



# **ELEVATE EXPERIENCES THROUGH EVENTS**

Portfolio – Events & Brand Activations





# STEP INTO THE ORBIT

Where creativity meets reality and innovation takes flight. Founded in 2003, we're not your typical events agency; we're partners in propelling your brand to success.

**Rooted in research, design, storytelling, and tech,** we bridge the gap between real-world challenges and game-changing results.

We are thinkers, strategists, designers, futurists, problem solvers and astronauts by night.

We **Educate. Engage. Inspire** & navigate the cosmos of events, to delight your audiences.





## **VISION**

To empower businesses to make a significant impact in the world, through bold, relevant, and sustainable events

## **MISSION**

To uplift game-changing brands, businesses, and organizations by leveraging our expertise in events.

To foster creativity, inclusivity and equity; drive meaningful connections and inspire engagement.







## **INTERNAL EVENTS**

[ Employee Engagement Events, Team Building  
R&R, Company Celebration, Record Attempts,  
Workshops & Trainings ]

## **EXTERNAL EVENTS**

[ Awards, Galas, Product Launches, Sales &  
Networking Events, Distributor Meets, B2B & B2C,  
Experiential Marketing Events, Road Shows,  
Brand Activations ]

## **M.I.C.E.**

[ Industry events, Conferences, Incentive Travel,  
Trade Shows & Booths ]

# **CONSTELLATION OF SERVICES**

## **CSR / COMMUNITY EVENTS**

[ Employee Volunteering Programs, Socially  
Impactful Environment Initiatives – Tree Plantation  
& Beach Clean-ups, Cause Specific Drives – Runs,  
Walk, Fitness & Cycling Events ]

## **INTELLECTUAL PROPERTIES & SPONSORSHIP MARKETING**

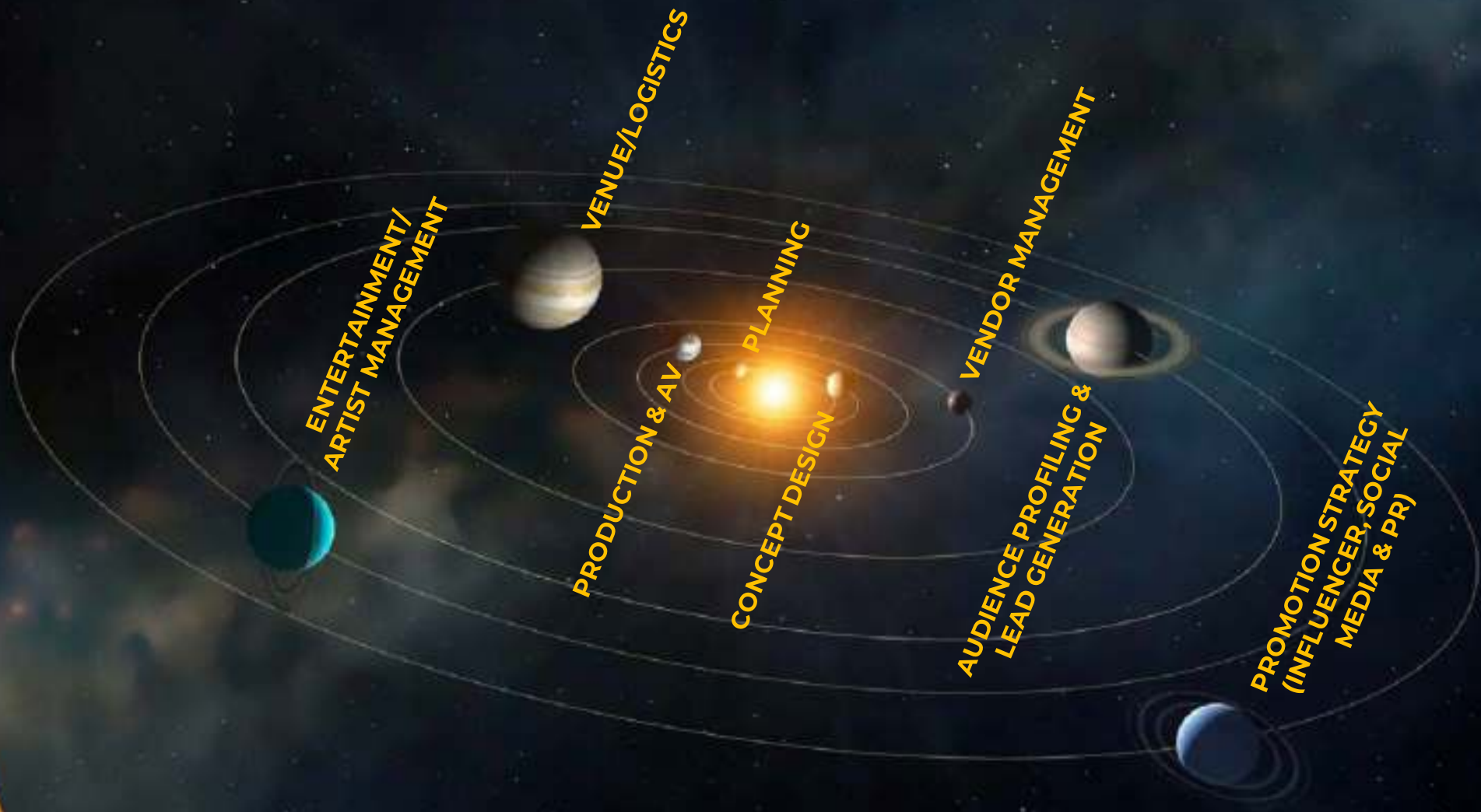
[ Concept Creation, IP Development, Brand Building,  
Influencer Collaborations & VIP Events, Sponsorships &  
Partnerships, PR & Media, Video Creation ]

