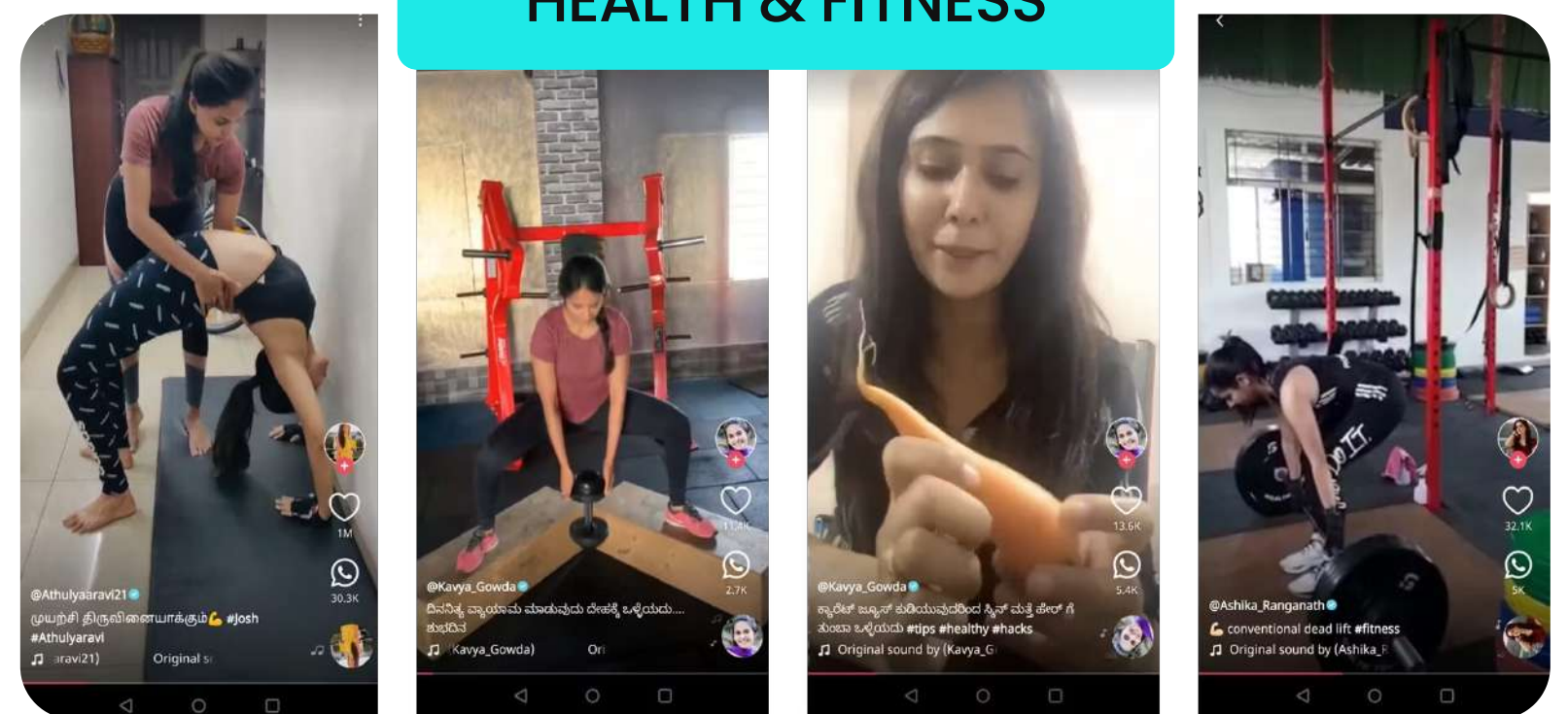
2500+

CONTENT CREATED

### HUMOUR / SKETCHES / PRANKS



### HEALTH & FITNESS







To maximize our impact, we leveraged the **strong positioning of Josh** as a **growth story**, offering **creators** a platform to **retain their audiences** following the TikTok ban. Our strategy included planning and **executing 2500+ regional content pieces** that won over **220M hearts** from a new wave of digital users in India.

