



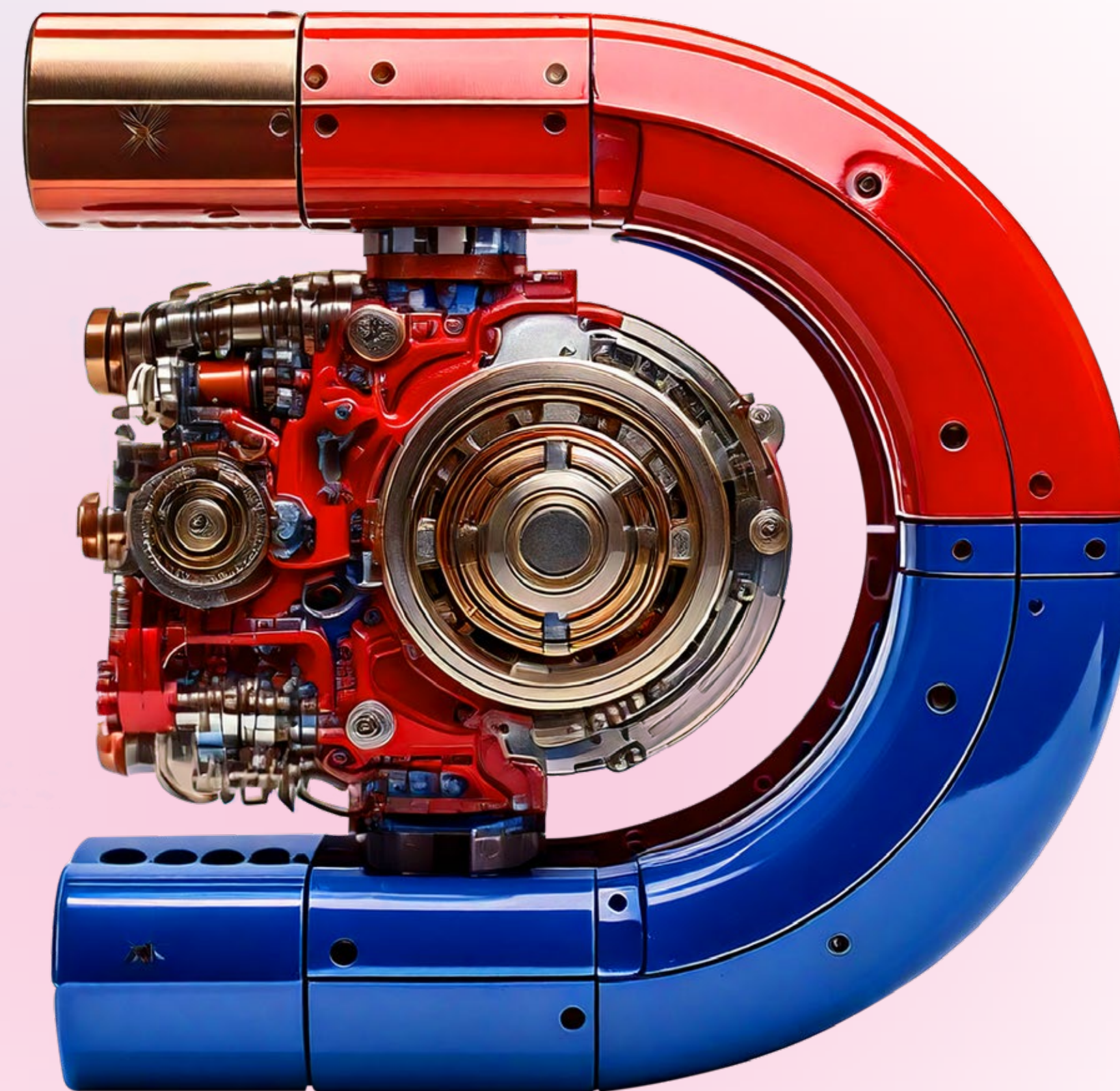
COMPANY
Profile

WHEN MOST AGENCIES
RUN CAMPAIGNS. *we* **BUILD**
GROWTH ENGINES.

Performance-First

ROI-obsessed

Strategy-backed



WE'RE WISOFT - THE MOST PREFERRED GROWTH PARTNER

We are a leading digital marketing agency with **15+** *years* of global expertise, helping brands scale with **data-driven, performance-focused marketing.**



HEADQUARTERED IN UAE *with* OPERATIONS ACROSS GCC, INDIA & USA

\$50M+ in managed ad spend – Every dollar optimized for maximum ROI

Proven Success – Real Estate, Healthcare & Education specialists

Cross-border expertise – GCC to India/India to GCC market strategies

AI-driven SEO & automation – Growth powered by data, not guesswork.



**We don't hope your campaigns work.
We engineer *success*.**

The *Wisoff* Approach – What Sets Us Apart?

Most agencies promise impressions.
We deliver revenue.

ROI-first approach

We don't chase likes, we chase leads, revenue & success.

Data-driven execution

Real-time insights power every decision

Performance-first marketing

Every ad, landing page & funnel is built for conversions

Real-time optimization

A/B testing, dynamic strategies & AI-driven insights keep campaigns ahead.

Strategic partnership

We don't just execute; we help scale your business.

GCC-India expertise

Proven cross-border strategies for market dominance.

Tech-enabled growth

AI-driven SEO, WhatsApp API & marketing automation

Continuous Refinement

No 'set-it-and-forget-it' marketing. We optimize, adapt & scale.



***NO FLUFF. NO GUESSWORK.
JUST MEASURABLE GROWTH.***

WISOFT'S *Growth* JOURNEY – A DECADE OF SCALING BUSINESSES

From **Dubai** to **India**, a legacy of impact.

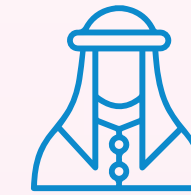


2010



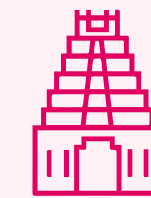
Launched in Dubai,
pioneering mobile messaging
& marketing solutions.

2012



Expanded across the GCC,
onboarding
100+ clients.

2016



Established India operations in
Chennai, specializing in digital
marketing.

2018



Became a **HubSpot partner**,
leading in marketing automation

2020



Opened Orlando, **USA office**,
growing global reach

2022



Strengthened presence in the
Middle East with a new office in
Riyadh, Saudi Arabia.

2025



Expanding our
India chapter in **Bengaluru**,
bringing global expertise to the
Indian market.

**Now, we're here to redefine
growth for Indian businesses.**

What We Do Best - Services That Drive *Results*

Marketing isn't just about visibility—it's about engagement, recall, and conversions.

At Wisoft, we don't just run ads—we build performance-driven ecosystems that turn clicks into customers and brands into market leaders.





What Our Clients *Say*

**Results, not excuses.
Growth, not guesswork.**

These are real **Google** reviews
from businesses partnered with
Wisoft and saw the difference.




Here's what they have to say:

"After years of failed marketing attempts, Wisoft delivered real results. They didn't just run ads—they optimized my strategy, redesigned my website, and made my investment finally pay off. I now refer them with confidence."

Sijo C Mathews, Navy Veteran, MDRT Life Member, Associate Director, Compass Insurance Brokers

"Our organic reach has grown significantly, leading to a substantial increase in inquiries from local customers. Their strategic approach to SEO has truly made a difference!"

Re B, GM, Pets Haven Veterinary Clinic



Re B
4 reviews

★★★★★ 2 weeks ago


NEW


I had an outstanding experience with Saji and his team at Wisoft Solutions! They transformed our website and significantly improved our search ranking through their meticulous SEO services in Dubai. They turned our previously disorganized site into a clear, streamlined platform that perfectly aligns with the services we offer.

Thanks to their careful planning and strategic execution, we now rank high on Google for our unique exotic animal care services. The results have been remarkable—we've witnessed a substantial increase in organic inquiries from local customers. Their commitment to achieving genuine results is truly impressive.

I highly recommend Wisoft Solutions to anyone looking to grow their online presence and enhance their branding through expert SEO services in Dubai!

GM, Pets Haven Veterinary Clinic


 11



Wisoft Solutions - SEO & Digital Marketing Agency in Dubai

The Curve - Building, Office M - 38 Sheikh Zayed Rd - Dubai - United Arab Emirates

4.8 ★★★★★ 57 reviews ⓘ



Dr Sijo Mathews HC Navy Veteran
Local Guide · 68 reviews · 130 photos

★★★★★ 2 years ago

Over the past 7 years I have had some experience with social media managers – individual promoters as well as companies. Done Email marketing, landing pages, targeted campaigns & what not. Nothing worked. Well, there is something called hope, and so you go on.

I read more on the internet and followed advice of different influencers who made big. So, I spent some more – No results. My social media managers always came up with some new justification or the other. They are the experts, and I wasn't. So, I endured their justifications.

As part of my on ongoing self-education, I was also following the WISOFT Instagram page and reading their blogs. There was some interesting info. Well by now I was considering myself a lot more 'social media smarter' than I was several years ago. With all that knowledge I knew I can take on any company, no one could fool me anymore, and decided Wisoft as my experiment.


I tried out a small promo with Wisoft. Minimum expectations – And imagine my surprise, for once, it clicked, I mean "people clicked" on my post and I received few enquiries. Guess what, two cases converted too. And after 11 years of investing, it finally paid off.


