




Our business is to grow yours

UAE | KUWAIT | OMAN | BAHRAIN | QATAR | KSA



Established in 2006 and with offices across the GCC region, our teams are comprised of dedicated and experienced professionals ready to fully leverage their skill set and experience to deliver a tailored service that exceeds expectations.



REGIONAL, EXPERIENCED, TAILORED TO YOU



UAE



QATAR



OMAN



KSA



KUWAIT



BAHRAIN



OUR SERVICES

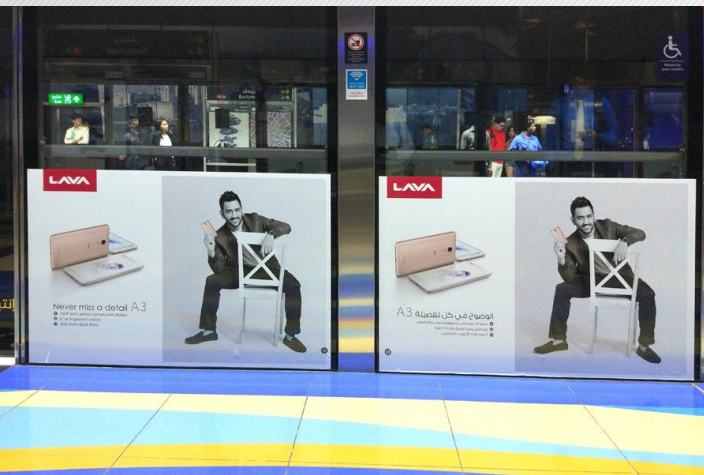
- Creative Design & Print
- Sales Promotions
- Merchandising Services
- Exhibition Stands & Display Units
- Retail Technology Solutions
- Mystery Shopping & Retail Audits
- Corporate Event Management
- Corporate Gifts & Premiums
- Social Media Management
- Website & Mobile App Development
- Video Production



Our creative design & print solutions combine a tailored, personal service with the experience and resourcefulness that only we can offer.



CREATIVE DESIGN & PRINTING



Outdoor Advertising



Packaging Design



Designing & Printing

Communication



Communication



JEKOR جيكور

Ramadan Kareem

SPECIAL OFFER

Taste like Home made

This advertisement features a vibrant red background with a green border. At the top, a crescent moon and a lantern are visible. The JEKOR logo is prominently displayed. Below it, the text 'Ramadan Kareem' is written in a stylized font. A 'SPECIAL OFFER' badge is on the right. The central part shows several food packages, including Falafel and Chicken Shawarma. At the bottom, the slogan 'Taste like Home made' is written in a cursive font.