## BEAUTY / PERSONAL CARE



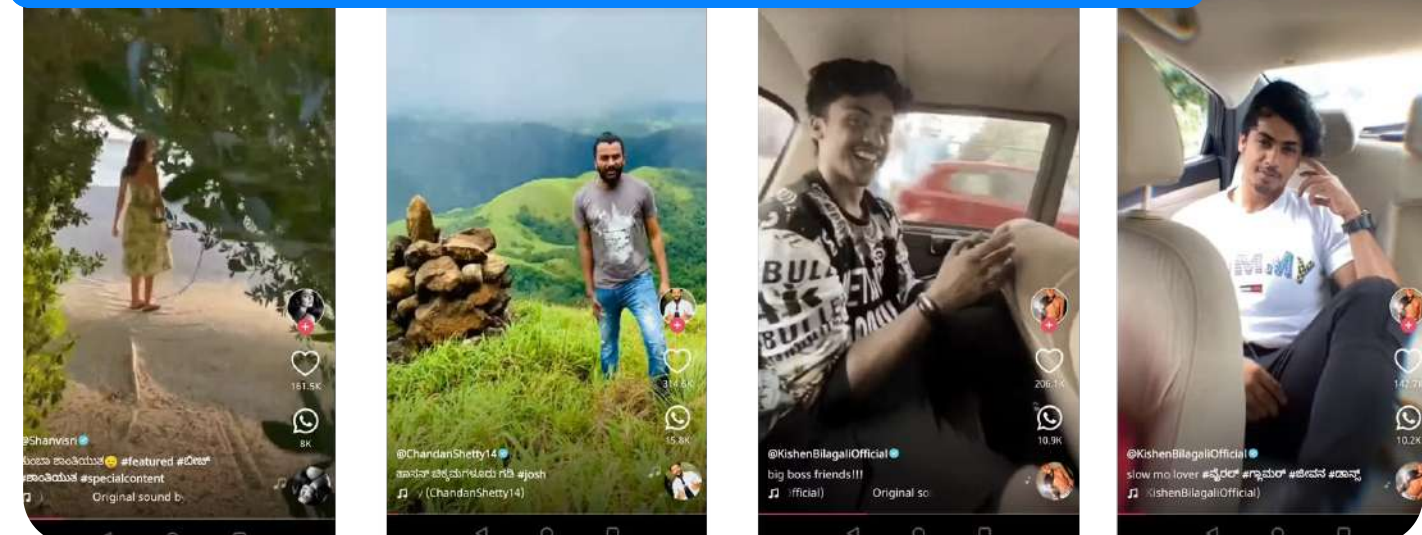
## SPORTS / CRICKET FANS



## FOOD / COOKING / RECIPES



## TRAVEL / NATURE / OUTDOORS







## #MONEYTRANSFER CAMPAIGN

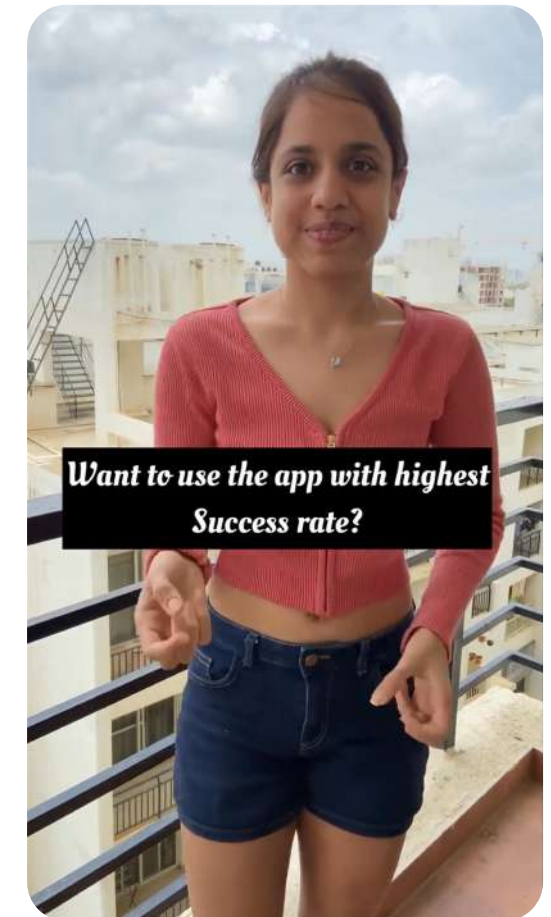
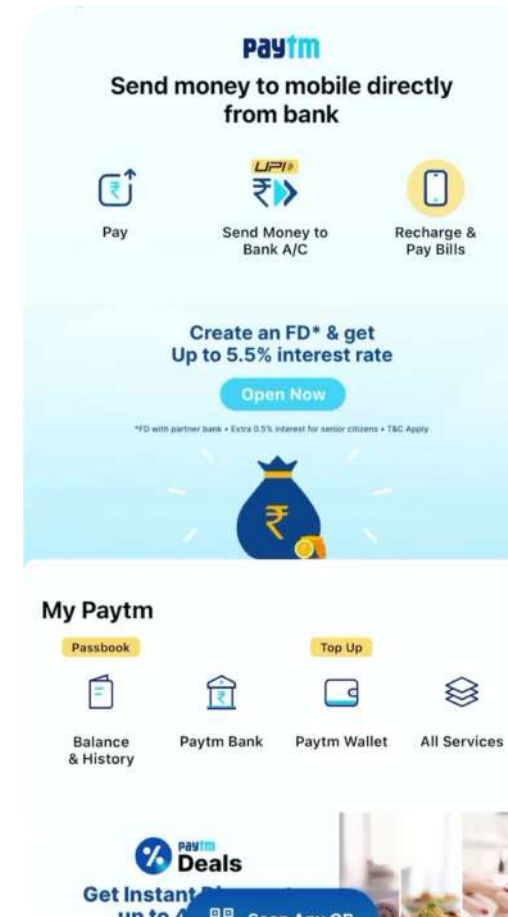
We engaged influencers in the South to produce content in regional languages. We focused on raising awareness of money transfers via the Paytm app.