Now that I tasted success, I wanted more. Went back to Wisoft again. This time I wanted to try and boost website visits. We agreed on a budget and then they looked at my website. I like Saji, he is very polite and also straight to the point. At the end of a very long decent conversation I finally got the idea that I was asking them to push a car with square wheels. None of my so-called media managers ever told me that. I asked them to push and that's what they did. No results - well, sorry we did our best. While we were at it the algorithm broke etc etc and couldn't be repaired. I am so sorry; I did our best. While we were at it the algorithm broke etc etc and couldn't be repaired. I am so sorry; I agree you did your best. Too bad.

Here Wisoft team explained everything in plain language, no technical jargon, straight and simple. Showed the errors and flaws, explained what needs to be done and even helped redesign my website. Now instead of the earlier supermarket offering every kind insurance service under the sun, my website is like a boutique of only the services I provide. The way it should be. That's one unique factor about Wisoft, they will educate you, provide options and different approaches to get what you want.

Armed with my personal experience, I have referred Wisoft to many of my clients and they are extremely happy with the service. Keep up the amazing work

Sijo C Mathews Navy Veteran
MDRT Life member
Associate Director, Compass Insurance brokers.



 19

"The expertise and dedication to social media growth have been invaluable. Fresh, tailored strategies have noticeably increased our online presence and engagement."

Harshita Sharma, Rahhalah Explorers

"With data-driven strategies, we achieved an impressive 81% increase in conversions! Their knowledge of Google and Meta ads helped deliver high-quality leads at a lower cost."

Mandira Singh, OWIS - Riyadh Campus

"Guidance at every step—explaining complex concepts clearly and optimizing our SEO strategy. Our rankings and overall online presence have improved remarkably."

Sagar Sawlani, Royal Garden Centre



Harshita Sharma

3 reviews

★★★★★ 3 months ago

I'm writing this on behalf of Rahhalah Explorers, a travel adventure company based in Dubai. We've been incredibly impressed with Wisoft's expertise and dedication to helping our company grow through social media. Their team brought fresh, innovative ideas tailored to our brand, which has significantly boosted our online presence and engagement. From strategy to execution, every step was handled with professionalism and attention to detail. They truly understood our business goals and delivered above expectations with timely, measurable results. Working with Wisoft has been a seamless experience, and we highly recommend them to any company looking to elevate their social media game!



1



Mandira Singh

6 reviews

★★★★★ 8 months ago

Wisoft Solutions has truly helped our school (OWIS - Riyadh Campus) accelerate the lead generation campaigns in Riyadh, enabling us to achieve an impressive 81% increase in conversions. Their in-depth knowledge of Google ads and Meta ads, combined with their data-driven strategies have consistently delivered high-quality leads at a lower cost, significantly enhancing our ad performance. If you're looking for top-notch lead generation in or around dubai, Wisoft Solutions is the way to go!



2



Sagar Sawlani

Local Guide · 13 reviews · 5 photos

★★★★★ 2 years ago

We are really pleased with the Wisoft solutions team and the SEO services they have rendered for Royal Garden Centre. They have helped us at every step of our journey, explained all the concepts and the catches so that we were clear on the goals and expectations. Wisoft solutions not only helped us make considerable improvements in our rankings but even in our overall online presence as well. They have always been prompt, detail oriented and efficient in delivering their services. It is hard to find good SEO experts, but Wisoft Solutions did a great job and has been a great company to work with. We look forward to working with them again in the future. We wish the entire team the very best. Highly recommended.



4

"For SMS marketing, this is the go-to partner! Their expertise and seamless execution have had a huge impact on our campaigns."

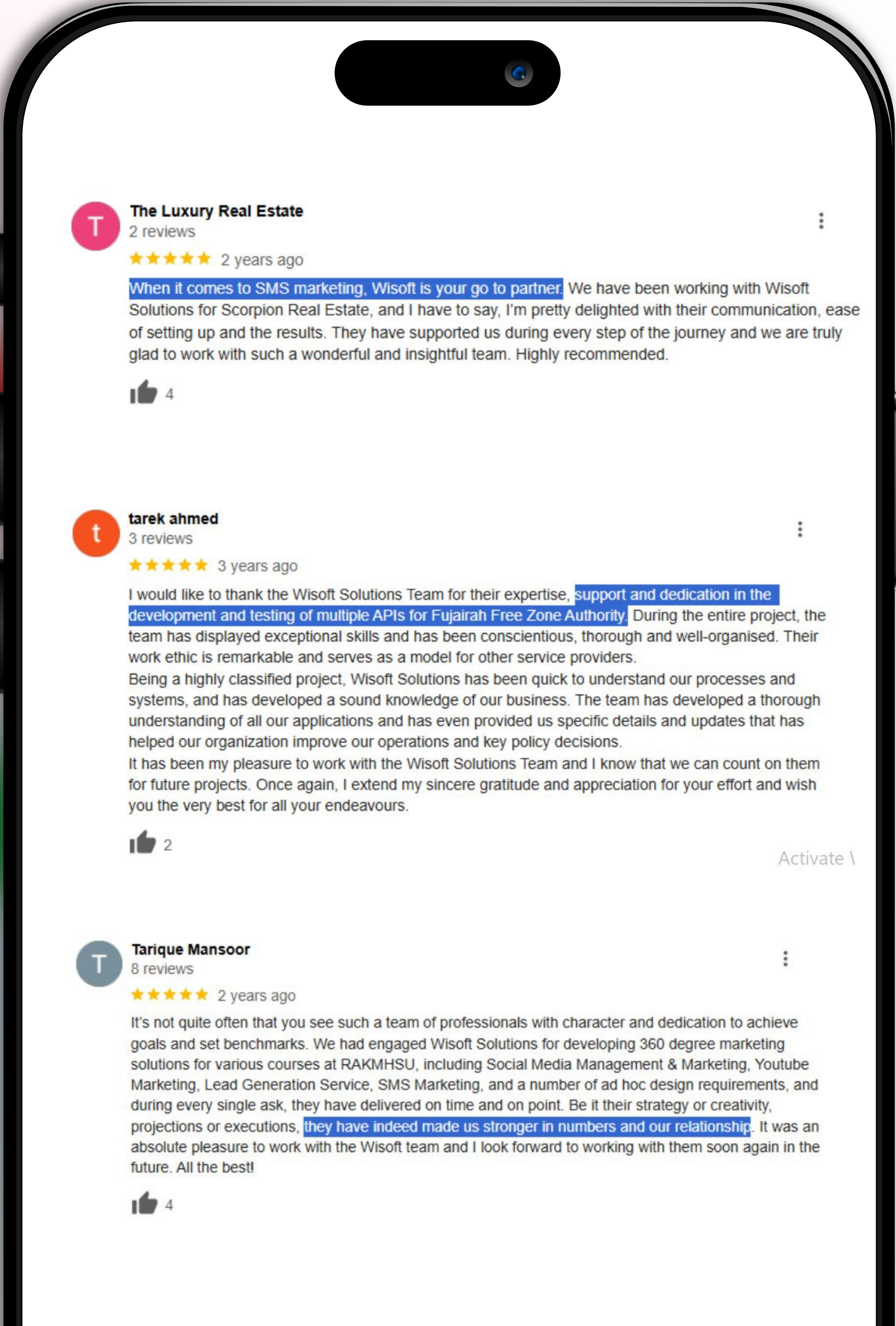
The Luxury Real Estate

"The support and dedication in API development and testing for Fujairah Free Zone Authority have been outstanding. A structured approach and expertise ensured seamless execution."

Tarek Ahmed Fujairah Free Zone Authority

"Stronger numbers and relationships thanks to innovative marketing strategies. Professionalism and dedication have been key to our success."

Tarique Mansoor RAK Medical & Health Sciences University



Wisoft's
Wall **of Trust**



EMAAR

DAMAC

SOBHA
REALTY

haus&haus

Al-Futtaim

TRANQUIL
Infra Developers

MANIPAL
UNIVERSITY
INSPIRED BY LIFE

UNIVERSITY of
BRADFORD

ONE WORLD
INTERNATIONAL
SCHOOL

UNIVERSITY OF
BRADFORD
MAKING KNOWLEDGE WORK™

المدرسة الأمريكية الإماراتية
Emirates American School

GLENDALE
INTERNATIONAL
SCHOOL

BITS Pilani
Dubai Campus

S P Jain
School of Global
Management
DUBAI • MUMBAI • SINGAPORE • SYDNEY

RAK Medical & Health
Sciences University

مستشفى بارين
BAREEN HOSPITAL
Passion for Care شغف العناية

nmc royal hospital
Mohammed Bin Zayed City

Caulfield Family
Chiropractic

مستشفى الظنة
AL DHANNAH HOSPITAL
Operated by NYMC Healthcare Ltd. تشغل بواسطة النخعي للرعاية الصحية

مستشفى قرقاش
GARGASH HOSPITAL

بيتس هافين
PETS HAVEN
VETERINARY CLINIC

رحالة
rahhalah

techbot
Simple solution for complex operations

GCC INTERIORS
INSPIRING SPACES

AUREGA
GROUP

SCM
SUN CITY MOTORS

SINARLINE

WEHBEINSURED

ISUZU

APP
sinarmas

Makita

company
hana

Colorline
printing press LLC

Sleep &
Shade
SOFT FURNISHING

GERMAN
CUCKOO CLOCK NEST
www.clocks.com.au



WISOFT *in*
ACTION



Lead Generation Case *Studies*



DAMAC Lagoons

Luxury Living, Tropical Escape

The Challenge

DAMAC Lagoons, a high-end waterfront community near DAMAC Hills, sought to attract serious buyers and investors for its premium real estate offerings.

Achieved!

2% confirmed bookings from **100** leads.



