

Company Profile

Table of Contents

- 01 Introduction - Our epic origin story
- 02 About Us - Meet the trailblazer behind the magic
- 03 The Core - Why our work shakes things up
- 04 Our services - Unleash the Unstoppable
- 05 Why Us - What makes us your game-changers
- 06 Our Work - Impact that sticks
- 07 Our Clientele - The bold brands who trust us
- 08 Contact - Let's spark something big

Re-writing the Rules of Digital Impact



Picture this: Bold innovators fueled by hustle and grit—join forces with masters of jaw-dropping design. What happens? A powerhouse alliance that blends rebellious energy with imaginative flair, delivering digital transformations that don't just work—they wow. Together, we're rewriting the rules of impact, while creating measurable results.

Meet the Trailblazer

Who make it happen, our crew of innovators and dreamers thrives on turning bold ideas into reality. Get to know the spark behind the fire.



Shubhi Garg
Founder, Design Ink

WHY we do WHAT we do?

We believe every brand deserves to break free from the ordinary and leave a mark that lasts. That's we're here—to ignite bold ideas with brilliant execution, turning potential into unforgettable impact. We're here to challenge the status quo and empower businesses to shine, together.

Digital Market Saturation



Low Online Visibility



Inconsistent Branding



Declining Leads



Navigating the Digital Maze

We cut through the noise with tailored strategies.

Marketing Strategy

We crank up your presence to stand tall.