120

CONTENT PIECES

2.3M+

VIEWS



## #GETSHOTGO CAMPAIGN

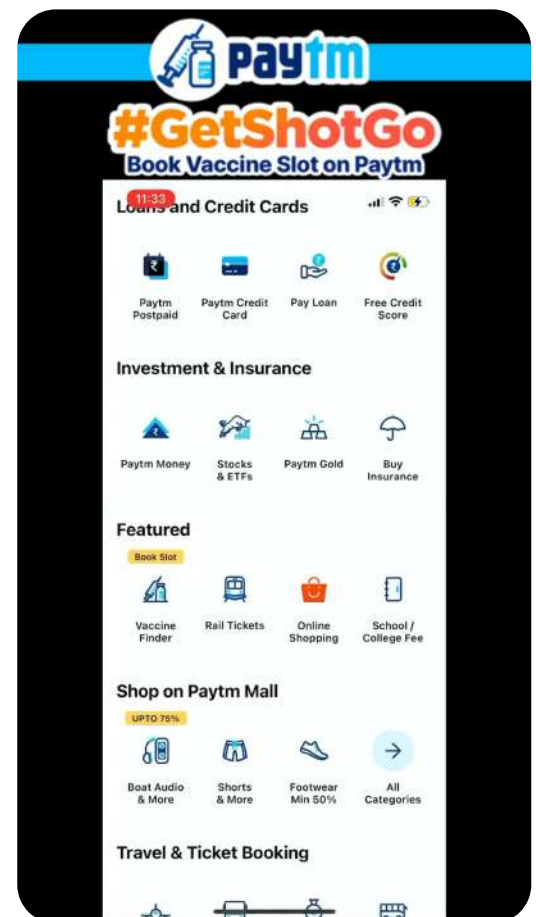
We highlighted the fact that Paytm was one of the first payment app to assist consumers in finding and booking vaccine slots during Covid

120

CONTENT PIECES

2M+

VIEWS







For Piramal Finance, we activated our key offering 'Bharatbox' to curate campaigns that would break barriers & reach audiences across the country down to Tier 2 & 3 cities.

Fulfilling the brand's objective of promoting financial literacy to the masses, our content creators have reached Tier 1, 2 & 3 cities spanning languages such as Tamil, Telugu, Kannada, Marathi, Hindi & more!