Lead Generation
Case Studies



Leads
100



Bookings
2%



THE **VENICE** OF ARABIA
AT THE HEART OF DUBAI



6 BEDROOM
ULTRA-LUXURY
VILLAS



EASY 80/20
PAYMENT PLAN



Q4 2025
HANDOVER



EXPLORE NOW



R E S I D E N C E S

Aldar Yas Golf Collection

One Home, Many Lifestyles

The Challenge

Aldar Yas Golf Collection, a luxury residential development on **Yas Island, Abu Dhabi**, aimed to **drive high-quality leads and increase conversions** by targeting **HNIs across the GCC**.

Achieved!

8 confirmed bookings from **387** leads.



Lead Generation
Case Studies



Leads
387



8
confirmed
bookings



haus&haus

haus & haus
Dubai's Award-Winning Real
Estate Experts

The Challenge

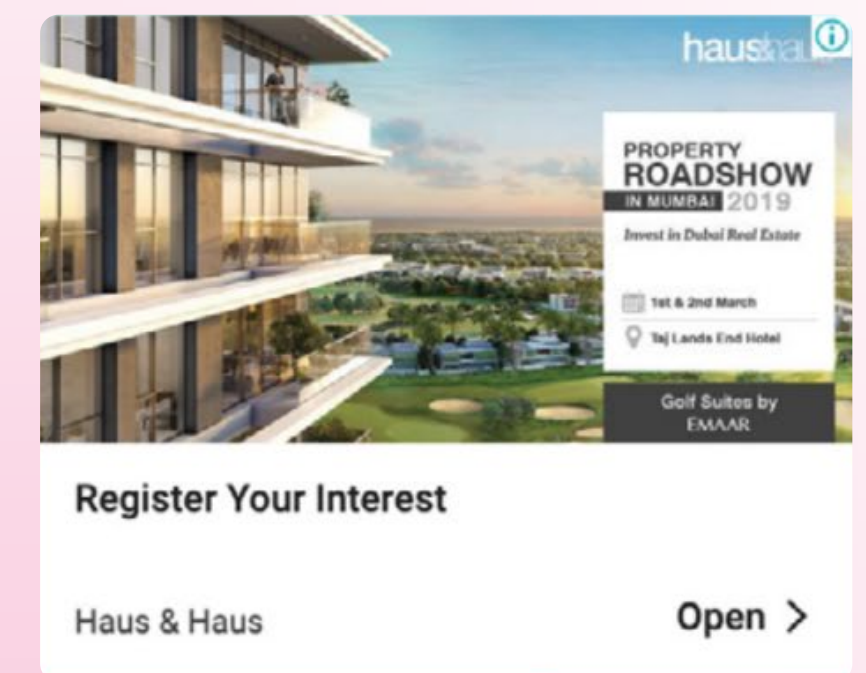
haus & haus voted 'Real Estate Agency of the Year 2020', aimed to **engage high-intent investors in Mumbai** for a targeted **Dubai Real Estate Roadshow**.

Achieved!

15 confirmed bookings
from **1,832** leads.



15
confirmed
bookings



Leads
1,832



迪拜华夏地产
HUAXIA REAL ESTATE BROKER

Huaxia Real Estate

Dubai's Trusted Property Experts

The Challenge

Huaxia Real Estate, an **award-winning, Chinese-founded brokerage**, needed to **stand out in a competitive market** and position itself as the **go-to agency for seamless real estate investments in Dubai**.

Achieved!

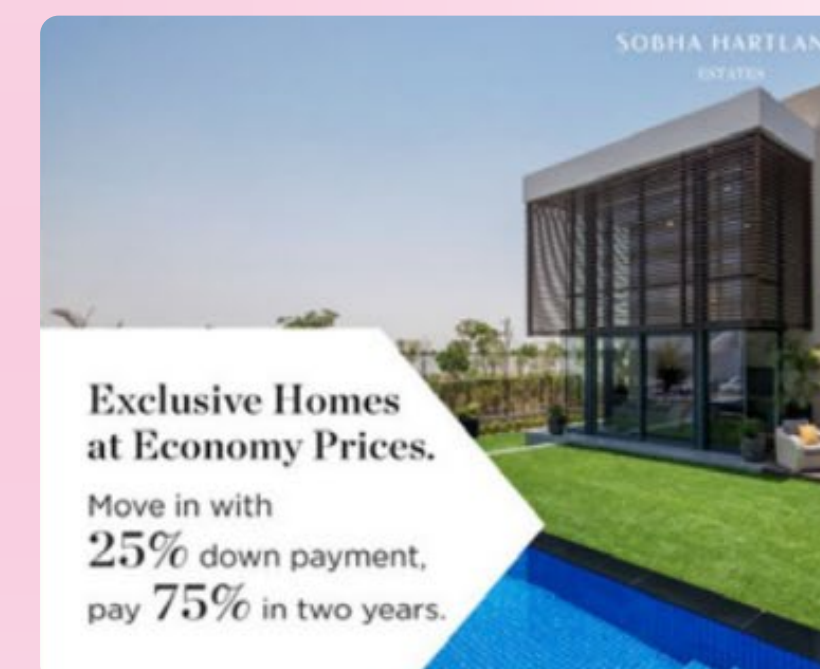
2% confirmed bookings from **162** leads.



Lead Generation
Case Studies



Bookings
2%



Leads
162



Education

Lead Generation
Case *Studies*



BITS Pilani
Dubai Campus



Education

**Lead Generation
Case Studies**

BITS Pilani Dubai A Legacy of Excellence

The **Challenge**

BITS Pilani Dubai, a **leading technical research university**, aimed to **attract high-quality student leads** from **India & GCC markets** for various academic programs.

Achieved!

180 (6%) confirmed enrolments from **2,812** leads.





Education

Lead Generation
Case Studies

One World International School (OWIS), Riyadh – Affordable, World-Class Education

The Challenge

OWIS Riyadh, a leading international school, sought to **boost its digital presence and drive high-quality student enrollments** through targeted advertising.

Achieved!

120 (5%) confirmed enrolments from **2,414** leads.
17% Reduction in CPL in 2024.





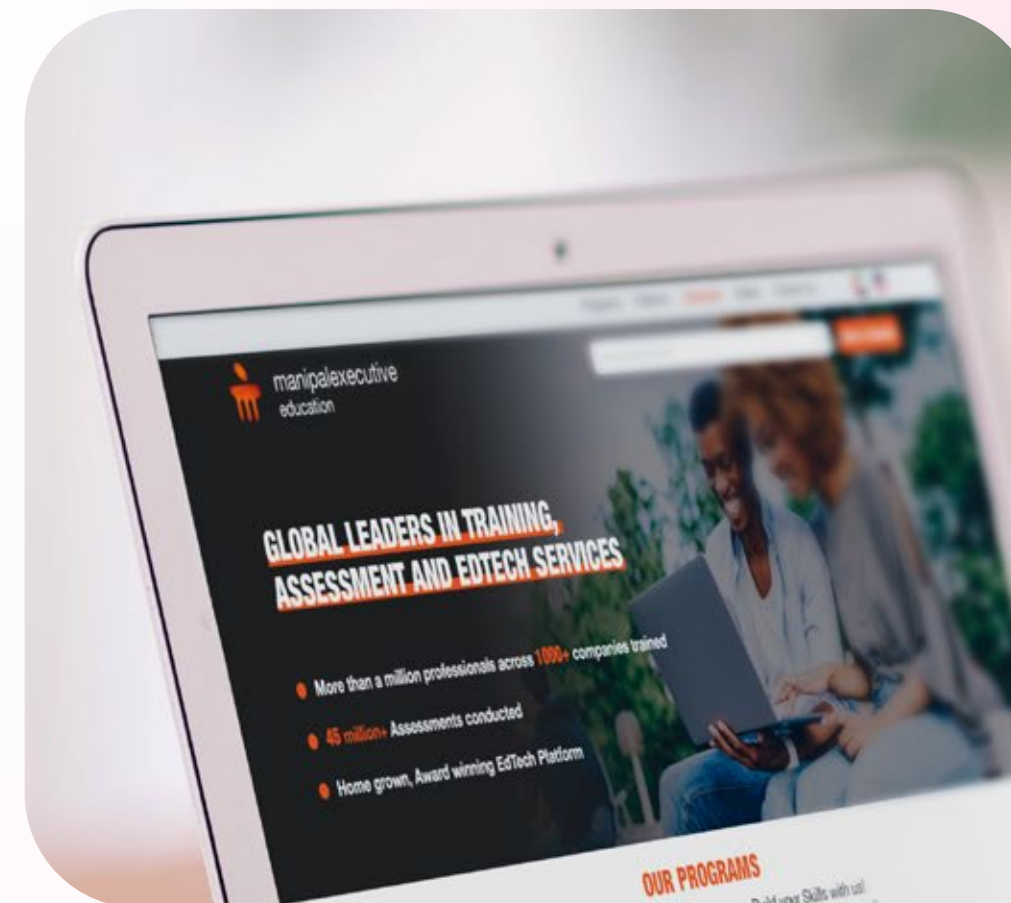
Manipal Academy of Higher Education, Dubai

The Challenge

Manipal Academy, Dubai aimed to **attract students and professionals** from the **GCC region** for its **online education programs across multiple disciplines**.

Achieved!

155 confirmed enrolments from **931** qualified leads.



Leads
931



Enrolments
155





المدرسة الأمريكية
Emirates American School

Emirates American School Nurturing Future Leaders

The Challenge

Emirates American School, a **leading international school in Sharjah**, aimed to **increase brand awareness and drive student enrollments** through digital marketing.