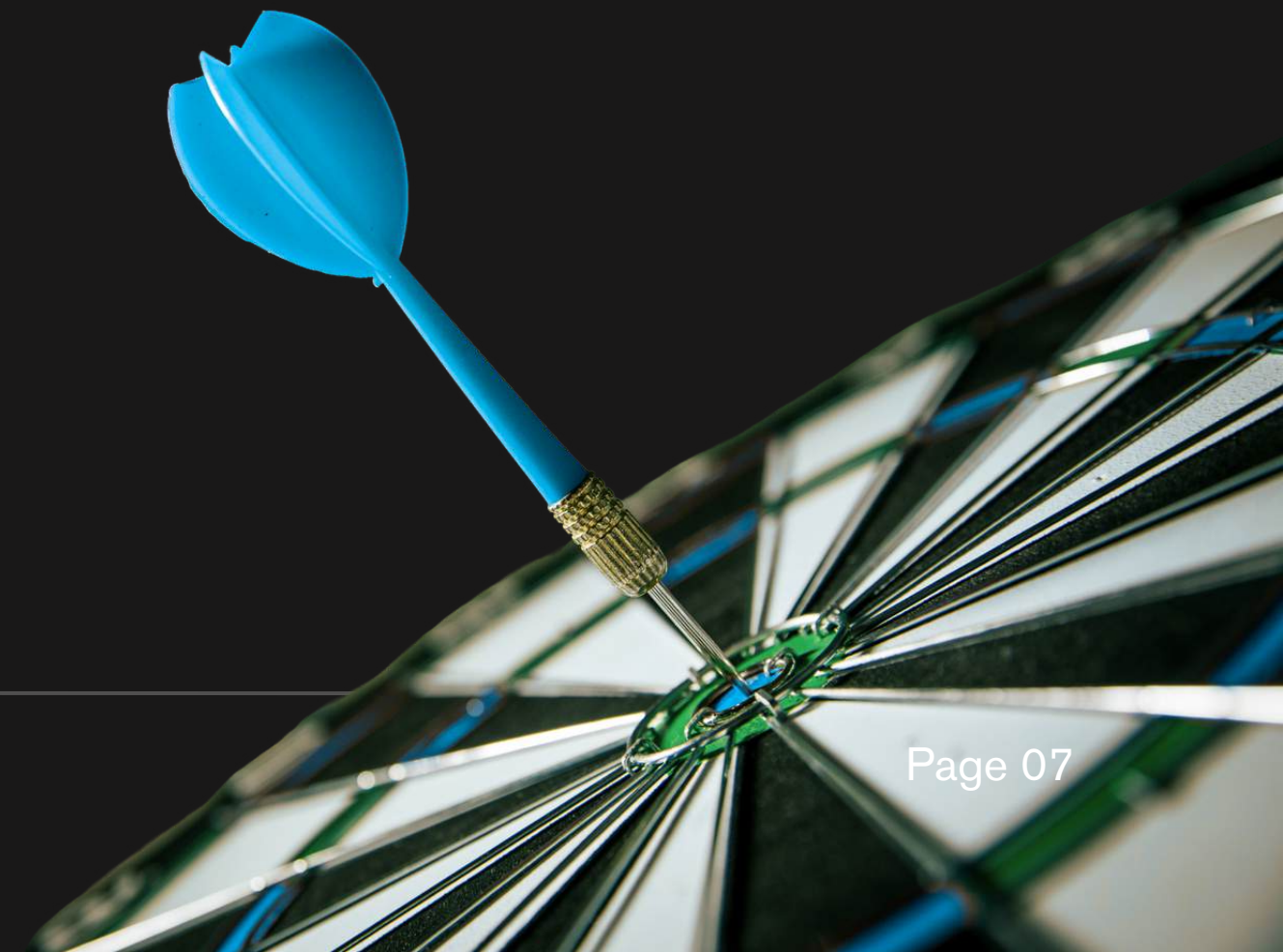
Unified Branding

We craft a bold identity that screams you.

Lead Generation

We fuel inquiries with tactics that hit hard.

We don't just deliver—we unleash. Our suite of design and marketing solutions is built to make brands pop, grow, and dominate.



01/05

Digital Marketing

We turn stories into momentum. From zero to viral, we build foundations that stick.

- Social Media Marketing
- Search Engine Optimization
- Search Engine Marketing
- Content Marketing
- Email Marketing
- Media Planning

02/05

Digital Transformation

Sick of stale processes? We rethink, rebuild, and rocket you into the future.

- Website Development
- App Development
- Automation
- Consulting

03/05

Creative Designing

Brand feeling dull? We inject visual magic to make it roar. Stand out, get noticed, stay unforgettable.

- Comprehensive Branding
- Print Media
- Video Editing
- Digital Media
- Packaging Design
- Social Media

04/05

Outdoor Advertising

We turn streets into stages. Big, bold, and impossible to miss.

- Transit Ads
- Outdoor Hoardings
- Gantries
- Pole Kiosks

05/05

Consulting

Stuck in a strategy rut? We unlock game-changing insights. Our expertise drives your vision forward with data, creativity, and bold moves.

- Brand Positioning Audits
- Go-to market strategy
- Performance Optimization Consulting
- Digital Marketing Platform Selection
- Design & Branding Guidance
- Website Development Advice
- Strategic Roadmap Planning

Sprint Power

We drive rapid, data-fueled progress to keep you ahead.

Iterative Innovation

We plan, build, test, and tweak—ensuring perfection in every cycle.

Agile: Fast, Flexible, Unstoppable

Dynamic Collaboration

Together, we adapt fast, uniting grit and flair for unbeatable results.

Feedback Loop

Design Ink's Creative Wizards refine jaw-dropping designs through real-time insights.

From Vision to Victory



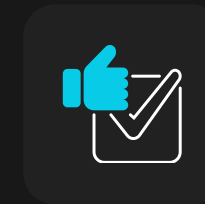
Discovery and Strategy

We dig deep to map your unique edge.



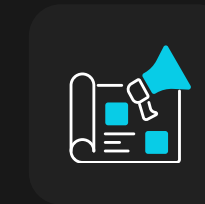
Design and Development

We craft stunning, user-first solutions.



Monitoring and Optimization

We tweak and tune with data-driven precision.



Marketing and Promotion

We amplify your shine to the world.