**4.9M**

**IMPRESSIONS**

**1M+**

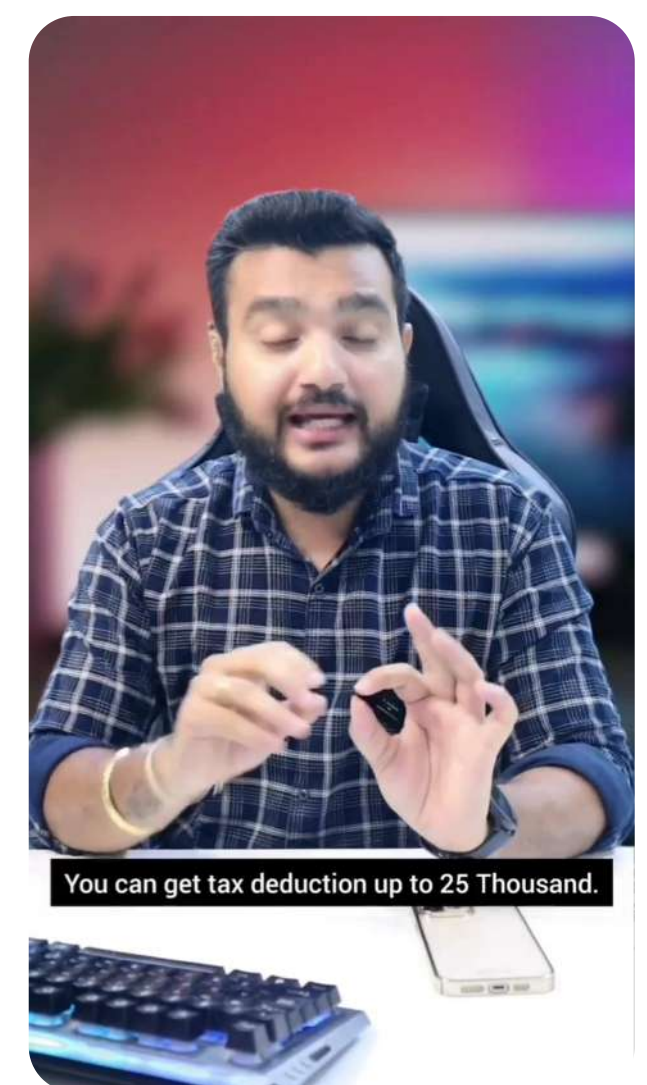
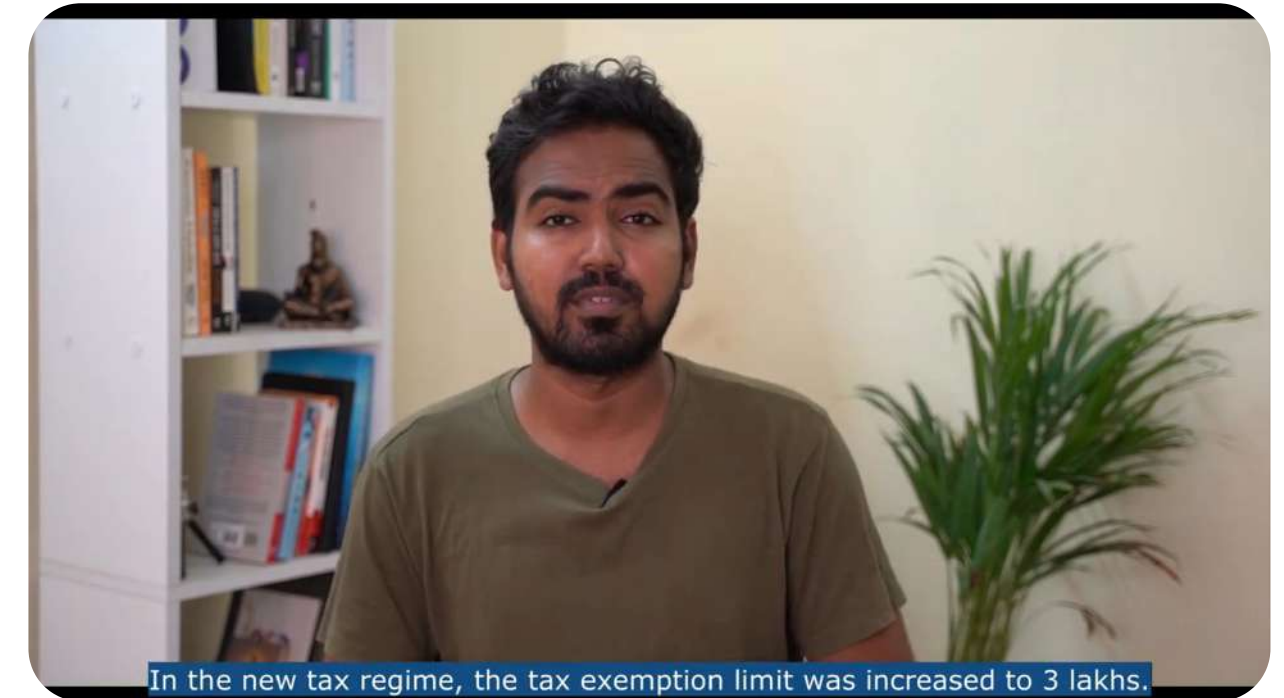
**REACH**