Achieved!

51 (3%) confirmed enrolments from **1,689** leads. **5%** Increase in conversions by precision targeting and landing page optimisation



Education

Lead Generation
Case Studies



Leads
1,689



Enrolments
51(3%)





University of Bradford

A Legacy of Excellence in
Business Education

The Challenge

The University of Bradford aimed to **overcome the high tuition barrier** and attract high-quality leads for its **Executive MBA in Dubai** among senior professionals.

Achieved!

Reduced CPL by **14%** and increased enrolment rate by **2%** resulting in **13** enrolments from **330** leads.





S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

S P Jain School of Global Management

The Challenge

S P Jain School of Global Management aimed to **attract undergraduate students** for admissions to its **UAE campus**.

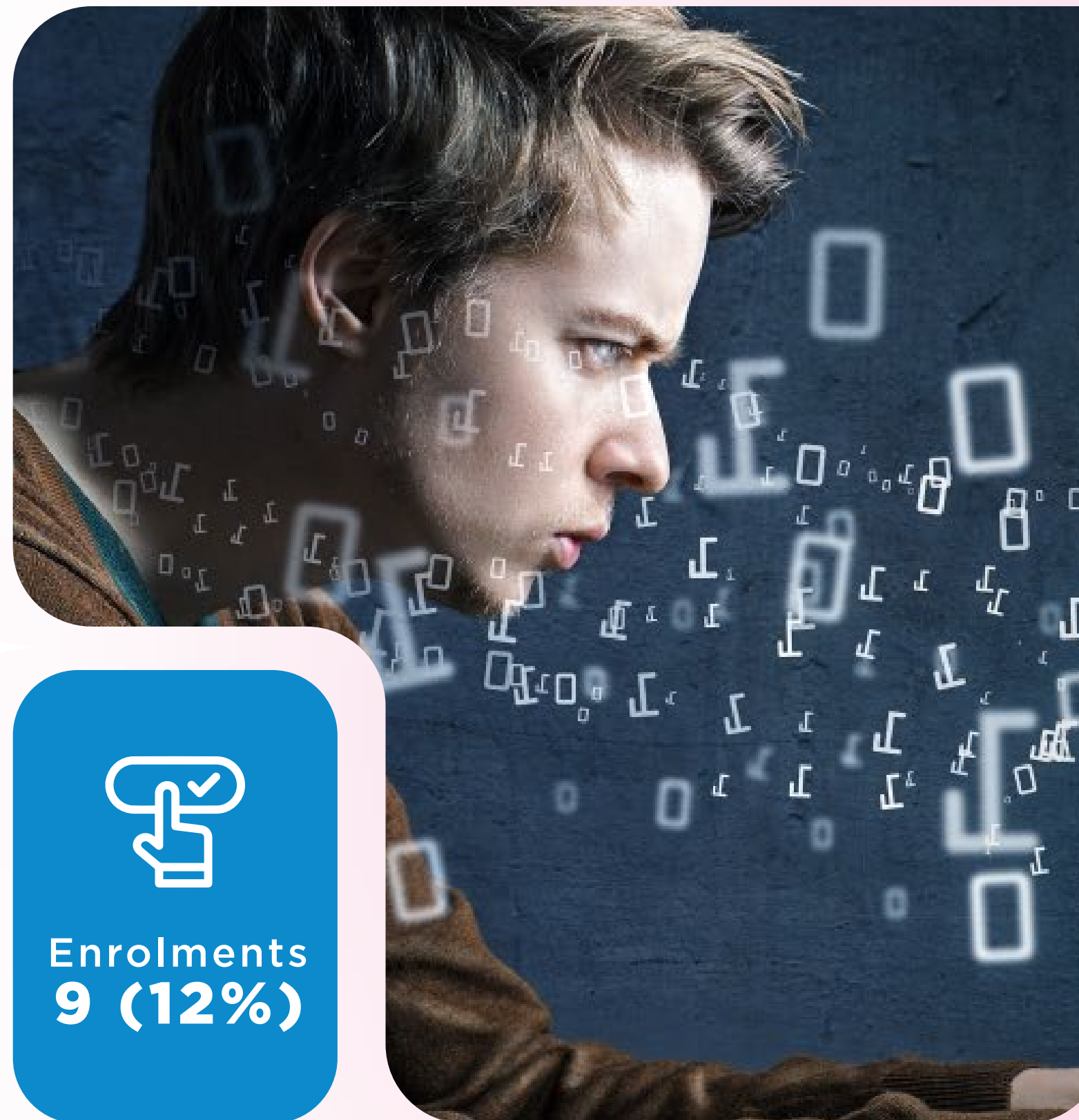
Achieved!

9 (12%) confirmed enrolments from **75** qualified leads.



Education

Lead Generation
Case Studies



Leads
75



DEVELOP BUSINESS & LEADERSHIP SKILLS WITH SP JAIN'S 4 YRS BBA PROGRAM



BECOME A DATA SCIENTIST
WITH SP JAIN'S GLOBAL
UG PROGRAM FOR DATA SCIENCE



Enrolments
9 (12%)



RAK Medical and Health Sciences University

The Challenge

RAKMHSU aimed to **attract aspiring Health Science students** from the **UAE & GCC** region for its ongoing admission season.

Achieved!

18 confirmed enrolments from **361** qualified leads.



Education

Lead Generation
Case Studies



Leads
361



Enrolments
18



RAK MEDICAL & HEALTH
SCIENCES UNIVERSITY
RAK COLLEGE OF PHARMACY



**BACHELOR
OF PHARMACY**

50% Discount on the tuition fees

B.Pharm program is internationally
accredited by Accreditation Council
for Pharmacy Education (ACPE), USA.

ADMISSIONS IN PROGRESS ...

SEPTEMBER INTAKE

Terms & Conditions will be applied

The program is accredited by
the Ministry of Education

 www.rakmhsu.ac.ae

APPLY NOW!



Lead Generation Case *Studies*



مستشفى بارين
BAREEN HOSPITAL

Passion for Care شغف العناية



Healthcare

Lead Generation
Case Studies

Bareen International Hospital Excellence in Patient Care

The Challenge

Bareen International Hospital needed to attract high-quality patient leads in the UAE for ophthalmology, paediatrics, and dermatology services in a competitive healthcare market.

Achieved!

66 (18%) confirmed appointments from **368** leads.



Leads
368



**66
(18%)**
Appointments





NMC Healthcare

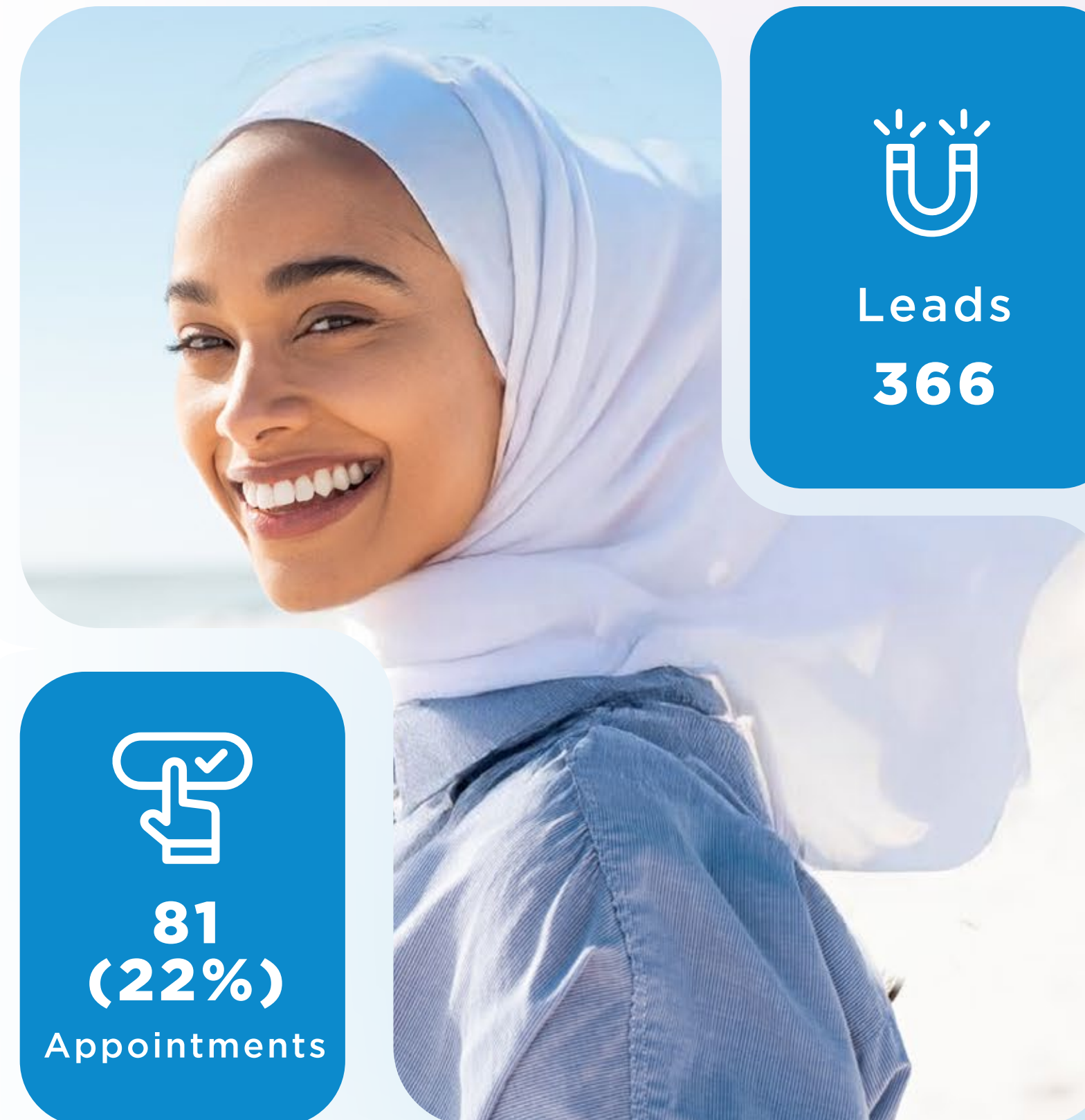
UAE's Largest Private
Healthcare Provider

The Challenge

NMC Healthcare aimed to increase patient inquiries for skin treatments across the UAE, competing in a crowded market with multiple providers.