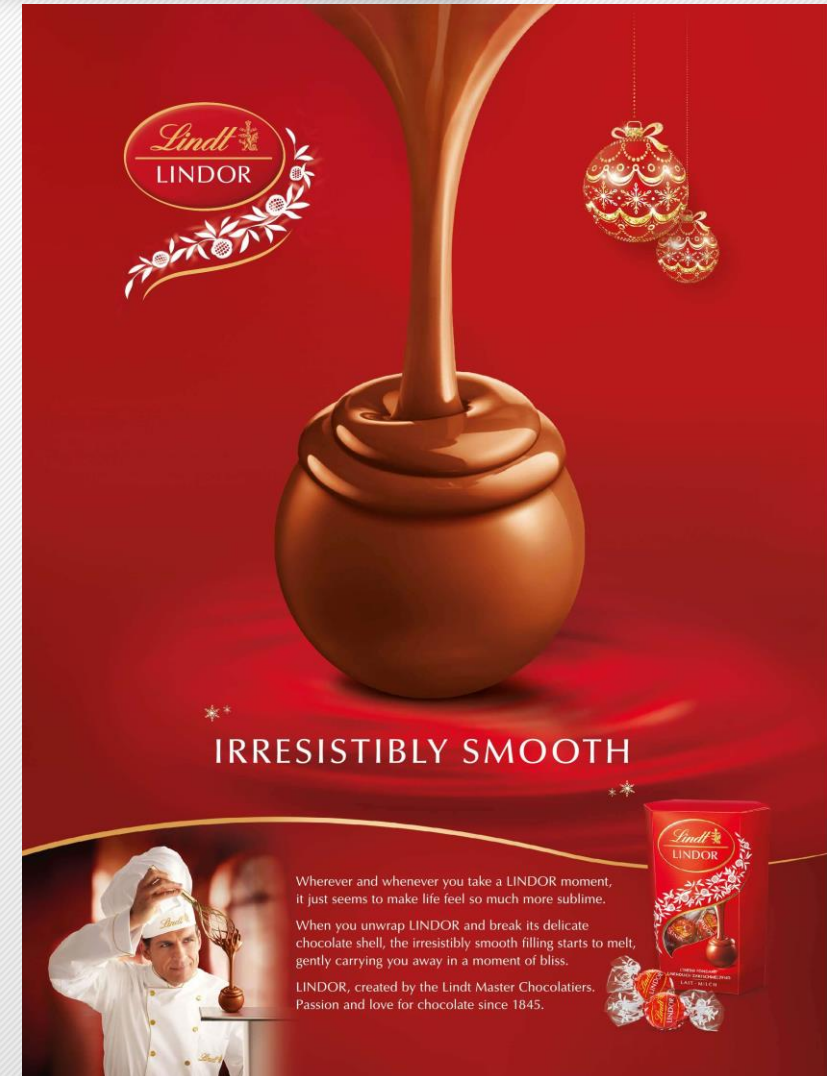


GIVE BACK AND WIN THIS RAMADAN

JEWELS

Purchase AED 25 and donate a meal to the less fortunate!

This advertisement has a dark blue background with a gold border. A large, ornate gold frame contains the text 'GIVE BACK AND WIN THIS RAMADAN'. Below the frame, a gold box labeled 'JEWELS' is open, revealing a collection of Galaxy chocolates. The background is decorated with gold stars and lanterns. At the bottom, a small text line reads 'Purchase AED 25 and donate a meal to the less fortunate!'.



Lindt LINDOR

IRRESISTIBLY SMOOTH

Wherever and whenever you take a LINDOR moment, it just seems to make life feel so much more sublime. When you unwrap LINDOR and break its delicate chocolate shell, the irresistibly smooth filling starts to melt, gently carrying you away in a moment of bliss. LINDOR, created by the Lindt Master Chocolatiers. Passion and love for chocolate since 1845.

This advertisement features a red background. A large, smooth chocolate shell is shown melting into a pot. The Lindt LINDOR logo is in the top left. The text 'IRRESISTIBLY SMOOTH' is in the center. At the bottom, a chef is shown holding a chocolate shell. A small text block on the right describes the LINDOR experience and mentions the brand's history since 1845.