**1.5M**

**PLAYS**

**42**

**CONTENT PIECES**





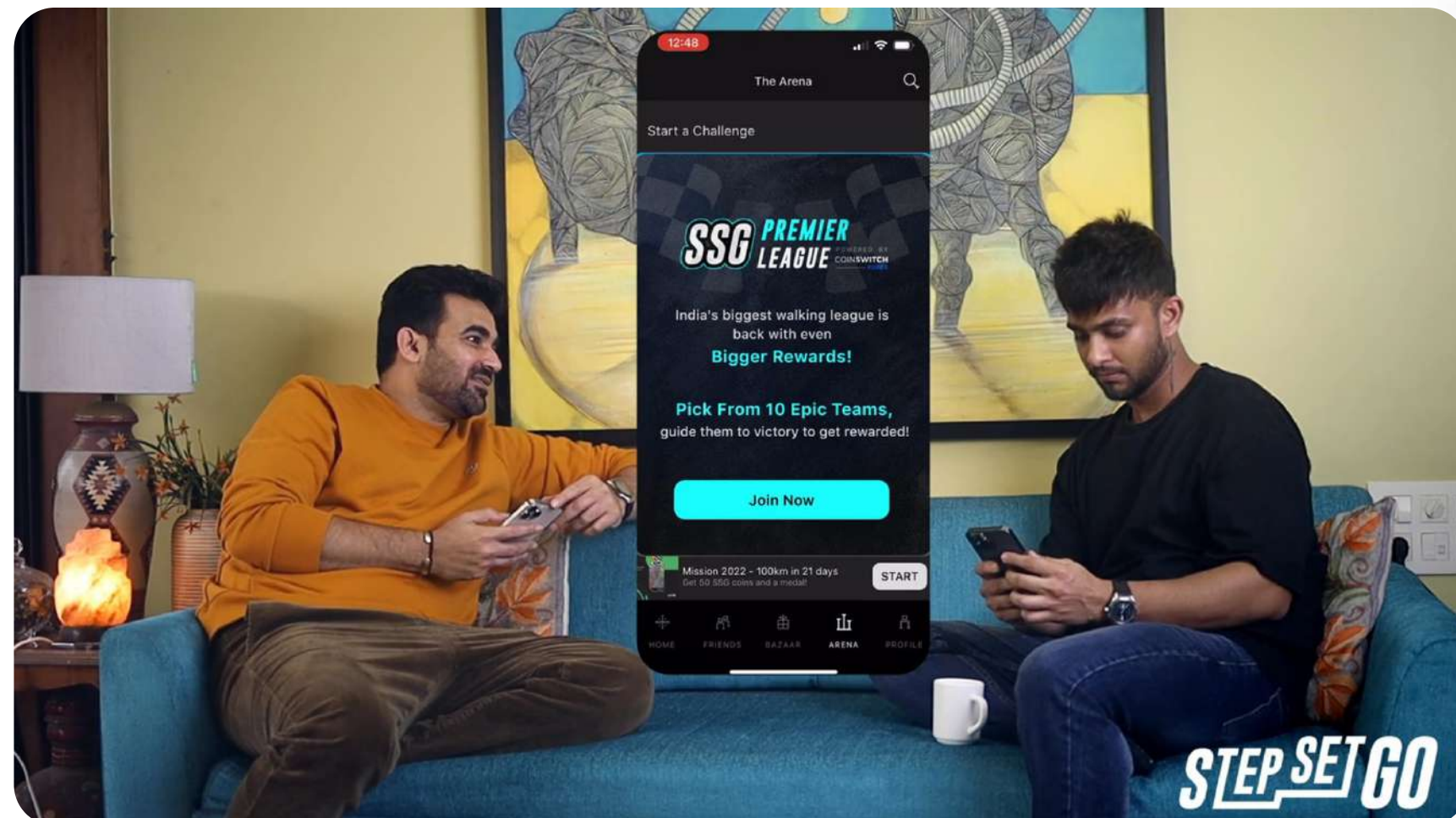
# CHTR*STUDIOS*

CONTENT PRODUCTION | CREATOR POWERED OTT | VIDEO PRODUCTION



# CHTRSTUDIOS

At ChtrStudios, we merge the worlds of creators & high quality content production. We enable brands to create premium snackable content that is scalable & optimised for distribution! Right from creative conceptualization, pre & post-production. ChtrStudios is the end-to-end solution for the best content, creators & chatter!