Achieved!

81 (22%) confirmed appointments
from **366** leads.



Gargash Hospital

Comprehensive Women's
Healthcare & Beyond

The Challenge

Gargash Hospital sought to attract high-intent patients for dental treatments in the UAE, competing in a saturated healthcare market.

Achieved!

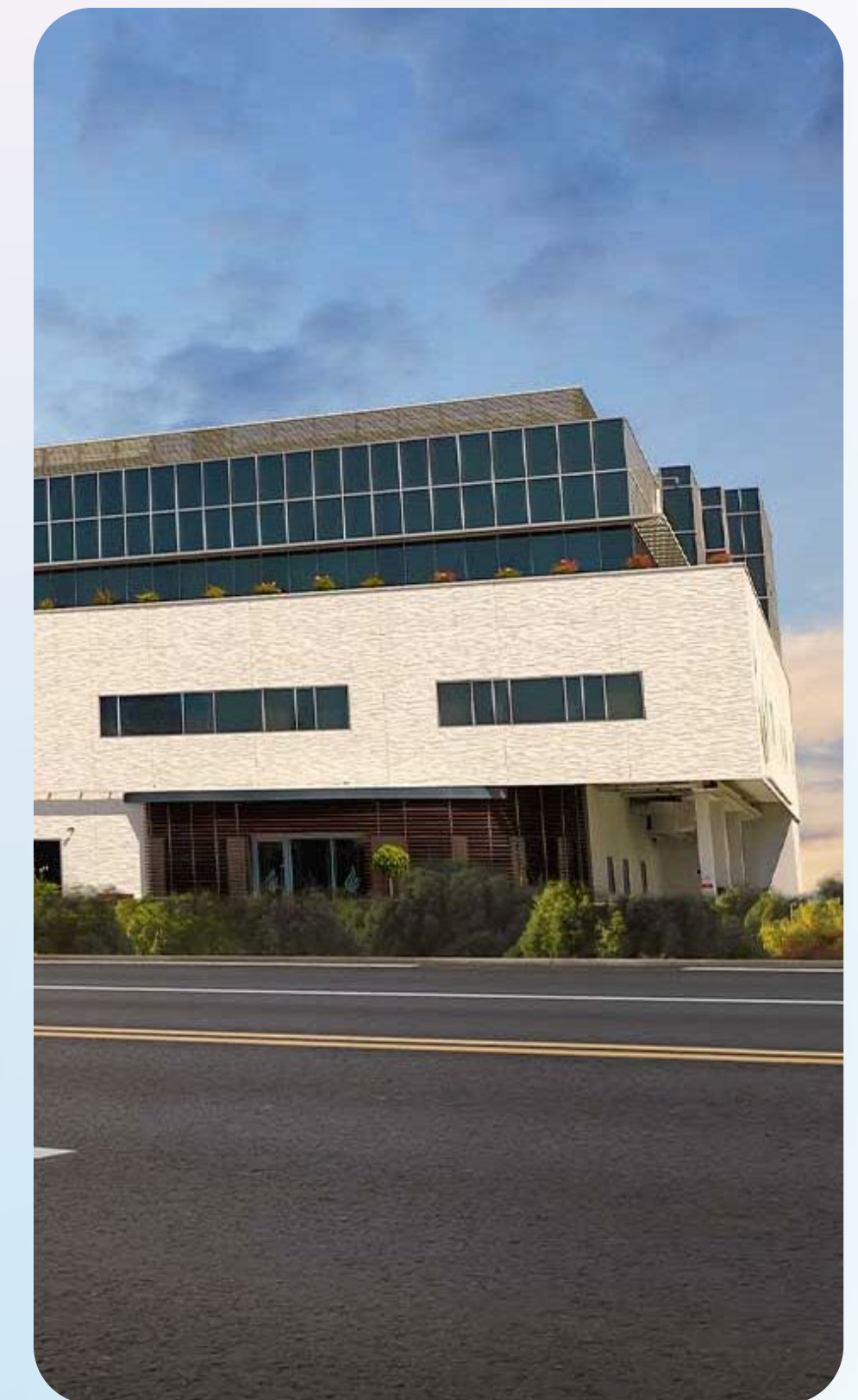
26 (19%) confirmed appointments
from **136** leads.



Leads
136



**26
(19%)**
Appointments



**Other
Industries**

**Lead Generation
Case**

Studies



Aurega Group

Empowering Global Business Expansion

The Challenge

In a highly competitive business setup market, Aurega Group needed to generate qualified leads from UAE, India, Bangladesh & Lebanon while overcoming rising keyword costs and intense price wars.

Achieved!
38 (13%) confirmed closures from
291 leads.



Accounts & Bookkeeping

Lead Generation Case Studies



AUREGA GROUP

MIND YOUR BUSINESS WITH ABSOLUTE EASE!

SET UP & MANAGE YOUR COMPANY REMOTELY

GET FREE CONSULTATION*

ENQUIRE NOW

AUREGA
ACCOUNTING AND TAX ADVISORY

Expert Financial Service Tailored for Your Business Success

Schedule Free Consultation

- CFO Services
- IFRS Services
- Customs Compliance
- Accounting & Bookkeeping
- Business Evaluation
- Accounting Advisory
- TAX & VAT Services



AUREGA GROUP

DO BIZ EASY ACROSS THE UAE!

COMPREHENSIVE CORPORATE SERVICES

GET TRADE LICENSE IN ONE DAY*

ENQUIRE NOW



Closures
38
(13%)



Leads
291



Techbot

Smarter ERP Solutions,
Faster Deployment

The Challenge

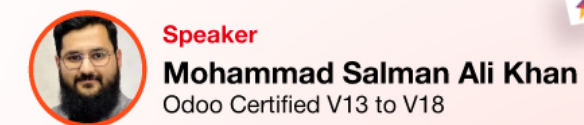
Techbot needed to differentiate itself from Odoo direct sales and competing Odoo partners, ensuring high-quality lead acquisition based on BANT criteria (Budget, Authority, Need, Timing).

Achieved!

4 (1%) confirmed closures from
331 leads.

Transform your business with Odoo ERP

31 Jan 2025 • 3:30 PM (GST) • 1 Hour • zoom



✓ Free CRM Implementation
(Webinar Sign-ups Only)

✓ Latest Odoo ERP Features

✓ Expert Insights
by Mohammad Salman Ali Khan

✓ Live Q & A Sessions

Limited Seats! [Register Now](#)

techbot



techbot

odoo

Unlock the power of
Odoo 18 CRM



Join us for an exclusive webinar hosted by Techbot to explore the latest advancements in Odoo 18's CRM module. Discover how these new features can elevate your business. Limited seats only.

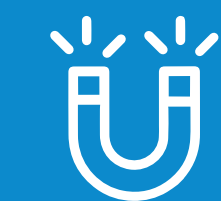
Time
11am - 12.30 am

Date
18 November 2024

[techboterp.com](#) odoo@techboterp.com [+971 4 388 3613](tel:+97143883613)



Closures
4 (1%)



Leads
331



App Promotion
and installs -
D2C Retail

Lead Generation
Case Studies

Hana Water

Pure, Refreshing, Trusted

The Challenge

Hana Water needed a high-impact Go-To-Market strategy to successfully launch its app, drive installs, and convert first-time users into long-term customers in a competitive market.

Achieved!