Creative Design

Stand Design

Pringles -
Fifa Fanzone



Creative Design

Stand Design

Al Baker - Diwali



Creative Design

Stand Design

Lindt -
Christmas



Creative Design

Stand Design

Lacnor - Back To School



Creative Design

Stand Design

Jekor - Back to School



Creative Design

Stand Design

Raffaello - Valentines Day



Creative Design

Stand Design

Jekor - Gulf Food



Creative Design

Stand Design

Nivea Luminous



Creative Design

Stand Design

Nive H&B



Creative Design

Stand Design

HP



Creative Design

Stand Design

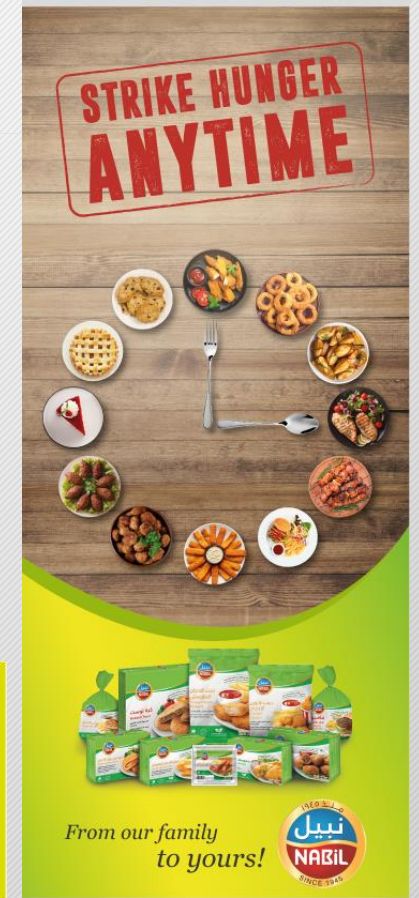
Oral B





POSM

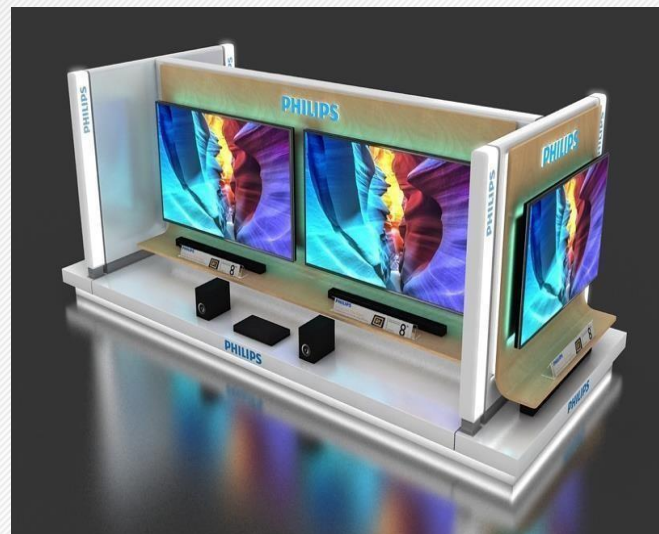
POSM



We manufacture custom-built stands, kiosks and booths in line with your product and venue requirements to make a powerful first impression