amazon alexa

[Alexa] *"Playing Impossible Bollywood Quiz."*



Alexa.start  
*Originals*

co-powered by 

Vibha Saraf  
*Bikhre*

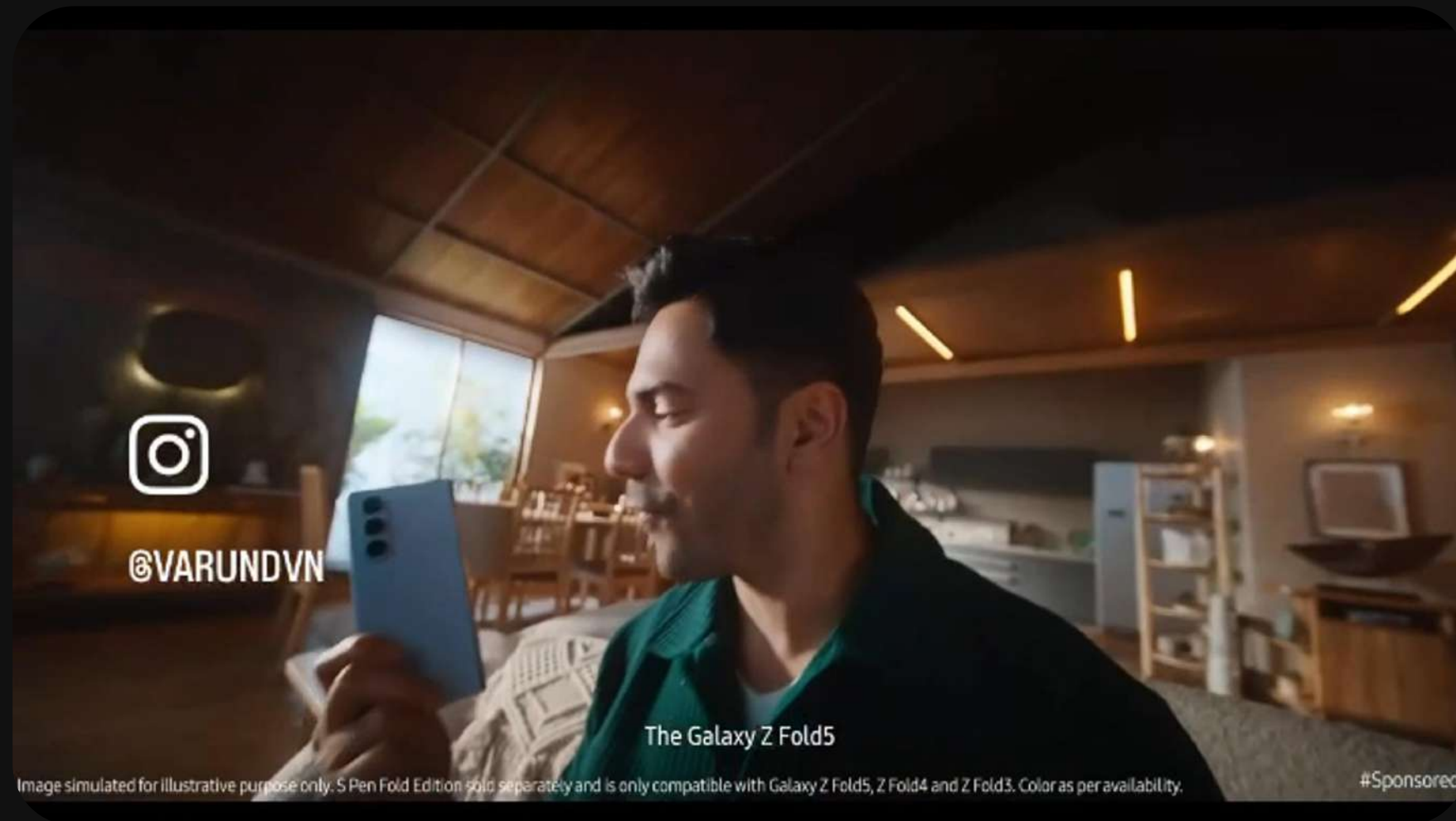




In collaboration with Hindustan Times and Samsung, we unveiled/launched the cutting-edge Samsung Flip & Fold devices, featuring the renowned star cast Varun Dhawan, Kiara Advani, and athlete Neeraj Chopra. Our strategic collaboration extended to the launch of impactful ad campaigns, ensuring a dynamic introduction of this innovative product into the market.



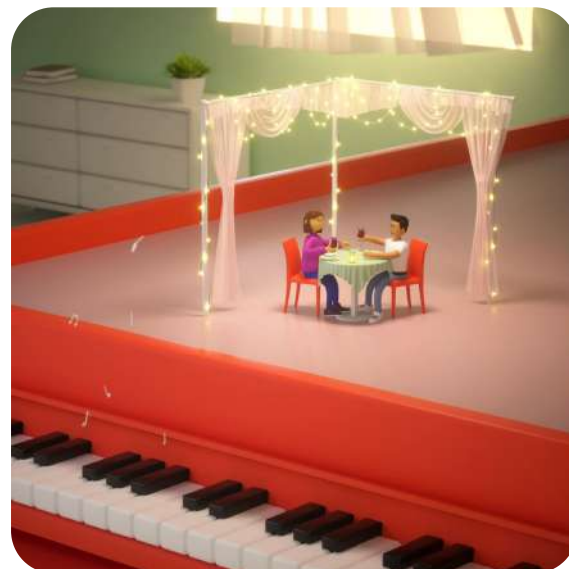
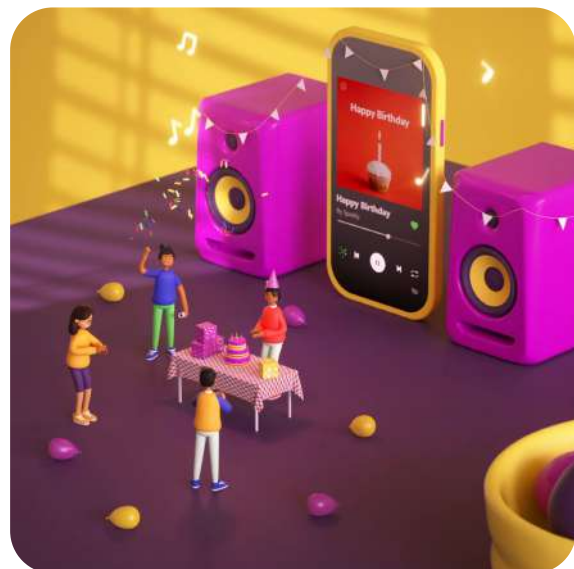
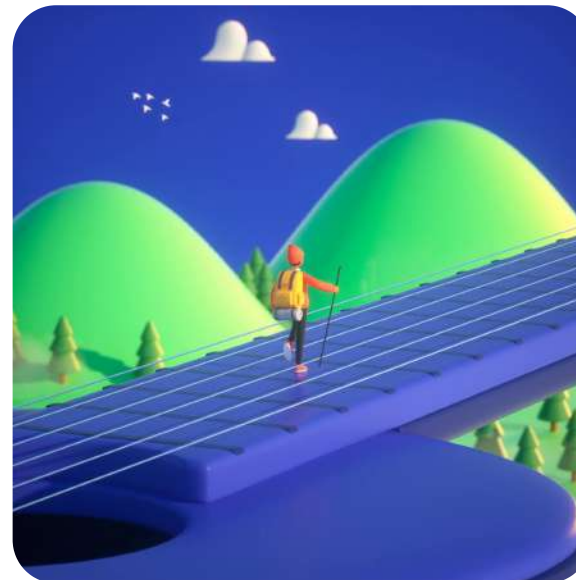