Industries we have worked in

FinTech B2B brands,
LMS brand

Hospitality, Restaurants,
Hotels, Travel agencies

Media, Entertainment
& more

E-commerce - Apparel Brands
B2C, D2C brands, Consumer
goods B2C Brands

Services & Retail - Lightning
& Fixtures brand, Consulting
agencies, HR agencies

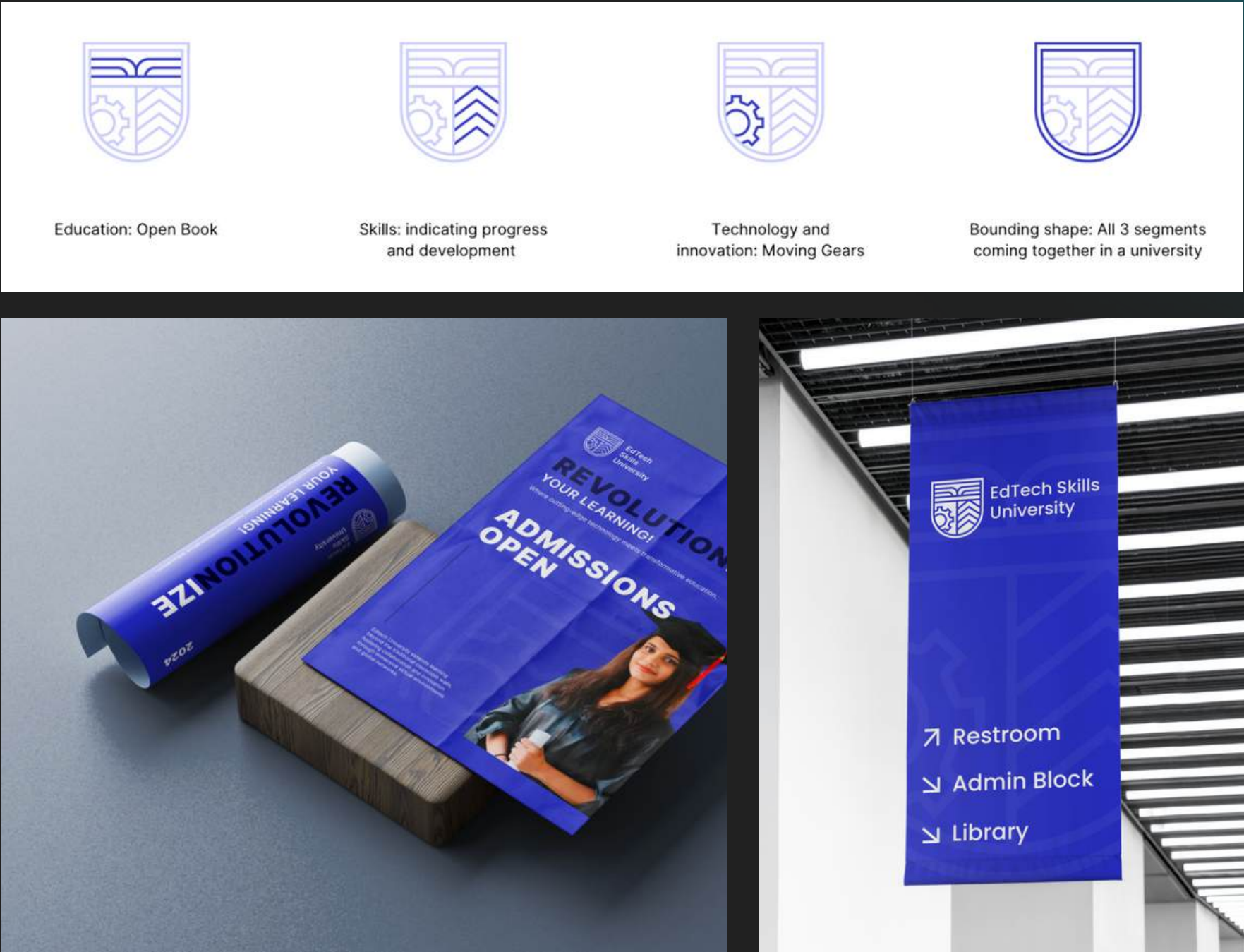
Education - School,
Universities, Coaching
institutes

...and we're always hungry for more.

Branding

We crafted a data-driven strategy to enhance engagement, paired with bold, memorable design. Together, we created a trusted presence that connects with students and builds lasting impact.

Edtech Skills University



Branding

We boosted online momentum with strategic insights, revitalizing the brand with standout designs. Together, we crafted a fresh identity that reignites the brand's appeal.

↘ Comeback Story - Fashion Clothing



Branding

We drove strategic growth insights, delivering a cohesive, striking brand identity. Together, we built trust and a powerful presence that resonates with customers.



Reliance CAP

*Project completed in collaboration with KREO Design and Innovation



Branding

We provided targeted growth strategies, creating vibrant, engaging branding. Together, we delivered a cohesive brand experience that captivates families and drives results.