STANDS & DISPLAY UNITS



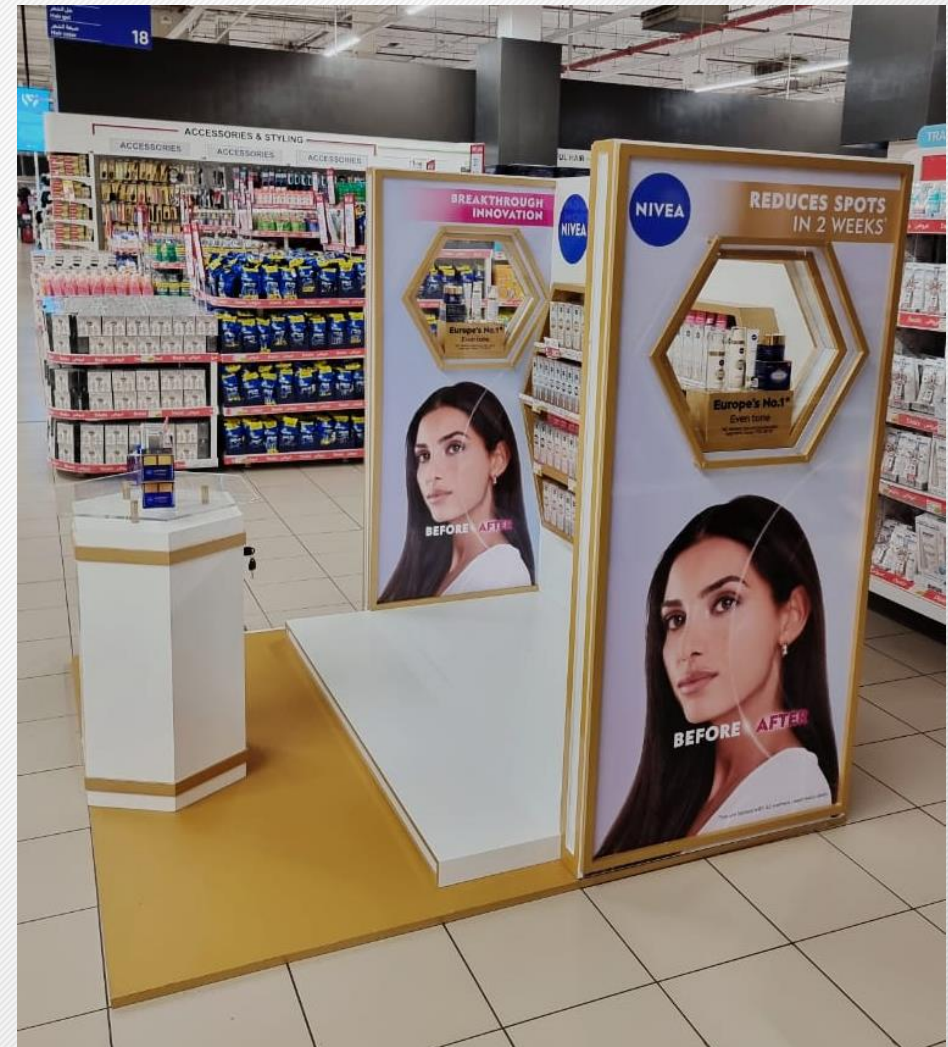
Stand Build



Stand Build



Stand Build



Stand Build



Stand Build



Stand Build



Stand Build




Stand Build



Stand Build





From planning to execution, our specialized team will handle every part of the process, ensuring that everything runs smoothly from start to finish.



SALES PROMOTIONS



In-Store



Events



Out-of-Home

Instore



Instore



Instore



Outdoor & Events

Sponsorships & Events



University & School Programs



Special Events



Concerts




In Malls



Other Activations





Digital activations create unique brand immersive experiences on-ground and have the ability to amplify them online. Digital technology is allowing brands to develop innovative ways of engaging audiences.



DIGITAL ACTIVATIONS



Social Media Reacting Robots



Mood Sensing Technology



Digital Experience Games



QR Code Led Activations

AR/ VR





Discover a 360° corporate events management service. From corporate presentations and product launches to product demonstrations and fashion shows, our team is ready to craft memorable events from start to finish.



CORPORATE EVENTS



Internal Events



Stakeholder Events



Training Events

Nestle Starbucks Collaboration

To mark the collaboration between Nestle and Starbucks, an internal event was held enabling internal guests to experience the value behind the collaboration

The event conceptualized alongside the brand team allowed for several sessions and experience zones including training, tasting zones a mixologist and more

Scope of Work:

- Venue Sourcing
- Promoter & Trainer Management
- External supplier management
- AV & Technical Support
- Coverage of the event - photography and videography

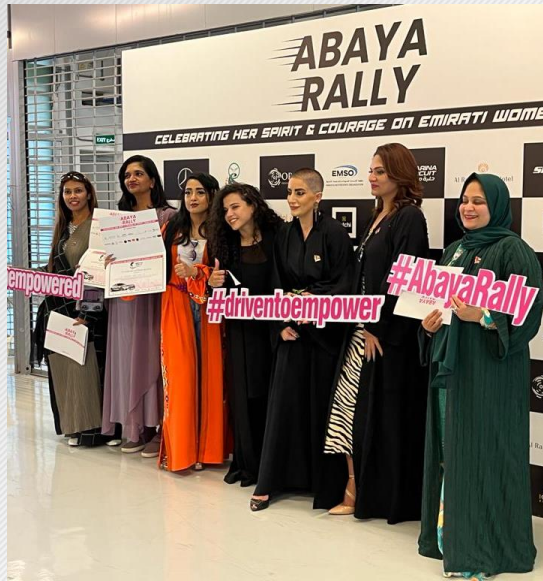


Abaya Rally

In partnership with Al Raha Hotel, AUH, host a unique event celebrating accomplished women in the UAE

Scope of Work:

- Event management
- Brand sponsorship management
- AV & Technical Support
- Logistics & Giveaways



Maggi Mixes

Launch of the new range of Maggi Liquid mixes in Kuwait. Create an exciting engaging event to announce the launch with employees and partners

Scope of Work:

- Event design, production and complete event management
- Engagement zone ideas
- Manpower and staffing



PMI Connect Conference

Host the annual PMI DF Conference, held over 02 days in Dubai, attended by over 160+ guests from across the world

Scope of Work:

- Event conceptualization
- Production of concept and engagement
- Venue Management
- Artist & Entertainment sourcing and management
- AV & Technical Support
- Logistics & Giveaways



P&G Pampers AGM

Acknowledge the efforts of the MEA Pampers team with a 02 day event tailored just for them!