# MOTION GRAPHICS

From 2D & 3D animations to Kinetic typography explainers... We do it all!







x



# CHTR INTERNATIONAL

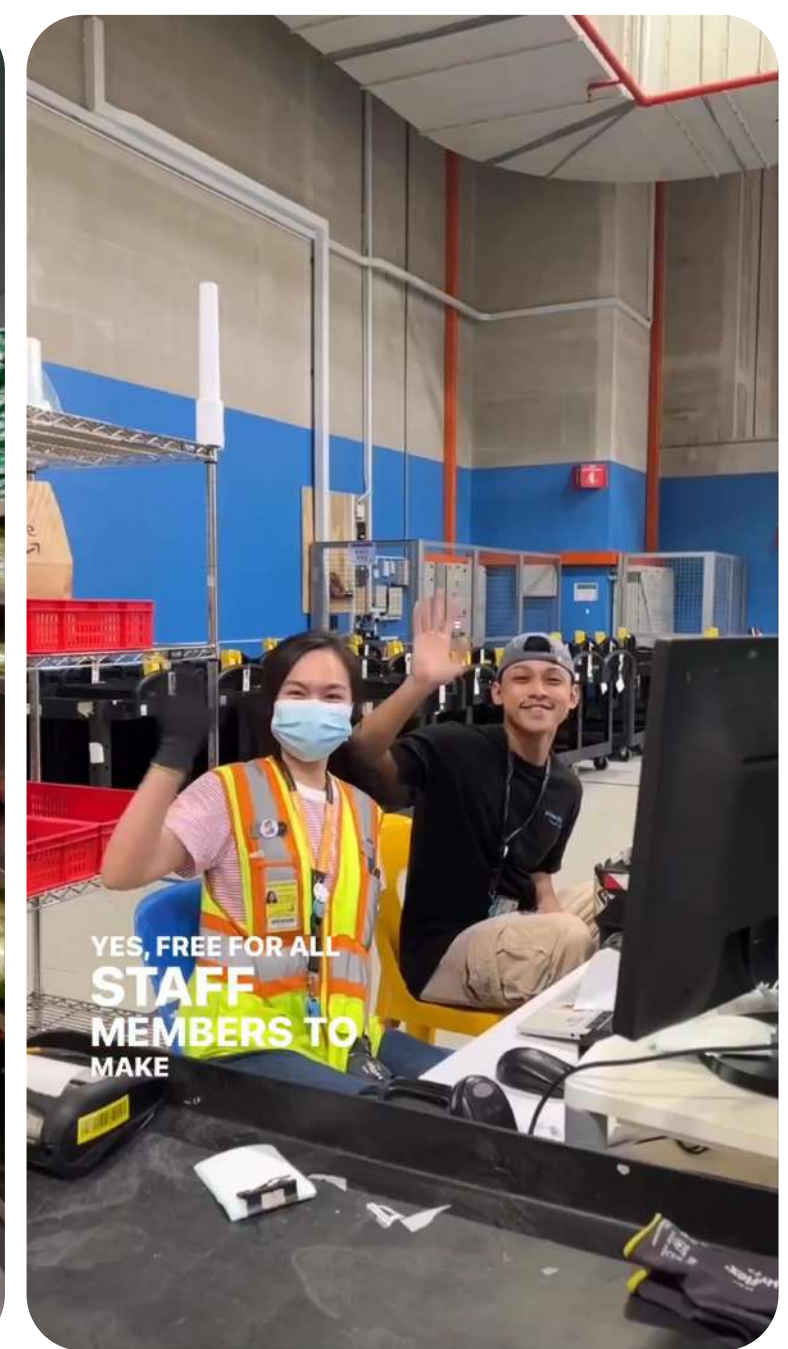


If looking to expand into international markets, you're at the right place.  
Operating out of India & the US, Chtrbox & QYou are now merging influencer synergies across the globe!