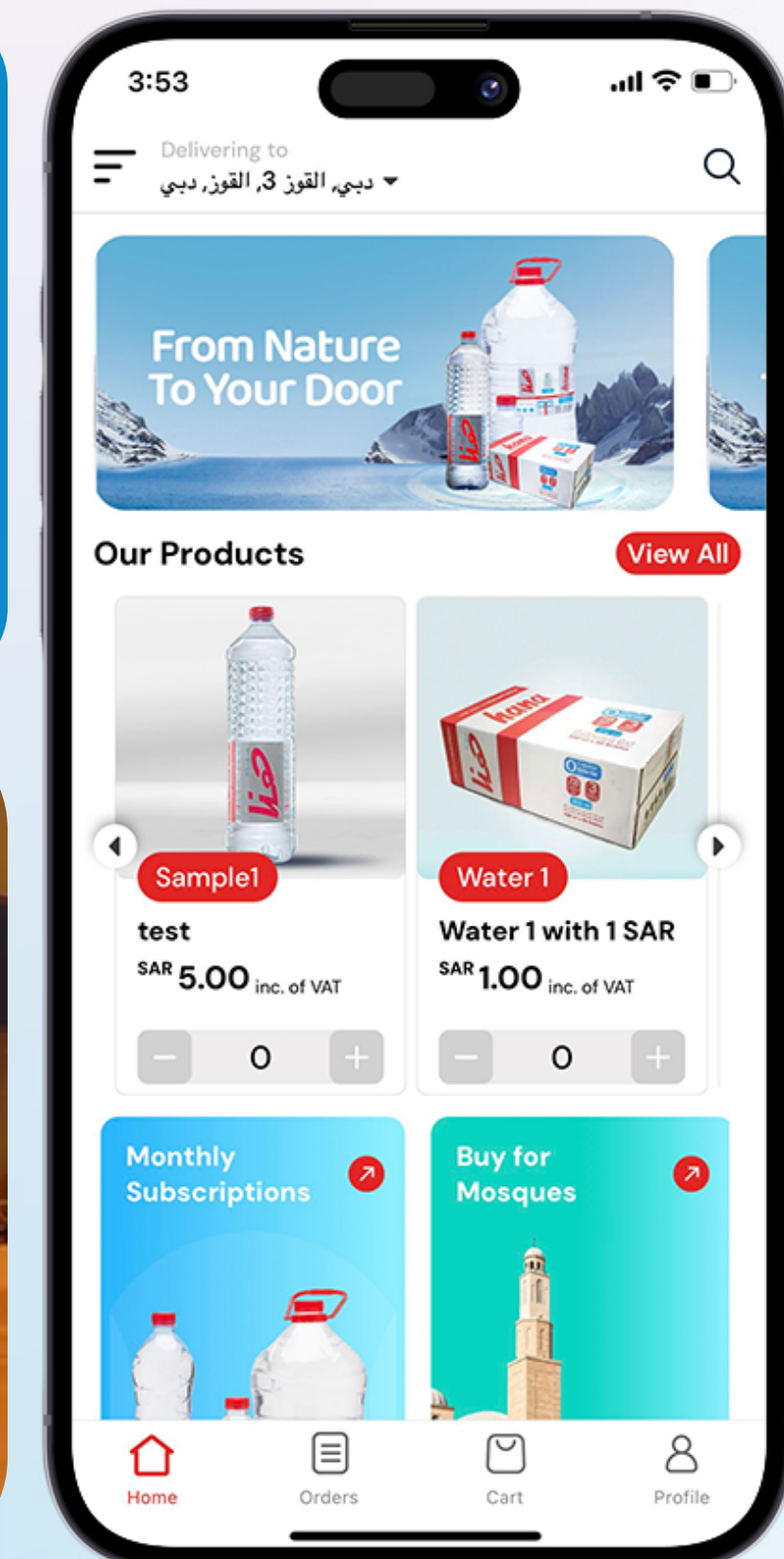
124,800 App installs, with
42,000 orders generating a total
revenue of **SAR 5.46M** with a
SAR 1M budget.



Orders
42,000



App
installs
124,800



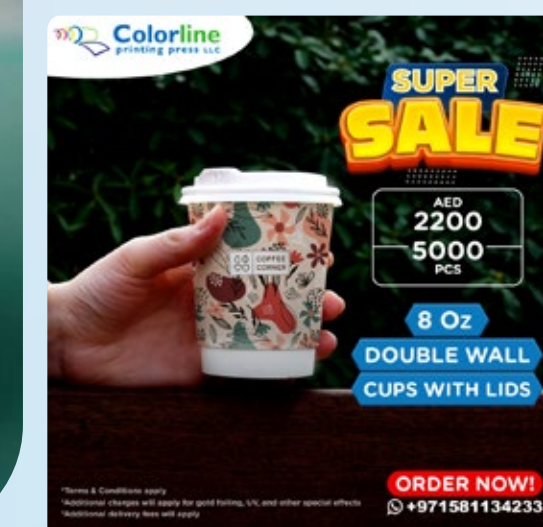


Colorline Premium Packaging Solutions for F&B

The Challenge

Colorline needed to generate high-intent WhatsApp inquiries from F&B business owners in Oman & Bahrain, standing out in a competitive packaging market.

Achieved!
22(9%) confirmed closures from
248 leads.



SEO Case Studies



Pet retail
and wellness

SEO
Case Studies

Pets Haven

petshaven.ae

Pets Haven is a top pet retail and wellness brand offering **premium products, grooming, and veterinary services.**

Achieved!

57% ↑ in Organic Traffic
in **3 months**

10%
increase in
local
searches

22.4%
increase
in calls

46.4%
increase
in website
clicks

Keywords ranking in the top 5-62.5% ↑



**YOU KNOW
WHO NEEDS
PAMPERING?**

**Your fur babies,
ALWAYS!**

GET 25% OFF

on Grooming Services
with **FREE** General
Consultation

Claim Offer

Limited period offer
*First Time visitors



*Terms and Conditions Apply

**HEALTHY PETS,
HAPPY HOMES!**

EXPERT
VET CONSULTATIONS

AT 20% OFF.
BECAUSE YOUR
PET'S HEALTH IS
OUR PRIORITY.

Book Now



Limited Period Offer
AED 15% AED 157





Tranquil Infra Developers

tranquilinfra.com

Tranquil Infra Developers is a premier real estate brand known for sustainable, high-end residential and commercial spaces.

Task:

Be discovered by first-time home buyers and seasoned investors.

Achieved!

169%↑ in Organic Traffic in
6 months

91%
increase
in local
searches

700%
increase
in calls

78%
increase in
direction
requests



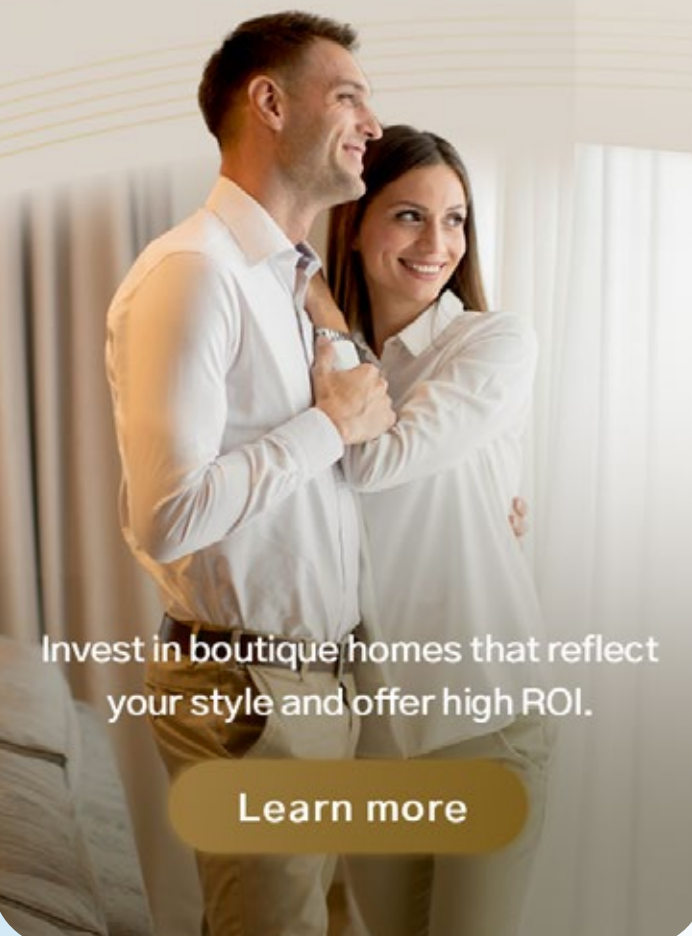
SEO
Case Studies



169%
Organic traffic
in **6 months**



Smart Investments
That Assure
Lasting Returns





Dr. Mahesh K. Dhanjee
M.B.B.Ch.(Wits), FCS (SA) (Urol), MMed (Urol)
Consultant Urologist | Robotic Surgeon



Healthcare

SEO
Case Studies

Dr. Mahesh K. Dhanjee

urologistdubai.ae

Dr. Mahesh K. Dhanjee is a leading Urology Specialist in Dubai, providing advanced urological treatments and personalized patient care.

Achieved!

222.7 %↑ in Organic Traffic in 6 months

80.51%
Increase
in local
searches

23%
Increase
in calls

27%
Increase
in direction
requests



S♥CIAL MEDIA

Case *Studies*



SOCIAL MEDIA
Case Studies

ISUZU

Engaging Truck Owners
Across MEA

The Challenge

ISUZU aimed to **increase brand awareness and audience participation** among **truck owners & drivers** across **40 countries** in the **Middle East & Africa**, in **English, Arabic & French**.

Achieved!

4Mn+
Users
Reached

17Mn+
Impressions

1Mn+
Engagements





Al Dhannah Hospital Social Media Strategy for Brand Growth

The Challenge

The brand needed a **social media strategy** to **increase awareness** and **boost consumer interaction** while maintaining a **consistent brand aesthetic**.

Achieved!