Held @ Dubai Autodrome

Scope of Work:

- Venue sourcing and management
- Team Building suggestions
- F&B Management
- Giveaways



Blueair Product Launch

Launch of the Blueair purifiers in the region

Attended by 28 journalist including all topline media of Print, TV and Online

Scope of Work:

- Venue & Complete event management
- Emcee & Entertainment
- AV & Technical Support
- Logistics & Giveaways



Talabat Iftar Event

Create and host an Iftar for Talabat and its core influencers, celebrating the Holy Month while bringing together the community

Scope of Work:

- Venue design and set up
- Catering
- Entertainment
- Production of design elements
- Giveaways
- Photography & Videography
- Logistics and management



Talabat Spin The Wheel

Engage with customers across 04 key malls via tie ups with VOX, to encourage app download via a Spin & WIN activity. Participants got a chance to win a variety of discount vouchers from VOX and Talabat to be redeemed via the app

Scope of Work:

- Back Drop
- Spin the Wheel
- Promoters
- Logistics and management





Reward your customers and staff with fantastic gifts and premiums.



CORPORATE GIFTS




Gifts



Premiums



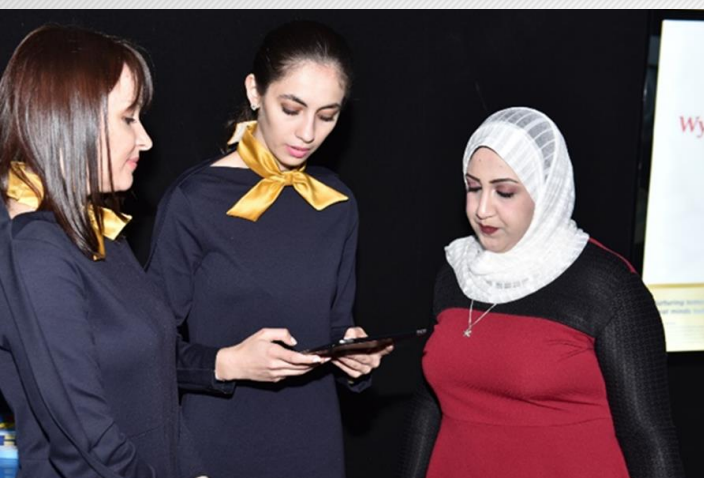
Awards



Our teams of mystery shoppers and retail auditors allow you to get valuable insights into the different components of your business operation.



MYSTERY SHOPPING & RETAIL AUDITS



Customer Feedback



Surveys



Audits

Audits & Competitor Updates

BRAND	SKU	Price AED
Brand A	250 Gms	Xxx
Brand C	200 Gms	Xxx
Brand E	300 Gms	xxx


Pricing

Displays

Stock Availability

Promotions





Our expert merchandiser teams are equipped with the latest real-time technology allowing easy and quick communication channels between the head office and on-ground activities.



MERCHANDISING



Real - Time Reporting



POSM



Product Display



We designed an innovative real-time reporting application that can track sales, attendance and stock limits in a fast and effective manner.