# amazon

# amazonfresh

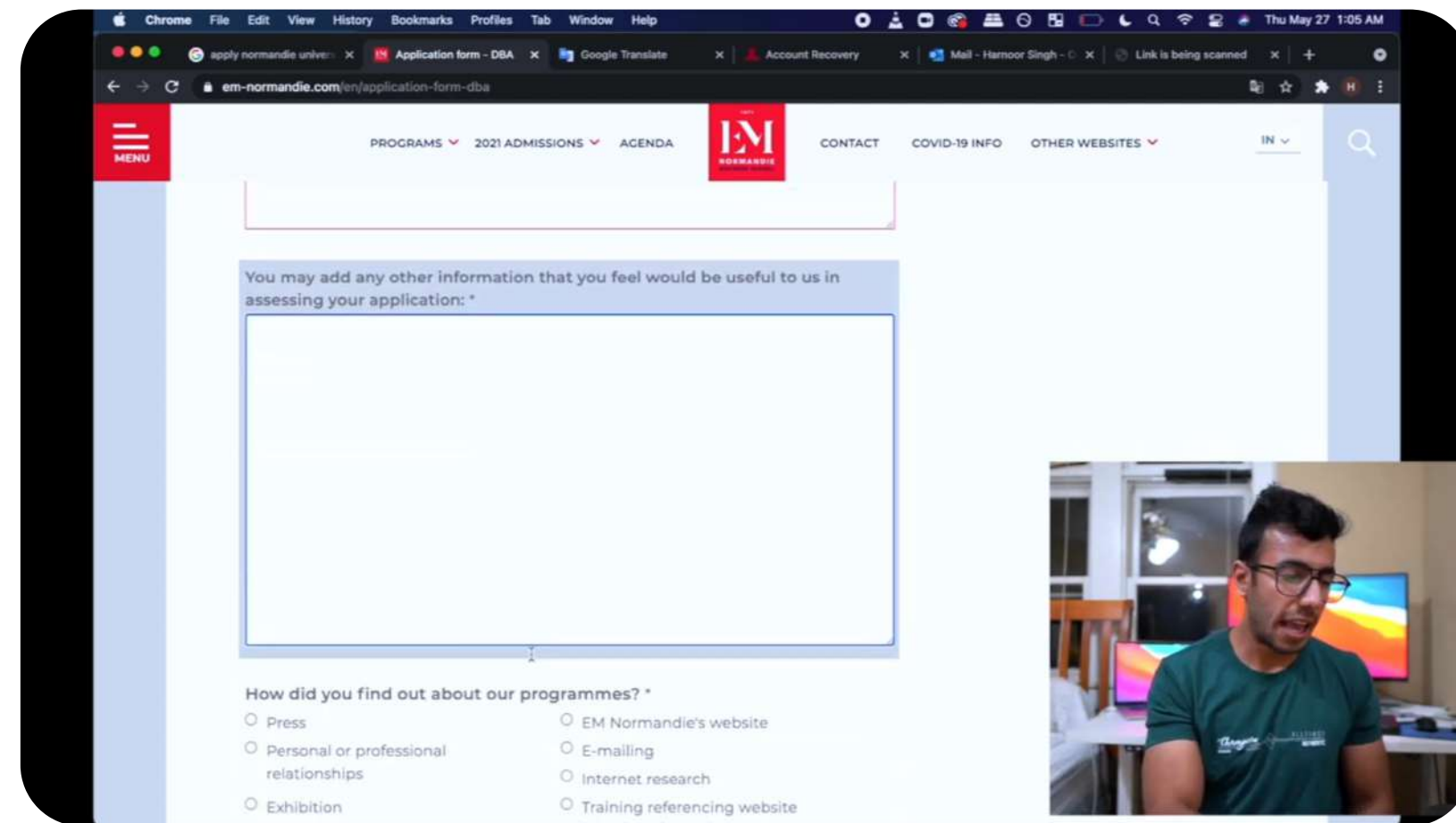


To highlight Amazon's fulfilment centres & their "Fresh" division, our team activated Singapore based creators across genres such as lifestyle, health and more – to visit the centres and capture their unfiltered experience and showcase "behind the scenes" with Amazon.





Our partnership with France based MBA school, EM Normandie, featured collaborations with the youth, primarily those studying internationally to highlight the benefits of the university, the opportunities it provides and the exposure one could get as their student.





# LET'S CREATE CHATTER THAT MATTERS

[GET IN TOUCH](#)