House of Toys

*Project completed in collaboration with KREO Design and Innovation



In-Store Branding

We optimized customer engagement strategies, designing striking in-store branding. Together, we grabbed attention and drove real results in stores.



JSW Steel

*Project completed in collaboration with KREO Design and Innovation



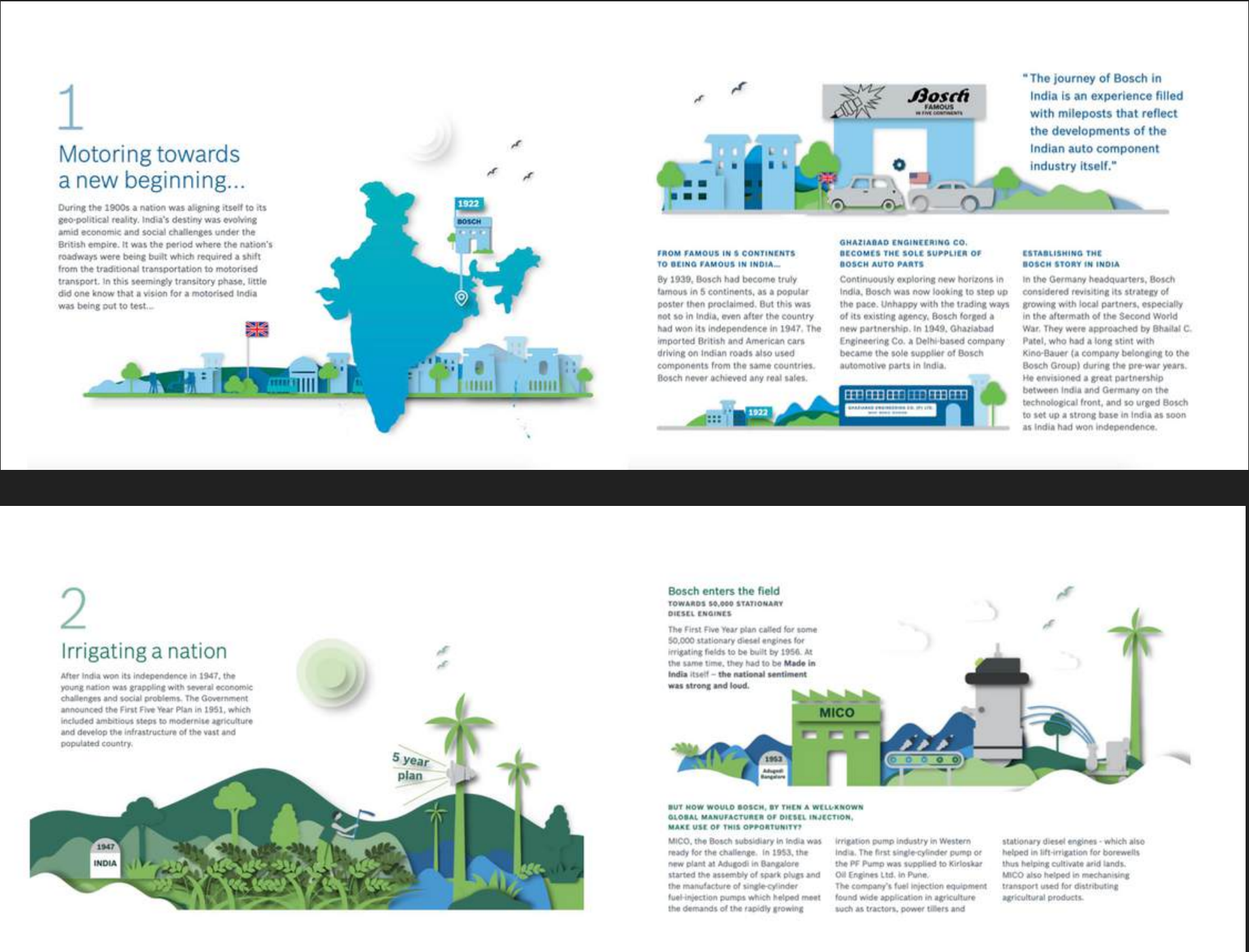
Brand Book

We ensured strategic consistency, crafting a clear, impactful brand book. Together, we defined the vision, reinforcing trust and a lasting identity.