RETAIL TECHNOLOGY



Sales Reporting



Data Collection

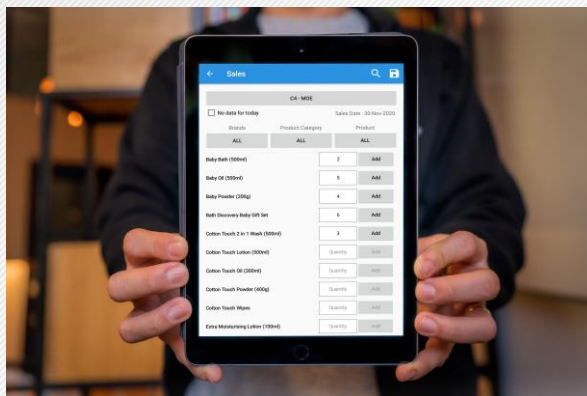


Customer Registration

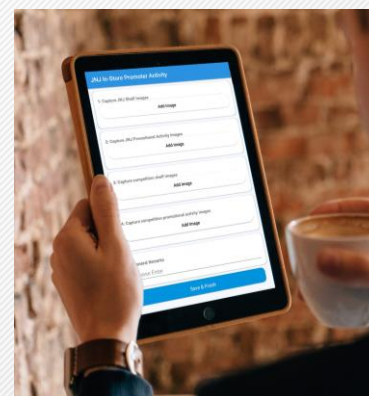
Tad Network facilitates real-time reporting via an house application tool which supports sales promotions, merchandising, supply chain, logistics, audits, surveys and mystery shopping activities



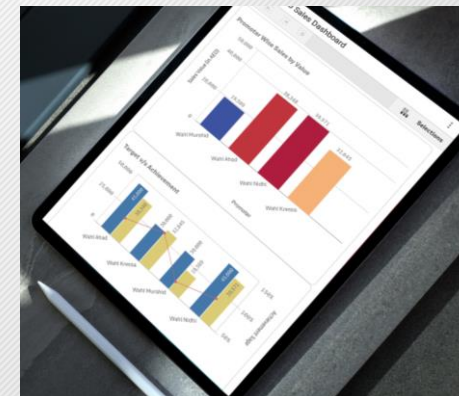
Attendance marking



Sales & Out of Stock Reporting



Competitor Analysis & Audits



Easy Client Access Dashboards



Customize your premium & create bespoke gifts to develop strong brand recall.