200K+
Users
Reached

377K+
Impressions

15K+
Engagements





SOCIAL MEDIA
Case Studies

SINARLINE

Premium school stationery

The Challenge

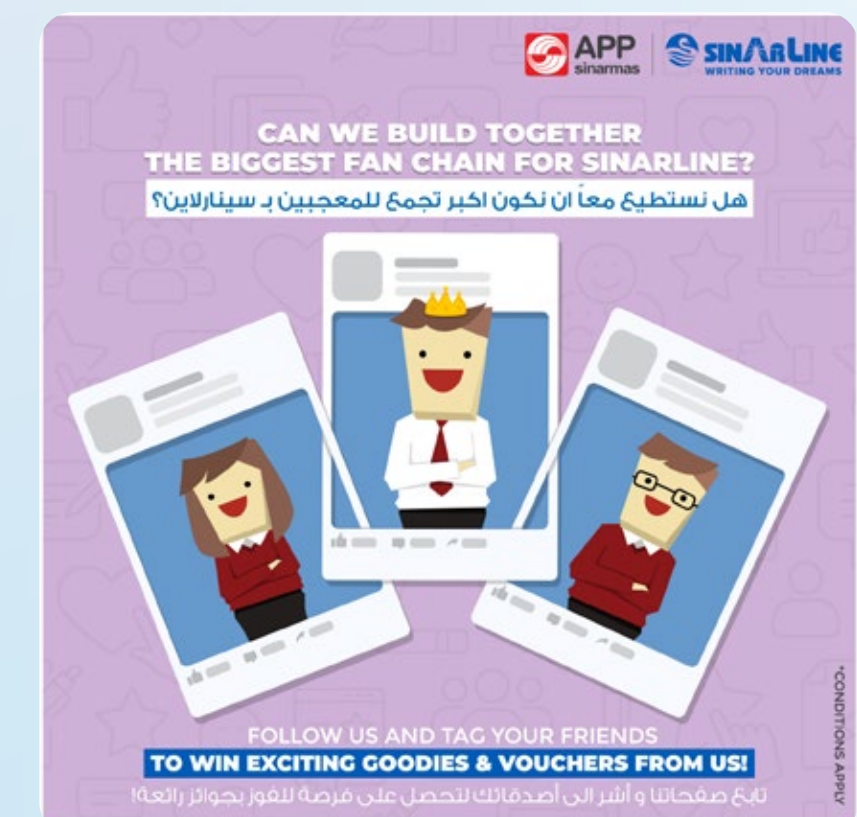
Sinarline aimed to boost brand awareness and audience engagement through social media for its premium school stationery products.

Achieved!

500K+
Users
Reached

1.3Mn+
Impressions

122K+
Engagements





SOCIAL MEDIA
Case Studies

WEHBE

Insurance Services
Driving Awareness &
Engagement

The Challenge

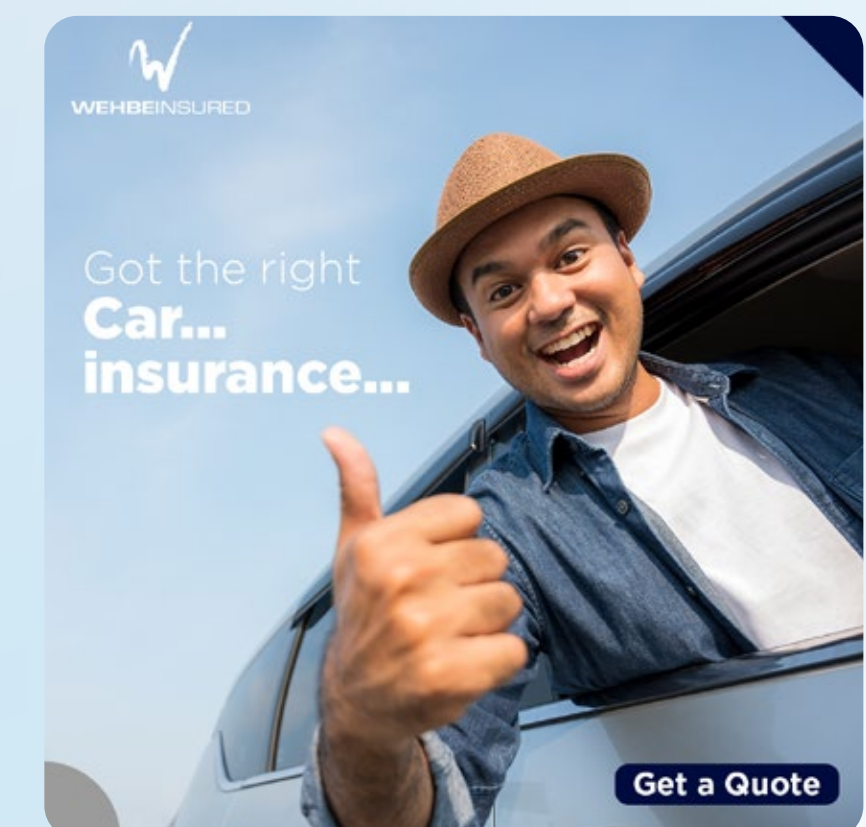
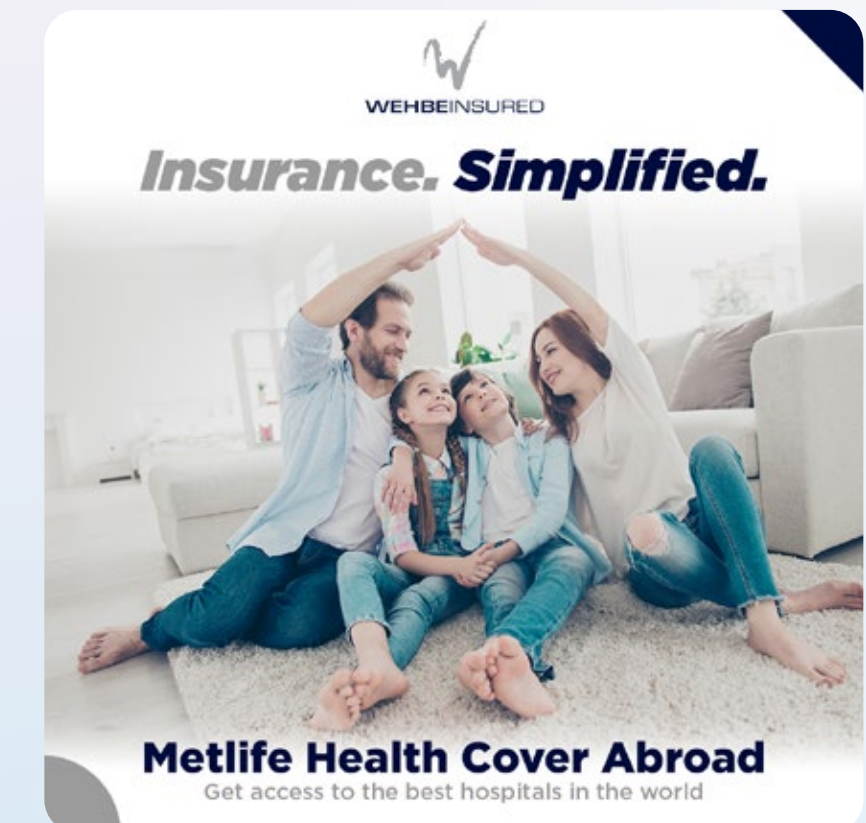
WEHBE Insurance Services needed a social media strategy to increase brand awareness and educate the audience about its range of insurance solutions.

Achieved!

100K+
Users
Reached

1Mn+
Impressions

40K+
Engagements



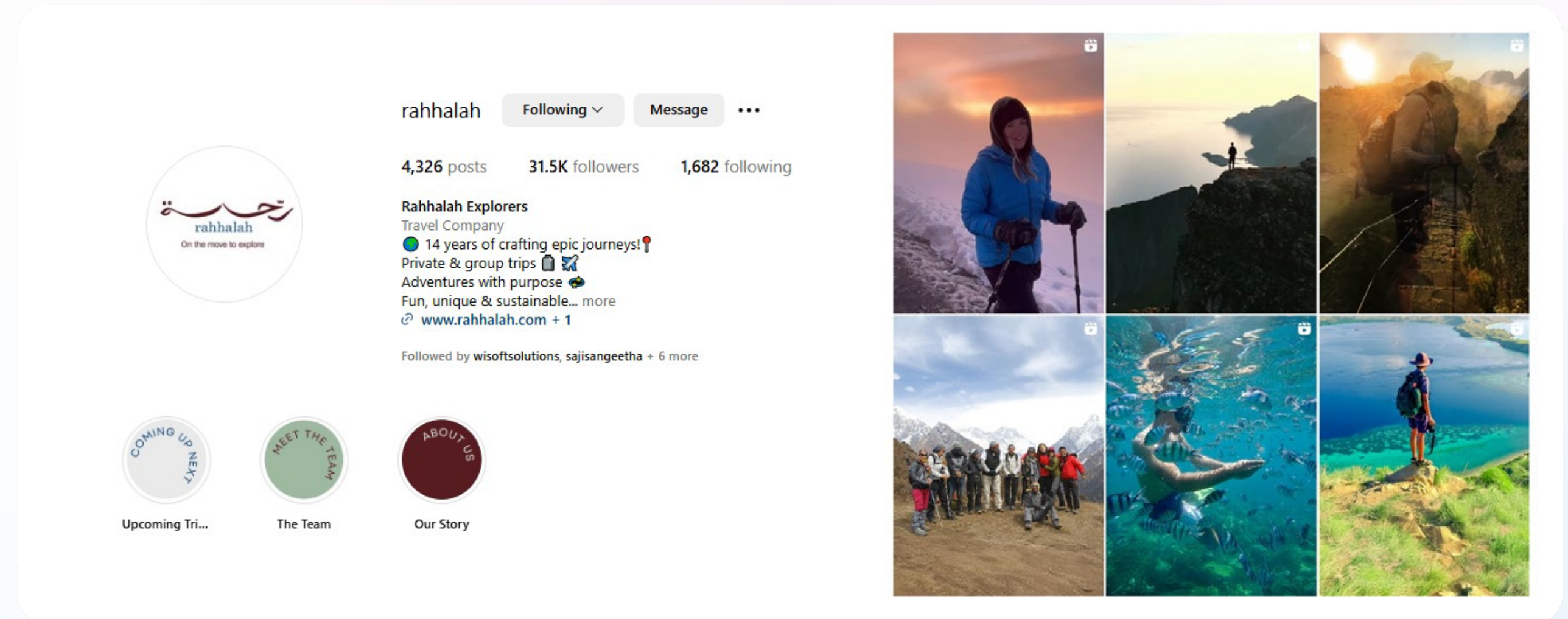
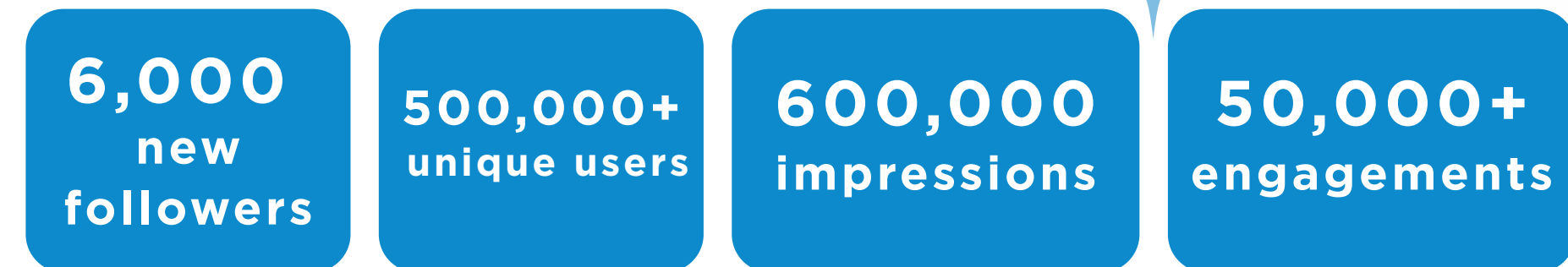
Rahhalah Explorers