Bosch 100 years

*Project completed in collaboration with KREO Design and Innovation



Advertising & Print

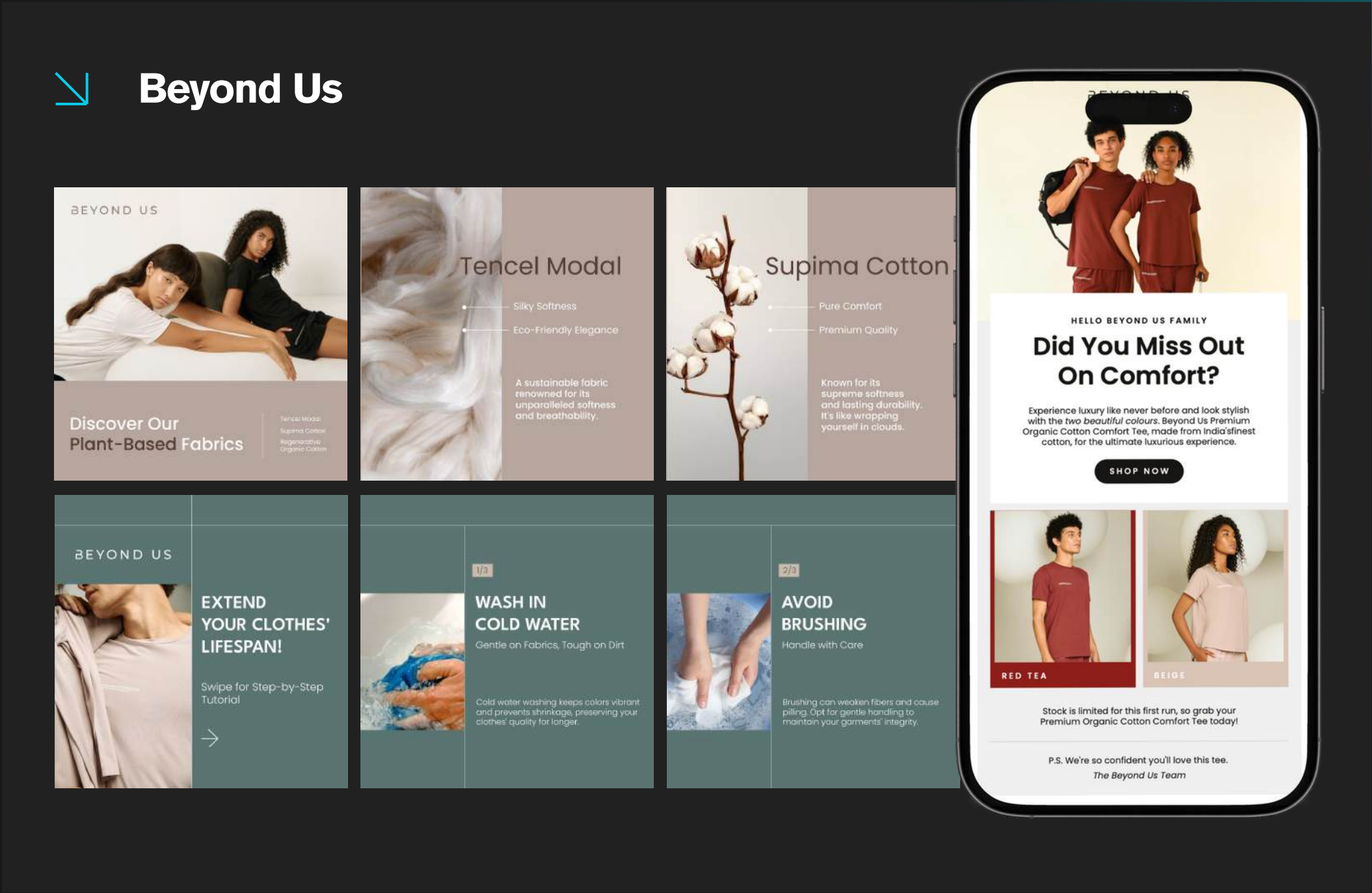
We optimized outreach with data-driven tactics, designing impactful print materials like brochures and posters. Together, we created a personal connection that strengthens student engagement.