ON PACK OFFERS & PREMIUMS




Customized Premiums



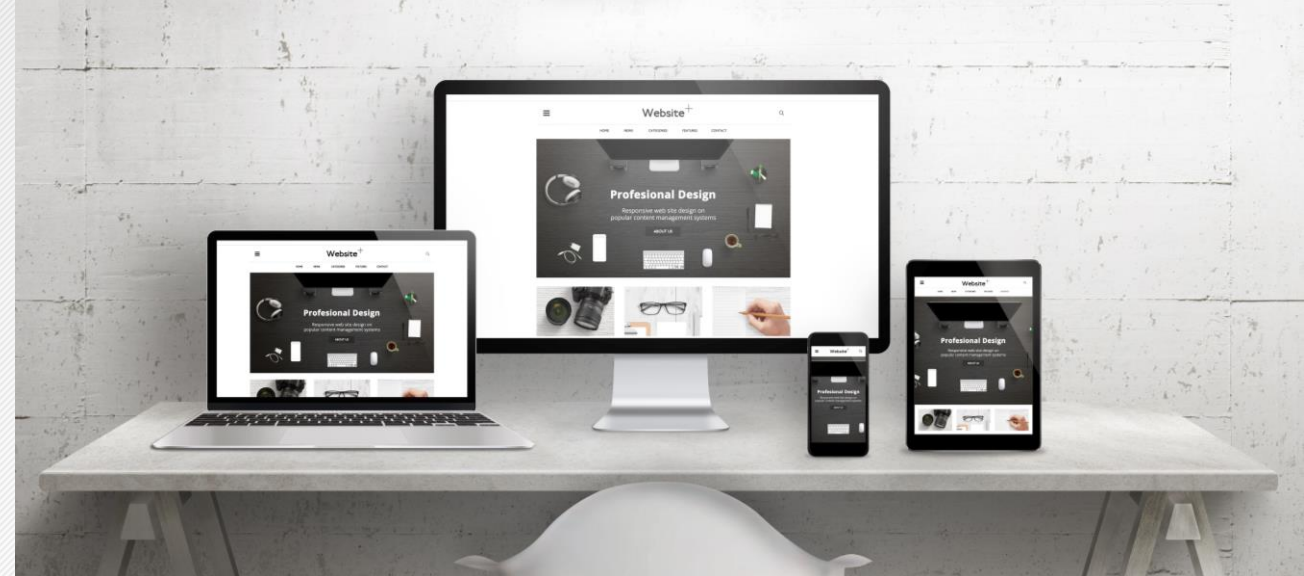
Branded Giveaways



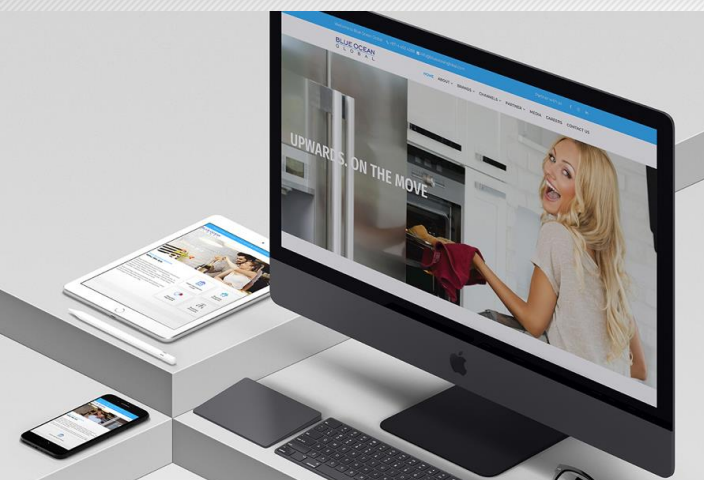
Gifts



Unlock the influence and reach of social media and digital platforms to take your brand to new heights. Solutions that range from Website and Application Development to expert Social Media Management and Advertising.



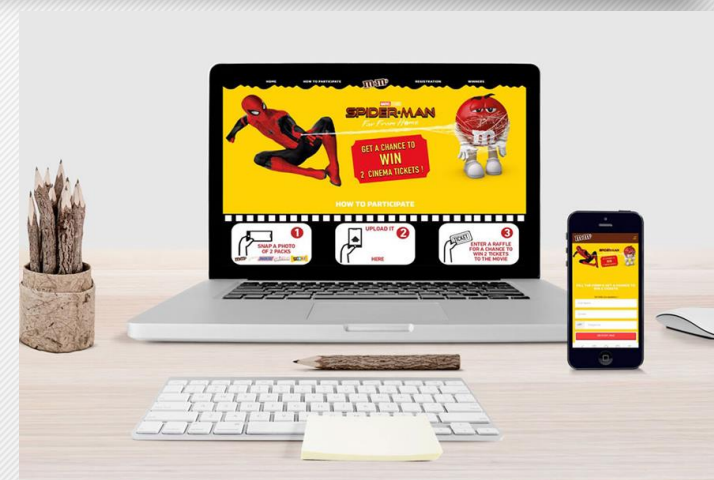
WEB DEVELOPMENT & SOCIAL MEDIA




Web Development



Mobile App Development



Digital Games



Shake up the competition, engage your audience, promote your next product or simply spark action effectively through photography and videography services.



PHOTOGRAPHY & VIDEOGRAPHY



E-commerce



Products



Portfolios & Corporate

OUR CLIENTS



P&G



دانون
DANONE



Unilever



Nestlé



GMIG



nfpc
الشركة الوطنية للمواد الغذائية
National Food Products Company



bel



Johnson & Johnson



Arla



beko



NIVEA



AL ISLAMI



CALIFORNIA
GARDEN



Bissell



IFFCO
INVESTING IN THE FUTURE



PEPSICO



DeLonghi



American
Garden



Our business is to grow yours

A thick, orange, hand-drawn style brushstroke that starts under the word "yours" and extends to the right, ending with a small upward flick.



THANK YOU