Capturing Adventure Through Engaging Reels

The Challenge

Rahhalah Explorers needed engaging travel reels to promote upcoming destinations and enhance brand awareness, despite limited real-time content from the client.

Achieved!





Web & App Development

Case Studies

Etimad

Strategic Security Solutions (ESSS)

Elevating Digital Presence

The Challenge

A leading UAE security solutions provider required a unique, **high-performance website** that delivered an **engaging user experience** while maintaining **SEO best practices**.

Achieved!

Custom-designed website

CRM-integrated CTAs

Static IP backend
with OTP security

SEO-friendly architecture

Visually immersive design



Technology Stack





NASCO

Digital Expansion with
MakitaUAE.com

The Challenge

NASCO has been the trusted distributor of Makita Power Tools in the UAE for over four decades and needed a dedicated digital platform, MakitaUAE.com, to:

- Showcase the full range of Makita Power Tools and Accessories
- Provide seamless navigation and product discovery for customers
- Strengthen their online presence and drive inquiries

ACHIEVED!

UI/UX optimised website development	CRM Integration
Product Management System	Store Locator
Mobile Optimization	SEO-Optimized Architecture



Technology Stack



Manipal Executive Education Multi-Regional Website Development

The Challenge

MEE, a subsidiary of Manipal Global Education, is a globally recognized higher education management firm with a presence across multiple regions. They required a **dynamic and scalable website** capable of:

- Delivering region-specific content from a single dashboard
- Managing diverse education programs efficiently
- Providing a secure and seamless payment system
- Enabling counsellors to engage with students effortlessly

ACHIEVED! ✨

Content Management System with multiple-region content control.

Calendar Management

Geo-Location-Based Content Delivery

Counsellor Consoles

Program Management

One-Click Payment Link Sharing

Payment Gateway Integration (CC Avenue)

CRM Integration



Technology Stack





CHOCOLALA

Native Mobile App Development

The Challenge

Chocolala, a leading UAE chocolatier with 27 outlets, needed a seamless digital solution during the lockdown to enable easy online orders. The goal was to create a user-friendly mobile app that ensured a smooth shopping experience while maintaining brand quality and service efficiency.

Achieved! ✨

Custom UI/UX Design	Inventory Management System
Native iOS & Android E-commerce App	Shipping Management
Google Map API Integration	One-Step Registration
Secure & Easy In-App Payment	Advanced Search Capabilities
Product Review Feature	Item Availability Reminder



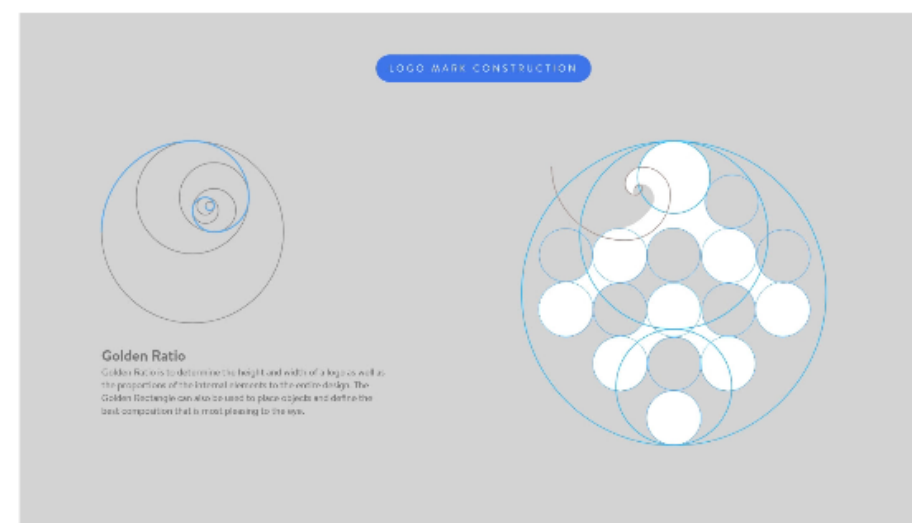
Technology Stack



Branding &
Creative Services



New Brand Identity *for* **TECKEA**



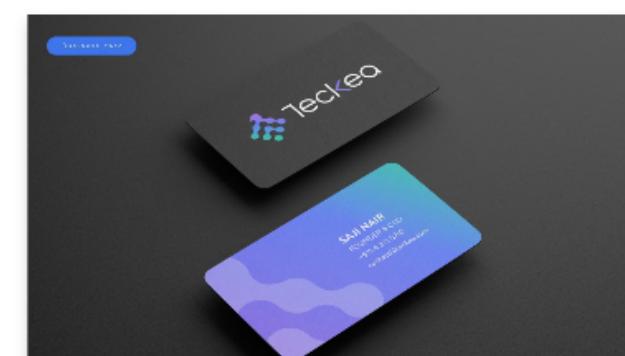
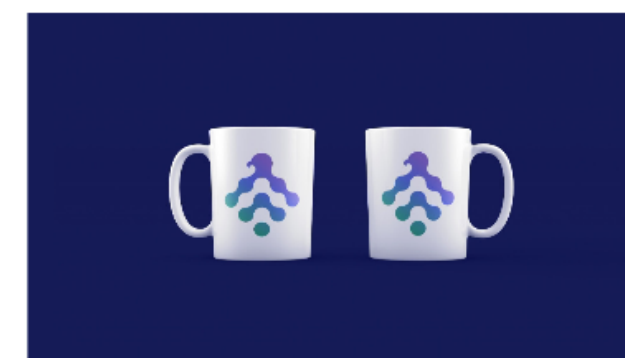
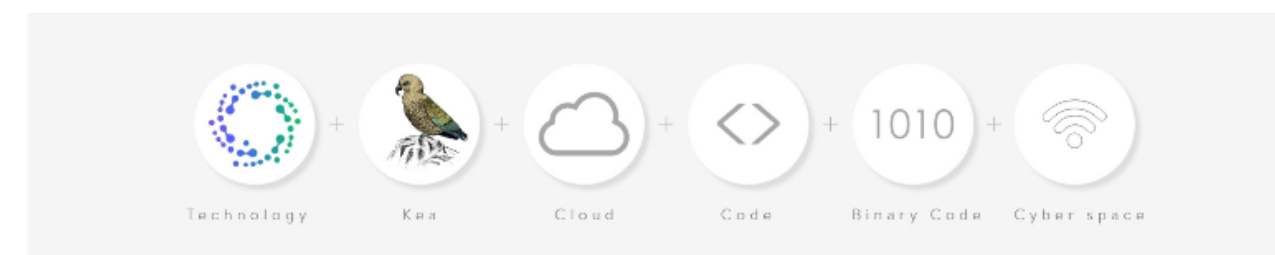
LOGO COLOR PALETTE

Teckea Green
R 21
G 27
B 84

Teckea Purple
R 127
G 0
B 255

Teckea Blue
R 3
G 69
B 252

Teckea Green
R 37
G 211
B 102



Envisioned
and Designed
TECKEA
MASCOT - EVA

Green Tree

A Ready-for-Market
E-Commerce App
developed in-house



App Icon



Secondary
Logo



Primary
Typeface
Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789*!@#%&'
A A A A A A A A

SIGNAGE



T-SHIRT



STATIONERY





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- Vehicle & Office Branding
- Packaging & Label Design
- Branded Merchandise & Signage

Offset & Digital Printing

- Brochures, Flyers & Catalogs
- Business Cards & Letterheads
- Large Format Banners & Posters
- Personalized & Variable Data printing

Screen Printing & Custom Apparel

- T-Shirts, Uniforms & Workwear
- Promotional Tote Bags & Gifts
- Signage & Custom Graphics



Your Growth Partner Starts *Here.* ✨

Data-driven strategies.
Measurable impact.
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