## **CONCERTS/ FESTIVALS**

[ Consultation, Management, PR, Artist Curation &  
Management, AV & Technical Consultation,  
Ticketing, Marketing, Partnerships ]



# WHAT WE DO?







# 2024 STELLAR MISSIONS





# PEACE HOMES PROPERTY LAUNCH

Coca-Cola Arena, Dubai



*Peace Lagoons*  
by Peace Homes





# THE ULTIMATE REALTY AWARDS 2024

Hilton Al Habtoor - Dubai







# **CYBER SYNERGY CONNECT (CYBER SECURITY SYMPOSIUM)**

Radisson Blu Hotel Canal View - Dubai



**AXON** technologies

**bugcrowd**





# ABAYA RALLY 2024

Dubai Autodrome







# KANDURA RALLY 2024

Dubai Autodrome







# HOTWHEELS LEGENDS TOUR

Dubai Autodrome







# **“AYALAAN” MOVIE TRAILER LAUNCH**

Ain Dubai, JBR







**WHERE MUSIC, ART & SUSTAINABILITY CONVERGE**  
UAE's First Eco-conscious Music Festival









EARTH SOUL  
Fest















# PREVIOUS MISSIONS





## ICONS OF THE UAE Season 1

Taj Exotica Resort & Spa, The Palm







## (G20) INDIA - SAUDI INVESTMENT FORUM

Taj Palace – New Delhi







## 28 FORTY FOUR - BRAND LAUNCH

Le Royal Meridien Beach Resort & Spa, Dubai Marina







## UAE NATIONAL DAY - AJMAN







## DABUR MAJLIS (GCC SALES/DISTRIBUTOR MEET)

Intercontinental Hotel - RAK







## DABUR (ACTIVATIONS & EXPERIENCE ZONE)

Intercontinental Hotel - RAK







# PAN HOME STORE LAUNCH

Riyadh, KSA



**PAN**  
HOME





## **ABAYA RALLY 2023**

Dubai Autodrome/Museum of the Future



**ABAYA  
RALLY**





# **WE CONQUER**

**(CANCER AWARENESS EVENT)**

Dubai Silicon Oasis



**We CONQUER**  
A COLLECTIVE FIGHT AGAINST BREAST CANCER





## DA-BANGG TOUR - 2019

Coca-Cola Arena, Dubai







# COLOR BEACH PARTY

La Mer





# OUR CLIENTS





# CORE TEAM



**Pragna Vaya**

Managing Director



**Sanjit George**

Marketing & Events Manager



**Quennie Chiva**

Project Co-ordinator



**Harshith Suvarna**

Sales Manager



**Muzafer Jabir**

Graphic Designer





LET'S  
CELEBRATE  
YOUR SUCCESS  
TOGETHER

**PRAGNA VAYA**

[pragna@orbiteventsuae.com](mailto:pragna@orbiteventsuae.com)

+971 55 576 3536