Education Sector



Social Media

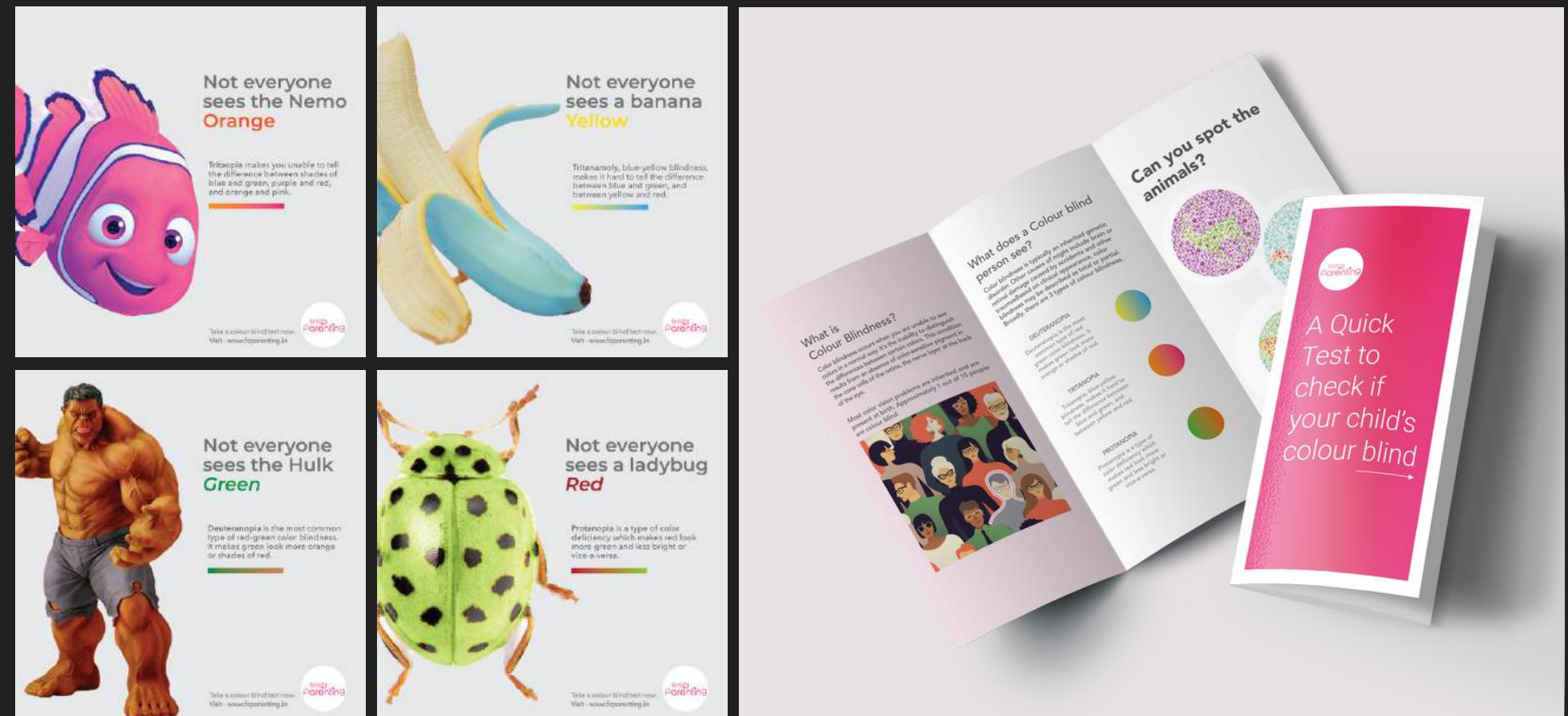
We drove viral growth strategies, crafting creative social media campaigns. Together, we sparked buzz, boosted visibility, and made the brand unforgettable.



Social Media

We provided strategic marketing insights, creating a smart, impactful social media campaign. Together, we connected with the right audience and made a meaningful impact.

First Cry- Colour Blindness Campaign



Brands That Rode Our Wave





Contact Us

Let's make waves together.



Phone

+91 81714 99938



E-mail

shubhi@designink.co



Location

NCR Plaza, Hathibarkala, Dehradun